We'll See You At Abilene Tomorrow

TEXAS TECH

LUBBOCK, TEXAS, TUESDAY, NOVEMBER 24, 1931

NUMBER 11

Matadors Clash With Cowboys Tomorrow At Abilene

Sensational Breach Of Promise Case Scheduled His Actors To

Doris Ladd Johnson Knothole Gang Gets Free Brings Suit Here Against Clements

Aggie Club Meeting Will

Be Held As Usual Tonight

Admission To Tech Games

Tech Teachers Will Help At Amarillo Meet

About Forty Members Of The Tech Faculty Will Attend Annual Convertion Of The State Teachers Association

Soph Students To Sponsor Council

Ben Greet And Be Presented

Shakespearean Actors Will Present Two Plays At The High School Auditorium On December 2

Tech Judgers Will

Mast, Coker, Connor And

President Horn Addresses Tech "Y" Council Members

Will Play Here On December 2





We Must Beat Simmons!

(An Editorial)

(An Editorial)

Tech must beat Simmons tomorrow!

For the sixth time in the history of Texas Technological college, the Matadors are pitted against the Cowboys in a grid contest. Only once during the last five encounters have we been able to win. Tomorrow things must be different. For Tech must beat Simmons.

Too long this Baptist school of Abilene with slightly more than one-third our enrollment has turned us away in defeat. Too long the good citizens of West Texas have been taught to believe that the Simmons Cowboys are all powerful. Too long Simmons' newspaper, The BRAND, has laughed up its sleeve, as if they already had the game in a bag. Too long the football teams of Simmons university have held sway over Tech's football eleven. The Matadors will win if Iech students will do even halfway right and be on the sidelines tomorrow boosting for the scarlet and black warriors. Tech will win if only the students will show a little spirit and boost the Matadors.

The Matadors have worked hard all season. They have turned in a neat record, having won five of the eight contests. Tomorrow they'll be doing their best whether there's a Tech booster there or not. But every-one knows a team can do better with some boosters on the sideline.

It therefore behooves every Tech student to attend the game at Parramore field tomorrow someway or some-

the sidefine.

It therefore behooves every Tech student to attend the game at Parramore field tomorrow someway or somehow. It behooves every Tech student to be there boosting for Tech. The Matadors will do the rest. Tech must beat Simmons!

Chess Club Meeting Called Tonight At Frank Ward Home

Compete Saturday Dr. J. O. Ellsworth Speaks To Frosh "Y" Council Here Home Management House Girls Entertain On Saturday Night

TO CALL FOR CHECKS

"Jelly" Kelley Almost Stars

A Chance Lost

German Students Plan To Correspond With Germans

Art Display

Raphael's Work, "Madonna Of The Chair" In One Of Most Interesting Features

Tech Baptist Students Plan Annual Breakfast Tomorrow

Tech-Simmons Game Tomorrow At Abilene Holds Spotlight Of West Texas Football Fans

BY LYLE HOLMES
Tereador Sports Editor
sinating the somewhal scanty football schedule in West Texas
will be the clash of Gold and Scarlet—Simmons and Tech—
te, where a crowd of some 12,000 homecoming fans and Tech
will watch the aith struggle, in as many years, between the

Grain Teams

YWCA Calendar For Week Of Sino-Japanese Problem Is

Stunt Night Featured At

Sock And Buskin Meeting

Sale Being Sponsored Here By Tech YMCA In December

By Tech YMCA in December
A sale of Chinese and Japanese
brass, linen, and jewelry is to be
held in the rotunda of the adminlistration building, December 19-12,
under the auspiese of the YMCA.

Mrs. F. W. Sparks, chairman,
Mrs. C. J. Wagner, form the committe making arrangements for the
sale. Net proceeds will be added to
the YMCA budget,

Matador Band Will Play

At Teachers Convention
The Matador Band under the direction of Harry LaMaire will give
a concert Saturday morning. Nowember 28, at the fifth general sessole. Net proceeds will be added to
the YMCA budget,

Clash Of Gold And Scarlet Dominates Somewhat Scanty Foot-ball Schedule Of West Texas For Thanksgiving Day Tilts; Expect 12,000 At Game

Wins Second

Marshall Howard Ranks Third Among Individuals In Con-test At Kansas City; Mika Makes Good Showing

Special Toxtile Course Offered

Extension Course Offered

To Dickens County Teachers

Society Meet

Features Show

Picture Film On, "Magic Of Communication" Shown At American Institute Of Elec-

Discussed In YWCA Meet

trical Engineering Meet

The art of makeup was discussed at the meeting, and Grayden Ausmus, club president, demonstrated the use of it.

Sale Being Sponsored Here By Tech YMCA In December

Here's What The Matadors Will Face Tomorrow



THE TOREADOR

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE

PUBLISHED EVERY THURSDAY

Tom Abraham	Business !	Manage
STAFF		
Lyle Holmes	sport	s Edito
man to the second	ASSISTANT NEW	AR TOTAL SA
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Pinkston, Darwyn Keeter, Lorene Childers,	Blanche Brannen.	LaVerr
Pinkston, Darwyn Reeter, Lovene Children,	an Markett Mary	Wienday.



The college class of the control of

SOMETHING TO THINK ABOUT

An answer to one of the most important problems ever to face the students of Texas Technological college is being sought.

The situation of financing Tech athletics as well as other activities is indeed a grave one. The situation as it stands now is a serious one. It is one that will require much thinking to solve.

Student activity kets at Tech sell for \$10.00, Of this amount \$7.50 goes to the athletic fund, \$1.15 goes to the Toreador, 75 cents goes to the band, 50 cents to forensics, and ten cents goes to the student council.

Only 231 sudents have purchased tickets this year, however. This means that the athletic department is having to depend for its gate receipts altogether for paying its way. The band and the debate organizations are having to finance themselves the best they know. The Toreador is having to depend entirely an advertisements for its expenses.

According to the student constitution only those 231 students who bought activity tickets are citizens of the college. Only those 231 are really allowed a vote in student elections. But every student on the campus knows it would be foolish, unfair and absurd to try to enforce that part of the constitution, especially when such a few have bought tickets.

The problem is up to the students to solve. Athletics and other activities must be financed. How shall it be? Shall the tickets be sold by the term?

Shall the price remain at \$10, or shall it be reduced to \$7 or even \$5? Shall it be arranged to where a student will transfer his \$5 library deposit and pay an extra \$5 and get an annual and activity ticket both? How shall the problem be solved?

Suggestions of any kind will be appreciated by The Toreador. Write them in. Get to thinking!

What is the answer?

UNDEFEATED AT HOME

Tech's Scarlet and Black warriors remain undefeated on their own gridiron for the 1931 season!

The TOREADOR congratulates Coaches Pete Cawthon, Dutchey Smith and Captain Jack Durham and his Matadors for their splendid shewing this year. The Matadors have won five, all by good margins, and lost three games which is a good record for anybody's football eleven. In their four home games the Matadors have piled up 126 points, compared to 12 for their opponents.

The TOREADOR wishes to commend those Tech students who have stood behind the Matadors in every way this year. The TOREADOR wishes to commend those Lubbock citizens who have supported the team in their activities. While it is admitted that the attendance at the games and support of the team could have been better. The TOREADOR is thankful this Thanksgiving for the good that has been done.

We are thankful that tomorrow a fighting squad of Matadors will take the field against the Cowboys, determined to win, but regardless, determined to fight until the last whistle.

We are thankful for the undefeated record at home. Congratulations Matadors!

We are thankful for the undefeated record at home Congratulations Matadors!

DR. R. P. REEDS

409 Myrick Bldg. 469 — Phones — 831-W

Dr. Marshall Harvey

Tech Social Season Starts

Pledges Will Be Presented At Winter Affairs; All-College Dances Are Held In Gym; Collegians Play



TIDE

TIME

AND



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INTIMATE GUINPSES INTO THE LIVES OF 130 GREAT MEN AND WOMEN. 150 ILLUSTRATIONS

A \$500 Book for

Joe E. Brown Featured

Here Tomorrow Night
Joe E. Brown comes to the Lindsey tomorrow night in a midnight
preview in "Local Boy Makes Good."
It is a First National comedy.
Brown, who has induged in athletic pictures of many sorts, including football, baseball and boxins, is
a track man in "Local Boy Makes
Good." and wins faurels for his
college—and his lady—as a sprinter,
putting the usual number of typical
Matador team.

Here Tomorrow Night The Lucky

He is back in school and is seen both wise-cracking 1932 me or crutches, A boy that is liked by all and missed very much on our trypical tie efficiency will be the attracted to a certain San Souri Time" was the subject of disc

Tech Students and Faculties

Lubbock Coffee Shop

We also have private din-ing rooms for clubs and sororities

Gus Kallas, Manager

Redhad And Townhead Play
In Double-Headeer Here
Red-headed Jim Cagney and towheaded Joan Blondell are again together on the screen, being co-featured in "Blonde Crazy," the Warner Bros. production at the Lindsey as a preview tonight. Both are

And Makes Plans For Year

EAT AT La Casita

Matador

As They

Score,

Moffett Is Best Seen On Loc Year; Corn For Visitors

Across From Cheri Casa Phone 9544 "Easy" Nettles, Prop.

SMOKETONE



Wayne Knit DECEMBER COLOR IN

Hosiery

With deep browns and black vying with each other for fashion's favor Wayne Knit have chosen "Smoketone" as the feature hosiery color for December, it is a beautiful adaptation of smoke color with a bronze cast and is shown in a sheer lace top chiffon at \$1.50 a pair.

"Of course smoke Luckies - they're kind to my throat"

> "Of course I smoke Luckies - I thought everybody did. They're kind to my throat-you don't hear them in the microphone. And that's a very neat little handle on your new Cellophane wrapper."



an acknowledged ruler of the American stage—now she's capturing Hollywood, tool Here she is in one of those stunning Chanel creations she wears in Samuel Goldwyn's production, "The Greeks Had A Word For It," a United Artist's inclure. Don's miss that picture. Artists' picture. Don't miss that picture.

Made of the finest tobaccos -The Cream of many Crops - LUCKY STRIKE clone offers the throat protection of the exclusive "TOASTING" Process which includes the use of modern Ultra Violet Rays - the process that expels certain harsh, biting irritants naturally present in every tobacco leaf. These expelled irritants are not present in your LUCKY STRIKE. "They're out-so they can't be in!" No wonder

Your Throat Protection-against irritation-against cough

And Moisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh



CELLOPHANE Sealed Tight-Ever Right
The Unique Humidor Package

is-your finger nail protection.

Zip-And it's open! See the new notched tab on the top of the package. Hold down one half with your thumb. Tear off the other half. Simple. Quick. Zip! That's all. Unique! Wrapped in dustproof, moisture-proof, germ-proof Cellaphane. Clean, protected, neat, FRESHI-what could be more modern than LUCKIES' improved Humiderpackage —so easy to open! Ladies—the LUCKY TAB

Extension Depa English Co The Tech extens intemplating gir ngilsh course for

Tech Beats Lobos, 32-6, Before Homecoming Tech Picadors Ready For Wayland Jackrabbits This Afternoon

Matadors Please Homecomers | Picadors Win As They Smash Way To Win By Over Freshmen Score, 32-6; Lobos Score Once Of Simmons U.

Double

667779

By LYLE HOLMES Foreador Sports Editor

Moffett Is Best Field General
Seen On Local Field This
Year; Corn Is Outstanding
Under The

Extension Department Plans



No Pipe Dream!

. Also Shirts, Ties and Other Accessories

J. C. PENNEY Company, Inc.

Future Varsity Players Of Tech Look Good As They Run Over Cowbabies Easily Here Saturday, 38-0

To help add fury to the Simi

Congratulations Matadors! On Such A Splendid Team BEAT SIMMONS NEXT!

The Matador making the most touchdowns gets
a clean-up job free
Win or lose we're with you! Boys don't fail to
come to see us and our new shop.
You're Always Welcome

C. D. SHAW BARBER SHOP



Sir Philip Ben Greet And His English

Players

LET'S GO

High School Auditorium Wednesday, Dec. 2nd

Special Student Prices 75c Single Play - \$1.00 Both Plays

Picadors Ready For Wayland Jackrabbits After Winning Last Two Games By Big Scores

First Of Season Was Not So
Successful For First Year
Men Of Tech As They Spent
Show Improvement Time Helping Varsity

As YMCA Cagers Win, 40-12



MAJORING IN DIETETICS AND PHYSICAL EDUCATION

Dr. Pepper AT 10-2 & 4 O'CLOCK



You needn't tell me -I know Camel is the fresh cigarette

because they're fresh CAMELS are never parched or toasted?

OLKS who smoke really fresh cigarettes made from choice sun-ripened tobaccos never have to give a thought to their throats.

That's because such fresh cigarettes retain natural moisture - and are gratefully smooth, cool, throatfriendly, mild.

Camels are the fresh cigarette - everyone knows that now-they're blended from the finest Turkish and mild Domestic tobaccos that money and skill

We would never dream of parching or toasting

these choice sun-ripened tobaccos-that would only drive off or destroy the natural moisture that makes Camels fresh in nature's own mild way.

The Camel Humidor Pack protects a fine cigarette fresh with natural moisture - it could do little or nothing to freshen a cigarette that is dried-out or factory-stale.

If you smoke for pleasure, see for yourself what freshness means in mildness and flavor - switch to Camels for just one day-then leave them, if you can!

R. J. REYNOLDS TOBACCO COMPANY

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Wons, and Camel Orchestra, direction Jacques
Renard, every night except Sunday, Columbia
Broadcasting System

See local paper for time Made FRESH-Kept FRESH

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Bob Smart Narrow Toes Bob Smart Wing Tips Bob Smart Broad Toes Bob Smart Rubber Heels Bob Smart Leather Heels

They Neither Crimp Your Style

> Nor Cramp Your Pocketbook



Home Ec Grads | Las Leales Members Hold Open House For Honorees Honoring new members of the Las Leales, the club held their annual Leales, the club held their annual Las Leales Members Hold Open House For Honorees Honoring new members of the Las Leales, the club held their annual Lois Pitts and Marguerite Williams entertained with a dance and Bridge Party At Pitts Home The first formal dinner to be given by a social club this season was liams entertained with a dance and the composition of the Las Leales, the club held their annual lamb to the composition of the Las Leales Members Hold Open House For Honorees Honoring new members of the Las Leales, the club held their annual lamb to the club held the club held their annual lamb to the club held th

Las Chaparritas Members

British Political Situation

DON'T WAIT! Have Your Picture For La Ventana Made Today

Brown's Studio

"Official College Photographers"



Get Positions

Thirteen Are Teaching; One Is Married; Two Are Office Assistants; One Is Dietician

EY KATHLEEN JENNINGS Members of the home economics, two are office assistants, and one is a deletician. One girl has married, and the other every have marked, and one is a deletician. One girl has married, and the other every have married, and one is a deletician. One girl has married, and one is a deletician. One girl has married, and the other every have given given by the comment of the deletion. One girl has married, and the other every have given given given give members of the Las Leales, the club held their annual reception Staturday evening in the home of the Mare up of club sponsors, officers and the homorees.

Musses Hazel Gruyer and Lizzle Bell Clements greeted callers and presented them to Miss Pearl Harrison, club president. Others in the were Mrs. C. E. Meedgen, Mrs. Mary W. Doak, Miss Margaret Were give member of the Las Leales, the club held their annual reception Staturday evening in the homores.

Musses Hazel Gruyer and Lizzle Reduted them to Miss Pearl Harrison, club president. Others in the homores.

Mary W. Doak, Miss Margaret Were give member of the homores.

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Mary W. Doak, Miss Margaret Were give her were give and the beautiful sponsors.

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Mary W. Doak, Miss Margaret Were give were giv

ments.

Special guesta were: Misses Elinor
Aycock, Burlyne McCollom, Lavoyce
Dyson, Margaret Morris of Lamesa,
Margaret, Williams, Nancy Faver,
Elizabeth Dryden, Faye Bumpass,
Geneva Adamson, Louise Meek, Jennie Lou Jackson, Mary Fenton,
Mary Kathryn Wilson, Marjorie
Eaton, Aleen Brown, Virginia Craige,
head, Virginia Wood, Nelda Baker,
head, Virginia Wood, Nelda Baker,
hed, Virginia Wood, Nelda Baker,
Matty Lyne Beavers and Willie
Snider entertained with a bridge
snider entertained with a bridge
snider entertained with a bridge
snider left and J. T. Beavers won
the prize for the boys.

Cher guests for the evening

Kwitcherkikken!

BUSINESS IS GOOD

MARTIN'S DRUG STORE On College Ave. Snappy Lunches, Candies, Drinks,

"COFFEE THAT IS COFFEE"

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129 Boxes to Select From

Drugs and Cosmetics
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and Miss Virginia Robertson played is plano selections.
Approximately 250 friends called between 7:30 and 9:30 o'clock.

Les Cigales Entertain Guests
Last Wednesday Afternoon
Lee Cigales members entertained methalism and the home of Mrs. W. C. Holden and the home of Mrs. W. C. Holden and flowers were used in the appointments.

Bridge was the diversion of the Bridge was the diversion of the strength of the ments.

Special guests were: Misses Ellinor ton, Blille Murray, Leon Ince, Hugh Hunter, Dell Smith, Calvin ments.

Special guests were: Misses Ellinor ton, Blille Murray, Leon Ince, Hugh Hunter, Dell Smith, Calvin Margaret Morris of Lames, Dyscon, Margaret Morris of Lames, Dyscon, Margaret Morris of Lames, Dyscon, Amagaret Morris of Lames, Dyscon, Dyscon, Margaret Morris of Lames, Dyscon, Dyscon,

Informal Dance Given By

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as pure as the water you drink!

THEY SATISFY. You break open a clean, tight-sealed package. You light up a well-filled cigarette. Yes, sir . . . you're going to like this cigarette! And right there is where many a smoker changes to Chesterfield. They Satisfy!