

Howdy!

What Happens When A Matador Fights A Buffalo? Wait 'til Tomorrow and See!



# The TOREADOR



Freshman Orientation Edition

VOLUME VII

TEXAS TECH

LUBBOCK, TEXAS, THURSDAY, SEPTEMBER 24, 1931

NUMBER 2

## Registration Begins Today For Seventh Session

### Tech Co-ed Rides To College



Not only does she have a way of paying her way through Tech by her unique idea of bringing a string of saddle horses from her New Mexico home to the college, but Miss Virginia Wesner, 16, below, has created quite a sensation throughout the country, bringing much publicity to the college. The picture below recently was run in daily papers over the United States. Miss Wesner is a freshman in Tech and will pay her way through college by operating a riding academy. Her home is near Las Vegas, N. M., two miles of the summer home of Cecil Horne, Tech publicity director. It took ten days for her to ride from her New Mexico home to Lubbock.

### Scholarships Are Given At June Commencement

Awards Will Be In Use By Students For This Year

Scholarships, a silver loving cup, a dictionary and a medal were awarded to Tech students at the commencement exercise in June by President Paul W. Horn. The scholarships will be for use this year. These awards are given each spring to students who have been leader on the campus in the various activities. The 1931 awards follow:

Wyatt C. Hedrick scholarship of \$250 for the student with the highest scholastic standing for the year is awarded to Canon Clements of Lubbock.

The John W. Carpenter scholarship of \$250 for the best all-around athlete is awarded to Hershel Tadlock of Amarillo.

The Dr. M. C. Overton scholarship of \$200 for that person who has been of the greatest value to the athletic teams in keeping up morale, inculcating principles of fair play and square dealing and arousing the spirit of honorable fighting on the field is awarded to Bill Teal of Enoch.

Scholarship of \$150 for the best work in Agriculture by any young man in the college is awarded to Ben Hill Jenkins of Gall.

Faculty scholarship of \$125 is awarded to Agnes Klein of Lubbock.

Scholarship of \$100 for the best work in English done by any young man in the college, given by Mr. and Mrs. Marvin B. Hilburn, is awarded to Herbert R. Southworth, of Gillette, Wyoming.

Scholarship of \$100 for the best work in English done by any young woman in the college is awarded to Faye Bumpass of Lubbock.

McAdams Given \$100

Scholarship of \$100 for the best college citizen among men is awarded to Carl McAdams of Gordonville.

Scholarship of \$100 for the best college citizen among the women is awarded to Lillah Gage Rodgers of Lubbock.

Scholarship of \$50 for the student doing the best work in interpretative reading is awarded to Mrs. Audrey Miles of Lubbock.

Scholarship of \$50 for the student doing the best work in one-act play contest is awarded to Graydon Ausmus of Lubbock.

Scholarship of \$50 for the man delivering the best oration is to be divided equally between Garland Smith of Lubbock and Carol Thompson of Lubbock.

Scholarship of \$50 for the best debator among the women of the college is awarded to Mary Louise Shropshire of Lubbock.

Scholarship of \$50 for the best debator among men of the college is awarded to Alvis Ellis of Anton.

Cash award of \$40 made by the Pan-Hellenic society of Lubbock to the freshman student in the school at home economics, making the highest grades in all her work for the year is awarded to Edna Brock of Brownfield.

A silver loving cup is awarded by the Double Key club, the honorary society in home economics, to that student of home economics in the sophomore class who has had the

## Matadors Meet Buffaloes Tomorrow

**1931 FOOTBALL SCHEDULE**  
September 25, Tech Vs. Canyon Teachers at Lubbock.  
October 3, Tech Vs. New Mexico A. & M. at Las Cruces.  
October 13, Tech Vs. Haskell Indians at Dallas (Dallas Fair).  
October 23, Tech Vs. Colorado Mines at Lubbock.  
October 31, Tech Vs. Baylor University at Waco.  
November 6, Tech Vs. Abilene Christians at Lubbock.  
November 11, Tech Vs. Texas School of Mines at El Paso, (Armistice).  
November 20, Tech Vs. U. of New Mexico at Lubbock (Homecoming).  
November 26, Tech Vs. Simmons university at Abilene, (Thanksgiving).

### Matadors And Buffaloes To Battle Friday

Thundering Herd From Texas Panhandle Will Be At Tech Field 4 O'Clock Tomorrow To Open Tech's 1931 Season

Competition Keen

Starting Lineup Not Yet Certain; Two Lines Are Equally Good While Back Field Has New Material

A thundering herd from the Panhandle of Texas will invade the Matador stronghold tomorrow. Tech football fans will get their first glimpse of Coach Pete Cawthon's and Dutch Smith's 1931 coached aggregation at Tech field tomorrow evening at 8 o'clock when the Teachers college at Canyon sweep down on the Matador camp. It will be the initial go of the season for the Scarlet and Black warriors and the second for the Buffaloes.

Since September 10 Coaches Cawthon and Smith have been sending their prospects through two workouts daily and with keen competition for every berth on the squad, a smooth working combination has been worked out and will get in action tomorrow.

Starting Lineup Uncertain

As to the starting eleven, nobody knows. But in the backfield it looks like one oldtimer and three new comers will see action. Lawrence France is the old timer, while Yancey Price, from last year's freshman squad, Jim O'Leary, a junior college grad from Oklahoma, and Harold Crites, letterman of Tech in 1929, make up the three new comers. Crites played good football in '29, but was ineligible last year.

Places Not Clinched

But these lads' places are not clinched by any means. Crowding them are Lefty Solis, sophomore, who looks very promising, Professor Butt, Nichols, Moffett, Thompson, McAdams and others. Two good lines will be available with neither having the edge over the other. Such linemen as Bill Teal, Matt Hitchcock, George Langford, Bennie Williams, 'Juicy' Owens, Barton, Tribble, Baker and Capt. Jack Durham are likely to see action. Barton and Tribble, both sophomores, are fighting it out for center, Capt. Durham having been switched to guard.

The game is called at 8 o'clock. Students will be admitted upon presentation of their student activity ticket.

Knives that are sharp, spoons that don't leak, and food that satisfies. Where? Aw go Duck Inn.

Miss Winnie Temple, former Tech student, left last week for Mexico where she is to be a governess in the home of Dr. and Mrs. W. Chapman. The Chapmans visited relatives here this summer and Miss Temple returned with them.

### Tech Military Unit Will Be Regular Recognized Branch Of College Work

Col. Davis Planning For Extensive Army Activities Here

WITH the addition of Col. Chas. A. Davis, former army officer in the Spanish-American and the World war, as department head, the military science department of Texas Technological college this year is being recognized as a complete and separate branch of the college.

Under the plans now pending, a field artillery unit, which supplants the cadet corps of infantry, will be organized in connection with the local units of the Texas National guard and training in this branch of service will be offered to all men students desiring to enter that work as well as to members of the local guard unit.

Army Is Built

Outstanding in the progress of military developments here is the erection of a large brick and stone armory, a \$12,000 building which is expected to be completed within two weeks. The armory, besides serving as headquarters for the national guard units and Texas Tech students interested or actively engaged in the work, will also serve as a gymnasium for the military included and as a recreation hall where dances, dinners and banquets as well as athletic events may be staged. As a sort of museum for the storage and display of ancient and modern military equipment, the new armory is expected to be a haven of unusual interest.

Col. Davis, commanding the 131st Field Artillery of the Texas National guard, has been secured as professor of military science and tactics, and has already moved with his family to Lubbock. He has established the regimental headquarters of the 131st Field Artillery here, and brings as a member of his staff Captain H. J. Thornton of the U. S. army, instructor of the 131st Field Artillery here, and Sgt. Walter McGinnis, U. S. Army and sergeant instructor. Captain Thornton and Sergeant McGinnis have already moved their families to Lubbock.

To Promote Better Interest

In an interview, Col. Davis said, "It will be the plan of the department of military science and tactics to make military training attractive to the point where students will be glad to take it, and we expect to develop the student physically as well as in military science. Citizenship will receive much attention," the colonel said, "and we hope to promote military education better than ever before here."

In addition to the building of the armory, which is located at the corner of 10th street and College Avenue,



COL. CHAS. A. DAVIS

### Fish "Stay Off" First Year Pupils Must Watch Seats

As requested by the 1931 class, freshmen students will be asked not to sit on the double T bench, south of the administration building.

Presentation of the 1931 gift was made last June by the senior class. During the ceremony it was emphatically stressed that the bench was only for the students who have served an apprenticeship of one year in Texas Tech. Naturally, this will exclude all freshmen from using the bench.

### City Takes On College "Air" As Tech Opens

City Which Was Deadened By School Morns And Bachelors Takes On New Atmosphere; Many Pour In

Registration On

First Year Students Start Enrollment Today While Old Students Will Start Tomorrow

Tanned by a summer's sun, loaded with suitcases, trunks, saxophones and ukuleles, and representing towns and cities in several states, nearly two thousand young men and women have been pouring into Lubbock this week, giving a college atmosphere to a town deadened during the summer by school morns and bachelors. The seventh annual session at Texas Technological college is about to start.

A green wave struck the campus by yesterday noon, several hundred first year students having purchased "fish" caps which custom says they must do. Old friends met again after a summer's separation, while new acquaintances were being made by both new and old students.

Registration will begin this morning at 8 o'clock following a day of orientation yesterday when freshmen got their first taste of college life. Today's orientation will be given over to freshmen, while old students will enroll tomorrow and Saturday.

While it is yet too early to predict the enrollment, college officials pointed out that by Tuesday of this week more than 900 cards of new students were in the registrar's office, this number far surpassing that of former years. President Paul W. Horn said yesterday he expected a good enrollment.

Football Tomorrow

Students will get their first glimpse of the 1931 Matador squad in action when the West Texas State Teachers college Buffaloes invade the Matador camp tomorrow night. Churches of the city will hold "open house" for students tomorrow night. The annual reception given by the president will be held Saturday evening.

Classes for the fall term will start Monday morning at 8 o'clock.

### First Meeting Will Be Held On Wednesday

President Paul W. Horn To Speak To Students On Subject Of "College Choices" And To Welcome Students

Gathering for the first time this year, Tech students will meet in the first convocation for this term in the college gymnasium at 11 o'clock next Wednesday morning. At that time, Dr. Paul W. Horn, Tech president, will deliver his annual address, termed, "College Choices" and will extend a special welcome to new students.

Each fall the president delivers his annual address, choosing each time a subject dealing with college life. College officials are urging that all students attend this meeting as 11 o'clock classes will be dismissed.

Harry LeMaire and his Matador band will furnish the music.

### Tech Band Is Heard On Air

Matador Organization Goes To Amarillo And Broadcasts Over WDAG; Play At Tri-State Fair Also

Texas Tech was once again 'on the air' when the Matador band broadcast from station WDAG in Amarillo Monday afternoon from 5 until 5:30 o'clock. The band had been in Amarillo that day playing for the annual Tri-State fair now in session.

"We were certainly treated royally," said Harry LeMaire, band director, in commenting on the visit to the Panhandle city. "They cared for us in every way possible and seemed well pleased with our performance."

James Atcheson is working for an architectural company in San Antonio and will not be back this fall. He was an architectural student in the school of engineering last fall.

### Examinations To Be Held At Tech

Beginning today, students will be able to take their physical examinations in the basement of the chemistry building, it was announced this week. The examinations have been taking physical examinations at the West Texas hospital prior to today.

The examination should be taken before the student registers, according to President Paul W. Horn, and October 10 will be the last day a student will be allowed to remain in school if he has not taken it.

### Record Is Set During Summer

Enrollment Figure Soars To 1554 For Summer Sessions To Pass Last Year's Record By More Than 200

Enrollment for the two terms of the annual summer school at Texas Technological college was more than 200 greater than last year. E. L. Dohoney, registrar, declared yesterday in announcing the total was 1554. Last summer the entire session enrolled 1,316 students.

"We added about 200 new students this second term," Mr. Dohoney said. "This is our largest enrollment."

Total enrollment for the first term this year was 1,330.

### Pre-law Club To Elect New Prexy

Old members of the Pre-Law club will meet for the first time at 7:30 o'clock Wednesday, September 30th, in room 217, administration building. The Pre-Law club is one of the oldest organizations on the campus and according to the plans of the club for the coming year it will be one of the most active. There will be plenty of fun as usual in the mock trials that are always a feature of the club's annual program.

Mr. Alvis Ellis of the liberal arts school, who was elected as president of the Pre-Law club last year, will not be back this term so provisions for a new executive for the organization will be necessary.

Beecher Bennett, a student at Texas Tech for two years, has been visiting here recently. Beecher will receive a bachelor of divinity degree next year from Southern Methodist university, Dallas.

### These Fighting Matadors Will Battle Buffaloes Tomorrow

These Fighting Matadors will battle Buffaloes tomorrow. The team is led by Coach Pete Cawthon and includes players like Hill, Williams, Harris, Moffett, Teal, etc.

### Medical Bid Goes To W. T. Hospital

The West Texas hospital was awarded contract for handling the medical practice of the college formerly held by the Lubbock sanitarium. All students paying the \$1.50 fee are entitled to medical attention and physical examinations under the college's agreement, according to college officials.

### Annual 'Tech Day' At Caverns Seen

Probability that "Tech Day" at Carlsbad Caverns, Carlsbad National park, in New Mexico, will be an annual event, was seen by officials of Texas Technological college in a letter received by Dean James M. Gordon from James M. Dixon, acting secretary of the interior at Washington.

"I also trust that a visit from a group from Tech at the caverns may become an annual event," Mr. Dixon said in a letter answering one from Dean Gordon to Dr. Ray Lyman Wilbur, secretary of the interior.

Col. Thomas Boies, superintendent of the park was authorized by the secretary of the interior to admit all members of the college party on the occasion of its visit to the caverns July 7. Approximately 300 made the trip from Lubbock to Carlsbad, N. M.

Several photographs of the group, including the party on top of the caverns and one of them entering the hole, were sent Dean Gordon by Colonel Boies. He also enclosed a picture of the three Tech graduates who are park rangers, Carl Stultz, George Wilkins, and Cecil Worley and another of Dean Gordon Dr. A. W. Evans and himself. Several interior pictures were likewise enclosed.

### Matador Song

Fight Matadors for Tech,  
Sons of Love We'll Sing to Thee.  
Bear Our Banners far and wide,  
Ever to be our pride.  
Fearless champions always be,  
Stand on heights of victory,  
Serve for honor evermore,  
Live live the Matadors.

These Fighting Matadors Will Battle Buffaloes Tomorrow

TEXAS TECH MATADORS: Front row: Hill, Williams, Harris, Moffett, Teal, Bo Williams, manager, Welch, Swan, Le Maire, Branchamp, McAdams. Second row: Nichols, Howell, Crites, Price, Bass, Barkasale, Young, Cowan, Acres, Langford, Baker, Murphy, Solis. Third row: Assistant Coach Del Morgan, Solis, Teal, Hea, Captain Jack Durham, Kayser, Matthews, Shelton, E. Hill, Ellis, Malby, Tribble, Assistant Coach Smith. Back row: Thompson, Jordan, Denton, Turner, Smith, Owens, McWilliams, Hitchcock, Allen, Bush, Greer, O'Leary, Head Coach Pete Cawthon.

# THE TOREADOR

OFFICIAL STUDENT PUBLICATION OF THE  
TEXAS TECHNOLOGICAL COLLEGE  
Lubbock, Texas

PUBLISHED EVERY THURSDAY

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## WELCOME TO TECH!

To freshmen and transfer students, Tech bids you welcome!

If, for the first time, you are a member of the student body of Texas Technological college, you are urged to make yourself at home. Get acquainted with all the other fellows you can and swing in line with Tech activities.

You'll like Texas Tech. You'll find that the third largest school in the state—if not the second largest—is a friendly institution. You'll find the handshake just a little truer and a little firmer in Texas Tech, where only a few years ago the low moan of cattle was heard over the sandhills of the South Plains.

Within six short years a great spirit, a great college and a great student body have been built here. Each year several hundred new students are added. To you is left the task of carrying on that work to an even better degree. You'll find the old students, the faculty members and the people of Lubbock ready to help you, proud that you are here.

Make yourself at home. Tech welcomes you!

## WISE SELECTIONS THEY MUST BE!

Wise selections of student council members next week will be a great start toward getting something done on the campus this year.

The Toreador believes in Don Maddox who last spring was chosen student president. We believe he is a leader, a man of constructive ideas and unbiased opinions. We believe if the students will do their part in surrounding him with able helpers, great things can be done.

Upperclassmen in each of the four schools of the college will next week select members to the council. Presidents of the various classes will automatically become members. In the selection of these officials it must be borne in mind that qualifications can not be judged by social popularity, money, good looks or even a high scholastic record. On the other hand students who possess leadership, who are unbiased in their beliefs, who are constructive and logical, and who have the school as a whole in mind when they make decision can be trusted in these positions.

Plenty of such men and women can be found in Tech. Selection of such qualified students is essential for a good student government.

## A CHANCE TO SAVE

In these days of the "repression" most students are looking for a chance to save and at the same time enjoy their part of college life. To these students The Toreador points out the saving available in buying a student activity ticket.

For \$10 a student can purchase a ticket which will admit him to all football, basketball and tennis games. It will also admit him to all track events, will give a year's subscription to The Toreador and will save the student money from time to time during the year for other attractions.

Certainly it can't be denied that football prospects are the brightest ever while basketball, track and tennis prospects are equally as good. All students will want to see these games, and most of them will. The activity ticket will save a student several dollars on athletic contests alone.

Consider the activity ticket as part of your registration and buy one. It's your chance to save and the good will do can not be overestimated.

## BOARD GOES DOWN A LITTLE

While the price of board and room has gone down in Lubbock district a little, The Toreador believes it might still be reduced and leave Lubbock landladies their pre-repression profit.

An investigation by The Toreador has revealed that food prices have been reduced about 35 per cent on the wholesale market. This reduction has brought down the price of canned goods, meats, vegetables, bread, milk, fruit and other products to a great extent. In many cases rent has been reduced and there is a near certainty that gas and light costs are going to be reduced for the year. Considering the fact that the greater part of the student body of Tech is either directly or indirectly dependent on the sale of farm products for school support, it is no wonder that students are anxious for a sweeping reduction in board and room.

Landladies who make sweeping reductions to the extent of sharing their part of the depression are only applying the Golden rule.

## SOME CALL IT FLIRTING

Texas Technological college is a friendly school. During the long term session of the college a tradition of fellowship has developed. Everybody has a smile, a "howdy" or a friendly nod for the other fellow. That the young ladies may not be misunderstood we wish to call their attention to the fact that "introductions" are not a prerequisite for congeniality. The good fellowship of the student body has been carried over the democratic atmosphere of the long term.

Texas Technological college is a friendly school.

The coming of Colonel Davis to the Tech campus is the dawn of a new day for the Tech military department. Prospects were never brighter for a great military unit.

## For Even The Veterans Don't Know How!



## Bible Courses To Again Be Offered

"Credit courses" in the Bible, given through the several Sunday schools of Lubbock, will again be a part of the work of the extension department of Texas Technological college, J. F. McDonald, director, says.

These credit courses may be taken in addition to the regular college load," the director explained. "Three term hour credit will be given during the year."

Last year the First Presbyterian, First Baptist, First Methodist and Asbury Methodist church cooperated through the Sunday school with the extension department in giving the work. Regular teachers, qualified by their degrees, were the instructors. Class work was given on Sunday at the regular hours of the church schools.

"Other young people of the city are eligible for this work," Mr. McDonald said. "We will be glad to cooperate in working out plans." Some of the churches will have more than one class, Mr. McDonald said. He added he understood that the First Methodist church was planning three classes this year.

## W. L. Stangel Will Be Head Of State Fair Departments

W. L. Stangel, head of the department of animal husbandry at Texas Technological college, will be superintendent of the Aberdeen-Angus and Red Polled departments of the Texas State Fair at Dallas the first full week of the fair.

Mr. Stangel will leave Lubbock about October 10 for Dallas to get

## Dr. Horn Talks To Tech Teachers In First Session

Calling them together for the first time in the 1931-32 session, Dr. Paul W. Horn addressed members of the faculty of Texas Technological college Saturday afternoon. About 125 were present.

Declaring that the present situation was in the nature of a crisis, Dr. Horn called upon the teachers to recognize it as such and that adjustments in finances and psychology is needed to make the college year a success.

"The real value of an institution," Dr. Horn said, "depends upon whether it can make adjustments when they are necessary." He said that the business office of the college was endeavoring to make every possible adjustment for the students this year and hoped that faculty members would do the same.

"A psychological adjustment is as important in times like these as any other move," he continued. "In normal times, a man may say something and not be censured but in times of hysteria he must be careful what he says or does. The man who has ideas in conflict with those normally held should do best by waiting until times change before expressing himself."

Excepting coffee and sugar, an entire menu of home products was served at a chamber of commerce luncheon in Pampa, Texas, recently.

his work started. He expects to remain in Dallas for about a week.

## Practice For Girls' Band Starts Monday

Organizations Is One Of Few Of Its Kind In The United States; Miss Viola Cravens Is President

With a membership goal set for 25 Tech co-eds, practice for the Texas Tech Girls' band will start September 28, according to Viola Cravens, president. Seventeen students were members of the organization last year which was the first year of the band.

The Tech band is one of the few all-girl organizations in the United States and last year attracted considerable attention over the country. Short concerts were given at several of the local churches.

Practice During Summer Practice was held regularly during the first term of summer school. The girl members entertained the Matador band, composed of men students, during the first of the summer with a picnic at Tumble N. Officers for the year are Viola Cravens, Chidress, president; Hazel Fierce, Floydada, vice-president; Ruby Ford, Lubbock, secretary; Carolyn Poe, Harrisonville, Mo.; business manager; Allene Huston, Lubbock, reporter and Mrs. Harry LeMaire, sponsor.

**WE WELCOME YOU**

Back to Lubbock with a

**SPECIAL FOR FAIR WEEK ONLY**

See our assortment of Tech rings ladies and gents at

**20 PER CENT OFF FOR FAIR WEEK**

*It's Good if it comes from*

**ANDERSON BROS. JEWELERS**

# FRESHMEN

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We operate a lunch counter that caters to students. Our luncheon service is unexcelled. Once you try one of our tasty sandwiches you will agree they are the best ever.

Special Plate Lunch, Served Daily From 11:30 Through 1:30 ..... 25c

Sandwiches Served At Any Hour — Cold Drinks — Pastries Salads — Coffee

**\$5.50 Meal Ticket For \$4.75**

Try This Luncheon Service—So convenient to Your Classes. Open 7:30 to 5:30



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**SPECIAL Seal Stationery**

—30 Sheets Engraved  
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A special bargain! Perhaps you've been thinking about getting a new reading lamp for a long time. Don't wait any longer. Come here today and get yours —along with a pair of book ends.

**TEXAS TECH COLLEGE**

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You will find the smartest and latest styles in our Millinery Lines.

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You Will Find the Best in Beauty Work At

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**Luc**  
Veterans A  
Newcomers  
For Posi  
Competition Is Ke  
Several Fighting  
Places; Critic  
Year's Absent  
It looks like the lucky  
Texas Tech!  
With every berth on  
spread being sought after  
or five men. Coach  
them are Dutch Smith  
a bit money over the  
Black prospect for 1931  
has been held twice dal  
was reported on Septem  
the week the Tech m  
college men in  
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over the Matadors on  
tomorrow.

With the return this  
Lawrence France Matado  
quite a considerably  
and several other vetera  
competition has been in  
rankings, Harold Crit  
1930 is back, and a wea  
partial from junior colle  
able.

So a tough season is  
the Tech men as they are  
to meet such teams as  
Indiana, Texas Minn  
Bears Colorado Minn  
Simmons Cowboys. The  
morrow promises to be p  
and the Matadors will h  
good football if they  
Bullheads back to their  
home.

Included among the 50  
out at Tech field are  
Jack Durham, Bill To  
Langford, Jay Malby  
Borell, Carl Adams  
Francis France, back  
Twenty-five sophom  
down junior college gra  
are eligible for varsity  
this fall have reported  
Second year men who  
pate for places on the  
and who have reported  
are as follows:  
Whacker Barton of  
Barthole of Gainesvil  
McWilliams, of San Ber  
Crewe of Sherman, Van  
Lubbock, Matt Hitchco  
Alben, Clarence Young  
Fes Smith of Colorado  
of Sherman.  
El Harris of Balls, El  
Allene, Harold Critch  
Ludler Bula of Waco,  
of Lubbock, Mark We  
book, Williams of Lub  
Sells of Sherman, Tom  
Comanche, T. mar of  
Orant of Crowsell.

Other Ex-perienced  
Newcomers to Tech th  
have played at least t  
football in other schoo  
Erick Glose, quarter  
Wardlaw college, Bea  
from Washford colle  
end from Washford  
Thompson, halfback fr  
Junior college, Bush,  
from Wesley college,  
Bendum, quarterback  
by college; Carley; A  
Justice A. and M. L.  
from Wayland colle  
table from Arkansas T

**First "Y" Re  
Held Here T**

Several freshmen a  
time YMCA retreat h  
by the Tech YMCA  
leadership of Jack Bo  
retary, and Don Wei  
dem "Y" president, st  
area of the year was p  
of special benefit to  
Many new students st  
year who were acti  
school "Y" organizati  
Special discussions  
on the place religion  
large man's life. Ot  
the year are Riley  
president; Wiley Long  
retary; and Houston B  
ern.

**WATC  
Repair  
\$1.00 Sh**

Cleaning  
Main Springs  
Jewels  
Stems  
Staff  
2 Crystals, odd  
shapes  
1 Crystal, round  
3 Unbreakable  
All Wo  
Guarant  
See How Far \$1.00  
**JACKSON  
DRUG**  
Welmeyer App  
Curt Surr  
1207 Broadway

# 'Lucky Seventh' Looms Ahead For Tech Football

## Veterans And Newcomers Bid For Positions

Competition Is Keen With Several Fighting It Out For Places; Crites Back After Year's Absence

It looks like the lucky seventh for Texas Tech! With every berth on the Tech squad being sought after by four or five men, Coaches Pete Cawthon and Dutch Smith don't appear a bit gloomy over the Scarlet and Black prospects for 1931. Practice has been held twice daily since 50 men reported on September 10, and this week the Tech mentors are whipping their men in shape for the initial go of the season tomorrow. And from the looks of things the Buffaloes from Canyon are going to have a tough time when they meet the Matadors on Tech field tomorrow.

With the return this week of Lawrence France Matador stock has gone up considerably. Added to this several other veterans are back, competition is keen in the sophomore ranks, Harold Crites, ace of 1929 is back, and a wealth of material from junior colleges is available.

But a tough season is ahead for the Tech men as they are scheduled to meet such teams as the Haskell Indians, Texas Miners, Baylor Bears, Colorado Miners and the Simmons Cowboys. The game tomorrow promises to be plenty close and the Matadors will have to play good football if they are to bring the Buffaloes back to their northern home.

Included among the 50 candidates out at Tech field are:

Jack Durham, Bill Teal, George Langford, Jay Maltby, Harlan Howell, Linemen, and Speedy Moffett, Carl McAdams and Lawrence France, backs.

Twenty-five sophomores and a dozen junior college graduates who are eligible for varsity competition this fall have reported for practice.

Second year men who will compete for places on the Tech team and who have reported for practice are as follows:

Whacker Barton of Lubbock, Barksdale of Gainesville, Bennie McWilliams, of San Benito, Truett Owens of Sherman, Yancy Price of Lubbock, Matt Hiltchcock of Cameron, Drinkley of Snyder, J. Bass of Athens, Clarence Young of Ralls, Pete Smith of Colorado, Les Tribble of Sherman.

Other Experienced Men

Newcomers to Tech this fall who have played at least two years of football in other schools follow:

Slick Close, quarterback from Wayland college; Kaiser, tackle, from Weatherford college; Borden, end from Weatherford college; Thompson, halfback from Hillsboro Junior college; Bush, quarterback from Wesley college, Greenville; Beschum, quarterback from Wesley college; Cearley, fullback from Junior A. and M. Lummus, end from Wayland college, and Page, tackle from Arkansas Tech.

## First "Y" Retreat Held Here Tuesday

Several freshmen attended the first Y.M.C.A. retreat held Tuesday by the Tech Y.M.C.A. Under the leadership of Jack Boyd, Tech secretary, and Don Wellenman, student "Y" president, the initial retreat of the year was planned to be of special benefit to new students. Many new students are here for the year who were active in high school "Y" organizations.

Special discussions were heard on the place religion fills in a college man's life. Other officers for the year are Riley Millard, vice president; Wiley Loughmiller, secretary; and Houston Hinson, treasurer.

### WATCH Repairing

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Cleaning	\$1.00
Main Springs	\$1.00
Jewels	\$1.00
Stems	\$1.00
Staff	\$1.00
2 Crystals, odd shapes	75c
1 Crystal, round	25c
3 Unbreakable	\$1.06

**All Work Guaranteed**

See How Far \$1.00 Will Go At

**JACKSON DRUG**

Nollmeyer Apartments  
Curb Service  
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## Captain Jack Durham Says, "Let's Go"



CAPTAIN JACK DURHAM

Leading the Matadors for his second time, Capt. Durham will be playing his last year for the Scarlet and Black Warriors. Durham hails from Hamilton.

## Eagan Elected Alumni Prexy

Sylvia Wilson Is Named Vice President At Annual Feast Held In The Hilton Hotel; Ratliff Is Re-elected

Ethridge Eagan, of Lubbock, graduate of the class of 1929, was elected president of the Alumni Association of Texas Technological college in the annual commencement banquet of the organization Monday night, June 8 in the Hilton hotel. Miss Sylvia Wilson, B. A. '27 was named vice president and C. W. Ratliff of the same class was re-

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## MATADORS BEAT CANYON

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"The Collegiate Store"

### WELCOMES YOU BACK

Meet Your Friends Here — Across from the Campus

## Under The Double "T"

With Matador Mike

Howdy Folks! Here we are all ready for the Lucky Seventh at Texas Tech. Tomorrow volume seven, number one, (using journalistic terms) of the Matador football edition will make its appearance. And if we haven't completely lost our sense of reasoning, the initial go of the 1931 season will be a lucky one so far as the Matadors are concerned.

But to our notion the Matadors won't need much luck out there tomorrow for luck doesn't amount to so much when a team has the power that the Matadors have. The Buffaloes are the ones who will need the luck, and you can bet your "repression" savings that the Matadors will get revenge for the 6 to 0 beating the Buffaloes gave them last year.

Few of you who will sit in the grandstand tomorrow and cheer loudly as Captain Jack Durham leads his squad out on the field will realize that the handsome captain was once a New Yorker. Yes, sir, the handsome Matador leader visited New York this summer and for several days was one of the boys. It is even claimed that he came back with such expressions as "ther" and "nither."

And maybe you think that center position is not catching fire since Capt. Durham left it for a guard position. Whacker Barton, former Lubbock High school star, and Les Tribble, Sherman wrestler, are fighting it out for the place. Both are sophomores and one is just about as good as the other. And at least sport writers can find no weak place in the center of the Scarlet and Black line.

The return of France to the Matador camp has brightened up things considerably. He reported several days late, but after a summer of baseball it took him no time to get in shape. He will likely be among the starters tomorrow. And by the way, France played a good season of baseball.

The freshman from Podunk says he's a gentleman first and last, but not always.

A great freshmen squad is working out daily under the direction of Coach Del Morgan. A wealth of High school stars are available and Tech futures are going up. The frosh played the varsity a game for

their money last week and as they improve this fall, the team is going to beat just about everything it plays.

Harold Crites is back again in a varsity uniform. Crites was plenty good during his sophomore year back in '29, but was ineligible for the varsity last year. He's ready to go now through and football lovers are likely to hear plenty of him this fall. Crites can do a few other things besides play football too.

### NEW DEPARTMENT HEAD

Miss Harriet Tilden of Ames, Iowa, is the new head of the applied arts department in the school of home economics, filling the position left vacant by Miss Jean Dorrel's resignation. Miss Tilden has a B. S. degree from Iowa State college, Ames, and an M. A. degree from Columbia university. Her major work has been done in art at both colleges.

Miss Tilden is not a stranger to Texas, having taught at the University of Texas for two years. Miss Tilden has also had commercial experience in the field of applied art in a large department store in Chicago.

## Tech To Exhibit Twenty-Five Head At Amarillo Fair

Twenty-five head of livestock belonging to Texas Technological college and used in laboratory work of the school of agriculture, is to be shown at the Tri-State fair, Amarillo and the South Plains fair, Lubbock, W. L. Stangel, head of the animal husbandry department, says.

In the herd will be 10 Holsteins, 11 Jerseys and four Guernseys.

The animals were sent to Amarillo Saturday. As soon as the Tri-State fair closes there the herd will be brought back to Lubbock.

Frank Stone, whose accordion solos were the delight of so many collegians and town people last year, has returned from Panhandle where he spent the summer. He plans to re-organize his Collegians orchestra.

Chapman "Snake" Davis of Sulphur Springs led a group of Holland magazine salesmen part of the summer, but has returned.



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Here's A Break

Eat Three Good Meals A Day At

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Extra Sunday Special

Bring Your Date to the Sunday Night Dinners at College Inn Dining Room

Welcome Students

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With Mrs. J. F. Gregory

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Reduced Prices On Meals

Ask Anyone Who Has Eaten There

**WELCOME TECH STUDENTS**

Matadors Beat Canyon!

TECH STUDENTS—"Doggone" but we're glad to see you coming back to Tech this year. You know BRAY'S — the best place in Lubbock to get A-1 Cleaning and Pressing—and believe me, we're sure for Tech.

AND YOU FISH—Who are attending Tech for the first time—we want you to come and "Let's Get Acquainted."

**SUITS**

Cleaned & Pressed

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**DRESSES**

Cleaned & Pressed

**50c**

And Up

WE LEAD—Others Try To Follow

## BRAY'S

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We Welcome You Back To Lubbock And

# Texas Tech

Co-eds!

Nothing has been left undone to anticipate your every want and need for fall clothes—frocks for every social function, sports wear and classroom wear have been chosen with particular care. Every item of high grade wearing apparel fairly breathes that college atmosphere.

**The Beauty Shop**

Permanents

**\$6 to \$10**

Permanents that will make your hair soft and fine—with a wave that will be lasting. Several methods for you to choose from.

Finger Wave	50c
Shampoo	50c
Marcel	75c
Manicures	75c

Mrs. Brewton will leave Sept. 27th for Oklahoma City for a weeks study at a national hair dressing school. She will return with lots of new ideas and styles.

**For The Fellows!**

Make our men's department yours while you are in Lubbock. We have taken particular pains to buy the type things you will want for Campus wear—and for the social affairs this coming fall season.

**CARTER-HOUSTON**

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1220 Ave. J.    Phone 2170

"The Best Place to Shop, After All."

### FRESHMAN CAPS

#### Priced \$1.00

Freshmen—Here's your Cap — Whether or not you think they are "becoming" our advice to you is to wear one—

These we sell are "official"—More than this they are sold without profit for the entire \$1.00 you pay goes to Tech activities—50c to the Athletic Fund of the Matadors—50c to the Freshman Loan Fund—

Choose your cap now—save embarrassment

### Meet Our Force Of Enthusiastic Tech Boosters

Our entire store is interested in Tech activities—You'll like the attitude you'll find here. We'll appreciate a chance to meet you—will do all in our power to make your stay in Lubbock a pleasant one. Pay us a visit—

## Memphill-Wells Co.

### Registration Plans Given For Students

#### First Year Students Are To Enroll Today While Others Will Register Tomorrow And Saturday

Registration in the college for the seventh annual session will start this morning at 8 o'clock. Freshmen will enroll today from 8 until 12 o'clock this morning and from 1:30 until 5:30 this afternoon. All other students will register tomorrow and Saturday. After Saturday a late enrollment fee of \$2 will be charged. The plan as set forth this year by college officials follow:

#### CHANGE IN REGISTRATION

Instead of following alphabetical order, cards designating their hours for registration will be issued to students.

These cards are to be issued to freshmen at convocation, orientation day, Sept. 23. Freshmen attending this convocation will have to register after 3 p. m., Thursday, Sept. 24.

Cards will be issued to all other students, Friday, Sept. 25, beginning at 8 a. m., and Saturday, Sept. 26 beginning at 8 a. m. Students cannot register except at hour designated on card.

#### WHERE TO START

Main entrance of the administration building. Men in east rotunda. Women in west rotunda.

#### IN ROTUNDA

1. Register religious affiliation.
2. Students who have any kind of job, fill out employment blank.
3. Have Lubbock address approved.
4. Present entrance card, transcripts, or student record books to representative of registrar's office.

#### WHERE TO FINISH

Students in the schools of agriculture, engineering and home economics will then go to their respective buildings to complete registration.

Only liberal arts students will complete registration in the administration building.

#### FINAL STEPS

All students after receiving dean's approval of their schedule, pay fees at the business office, and deliver class cards to registrar's office to be checked.

#### PHYSICAL EXAMINATIONS

Physical examinations are now being given at the West Texas hospital from 8 a. m. to 4 p. m.

Beginning Monday, Sept. 21, these examinations will be given at the college, men, room p; women, room f; basement of the chemistry building.

#### STUDENTS WHO ARE WORKING THEIR WAY THROUGH, or in need of extra money, we have a proposition to offer you, where you have no investment whatever. We furnish you samples of pen-nants, pillows, banners, etc. You take the orders, collect the money, keep the profit and remit us our share. Reliable house. First class goods. Write today.

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### Personal

Marshall Rhew, who is a theological student at S. M. U., has been journeying over the United States the past summer attending various conferences, representing his college at the National Y. M. C. A. council in New York. While here he visited Clarence Whiteside, of the class of '29.

Margaret Williams, who attended school at the University of Southern California following her graduation from Texas Technological college has returned and will be a member of the mathematics department. She is also to work towards a master of arts degree.

Pete Smith, Colorado, has been in town for several days, having come here for football practice which started September 10. It is rumored he farmed a little in the Rio Grande valley or somewhere.

Parker Tushman has returned to school bringing with him his brother Dan, who will enter as a freshman.

Captain Jack Durham and his famous automobile have been in Lubbock several weeks ready for the "first bell to ring." Durham who is serving his second season as Matador captain, has been shifted from center position to guard.

Don Wellenman, president of the Tech Y. M. C. A., has been on the campus several days preparing his work for the year.

After spending the summer in Lubbock, Clarence Bobo, the big

### Old—Students —New

### Matador Cafe

#### Welcomes You To Our New Location At

2415 Main Street

"Bob" Caywood, Prop.

### George C. Woodbury Is New Professor Of Horticulture

George C. Woodbury, new associate professor of horticulture succeeding C. E. Russell, promoted to be professor and head of the department at Texas Technological college holds a B. Sc. and an M. A. degree from the Michigan State college. He has been an instructor and also has had practical business experience in floriculture and extension work.

Born in St. Johns Mich., Mr. Woodbury entered Michigan State, majoring in landscape work and taking work in floriculture. He graduated with the degree of B. Sc. in 1927 and then became a plant foreman.

During the period 1927-29 he was an instructor in the University of Maine, resigning to enter commercial work.

### Jack M. Lewis To Preach The Annual Sermon

Rev. Walter P. Jennings To Preside Over The Meeting Which Is Under The Direction Of Local Pastors

The annual college sermon will be preached Sunday evening at 8 o'clock in the college gym by Dr. Jack M. Lewis, pastor of the First Presbyterian church of Lubbock. President Paul W. Horn announced Tuesday. The meeting will be presided over by Rev. Walter P. Jennings, pastor of the First Christian church of this city.

#### Not To Hold Services

Most of the local churches will not hold their evening services Sunday in order to give their members a chance of hearing the sermon. Arrangements are under the direction of the local Ministerial alliance.

The sermon held the first Sunday of the college year at Tech is an annual affair.

### Dodson Shows Are Among Fair Events

Included among the attractions at the Panhandle-South Plains fair which opens in Lubbock Monday, continuing through Saturday, will be the Dodson World Fair shows, providing a midway of 30 tent theatres, 16 riding devices and several free attractions. More than 600 people are traveling with the shows, it was said this week.

One of the main features of the shows will be the "canvas church" with Doc Waddell as pastor. A school is also maintained among the attractions. There is also a family, the father weighing more than 600 pounds, his wife, 595, and one son who tips the scale at 702 pounds.

The Panhandle-South Plains fair is deemed to be one of the best this year. Lubbock people think. Many new attractions have been provided.

Elizabeth Baird of the class of '31 is teaching at Tulsa. It is expected that she will be down for some football games. You might ask Basil Hill.

Buddle Smith, who attended Texas Technological college during his freshman year, is mayor of Sonora.

Lou Edwards of Fort Worth has returned for the year and will work in the school of engineering.

Johnnie Montgomery of Brownwood writes Tech folks that he will

### Handbooks Are Available For New Students

#### Booklets Containing Everything A Freshman Should Know To Be Distributed Today At The College

Containing everything a freshman should know about Texas Tech, freshman handbooks will be distributed to all new students registering, beginning today, it was announced this week. The books will serve as a guide in getting the new students acquainted with college life much sooner than in former years.

Prepared by the Tech "Y" organizations, the books were published as part of the annual college bulletin. The booklets contain 64 pages, including the student constitution, names of all organizations on the campus and their purpose, and the calendar for the year.

#### In Demand

The demand for such a booklet has been felt for several years, college officials say, but not until this year was it possible to issue a booklet. Similar pamphlets have been in use in eastern schools for several years.

boy from Paducah, will remain here for the school year. Bobo withdrew from Tech last Christmas.

Willis Tinney is here to compete his senior year in the agricultural school after having attended both terms of summer school.

Word has been received here that Misses Tena Alexander and Ruth Norman, former students, are to attend the University of Colorado.

Willard M. Neff from Waco, senior engineer, has returned for the year. He spent most of the summer in Waco.

Where can I find goodlooking coeds? Duck Inn of course.

Bill Collins, last year's president of the junior class, is here ready for another year.

Leland Mast, former student, is working for the Avalanche-Journal in the ad department.

Joe B. Taylor is back at the college and Tech Barber shop ready for another year.

Horace Dean remained here during the summer and is ready to enroll for this fall.

Jelly Kelly spent the last six weeks in Pampa brushing up on his golf strokes. He is president of the College club this year and between classes works at the City Drug store.

Lowry Lovelace of Lamesa is to enter Texas Technological college as a freshman student.

Blon (Believe-it-or-not) Reeves, of Bonham visited friends here several weeks ago as he was en route home from a visit to the Pacific Northwest.

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There have been a few changes taking place since you were here last season, one is the opening of our beautiful new shoe dept. in the beautiful new store of Grollman's.

We have a beautiful selection of footwear for formal occasions that we think to match any costume at no extra cost.

- Suedes
- Satin
- Patents
- Reptiles
- Kids
- Pumps
- Step-in Pumps
- Straps
- Oxfords
- Ties

#### FREE!

Thurs. - Fri. - Sat.

A pair of silk chiffon, full fashioned hosiery with each pair of shoes purchased.



Please except this as your invitation: You'll enjoy seeing the new styles, and we'll enjoy showing them to you.

# Grollman's

WOMEN'S WEAR Fashion Without Extravagance

# \$6

1015 Broadway Next Door to Woolworths

not return this fall, but plans to attend school somewhere in Oklahoma.

Carrie Fair is spending the fall at her home at McAloo. She is not planning to return to Tech this fall.

Miss Ruth Laney, former student, is teaching school in Floyd county near Petersburg.

E. W. Davis is here ready for another year.

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Across From The Campus Invites You To Inspect Our Prices

- Half Soles 75c up
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- Ladies' Caps, Rubber or Leather 25c

Give Us A Trial

### JACK DAVIS, Prop.

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2 Meals \$18.00 Per Mo. 3 Meals \$25.00 Per Mo.

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The Dormitory with the Friendly Spirit Completely Remodeled and Just Like Home

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### J. B. WAFFLE SHOP

1105A College Ave. FORMAL OPENING, THURSDAY NIGHT, SEPT. 24

FREE 6:00 p. m. to 12:00 p. m. Waffles And Coffee TO EVERYONE

Ladies Especially Invited. We Cater to Student Trade Open Till 2 A. M. Every Night

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### BEAT CANYON

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### Welcome To Tech And Lubbock

We Hope Your Stay In Lubbock Is A Most Enjoyable One

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Quality—Courtesy—Savings Women's Wear and Shoes

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1301 College Ave. Is beginning its third year of efficient service for Tech Students.

We are always for Tech and the Matadors.

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