



# The TOREADOR



VOL. 5

TEXAS TECH, THURSDAY, APRIL 24, 1930

NUMBER 30

## Drive for Special Gifts Started in Union Campaign

COMMITTEE SETS SPECIAL GIFTS GOAL FOR WHOLE CAMPUS AT \$3,500

### Student Goal \$10,000

PLEDGES DUE WITHIN YEAR AND A HALF; OTHER DRIVES TO FOLLOW

Waging a drive for special gifts as the opening part of a \$10,000 campus-wide campaign, a corps of solicitors has been working a selected list of some 200 prospects this week. The special gifts campaign has been inaugurated with a series of meetings of the committee at which goals were set and definite plans made. Demonstrating their faith in the project, twelve members of the special gifts committee have already pledged \$262.50 and it is expected that the contribution of the full committee of about twenty-five will be fully \$500. The goal of the special gifts committee is to raise \$3,500 this spring in gifts of \$25 and above. This amount is exclusive of all senior gifts, which are expected to aggregate between \$1,500 and \$2,000.

Total Goal \$10,000

Following the special gifts campaign of this week will be a general solicitation of the entire student body, which is expected to realize \$10,000, including the special gifts and the special gifts and the senior donation, in pledges most of which are to be paid within the next year and a half. This campaign will be carried over to the new and old students in the summer school and at the beginning of the fall term.

Promoters of the student project initiated by the Senior class in deciding to leave its parting gift to the college as a part of the fund have declared their complete confidence in the success of the movement. It is

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## President Sends Word on Census

DR. HORN TELLS STUDENTS WHEN TO BE INCLUDED IN ENUMERATION

The following information concerning the student's relation to the census now being taken comes to The Treador from the office of the president of the college:

All of the students of the Texas Technological college are probably aware of the fact that the United States Government is now taking the Fifteenth Decennial Census. Some students may be in doubt as to where they should be enumerated.

The object of the census is, of course, to count every person once, but not to count any person twice. Every person should be enumerated in the place which he considers his home. If a student considers that he lives at another

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## The Bull Wheel

BRAD NUNNELLEE and CHUCK WILLIAMS say that as long as a man has a good car, his tracks are easily followed.

Frances Ford says that since she's a FORD she has a right to be TIRED.

Emory Hollar says that it's easy for RONALD SMALLWOOD to make CORN because he already has the EARS.

Jimmie Allen wonders why nobody has ever noticed the appropriateness of Truett Brooks' being president of the FISHERS.

Bailey Carroll says that flirtation is nothing but ATTENTION without INTENTION.

THE COLLEGIANS say they got their new sweaters so they can play "BLUES" better, and with more WARMTH.

## Jackson Honored



DR. W. A. JACKSON

Who was elected chairman of the program committee of the government section of the Southwestern Political and Social Science association at its meeting in Dallas last week.

Dr. Jackson was also elected president of the Lubbock Rotary club at its last meeting. He left Tuesday for Temple to attend the district Rotary convention. Pres. P. W. Horn, Dean J. M. Gordon, and Dean W. J. Miller have also gone to the same meeting.

## Seven Members of Tech Faculty Attend Meeting

SEVERAL SPEAK AT POLITICAL AND SOCIAL SCIENCE ASSOCIATION

Dr. W. A. Jackson, head of the government department, was elected chairman of the program committee of the government section, at the eleventh annual convention of the Southwestern Political and Social Science Association which was held in Dallas April 18 and 19.

Other members of the Tech faculty attending the convention were: W. C. Holden, S. S. McKay, and J. C. Granbery of the history department, J. W. Jackson, and M. E. Ogdon of the government department, and O. C. Corry of the business administration department. This meeting is attended by college and university officials from Louisiana, Oklahoma, New Mexico, and Texas. Tech has extended an invitation for the conference to meet here next year. The matter will be decided by the executive committee.

Dr. McKay spoke on "Texas and the Southern Pacific Railroad, 1848-1860", and Dr. Jackson spoke on "Administrative Reorganization and Legislation." Dr. Jackson also led a discussion on "Use of the License Law and Political Theory." Mr. Corry discussed "Labor Policies of Welfare Capitalism."

## Taylor Chosen to Speak in Oratory Contest for Tech

WILL COMPETE AT LAS VEGAS IN REGIONAL MEET; FINAL PRIZES \$5000

Competing with orators from several states of the Southwest, Robert A. Taylor, sophomore in the School of Liberal Arts, will go to Las Vegas, New Mexico, next week to represent Tech in the regional elimination for the National Intercollegiate Oratorical contest on May 1.

The winners of the various regional contests over the nation will compete in seven zone contests between May 9 and May 30, the winners of which will meet in competition at Los Angeles June 19 for \$5000 in prizes.

Colleges and universities in 46 of the 48 states have entered the competition. One school had 85 local contestants. Some schools had only one contestant. More than one hundred schools are entered in the 1930 contest, which were not in the 1929 contest. The total student body enrollment of the colleges and universities which will be represented by orators reaches the rather impressive aggregate of 460,191.

## Rare Letters of Col. Goodnight's Given to College

FIRST WAYBILLS GIVING RECORD OF CATTLE ON THE TRAIL ARE INCLUDED

In discovering letters written by Col. Charles Goodnight, which were not known to the Goodnight collection and which have never before been available for public inspection, Bailey Carroll, instructor in History, has found what the history department evaluates as "valuable source material." These letters are among the donations of old ranch records which the Matador ranch has recently made to the college library through the efforts of Mr. Carroll.

Mr. Riley, manager of the Matador ranch and Matador company permitted Mr. Carroll to go through all of the old Matador ranch records and select such material as he desired. Another important find is that of trail waybills. "So far as is known these are the only trail waybills in existence. 'You see,' Mr. Carroll explains, 'the Matador company was owned by a Scotch company over in Scotland and they wanted to know where every nickle was going. Every time a calf died they wanted the details. The foreman kept a trail waybill. Before discovering these we did not know how large some of the herds were. Now we do know just how many were in the herd at starting, where they camped on the way, the condition of the weather, how many died on the way, and where they died, and how many they got there with.'"

Among the material which will prove very valuable in reconstructing ranch life and living conditions are the receipt books showing the various commodities received in and out of the ranch. Some 2000 letters that were sent to the ranch are among the collection. Some of the letters are from the old 3D Wagoner outfit and the hashknife circle brand outfit. Cash books and ledgers, telegrams from the opening of the telegraph office in Matador up until the present time, complete calf reports from the ranch, and a great range of miscellaneous materials go to make up the collection.

The material covers the entire period from the founding of the ranch in 1863 up until now. The Matador ranch is still in the hands of the founding company. "The material is quite an addition to the library," Mr. Carroll said in discussing the donation. "It supplements the Spur ranch material brought by Dr. Holden to the library. We will now be able to check conditions on one ranch with those on another." This is all original source material and will be used extensively by graduate students doing work in this particular field.

Ruth Little, freshman of College Inn, visited in Holiday this week-end.

## Friberg Passion Play To Be Presented At College Athletic Stadium Next Week; Expected to Attract Large Attendance

PORTRAYS LIFE OF CHRISTUS DURING FINAL WEEK IN JERUSALEM

Portraying the life of the Christus from the time of his triumphal entry into the city of Jerusalem until his sufferings in Gethsemane and his death on the Cross, the Friberg Passion Play from Baden, Germany, will be presented at the Tech athletic stadium May 2 and 3. The play has already been presented in a number of the large cities of the country and is being so widely advertised throughout West Texas and New Mexico that several thousand people are expected to attend.

The role of the Christus during his week of suffering, death, and triumph will be played by Adolf Fassnacht who is the eighth in direct descent to play the role of the Christus in 1760.

Roles Inherited The company is composed of thirty-six principals, members of the original German company which 18 months ago began the American tour. Almost all of them have, in a like manner, according to traditional claims, inherited their parts from preceding generations.

Although the production is independent of the college, Mr. W. R. Wag-

horne has been interested in tracing the traditions which surround the play. Mr. Waghorne lived in Europe several years and was acquainted with quite a few such plays and festivals, but the passion play at Friberg did not come to his attention. "Some of the advertising matter used at the performance intimated that the play had originated very early in the sixteen hundreds and that the chief character parts had been held by the Fassnacht family continuously. The famous Oberammergau play began, I believe, in 1633. At the reformation all passion and miracle plays in Protestant Germany were suppressed. Bavaria, which is strongly catholic, continued until the eighteenth century, when all were prohibited by royal decree, except Oberammergau." Mr. Waghorne said in discussing the play.

Mr. Waghorne was further confused in trying to ascertain the origin of the play by the fact that the play was staged in New York under the management of Morris Gest, the "Jewish Impresario," from which he deduced that the cast was Jewish. "Certainly no Jewish cast would have been allowed to produce the sufferings of Christ during the 17th century," Mr. Wag-

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## A Change Must Be Made!

By HAL LARY

Supporting the belief that a majority vote should be required to elect to any student office, a petition is being circulated about the campus calling on the Student council to hold a convention for the consideration of an amendment to the constitution.

The demand for such an amendment grows out of two circumstances: (1) At present a plurality is sufficient to elect one out of a field of candidates to an office in the Student association. The constitution fails to make any provision in this matter, and in its absence the Student council interprets the document as indicated. (2) An unprecedented number of candidates is applying for positions in the Student association, making pluralities without majorities unusually likely.

Under the proposed amendment no student office might be filled except on a vote of the majority of the students participating in the election. In case no one out of a field of candidates had a majority, a run-off between the two high men would be held, occasioning very little extra expense or trouble.

The need for such a change is imperative in order that the interests of the students may be protected. This need may be summarized as follows:

- (1) At present a candidate may be elected without truly representing the student body.
- (2) The present situation affords easy opportunity for a small but influential group to dominate student politics through pre-arranged loyalty to certain candidates, although its choices may not at all correspond to the wishes of the majority of the voters. The rest of the vote may be divided between four or five other popular candidates who divide each other's votes and permit the weaker man to slip by.
- (3) A person elected under the present situation is inclined to give his loyalty to the small group that elected him rather than to the entire student body to which he ought to be responsible.

No person conscientiously supporting the interests of the entire student body can oppose the amendment. It must go over before the coming elections take place.

## Tech Club Sends Representatives To Meet in Dallas

DELEGATES LEAD DISCUSSIONS ON FOREIGN AFFAIRS AT CONFERENCE

In the International Relations Conference held at Southern Methodist University Dallas, Texas April 17 and 18, three representatives from the Tech International Relations Club appeared on the program. Mr. M. E. Ogdon, member of the government department, presided over a round-table discussion that was held Friday morning dealing with the subject, "Steps Toward World Peace," with Dr. Clyde Eagleton of New York University acting as technical advisor. Gordon Treadaway read a paper to the con-

(Continued on Last Page.)

## A. W. S. Votes to Begin Drive for Girls' Camp Site

HAS OPTION ON LOCATION SAID TO BE SUITABLE FOR OUTDOOR SPORTS

Launching upon a project of considerable moment to the women of the college, girls at the all-girls picnic Monday afternoon voted to purchase a site one and one-half miles north of the campus for the Campers' Girls' Camp. Lizzie Belle Clements, president of the A. W. S., said in a statement to the college press: "The women of the campus are very enthusiastic about the project, and in the near future a campaign will be in full way for the funds necessary for the first payment. Every girl is to be asked to pledge the proceeds of one second-hand book to the purchase of this location. The possible location is just the right distance from the campus so that the girls can hike to it for their outings." The grounds now contemplated are said to be excellent for tennis courts, basketball courts, and soccer grounds. Within the ten acres are running water and a spring. Plans are being made by the girls for beautifying the site with trees and flowers.

It is understood that the Association of Women Students have been given an option on this particular site until some time in the spring.

## Date for Aggie Fair Postponed

CHANGE IS TO AVOID CONFLICT WITH PASSION PLAY; TIME NOT SET

The date of the Aggie Fair has been postponed, according to an announcement given out by officials in charge, in order to avoid conflict with the Friberg Passion Play. The original date of the Fair was May 3, and pending arrangements for another date on the college calendar, preparations are going forward for the event.

The Aggie Fair is really the "high light" of the year in Aggie land. A wide number of attractions for the annual affair have been scheduled. There will be a colorful variety of mid-way attractions, as well as sporting events featuring horseback wrestling and a girls' riding contest. A play will be presented in the evening in the pavilion.

## Two Exercises For Graduates Being Planned

SEPARATE COMMENCEMENT TO BE HELD FOR AUGUST CLASS

### Havis Chosen Marshal

WILLIAMS AND GATES WILL DELIVER ADDRESSES TO MAY GRADUATES

For the first time in the history of the institution, Texas Tech is to have two distinct commencement exercises for the year. Heretofore the August seniors have formally participated in the commencement exercises in May and have received their diplomas at an informal exercise at the close of the summer session.

Havis Is Marshal

Leon Havis, a junior in the School of Agriculture, has been chosen as marshal of the day for May com-

In a meeting last Tuesday evening the Senior class voted unanimously to petition the administration schedule graduating exercises to be held this year "at one time and that time to be in May." Dr. Horn is out of town and no official action will be taken until his return next Monday. Plans for Senior day were perfected at the meeting Tuesday evening.

ment. The Master's hood, which is described as being black silk, lined with scarlet, and having a velvet fringe at the shoulder with color significant of either arts or sciences, is to be used for the first time by the Master of Arts graduates this year. Inasmuch as this hood is made especially in the college colors, M. A. graduates will be expected to place an order for their purchase rather than rely upon the unlikely possibility of renting the insignia. College officials also request all seniors who have not yet placed their order for a cap and gown to do so immediately.

Missouri University President Dean Walter Williams of the University of Missouri, who is to deliver the commencement address in May, recently has been made president of the University of Missouri. His former students on the Avalanche-Journa-ners in Texas, are planning to give a dinner in Dean Williams' honor while he is in Lubbock.

Rev. I. E. Gates, D. D., who has been pastor of the First Baptist Church of San Antonio, Texas, for about ten years, will deliver the baccalaureate sermon to the graduates. He is a former student of the Baylor university and was at one time president of Wayland college at Plainview. He is said to be quite an elegant speaker and is much in demand at commencement occasions and young people's conventions. Rev. Gates is the pastor of Warren Huff, president of the Y. M. C. A. and a senior.

Charles Lewis Pickett of Post was the guest of friends in Lubbock the week-end. He was accompanied by Henry Eddings of Judd, Texas. Both are junior students in Texas A. & M.

## CALENDAR

THURSDAY, APRIL 24

Home Ec Dance, H. E. Tea Room, 4:30 to 5:30  
Student Council, room 208, 7.  
All-college Mixer, Gym, 8.  
College Club, Hotel Lubbock, 7:30.

FRIDAY, APRIL 25

Home Economics club, H. E. Tea room, 5  
Junior Prom, 9  
Capa Y Espada, room 312, 7:30  
SATURDAY, APRIL 26  
All-college Dance, Gym, 9-12  
Home Economics Senior reception, Home Management House, 8-10  
Baptist Students Annual Banquet

MONDAY, APRIL 28

Chamber of Commerce, Engineering Auditorium.  
Geological Society, room CD, 7:30

TUESDAY, APRIL 29

Dramatic club, room 202, 7:30  
WEDNESDAY, APRIL 30  
Freshman Men's council, room 313, 7

# Hot Political Fight Looms Ahead

## Office-Seekers Make Popular Appeal in Submitting Platforms to Student Body; Many Candidates Enter Contest

ENTRIES FOR SALARIED JOBS CLOSE SOON; VOTING TO BE IN MAY

PROMISING the most heated political campaign ever staged at Tech, a large and powerful field of candidates has entered the race for the various offices to be awarded at the discretion of the student association during the first week of next month.

The general ticket according to present indications will be composed of the following names and such other persons as may yet declare their candidacy: for editor of La Ventana, Claudine Cook, Don Boggs, R. C. Marshall, and Frank Ward; for business manager of La Ventana, Eugene Adair and F. M. Coker; for editor of The Toreador, Bill Sewell, H. Y. Price and Frank Emison; for business manager of The Toreador, Wayne Castleberry, Byron Claunch, Bill McWilliams, and J. Doyle Settle.

Entries for these positions, which are those paying salaries, will be restricted by that clause of the constitution which requires the submission of a petition and other material at least ten days before the day of election. Elections falling on May 5 and 6, this provision means that all further entries must be made by tomorrow. Nominations for the president and other officers of the student association will not be made until the time of a regular student convocation called for the purpose of electing such officials, which will probably be Wednesday, May 7. Although nominations have not yet been made, there is considerable speculation as to what persons will best fill the various offices.

Following a request that all candidates for the various positions submit their claims and requests for the consideration of the public, The Toreador gives herewith the signed statements of most of the office-seekers.

### EDITOR OF LA VENTANA

**Claudine Cook**  
"As a candidate for the office of editor of the 1931 La Ventana, I set forth the following qualifications for the position:

"First of all, I am a member of this year's La Ventana staff, and have become definitely acquainted with the business of putting out a college year book. I have served in the capacity of sub-editor and reporter on The Toreador through this year, which has been a source of journalistic experience. During my three years in Tech I have taken journalism courses, and plan to major in this field. I attended the San Antonio School of Commercial Art last winter, and am consequently familiarized with the mechanics and regulations to which a balanced year-book must conform.

"There are two principal features which I advocate for incorporation in the 1931 La Ventana: A larger book, and of standard size, 9 by 12, instead of the 8 by 10 1-2 book which has been put out in the past; and a thorough and comprehensive reproduction of life and activities on the Texas Tech campus. After having spent three years in the college, and having thus thoroughly become imbued with the spirit of Tech, and all that it stands for, I feel that I will have no difficulty in accomplishing this aim, should I be elected."

**Don Boggs**  
Don Boggs, candidate for editor of La Ventana, states that his experience consists of two years as a member of the Toreador staff, four terms of which were spent as News editor, and one year on La Ventana staff. During the entire present session he has been on the staff of the annual. He has also studied the theory of journalism, having had a course in the subject under Mr. Horne.

In announcing his platform, he

says: "If I am elected, I intend to direct all my efforts toward putting out a 9-inch by 12 inch, collegiate size, yearbook. La Ventana this year, and all the annuals published at Tech in the past, have been off-sizes, the dimensions of the pages being about the same as the dimensions of pages in high school annuals. Tech is the only college of its size in the United States that publishes a yearbook with pages of a smaller size than 9 inches by 12 inches.

"Representation of all schools on the campus in La Ventana in proportion to importance is to be my policy; there will be no partiality in my treatment of material submitted from the various schools. All activities on the campus will be represented in a ratio corresponding to the student interest in them. Athletics, debate, social events, clubs, and all other student affairs and organizations will receive their proper share of space."

**R. C. Marshall**  
R. C. (Flop) Marshall, junior in the School of Liberal Arts bases his platform on experience and ability. He states: "Past experience has encouraged me to such an extent that I feel no reluctance in announcing for Editor of La Ventana. I had the pleasure of editing a junior college annual the past year. The preceding year I had been advertising and circulation manager of the same yearbook. These offices and responsibilities gave me ample experience to make me feel at home in the Editor's chair. So, genuine experience and knowledge of the work is a dominant plank in my platform.

"I shall not be a candidate promoted by a club. I shall not be a representative of any clique or clan. In my political machinery there shall be no Boss and Ring affair. The primary purpose of a yearbook is to interpret and represent the college and its atmosphere. It must be a review of all progress and achievement. It must be truly representative of the student body. Each annual must be modern. Each must denote progress.

"Rather than make useless promises of the 'if I am elected' type I shall simply say that I will be your editor of a La Ventana filled with the rich Tech spirit of democracy, truly representative of our student body, modern and complete from fundamental principles down to minor details, and intrinsic in value and quality."

**Frank Ward**  
"After reading the qualifications of the other candidates in the race for the editorship of the La Ventana, I find there is scarcely a phase of a possible platform, type of experience, height of intelligence, or form of ability which is not included among the qualifications of my opponents. With hesitancy, therefore, I submit as my personal qualifications the following traits of character, past experience, capability, and what-not. Two years on the staff of the 'Wichitan,' Wichita Falls, a course in journalism under a professor from Texas University, and the experience of working on a College Annual which won first place, nationally, in 1929, the Wai-Kon. If the voters of Texas Technological College should deem me to be worthy of the honor of editing their annual, I promise them faithfully that I will use my best time, effort, and what I possess of ingenuity to put out a 'Bigger and Better' annual for the year 1931."

### BUSINESS MANAGER OF LA VENTANA

**Eugene Adair**  
Eugene Adair, who is running for business manager of La Ventana, states: "I will do my best next year to put out a university size, 9x12 annual. This size is unprecedented in Tech. I shall turn back the profits of the annual to the following edition and to the Student Council to use as it sees

fit. This money has heretofore been used by the college in other publication work. As to my qualifications, I have had extensive experience in advertising work with the Avalanche-Journal publications and have gained experience in publication ethics with The Toreador through my duties as a member of the staff of that paper."

**Wayne Castleberry**  
Wayne Castleberry, sophomore in the school of Liberal Arts, submits the following qualifications to the student voters for their consideration: "Regardless of how able an editor a college newspaper may have, the quality and size of the paper is largely determined by the type of business manager selected by the student body. He should have had actual advertising experience and should have gained the editor's viewpoint by having been on the staff. As assistant-business manager of the Hi-Life at Eastland high school, and in my connection with the business part of the Toreador for the past year, I satisfy the first condition, and as a staff member I satisfy the latter condition.

If I am elected as business manager of the Toreador, I will use my influence in my association with the business men in interesting them in a student union building at Tech.

I think the size of the newspaper should be determined by the amount of news on the campus. I would favor the supporting of advertising a weekly or semi-weekly, if that is what is needed to cover the news of the campus.

I favor the incorporation of the college newspaper and the placing of the business manager under bond. The incorporation of the Toreador would make it a free and independent newspaper.

I favor the raising of rates of advertising in the Toreador. The raising of rates would make it possible to put out a Toreador with more news space.

Due to my experience in newspaper advertising, my training while at Tech and my connection with the Toreador, I feel that I can successfully fulfill the requirements of the Business manager of the Toreador.

### EDITOR OF THE TOREADOR

**H. Y. Price**  
In announcing as candidate for editor of the Toreador, H. Y. Price states

"Writing is my job in life. My natural inclinations are in that direction. His case tersely:

"I am technically equipped to handle the work of editor. I have studied journalism in its fundamentals and am not inexperienced in newspaper work. I worked on the Toreador practically all of last year and have contributed news articles, poems, and a few editorials this year. Incidentally, I am president of the Press Club—one of the most active clubs on the campus. This club maintains Texas Tech in the Texas Intercollegiate Press Association, and, by an official faculty, is sponsor to the college publications. In the summer of 1927 I held down the baseball desk of the C. N. D. service in Amarillo. This news service included the Texas, Western, American and National Leagues and furnished sport news to the Amarillo News-Globe and the Amarillo Sun as well as to the papers in Borger, Pampa and other surrounding towns.

"I am prepared to organize the clerical work of the Toreador, having had some experience in office work. I worked as part of the efficient office organization of Stone & Webster, Inc., one of the largest construction engineering corporations in the world. I then became private secretary to Capt. C. L. Hand, Superintendent of Marines of The Texas Company. After my first year in Tech I have found it necessary to continue in office work in order to defray my expenses.

"I was an official delegate to the Journalism Congress at Fort Worth.

"I will be able to secure the services of a representative staff which will be an important factor in covering all the news on the campus.

"I expect to go to work on a newspaper when I leave college. Inasmuch as I am interested in continuing in newspaper work I naturally will be greatly interested in studying my job and putting out the best possible paper. I expect to use a file of next year's Toreadors as evidence of my journalistic ability in finding a place on a good newspaper.

"I propose to get all the news that one can print. I will have on my staff three associate editors: one selected by the Aggie Club, one selected by the Home Ec Club, and one selected by the Engineering Society. In this way I will guard against the possibility of overlooking any news from sources

sometimes overlooked.

"I stand pledged to the 'Canons of College Journalism' laid down in an accompanying editorial of this issue.

"I stand solidly for the building of

Democratic traditions."

**Frank Emison**  
Frank Emison, junior in Textile Engineering school, has announced in his campaign for Editor of The Toreador, "I have had experience in writing various sports articles for newspapers. I was connected with the Brownwood, Texas high school paper. I feel that I am capable of turning out a paper that will be interesting to all classes of students, and promise not to slight or deprive any one of their rights to contributions in the paper."

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this style-right

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Decidedly summery... this Mikado model! There's positive grace and style in the fine weave, soft body, engaging lines. In natural color, with folded scarf or flat, fancy bands.

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... in a cigarette it's **TASTE!**

"A FACT is more powerful than twenty texts." Two puffs tell more of a cigarette's taste than any two-hour speech.

Taste must speak for itself... and Chesterfield's refreshing, spicy flavor, its characteristic fragrance, do just that.

Making Chesterfields, making them right, making you like them, requires only this:

"TASTE above everything"



MILD...and yet THEY SATISFY

# Chesterfield

FINE TURKISH and DOMESTIC tobaccos, not only BLENDED but CROSS-BLENDED

## HOTEL LUBBOCK

"Home of the Matadors"

A good place to eat  
The best in dance floors and music

C. A. SHEFFIELD, Mgr.  
(Sheff')

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Bill Sewell...  
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### Political Fight

(Continued from page 2)

#### Bill Sewell

Bill Sewell, a junior in the school of Liberal Arts, in entering the race for editor of The Toreador submits the following qualifications for the consideration of the voters of the campus.

"I have been directly and actively associated with The Toreador all this year in serving in the capacity of athletic editor, and in assisting the editor in the management of the publication. Because of this I have become directly associated with the things that come up for the editor's consideration.

"If I am elected to this office there are several ideas that I hope to put into operation; among these are:

"Make the paper as representative of the whole campus as possible by placing contribution boxes in each building on the campus to take care of the news notes from the several schools that should receive publicity, and which are apt to be overlooked by a reporter who is not entirely familiar with the actual situation.

"A staff which will include students from ALL the schools on the campus.

"An editorial as well as a reporting staff in order that the editorial policy of the paper will not appear narrow.

"The use of the editorial influence to its fullest extent in the furthering of the Student Union movement, in an effort to secure state aid for the Student Union building.

"I assure the students of Tech that I will deem it a great honor to be considered by them in the coming elections on May 5 and 6, and pledge myself to give Tech the best paper that my own ability and hard work can produce."

#### BUSINESS MANAGER OF TOREADOR

##### Bill McWilliams

For business manager of The Toreador, Bill McWilliams, junior, announces: "I have been connected with a newspaper for a year and a half in the advertising department before coming to Tech and have been in the printing business in Lubbock for two and a half years while attending Tech. I published the athletic program of Tech for the '29-'30 season. I realize that this is a job that requires hard, steady work. I have had to earn my entire expenses in college and know what it is to hustle. If electing me in '30-'31 and The Toreador in step with the progress of the college. Tech should have a record-breaking year in '30-'31 and The Toreador should be a bigger and better college paper. I am seeking this office strictly as a business proposition and am basing my qualifications on a long time experience in the advertising field in Lubbock and at Tech.

J. Doyle Settle  
"I have been a student of Texas Tech for three years. During this time I have watched this school grow from a few over a thousand to a school over twice as large today. We have a school that is progressing rapidly year after year, but has our paper progressed as our school has?

It is not for me to say, but I do believe that our paper can progress farther. There is sufficient news on this campus for a daily paper. I know that it is impossible to have a daily paper until we have a press of our own, but we could have two papers a week if sufficient ads were secured. I am firmly of the opinion that I can get the ads necessary for two issues a week.

I am not running for the office for the honor that there is in the office, nor am I a social lion and running for the sake of increasing my popularity, but I am running for the office because I wish to help give Tech a bigger and better paper and because I need the compensation coming from such an office to pay my college expenses.

My qualifications for the office of Business Manager of the Toreador are as follows:

I know the majority of the businessmen of the city with whom the business manager must transact his business. I have been a student of Texas Tech for three years. I have a complete understanding of the work of the office. I am taking a course that permits me plenty of time to work up the ads for the paper and to do the other work of the office.

It is for the above stated facts that I am running for the office of manager of the Toreador and I will appreciate your vote and influence."

### Political Speeches Delivered on Green to Student Voters

MANY PROMISES MADE

Political ballyhoo swooped down upon the campus with a vim Wednesday morning at 11 o'clock when Hebed Ellsworth improvised a speaker's platform on the campus green, seated a row of aspiring politicians on benches behind him, and called a casually assembled crowd to order. The

chairman made an eloquent introduction, commenting upon the seriousness of campus politics, and introduced Eugene Adair, candidate for editor of La Ventana, as the first speaker. Adair was emphatic in his statement that Tech must have a "Bigger and better yearbook."

Donald R. Boggs, candidate for editor of La Ventana, was introduced. Boggs pleaded for a university size annual. "If elected, I will not show partiality to any group or to any faction. I think we need a larger beauty section," Boggs stated. He was followed by "Flop" Marshall who delivered a humorous and forceful speech. "I am running upon the plank of experience," Marshall stated. Bob Taylor, campaign manager for Frank Ward, who is running for editor of La Ventana, introduced his candidate. Ward also emphasized experience and named among his qualifications the statement that he was on the staff of an annual that was judged best in a national contest. Claudine Cook, who was seated on the fringe of the audience, was called upon to speak in support of her candidacy for editor of La Ventana. Chairman Ellsworth introduced her as "the only woman on the campus running for office." The candidate said in opening her remarks,

"I do not claim to be the best woman." Candidates for business manager of the Toreador were then called upon, Wayne Castleberry speaking first. "Mr Ellsworth has told you that the position of editor of the Toreador is the most important on the campus. The office of editor may be the most important, but the office of business manager pays the most. I would not be running for it if it didn't," Castleberry said. Castleberry is advocating the incorporation of the Toreador and the raising of advertising rates. Doyle Settle, who was in the outskirts of the audience, was called upon to come forward and speak. Settle is also a candidate for business manager of the Toreador. "All that keeps us from putting out two papers a week is lack of advertising. If I am elected I will get the advertising for two papers a week. I believe it can be done," Settle said.

H. Y. Frica, candidate for editor of the Toreador, was also seated in the audience and was called upon to address the assembly. "Whatever may be my qualifications for editor of the Toreador, that of being a public speaker or a politician is not one of them. If I must present some planks orally, Price stated, "the first one is, 'Say it in ink' and the next one is, 'Less hot air.' I am getting out the Liberal Arts edition of the Toreador this week. My platform is in it and I hope that my ability is stamped all over it."

"I do not know how Mr. Price thinks his ability can be stamped on a newspaper," Mr. Ellsworth commented as he introduced Bill Sewell, candidate for the same position. Sewell delivered a forceful address, declaring that it was the duty and the privilege of every person asking for a public office to go before that public and state his qualifications. "Let us have a representative paper," Mr. Sewell said. "I propose to have every school represented upon my staff." The meeting was adjourned by Chairman Ellsworth, who exhorted the audience as a parting admonition: "Go to the polls and vote."

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### Passion Play

(Continued From First Page.)

are Lutherans. In Germany, of course, the Play was for centuries an adjunct of the Catholic church, and was intimately associated with the great Freiburg Cathedral. The Cathedral still houses its Freiburg presentations. The play was later taken over by the tradesmen's guilds, though nominally under church direction. It was under this jurisdiction that it descended to the depths of a street fair," Mr. White, the business representative explains, and continues: "It was from this condition that it was rescued by the Fasnacht family in 1760, with the consent of the Prince of the State of Baden. The Fasnachts were commissioned to continue the play upon a high religious and artistic standard and were made responsible to the town council of Freiburg." After the University of Freiburg became a power, the play became intimately associated with the university, inasmuch as the younger Fasnachts were attendants there.

Played Many Times  
"The Freiburg play retains the aura of its ancient traditions. It is essentially a Teutonic production," Mr. White said and adds in conclusion: "But representing a great city, touring Europe for the past twenty years continuously, and America during the past two years, giving from five to ten presentations weekly, improving its stagecraft with every modern device, it is only to be expected that these people will give a more highly artistic and finished presentation of the age-old story than any group of amateurs presenting it amidst their own domestic routine. They present the stark realism of the story with an ethereal beauty that idealizes even the bitter scenes of Golgotha."

Dr. P. W. Horn is quoted in the local press as saying, "We are indeed fortunate in being able to bring this remarkable play to the South Plains. Many of those who were unable to see the play in Amarillo, February 14 and 15, should be delighted over the announcement that the Passion Play will appear in Lubbock."

Manager Gives Story  
A letter from Mr. Fasnacht's business representative reasserts that the Freiburg Passion Play was "first played in Freiburg in the year 1264, making it in the oldest such play to maintain a continuous existence until modern times. The year 1264 is authenticated by the church records of Freiburg as that of the first presentation of the play there. It was presented as a means of religious instruction to people who could neither read nor write. Traditions have grown up concerning it, which, when repeated nowadays, are repeated as traditions and not as facts."

The play has been suppressed several times, according to a statement of this letter. "The Fasnacht family is an old German Catholic family of Freiburg. Many of the cast are likewise Catholics. A number of the cast

### Latin Tourney at Tech

That the district Latin tournament for high schools will be sponsored by the Latin department of Tech in 1931 was a decision reached Friday, April 11 by executives of the conference. Amarillo and El Paso bid eagerly for the tournament.

The contest of this year was held at the Lubbock high school and was judged by the students of the Latin Department of Tech.

In the afternoon the visitors were driven over the city, shown through the Textile building, and shook hands with the president in his office. The high school orchestra furnished music for a tea in the cafeteria.

Mrs. Dingus was toastmistress and Dr. P. W. Horne and Dean J. M. Gordon addressed 300 students at a banquet in the Lubbock Hotel arranged by the S. P. Q. R. club.

### A Love Too Subtle

How strange to see love's crashing fall  
And doubt that love ascended;  
How strange with doubt of love at all  
To know that love is ended.

I write you this and then I go  
And gone I'll be forever;  
I cringe before no pain I know—  
No bond's too strong to sever.

But I must speak a word to you  
From heart too long distressed  
And though it sounds so strangely new  
I speak what's long suppressed.

My love is strong and far too proud  
To walk a path forbidden;  
Not that it bows before the crowd—  
I'm not by custom ridden:—

I scorn to quest the things not given  
By passion's ruthless power;  
Too pale is love that's vainly striven  
To break its prison tower.

I will not take love's fruits denied  
Nor press their gift rejected;  
Oh, damn me not for haughty pride  
For this is love respected!

And so we part and though I've smiled  
Contempt for things not dared,  
At least our love died undefiled  
By hint of being shared.

To Print Handbook For Class of 1934

Special information concerning the college for use by the class of 1934 will be included in a freshman handbook now being prepared by a staff drawn from the Freshman council. The handbook will contain special rules of the college, campus locations, directions for registration, information concerning social, athletic, and literary activities, and other necessary details for freshmen. The book will be distributed at the beginning of the fall term.

The following freshmen constitute the staff: Cecil Kersey, editor-in-chief; Joe Burkett, business manager; Jesse Cooper, assistant business manager; Truett Brooks, humor editor.

The staff will be enlarged later according to the editor.

### THE SINGING OF THE BIRDS

"The time of the singing of the birds has come" wrote one of the scriptural writers, and in all the thousands of years since then man has invented no sweeter sounds than those that pour forth from these little bird throats. The throat of a singing bird is the most exquisite musical instrument ever created. The human voice is next to it, but the music of the singing bird has a sweetness that only the most cultivated human singers can emulate.

The song of the bluebird is said to mean happiness. People should wake up to the loveliness of nature as exemplified in the beautiful music of a hundred bird songs, and let these cheerful notes bring joy to their too often despondent and jaded hearts.

Mr. Staylate: Sweetheart, is it possible for me to leave you?

Miss Yawnsome: Oh, yes, I think so! Dad may be waiting for you at the front door, but the back way is clear!

## Give That Honey

BACK HOME SOMETHING TO LOOK AT

BY BROWN'S STUDIO

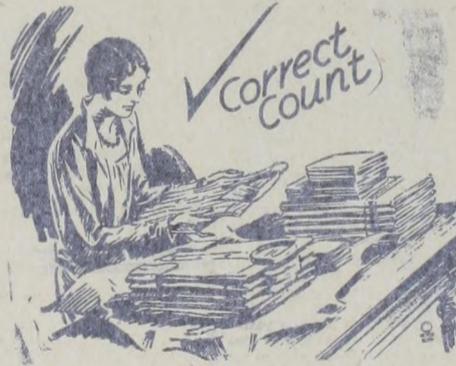
CONLEY BLDG.

### APPEARANCE!

Your Best Asset  
Co's and Eds of Tech

Try Us

Tech Barber and Beauty Shop  
"Across the Campus"



Always Assured!

CHECK! Invariably you'll find that the Laundry returned to you will agree in count with your figures. That's because your Clothes were washed in individual bags, thus eliminating any chances of being mixed with your neighbor's. You'll like this service.

**The Model Laundry**  
STUDENTS' IDEAL SERVICE

It is an awful shock to many folks who buy stuff on credit, to learn that the seller thereof expects his pay sometime.

## PALACE

ONE OF THE OK THEATRES

SLATON

"Talkies That Talk"

De Luxe  
PHONOFILM & PHONODISC

Fri. and Sat.  
Apr. 25-26

First All Talking Western Picture to be Shown Starring  
**Warner Baxter and Edmund Lowe** in  
**"Old Arizona"**

A romance of the old West done in the new style of the talking screen.  
Also Comedy and Vitaphone Act.

Admission 15c-45c

Sun.-Mon.-Tue.  
Apr. 27-28-29

FLEETLOADS OF LAUGHS, SONGS AND GIRLS!

RADIO PICTURES' spectacular comedy of the fleet staged in staggering magnificence.

## HIT THE DECK

JACK OAKIE POLLY WALKER

and hundreds of singers, dancers and beautiful girls.  
A Technicolor Picture!  
Also Comedy & Vitaphone Act.

Admission 15c-50c

Wed.-Thurs.  
April 30-May 1

## HIGH SOCIETY BLUES

is happy news with  
**JANET GAYNOR**  
**CHARLES FARRELL**  
singing in their lovingly adorable way through this Movietone Musical song romance

directed by  
**DAVID BUTLER**  
presented by William Fox

A picture as good as "Sunny Side Up" with the same stars.  
Also Paramount News and Novelty

Admission 15c-45c

WHERE THEY ALL MEET!

WHO?

TECH COLLEGIANS

WHERE?

WHY AT . . .

**Bowen Drug**

Of Course.

Broadway at Ave. J.

# Matadors Bid for the Panhandle-Plains Title

## Tech Cinder Stars to Make Supreme Effort to Take Meet for Third Time and Gain Right to Silver Loving Cup

### DALLAS EXPECTED TO BE IN SHAPE FOR DASHES AT CANYON

### 50 Invitations Out

### FISHER'S INJURY TO KEEP HIM OUT OF ALL BUT JAVELIN

The Matador cinder stars will make their final appearance of the year this week-end when they journey to Canyon to take part in the Great Plains Track and Field Meet. The meet will be the largest ever this year—some fifty invitations having been sent to colleges in Texas, Oklahoma, and New Mexico. Tech has won the meet twice in the past, and should the Tech tracksters come through with another win this year, the large silver trophy cup would become the permanent possession of the Matadors.

Captain James Dallas, who was injured in Abilene last week, has been working out regularly and indications are that he will be in good shape for the dashes this week. Dallas suffered an injured foot in the meet with Simmons last week. Leon Fisher, an all-around man on the track, will take part in only the javelin throw. Fisher's absence from the regular line-up has cost the Matadors many points this season. His injury and Captain Dallas' absence from all events except the 100-yard dash caused Tech to drop the recent meet with Simmons.

The Paynemen are working long every day and are pointing toward a victory at Canyon Saturday. The comparative strength of the Matadors and Buffaloes has already been ascertained. If Dallas' foot is in good condition, it will be safe to say that the Tech ace can be counted on for at least 10 points and possibly 15. With the entry list larger, Tech stands as good a chance to win this year as she has in the past.

### High Schools of District 2 Meet on Tech Campus

### LUBBOCK IS HIGH WITH TOTAL OF SIXTY POINTS IN ALL EVENTS

### Plainview Wins Track

### LARGE GROUP HERE; COLLEGE GIVES \$500 IN AWARDS

Tech was host to the 16 counties of District 2 in the annual Interscholastic League Meet held in Lubbock last Friday and Saturday. Literary events held sway during Friday, and most of the track events were run off Saturday in Tech field. The college presented gold and silver medals to the winners of the various places.

Considering both literary and field events, Lubbock high school piled up a total of 60 points to win first honors. Forty of these sixty points were made in the debate contests. The Lubbock team composed of Carroll Thompson and Garland Smith won first place in the boys' division, while Martha Spenser and Mary Shropshire won in the girls' contest. Second place went to Ralls and Olton respectively in the boys and girls contests.

The green clad speedsters from Plainview won a close decision in the track meet. The Bulldogs scored 21 points to 19 3-4 for Lubbock, 19 for

Slaton and 18 for Lamesa. In the final standing Lubbock won 60 points—40 of which were scored in boys' and girls' debate, 10 for second place in the track meet, and 10 for second place in extempore speaking. Plainview was second with 30 points—20 for first place in the track meet, and 10 for first place in senior boys' declamation.

Although no definite estimate has yet been made as to the number of visitors that were on the campus, Dr. Evans, director general of the meet, stated that it was the largest group ever to be entertained at an Interscholastic League Meet in Lubbock. Tech was host for the fifth consecutive time, and approximately \$500.00 worth of medals were purchased by the college as awards for the winners.

Annie Fannie Sewell left today for her home in Abilene where she will visit until Sunday.

## Matador Training Camp Continues in High Spirits; Eagerness Is Expressed For Starting of Season Next Autumn

### COACH FORECASTS SQUAD OF FIGHTING MATADORS FOR TECH

By LANKFORD SHAW

At the gym, on the campus, on the athletic field, and in the air, a new spirit is being demonstrated. This new elevating spirit is being generated by the new coaching staff at the Tech and transmitted to the entire student body by the athletes who toil on the gridiron regardless of the spring atmosphere; and the student body spends spare hours letting the townfolk in on the secret. The secret is that Tech believes that the coming football season will redeem this institution in the eyes of the sporting world, not to mention the revenge the students anticipate in victories over teams that left the Matadors holding the smaller score at the end of the games.

### Eager to Start

In an interview with Pete Cawthorn in his workshop, the gym and athletic field, he expressed eagerness for the "pigskin season" to arrive. What gives confidence and belief in the new coaching staff is that the coaches aren't boasting of what will be accomplished next season, nor declaring that the Matadors will be the national champs; but the coaches mean business, the athletes mean business, else thirty to forty-five men would not spend their afternoons learning the Knute Rockne-Pete Cawthorn and Company method of University football.

"There is not an abundance of excellent material on hand, but I appreciate the hard work and consistency of the boys, and they are showing a wonderful spirit," remarked Pete Cawthorn recently in talking over the athletic situation. "I hardly can state what I would consider a successful season because I do not know the class of competition we will meet. I do know that there will be a squad of football men who will put out everything for the College."

### "Forget the Girls"

"Forget the girls—love the game!" "Eleven fighters can't be beat!" "To make this team you must hustle, battle and train!" "This is a new year—forget the past!" Those are a few signs placed in the locker room at the gym. Those slogans aptly tell that next year every man will earn the right to play his position. There will be training and still more rigorous training, else the transgressors will find themselves less distinguished



A Modern Rip Van Winkle Awaits the Return of His Roommate.

than they were as members of the squad. Tech is facing a new season with a new spirit that will not abate, not even when the Matadors are feared by all teams in all activities.

Marjorie Blacksher, of College Inn, spent the week-end with her parents in Throckmorton.

### WHEN A BOY KNOWS MORE THAN HIS FATHER

Sometimes a boy does know more than his father. Ours would have been a very different history if Abe Lincoln, age sixteen or so, had been guided by the wisdom of Thomas Lincoln, age thirty-six.

"Now, Abe," we can imagine him saying, "don't waste time readin' them books. Readin' never done me any good, and what was good enough for me's good enough for you."

Lincoln knew more than his father. It was a divine disobedience that led him to close his ears to the man who had brought him into the world, and open his heart to the vision that was to help him conquer the world.

The boy who has not some firm convictions and a willingness to defend them, even against the arguments of those older than himself, is not likely to amount to much.

But there must be convictions, not mere prejudices, not selfish impulses or passions.

I know two men who "knew more" than their fathers.

One boy is the office manager of a large manufacturing concern, and his salary is \$40 a week.

"Better go on in school," said his father to him when he was seventeen years old. "Better go to college; better get all the education you can while you have the chance."

But the boy quit school and went to work.

"You see that man?" said the president of his concern to me the other day. "There is a man who might have become general manager of this business if he had had a college education. His salary might have been \$20,000 a year; instead it's \$2,000. He's reached his limit. What a shame that he hasn't education enough to go on."

He "knew more" than his father. And his boyish obstinacy is costing him \$18,000 a year.

"Keep yourself clean, my son," said the father of another boy. "You'll never regret it. And some day you'll thank heaven you did."

But the boy knew more than his father. He knew that every young man who is worth his salt must sow his wild oats.

So he sowed right merrily. I saw him the other day. He came to me about getting a job.

I could not give him a job; no man could. God knows what will become of him.

YOUTH is the mainspring of the world. Its insurgency, its inquisitiveness, its eagerness to try the untried and do the impossible, drives the world forward in spite of the conservatism of age.

Fortunate are those of us who recognize the divine importance of youth's cocksureness and conceit, and yet know how, gently and appreciatively, to temper it with the ripper judgment of added years.

### SIDELIGHTS

By Marvin Jones  
Member of Congress from Texas

Southward, as well as Westward, the star of Empire takes its way.

We have reached the end of an epoch in the history of our country.

New England industry is on the wane. The South and Southwest have been growing and building.

The coming decade will witness the greatest development in the Southern and Southwestern States that has ever taken place within the borders of America.

In making this statement I am not merely expressing my own views. It

represents the viewpoint of practically everyone who has studied these conditions.

What are the influences that are bringing about this new development? Why are men of experience advising young men to seek their fortunes in this fast growing section?

Here is the reason:— The South and Southwest today possess much of the reserve supply of the natural resources of America, the raw material out of which so many thousands of articles are being made.

The South has a large reserve supply of timber, coal and iron.

The Southwest has a large reserve supply of the world's oil, natural gas and hydro-electric power.

Our portion of the Union has, in large measure, a natural monopoly on cotton, cotton seed and cotton seed oil.

We have the finest wheat lands in America.

In addition to all these advantages, the Southwest has a climate and a fertile soil with which no other section of the world can compare.

If properly utilized, her coal, oil, natural gas and water-power will give her a tremendous advantage over New England—that of cheap power with which to transform her raw materials into the finished article. By saving the freight charges from New England to the Southern States, our factory owners would prosper, our laborers could be well paid, and our section would grow wealthy.

The difference in climate between our section and the Northern States gives the average family in the South and Southwest a decided advantage in the cost of clothes and fuel, to say nothing of the saving in building construction.

According to the Department of Commerce, our industries have tripled in the last decade.

As a dairying section, we are des-

igned to lead the Nation. Our soil, climate and abundance of feed materials give us advantages with which other sections cannot compete.

When the fact becomes generally known that Texas and surrounding States are practically free from tuberculosis among the cattle, while the cattle of the Northern States and especially the Northeastern States, are infested to a dangerous degree, the demand for our dairy products will be greater than can be supplied.

The South has passed through the stress period that followed the Civil War, and a new day is dawning. She is destined to lead the world in the triumphant march of future progress.

## Lubbock Sanitarium & Clinic

Dr. J. T. Krueger  
Surgery and Consultations  
Dr. J. T. Hutchinson  
Eye, Ear, Nose and Throat  
Dr. M. C. Overton  
Diseases of Children  
Dr. J. F. Lattimore  
General Medicine  
Dr. F. B. Malone  
Eye, Ear, Nose and Throat  
Dr. J. H. Stiles  
Surgery and Physiotherapy  
Dr. H. C. Maxwell  
General Medicine  
Dr. R. L. Powers  
Obstetrics and General Medicine  
Dr. B. J. Roberts  
Urology and General Medicine  
Dr. A. A. Rayle  
X-Ray and Laboratory  
Dr. Y. W. Rogers  
Dentist  
Dr. John Dupree  
Resident Physician  
C. E. Hunt  
Business Manager  
A chartered training school for nurses is conducted in connection with the sanitarium.

## DO NOT ABUSE

that school girl complexion when just a little time in our

## Lubbock Beauty Shop

will insure feminine beauty.

MRS. McELROY—Mgr.

1115 Ave. K

Phone 332

## Jackman's Women's Wear Exclusively

## Evening Dresses

## Just Arrived

Charming Dresses in the new long lengths in nets, taffetas and flat Crepes in Orchid, Pink, Blue, Maize, Green and Apricot.

Just the Dress You Want For the Junior Prom

\$14.75    \$19.50    \$22.50  
and \$35.00

## NOTICE

### TO MY CUSTOMERS

I am now located at the  
**PALACE BARBER SHOP**

1020 Main St.

Formerly located at the

**TECH BARBER SHOP**

## Jessie James

### C. M. BALLENGER

### DENTIST

505-506 Myrick Building

### WELCOME! TECH STUDENTS

At Your Service  
Sanitary, Soft Water, Clean Towels

### HOTEL BARBER SHOP

Basement Hotel Lubbock

## IN TECH SOCIETY

### CAYLOR TO ADDRESS BAPTIST BANQUET

Dr. John Caylor, president of Burleson college and Executive Secretary of B. S. U. of Texas, will make the main address at the second annual Baptist student banquet on April 26 at the first Baptist church of Lubbock. Dr. Caylor has a host of admiring friends throughout the state, and the Baptist students are fortunate in securing such a speaker. There are several ex-Burleson students attending Tech at present.

Dr. Caylor's speech will deal with "The Modern Home." Special emphasis will be placed upon that topic throughout the program.

An additional feature of the program will be musical selections by the Wayland college quartet, which has gained considerable popularity on the Plains. Clyde Fincher, president of the local B. S. U. will act as toastmaster. The program as arranged at present is as follows: address, Dr. R. C. Campbell; reading, Lillian Hopping; speech, Dr. P. W. Horn; student talks, Helen Jackson and Warren Huff; music, Wayland quartet; main address, Dr. John Caylor.

### METHODIST STUDENTS HUNT EASTER EGGS

Out at the Country Club last Friday afternoon about 40 students belonging to the Methodist Epworth league gathered in the west central portion of the club grounds for a frenzied Easter egg hunt, outdoor games, picnic supper and a campfire frolic. Miss Lula Mae Cravens and Mrs. O. L. Peterman were hostesses to the group. After tufts of grass had ceased to hide the candy eggs from the scattering and fun bent crowd, a banana handout called the group together again, and games were played until dusk when the picnic supper was served. Students then gathered about a campfire to sing collegiate songs and talk and laugh and eat Eskimo pie.

### DE QUE CLUB GIVES BENEFIT DANCE

About three hundred guests attended the De Que benefit dance given Saturday evening at the Uptown Dance Palace. The affair, which was semi-formal, brought out the night club theme, decorations, and special numbers during the intermissions accenting this idea.

Proceeds from the dance will go to the fund for building hard-surfaced tennis courts on the campus.

### TRI-J CLUB HAS BRIDGE PARTY

Members of the Tri-J club, newly formed social organization of the college, were entertained Saturday afternoon with a bridge party at the Glorieta tea room, with Martha Knight and Fanny Sue Dunn as hostesses. The Easter theme was accentuated in the decorations, tallies and score pads.

Dainty prizes were awarded Rhoda Lou Clark for high score and Mildred Price for high cut.

Refreshments were served in two courses. Guests were: Kathleen Conrad, Pauline Sams, Margaret Puckett, Rhoda Lou Clark, Wilma Parks, and Mildred Price.

Members attending were: Fay Foote, Ruth Sparks, Sarah Price, Mary Both Miller, Gare Matthews, Kathleen Harmon, Pauline Lane, and Louise Sneed.

### DIALECT RECITAL

A dialect recital will be presented by members of the Thespian club tonight at 8:15 o'clock in room 202 of the administration building. The program consists of imitations of the following dialects: Scotch, Irish, Negro, English variations—New Englander, Child thought, Italian, and Jewish. About fifteen members of the expression classes will take part in this program. The recital is under the direction of Mrs. Eunice Cox Mowery, teacher of expression. The public is invited to attend.

### LAS VIVARACHAS ENJOY DINNER-DANCE

Las Vivarachas members were hostesses to a progressive dinner dance Saturday evening, naming Miss Ruth Pirtle, sponsor of the club, as honor guest. Easter decorations and appointments were used throughout the affair.

Guests assembled at the home of Genevieve Dackert, 818 Avenue L, where they were served fruit cocktail and bouillon courses. Orchid and white menus in the Easter motif guided the guests through the remainder of the dinner. An Easter egg hunt was held after each course, with novelty prizes being awarded the winners.

A salad course was served at the home of Eileen Graves, 2110 14th St., after which the guests motored to Melba Mae Tatom's home, 2219 15th street, for the main course, a turkey plate. Chocolate parfalt was served at the home of Ada Ruth May, 2305 17th street. Dancing was enjoyed at the home of Melbria Pirtle, 1915 Dixie Drive.

New members attending were: Lorene Cassel, Lessey Bullock, Kathleen Conrad, Katie Gilbert, and Burline Boynton.

Guests were: Truett Brooks, Thomas Taylor, Reuben Lindsey, Bill Sewell, Homer Maxey, Hiley Boyd, Jack

Hanna, Roy Pryor, W. B. Rashing, Weaver Medlin, Johnnie Cook, Joe Berkett, Wayne Castleberry, R. V. Willis, and John T. Rhodes.

### MOXLEY-WATKINS ENGAGEMENT ANNOUNCED

The approaching marriage of Lucile Moxley, of Lubbock, to Winfield Watkins, of Ralls, was announced Saturday afternoon at a lovely bridge-tea, given by Kate Boyd at the Hilton Hotel. The ceremony will be read May 6, at the First Presbyterian church, with Rev. Jack M. Lewis, pastor, officiating.

Guests assembled in the Chimayo room for games of bridge, after which they were invited to the Aztec room, where a beautifully appointed table was laid. On one end was a large wedding cake, and on the other were individual plates of pink ice cream, molded into hearts. A "cat in a bag" on each plate announced the coming marriage.

Bridge guests were members of the Sans Souci club, of which both the honoree and the hostess are members. Miss Moxley and Mr. Watkins are former students of Tech.

### JUNIOR PROM AND CORONATION FRIDAY

Amid the vari-colored blossoms of an impromptu summer garden, Louise St. Clair will be crowned queen of the junior class Friday evening by Dr. J. B. Cunningham in an impressive coronation ceremony. The stage is to be banked with flowers and evergreen, and a magnificent throne will be erected at the north end of the ballroom, from which her majesty will receive the court.

The gym is to be ceilinged with white fringe, and festooned with streamers in cerise. The dance floor will be walled in with paper draperies and banks of flowers.

The queen will wear a gown of white, while her attendants are to wear pastel organdie. The ladies-in-waiting are: Marie Butler, Cornelia McCann, Veta Stafford, Donna Vaughn, Fay Foote, Lizzie Belle Clements, Martha Knight, and Christine Denny.

The coronation is in charge of Miss Johnnie Gilkerson. Mrs. James E. Watson, of the Green Lantern decorating shop, is supervising decorations.

It is understood that only those seniors who have filed their application for degree with the registrar will be admitted to the Prom without a bid.

### SPEECH CONTEST DATES GIVEN

Contests for the awarding of scholarships, in the Speech department of the college, begin April 25, with debate. The oratorical contest will be held May 2, the one-act play competition May 9, and the interpretative contest will be May 16. Entries may still make application to compete.

### Juanita Pool New B. S. U. President

Juanita Pool was chosen president of the B. S. U. for 1930-31 at an election held at the First Baptist church last Sunday. The additional officers of the B. S. U. are as follows: first vice president, Jim O. Hill; second vice president, Helen Jackson; recording secretary, Phyllis Pool, corresponding secretary, Patti Hopping; treasurer, Merritt Clark; reporter,



And May Every Politician Hold His Own!

Ruby Jackson; auditor, Evelyne Guldge; chorister, Fred De Lashaw.

Dr. John Caylor, President of Burleson college, who will speak at the Baptist Student Banquet Saturday night, will conduct a B. S. U. study course for the benefit of the newly elected officers and for all students who are interested in B. S. U. work. There will be only two sessions of the study course, the first of which will be held at 7:30 p.m., at the First Baptist Church on Friday, April 25.

### Preface

To whom is a special edition of the Toreador addressed? What is this portion of the student body interested in? The answer to these two points has guided the editor at every turn in the production of this Special Liberal Arts Edition. Obviously, a special edition is addressed to the public of a particular school—in this case, the School of Liberal Arts. In the more specialized schools, technical interests are to be expected and a paper that properly ranks its technical news within its restricted zone, and prints nothing but technical news, has still adhered to the fundamentals of good journalism—if the public of that school has only technical interests. In editing a paper for liberal arts students, it has been assumed that this particular public is interested in well written, comprehensive news, balanced make-up, and original articles of literary value. To what success the special staff has been able to adhere to this standard, the reader must judge.

The enthusiastic cooperation of the special reportorial staff is responsible for the fact that more copy has been written than even an eight page paper can contain. To this staff the special editor gives full credit for whatever merits the edition may be found to possess.

### Announce Summer Spanish Teachers

Mr. Frank K. Gutherie of the University of Kansas and a former language professor in Lycee de Garcones, Roanne, France, will be one of the new French instructors during the sum-

### Civil Engineers Elect Officers

Students in the department of Civil Engineering met last week to elect officers for the newly-organized society of civil engineers. Those elected include: president, Cecil Pray; vice-president, Ralph Glover; secretary-treasurer, E. V. Middleton. A constitution was also adopted at that time. The organization is to be sponsored by the faculty of the Civil Engineering department. There were 18 present at this meeting; another meeting is to be held later in the term.

### Calls Meeting of Inter-Club Council

J. W. Timmons, president of the Inter-club council, has announced that all clubs on the campus wishing to attain official standing with the organization and with the administration of the college must have their representatives at the meeting of the group in room 10 Monday night at 7:30 o'clock.

It is understood that important decisions concerning the social life of the campus will be made at the meeting of the council.

## Vote for Experience

May 5 and 6.

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# The Toreador

Official Publication of the TEXAS TECHNOLOGICAL COLLEGE Lubbock, Texas

Published Every Wednesday

Hal B. Lary, Editor-in-Chief  
J. W. Timmons, Advertising Mgr.

Editor This Issue  
H. Y. PRICE

### Special Liberal Arts Staff

Claudine Cook, Eva Rob Watkins, Morgan Bowman, James A. Strange, Canon Clements, Lois Cooper, Gordon Dickinson, Lizzie Bell Clements, Lankford Shaw, Sarah Michie, Doris Ladd Johnson, Bill Sewell, Ilse Wolfe.

### STAFF

Fay Foote, Associate Editor  
Warren Huff, Associate Editor  
Gordon Dickinson, News Editor  
E. B. Fincher, Asst. News Editor  
Wm. Sewell, Athletic Editor  
Claudine Cook, Society Editor

### REPORTERS

Wayne Castleberry, Eva Rob Watkins, Alta Rollins, James Strange, Canon Clements, Claudine Cook, Don Boggs

Entered as second-class matter October 31, 1925, at the postoffice at Lubbock, Texas, under the Act of March 3, 1879.

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## The College Newspaper

THE TOREADOR, like most newspapers, is something more than a newspaper. It is an institution. Its function is not merely to bring together announcements of coming events and chronicle the week's happenings. A bulletin board could do that. Its immediate function is to make every student see and feel and think about the news that is worth seeing, feeling and thinking about. To bring through the medium of good reporting into this organ of student expression every phase of campus life is to establish a bond of union and a sense of community consciousness very much needed on this campus.

Of course, the first function of any college newspaper is to so perfect its organization that it sees everything on the campus worthy of the name "news" and reports this news vividly and concisely to the student public. The paper should be an institution for building up (and cooperating with other forces that build up) a solid school spirit. To sense the constructive forces on the campus and give to these forces the publicity needed is one of the functions that students have a right to expect of their paper.

Inasmuch as many students are interested in the ideas that are current in college discussions, it devolves upon the college paper out of duty to this particular public to disseminate the ablest thought on the campus both by reporting meetings where such discussions occur and by throwing open the columns of the paper to student opinion.

The Toreador is an excellent laboratory for students interested in newspaper work. In a school where the journalism department does not offer work as comprehensive as it will some day, the college paper is an indispensable supplement to the courses now being offered to the development of journalistic ability.

So much for the function of the college newspaper: let us consider the various claims upon its columns. To whom is the paper responsible? A fundamental principle in journalism is that a paper is responsible to the public it serves. The college paper serves the student public, and to a limited extent the faculty, and its responsibility is determined in the same proportion. The idea behind the special editions is not that each school shall have the opportunity to shower propaganda upon other schools; but that, in these particular issues, the public is restricted to the particular school editing this paper, and other schools should approach the paper with the attitude of trying to see Home Ec. or Engineering, or Aggie, or Liberal Arts interests from the viewpoint of students in those particular schools.

Inasmuch as the editor of the paper is responsible to the student public, his editorial policy should be dedicated to the interests of constructive forces within the student body.

Although a college newspaper requires a different type of journalism than the daily newspapers which serve

es the general public, there is a difference in the application of fundamentals and not a difference in fundamentals. The American Society of Newspaper Editors adopted in 1923 a code of ethics which they gave to these fundamentals of sound practice, the following is a setting forth of the same principles as adapted to college journalism:

I. RESPONSIBILITY—The right of a college paper to give publicity to any movement or field of campus activity is restricted by nothing but considerations of student interest and welfare. The fact that an editor is elected to his position by popular vote should serve to increase his sense of responsibility to the student public. An editor that uses his office for selfish or factional purposes is faithless to a high trust.

II. FREEDOM OF THE PRESS—A college newspaper has unquestionable right to discuss any question which vitally concerns the student body, including the wisdom of any restrictive regulation.

III. INDEPENDENCE—"Colored" news, or editorializing in news columns, is subservient to standard practice in good journalism.

IV. SINCERITY, TRUTHFULNESS, ACCURACY—Good faith with the reader is absolutely necessary.

1. Copying news from daily papers without verifying the facts is contrary to sound practice.

2. By every consideration of good faith a college paper is constrained to be truthful. It is not to be excused for lack of thoroughness or accuracy within its control or failure to obtain command of these essential qualities.

V. FAIR PLAY—A college paper should make no charges against any faculty member, student, or group either in editorial columns or through signed articles expressing student opinion without ample verification of the facts and affording the opportunity of being heard to the accused.

1. A college paper should not invade private rights or feelings.

2. It is the privilege and the duty of any paper to make prompt and complete correction of its own serious mistakes of fact or opinion, whatever their origin.

VI. GOOD TASTE—The deliberate pandering of vicious instincts for the sake of popularizing the college paper—the printing of obscene "jokes", or humorous articles otherwise offensive to good taste, has no place in a paper serving cultured men and women.

## The Springboard

A COLUMN OF TAKE-OFFS

The recent nation wide publicity drive instigated by the clergy and priesthood of America against the further development of the Robot, a mechanical man who is said to walk with some grace, talk in a deep guttural voice, and resemble to a marked extent a living man, is according to press comments meeting with much approval and some adverse criticism. The Robot is described as being operated through the means of electrical controls by which it can be made to perform feats as naturally as a man created in the old way.

The Universal Society of Christian and Non-Christian Churches in America, according to an authorized interview in the "Buddhist Herald," sees no triumph of science in this latest achievement. "The perfidious attempt of science to develop a bloodless preacher to replace the thousands and thousands of noble and aspiring priests and preachers now in service is absolutely opposed to the fundamental teachings of religion. What could religion do without real blood? Imagine the irony of a bloodless priest administering the sacrament."

However, Bishop Modern in "The Scientific Christian," sees in the invention just "another marvelous contribution" of science to religion. "Science is the foundation of religion," he declares, jubilantly. "Look at the marvelous possibilities of this new contribution of science. In my own church (Episcopal) it is no longer necessary to hire thousands of men to attend upon local altars. The church can establish a factory and supply every church and mission with a Robot with his personal appearance made to specifications of the congregation to be served. A central control station can be established within every time belt and at the hour for worship one bishop can operate the Robot and broadcast the service. This will insure absolute uniformity in worship

whereas, while ordinary priests are permitted, alterations in words and gestures are bound to creep in."

Bishop Chimein of the Methodist Church heartily concurs with the view of Bishop Modern, writing for the "Gospel Amplifier," and adds: "A further advantage to the ministerial Robot that we must not overlook is his inexpensiveness. Every one knows that one of the chief drawbacks in belonging to a church now is paying the preacher and the burden is even increased by the fact that many denominations permit their ministers to marry and have children. Not so the Robot! This innovation places the church within the reach of everyone. A Robot can be operated on a cost of just a few cents a year for electrical power.

"Furthermore," concludes the Bishop humorously, "a Robot can ask for his pittance without embarrassment."

"The greatest step forward in modern times," is the firm declaration of Dr. Frank Firm, a fundamentalist minister of the Baptist church in an article which appears in "The Propagandist." "It is absolutely necessary that heretical teachings and monkey religion be kept out of the pulpit. At last God has sent us a clergy that may place absolute faith in. Of course, we Baptists would like to have greater amplification of the voice at times and an assorted arrangement of the phrases, but that will come in time. Let us put our faith in the scientists. Even now rumor comes to me that a crank attachment is being developed by which individual congregations can adjust their Robot to high, low, and loud intonations and 'behind, before, vertical and after' phraseology. Have faith and trust in the Lord. Soon no congregation need be without one."

"Traitor!" almost screams Cardinal Quibble of the Catholic faith speaking editorially in the "Infallible Organ." "Traitors to your trade and to the nation! Let every living priest view with alarm the seriousness of the situation. When 200,000 priests and preachers stand in imminent danger of being thrown out of employment in a nation where idleness already abounds, it is time for the nation to wake up."

"Right," concedes Rabbi H. Goliath as quoted in the "Hebrew Whirlwind." "The unemployment situation in America is already serious and this adds even further complications to President Now's economic problems."

"This Robot business is a perpetration straight from Russia," says Brother Colloquial of the "Parksdale (Methodist) Circuit," Lane, Texas. "It is Red! Red! Red! The same mind that drew a picture of God with a pipe in his mouth has invented the Robot. Who cares for a God with a pipe in his mouth? Therefore, I say, on with this war to down the Robot!"

However, Dr. Henry Unrest, replies to this rhetorical question in the "Skeptical American." "People have always, from Moses and Middleton Murray to Dr. Inside Dope, been putting things in God's mouth. And a pipe is much more comfortable than some of those things."

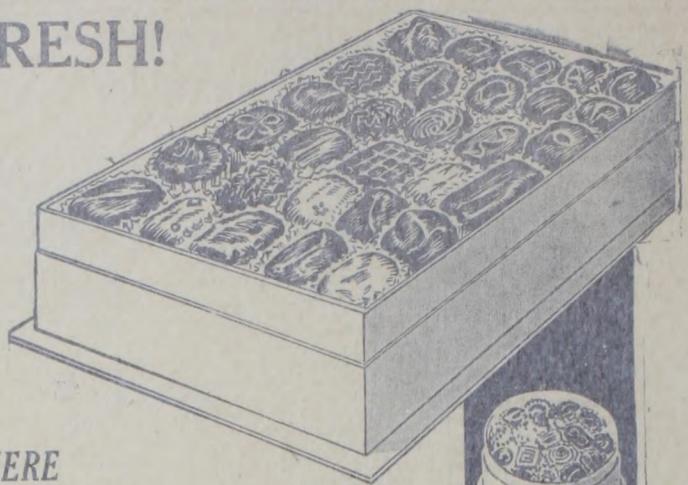
And Andy Whimsical in a survey lecture broadcasted over the radio, sums up the furor with the question: "I wonder if God has a sense of humor? Maybe the Russian was right."

## Laying a Broad Foundation

By DR. W. T. READ

A PHASE OF the work done by the school of Liberal Arts that is too little considered is that of laying a broad foundation in the general principles of what may be referred to as the three professional schools of the Texas Technological college. Fully half of the work done by all students in these three schools is listed in the college catalogue under the School of Liberal Arts. All engineering is based on the principles of physics, chemistry, and mathematics. A large part of the work of both agriculture and

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home economics is applied biology and applied chemistry. All of the sciences must use the language of mathematics. More and more are employers of technical graduates demanding that these young people have a definite cultural background, not only for the obvious reason of expressing themselves clearly and effectively in writing and speaking, but for the somewhat more intangible but none the less real and practical reason that the lack of a cultural background means lack of vision, imagination, and appreciation of the broader significance of industry. The whole tendency of professional education is towards a more thorough training in the fundamentals of college-taught subjects.

There is also the mistaken notion that a student must always specialize early in some applied field of science. There is a large demand on the part of industry for those who have thus specialized. There is also a similar demand for those who have devoted much longer time to a study of theories and principles than is possible in a four or five year professional course. The acquiring of a bachelor of arts degree does not imply that its holder is barred from participating in those phases of industry which demand a knowledge of science and mathematics. The larger part of those who have chosen the natural and physical sciences and mathematics as an undergraduate major and who have done a noteworthy amount of graduate work in the same field are now employed by industry. The research biologists, chemists, geologists, physicists and mathematicians are for the most part those who paid comparatively little attention to the applications of their subjects until all their college and university work was done. Laying aside preparation for medicine, which is largely biological and chemical, and for law and

business, which is mainly based on the social sciences, the chief difference between those who enter industry from the undergraduate professional schools of a college or university and those who come from the liberal arts division is that the latter must spend at least two or three more years in graduate work, whereas those trained in professional schools receive additional technical training while they earn a salary. There is a distinct place for both types of the college product, and it depends largely on the individual tastes and aptitudes of each general class as to which career is chosen.

It's not pleasure if it gives you a headache.

### USEFUL HINTS FOR CUTTING GAS BILLS

Before baking potatoes, let them stand in hot water for 15 minutes. If this is done, only about half as much gas will be required to bake them.

Green vegetables cooked in a small amount of water require less gas and retain their mineral salts, color and flavor to a greater degree.

It is wasteful to use the giant burner for boiling. Too rapid boiling increases evaporation, but saves no time in cooking, since water cannot be heated beyond the boiling point.

Too hot an oven produces large holes in quick breads. Five to eight minutes will heat the gas oven for most mixtures, and ten minutes for biscuits.

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273 STUDENTS MAKE HONOR ROLL FOR WINTER TERM WITH AVERAGES RANGING FROM A TO B

Decreases 83 From Fall -18 Have All A's

Two hundred seventy-three students made the honor roll for the winter term with grades ranging from A to B averages. Out of the 18 persons making all A's, eight were carrying 18 hours, seven were carrying 15 to 17 hours, and three were carrying 12 to 14 hours.

Carrying eighteen hours or more, all A group: Mildred Arnett, Anton; Robert L. Burdette, Goldthwaite; Lizzie Bell Clements, Lubbock; H. M. Crain, Jr., Plainview; Lois Cooper, Lubbock; J. W. Gordon, Amarillo; James A. Jackson, Lubbock; Anne Snyder, Lubbock.

A average grades: Faye LaVerne Bumpass, Lubbock; Mrs. J. B. Caldwell, Slaton; Cannon Clements, Lubbock; Solon Clements, Lubbock; Lloyd Croslin, Lubbock; G. Wilson Drake, Kress; Lois Gable, Lubbock; Mrs. Annie M. Ellsworth, Lubbock; Mrs. Ova Etter, Lubbock; E. B. Fincher, Amarillo; Roxana Ruth Ford, Lubbock; Doris Ladd Johnson, Eastland; Vernon Jones, Mullin; Mary Louise McNeill, Lubbock; William Nelle, Laredo; Betty Houston Pace, Big Spring; Mrs. H. T. Patterson, Lubbock; Mrs. Alexander Robertson, Lubbock; Virginia Robertson, Paris; Mary Snyder, Lubbock; Pauline Swepston, Tulia; Mozelle Treadway, Brownfield; Ise Wolf, Stamford.

B plus average grades: Velma Anderson, Aspermont; Donald R. Boggs, Lubbock; Dovie Brown, Shallowater; Harmon Chapman, Olustee, Okla.; Melba Cockrum, Goldthwaite; Lola Beth Green, Dickens; William R. Sewell, Slaton; Lyman D. Smith, Cleveland, Ohio; Otis Taylor, Lubbock; Margaret Trigg, Lubbock; Margaret Williams, Lubbock; Mina Wolf, Stamford; Barbara Croyer, Goldthwaite.

B average grades: Glenn Lee Allison, Lubbock; Frank Beauchamp, Turkey; Mrs. Lucille Bludworth, Lubbock; Louie Birt Boyd, Tulsa, Okla.; Laurence Bussey, Lubbock; Wayne Castleberry, Eastland; Bristol Chesser, Stanton; Nora Cooke, Wellington; Clarence Cole, Lubbock; Elizabeth Crews, Lubbock; Violet Mae Fisch, Silverton; J. W. Forbes, Waxahachie; Evelyn Gulledge, Lubbock; Pauline Hargrove, Colorado; Pauline Holland, Lubbock; Faye Kemp, McCauley; Eva May, Lubbock; Thalia Parker, Lubbock; Cecil Pray, Lubbock; Boyer Price, Graham; Helen Ruth Reeves,

Plainview; James K. Richardson, Stratford; Bonnie Bess Sayer, Lubbock; Daris Delores Sayer, Lubbock; Mildred Scudder, Henrietta; Gordon Thomson, Ballenger; Allie Mae Tipps, Quitaque; Bertie Louise Vaughn, Tulia; Irene Vermillion, Bowie; Mrs. Willie J. Vinzant, Lubbock; Mark E. Wood, Childress.

Students carrying fifteen to seventeen hours. All A grades. Mrs. Clara Bailey, Chillicothe; Palmer T. Glazner, Anson; Florence Jackson, Lubbock; Mr. Jesse W. James, Lubbock; Carl McAdams, Gordonville; Carl Pfluger, Eden; W. T. White, Lubbock. A average grade: Helen Coon, Lubbock; James Alvis Ellis, Anton; Hal Lary, Clovis, N. M.; Ben Hill Jenkins, Gail; Joseph J. Nelson, Clifton; W. I. Pittman, Amarillo; Ruth Winton Reed, Lubbock; Harold Rush, Mt. Calm; Dorothy Rylander, Lubbock; Allison Self, Crowell; Ruth Shaller, Canadian; Earl Turner, Lubbock; Robert C. Spivey, Ira Lee Watkins, Meadow; John Wherry, Canyon.

B plus average grades: J. C. Ault, Blackwell; Russell Bean, Lubbock; S. L. Benefield, Lubbock; Mrs. Ruby Cain, Lubbock; De Witt Chapman, Tulsa, Okla.; Roger Clapp, Childress; Rhoda Lou Clark, Lamesa; Allie Rae Collins, Claude; J. E. Couch, Pecos; Vida Craves, Childress; K. Clyde Cummings, Byers; James M. Dunham, Weslaco; Frances Ford, Lubbock; Ellsworth Gardner, Hollis, Okla.; Mrs. Wynona Gilbreath, Lubbock; Maurice Glenn, Stamford; George B. Gray, Ceevee; Hazel Gruver, Lubbock; Elmer Hartman, Lockney; Mancel Hall, Lubbock; Charles E. Houston, Lubbock; Norma Lee Kays, Texaco, N. M.; Opal Lawley, Big Spring; Mrs. S. T. Newman, Brownfield; Floyd Norman, Lubbock; Gertrude Osborne, Clarendon; Robert Parker, Lucille, N. M.; Maurine Patton, Ralls; Martha Pfaff, Lubbock; Raymond Pfluger, Eden; Elliott Powers, Overton; Ethel Mae Russell, Lubbock; King J. Sides, Estancia, N. M.; Lida Faye Simpson, Lubbock; Lida Mae Simpson, Lubbock; Aron Struve, Abernathy; James Franklin Ward, Lubbock; Mrs. Clara Wiggins, Lubbock; Genelle Wilhite, Lubbock; Eloise Wilke, Lubbock; Grace Williams, Lubbock.

B average grades: Erie Dell Adams, Littlefield; Milburn Aldridge, Trenton; Ora Louise Arrington, Duncan, Okla.; Ross Ayers, Lubbock; Vernon Ayers, Lubbock; Leslie Banner, Ft. Worth; L. D. Barrick, Abernathy; Harold Bearden, Lamesa; Guy Blanton, Panhandle; Bess Boverie, Wellington; Fay Brown, Brownfield; Alexander Cameron, Wichita Falls; Evelyn Carter, Ft. Worth; Bonita Chandler, Avoca; Geraldine Clewell,

Waco; Mrs. Eva Clifton, Lubbock; Bill Clutter, Bonham; Eunice Cone, Lubbock; James Preston Conner, Lubbock; Clinton Cook, Post; Ruth Dean Cowan, Itasca; Delmar Criswell, Buckholtz; Noah Cunningham, McLean; James H. Dallas, Brownfield; Earl Davidson, Portales, N. M.; Edna Pearl Davis, Lubbock; James F. Dorn, Paducah; Lowell Douthit, Tahoka; Robert E. Drake, Kress; Flandie Gallman, Frost; Imogene Gooden, Lubbock; Ellene Graves, Lubbock; Curtis Grimes, Lubbock; Marguerite Hamilton, Waxahachie; Frances Hardee, Whitman; Charles Harrel, Ft. Stockton; Charles Hatchett, Lamesa; Johnnie Villa Haynes, McLean; Ruth Elizabeth Hearell, Lubbock; Edith Henderson, Byers; R. V. Husky, Floydada; Clarence Hussey, Lubbock; Rachel Mae Jackson, Lubbock; Willie Mack Jamison, Gorman; Vernon M. Johnson, Baird; Beaty Kelly, Seminole; W. A. King, Floydada; Lois Kirkpatrick, Lubbock; Roy C. Lindley, Cisco; Cornelia McCann, Memphis; Mrs. Ethel McCauley, Lubbock; Kenneth McNeil, Lubbock; Dallas C. Morrow, McKinney; Mary Elizabeth O'Connell, Crowell; Richard E. Owen, Clarksville; Johnnie Melba Pace, Littlefield; John W. Palmore, Ravenna; Lillian Park, Knox City; Cap Parkinson, Lubbock; Mart Pederson, Clifton; Ralph Penny, Lubbock; Mary Ollie Persons, Quitaque; Louise Pressgrove, Shelbyville, Tenn.; Zonelle Price, Breckenridge; Murvel Rankin, Lubbock; L. C. Reithmayer, Sparenburg; Zelma Ringwald, Tatum, N. M.; Alice Muse Rogers, Lubbock; Clyde Ross, Corsicana; Mary Evelyn Gordon, Albany; Henry Lee Rowley, Kiowa, Okla.; John Searls, Athens; Richard Senter, Lamesa; Kathryn Sowell, Lubbock; Colonel Sparkman, Bonham; Zona Stiles, Annona; Alice Claire Teague, Lubbock; Elitabel Tilory, Lubbock; Elizabeth Tolk, Amarillo; Wilburn Wheeler, Spearman; Curtis Williams, Lubbock; Fay Williams, Lubbock; Annabelle Wischkemper, Shamrock; Eufala Wise, Lubbock; Ruth Wolf, Hereford; Loreene Workman, Lockney.

Students carrying twelve to fourteen hours. All A grades: Mrs. Gertrude H. Cook, Lubbock; Emory Hollar, Lubbock; L. Z. Timmons, Olney. A average grades: Travis Parker, Lubbock; Fred D. Pinkston, Lubbock; Mrs. W. R. Wagborne, Lubbock. B plus average grades: Annie Fern Bickley, Lubbock; Mrs. O. R. Copeland, Ropesville; Heber M. Ellsworth, Lubbock; Roy Ferguson, Kingsville; Dimple Ford, Lubbock; Lou Rachel Featherston, Trickleton; H. G. Hervey, Chaffield; J. Culver Hill, Lubbock; Eula Lilly, Devine; Henry Mast, Lubbock; Fred J. Moore, Lubbock; Hattie Mounts, Hale Center; Virginia Nance, Cleburne; Elton Smith, Longworth; Thelma Snelling, Ranger; Mrs. Minerva Stovall, Lubbock; Buster Thompson, Rule; Virginia Lee Tiner, Lubbock; Loys Tubbs, Lubbock; Grace Watkins, Lubbock.

B average grades: Aubrey Ashley, Lorenzo; Wilma Bartlett, Lubbock; Ruth Burt, Fulton, Mo.; Blanche Davis, Lubbock; Winsome Goodpasture, Lubbock; Nina L. Gordos, Albany; Annie Lee Hammons, Gordon; Mrs. Evelyn Wilson Hardin, Lubbock; James Holcomb, Snyder; Lucille Houston, Lubbock; Pauline Hughett, Lubbock; Newburn Owen, Tyler; Marion Poe, Harrisonville, Mo.; Kate Pressley, Lubbock; Joe Replin, Lubbock; Melvin Roloff, Dawson; Christova Sawyer, Lubbock; Mary Stewart, Lubbock; LeRoy Vaughn, Lubbock; Donald Weilenman, Lubbock; Mrs. Lloyd White, Lubbock; Mrs. E. C. Williamson, Lubbock.

schools—that the teachers who know enough or are willing to learn enough to teach with passable efficiency will be so scarce as to minimize the value of this phase of education. "Obviously," observes Superintendent Marrs, "every teacher has an obligation whenever opportunities are presented." This is one of four essentials insisted upon in community development as proposed by Farm and Ranch and approved by several State agencies, including the State Department of Education and the State Board of Health. We have found teachers usually receptive to the idea and willing to work along this line, but many of them must have definite help and guidance to do effective work. We hope the State Department and the Board of Health will join to supply this aid and guidance to meet the needs of every teacher under whatever conditions she may be working.

It will be news to many of our readers that Texas now has what is called a physical education law, which goes into effect September 1, 1930. Section 1 of the Act sets forth "that instruction in physical education shall be established and made a part of the course of instruction and training in the public elementary and secondary schools of the State." In calling this new law to the attention of school superintendents, State Superintendent Marrs calls attention to the fact that the time allowance and subject matter to be taught is left to the State Department and to school superintendents. He also, under the latitude allowed by the Act, suggests that the title "Health and Physical Education" be used to describe this new school activity. We especially wish to approve Superintendent Marrs' action in reading "health education" into the law. The intent of this law is excellent—to develop the system of the individual through physical activities; to develop the neuro-muscular system, especially in relation to certain fundamental skills, to develop certain attitudes and certain standards of conduct. How valuable it may be depends upon many factors, the chief of which is the teacher upon whom shall fall the direction of physical education. It may turn out like the law for the teaching of agriculture, industrial and home economics in the

THE NEXT FORWARD STEP FOR AGRICULTURE

The American Farm Bureau Federation, an organization representing close to 2,000,000 American farmers, is leading an aggressive campaign to provide agricultural areas in all states with year-round, all-weather, improved roads.

According to this authority, 5,000,000 of the 6,250,000 American farms are now on roads which are impassable from two to five months a year. Yet the farmer pays seven per cent of the total road tax.

It is contended that a wise allocation of funds for farm-to-market roads would provide all the necessary highways without causing an increase in taxes. A nation-wide program of rural road building to provide farmers with quick outlets to their markets, would be of inestimable benefit to agriculture. It would promote community, state and national welfare, open up new territory and relieve traffic on congested main highways. The farmer, as one of our foremost taxpayers, and as a representative of the most necessary of all industries, deserves a road system which is second to none. A new era of rural life has come into being, through the use of automobiles, telephones, electricity, tractors and other time and labor saving agencies. Good farm-to-market roads should be the next great forward step.

Sydney surprised his teachers as he was about to go home. "What have I learned today, teacher?" he asked. "What a curious question!" the teacher replied. "Why do you ask?" "Well," said Sydney, "they'll want to know at home."

Both Miss Gaynor and Farrell sing in this production, five tuneful melodies having been provided by Joseph McCarthy and James Hanley.

Tech Co's and Eds

We Thank You For Your Patronage . . .

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Welcomes You . . .

Through Our Collegiate Men's Department in Which

Mr. Truett Red Brooks

(Tech Class of '33)

Serves You

TRULY, APRIL HAS BEEN A CARTER HOUSTON MONTH.



That Starry Eyed Star



Janet Gaynor in a scene from the Fox Movietone musical romance "High Society Blues."

Romantic Pair in New Talkie

The audible screen's greatest pair of sweethearts, Janet Gaynor and Charles Farrell, are again co-starred in "High Society Blues," Fox Movietone musical romance, coming to the Palace Theatre, Slaton, Wednesday and Thursday.

"High Society Blues" is adapted from a short story by Dana Burnett, which recently appeared in the Saturday Evening Post and details the troubles of a wholesale grocer from a small Iowa town, who sells his business to a chain-store corporation for several millions and then tries to crash the exclusive social set of Westchester County, New York.

Miss Gaynor is the daughter of the socially prominent and wealthy family which controls the chain-store system, while Farrell is the son of the Iowa grocer, addicted to the ukelele. The Iowans buy an estate right

across the road from Janet's family and try to be neighborly, but Janet's mother, who has arranged an engagement between her daughter and a foreign count, snubs the outlanders.

How the Iowa grocer, with his dander aroused by an insult to one of his wife's pies, finally brings "high hat" society to its knees while meantime an absorbing romance blossoms between Janet and Charles, makes one of the most interesting productions of this type yet turned out for the audible screen.

The young stars are surrounded by a cast of unusual strength, including William Collier, Sr., Joyce Compton, Hedda Hopper, Louise Fazenda, Lucien Littlefield and Brandon Hurst.

David Butler, who guided Miss Gaynor and Farrell so successfully to new fame in their first musical comedy on the screen, "Sunny Side Up," also directed this delightful comedy romance.

Both Miss Gaynor and Farrell sing in this production, five tuneful melodies having been provided by Joseph McCarthy and James Hanley.

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Hotel Lubbock Beauty Shop In the Basement

# Underwear For College Men

College men set the pace as regards style in most items of wearing apparel. First to adopt the new departures they get a decided kick from wearing them—in fact they are the proving ground so to speak for new things. When an item has been approved by them you may be sure of its "rightness."

## Track Pants and Shirts You'll Like

Here are styles approved by College men—the type you will find around the locker rooms and college dormitories.

### TRACK PANTS

In broadcloth of bright striped or printed pattern—they must have elastic at the back—fine yoke front styles in varied colors. Also a new type without buttons and elastic waist—priced \$1.00 and \$1.50



### SLIP SHIRTS

Men's Slip Shirts in Silk and Cotton in two color combinations—Plain white Cotton and Rayon Styles—all with deep cut out armholes—athletic styles—priced 75c and \$1.00.



### POLO SHIRTS

A liberal assortment of colored Rayon polo Shirts—priced \$1.65 and \$2.00.

**Memphill-Wells Co.**

## One Hundred Sixty-Seven Seniors File Applications for Graduation from Tech in Commencements in May and August

### ONE HUNDRED THIRTEEN EXPECT TO GRADUATE IN MAY EXERCISES

One hundred and sixty seven seniors have filed their application for graduation at the May and August commencements. Of this number 113 expect to graduate in May and 54 in August. Of the 113 graduating in May, 13 are Ags; 17 are Engineers; 5 are students in Home Economics and 78 are Liberal Arts students. Of the 54 graduating in August, 3 are Ags; 8 are Engineers; 3 are students in Home Economics; and 40 are Liberal Arts students. Of the 17 Engineer May graduates, 4 are students in Architectural Engineering; 5 in Civil Engineering; 3 in Electrical Engineering; 1 in Mechanical Engineering; 2 in Mechanical Engineering with Chemical Option; and 2 in Textile Engineering. Of the 8 Engineer August graduates, 1 is a student in Civil Engineering; 2 are students in Electrical Engineering; 3 in Geological Engineering; 1 in Mechanical Engineering; and 1 in Textile Engineering. It is, of course, to be expected that additional applications for graduation in August will yet be made.

A list of the applicants for graduation in May follows:

For the degree of Bachelor of Science in Agriculture—R. L. Burdette; O. N. Burroughs; J. E. Couch; L. C. Dalton; Curtis Grimes; H. L. Hershey; Warren Huff; J. A. Jackson; Frank B. Main; J. J. Nelson; S. R. Senter; Ike Walker; Ransom Walker.

For the degree of Bachelor of Science in Architectural Engineering—Elmer Davenport; Robert L. Hastings; Edna N. Houghton; James Lloyd Russell.

For the degree of Bachelor of Science in Civil Engineering—Robert Hugh Archibald; Hugh Marion Hancock; Elbert K. Hester; Elmer W. Hester; Alfred John Van Dyke.

For the degree of Bachelor of Science in Electrical Engineering—Edd McDonald; Clarence James Rollo; William Haynie Spencer.

For the degree of Bachelor of Science in Mechanical Engineering—Robert Lee Taylor; (Chemical Option); J. E. Calvert; George Wilson Drake.

For Bachelor of Science in Textile Engineering—Roger Pryor Allison and Charles Clyde Williams.

For the degree of Bachelor of Science in Home Economics—Nora Pettus Coker; Annie Merrill Ellsworth; Faye Kemp; Hattie Kathleen Mounts; Bettie K. Stuart.

For the degree of Bachelor of Arts—Mildred Arnett; Mildred Bagley; Joe Allen Ballard; Margaret Baskin; Mary Lou Bayless; Bess Boverie; Vada Laurene Bussey; Jack Warren Camp; Mary Edna Chapman; Lois Cooper; James Hollie Cross; Delmar Ray Criswell; R. Foster Davis; Willie Pearl Dockray; Wilma E. Dyer; Marjorie Mitchell Eagan; Billy Pearl Tyler Eubanks; Lou Rachel Featherston; Clyde Leeman Fincher; Lois Gable; Velma Pearl Gaines; Mary Gladys Gilbert; Palmer Talmage Glazner; Joseph Wesley Gordon; Mary Lilith Greathouse; La Thaggar Green, Jr.; Glyds Grimsley; Mancel L. Hall; Eynice Hamilton; Mildred Skiles Harris; Thomas Herbert Hickey; Loydell Hill; Pauline Holland; Louis Elmer Huff; Anna Burkett Jackson; Rachel May Jackson; Cleo Violet Lawrence; Hazel Valree Lewis; Robert Lee McDonald, Jr.; Mary Louise McNeill; Mary Louise Middleton; Elmer J. Moore; Fred H. Moore; John Henry Morgan; Ethel Lucille Moxley; Lillian Fay Nelson; Maggie Gertrude Osborne; Florence Pankey; Lillian A. Park; Martha Miller Pfaff; Carl Pfleger; Elliott Holcomb Powers; Sallie Kate Pressley; Helen Ruth Reeves; Phelo Mae Resek; Alice Ann Rix; Jennie Lansden Robison; Roland Gooch Russ, Jr.; Dorothy Jane Rylander; Walter Clifford Scott; King James Sides; Katherine Smith; Anne Snyder; Mary Dudley Snyder; J. T. Sialcup, Jr.; Eleanor Ottilia Struve; Bettie Crabb Thornton; Margaret Alma Trigg; Wayne Varley; Ada Hanson Wagborne; Holmes Andrew Webb; Robert Sidney White; Edward Williams; Cecil Williams; Willa Faye Williams; Josephine Witt; Blanche Ethel Zeman.

Those who have made application for graduation in August are as follows:

**SCHOOL OF AGRICULTURE:** Ethel Brown; Jim Dunham; and W. G. Vinzant.

**SCHOOL OF ENGINEERING:** Gordon Thomson; Samuel J. C. Bralley; Melvern C. Hunter; Louis Nelson Brown; Lemuel Clyde Drake; James Elliot Taylor; Kinsey T. Miller; and Charles William Woodriddle.

**SCHOOL OF HOME ECONOMICS:** Roxana Ruth Ford; Anna Ma-

bel Howell; and Finis Cook Lindley.

**SCHOOL OF LIBERAL ARTS:** Rudolph Anderson; Eugene Gould Armstrong; Frank Marion Beauchamp; Ethel Deane Brown; Alma Alland Caldwell; Richard Levy Craig; Helen Coon; Ira Claire Davenport; Georgia Lee Drake; Mary Virginia Erwin; Elton Evans Flake; Addie Belle Fort; Stella B. Jackson; Gordon Ray King; Raymond Koeninger; Velma Ida Latham; Charles Gerrard Lehrer; Zula Mae Logan; Volney Guy Martin; Alma Leta Moore; Garland Oscar Newson; Elmer Earle Noble; Eudora Noel; Delia Palmer; Ethel Octavo Palmer; Robert Parker; James Porter Pierce; John Riley Powell; Mary Elmore Rankin; Mildred Lucille Scudder; Clarence Smith; J. E. Speer.

### Tech Club

(Continued From Page One.)

reference on the subject, "The Isolation Policy of the United States—Is it Changing?" Lloyd Croslin read a paper to the group, his subject being, "War as an International Institution." Doris Ladd Johnson reported the meeting to the local club.

Other colleges represented at the conference were: Louisiana State University, Texas University, Texas Woman's College, Austin College, East Texas State Teachers College, Oklahoma University, Oklahoma Agricultural and Mechanical College, Tulsa University, and the College of Industrial Arts.

Glen McDaniel of S. M. U. was elected president of the organization which was voted a permanent affair. Other officers elected were: Fred Brooks of the University of Tulsa, vice-president; Francis Jackson of C. I. A., secretary; Allen Melton of S. M. U., corresponding secretary; and Nan Hunter of Oklahoma University, treasurer. The group voted to meet at S. M. U. again next year.

### Student Council Gives Names of Rule Violators

In the enforcing of the provision of the student constitution against the wearing letter sweaters of foreign schools upon the campus, the Student Council authorized the printing of the

following names of those who refused to refrain from wearing their sweaters on the campus.

Those continuing to wear the letters after being asked to remove them are: Travis Dickinson, T. J. Wallace, Joe Powers, John Hubert Wingo, Tom Easley, Preston Crawford, Clyde James, Joe Killen, I. J. Thornton, and Bob Young.

## Southwest Field Secretary of "Y" Pays Visit Here

### PLANS FOR NEW SECRETARY OF LOCAL ASSOCIATION ARE UNDERWAY

Claud Nelson, Southwest Field secretary of the Student Division of the Y. M. C. A. visited on the campus, the past week-end spending much time in conference with local association groups. A special meeting of the Freshman men's council was held Friday evening at the Glorieta at which time Mr. Nelson spoke on the subject of the Hollister Summer conference. For several years there has been a delegation of Tech students at this conference which meets annually for ten days in the Ozarks of Missouri. This year the conference will be held June 6 to 16. Hal Lary, Tech student, will be co-chairman of the conference this year.

Saturday was spent in conference with local Association leaders. At the Easter morning Sunrise service, held under the auspices of the Christian associations, Mr. Nelson led a devotional. In conjunction with this service a gift totaling \$35.00 was made by the audience to the fund for aid to Bulgarian students who have been recently impoverished by earthquakes, famines, disease, and war debts.

The afternoon was spent with a group of men talking about personal problems and Mr. Nelson's extended travels abroad, and general questions pertaining to the local situation. During the four days of Mr. Nelson's visit, plans were laid for the choosing of a man to fill the place left vacant by the resignation of Roy McCullough who was Y secretary here during the school years of 1927-28. A special meeting of the retiring board of management of the local Y was held Mon-

day afternoon at which time a financial report was made and several names were mentioned as possible successors of Mr. McCullough.

### MAINTAINING EMPLOYMENT.

The governors of the various states in the country have been called upon to rush public works during the coming months and thereby help to keep employment on a good basis during this winter. This will maintain our present level of prosperity and prevent a depression such as the one that struck the country in 1921 in the opinion of President Hoover and various other leaders throughout the nation.

Unquestionably this method of maintaining good business conditions is sound. It coincides with the common sense of every thinking person.

General business depressions are accompanied and aggravated by general unemployment. When men are thrown out of work, the purchasing power of the American people declines. This makes for slack times for our merchants, our manufacturers, and our business friends in all walks.

Obviously this is the best time for the various branches of our government to engage in public works. A man out of a job, producing nothing, represents an economic loss to the

country. To eliminate this waste why not put him to work building roads, constructing government buildings, and improving and erecting our various utilities?

It is interesting to note, incidentally that most states and municipalities are co-operating in this program to maintain good business. It argues well for the immediate future. It indicates that no general period of unemployment is likely, and the average man can go about his affairs, purchasing the things he needs and wants with a reasonable degree of assurance that his job is secure.

### FOREIGNERS CHEW WITH AMERICAN TEETH

The United States is an obliging republic. Not content with selling the world a large part of the food it eats, it even furnishes the teeth for masticating our products. More than 25,701,000 teeth—and all of them false! If that bit of information is too much for you to swallow whole, just consult the Department of Commerce's analysis of 1929 exports and you will find this paragraph: "That our false teeth rank equally high with other American merchandise in the estimation of foreign peoples is evidenced by statistics showing exports of 25,701,854 teeth valued at \$1,267,953."



Beauty, like wit, to judges should be shown; But most are wanted when they best are known.—Lord Lytton.

### How Beauty Aided the Discovery of America.

Of course beauty has been long recognized as very important in the lives of women. But, I feel that it has never been given sufficient credit in the way of world history. How many of you realize, I wonder, the part that beauty culture played in Columbus' voyage of discovery?

Straight through the middle of the fifteenth century, beauty was in its heyday. The demand for perfumes, cosmetics and beauty aids was tremendous. The home of these drugs was India, considered very far off at the time. Pirates were then dotting the high seas, particularly on the route to India, and for many nations it was a precarious matter to pursue the trades. Of course Columbus had no idea of the vast worlds he was to uncover, but he did want to find a shorter and safer route to India so that the drugs and spices so necessary to human life at that time could be more easily acquired.

It is already a part of history that Columbus received very little sympathy from the men he approached.

It should be enlightening that Isabelle, Queen of Spain, was the first to appreciate the desire of this truly great man. Of course, Isabelle may have been inspired by a desire to bring honor upon the country of which she was queen but I think this question of personal beautification made her more willing than ever to aid the great adventurer.

One has only to consider a volume which depicts the life of those days to bear out my statement that beauty was in its heyday. Hours and hours were spent gazing 'not the mirror, the while milady applies the best beauty aids known at the times. Perfume, because of the great demand for it, became one of the greatest industries of Italy and France. Hair dyes, lip tints, special soaps for the hair and body were parts of the dressing table accessories of every woman, and some very elegant royal ladies even indulged in milk baths.

Of course, most of my readers already know of the famous Ponce de Leon who went in search of the magic fountain which would give eternal life. Although our modern age is a very skeptical one, I sometimes wonder whether even today one could not start a pilgrimage to such a fountain if rumor had it that one existed.

HELENA RUBINSTEIN.

## FOR EDITOR OF LA VENTANA

**R. C. (FLOP) MARSHALL**  
A MAN WITH

EXPERIENCE ABILITY

## Press Club Sends Delegate to Press Association Meet

### SUBMITS ENTRIES FOR CONTEST WITH OTHER TEXAS COLLEGES

Members of the Press club in their last meeting selected Hal B. Lary, editor of The Toreador, to be Tech delegate to the Texas Intercollegiate Press Association, which convenes at Sam Houston State Teachers College, Huntsville, today and tomorrow.

The Press association, composed of sixteen Texas colleges and universities, conducts contests in all fields of literary endeavor, including news articles, short stories, poems, and essays, at each of its annual meetings. Four consecutive copies of The Toreador; a poem, "A Love Too Subtle"; news story, "Would Have Been Great God Jack," both by H. Y. Price, and an editorial, "On the Prevailing Theory of Conduct," by Hal Lary were selected by a Tech sifting committee and have been submitted for the Huntsville contest.

In addition to the various contests there will be addresses by leading Texas journalists and student conferences aimed at improving college newspaper composition and style.

## President Sends

(Continued from page 1)

place, and that his parents or someone else will have him enumerated at that place, he should, of course, not be enumerated at Lubbock.

On the other hand, if he counts Lubbock his home, or if he does not think there is anyone in his former place of residence who is likely to have him enumerated there, he should see that his name is enumerated in Lubbock.

If the student is in any doubt in regard to this matter, let him call Dr. I. E. Barr, the Director of the Census, whose office phone number is 186.

## Drive For

(Continued from page 1)

estimated that a total of 3,000 students will be solicited within the year, from whom it is thought that an average of \$3.33 each is no more than a reasonable and possible amount. That was the approximate average in a Y. M. C. A. campaign of last year in which only 500 students were solicited.

### Elaborate Organization

In preparation for the general campaign, an elaborate organization is being slowly perfected. It will be divided into the freshman and upper-class groups and again into Liberal Arts, Aggie, Engineering, and Home Economics sections. Group captains and sectional goals will be set to give form and life to the program.

Following the student campaign in which is planned for students to have an opportunity to demonstrate their faith in their projects, a campaign of the faculty will be inaugurated, after which state-wide solicitation will be undertaken by responsible student leaders.

### Directors Prepare Budget for College

Preparation of the official budget of the college for the next biennium was the chief business considered by the executive committee of the Tech board of directors, which met with the president and the business manager recently.

This committee, composed of Clifford B. Jones, R. A. Underwood, and Roscoe Wilson, decided to renew the request for a library building and a dairy-products building, granted Coach E. Y. Freeland a year's leave of absence and accepted Coach Victor D. Payne's resignation. The committee decided that on account of financial conditions, the annual pageant which has heretofore been held would be dispensed with for this present year. It was announced that this arrangement was only temporary and it was believed that the pageant will hereafter be a part of the regular annual program.

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