VOL. 5

TEXAS TECH, THURSDAY, APRIL 17, 1930

NUMBER 29.

# Matador Cinder Stars Take Season's Opening Event by Defeating Canyon 82 to 35; Take 10 Out of 14 Firsts

Our efforts at solving the corridor traffic problem seem to have been in vain, now that GORDON DICKINSON and some of his brethern have congested the halls further with their wheeled vehicles.

Imagine LOUISE PRESS-GROVE'S embarrassment when she was talking and laughing loudly in the hall and happened to glance up and see the sign, "SILENCE is requested."

When asked why women kisseach other when they meet and men don't, Kathleen Harmon said,

# Supremacy In Many Branches; Louise St. Clair Teachers Fail to Place in Hurdles

### Tech Grad Is Now Prof at Arkansas

# **NEW TECH COACHES ANNOUNCED**



# Drive for Student Union Building Fund Gets Underway; Thorough Campaign of Education and Solicitation Is Planned Seniors Make Pledges Supporting Project Initiated as Annual Gift

# Students Open

elected professor of physiology in the University of Arkansas at a good salary. Mr. Green has been working toward his medical degree in the University of Chicago for the past two years. He is twenty-two years old and is the son of Supt. and Mrs. L. T. Green of the city schools of Slaton. Green was selected on the basis of his scholastic record here and at the University of Chicago.

In these pictures of students in the applied art class in the School of Launderable clothing is often an ast provided it is simple, but really—tems of color, design and the application of art principles.

(Continued on page 4)

Interscholastic League Meet Graduate society, room 214, 8 College club dance, Hotel Lub-bock, 9-12

SATURDAY, APRIL 19

SUNDAY, APRIL 20 er Service, South Side Ad-ministration building, 7-7:49

MONDAY, APRIL 21

TUESDAY, APRIL 22

WEDNESDAY, APRIL 23

Reserve Officers, room 216, 7:30 Las Leales, room 203, 7:20

### The Foreador

Official Publication of the TEXAS TECHNOLOGICAL COLLEGE Lubbock, Texas

TODAY

J. Y. LEWIS PRESENTS "Gypsy Strollers Musical Revue"

5-Big Acts of Vaudeville

With a Bevy of

DANCING GIRLS'

Big Double Show

Tonight

All the Old Time Songs and Dances With a Wardrobe to Suit

The Newest Radio

Numbers

Special Wardrobe to Suit

Also Regular Show "Baron Fiddle-De-De" in 5 Acts. On the Screen

Ronald Coleman and Vilma Banky

The Night of Love

and

Comedy & News

Home Economics | fered in home economics brings out the fact that the liberal arts subjects Home Economics in Education

By MARGARET W. WEEKS
Home economics was introduced into education in an effort to include in the education, offered to women, subject matter that met the specific needs of women as home makers.

Since the inclusion of home economics in high school and college curricula the needs of women as homemakers have undergone radical changes due to many factors, chief among which are changed home conditions and changed political conditions for women.

# School Is Help

# Students Open



Excellency of

## WORKMANSHIP

is the best asset we have.....followed up by service incomparable.

All Potted Plants Serve Beautifully As Holiday Gifts! We will have thousands of fresh, beautiful flowers to make your selections from.

> There are so few opportunities for expressing the affection we bear towards our mothers, wives and sisters, that at Easter we welcome the pallid grace of the lily as a traditional love-token. day of mingled sentiments, of holy ritual and Spring fete, is appropriately observed with

Place Your Orders Early and Be Assured of a Choice Selection

# Broadway Flower Shop 1308 Broadway

Lubbock's Exclusive Flower House

etting them use the Home Management house as a laboratory to study interior decoration.

Home Ec Graduate
Becomes a Parent

April 11.

Mrs. Morgan and her child are resting nicely in the Lubbock Sanitarium.

Mrs. J. V. Morgan, Waco, formerly Actual observation and study is made by students in lunch room management and marketing in the cafecter acconducted by the college under the School of Home Economics to become a parent. Word has been received on the campus of the birth of aculty of the School of Home Economics, to the Morgans on last Friday,

# STRA WS

# of Comfort and Class

Sennits Splits Yeddos Milans Leghorns Bangkoks Panamas

and up.

If you are undecided as to just what type of straw hat you will wear this summer reserve your decision until you've had the advantage of choosing with our complete variety before you.

# Ross Edwards

Men's And Ladies' Ready to Wear.



Each Tick Tock of the city clock spells time\_\_passing\_\_\_ passing..... Men young and old are preparing for that inevitable day .....Retirement from toil\_\_\_preparation through savings.....Young Man SAVE through our service.

**Citizens National Bank** 

Lubbock, Texas

Newer P

# Newer Phases of Home Economics

s to hat

ner

ank

cting the fact that all the work we world is done for the home.

Pleasant Family Life

Pleasant Family Life

take Miss Mabel Erwin's place both terms of the summer session. Miss Evans holds a B. S. degree from the kansas State Agricultural college, Manhattan, Kansas, and an M. A. descree, and an art. The fily is the central fact in human ideals, attitudes, standards, and less in life are shaped by home and lay life. Pleasant family life is an indeant and complete living in it, but this is not given due stress to help students in solving being randand ework was done at Michigas to endern whirl of bridge, teas, dance parties. Home Economies to help students in solving being and mental hygines, and facility. West Texas Teachers college las Saturday evening, April twenty-sixth

Home Management House Happy Dalton playing ranking sing to attend a reception Saturday. The match was held in the Assurable to attend a reception Saturday. The match was held in the Assurable to attend a reception Saturday. The match was held in the Assurable to attend a reception Saturday. The match was held in the Assurable to attend a reception Saturday. The match was held in the Assurable to attend a reception Saturday. The match was held in the Assurable to attend a reception Saturday. The match was held in the Assurable to attend a reception Saturday. The match was held in the Assurable to attend a reception Saturday of the dual track mee Happy Dalton playing ranking sing to attend a reception Saturday of the dual track mee Happy Dalton playing ranking sing to attend a reception Saturday. The match was held in the Assurable to attend a reception Saturday. The match was held in the Assurable to attend a reception Saturday of the dual track mee Happy Dalton playing ranking sing to attend a reception Saturday. The match was held in the Assurable to attend a reception Saturday of the Massurable tof

In Found The Indicate Method. Transport of the Systems.

By PACLINE I RAGIOUNG.
The civiled is two prose to the lower behalf to the first and the foundity, well as executionally prefetched in the case, but in setting well as executionally and administration, and designing, particularly the date of the home chart of the course of the cou

We Furnish Clubs and Balls

18 HOLE COURSE

Hank Morgan

TEXAS Tech's racket wielders lost a tough engagement to the net men from West Texas Teachers college last Saturday. The match was held in connection with the dual track meet. Happy Dalton playing ranking singles for the Matador squad lost his match with Judge Landers, Canyon ace, The scores were 6-3, 6-1. Raymond Pfleuger played a sensational

C A F E Broadway At

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Basement Hotel Lubbock

# NENEHENENEHENEHENEHENEHENEHENE



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Have You Made the Acquaintance of these Remarkable Dollar Books of Distinction-books which originally sold for \$2.50

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Easter Cards For The Occasion

TECH COLLEGE **BOOK STORE** 

THEMENENTHEMENENTHEMENENTHEMEN



SLATON "TALKIES THAT TALK"

Mid-Night Matinee Saturday Night Is First Showing-And Again Sun.-Mon. & Tue., April 20, 21 and 22.



Better Than "Sunny Side Up" And That's

Also Comedy: "The Sales Man" & Vitaphone Act.

Prices 15c-50c



# Smart Collegians

\_\_\_are wearing these Panamas in Sennits, Splits, Bangkoks, and Milans at the opening of Straw Hat day, next Sunday

\_\_\_Of course we have them in the latest style priced as correctly as the Collegian wearing them.



Matador Cinder

(Continued From First Page.)

field and threw the javelin 145 feet 8 inches to add five more points to the Tech score.

In the long distances the Scarlet was equally successful. Basil Hill stepped the mile in 451 to win first place, and Wingo won the two mile event. His time was 11.21.

Fuller of Canyon took first place in the pole vault, with Alma Pace a step of the mile relay, was one of the most threlling races of the afternoon. Vinzant, Hill, Waller, and Dallas won for the locals by a good margin. The Teachers got off to a slight advantage, but Basil Hill overtook his opponent, and from then on there was no question as to the outcome.

Customer—"I don't like the looks of that catfish."

Abie—"Yell, if it is looks you vant, lady, vhy you don't buy a goldfish?"

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PERSONALITY BOBS-SOFT WATER PERMANENTS

"Individual Attention to Magnify the Personality"

**Hotel Lubbock Beauty Shop** 

## Tech Styles

(Continued from page 1)

### RED FOX Athletic Clothing

Manufactured in Dallas Worn by the leading col lege and high schoo teams everywhere.

Distributors for the mos complete line of-

Sporting Goods In the South

Order through your Merchant.

Cullum & Boren ( Dallas, Texas

gloves, tailored purses, are the sort of things that belong to an attractively dressed college girl of today. Some them?

# The Very Best of Cooking

Makes Our Home Made Candy Delicious!

# Glorieta

# **Easter Creations**

Just arrived in time for Easter

# Exquisite **Easter Dresses**

Chiffons Georgettes Tub Silks

Polka Dot Silks Pastel Crepes Printed Silks

LaMode

YOUR STUDY IN

HOTEL LUBBOCK

"Home of the Matadors"

A good place to eat

The best in dance floors and music

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### HOME ECONOMICS

enables you to do the best as our study in Feminine Beauty enables us to do.

# **Lubbock Beauty Shop**

Mrs. McElroy, Mgr.

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Phone 332

## Stepping into Spring Smartly! Thriftily!

You've no idea how many, many smart new Spring footwear styles we're showing...to please every tattee...to wear for 'most any occasion...best of all, they are priced to please thrifty purses!' Above is one of our new styles.

J.C. PENNEY GO.

# Cupolas controlled from the laboratory

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Because correct chemical ingredients in valve metals are as essential to absolute safety and right functioning of a piping installation as pure water to human health, Crane Co. has always maintained laboratory control of its

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