Attend The Pep Meetings

VOLUMNE VII

TEXAS TECH

LUBBOCK, TEXAS, THURSDAY, OCTOBER 1, 1931

NUMBER 3

Election For Annual Rodeo Oueen Is Set

Some Tech Cocd Will Reign Supreme During Tech Aggie Rodeo Here On October 9 And 10

To Write Names

No Nominations Will Be Made But Student Voters Are To Write Names Of Their Choice On Ballot

Some Tech coed will reign su-eme over the Tech Aggie rodeo Gale Is Named

Tech Women To Meet Tomorrow

Ladies Only Are Asked To Attend Gathering At The Tech
Gymnasium Friday Evening;
All Tech Coeds Invited

Charge Of Entrie

Tech Debaters To Meet Twice Month

'No, Not Yet'

First Year Student To Obey Doctor

Band Official

Plans Made By Tech Girl's Band For Coming Year; Re-hearsals Will Be Held At Least Twice Each Week

Meeting for the first time this year the Girl's band recently made plans for the year. The organization is under the direction of Harry Le Maire.

Charge Of Entries

Wayland Throws Miners A Scare

Dr. J. M. Lewis Delivers Tech Annual Sermon

Pastor Of The First Presby-terian Church Of Lubbock Preaches To Students And Town People Sunday

Jennings Talks

Meeting Is Under The Direc-tion Of The Local Minis-terial Alliance; Churches Dismiss For Service

Club To Hold First Meeting

International Relations Club Will Hold Its First Meeting Of Year Tomorrow Night In Engineering Building

Say It With Telegrams!!

An Editorial Urging Tech Students To Back The Matadors By Sending Them Telegrams Next Saturday

When you want something done in Austin you wire your senator.

When you want something to put in your pocket-book you wire the folks at home.

When you want Coach Cawthon and his boys to know that you expect a victory you should send them a wire. Saturday morning, at about 9 o'clock every student, prof, or organization on the campus should call a messenger boy and turn a pep message lose on the wires headed for Las Cruces, New Mexico.

Let's all get behind this "absent cheering" movement and snow the Matadors under with a ton of "good luck" messages. Send them to the coaches, Captain Durham, or any particular favorite you have on the team.

Remember—wire the Matadors—and do it so they'll get your message before the game starts.

Buffs Beaten 21-0 Friday In Night Tilt At Gymnasium

FIND OUT YOURSELF

Students Hear Annual Speech

France Leads Mates To Win
Over West Texas State
Teachers College; Almost
5,000 Witness Night Game
This Time Last Year

Work Started **On Directory**

Work Is Sponsored By The Women's Forum Under The Direction Of Jean Shelley Jennings And Miss Harman

October 9-10 Memories Of The Days Of The Next Week

E. Snyder, Of Moran Named

Story Of How Tech Students Bring

best debater among the men and the best debater among the women. Enrollment in a special speech class is not a prerequisite for trying out for the squad.

SHAKESPEAREAN ACTOR

Sir Ben Greet and his troupe of Sir Ben Greet and his troupe of Shakespearean actors are to appear at Tech again this year. They will increase the present tree of special and field goal to send to building Miss Flora McGeo, at the Jackrabilits back to Plainview at Gessar," December 2.

GIRLS TEACHING

Misses Alice and Lois Beekett are teaching this winter in Roberson and McAdoo. Miss Nina L. Gordon and Balls goal to be administrated to the class of a present this city in the administration building at 7:30 students in this college who are detained beauty, has been voted and McAdoo. Miss Nina L. Gordon and McAdoo. M

Second Annual Rodeo Set For

Old Dusty Trail Will Be Revived Here On Campus

Officials Named

Manager With Carlton Car-michael Of Lubbock Assistant Head

MRS. GATES RETURNS

Seriously III



MOSE WITHERSPOON

Geology Frat Is Installed

Tech Geological Society Becomes Alpha Beta Chapter Of Sigma Gamma Epsilon; Is A Professional Frat

Forty Persons Will Be Selected

Aggie Graduates Hold Positions

Fort Sumner, N. Ar.

Bill Glutter of the class of 1931 is lield assistant at Big Spring, H. L.
Hershey, 30, is a state certified grain soughum grower at Herelord. Another graduate of the department of agronomy in 1930 is J. E. Couch, who is farming at Pecos.

H. Bailey Carroll, Tech graduate year, will take Ford's place, it has been announced.

Special Rates Offered Tech Football Fans

Round Trip Ticket Will Sell For \$7.10; Special Prices Also Offered For Berths Both Lower And Upper

Is 'Tech' Day

Game Is Special Feature Of 'Dallas, Tech And South Plains' Day At State Fair; Band To Make Trip

Band Try-outs Are Tomorrow

For The Tech Matador Band, Director LeMaire Has Au-

Carroll Takes The Place Of Gus Ford

Entered as second-class matter, October 21, 1925 at the postoffice at book, Texas, under the act of March 3, 1879.

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A FIGHTING GENTLEMAN
The history of Texas Technological college has added e name of P. W. Cawthon to its record of genuine

During the two short years that Mr. Cawthon has been member of the college's faculty he has accomplished nore for the welfare of the institution than the average rofessor accomplishes in a lifetime. "Coacher," as the thletes affectionately call him, has taught his lessons by racticing what he preaches.

Cawthon demands clean living boys—and he sets the

ample. Cawthon demands honesty and sincerity from the boys

and he sets the example.

Cawthon demands gentlemanly fighting—and he sets

he example.

Probably no one will ever know the heartaches, the attles, and the uncertainty that Mr. Cawthon faced during those trying months last summer when he was building the greatest coaching school in the country and asking the famous football mentors of the nation to support im here at an institution that has only recently cast aside as swaddling clothes.

Cawthon has triumphed. With his fight and determination he could not have done otherwise.

Texas Tech has triumphed. With a man like Cawthon chind the project the college could not have done otherwise.

Cawthon is admired by the entire college.

TECH'S AGGIE RODEO

The second annual Tech Aggie rodeo is coming!
Tech and Lubbock citizens will have a chance to see some real bronco busting, calf roping, steer riding, wild cow milking and everything else that goes with a Wild twest show, when the second annual Aggie rodeo opens its gates on the campus next week.

The proceeds of the event will go to a worthy cause. After expenses are deducted, every cent from the exhibition will go toward paying the expenses of the senior investock judging team to northern contests this fall. Tech students know what kind of teams Professor Ray Mowery puts out, and further more know something of the honors the Aggies bring back from the north. Everybody likes rodeos. They're good entertainment and Tech students will see some of the best performances mone yean buy when the gates swing open next week.

The rodeo is coming!

and class affiliations of the students are compiled and as a result the student directory is printed. These booklets are useful and should be in the home of every student.

But time out is taken here for a few suggestions to those who have charge of this year's book. Last fall students who had completed only 89 hours were still suphomores according to the student directory. But he who had finished 90 hours was a junior. In other words, the line between the classification was drawn very sharply. Too, numerous mistakes were made in spelling names, sting home towns, and listing phone numbers.

The Toreador suggests that this year a little more time be taken in compiling the facts, and that if a students has completed as much as 80 hours that he be listed as a junior and not a sophomore.

The best way to end this over

The best way to end this over production is to put college students on the farm. They wouldn't get up early enough to raise an over-supply.

The college is full of golf bugs waiting for a chance at the Tech crown. When will Tech have a good golf link of its own? Why not one on the Tech 2,000 acre

It will be well for any of you who are thinking of running for the presidency in the future to remember that the locusts will be with us again in 1948. That year will certainly be a bad one for the White House.—William Castle, Jr., Under Secretary of State.

I am of opinion that a stupid servant is worse than a wicked one, or at any rate more harassing; one can be on one's guard against a knave, but not against a fool.—
Jacques Casanova.

Coilege Calendar

October 5, Monday. Last day to register for full work.
October 12, Monday. Last day to register in fall term
except by special permission from the dean.
November 10, Tuesday. Mid-term reports due in Register's
office.
November 26-28, Thursday-Saturday. Thanksgiving holidays.
December 18-23, Monday-Friday. Fall term examinations.
December 24, Thursday. Fall term grades due in Register's
trar's office.

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January 4, Monday. Entrance examinations.
January 4, Monday. Registration for winter term.
January 5, Tuesday. Recitations begin at 8:00 Å. M.
January 9, Saturday. Last day to register in winter term
except by special permission from the dean.
February 13, Saturday. Mid-term reports due in Registrar's office.
March 14-18, Monday-Friday. Winter term examinations.
March 21, Monday. Registration for spring term.
March 22, Tuesday. Recitations begin at 8:00 Å. M.
April 22, Friday. Mid-term reports due in Registrar's
office.

May 31-June 4, Tuesday-Saturday. Spring term examin-

tions. June 4, Saturday. Spring term reports due in Registrar's

office.
June 5, Sunday. Commencement Sunday.
June 6, Monday. Commencement day.
June 6-7, Monday-Tuesday. Summer school entrance examinations.
June 7, Tuesday. Summer school begins.

TIME AND TIDE

* * *
Bits Of News Taken From
The Week's Happenings

Cowboys Resting From Bad Defeat

Dr. Thor Beck, head of the de-fartment of French and German, pent two months abroad during the past summer. He visited three reeks in Denmark with his mother, reeks in Denmark with his mother, where he studied political and soo-

HELP AT FAIR

H. J. Bower, head of Tech'c agronomy department, and W. L. Stangel, of the animal husbandry department, are acting as superintendent of individual exhibits and superintendent of beef cattle, respectively, this week at the Panhandle-South Plains fair.



Four Numbers Churches Hold On Schedule | Receptions In

Offering the greatest series of at-

Eat At La Casita

Across From Cheri Casa Bubba" & "Easy"

For Season City For Tech

Two Sopranos, Violinist And
Internationally Renowned
Dancer To Appear; Dates
Have Been Arranged

First Methodist Has Large
Attendance On Sunday; The
First Baptist Is First To

Richard (Dick) Browning is en-rolled after dropping out last spring. He is an engineering stu-dent.

Hose and Underwear MARY WANDA SHOP

Look!

Plate Lunch

Open from 5:00 s. m. to 12:00 m. after all dances and ball

Matador Cafe

2415 Main St. Bob Caywood, Prop.

Lime Lines

Bits Of News From Other Colleges

that without "Cotion" Pipkin things are going to be tough this fall. Two old timers, "Shorty" Keyes and J. B. Andrews finally came through with enough pointage to give Saxon's squad a victory.

ROUGH GUESSES

WATCH Repairing \$1.00 Shop

Cleaning . . \$1.00
Main Springs . \$1.00
Jewels . . \$1.00
Stems . . . \$1.00 Staff . . . \$1.00 Crystals, odd shapes 75c Crystal, round . . 25c Unbreakable . . \$1.00

All Work Guaranteed How Far \$1.00 Will Go At **JACKSON**

DRUG

Personals

Miss Rowena Grantham, who is teaching in Brownfield, was a visi-tor in Lubbock this week end.

Mary Ollie Persons, Quitaque,

Matadors

Meet Far

Of New M

N. Mexico A

Trounce Te

Since



half. SHARE EXPENSE PLAN
References Required
509 1-2 Broadway Room 3, Phone 146

Violet Grayum McKnight

Voice Studio work affiliated with

Tech College

Come in and lets get acquainted with Those Good Eats at

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Buy One Of Our \$1.00 Shirts

they are fast colors and worth more money-Colors are white, blue, tan and fancy shades of Broadcloth

New Ties - - - - \$1.00

MINTER-GAMEL COMPANY

A Short Cut to Accurate Information

HEY FISH!

THE LOG CABIN

TECH STUDENTS ALWAYS WELCOME AT



Matadors Will Meet Farmers Of New Mexico

Aggies Of New Mexico Are All Set To Settle With Tech For 14 To 0 Beating Handed Them Last Year

N. Mexico Aggies **Trounce Teachers**

Under The Double 667199

BY LYLE HOLMES, Toreador Sports Editor

Picadors Work Hard For Game With Badgers

Del Morgan Feels He Has The Cream Of The 215 Candi-dates Coming Out For 'Fish' Football Squad

THEY'RE EARLY BIRDS NOW

STUDENTS!

Glad To See You Back -- The Entire Bookstore Staff Extends To You A Hearty Welcome

New Low Prices Prevail Throughout Our Stock Of School Supplies

Used And New

BOOKS

For All Courses

Tech Seal Stationery

95c to \$1.75

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Portable

Typewriters

Sold On

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THESE improved National loose-leaf notebooks make school or college work a pleasure. Made with an improved steel hinge to give both flexibility and strength to solid leather cover, with a special fibre back shield, colored and grained to match the leather, and with ball-bearing lever-opening mechanism and many other unusual features. The Monarch (Brown Leather) The Mogul (Black Leather)

Desk Lamps \$1.95

Alarm Clocks \$1.00 to \$3.50

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lined design—"America's Shape-liest"—or Parker's Invisible Filler, or Patented Clip that lets the pen set low and unexposed in the pocket. The only guarantee you'll need for life is the name on the barrel-"Geo. S. Parker—DUOFOLD."

Remington



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Pennants

Pillows

Blankets

-Priced

Reasonable

Make This Your Headquarters --- Call On Us For Any Need



New Light Weight Slip On **Sweaters For College Men** \$2.45 TO \$3.95

Every College man needs one or more light weight sweaters-Here are just the kind you will prefer -Styles in both sleeveless and with sleeves-light all wool worsted materials in solid and fancy patterns—colorings and patterns decidedly cor-rect—popular priced too — especially for these qualities—

Friendly Five Oxfords

You get a lot for your money in these "Friendly Five" Oxfords—Correct Styles — Serviceable sturdy leathers—correct fitting qualities—Every type leather is represented — The price is uniformerly only ______\$5.00

Memphill-Wells Co:

Former Students Teach This Year Plan 'Open House'

MAKE MODEL FARM

Chemistry Society

Open house for members of the Tech Chemistry society and all students interested in chemistry will be held in room 101 of the chemistry building Tuesday evening at 8 ocleck, it was announced yesterday. The program is under the direction of Roy C. Davis, president, and Vernon Jones, publicity director. Main purpose of the gathering is for a get-together, Jones add. Old members of the society will met in the chemistry at 7:30 o'clock for a short business session. The program for the term is to be outlined at that time.

WILL TEACH HERE

Coming here from Columbia Uni-crity where he has been doing raduate work, N. D. Moulton, will seach first and second year French of first year German classes. Mr. Moulton's home is in Dinard rance, but he has attended schooloot t Downside Abbey, near Bath, Eng-understanding the control of the control of the townside Abbey, near Bath, Eng-

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"The Collegiate Store" STUDENT HEADQUARTERS

ACROSS FROM THE CAMPUS

STUDENTS See me for your Riding Boots, Riding Pants, Leather

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A new shipment of these COLLEGIATE CORDUROYS AT

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thing the COLLEGE MAN wears.

Mallory's

Formerly, W F. Crawford Co.

Changes Made In Staff For 1931-32 Year

Several Faculty Members Re-turn To Tech After Leave Of Absence; C. E. Russell Is Promoted

Fifteen changes have been the personnel of the facuexas Technological college I ext long session, according

Kirksey Is Made **Produce Manager**

Mrs. Marise Lesh Will Open Studio

Mrs. Marise C. Lesh of Dallas, a nember of the Kleper Klepper Klepper Sketch studio, and a former pupil of Frank Klepper, famous artist of the South, is here to open a studio, t was amounced last week.

Mrs. Lesh is allow the word promise and the word of the south of the word of th

TO HOLD MEETING

No. 455 is SHEER!

Silk heel; silk plated toe and sole, picot top! And the new curved cradle foot. A year ago, \$1.49!

Now . . . ask for

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Full-Fashioned

Silk Hose

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Would-Be Artists To Get "Break"

'Open House' Is

Cookery Class Is To Serve Lunches

Las Vivarachas

Club Entertains

- The -

Lewis Walker

School Of

Dance

2110 Thirteenth Street Third House West of Junior High School

WE GUARANTEE TO TEACH YOU TO DANCE CORRECTLY IN 8 BALLROOM LESSONS

WATCH NEXT WEEK'S TOREADOR FOR ANNOUNCE-MENTS.

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Las Leales Club Planned Saturday | Honors Freshmen

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Invites You To Inspect Our Prices

Half Soles	7	5c up
Rubber Heels _		35c
Leather Heels		50c
Ladies'	Caps,	Rubber 25c

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MARLENE **FOOTWEAR**

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