## Cawthon Arrives To Start Spring Training

## International Relations Meet To Open Saturday

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Ends Artist Course


New Matador Mentor Declares That Hard Work Is To Be Program For New Regime Ushered In For Tech Athletics

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Tech Latin ClubTo
Fete Contestants



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| Engineering Group Organizes Society |  |
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$\left|\begin{array}{c}\text { Firm Starts Loan } \\ \text { Fund For Worthy } \\ \text { Students of Tech }\end{array}\right|$

Now Have 12Funds



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Work Is Started

Tech Group Will Go To Congress Of Journalists $\qquad$

The Toreador

Ihe
"Varsity Town"
Idea
;35
YOURE HEARINGA LOT ABOUT "VARSIT Y TOWN CAUSE IT'S A NEW IDEA FRESH VERSITYTYPE CLOTHES. TARSITYTOWN IS MORE
THAN ONE SUIT THAN ONE FABRIC. VARSITYTOWN IS THE FINAL DEVEL-
OPMENT OF SPECIALISTS IN THE YOUNG MEN'S CLOTHES TOWN SUIT IS AUTHENTIC IN
CORRECT COLOR . THE RIGHT PATTERN WEAVING. STYLING OF COATS ... VESTS
NO GUESSWORK ABOUT VARSITYTOWN BEING RIGHT.. EVERY PLACE WHERE YOUMajor Value! MLEETS COLLEGIANS . IT IT Xemphaici-dellis Co:

Where Collegians Feel At Home

## WELCOME"



Pete Cawthon

We offer you our whole hearted support in your new venture . . . . Conch of the "Matadors"t

Hotel Lubbock Drug
"Hotel Lubbock"


## ANNOUNCEMENT

To the Discriminating
COLLEGE MEN OF TECH

Mr. Truett Brooks
(Tech Class of '33)

Has been placed in the college men's department of our store . . . This welcomes you-his friends and fellow collegians.

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## TECH C0-EDS

Our Shop Is Open To You. Call Us For Appointment
Our Service Includes:
PERSONALITY BOBS-SOFT WATER SHAMPOOS-FINGER WAVING-MARCELS PERMANENTS
"Individual Attention to Magnify the
Hotel Lubbock Beauty Shop
In the Basemen

## Your Life's Work Brings Two Vital Problems

Every young person is confronted with the problem, "What shall my life's work be?"
Every elderly person is confronted with the problem, "How shall the results from my labor be conserved?'
We are familiar with these two vital problems and can help you solve them.


Citizens National bank Lubbock

