

## 1000 DISTRICT LEAGUERS INVADE TECH Freshman Day Rouses Spirit Of Class

FIRST FROSH DAY CIVIC ORGANZATIONPROMISE AT TECH CREATES SUPPORT TO PROPOSED STUDENT CLASS RIVALRY ADVERTISING CAMPAIGN IN MAY

## $=$

"TT RAINED FORTY DAYS AND NGGITS" TECH BULLDNGS FLOAT TOWARD CITY
©DAN CUPID COMBINES EFFORTS WITH TECH IS HOSTESS SPRING TO PLAY HAVOC WITH HEARTS TO SCHOOL MEET
OF TECH STUDES LOVE NOTES INDICATE OF 20 COUNTIES


DISTRICT LEAGE MEET BRINGS VISITORS TO TECH

JACKSON SPEAKS TO SOUTHLAND GRADS

THE TOREADOR
TEXAS TECHNOLOGICAL COLLEGE Lublished Weekly, on Saturdays


A bit of real college spirit Last week when Freshman Recognition Day was formally
introuved for the first time there wavevidence of a iltte of
the real "stuft" that goes to make college life worth while and the real "sturf" that goos to make college life worth while and
creates within fellow that desire to remian always a college
lad. When the freshman colors were unfurled from the flag lad. When the freshman colors were unfurled from the flag
pole, with a banner of yellow fanning the breeze below it rep-
resenting the sopotomore class as seen by the freshmen , ther resenting the sopohomore class as seen by the freshmen, there
was a littl college spirit shown, thanks to some of the students who were transferred to the Tech from schools where spirit
runs high. It was that interest which inspired the sophomores
 of the fressmen in an effort to get revenge- ifriendy rivalry.
TThese activities were just what every student in the Teh want-
ed to see happen. It wouldn't have been right had these things ed to see happen. It wouldn't have been right had these things not happened. bit of hazing of rougher sort in play. But a greater part, if
not all, of that kind of thing was instigated by persons who Were undesirable students and who have since dropped fron
the ranks of the student body. The old type of "grab-your-ankles-Freshmen" hazing is rapidly being climinated in the more progressive institutions, but there is a necessity of some
friendiy zivalry to create the proper college atmosphere. We friendiy nivaly to create the proper college atmosphere. We
do not know the attitude of the administration toward friendly rivalry, although the rougher sort has been given the "taboo"
But we feel that some rivalry is a necessity to college spirit. LUBBOCK MERCHANTS CO-OPERATE
That Lubbock citizens a especially Lubbock mere hants
movemenonstrated a remartabe spirit of co-peration in every movement which has been for the better interest of the Tech is a well-known fact to every member of the student body. But
when the Retail Merchants association took action last week that assured the development of plans for booster trips in be-
half of Lubbock and the Tech, the merchants struck a note of harmony that went home to the students more probably than
any other movement that has been made on their part. Lubany orner movechants have co-operated in every reasonable undertaking and Tech students are appreciative of the fact, but the entire student body is obligated to the merchants for thits tion which makesp which could not have been accomplished otherwise. When we say that the merchants have cooperated in ev ery reasonable undertaking, we might add thalicety that were
imposed unon in some minor schemes of publicity not exactly reasonable. However, they have born the burden rather than create an unfriendly feeling between anyone connot all the merchants have shown this spirit. Some of them-non-advertisers especially-have not given a great deal of sup-
port to student activities, but there is a group of merchants in port to student activities, but there is a group of merchants in
every town who are not progressive and a group of new students in a ndw institution cannot hope to shake them out of the rut without a great deal of effort. Even these merchants wil assure one that they are inancial way. And we really believe they are, but they can't awoid being tight. they appreciate the college and realize its importance to the town, and Tech students and faculty members should likewise show heir appre ciation by becoming acquainted with those merchants that sup
nort the college most faithfully and give them their patronage The advertising columns of the Toreador furnish a good direc tory for doing this.

OTHERS TOOT OUR HORN-SOMETIMES Members of The Toreador staff feel that their efforts hav been somewhat appreciated by the student body, and they re
ceived many compliments from home students. But we have
probably equally as many compliments from aroad which probably equally as many compliments from abroad which
leads us to believe that The Toreador is appreciated in othe institutions as well as the Tech. Sometimes these complime tary remarks are of such nature that they demand letter from a student edito
you would add the name of President- personal favor if this institution to your regular mailing list. As edi-
tor of the college paper I want him to see what a advanced college newspaper that is representative of
student opinion can really be like. student opinion can really be like.
college newspapers in Texaa, I find it to be one of the most individual and most interesting."
we flatter ourselves with the belief that compliments mat

A Shop For College Students

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 versonal appearamic TECH BARBER SHOP

## .Tech Cafe..

PARTIES AND BANQUETS
-for College Organizations Given Special Attention.

LUNCHEONS SERVICE DINNERS QUALITY

TECH STUDENTS WELCOME

## Track Men Win Trophy at Plains Meet



AFTER THE SHOW - WHILE WAIT ING FOR THE BUS OR ANYTIME

CONFECTIONS OF ALL KINDS
PALACE THEATRE CONFECTIONERY

CTIY DRUG STORE Pexale
DRUGGIIT SUNDRIES
best in drug store merchandis EEST IN DRUG STORE SERVICI

MINTER-GAMEL COMPANY

## THAT FRIENDLY STORE

## WHERE

Value, Quality and Service Are Paramount

MATADORS TO CONTEST SUPREMACY IN CINDER MEET WITH SIMMONS: TW0 GAMES WITH C. C. BULL DOGS


SHOWING

The Season's Latest Styles and Materials In

Young Men and Womn's Clothing We invite You to Inspect Our Stock

## 

## DRESS UP!

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Before you buy call in at our store see our new-

SUITS-SHOES-STRAWS.
GOLF TOGS-SPORT CLOTHES FRIENDS OF TECH bOYS

MCThooter - Zobleods

La Ventana Staff Heads May Become Frat Menibers

MON.-TUES., APRIL 26-27 COLLEEN MOORE in
"We
Moderns"

BANG-BANG-BANG
SHE'S in to win hearts with thrills AND SMILES

DON'T SAY FLAPPERS, SAY-"WE MODERNS"
EXTRA-COMEDY, PATHE NEWS


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## WEVE GOTIT-

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THE MATADOR

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Reacto OF ENGISHH DEPARTMENT GOES TO AUSTIN TO PRESIDE OVER MEETING OF TEXAS FOLK-LORE SOCLETY

| ins Folk-Lore in the United States During the Past Year," is the therie of an adaress to be dealveread of the English department of the Tech, before the twelfth annual meeting of the Texas Folk-Lore Society which con- venep to Austln Friday evening, Mr. Harrison is president of the soclety and the above theme with-be the tol <br> Mr . Harrison, in his nadress, which will be given thil afternoon, will chaSorate princlpally upon the progress Acgro foik-lore stviuk it pernhectivo of the development that has becp mance <br>  view with the proclamatlon of show dom during the during each aecade from 1860 to 1925 , polathg out the been consplcuous in the interpretation of their own folk-lore. Ench deIng to Mr. Harrison, but the last five yeari has seen greater <br> Mr. Farrison statea that Negroes are rapldly coming Into thelr own as collectors, Iterary critics, and dramatio intorproters. Two of the leading according to Mr. Farrison. The leading productions in the ifterary field | on the pubject, were: "The Amerlcar Nesro Spirituals," by James Weldon Johnson, which have been set to muslo by his brother; "The Negro and FIt Sonks", by Odom and Johnson; "Ot Songs", by Odom and Johnson: "On the Trail of the Negro Folk Songs" the Trail of the Negro Folk Songs" Ne:ro Love Sonss, Street Crles, and Spirltuals", by L A. Mock, who also rerently published "The New Negro" wi ich is considered the most modern anthology of Negro poetry; "Amer!can Negro Spiritualists', by Johnson. If keeping with Mr. Harrison's Into his own is the fact that Eurene O'Neal is consldered the best modern dramatist, and his best drama Is of the Negro <br> Mr. Harrison will return over the week-end and will meet his classer noxt week. $\qquad$ <br> There is one student of the college Who needs a little mention in this col- umn. He is a tiring worker and has done a great deal for the school. The world cries out for such, he is needed and needed badly. He will no doubt be beginning at the bottom. When he is needed he does not ask, "Where is it at?" he goes and looks. The mmn , wh grand stand to, is none other than our dear and beloved ball White. Ask the boys. |
| :---: | :---: |

The
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Don't miss trying on our New Snappy Straws
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HOGAN \& PATTON

COLLEGE INN COL YUM
$\square$ Just Women" To
Dramatic Club
$==2=x+5=5=5$
...The...
Little Theatre Company

PRESENTS

## "The

Charm School"
rumanar, samu sum AT THE PALACE THEATRE

This Three-Act Comedy is supported by a strong cast, including a number of Tech students.

## POPULARPRICES

## COMPLIIENTED

TECH CHEMIST IS BY PRESS


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## INVITE

then to vist our shor Hancutis 2 ze shavis 2 se
 Catter to tich stubert trade

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business.

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## STUDENT TALIORS

PHONE

$$
1219
$$

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We have more desirable things for the college man just now than we have ever
had. Suits from either Hart Schaffner \& Marx or Frat. Both make a specialty of the little refinements college men demand.
Numn Bush shoes in new lasts and patterns also have the air of Spring. You will like the way they fit and wear-the snappy appearance speaks for itself. WILL LIKE

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