Tech Divides With Indians In Opening Pair Of Games Of Week's Abilene Series

## El Toro

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Cotton Tested By
Textile Students


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## 



| Revives Dead Hour <br> Proves Low <br> Find A Way |
| :--- |




Zimbalist, Famous Violinist, Says He Likes Jazz If It Is Played Pertectly


| L |
| :--- |
| P |

Large Number Attend 3-Day Program Of 2nd Annual Texas Tech Farmers And Homemakers' Short Course Here


## Pete Cawthon Selected

 By College Directors 70 Be Tech Football Mentor

Grid Schedule For 1930 Is Announced By Athletic Council
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Thespians To Give
Series of Recitals



He's The Campus Boss At Night

Calendar
thursday, fer


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.Ontendub SKIL/

...in a cigarette it's TASTE . "Judge a tree by its fruit." The endess detriil of ageing tobacco, bleoding and crosss-blend-
tog, the standard Chesterficld meihod, is not Iog, the stan dard Chesterficld mechod, is not
what ioverests you. But is "Fruit" - keener, spicier aroma, true -is just the orne thing that smokers car judge by-
"TASTE above everything $\rightarrow \infty \lll \lll<$


