Matadors Vs. Loboes

Gymnasium

Tonight, 8 P. M.

VOLUME 5

TEXAS TECH, THURSDAY, FEBRUARY 6, 1930

NUMBER 19

# Tech Divides With Indians In Opening Pair Of Games Of Week's Abilene Series

By WILLIAM SEWELL

See EL TORO Page 4

# Cotton Tested By **Textile Students**

Study Made Of Difference
Between Machine Picked
And Hand Picked Fibres;
Other Tests Requested

Sixteen Tech Girls
To Be In "Jollies

### \* First Loss Sustained By Matadors After 12 Victories

TUESDAY NIGHT'S GAME

See MATADORS LOSE Page 4

Announce Worship

# To Be In "Jollies"

Lecture Sunday

lecture on "Culture and Reby Professor C. B. Qualia
was scheduled for last Sunrolled in the cotton classing course
facilities given next Sunday in
chemistry a unifornium a different at the

### Revives Dead Hour Proves Love Will Find A Way

# A.W.S. To Sponsor **Detailed Program** For Woman Leader

Miss Leihla Anderson Will Speak At Convocation On Wednesday: To Be Here For Entire Week

For Entire Ween.

Miss Leihla Anderson, Episcor
san student worker, will be the c
peaker at convocation Wednes
February 12. This convocation
sponsored by the Association of
men students, and the men of
college are invited to attend as
as the women. In addition to
as the women in addition to

Miss Anderson will arrive hers faiturday afternoon from St. Mar-tall an appropriation of POEMS. Mending the will spend the week of Pebruary 1.15 in Lubbock. Thursday and Yiday have been left practically free in her program so that she may peak to various campus organization.

Who's Who' Books | Who' Books | Death of the Hired Man | Death of the

See A. W. S. LEADER Page Z

Need Male Voices

In College Glee Club

Zimbalist, Famous Violinist, Says He

# Large Number Attend 3-Day Program Of 2nd Annual Texas Tech Farmers' And Homemakers' Short Course Here

# Dairy Barn Being Repaired After Last Week's Fire

### W. T. Gaston Works For Appropriations

Will Be In Good Condition

# Tech Admitted To Rifle Organization

Universities Of Southern California, Washington And Iowa State Are Mem-bers; Matches Arranged

Thespians To Give

Series Of Recitals

Likes Jazz It It Is Played Perfectly

# At Latin Club Meet

# New Tech Coach



# Grid Schedule For 1930 Is Announced By Athletic Council

In Case New Conference Is Formed; Includes Til With Horned Frogs

orst Program Will Consist Of Works Of Tarkington, Robert Frost, A One-Act Play And Light Readings

# He's The Campus Boss At Night

# Pete Cawthon Selected By College Directors To Be Tech Football Mentor

Southwestern Conference Official And Former Austin College Coach May Come Here In April For Spring Training

Pete Cawthon is to be Tech's football mentor and director of athletics for next year following a selection by Tech's board of directors at a meeting in Corsicana last week. The announcement came from Dr. Paul W. Horn

Cawthon's Comedy Presented and Tech's At Dramatic Clu At Dramatic Club

# men. Approxithity-five coaches ority in West Texoreceived training Engineers To Give Slide Rule Awar Slide Rule Award

Grading Revision To Be Considered

### Calendar

The Bull Wheel

BUDDY MILLER made a zero on an intelligence test.

And Speech

By Exh Bob WAKINS

"Good jass—I like it," said afternion as further the says that he wishes he were like a river, so that he says that he wishes he were like a river, so that he says that he wishes he were like a river, so that he grant mode in the learning in the says that he wishes he were like a river, so that he common wishing the said and a low regard for American Indiana." "You get a some the said and a low regard for American Indiana" "So good as the said AGR CASTILLES as he est a mouse trap in his part time however, which is supported in the played perfectly being the like of the said and a low regard for American Indiana." "You get a some the said and a low regard for American Indiana is possibly porter as seen him. A little time preceded by which is seen in the learning to propose of crap in his carry like it is sealfully be seen him. A little time preceding the large of the latternion at a purpose of crap in his possibly porter as seen him. A little time preceding the latternion at a purpose of crap in his possibly porter as seen him. A little time preceding the latternion at a purpose of crap in his possibly porter as seen him. A little time preceding the latternion at a purpose of crap in his possibly porter as seen him. A little time preceding the latternion at a purpose of crap in his possibly porter as seen him. A little time preceding the possibly porter as seen him. A little time preceding the possibly porter as seen him. A little time preceding the possibly porter as seen him. A little time preceding the possibly porter as seen him. A little time preceding the possibly porter as seen him. A little time preceding the possibly porter as seen him. A little time preceding the possible porter as seen him. A little time preceding the possible porter as seen him. A little time preceding the possible porter as seen him. A little time preceding the possible porter as seen him. A little time preceding the possible porter as the possible por

Likes This Region For People's Democracy And Speech

To Discuss Virgil to United Part Club Me ready—goes to a girl's school in Beston, and my little boy goes to school in New York." His wife, the

Miss Chamberlain

YOUR

Is Always

**Appreciated** 

Get Yours Now

at

### The Toreador

### Transfer Credits

# DO YOU

That we have the stuff to fix those sweater elbows?

Drop in

TECH SHOE SHOP

1111 College Avenue

# A. W. S. Leader

SPEED

THEASE

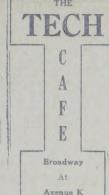
In Tech Society

Pi Omegas To Visit
Tech Campus
The Pi Omegas, a girls' social clul
of the West Texas State Teacher
College, Canyon, will arrive in Lub
bock Monday afternoon to be her
for the Buffalo-Matador baske Miss Jamison Hostess
To Sans Souci
Members and pledges of the Sans
Souci club were entertained with a
lovely bridge party Saturday atternoon, February I. at the home of
Mrs, W. B. Rushing, with Miss Catherine Jamison as hostess. The club
colors of pink and green were used
in the decorations, tallies, and refreshments. Miss Christine Cartewas awarded high score, and Mis
Mary Ann Thompson high cut,



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# J.C. PENNEY GO.

New Spring Dresses

That Smart Women Will Be Wearing

are only

sprightly prints of

Pascinating dresses that introduce the softness and styling of the 1930 Spring styles . . every one as smart and different as a new dress ( should be . . . and all of them priced with our usual attention to more style and better quality at a lower price. Their success with smart women will be immediate that can go anywhere! The colors are temptingly new . . . with black as smart as ever. Sizes for women, misses and juniors,



Las Leales Will Have Banquet Members of the Las met last night to compi

The Las Levice trade in the control of the control

with a buffet supper and dance at the home of Mrs. Bledsce.

Thursday, February 13. and Priday, February 13. and Priday, February 14. will be left open for any arrangements that may develope. Miss Anderson will hold consultations with any student that desires to talk to her, or if any club or campus organization wants her to address them, these days will be further than the regimeering school, was called to Memphis, last week on account of the sudden death of his father. B. F. Shepherd, Burial services were held Friday of last week, and Ronale refurned to school Tuesday of this week.



Las Chaparittas

The Co-ed of today knows that she must keep herself as tidy as possible. She also knows that in order to keep herself tidy she must have her clothes looking as neatly as possible.

The Co-ed on the Tech campus knows further that there is one Laundry near the campus that will take the best of care of her daintiest garments.



### WELCOME! TECH STUDENTS

At Your Service Sanitary, Soft Water, Clean Towels

> HOTEL BARBER SHOP Basement Hotel Lubbock

# TECH CO-EDS

Our Shop Is Open To You, Call Us For Appointment Our Service Includes:

PERSONALITY BOBS—SOFT WATER SHAMPOOS—FINGER WAVING—MARCELS PERMANENTS

"Individual Attention to Magnify the Personality"

**Hotel Lubbock Beauty Shop** 

In the Basement

Lubbock Sanitarium & Clinic

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Suits cleaned and pressed— 50c Wool Dress Plain. Cleaned and Pressed 60c

Plain Silk Dresses Cleaned and Pressed \$1,00

Pleating at reasonable

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"Cheap Overhead Enables Us To Undersell."

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Worn by the leading col-lege and high school Distributors for the most

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C. M. BALLENGER

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Tech

Year

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Every Day

CHOICE CUT FLOWERS

Also Nice Assortment of Pot Plants, Floral Designs for Any Occasion

**BROADWAY FLOWER** 

(Opposite Lubbock Sanitarium)

1008 Broadway COMPANIENT STATES OF THE STATE



HUTEL HILTON

Dance every Saturday night

Trouble Over Milk-Stealing Declared To Be Practical-ly Gone; Drinking Repor-ted To Be On Decline

# Tech Four Years Ago

# Dean Says Morals | Eleventh Straight Victory Taken By Of Tech On Incline | Scarlet And Black Cagers In Winning Two Game Series With Sul Ross Crew

And Second By 44-19:
High Point Men Are Hodges And Maxwell

Tech Takes First By 33-22
core that the Tech five what it was all about.

Matadors Pull Away
The Paymenen suddenly of

### Astounding Optical Illusion Created By Marionettes; Seem To Be Life Size

HOTEL LUBBOCK

The Home of the Matadors A Good Place to Eat

A Dance Every Friday Evening Try Our Saturday

MATINEE DANCES

C. A. Sheffield, Mgr.

MINTER GAMEL CO.

"That Friendly Store"

Serving You With

QUALITY AND STYLE

EVERY TIME!



Tech Barber Shop

ATTENTION STUDENTS

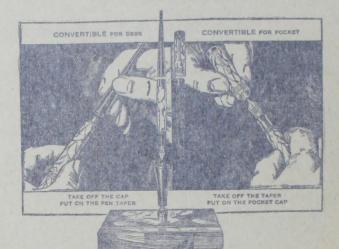
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Valet and Tailor Shop SPECIAL TO STUDENTS

Hand Tailored Suits at Exceptionally Low Prices

HILTON HOTEL TAILOR SHOP

RALPH EWING, Valet



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MINSTREL MUSICAL REVUE

Under Direction Chris Ming Production Co.

HIGH SCHOOL AUDITORIUM THURSDAY AND FRIDAY, FEBRUARY 6TH AND 7TH Admission \$1.00



THE FINCHLEY HAT

IT MAY BE PURCHASED WITH THE DEGREE OF CON-FIDENCE WHICH ONE OBVIOUSLY GIVES TO AN ARTICLE DOMINATED BY CORRECTNESS AND RENOWNED QUALITY.

> SEVEN DOLLARS OTHERS UP TO TWENTY

AGENTS IN THE PRINCIPAL CITIES OF THE UNITED STATES



DOWN FIFTH AVENUE

ness of his attire the wearer of Friendly Five Shoes of Friendly Five Shoes steps down the Avenue. Men turn to admire his taste. And as he notices a window display of expen-sive shoes he smiles, for he remembers the satisfac-tion he got as he pocketed five dollars change from a ten when he bought the shoes he now has on.

You, too, may be correctly shod for five dollars. May we

FRIENDLY FIVE SHOES

50c, 75c & \$1.00

Hemphill-Wells Co:

**TECH BARBER SHOP** 

"WHERE TECH MEN MEET"

Across from the Campus

Lew Cody -And-

Aileen Pringle

-IN-The Single Man

Right from the alluring arms and easy kisses of Flaming Youth—she captured him.
He was a bachelor of forty—but he had young ideas.

Comedy & News

ADMISSION: Child 10c Adults 30c



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Arrow's most popular Broadcloth Shirt is now

An all-occasion shirt, with greater values than ever before and new colors that are fast

Only Arrow Shirts Have Arrow Collars

Ross Edwards



GUARANTEED FOR PERMANENT FIT

IN WHITE \$1.95 IN COLORS \$2.15

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Plate Lunch with Drinks and Dessert, 50c

Glorieta Soda Shop

# Late Breakfast Served

At The

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1301 College Avenue

# Special

80c Per Pound

MARY ANNE OLD FASHIONED CANDY

Hilton Hotel Pharmacy
Service From The Twelfth Floor To The Earth

# TO THE YOUNG

Our Shop Welcomes You Call Us for Appointment

# LUBBOCK BEAUTY

1115 Avenue K



Their quality made them famous

It was at bridge parties and afternoon teas that Rothmoor grew. One woman got a Rothmoor; then her crowd followed. Such fascinating style such unusual fabrics and gorgeous furs no wonder the crowd followed.

> OTHER COATS \$19.75 UP \$39.75 AND UP



Zimbalist Hears

Miss Holland Play

Cordial recommendation for entrance into the Curtis Institute of Music at Philadelphia was given Pauline Holland, senior in public school music, by Efrem Zimbalist after a brief piano recital following the program given by the great violinist here Tuesday night.

Zimbalist is head of the violin department of the institute. He had been requested by Joseph Hoffman, great plants, to pass upon Miss Holland. Only about four hundred students are accepted into the institute.

Zimbalist expressed nimself as being very pleased with the four compositions in different styles played by Miss Holland.

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Framed Mottos

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