TEXAS TECH, LUBBOCK, TEXAS, WEDNESDAY, ATTICOM 1925

LUBBOCK, TEXAS Special Convocation Tonight, Gym

Toreador Wins Second In Texas College Contest Collegiate Review Showing At Gymnasium Saturday Annual Aggie Fair Scheduled For Friday

Many Attractions Being Perfected

A parade, a polo game, agricultural exhibits are some of the things which predicted May 3 will be red letter in the history Tech as well as in the story of the Agricultural

Senior Gift Is Nearly Finished

encing Students Form Organization

NEWS BRIEFS

Major Bishop Talks

At Math Club Mect

At Math Club



Applications Are

Girls Have Dance Last Night, Gym

Spanish Banquet

Editor For 1930 Third Frolic To Show-Off Talent

Snappy Affair Including Jazz Wedding, And Also Something About Pink

Handel's Messiah To Be Given At Gymnasium Soon

Election Results Are Made Public

Profs Read Papers At Science Meeting

Profs Confer With Forestry Officials

Track Team Takes Third Place In Great Plains Meet Last Week: 9 Colleges Make Keen Competition

Special Assembly Set For Tonight

Debaters Defeat Simmons Monday

Barn Dance Set For May Eleven

Erwin Will Judge In State Contest

Pictures Hung For

Calendar

Diamond Men Meet A. & M. Monday

Tech Debaters Win From Baylor Team

Tech Newspaper Ranked Second Only To Lass-O

ress Club Delegates Return From Abilene Meeting Of The Texas Intercollegiate Press Association

According to reports from Tech delegates who have just returned from the annual meeting of the Texas

Museum Society Meets Thursday

THE TOREADOR

Official Publication of the TEXAS TECHNOLOGICAL COLLEGE Lubbock, Texas Published Weekly, On Wednesdays

Associate Editor Horace G. Moore			
Fosture Editor Hal Lary			
Athletic Editor J. W. Jackson			
Social Editor Margaret Turner			
News Editor Don Boggs			
Assistant News Editor Warren Hull			
Assistant News Editor E. B. Fincher			
Assistant Social Editor Anna Belle Collins			
Descriptions and other Assistants			

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PSEUDO-IMPORTANCE

Of all the criticism which has been thrown at the college student—skepticism, laziness, cynicism, rudeness, and what not—it seems to us at the present time that the pseudo-importance which he attaches to himself is perhaps the most justifiable. It is not a direct expression of egotism. It is a kind of condescension on his part which he assumes when talking to someone who is not of college.

of egotism. It is a kind of condescension on his part which he assumes when talking to someone who is not of college.

True it is that there is a vast majority of Tech students to whom this criticism will not apply. But to some it does apply. Business men down town are in many cases shrewder than the college student with whom they come in contact. Nevertheless, it is a fact that some Tech students hide behind the qualification: "a Tech student", and then assume an unnatural role, thereby creating an unfavorable attitude toward the college.

Now, Tech has the right to expect certain things of Lubbock. On the other hand Lubbock has the right to expect certain things of Tech.

One thing that Lubbock business men have the right to expect certain things of Tech.

One thing that Lubbock business men have the right to expect of the Tech student is that he be an ordinary customer—that he express not his desire for special privileges because he is "a Tech student".

To the one who has not seen such a student as we have mentioned, it might occur that he is a freshman. But it is not always true. Upper-classmen have been guilty of the accusation.

Thus a few students—we suppose there are a few in every cellege—cause criticism to be thrown at the college student in general. And, we repeat, it seems to us at the present time that this criticism is most justifiable of all that is handed collegians.

As we, the present Toreador staff, near our last lap in the publication of the paper, some pleasant thoughts come to us. In a measure we feel happy. We are exceedingly grateful in the first place for the splendid cooperation and encouragement which students and faculty members have given us this year.

We are pleased in the second place because one of our staff members will assume the editorship for next year. While seniority does not necessarily qualify a man for promotion, none can deny that it is an asset. The editorial position for next year will be filled by Hal Lary, our present feature editor. The ability of Lary is undisputed. He has proven himself in debate, in oratory, and in scholarship, to say nothing of his work as feature editor this year.

Sisters Entertain

Las Leales Society

Miss Buile Jones and Mrs. Rosa.

Mas Burlord, sisters, entertained the Las Leeles chub in the home of mers. J. W. Baze at 2310 16th street.

Wednesdey evening.

Bridge was played with favors going to Mrs. Mary W. Doak, Miss Mrs. Mary W. Doak, Mrs. Mary W. Doa

Student Opinion

TECH'S REPUTATION

Tech Tennis Ace Victor At Canyon



Yesterday was President Horn

Getting Our Names In The Paper

Moral Faults?

Students of Ethics Look Tech Over

Announcements

Methodists Plan Picnic Tuesday

We'll Do A Trick With Your Parker Pen

Lyric TODAY & THURSDAY

George K. Arthur Karl Dane

"Circus Rookies" A BIG CIRCUS COMEDY

Comedy & News Child 10c Adults 30c

Students Discuss

Senior Invitations Ready For Delivery

Tech People Assist With Short Course

TO LEARNING

Law Requirements When evening breezes are idly

College Cafeteria

ON THE CAMPUS

Soup with Crackers	_8c
Meat	10c
Macaroni with Cheese	_8c
Candled Yams	8c
Fresh Spinach	80
Buttered Carrots	80
Navy Beans	5c
Rice	5c
Fruit Salad	80
Chocolate Cake	10c
Caramel Pie	10c
Baked Apple	8c
Sweet Milk	5c

College Cafeteria

Soft Water, Clean Towels and-

'A Service That Satisfies"

Red Fox Athletic Clothing

Lubbock Beauty Shops

We Specialize in Permanents Frederic's and the Famous "Croquignole Wind"

Made In Dallas for Southwestern Athletes

Cullum & Boren Company DALLAS

College Tailors

"A Trial Is A Conviction"



Phone 1696

1111 College Ave.



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The first lesson the world teaches us is to SAVE! Don't wait until a hard bump has taught you that. Start your bank account today and save a definite amount each week, increasing it as your salary increases. It is really easy—and it is a paying habit to develop.

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Same Time and Money

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Union Bus Terminal R. N. MILLER Manager. 1009 Texas Ave.

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SHOULD BE PURE, SMOOTH, TASTY, DELICIOUS

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Special colors to suit any party!

Mistletoe Quality Products

All Flavors

Plain or Fancy Fruit Flavored Ice Cream

"DON'T FORGET MISTLETOE BUTTER."

MISTLETOE CREAMERIES, INC.





Beautiful but dumb



We are reliably informed that the above familiar phrase is applied mainly to certain poor dears in whom all the pituitary runs to pulchritude. A gargoyle is "int'restin'", at least. Better pick 'em freckled and friendly than lovely but lacking.

And getting our minds back on business innocuous, unmitigated mildness rather palls

Chesterfields are mild, certainly-but "aren't they all"? The point is that Chesterfields are also "int'restin'". They satisfy—and right there is why they gather in the gang.

Taste—the taste and richness of quality tobac-cos—that's what matters. And the blend can't be copied; you know you are smoking a Chesterfield, nothing else, at every puff.

ESTERFIE

MILD enough for anybody..and yet .. THEY SATISFY

A Health Hint

Cleanliness is not only a social requisite-it is necessary for good health.

Cleanliness of person is not enough -cleanliness of apparel, at all times is required today of the person who is "accepted."

But cleanliness of apparel generally means freedom from possible sources of communicable diseaselaundry-clean clothes are hygenically-clean.

PHONE 64



Friday's Assembly Among Last Of Year

EAT A

PLATE LUNCH

AT THE

PERIOD

ICE CREAM made by our own formula, for our own customers ONLY. ICE CREAM can be colored to look good; but it takes CREAM-PURE, SWEET CREAM, to make it GOOD! GLORIETA'S HAS IT!

-but try it yourself at-

THE SODA SHOP - TEA ROOM

Matadors Lose 2-Game Series To Big Spring

About 600 Have Part In Pageant

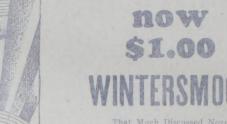
While You Wait



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"Collegian" Orchestra

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Always the latest in dance music played in the most approved fashion.

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All the Style and Comfort that Can Be Put in a Hat Are Yours in This

"Solar Straw"



Young Man's Champagne color, sewed braid straw, with telescope crown, snap brim and—

Smart Self-Figured Scarf Band

Comfort with Style

In This Swiss Yeddo at a Real Economy Price

Ventilated Crown

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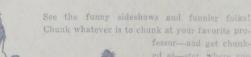
OE

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I, TASTY,



ATTEND THE AGGIE FAIR







Then clean up at Bray's Expense



Rush madly over with the coupon be low-good for 25c all next week:

Nothing haywire about this:



ONE SUIT Cleaned and Pressed for only 50c (and this coupon)

Good One Week Beginning Monday, May 6th Farmerette's Dresses, etc., at proportionate prices

BRAY TAILORING CO.

College Review

LUBBOCK SANITARIUM

LUBBOCK SANITARIUM CLINIC

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DR. M. C. OVERTON DR. J. P. LATTIMORE DR. F. B. MALONE

DR. J. H. STILES

Surgery and Physiotherapy DR. 14. C. MAXWELL General Medicine DR. J. R. ANDERSON X-Ray and Laboratory C. E. HUNT Business Manager

Subscribe For The Toreador!

Chats with your gas man

The cleanliness of the Germans has always been proverbial, but now they go themselves one better!

A progressive city in Germany has installed bath tubs in the public school buildings and has passed an ordinance compelling all school children to have one bath a week under the supervision of their teachers.

Thus did these educators signify their belief not only in the healthfulness of bathing, but also in the relation of a clean body to an alert mind.

In America we are proud to say that the habit of bathing is more generally practiced than in any other nation in the world. And over here a bath means a hot bath which is the very acme of real cleanliness

West Texas Gas Co.

"If it's done with heat—you can do it better with Gas"

Seniors Accept Invitation From Amarillo Group

Twenty Leave For Palo Duro Canvon

Presbyterians Have Party For Tomorrow

Induction Services To Be Held Monday

They're From Town

College Admitted To IAWS Recently

NOTICE! To Parker Pen Owners

The TECH

F

Spring-time Is Straw Hat

comfortable a few weeks ago-because it's straw-hat

Come in and see what we have-you'll find sailors

BARRIER BROS.

WE OFFER



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Meals Served Collegiate Fashion

Four course dinner or a glass of milk Prices for College Pocketbooks

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A Walk-Over Adaptation

THE British type of shoe, of which the Duncan is a perfect model, is the outstanding favorite wherever well dressed men

The broad tread permits the foot to lie naturally and gives freedom to the action of the muscles. The pear shaped heel assures ankle fit and prevents unsightly gaping at the cides.

Minter-Gamel Co.

Silk Ensembles

Flat Crepe Coats

Printed Chiffon Dresses

Georgette Ensembles