



In the Spring Siyles Bristol Stripes by Society Brand

Gray, fawn, buff, straw shades-a great varieiv. All with the unique Bristol stripe-a Society Brand idea, as original, and good looking as the new threebutton styles in which these fabrics come.
$\$ 42.50$
Just received thirty Snappy College Suits
$\$ 34.50$ HOGAN-PATTON

College

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LUBBOCK LALNDRY C0.
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1001 Ave.

Officials Busy with Baseball Schedule

ROADRUNNER BOOKSHOP AND RENT LIBRARY

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Call to see the new books and join the Rent Librat
Terms: $\$ 1.00$ membership, 3 cents a day rental.

## PATRONIZE

## The Gallege Book Store

"ON THE CAMPUS"
WNED AND OPERATED BY THE INSTITUTION FOR THE CON VENIENCE OF THE STUDENTS

## Baseball

See our stock-
The best qualityThe best serviceThe best price.

SHERROD BROS.
HARDWARE CO.

HOTEL BARBER SHOP
BASEMENT NEW HOTE Soft Water for Shampooing and Facials
Most Up-to-Date Equipment in the Panhandl REAL SERVICE WORKYEN .

ARTCRAFT PRINTING

WOOD PRINTING CO.

## DELMONTE LUNCH

...mat<br>Hamburgers and Chili are as hot and as satisfa First Dood East Shepard-Smith Drug

## FAMILY SRRVICE LAUNDRY

Twenty-five per cent discount given to Tech students when laundry is brought to plant and called for
C. E. CALLAWAY,MGR.

Phone 1348

## Our Suits

$\$ 25.00$
$\$ 30.00$ and $\$ 35.00$
With two pair pants
SNAPPY YOUNG MEN'S STYLES
Minter-Gamel Co
That Friendly Store


Plans for Spring Term Registration Are
Given Out by Registrar Dohoney; March 21
Will Be Opening Date of Third Term
Plans for 1927
District Meet

## CONCRATUATITOSS

 STOCKUDCERSS!We take this method of congratulating the Tech stock judging team for their excellent showing made at the Fat Stock show in Fort Worth.

We feel that it is a remarkable record as this was the first year that this school has been represented with a stock judg ing team in the Fat Stock show

We're behind the Matadors in everything.
MYRCCK HRRDWARE CO.

## Portraits

Kodak Finishing
Daniel Studio
Bush Building
Between Hemphill-Price and Broadway

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IZARD DRIVERIESS CAR STA.

Are Under Way More Than 2,000 Students Expected Here for the Two-
Day Contests.


TIM Mcco Y
PAULINE STARKE WAR PAINT
A Thrilling Indian War-
Time Story of Terrors of Time Story of Terrors of
the Plains Where Feathers and the

PETER B. KYNE
Metrs A
COMEDY \& NEWS

TECH CAFE
Where feeding Tech students is a spe cialty.

We appreciate your trade OPEN DAY AND NIGHT
GUS KALLIS. PROP. <br> \section*{\section*{ <br> \section*{\section*{ <br> <br> <br>  <br> <br> <br>  <br> <br> <br>  <br> <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  Always Something New} Always Something New}

GET EM SHINED
REPAIRED $\begin{gathered}\text { OR } \\ \text { IN } \\ \text { AT }\end{gathered}$ anY WAY

## COOOOYEAR SHOE SHOP

IF ITS WORTH WHLLE
YOU'LL READ IT

THE AVALANCHE-JOURNAL MORNING-EVENING-SUNDAY-WEEKLY "Complete Coverage"


What is so refreshing AS ALL IILL DRINKS?

When you are thirsty come over to the Tech Drug and try one of our drinks. They are tasty, cool and refreshing.
tech drug store

## ROLLER SKATING

SPECILL RATES


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    ## BOBS THAT BRNG OUT CHARM

    You should choose the style of hair bob bing that suits your personality. At the BOBBER BEAUTY SHOPPE you wil receive an artistic bob which will revea the charm of youth.

    ## BOBBER RENTTY SHOPPE

