# Be Here Tomorrow

### Simmons And Tech Clash Saturday To Be Western Supremacy Classic; Cowboys Coming On Special Train ish

The football classic of West Texas Saturday after

Department Head

Faculty Textbook Has Third Edition

Of Visit To Spain

Make Addresses

#### Local Judge Will Student Batteries Hold Pistol Match Address Pre-Law

#### Baptist Students Have Church Party

Now Being Paid

Teague Selected New Machine Is In Use On Farms Annual Manager

### Much Interest Shown In Forensics As Debate Subjects Are Selected: 34 Are On Squad, Ten Are Girls

Student Loans Are

of these imentary for the second of the seco

### Musical Conductor For Fifty Years



### Press Stands As Public Guardian Local Editor Tells Pi Gamma Mu; Explains Phases Of Journalism

## Survey Canyon If you write at all, try to write a

## Journalism Class Visits Avalanche

#### Nov. 24 Set For Engineer's Dance

#### BULLETINS ARE PRINTED

## Jeerful Seraph

## Two Deans Attend Meeting At Dallas

#### Dean Gordon Makes Armistice Address

### S. E. A. Inspector To Be Here Soon

#### Only Part Of Bldg. To Be Ready Jan. 1

#### Timely Laboratory Is Being Installed

## John Philip Sousa Makes First Visit To West Texas As He Tours Union;

### With The Band



### C. Granberys

#### Record Attendance Is Set By Bobbins

## President Makes

### Stock Judging Team And Coach. Who Are In Wichita Kansas Today, Will Enter Royal Show Saturday

# Will Judge School Band Contest



MISS MARJORIE MOODY Seprano Sousa Band

#### Entertain At Tea Slaton Is Hostess To Sans Souci Club

#### Victims Of Wreck Recovering Rapidly

## 2 Holiday Talks Home EC Teachers

#### Calendar

#### THE TOREADOR

Official Publication of the TEXAS TECHNOLOGICAL COLLEGE Lubbock, Texas Published Weekly, On Wednesdays

Ottis Vaughn Koen \_\_\_\_\_ Editor-in-Chief Jack Camp \_\_\_\_\_ Business Manager

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BRAIN AND BRAIN TRAINING

Brain, that invisible thing of which we see so much evidence, is something which is said to be innate. Some men comb their hair with their fingers until late at night trying to make the mechanism of the head produce an original idea. Other men seem to be able to produce, to construct, or to create without very much effort. Now, this difference could not be a matter which depends entirely upon the training of the brain. Surely training has something to do with it. But what individual is not acquainted with a neighbor who has a well trained brain. Yet the neighbor is just another member of humanity. The last statement does not mean to discount the value of the average layman and contend that the only hings worth while are those which are above the realm of the average individual. Certainly there is lots of truth in the editorials and essays which are common in modern periodicals that champion the cause of the average man. Yet because the average man is essential to progress and to the mainstay of a college or of a nation, the fact remains that most people would like to be the possessor of a master brain. The ambition is probably all right. It was not a lot of mensy being spent on the cappus. He does not be diding as good results as that of the man who works beside him who has no more brain or physical strength than he.

A THOUGHT ON EFFICIENCY

A man is often at a loss to tell just what cuts down his efficiency. He may realize that his hard work is not yellding as good results as that of the man who works beside him who has no more brain or physical strength than he is unable to locate the loss of energy, whether physical or mental. In a case like this, there is one thing that is almost invariably found to be true. That is, that his inferior results are the outcome of some very small, apparently insignificant handican. To illustrate

beside him who has no more brain or physical strength than he.

Yet he is unable to locate the loss of energy, whether physical or mental. In a case like this, there is one thing that is almost invariably found to be true. That is, that his inferior results are the outcome of some very small, apparently insignificant handicap. To illustrate the point: There was a typist who was doing her best to equal a nearby typist both in respect to the quality of work turned out and in respect to the amount of work turned out. She really strived until she was almost ready to admit inferiority. She found one day, however, that she was using a desk which was so high that it cut her ability about twenty percent.

A little thing, all will probably admit. But it meant championship for this particular typist.

Fourth Catalogue
To Be Ready Soon

Tech's fourth annual catalogue will be ready for distribution by February 1, 1929, according to the printer. The last material for the catalogue will be turned over to the printer mot later than January 1st.

Owing to a great demand, the

sting to a great demand, the ber of copies to be made has increased to ten thousand, year seven thousand copies printed. Each dean plans an epartment copy, which will be by December 22nd, Departbeads have been asked to have material in the dean's hands oversher 15th.

#### HALL COUNTY CLUB PLANS PARTY

'Tis a terrible strain he labors beneath; A padded cell of a funeral wreath Will checkmate his efforts in time. ral new members were action the Hall County club at eltim last Wednesday night but estim is the Wednesday night but eithin last Wednesday night but eithin last exhool anywhere in Hall so elligible for membership club.

I work of the does some good in the world. I wot, you world. I wot, you have discussed at the meeting part of the world. I wot, you would grace, which dexterous ease and a limit of the world in the near future at the of Clayton Read. The date them seems the world in the world. I wot, you would be a part of the world in the world in the world in the season as the world in the world

Davis, two letter man in the samong the last year's where the wind is gently blowing the are not in school this samong the broad wending plains. where the wind is gently blowing the same Saturespects to be christmas. The is growing He says that bale measured inches.

Where the horizon is never broken by effeminate flowered lanes, where one can look as far as one can see

There's where old Tech is and there's where I want to be.



Ladies and gentlemen, adea



Send \$1.00 for sample box of a dozen assorted styles

#### Announcements

**COLLEGE GIRLS!** 

We have just opened a new shipment of Dresses, direct from the Eastern Markets. By a large con-tract we have been able to obtain a beautiful line

\$16

SPECIAL-Ladies Silk Chiffon Hose, fancy heels,

Lubbock, . . . . . . . Texas

E. STONE CO.

#### To Class! Then Where?

#### The College Cafeteria

Enjoy life by eating where good food, service and ac-curacy are to be found dur-ing every meal, every day in the week.

#### College Cafeteria

Breakfast, 7-10 Dinner, 11:15-1:30 Supper, 5:00-6:30

ill then more money would have been taken in. At the same time many students would have been out of town. College students take advantage of holidays to visit home occasionally.

No student Is Complete Without a Remington Portable

It is the smallest, it is the lightest, it is compact beyond omparison with any other andard keyboard typewrit—for it its in a case only ur inches high. You can rry it anywhere and use it withere—on your lap if you the

"ON TERMS, TOO!"

Texas Tech ollege Bookstore

### DR. BRAY—

THE CLOTHES SPECIALIST-AND HIS CLINIC OF VETERAN TAILORS

HAVE OPENED A NEW SUIT AND DRESS HOSPITAL AT-

#### 2430 19th St.

They Guarantee That Their **Operations Will Satisfy Their** Customers

Phone 1878

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"We Have It"

We have just received a complete line of Bayers Toilet articles. We will be pleased to show you this merchandise. It is guaranteed to give satisfac-

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Hot and Cold Drinks

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Phone 193

Wildcats F

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LYNCH HAT WORKS

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## Cool Days Are **Topcoat Days**

think as well of style, grade of material and the quality of tailoring.

Custom Tailored Suits and Topcoats are in increasing demand by the well dressed men. We are able to offer you a choice of a large number of patterns. All are Tailored for the individual and for his pocket-book.

Unexcelled Service Given on Cleaning and Pressing Work

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780,000 Chesterfield cigarettes are now sailing South-Polewards with the Byrd Antarctic Expedition. We are officially informed that the selection of Chesterfield resulted from the individually expressed preferences of a majority of the expedition's members.

When it is recalled that these are—in superlative sense—picked men... selected not only for bravery, ability and experience, but also by searching tests of physical fitness... we may be forgiven for our considerable pride in their vote. And something of this pride, we believe, will be shared by all Chesterfield smokers.

It is another of the many proofs piling up that the surest way to earn popularity is to deserve it!

MILD enough for anybody. and yet .. THEY SATISFY

### Wildcats Rush Way To A Victory Over Matadors On Tech Gridiron

### Freshmen Crash Through Simmons Reserves For A 25-13 Victory; Crites Makes Historical Touchdown

## Line-up And

-		
TECH	Pos.	A. C. C.
Hompel		Pippen
	Loft End	w. 11 - I-
Carpenter		- Bullock
	Left Tackle	Sanders
DeWitt	Left Guard	Sanders
-	Lere Guard	Wortham
Corley	Center	. Will billions
Smith	Control	Ewing
Cilital	Bight Guard	
Knowles		Livingston
	Right Tackle	
Vinzant		Hendricks
	Right End	
Lassiter		Keyes
	Quarterback	Cheeves
R. Walker	W-04 88-18	Uneeves
and the same	Loft Half	Rowland
Brothers -	Right Half	- Accordance
Hodges		Stevens
Houges	Fullback	an addition
Officials	Ettlinger,	(Harvard),
referee; Sy	veeney, (Beth	any), um.

### Texas Tech College Plates

For Your Car For Your Room

40 cents Cocplete

See them at

## Texas Tech College

"On the Campus"

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We realize that we owe it to you and to the public generally to give the most telephone service and the best at the

lowest possible cost. This we are seeking to do. Your service today is faster and more

accurate than it was a year ago. Last year 100,000 more local calls per day were completed on the first at-tempt than in 1926. The average time for handling long distance calls has been reduced from over 4. minutes to almost 2 minutes.

We owe it to you to continually ex-tend and improve telephone service justas we owe it to our stockholders to safeguard their savings and to insure an adequate return on their investment.

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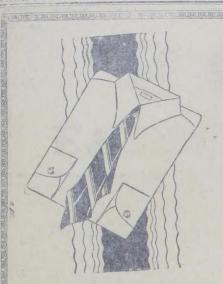
Cheri Casa Bldg.

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Tomany men \$2.00 is just the right price for a shirt. And they are right, if they buy—

EAGLE SHIRTS OF SUNTONE

The fabric is pure white and lastingly lustrous. The shirts are cut and made just the same as Eagle Shirts that sell as high as \$12.00.

We repeat—\$2.00 buys a good shirt if you buy Suntone Broadcloth.

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The only Butterkist Sandwich in Lubbock East Wing Cheri Casa

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Immediately Served

EAT YOUR SUNDAY EVENING MEAL AT

The Tech Cafe

GUUS KALLAS, MGR.

#### Debate Subjects

lege of Montreal, Canada.

Is of Old Squad Back cold members are out for delis year. They are: Alvin R., Clarence Whiteside, Hal Wilburn Edlemon, William R. and J. W. Jackson. Several leasuren have come out for this year for the first time; rice Sidney Knowles, Chester Lis year for the first time; rice Sidney Knowles, Chester R. L. Burdette, L. W. Hayand Howard Baker. The ris of the girl's debate squad ucille Lilljedahl, Dillie Mac. Dorls L. Johnson, Elois Lizzie Belle Clementa, Dorls Lizzie Belle Lilljedahl, Lil

Senior Student

Marries Friday

Include the following: Alvis Ellis, Willard M. Nott, Lankford Shaw, J. V. Shook, Maurice Van Noy, Jerry Westmoreland Royal Furgeson, E. B. Fincher, Wayne Castleberry, Robert A. Taylor, Donald Weileman, Ewell Lawrence and Ross Ayers.

Girls Will Hike To Park For Meeting

Members of the Home Economics class club will hike to the County Park ling for Tech and for Lubbon.

in active debating some read at 10 clock last mining for Mis Novelet and Lovie L. Thompson.

W. R. White, pastor of the putst church officiating, ide was attended by Mrs. Solo Is Given in the entrunce of the rety Mis Virginia John student, sang, "If God by Professor W. L. Stangel in the world; were the world the world; sangle Club Discusses Judging Team Trip of the world in the world; were the world the world; sangle Club meeting last Wedners, on the world; were the world was attended by his s. Thompson.

§ a short honeymon Mr. Sangle Club meeting last Wedners, on the roar that followed it appeared that he had plenty of back attending reach and has nent in campus activity attending Tech shows a Baylor Belton.

Math Club meeting class in Cast will lake the place of the regular meeting at the part will take the place of the paragraphic and the campus, and the class and will be at he butself the membership of the class and will be at he to send this week.

Math Club meeting clast the close, and serves it, but the followed the membership committee, at a table of the president said, "If the college can't send the team we will," and a hagnet in cannot be a send to the membership committee, at a table of the president said, "If the college can't send the team we will," and the world; twenty-six collegiate the president of Sans Soud which is the greatest livestock show at Kansas City and the membership of the regular meeting the president said, "If the college can't send the team we will," and the president said, "If the college can't send the team we will," and the college can't send the team we will, and the college can't send the team we will, and the college can't send the team send the send of the regular members in which the class

## J.C.PENNEY CO.

### Value and Style In Young Men's Suits

Quality fabrics, expert workmanship and moderate price combine to make these suits an outstanding value at—

\$24.75

Extra Pants to Match, \$5.00

Three-button double-breasted model in rain navy blue cheviot and navy blue diamond weave worsteds.

Also two-button single-breasted model. Cassimeres, cheviots and unfinished worsteds. Varied patterns.

Suits also at \$19.75, extra pants to match at \$4.98.



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Sandwiches, Ice Cream, Hamburgers All short Orders cooked like you like 'em!

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1311 College Ave.

## Park For Meeting Serves Hostesses A Home Economics class in Cat-

\$1.29 54-inch Mixed Suitings at \_\_\_\_\_ 36-inch Dress Flannel in all shades \_\_\_\_ \$1.29

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EAST SIDE OF SQUARE

YES-We serve: Chile, Enchilladas, and Hot Tamales

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The Goodyear Shoe Shop

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flexible enough to meet the constructive requirements of any sound business. Our facilities are complete for either local or foreign transactions. Our experience covers 25 years during which we have aided in solving many problems as perplexing as your. Our terms and conditions are moderate, simple and equitable. Our service is prompt, personal, confidential and co-operative. See if we can help you with counsel as well as with capital.

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in Lubbock, Texas

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You Will Welcome Our

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When you see in this store under our new Cash policy, that you can buy your clothing needs cheaper than at any other place you will be more than glad to bring your cash here to get them with. When your allowance check comes in, bring it to us and see how much more it will buy under this new plan.





#### AND THE GIRLS TOO!

We have not left you out in this store wide resolu-tion of prices. All our up to the minute stock of new styles in Dresses, Coats and lingerie are at your disposal at a com-plete new arrangement of prices, and it's all be-cause—

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A special lot of 2-pants student suits in pure worsteds and cassimeres, new fall patterns. Some double breasted Pleated Pants.

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HURSDAY