# THE TOREADOR

TEXAS TECH, LUBBOCK, TEXAS, OCTOBER 11, 1927.

NUMBER 2.

# SCARLET-BLACK DROP HARD GAME TO T. C. U., 16-6

# "DULCY" IS TO BE Sophomore Class Meeting to follow Pep Meeting. GIVEN ON OCT. 25 Pep Meeting. Military Training Corps to follow Pep Meeting.

### National Guard Unit Is Likely for School

Student Body Gathered From Throughout Southwest

Thirteen hundred eighty-nine on Friday!

With enrollment approaching the fourteen hundred mark, 'officials of the college are optimistic, as the resistration totals have exceeded earlier expectations. Additional students are entering from day to day despite the ruling that October 1, was to be the last day on which a student might register for full work.

The student body is gathered this year from the entire southwest. Texas contributes her thousand and more found the varieties of the college.

III. Sixty members are necessary to organize the company, and there has to a campus that but four short years ago was open prairie.

Within Texas, as has been the case in the past, practically every county is represented in the students body. Amarillo, Dallas, Ft. Worth, Haskell, Athens, and other distant points, send thirty-five, twenty, or ten students. From the far corners of the state they are gathered—to a campus that but four short years ago was open prairie.

WILLICKYZIC TO DET

7:30 P. M. All-College Pep Meeting at the Gym.
Senior Class Meeting to follow Pep

9:00 A. M. Convocation at the Gym.
7:30 P. M. Press Club meets in Room 217.
7:30 P. M. Debating Club meets in room 221.

created a sensation at the T. C. U. game in Fort Worth, Saturday, Dressed in their costumes of searlet and black, they led the parade from the Santa Fe Station to the Fort Worth Star-Telegram office. New, paper photographers snapped their pictures for large daily papers.

At the game between halves they performed a unique and attractive stunt, circling as a wheel, turning into football formation, shifting, and then forming a double "I"". There they howed first to their opponents, leaving their scarlet and black hats on the ground, and turning, bowed next to their home team and supporters. Gas-iilled balloons of scarlet and black were then released, making a double "I" in the air, as well as the one made by their hats on the ground. Little Eleanor Jean Higginbotham, dressed in a Matador costume, was their masco, by their hats on the ground. Little Eleanor Jean Higginbotham, dressed in a Matador costume, was their masco and their leader, Anna Belle Collins, and their leader, Anna Belle Collins and their leader, Anna Belle Collins and their lead

THAT OLD COLLEGE SPIRIT

(Editorial)

THAT OLD COLLEGE SPIRIT

(Editorial)

The T. C. U. game is over!

Tech has again gone down to Cowtown to play the Horned Frogs, and again Tech has gone down in defeat. But, is that all? Decidedly not. That outburst of genuine college spirit that was evidenced on Thursday night before the Matadors and the three hundred supporters embarked on the special is by no means dead. Although the first Southwest Conference struggle is in the background of oblivion the memory and the spirit of real college enthusiasm still lives.

Without the realization that the entire student body was behind their efforts to vanquish the highly touted Frogs, the Matadors, try as they would, could not have fought the unequal battle that they were called upon to undertake, when in the first half they kept the T. C. U. eleven from scoring. Again, this realization of the support accorded them by the three hundred rooting, praying, fans on the sidelines and the unheard, though often expressed pelition of the thousands of supporters left at home, spurred them on in the fourth to a touch-down.

The spirit that does not know the meaning of defeat, the spirit of the Alamo, the spirit of Texas Tech, is all that could have kept those muddy Matadors, their faces stained with the marks of the unequal centest they were waging, out there on the field in the fourth quarter—striving—and attaining the coveted goal for which the prayers of all Tech fans were being uttered.

Tech is glorious in defeat. Neither is the great victory of the T. C. U. team to be minimized. The Ft. Worth team well knows that they were battling a great eleven, but now that the T. C. U. game is over all-Tech will turn its attention toward the task of carrying on.

Next Saturday the Matadors meet Simmons. Simmons, despite the fact that practically all eyes have been turned toward the Frog and Aggic contests, has a powerful machine. The spirit emphasized by the student body last Thursday night must be maintained.

With the Pep meeting to-night, Tech defiantly embarks on its leak of v

maintained.

With the Pep meeting to-night, Tech defiantly embarks on its task of taking the Simmons Cowboys into camp. With this contest over, the Matadors can then turn their attention to Sul Ross, Texas A. & M. and later rivals. Bear the message of Coach Freeland in mind, "Let us not cross our bridges before we get to them." Beat Simmons and then on to the next team on the schedule.

schedule.

Keep the Old College Spirit where it was last Thursday night and it will be easier for the Matadors to do the actual work. 

### Pre Law Club to Attention Now Take in First Turns to Aggie

The Deans of the College in conference with Presidenl Horn have agreed that one period each shall be saved for general convocations, student meetings and other extra curricular activities. These meetings will be held at 9:00 o'clock Wednesday each week

#### MATADORS HOLD FROG TEAM SCORELESS IN FIRST HALF; TECH SCORES IN LAST FRAME

The hard hitting, record-breaking Matador team went down in defeat before the onslaught of their more seasoned rival, T. C. U., in Fort Worth Saturday afternoon, on a field coated with a thick layer of mud. The boys from West Texas lost, but their loss was in no wise an inglorious defeat for the T. C. U. team was kept constantly on the alert. Pickett, Matador Freshman, made the most spectacular play of the afternoon of the second of the noon when he ran 70 yards to a touchdown in the fourth frame. The game ended with Tech on the low end of the 16-6 score.

Fight, Tech., fight!
And do jour level best,
Fight, Tech., fight!
And leave to us the rest;
And when we hit that line
There'll be no line at all:
There'll be a bull fight in
the old town to-night!

MAKE AND KEEP
YOUR SONG BOOK

Every issue of The Toreador will contain one of our college songs. It is the desire of everybody to have as much college spirit manifested at meetings as possible. We need songs as well as yells. What can you offer to swell our collections? We already have a considerable number, but we need more.

Use a well known tune to submit some words. We'll try 'em out and put the best in the new book that the college is about to print.

Our College Songs.

Fight, Tech., fight!

And leave to us the rest; And when we hit that line There'll be a bull fight in the colleded by a bull fight in the colleded by a submit some.

Pass Intercepted.

With their backs again against the wall the Matadors attempted to pass

The first play to be presented this assume by the Little Corp.

7.39 P. M. Press Cleb meets in Room. 217.

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The first meeting of the year. Due there weeks away, all-Tresh as some idea of the play in the first meeting of the year. Due there weeks away, all-Tresh is agreed. All and the Proposition of the broughting, stopid wife tanging up the affine of the pression. The Prof. Diff. 10 m<sup>-1</sup>/<sub>2</sub> yell. 14.

Salveday, Ort. 15.

Ort. Hort Says Amarillo

Ort. Hort Sa

### At Next Meeting STRONG SIMMONS ELEVEN TO BE NEXT TO MATCH SKILL WITH TECH

meetings and other extra curricular activities. These meetings will be held at 9:00 o'clock Wednesday each week.

The first bell will ring at 8:50 which will enable the Convocation to begin promptly at 9:00 o'clock. The other periods of the day will be shortened as per the schedule given below. Keep in mind that this is to be a permanent and for Wednesday only.

Ist period—8:00 o'clock to 8:50
2nd period—Convocation, 9:00 to 9:40 to 10:30
Through an amendment to the constitution all officers will hold office.

3rd period—Regular 9:00 classes, 19:40 to 10:30
Through an amendment to the constitution all officers will hold office throughout the year instead of for three months as has been the case in former years.

6th period—Regular 11:00 o'clock classes, 11:20 to 12:10
6th period—Regular 12:00 o'clock (classes, 11:20 to 12:10
6th period—Regular 12:00 o'clock (classes, 11:20 to 1:00.

(Signed)
J. M. GORDON, Chairman, Schedule Committee.

### THE TOREADOR

Official Publication of the S TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

PUBLISHED WEEKLY. ON TUESDAY

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#### LA VENTANA

Further evidence of the growing school spirit in the college for the early part of the term is shown in the spirited support of La Ven-tana. Mr. Roark reports a sympathetic reception of the plan where-by the student signs over his library fee to the annual staff and con-tracts to pay one dollar additional upon receiving his annual.

To-date over 975 annuals have been sold and the Editor confidently expects the total to reach well over a thousand by the end of the week. Those who have not signd up for their annual are urged to get it off hands as soon as possible.

"Every day is Howdy day at Texas Tech," was the subject of an editorial in the last Toreador. Of course, it is impossible to say whether this message has born fruit or not, at this early date.

If every student, boy or girl, would only say "Howdy" whenever and wherever he meets another Tech student a spirit of good fellow-ship would rapidly become a characteristic of this Western school. It is worth a trial—Say Howdy!

#### BE PROUD-FRESHMEN

Freshmen! Everyone of you know how proved you are to be a student at Texas Tech. You wear the Texas Tech belt with all the pride of a new college student. There is something else, however, that the freshmen are supposed to wear. How about the Slime Cap? The first freshmen class ever to enter this institution decided among themselves that in order to do their bit toward making class spirit that they must wear a distinctive head gear. Have you added to that old expirit?

pricke of a new college student. There is something slike, however the first freehmen class ever to enter this institution decided among themselves that in order to de their bit toward making class spirit that they must wear a distinctive head great. Have you added to that old spirit?

The Hemphill-Price of the regression of the profits and offer to the profit of the profit of

### Annuals Have Been Sold

Breaking all former records and setting a precedent for the future, over 976 La Ventanas have been sold and it is the expectation of the staff to order at least 1200 on Oct. 8 when the printing contract will be signed. Hugh Stephens Press, one of the outstanding annual printers of the country, is bidding on the contract. This company takes only a limited number of books each year, and Tech is exceedingly lucky to get in this quoto. In the short time that has elapsed since the opening of the school something like three hundred students have had their pictures made. The portrait work is being done by Daniel Studios for the third consecutive year. Mr. Daniel is well equipped to handle this part of the annual work and urgest hat all students have their picture made at once. Getting students to have their pictures made is an important job of the staff, and in the past has been considered rather a jinx. Those members of the staff that have already been selected include: Literary Editor. Horace Grady Moore. Home Deditor. Students to determ the consideration and all people who wish to work on the annual are asked to report to room 311 and they will be given a tryout.

A German Student

Learn to do by doing—this phrase membedied in the spirit of the school of Home Economics. Home membedied in the spirit of the school of Home Economics. Home Economics. Home Economics. Home Economics. Home Economics. Home Economics students will eash the spirit of the school of Home Economics. Home Economics students will be indeal home or Practice House is being dieal home or Practice House is being dieal home or Practice House is being dieal home or Practice House is demonstered on the Campus for Home Economics students.

Learn to do by doing—this embodied in the spirit of the school of Home Economics. Home Economics students and experience. To this end a \$20,000 ideal home or Practice House is being dieal home or Practice H

# A German Student Writes of School Due to inclement weather work has been retarded, greatly, but the building will be in operation by the opening of the Winter term. Thus another worthy structure will adorn the Texas Campus which three years ago was an open cattle range.

The following letter was received by Mr. J. B. Calvert from a student in Germany, with whom he is corre-

less than the five regular courses.

COLLEGE GETS VALUABLE
GIFTS OF LIVESTOCK

Monaghan mills there rog.

years and is thoroughly familiar with the work, Mr. Camp says. The services of an expert in dying and kiniting will also be secured for the textile faculty. A number of men are already ulty. A number of men are already ment of chemistry, was in New York. Ithy. A number of men are already being considered for the place.

Installation of a new monel-metal line bleaching tank has just been completed. Mr. Camp reports, which will add much to the completeness of the first of last week.

Joe Stock, of Tankersley, Texas, presented the animal husbandry department with 2 yearling registered Rambouillet ewes. They were included in a shipment of sheep to an Idalou man. Mr. Stock is one of the foremost breeders of the Rambouillet ewes, They were included in a shipment of sheep to an Idalou man. Mr. Stock is one of the foremost breeders of the Rambouillet sheep in the state and his gift to the College is the pick of his flocks, Mr.

Stangel said.

C. C. Slaughter, Jr., of Dallas, who come a large number of ranches in

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CONTROL OF THE PROPERTY OF THE

It's

when telli long strug watch pox of trouble here a G for utmos smartness.

#### MODERN COLLEGE CAMPUS SLANG DEFENDED BY STUDENT OF MASTERS

In reading Shakespeare or Dickens, or any of their contemporaries we find slang used profusely. Yet, in Englished Shakespeare to use and then throw up their hands in despair when we use some of his language.

Miss West Gives

Information for Use of Libr

Miss West, Librarian, offer following information on the green of the state of the state

why he is they have use some of his language.

"Where have you been all my life?" is to be heard from some young Campus Shiek in speaking to his (or someone else's) abeba. And indeed it is a very effective—er—a—questibn. It sounds much better to a Collegiate ear than "Oh, how do you do?" or "So glad to meet you"—or some such conventional statement.

No doubt some of the Ancient Nobility would turn over in their graves if they heard a modern young person say, "You're cracked," when the meaning is only that one doesn't know what one is talking about. Or "Oh! be your age." Causes one to wonder how this old world would be run if everyone did act his or her age. But, that is literally speaking.

To hear one of the eds say, "We had a hot time last night. That baby certainly does know how to pour it on." Translated into "King's English," "We were entertained most laysishly last evening. Our host did everything to make the party a success." Now, the translation is rather slow for the present generation. The twentieth century can't stop for all those "tongue twisters"—one must say what expresses thoughts spontaneous yellowed the same of the properties of the properties of the properties of the properties. The properties of the properties of the properties of the properties of the properties. The properties of the properties of the properties of the properties of the properties. The properties of the properties of the properties of the properties of the properties. The properties of the properties of the properties of the properties of the properties. The properties of the properties. The properties of the properti

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for the present generation. The twentieth century can't stop for all those "tongue twisters"—one must say what expresses thoughts spontaneously.

"Get tight," isn't a new way of saying "get drunk". Not at all! It is to be found in several of Dicken's books, and no doubt some other author used it before him.

Father is often spoken of as "the old man," while among the eds one's roomie is known as "the old lady."

Co-eds, when they are greatly surprised or angered, can be heard to say, "How do you like those apples?"
Strange as it may seem the blithesome co-ed has not offered the fruit, first made famous by Mother Eve.

"Great Heck," is merely an exclamation—nothing at all profane about it. "Aw balogna," pronounced "balonee" has its place in the group, while "Bushwa" "rates" more "zippy" than either of the two former expressions. Class time draws near, so, "I'll be seeing you later."

#### Laughable Play to be Presented by Students

The play, "Help Yourself," which was presented at Tech last week to the Methodist students will be presented again at the high school Friday, October 14th, at 8 o'clock.

The cast includes some of the leading talent of Tech and the city. Mrs. E. E. White is director for the Little Theatre plays this year. "Help Yourself" is a musical comedy which affords much laughter from start to finish. Ned Camp and Russell Hardin as negro sweethearts, will like prove to be the hits of the evening as they did last week.

to be the fits of the evening as they did last week.

Others in the cast are Margaret Turner, Glenda Crawford, Anna Belle Guffin, Evelyn Wilson, Alleis Herndon, Russell Denison, Ethridge Eagan, H. Y. Price, Clarence Whitside, Guy Caster.



#### It's No Picnic

Others, \$25 to \$250



Texas

eyclopedias

B. Philosophy, psychology, religion
C, Auxiliary sciences to history,
such as history of civilzation, archaeology, biography, etc.
D, European and Old Water history
E, American history, general
F, American history, local
G, Geography, anthropology, sports
and games
H, Social sciences, such as sociology,
etc.

H, Sociatete.
J, Political science
K, Law
L, Education
M, Music
N, Fine Arts
P, Language and literature
O, Science

### Annual Fall Election

Information for

Use of Library

Miss West, Librarian, offers the following information on the grouping of books in the Library:

Library Classification of Schedule.

The books in the Library are divided, according to the subjects of which they treat, into the following main classes:

Class A, General works, such as encyclopedias

The Amarillo Club met October 5, to organize the club for the current to organize the club for the current to organize the club for the current to propose a form of the club and the group, while George Waddill was elected vice-president, Barney Brady was selected as secretary.

A business meeting held to formulate plans for the year's activity engrossed the attention of the club. The Club is to supply the Tech Library with the Amarillo Club sponsored a "Back to Tech" banquet during the summer months. At this time some class, it is advisable to go to regard. As some books can be classified in more than one class, it is advisable to go to the catalog and look up the shelfmark before trying to find a given book on the shelves.

The shelfmark is the combination of letters and figures, indicating class and author, which is typed on the upper left-thand corner of each catalog card.

In a box on top of the catalog cabinet will be found printed call slips. It is well to fill out these before ask in the combination of the club. The Club is to supply the Tech Library with the Amarillo Club sponsored a "Back to Tech" banquet during the summer months. At this time some considerations of space.

ELIZABETH HOWARD WEST, Librarian.

Librarian.

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Ferral M. Roark, Editor.

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Be sure to see our suits before you buy.



### PERSONALS.

Miss Annie Kate Ferguson, who teaches in the Plainview High School, visited Saturday with her sister, Miss Frances Ferguson. Miss Evelyn Scarbrough returned to Plainview with Miss Ferguson for the week end.

Word has been received from Miss Ruth Pirtle, of the Department of Public Speaking, who is in New York

Mrs. Murphy had named her baby Hazel. Pat objected. "With all the saints in the Calendar, why do you name the little one after a nut?" Frances Frances Ferguson. Miss Evelyn on leave of absence, that she is working on eight hard courses in Columbia University. Mrs. McNabb, formerly Secretary to Dean Gordon, is expecting to go to work soon on the Columbia Campus.

#### SOCIAL SCIENCE GROUP ACTIVE

Dr. Horn attended the game at Ft.
Worth Saturday and from there went
to Dallas, where he is engaged on
school business.

Eugene (Red) Smith, former Mata-

Miss Mary Shackelford, Secretary to the President, spent the week end in her old home, Austin. Miss Shackelford returned today to resume her duties.

Pi Gamma Mu, the honcrary Secial Science fraternity, is to meet Fri day night, at which time Prof. DuFlo of the W. T. S. T. C. of Canyon wil speak to the society on the subject "Environment and Heredity".

# Attention, Folks!

Watch for Our Big Announcement Next Week.

> Yours for a Better La Ventana

**Daniel Studios** 

English University May Include Tech in Tour

s to their ability in meeting this reponsibility.

Members of the club point out the
remendous importance of the contemplated debate. Indeed, the encounter
will be of as much importance in the
nanner of Forensics as is the A & M
yame on October 28, in the eyes of the
Matadors.

Announcements will be made as
soon as definite arrangements have
been made.

#### More Than Score Taking Graduate Work This Year



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# TECH

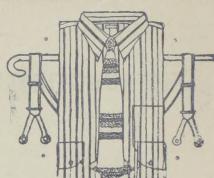
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IN THE A & M GAME

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