rospects Good For Emergency

Matadors Sweep Two

Tech Cagers Swamp **Touring Teachers** Who Invade Camp

VOL. 2

Tally Is 26 to 16 and 40 to 21 as Alma Pace Leads Team to Pair of Victories in New Assembly Hall,

Improvement Is Shown

Bull-Fighter Basket-Tossers Make Amend for Disastrous Trip to Abilene by Success-ful Work on Home Floor.

Liberal Arts Edition To Be Out Next Week

Comegys Named for Carter's Successor

Collin County Senator Appointed by Governor Moody as Regent.

Yell Leaders! Where Are They? We Need

DON'T FORGET THEM

Do you let the folks back Do you let the folks back home know of what is going on here at school? Do you ever try to write them about the things that happen on the campus? Telling everything that happened here would be too much of a task for a letter. Send your Toreador home, Homefolks are always interested in you and your surroundings, and and your surroundings, and from one issue of this paper from one issue of this paper they can get an insight into the school activities that you couldn't give them in a whole week's writing of letters. The college paper will not only be your representative, but will also represent your friends and associates and give your parents a knowledge of your environment. Buy an extra Toreador and send it to the folks back home. Let them know just what you and your college are doing. Personage who Gives Out Mail Dishes Out Some Philosophical Observations On Those Who Call At Her Window Every Morning

Interviewer Seems To Have Very Little Acquaintance With Either Famous Blue-Backed Speller or Old Man Webster, But He Puts Over What The Postmistress Had To Say.

Debate Finals Will Be Held Thurs. Night

Finals in the tryout for positions on the debating team which is to debating team which is to debating team which is to debating the tryon of the tryon of the seek and Buskin club in room 202. Following the selection of the members of the team, practice debating the selection of the members of the team, practice debating the selection of the members of the team, practice debating the selection of the members of the team, practice debating the selection of the members of the team, practice debating the selection of the members of the team, practice debating the selection of the selection of the members of the team, practice debating the selection of the members of the team, practice debating the selection of the

ABRAHAM LINCOLN 1809-1865

Unflinching, he kept the helm while those he trusted best failed him. Farseeing, he looked beyond the issues of the day; when others cried for ruthless conquest and subjection, he labored for the day that would see North

Mysterious Mystic to Startle Campus

Hindu Will Be Talk of Town on Night of All-College Frol-ic; Other New Acts.

Tech Booth To Be Set Up At B. S. U. Meet

Co-op System Will Be Applied to Book Store by Provence

New Business Manager Plans Change in Furnishing of School Suuplies to Tech Col-lege Students.

Calls for Fee Payment

\$1 Per Year to Be Deposited by Students Who Use Facili-ties; Will Bring Share in Profits.

Interest In Business Class Increasing

Valentine Greetings To Tech Students From Dohoney May Or May Not Be Pleasing; They Will Be Mid-Term Grades

WEEKLY CALENDAR

1500th Student Is

E. O. Thompson Will **Open Assembly Hall**

New Tech Regent From North Plains' City Principal Speak-er at Exercises.

Miss Gill's Poetry Wins Recognition

Co-Eds Dress Up As

Co-Eds Dress Up As
Little Girls; Have Fun

The co-eds of the Tech, dressed as
"Kids" enjoyed a delightful hour of
blay Friday night, following the basketball game with Sam Houston who
the annual Kid Party was held in

Enrolled In College Reports From Austin Are Encouraging to West Texas School

Province Tells How Legislators Received Request for More Money for Texas Technolo-gical College.

To Come to Vote Soon

Business Manager Says He Heard People in Central Texas, Speak Well of New School on Staked Plains.

EL TORO

Official Publication of the TEXAS TECHNOLOGICAL COLLEGE Lubbock, Texas

PUBLISHED WEEKLY, ON FRIDAY

THIS ISSUE: MANAGING EDITOR_____ BUSINESS MANAGER. __Marlin Hayhurst CIRCULATION MANAGER.____Sam Nutting
STAFF MEMBERS: Keys, Koen, Morrison,
Newton, Hobby, Collins, Blake, Wilson, Dunlap, Miller, Horne, Jackson, Bryarly, and

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Entered as Second-class matter, October 31, 1925, at the Post Office at Lubbock, Texas, under the act of March 3, 1879.

THE ONLY THING TO DO

The Toreador is published for and by the students of the Texas Technological College. On its pages are found the accounts of all college happenings and affairs, it serves as a news-bearer to many outside of

serves as a news-bearer to many outside of the school as well as to the students. It is an important part of the school life, and with the help of the students, keeps before us all the events of the calendar and the little trivial items that are so small yet so important in tahe make-up of college life.

The Toreador is made possible, through the support given by the business firms of Lubbock. This support is not solicited as gifts or subscriptions, but it is obtained as a business proposition. Our advertisers make possible the paper which you look upon each week. The firms whose ads appear in the Toreador have faith in the Tech to the extent that they back our activities. In turn they expect us to regard their ads and give our business.

they expect us to regard their ads and give our business.

It is only fair that we, in turn for the aid given our paper, patronize the advertisers. When you go shopping, look up the firms that advertise in the Toreador. Show them that we are fair and will return their favor, also be sure to tell the merchants where you saw the ad. This helps the business manager and his staff when they solicit advertising.

tising.

Be sure to go to our advertisers next time you have any shopping to do and don't forget to tell them WHERE YOU SAW THEIR AD.

CRITICISM OF STUDENTS

Opposing the view of some that the world will open of its best goods and hand the college graduate a ready made career, we find such views as these: The college student is a stranger to the present day problems; his vocabulary is composed of college student is a stranger to the present day problems; his vocabulary is composed of college slang, meaningless to the people at large; he speaks in terms extreme, the superlative degree always; he closes the curtain about himself, and appears to be an impracticable mechanism incapable or unwilling to adapt himself. Instead of being willing to pay the price, the attitude is assumed that the price has been paid.

Without an attempt to estimate the weight of these and many other critical ideas, the fact remains that students will meet criticisms as they appear in actual life and they will be hindered to the extent that they may not be able to overcome these weaknesses. Each student could take stock of his own case and determine how near he is approaching a stage recognizable both in college and in practice. A college education is only valuable as it can operate in the affairs of the world; it is not highly complete within itself, but in proportion to its relative value. To this end, an effort to avoid becoming a victim to unconscious weaknesses and to hurfful habits would be thoroughly economical and culturally rewarded, thoroughly economical and culturally rewarded.

WAS IT RIGHT?

In connection with the Church Advertis-ing Department of the International Adver-

In connection with the Church Advertising Department of the International Advertising Association a nation-wide religious survey is being made. College students throughout the United States have for the past few weeks, been filling out such questionaires as were given out by the English department here recently. There were nine questions printed on a card, and were to be answered with either "yee" or "no."

It was expected that the first question would ask if the students believed in some supreme being or power, but it was not asked in that way. It read: "Do you believe in God?" No particular conception of God was given and the answer was to "yes" or "no." Some students did not answer the question because of its lack of clearness. Another which was ommitted for the same reason: "Do you believe in immortality?" So confusing were these questions that some were unanswered and others were answered without sincereity. And yet the results are to serve as the basic of a campaign on religion from Christman to Easter in America.

It is believed that the results of the questioning are far from being accurate. College students cannot give correct answers as to what they believe when the answers are to be limited to one word. Either lenger answers should have been parade more clear. People are interested in the beliefs and disbeliefs of college students, but it is doubtful if the answers given to the recent question-naires can serve as an intelligent basis for learning what Coolidge students of today believe in regard to religion.

PERHAPS-IT'S TRUE

Why are we going to college? What is our aim for work in future life? Many times, this question is asked us and there is always an answer for the question. Perhaps the student, above all, is in the best position to realize his aim because he can look forward from the beginning of his active participation in life with one objective in mind all the time. Education fits the student for work in later life.

Judging from five years experience spent

work in later life.

Judging from five years experience spent in college, about thirty per cent of college students have a definite goal in life, the other seventy per cent have no objective, but merely drift, letting each day take care of its own self. If they have a goal, it is to extract as much pleasure from the passing moment as lies within their power. They overlook the fact that by enjoying the present moment, they forego a future satisfaction. Of all classes of people who are dealers in futures, the student most clearly comes in that class. He secures no immediate return from his study and application. For four years or more he plods along, hoping to reap a reward in later life.

If the seventy per cent as well as the

For four years or more he plods along, hoping to reap a reward in later life.

If the seventy per cent as well as the thirty per cent would realize the seriousness of this, the world today would be better off in most every way. Great industrial concerns are made possible by someone saving his income and using it for investment. The income of the wealthy, if distributed among all would make a small increase in our income, but collected in banks and used for the main arteries of commerce, it keeps the world going. So with the proper functioning of students, a mine of wealth, thus far untouched would be opened up to the world. The student must realize the necessity of this saving for a rainy day, and also realize that the world is looking to him as a potential producer and leader. If he squanders all on silly pleasure today, he will have no capital stock to invest tomorrow. Money is the smallest investment the world is starving for is sound moral character, trained minds and hands, with high purpose to help the world to a higher, cleaner stage of development. Wealth has been the all and all in the past. The future, to be better than the past must put emphasis on happiness, clean living and high purposes and standards. It is up to the students of today, the students right here in our school, the Tech, to do their part toward forgetting the lust of pleasure alone and working for a goal, a standard that will give reward of pleasure in the end and not artificial pleasure now.

A REAL MAN

"A real man, that's what I think he is." How many times have you heard that expression. Man, I recently heard a speaker say, is the greatest creature no earth, but a real man soars to the heights. A real man, a moral example, a mental brilliant and a physical here is the man who amounts for the most for the world's use. A real man is always in demand.

A real man cannot be done away with or done without unless we start a degenerate race. It is possible to imagine, even know a man brillinatly qualified mentally but a physical wreck. Take such an example and how long does his good last and what accompany's his name in history. Oftimes posterity is doomed because of parental physical wreck. And take a moral example without mental accomplishment. He is a good man as far as his ability of mixing with his social strata, he is a racial benefit, but he cannot benefit the world as a man with both assets.

The physical here, today, praised to nebulous heights, is not qualified to do any great good if he is a moral delinquent. The man on the basketball floor or track or football field is not of the greatest use, no matter how many victories he may attain, if he is a moral outcast. The man who is admired most on an athletic field is the man who can win and is a moral example and a mental asset to any school.

WHAT COUNTS

WHAT COUNTS

WHAT COUNTS

Nothing determines the outcome more than the spirit with which the task is undertaken. Indifference is not a religious symptom, either is it a characteristic of success, but rather a deadly poison which flays wholesale the environment that should provoke thought and action. Defeat and success are companions in that either is the possible result of every move. Failure is impossible rosult of every move capable of succeeding in some degree, and the spirit or motive force applied to the powers at once make for victory or defeat.

Characters between which there is a marked difference is ability may be equal in accomplishments because one has the spirit, a positive, calm firm determined action of enthusiasm and pride in efficiency that the other does not have. The greatest usefulness accompanied with the most pleasure is measured by one's attitude toward his work and his fellowman. This attitude will be determined by the condition of the mind; the condition of the mind will be the result of the thought upon which it feasts, and the nature of the thought will develop or injure the soul which is the resting place for the most unconquerable influences and powerful personalities yet known.

Then, as one approaches the standard of right livnig and high thinking, he becomes more free in the highest sense, has less to fear, feels inwardly the high inspirations which speak in his every word and action. But regardless of the nature of the life, the spirit counts and a lasting reward rebounds only in proportion to the earnest effort applied to the task. If one is not satisfied with the results of his labor, let him investigate and see if he is really giving "himself" to the task.



STUDENT OPINION

AT THE THEATRES THIS WEEK

THE PALACE

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WHAT ABOUT IT?

CHERI CASA COLYUM

COLLEGE INN COLYUM

DOAK HALL **DOINGS**

Minter-Gamel Co.

That Friendly Store

WE WANT YOUR TRADE





HOGAN AND PATTON

Hutson Trial Will Be Up Next Thurs.

Pi Gamma Mu Has Meet Friday Night

THE NEW FAD

Sweetheart Bracelets-One for Every Date

HOTEL DRUG STORE

LUBBOCK LAUNDRY CO.

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The College Book Store

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Official Photographer for La Ventana.—Always for Tech.

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of

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Banquet Being Made College Inn Girls Plans For Engineers'

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John Gilbert, great star of "The Big Parade"—plus Greta Garbo, sensational beauty of "The Temptress"—plus Lars Hanson, who won fame in "The Scarlet Letter"— All three now in one superb pic-

-Also-

COMEDY AND NEWS REEL

Entertain Sweeties

Gammi Pi Alpha Has PALO DURO CLUB ELECTS OFFICERS FOR WINTER TERM Pledged Two Co-Eds

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DR. FERGUSON DENTAL OFFICES

2nd Floor Temple Ellis

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A Great Dramatic MASTERPIECE!



Entrancing beauty! Absorbing, colorful, vivid characters. A story that will hold you spell-bound from start to finish! A Greater F. B. O. Picture Directed By J. Leo Mechan

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Minter-Gamel Co.

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You can't minimize the importance of keeping the hair marcelled. One appointment with us is convincing.

BOBBER BEAUTY SHOP

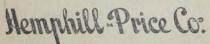
The New in Footwear for Spring is Here



New in Style — New in Patterns—New in Colors For the correct dresser there is no items that means as much as correct footweear. When you have chosen your foot-wear from Hemphill Price Co., you have the assurance that your feet are correct for just now we have a wide assortment of the newest for Spring in every type shoe you may desire.

These new creations are priced from—

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To Give Our Customers the Most Courteous Consideration.

of Our Clientele of Our Friends

WE ARE---

STRIVING

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The Abilene Christian College
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forming contest.
It is probable that the Matadors
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as the experience will prove invaluable in future meets. Doubtless
table pretty stiff competition for places on the team.

With The Matadors
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Basketball

Cow Pasture Worse | Track Men Are At | Co-Eds Take Over Than Bull Rring Work For Ft. Worth Matador Cage Court

The Abilene Christian College Wild-cats are certainly feeling wild since their defeat of the Matador cagers last week. They seem to feel that they got revenge on the Tech team for the good lightner.

Starts Unofficially

receives position as a minor many of the leading colleges exertities of the nation and no he Tech will likewise recognize t. Time will probably find a sending out a golf team for ion the same as any school orth and east. The 2,000 acre affords much space for golf and it is likely that a course affords much space for golf and it is likely that a course the campus. When the constructed within a silor the campus udents who are interested in tournament are asked to get with Hershell McParland.

OL INCLUDED IN TECH MADE PRODUCTS

COL INCLUDED IN TECH MADE PRODUCTS

When the college farm were of their coat of wool Saturday and spend some time with the Shorthorn herd of J. W. Elliot there. They will arrive at Hersford late to-day and will spend the night and most of the day Saturday there, arriving back here late Saturday night. At Hersford, the students will see the famous Hersfords on the Tom Ivey, and more than 160 pounds to be scoured. The wool will be the famous Hersfords on the Tom Ivey, and though the woolen system will. The woolen system of the students will see the famous Hersfords on the Tom Ivey. In through the woolen system of the day Saturday there, arriving back here late Saturday night. At Hersford, the students will see the famous Hersfords on the Tom Ivey. D. L. McDonald and Ed East stock farms.



"Who wouldn't when Florsheim Shoes are sellriorsheim Shoes are sell-ing at \$8.85 a pair? Talk about reductions! Say this sale tops them all for downright economy. Just give me that black pair and those snappy tan brogues — at \$8.85!?





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