

NGINEERS TO HOLD FIRST ANNUAL BANQUET

STUDES OF NORTH Hundreds Marvel at Profs' Wizardry SYSTEMATIC BUSINESS BASIS **MAKE PLANS FOR** IS PLAN OF STUDENT COUNCIL PHYSICS SHOW IS TEXTILE CLASSES

ONE GRAND TIME

LUBBOCK HOTEL WILL BE SCENE OF MUCH JOY AND MERRIMENT

TO BE HELD YEARLY

"MUST EAT," SAYS DEAN ANNOUNCEMENT IS WELCOMED

SCHOOL CAGE RACE LA VENTANA SALES



Frolic to Use

NEWS ITEN

Etiquette Is "Y"

A Word to the Students

<text><text><text><text><text><text>

THE NEW STAFF.

TO BE TIGHT GET GOOD START GIRLS VOLUNTEERS WILL SELL SELL BOOKS TO STUDENT BODY; PRIZE OFFERED AGGIES, ENGINEERS AND ART-ISTS PREPARING FOR OPEN-ING GAMES OF PLAY

Physics Show Acts

Textile Mill Turning Out Good Work

MOODY'S PICTURE ALMOST READY

GREAT SUCCESS MYSTIFYING AT DEMONSTRATIONS SHOW

BURNING BUSH MIGHT HAVE TALKED **Five Performances**

Demand For Encores Indicates How Well Exhibition Was Received

VISIT POST MILLS

MATADORS TO GET SWEATERS SOON

Home Ec Club To Give Annual Party

SCALES INSTALLED **AT DAIRY BARN**

TO BE A GREAT AID IN THE STOCK JUDGING OF STUDENTS

Future of "Torridar" Assured as Stude KNIGHTS AND DAZE SPENT IN RUMINATIN

And here we sit, with your early have beereden.
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PLAN SHOULD BE IN EFFECT BEFORE THE SPRING TERM ELECTIONS; MANY STUDENTS WORKING FOR POSITIONS

OTHER BOARD PLANS STUDIED

Feeling-the need of a concentrated organization in the governing of the publications of the Tech, members of the student council in their past two meetings made plans for the establishment of a Students' publication Board in the college, which will have authority over all student publications on the campus. A systematic organization is to be devised by the committee appointed by the council head and definite an-nouncements made in the near future regarding the situation. Action on the matter will be taken by the council in their meeting Monday night officials said today. Following the lead set by other schools of much larger ize and much older than the Tech, the students will endeavor to place the publications on a business basis, entirely. Careful study is now being made by the committee on the various con-troling boards of publications of other schools and a plan for the situation here is to be made as a combination of the good points of the systems of other colleges and universities.

COLLEGE FROLIC TO BE VARIED SAYS

KEYS

Ruby McBride Withdraws From School

Tech Livestock May Be Shown at Ft. Worth

With a view of exhibiting animals at the Southwestern Exposition and Fat Stock show to be held at Fort Worth in March, the Department of Animal Hushandry began, fitting hogs for the fat hog closes of six months old are under together.

for the far not con-and under twelve. Ten burrows were selected last fail for feeding of which six are Duroes and four are Tanworth. These are from a spring farrow of 1926. Other animals are being prepared also.



MILT.

Agrees to Expound on "Kampus Topiks"

THE TOREADOR Official Publication of the

TEXAS TECHNOLOGICAL COLLEGE Lubbock, Texas

PUBLISHED WEEKLY, ON FRIDAY

THIS ISSUE: MANAGING EDITOR _____C. W. Ratliff BUSINESS MANAGER _____Marlin Hayhurst STAFF MEMBERS: Rex Keys, Ogden Horne, Tom B. Morrison, Ferrell Roark, Ottis Koen, J. W. Jackson, Jeff Newton, Brady Isaacs, Virgil Hobby, Misses Anna Belle Collins, Win-nie Miller, and Ivo Wilson.

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WHY NOT?

Constructive criticism of the Toreador is always welcomed and encouraged. If you are not satisfied with the paper, it is your duty to help improve it by offering suggesduty to help improve it by offering sugges-tions, and by advancing new ideas that might help to make it better. Don't think anyone will take it that you are pushing yourself too much, if you offer a suggestion. Timely suggestions from the faculty mem-bers as well as from the students will be truly appreciated and considered very care-fully. Our aim is to keen this publication a live.

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GETTING BY

GETTING BY The statement of "getting by" has been heard over and over around the Tech for the past several weeks. To possess an attitude that even entertains the thought of merely getting by is either an obvious recognition of one's inability to do the work or a care-less admittance of the indifference. This practice borders the crime of suicide and should be called to repentence before the representative of self respect and high ideals. Arouse that slumbering pride that is admitting the bonds of defeat to thicken atross the inactive intellect. It is one thing to be dead and buried, and a similar thing not to be alive and not buried. There is no harm in showing a little strength in one's studies; a sluggish disposi-

FOR STUDENT OPINION

As one of the practices which will be set forth by the new staff of the Toreador will be the establishment of a Student Opinion column. The column will be open to any and all students who wish to express themselves on any problem of schol life at the Tech. The articles may be signed or unsigned but must be written with sincerity and with care-ful study of the problem at hand.

THE MAN WHO TAKES SECOND PLACE

Throughout life there are a few men who seem destined to take second place in everything they enter. Let us take the case of a student. In the Tech there are some students who enter activities and put everything they have into them. Yet they never take a first place. They carry off second place honors in a number of events. But it seems they can not lead in anything.

number of events. But it seems they can not lead in anything. Most of us would advise this student who never takes first place in football, baseball, brack, basketball, debating, writing, or any other activity, to concentrate his efforts on one thing if he would win. But ths iwould not solve the difficulty. Although modern methods require spec-ialization, specialization in this case would probably do no good. The difficulty resolves itself into this: Few men are geniuses. More-over few men are willing to specialize to the extent that a genius must. Furthermore "minety-nine per cent hard work" does not always make a genius. "Some men are born great, some achieve greatness, and some have greatness thrust upon them." Others are destined to take second place. Consolation and encouragement is due the vast majority of our students who takes second place. For it is the man who takes second place, the man who is balanced, that makes any enterprise.

ntract to plant trees, ies of all kinds Prune PRUNING WORK TO **BE DONE BY BOYS** NEW VOCATION IN STUDENT JOBS INAUGURATED

Ben Chitwood Is

Elected Rice Pilot

ne school. M. Chitwood, Tech's first bu **Seniors Behind** on Annual Fees

> that must be paid before their are placed in the senior class of La Ventana. Y. M. C. A. WORK TO

BE MORE ACTIVE

STATE "Y" WORKER HERE SATURDAY

"Mare Nostrum" is a pow-the sea at the time of rld war. Ingram produce ginal locations in Spain, b ly described by the aut DK. Uice Terry and Antonio Moreno en the leading roles and share honor the success of the picture will ram and Ibanez. LINDSEY When Lynn Reynolds was chosen irect "The Silent Rider" which w e screen title given Katherine Nev Burt's magazine story "The D

The could this could the could this nothing better than getting a headed "wife" to play opposite Gibson, the star of the picture. "The Silent-Bider" which has booked to be shown at the Lin heater Friday is one of the best U. Yoo have wifnessed previews plct if the year.

CUR WEEKLY STAB AT POETRY Notre

week a poem will appear

Notre Dame Man To

Talk To Engineers

lety last year, the society or wers of the Tech will hold and ture meeting, February 14, at w we. Mr. Harry N. Roberts, C.



of the consulting engineering



BUY YOUR

LA VENTANA





THE TOREADOR, LUBBOCK, TEXAS, FEBRUARY 4, 1927

R. M. Chitwood, Tech's fil ness manager, was on his wa his son run in the conferen-when he died in Dalhas, Mr. 4 had never sen his son run been planning for weeks to title race. Had he lived one day lo would have sen his son win t check fill because Ben ran day as he had never run be won for his ream and for h

AT THE THEATRES THIS WEEK

PALACE ex Ingram's productly thum" (Our Sea) for a had its first showing theater Friday. This of the famous Blasco

COURTS ARE BEING **BUILT ON CAMPUS** GIRLS TO HAVE PLACE TO PLAY

AGGIE PERSONALS

DON'T CUSS—CALL US We Fix "Flats" Phone 799 SUPER SERVICE STATION Broadway at M

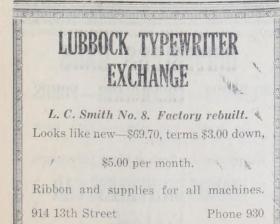


Between (lasses AND AT ANY OLD TIME BRING HER TO

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and courteously given. The Tech Drug Store Main and College Ave. Phone 138

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January Meeting



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Such clothes are the Gridirons-they are correct in every, detail.

> HAWKINS DRY GOODS COMPANY

the Doc says he has them, and West, Mabel Erwin, Elizabeth Staf-Gamma Phi Alpha Is

Entertained With Bridge

Pre-Law Club To

Kid Party to Give Co-Eds a Change to Play

DR. FRANK C. SCOTT Specialist Ear, Nose, Throat and Fitting of Glasses-Glasses Delivered Day Ordered Special Prices to Students

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**** Popular

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With Musical Tea

Hold Banquet

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2nd Floor Temple Ellis Bldg.

Nelms & Allen

CHIROPRACTORS Carver Graduate Mrs. Nelms Assitsant Massage ElectroTherapy

Phone 540 Leader Bldg

Direct From Its Sensational

Broadway Run at \$2 Admission

Now

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Prices

REX INGRAM'S

with

IBANEZ

Scenario by Willis Goldbeck Photography by John F. Seitz

Goldwy

ALICE TERRY

From the famous novel by BLASCO

ANTONIO MORENO

ESDAY & SAT.

Feb. 4 and 5 Usual Palace Prices

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NOSTR

(OUR SEA)

THE strangest, the most thrilling love story ever shown on the screen! Played against the background of a world up in arms, it tells with tremendous power a story of passion and re-demption such as you've never seen! 1001 thrills!

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1212 Avenue E

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- PAGE THREE

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805-D—IN A LITTLE SPANISH TOWN TRAIL OF DREAMS—Fox Trot Vocal Chorus by Frank Harris
807-D—I'M TELLING THE BIRDS—TELL' THE BEES HELLO, BLUEBIRD—Vocal by Charles Kaley
15095-D—MY CAROLINA HOME I'M DRIFTING BACK TO DREAMLAND—by R. Pucket
720-D—TIGER RAG



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