



Nikki Epley Two Style Show Models Pattie Liner

At Fall Fashions

Coeds Take 'New Look'

By MARY LOU WATSON
Toreador Staff Writer

Lubbock coeds and career girls previewed the new looks for fall and winter today at Lubbock City Panhellenic's annual benefit fashion show in the Union Ballroom. Proceeds from the event will go to scholarships for Tech students.

Theme for the show was "Mademoiselle Goes To College In Blaze Of Fashion And All That Jazz."

"Shock" colors predominated throughout the collection. Especially noticeable were cranberry and "neon" yellows and greens.

For day wear, sleeveless vests and jumpers were paired with round-collared white blouses to produce the "Oliver Look."

On the sportier side, the "Little Boy Look" featured knickers and Norfolk jackets.

The "Layered Look" inspired by ski clothes were shown in sweaters. One of many combinations was a polo-necked cardigan worn with a turtle-necked pull-over.

The "Long Look," featuring floor-skimming bell skirts and empire waistlines, was emphasized for after five.

Fake furs lent a luxurious look to the coat collection. Jaguar, otter and leopard were shown.

Fashions were presented by Margaret's.

The show was coordinated by Mrs. Margaret Talkington. Miss Nancy Cochran was narrator.

Models representing Tech sororities were: Ellen Dunias, Gamma Phi Beta; Linda Zachery, Alpha Phi; Carol Fritz, Delta Gamma; Brenda Dooley, Chi Omega.

Others were: Joan Allrich, Delta Zeta; Geneva Billings, Kappa Alpha Theta; Lynn Walton, Kappa Kappa Gamma; Patti Liner, Delta Delta Delta; Suzanne Marsh, Phi Mu.

Sudie Halsey, Phi Beta Phi; Priscilla Bristor, Alpha Delta Pi; Janita Kinard, Sigma Kappa; Sandra Buster, Alpha Delta Pi; Jodi Conway, Alpha Chi Omega; and Nikki Epley, Zeta Tau Alpha, also participated.

In Tech Athletic Program

'Brain Coach' Serves Complex Role

By MAX JENNINGS

Toreador Managing Editor

Every athlete at Texas Tech represents an investment valued in the thousands of dollars. But even more important, each athlete is a student expected to maintain himself academically while devoting many hours each week to the development of athletic skills.

IN FACT, THE athlete could be considered a working student in every sense of the word, according to Clyde Prestwood, athletic counselor. And there is a good chance the student-athlete will have more than his share of academic troubles.

In Prestwood's earnest southern drawl, "Academics and athletics just don't jive." But academic problems don't exist just for the poor students, Prestwood says.

HE RECALLED AN incident in which a star freshman prospect, graduated valedictorian from a large high school, missed two weeks of school after he broke a leg in football practice. His grades dipped, and Prestwood counseled him out of dropping a course. The student made a B, but without counseling he might have dropped the course, forcing him to double up later or attend an extra semester.

A former football player at the University of Texas, Prest-

wood assumed duties as athletic counselor in the fall of 1961. The position was the second in the Southwest Conference, with only Tech and Texas having full time athletic counselors.

PRESTWOOD, WHO wears his grey hair in a jaunty flat top, came to Tech with a wide educational background. He graduated from Navasota High School where he lettered in football. He graduated from the University of Texas in 1940 where he played three years of college ball.

He taught briefly at Austin High School before resigning to join the highway patrol. During the war he served in the Counter Intelligence Corps.

HE RETURNED TO his home town after a brief stint at insurance selling after the war, and eventually became high school principal. During the summers he attended school at Texas A&M where he earned his master's degree in 1950.

In 1958, he was employed as dean of South Plains College at Levelland. And he's still called only "Dean" by many of his former students, a title which to them seems only natural and fitting, despite his new job with Tech.

HE BEGAN WORK on his doctorate at the same time he accepted his counseling job. When he assumed his duties, large numbers of athletes coming to Tech as freshmen were failing to return, either because of grades or personal reasons. It was his job to cut this down as much as possible.

And he hadn't been working long before someone gave him the title of "brain coach," a label which he doesn't seem to mind. "They do it more facetiously than anything," he grins. "Anyway that I can motivate the boys to get their lessons up ... that's my primary duty."

HE ADDED, "I LOOK upon an athlete quite a bit like a student that is working." He explained that most college athletes spend four to five hours working out each day in addition to several road trips and "the physical beating they take." "They need some help," he said. "I'd say any working student does."

HE JUSTIFIED HIS job by explaining that each athlete coming on campus does so at a cost of about \$1,000 per year. And if he's lost, "You've got to recruit another one for him."

Under Prestwood's direction, those athletes having grade troubles are tutored, usually by graduate students employed by the athletic department.

The tutors instruct in virtually every major area of study, Prestwood said. Those athletes not having trouble with their grades are not required to attend the sessions.

THE WORD "scholarship" is a misnomer when referring to athletes, Prestwood said. "Grant and aid would more nearly fit."

But all the counselor's work is not concerned with the student-athlete who can't make his grades. "You can't forget the others," Prestwood said of the good students. He said his job

encompasses much more than purely academic counseling.

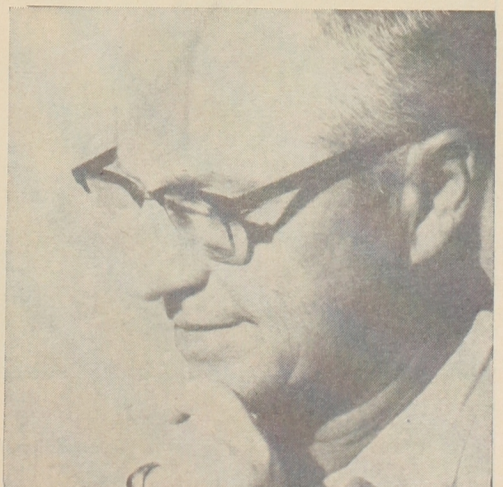
"FORTY PER CENT of the interviews I have are student-initiated ... they come to me," he said. "As they gain confidence in me there will be more. That's the ideal, for them to seek help."

Prestwood said he feels some of the boys probably resent his

counseling. "But we don't insist on them taking any courses," he said. "They have to realize for themselves whether they can make it or not."

MUCH OF the problem, the counselor reiterated, is that many students with poor backgrounds and with poor high school records attempt courses

See 'BRAIN COACH' Page 4



CLYDE PRESTWOOD
... a different kind of coach

of Cabbages and Kings

by Bullion

FOR THOSE OF YOU who might be motivated to spice up your education with a bit of European flavor (of course a certain amount of money is required—desire does not seem sufficient to pay for passage, living, tuition and the thousands of other items) a "Guide to Studying in Europe" will be published in September by London House and Maxwell of New York.

THE BOOK CONTAINS information about tuition, living costs, entrance requirements and areas of study in the major universities of 15 European countries.

TIPS ON TRANSPORTATION, lists of American organizations providing grants and helpful information, as well as many useful addresses (whatever that means) are included.

★ ★ ★ ★ ★

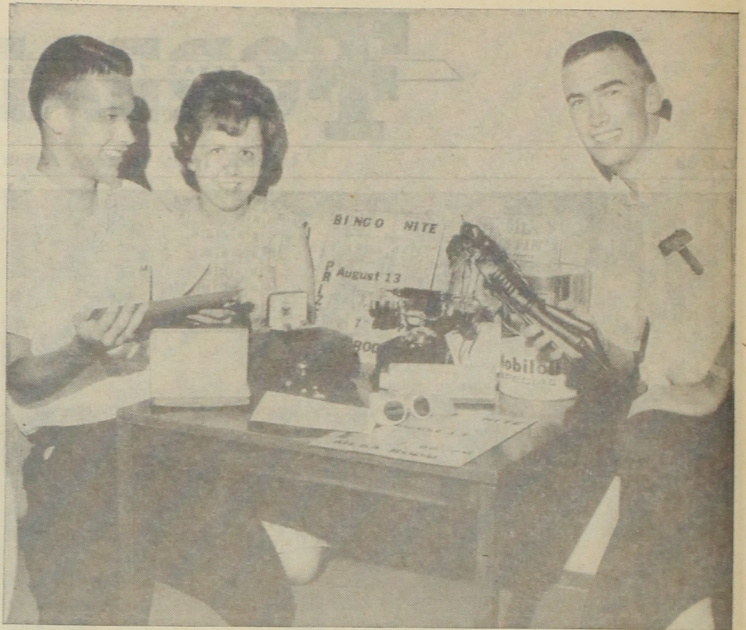
A RECENT ARTICLE in a Bulgarian Communist Youth Organization publication dealt with their problem of ideologically wayward youth.

The more ambitious of these "snobs," it said, want to learn English.

SOME EXCERPTS, COMPLIMENTS of Radio Free Europe: "... the snob, is above all else, a pseudo-intellectual . . . He is almost completely unmoved by real beauty and the true power of art . . . he practically prostrates himself before the almost indigestible works of the abstractionists, surrealists and other modernists.

"HE IS A GREAT ADMIRER OF THE WEST. The snob limits himself to the much publicized Western writers, musicians and artists . . . According to him . . . all that we (the Bulgarian Communists) have given to the world treasury is simply fantastically insignificant."

Such a shame . . . What is the youth of Bulgaria coming to? We prefer to wait and see.



PRIZES FOR BINGO NIGHT — Left to right Tommy Hawkins, Houston junior; Betty Jo White, Dallas sophomore; and Bill Bledsoe, Floydada freshman, look over part of the many items donated as prizes for the Union's Bingo Night. The event,

open to both faculty and students, is scheduled for 7 p.m. Tuesday in the Snack Bar area. Late Wednesday, over thirty-four items of merchandise had been donated by local merchants.

—Staff Photo

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Owner

Adkisson Cops Singles Bowling Championship

David Adkisson copped singles honors and served on the winning team — Allred's Independents—Sunday in the Intramural Scratch Bowling Tournament at Lubbock Bowling Club.

ADKISSON BOWLED a 563 series to edge out second place singles winner Cary Johnson. Johnson marked up a 556 total series.

Other singles competitors were Robert Dale who bowled a 524 for third and Buggsy Burnett who had a 497 series.

ALLRED'S Independents to-

taled up a 2149 for first place in team competition—a scant 34 pins better than the second place Bandits.

Johnson and Adkisson served with the winning team along with Kenney Allred and Terry Dopson.

BURNETT AND Dale were members of the Bandits with teammates Russell Horn and Louis Joe.

Other teams entered in the order of their finish were: Gunners, Lee's Independents and Don's Independents.

News Briefs

Navy Seeks Officers

LCDR. Jim Smith of the officer programs team of the Navy Recruiting Station, Albuquerque, N.M., is at the Naval Reserve Training Center on campus today discussing the Navy officer program with qualified graduates and students.

According to a recruiting office bulletin, interviews will be held and mental examinations administered without obligation to determine the qualifications of those interested in obtaining a commission.

★ ★ ★ Prof Writes Chapter

A member of Texas Tech's range management faculty, Dr. Thadis W. Box, has contributed a chapter to a new book, *Aridity and Man*.

The book, a collection of essays on man's ability to cope with arid environments, is sponsored by the American Association for the Advancement of Science.

Dr. Box's chapter on range management reviews the status of knowledge about managing arid ranges; discusses the ecology of deserts; suggests methods of enduring droughts; and outlines some areas where more research is needed.

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1956 Corvette, 2 tops, 3-speed transmission, 283 cubic inch engine. Ted Weaver, PO-2907.

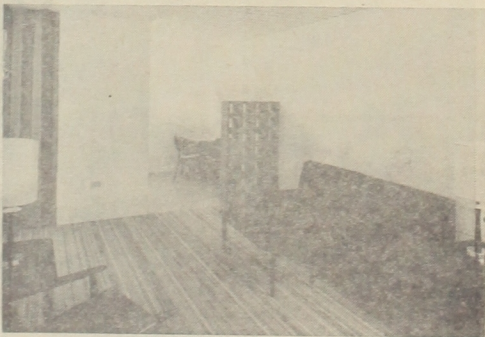
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Union Unveils Varied Fall Program

Tech Union's schedule of programs and events for this fall appears to have something for just about everybody — quite an achievement considering the variety of appetites represented by 1963-64's students and faculty.

According to Karen Moore, program director, everything is just about ready and from the increased activity in her office it looks as though fall is just around the corner.

Fall Summary

A summary of the fall programs looks like this: Everything will kick off Sept. 18 — first day of registration — with a street dance in the Ad. Bldg. parking lot. Probable starting time is 8:30 p.m., giving everyone a chance to cool his heels a bit after hours of line standing.

Also starting Sept. 18 will be committee signups — the Union's annual successful drive to sign students to work on the myriad of committees.

These many committees are necessary in order that the organization remain aware of and able to satisfy the many different student and faculty desires in program subjects.

Frosh Open House

Sept. 20 an open house is planned from 8-12 p.m. for freshmen only. Included on the agenda are a movie and a dance plus refreshments. Also the incoming frosh will be invited to sign up to work on Union committees.

A hit last year, Rockin' Ray Sharpe will again entertain Oct. 4 at an all-school dance in the ballroom.

Homecoming Dance

A feather in the Union's cap will be the appearance of Jimmy Dorsey's Orchestra, Nov. 2, at the Homecoming dance. Lee Castle is director.

Included in the Union's purchases this year is an astrolight for the Homecoming dance. The light will be used to show up invisible ink markings on paid customers' hands.

Night Club Events

Oct. 18 and Nov. 16 are set as nights for the night club dance events which proved popular last year.

An all-school Christmas Dance is scheduled Dec. 6.

Raider Rambles

Raider Rambles, all-campus talent show, is marked down for Dec. 7. Mrs. Moore said that a big production is planned.

Some of the movies scheduled during the session are "Toy Tiger" Sept. 27 and 29, "Last Year at Marienbad" Oct. 11 and 13, "Showboat" Oct. 25 and 27, "The Great Imposter" Nov. 8 and 10,



PLANNING A BIG YEAR — For the Tech Union are, left to right, Kay Gravens, president, Patsy Woodell, personnel director, and Karen Moore, program director. These three, together with other officers, committee chairmen and committee members, will be holding the reins in September when the Union kicks off a big year of varied activities and programs. —Staff Photo

"President's Lady" Nov. 22 and 24, "1984" Dec. 6 and 8, and "A Time to Live and a Time to Die" Jan. 3 and 5.

Sunday Evening Movie

Mrs. Moore pointed out that in response to a poll taken last year, movies will be shown in an evening performance on Sundays this fall.

Friday movies will be shown at 4 and 8 p.m. and Sunday feature times will be 3 and 7 p.m.

Fine Arts Festival

Tech's highly successful Fine Arts Festival will be scheduled Nov. 10-19. Theme for this year's festival is "Form in the Arts." Highlights of the show will be a performance by Peter Nero Nov. 15 and an award-winning color film "Edipus Rex."

The National Players of Canada will bring a Shakespearean production to the Union on Dec. 12.

Exhibits On Tap

Among the many Union exhibits on tap during the fall is "Development of a Painting" from the Midtown Gallery of New York. The exhibit includes artist's

sketches from early ideas to the finished painting.

Another interesting exhibit on art will be the "Demonstration of Techniques of Painting." Included in this display are works rendered as sketches, photographs, water-colors, engravings, furniture, ceramics, leather work, metalwork, and stone carving.

Student Art Show

Another exhibit of artistic nature is a traveling show of art done by college students in this region. The display is scheduled for December.

Mrs. Moore mentioned something new for this year in an attempt to initiate a program especially for married students.

She said that the Union Hospitality Committee will try to find what the students involved would like to have and then set these ideas into motion.

Children's Party

Other events include a children's Halloween Party in October. Children invited will be those of students and faculty. Mrs. Moore

pointed out that this event was planned as a result of last year's successful Christmas Party for the same group.

Other new purchases mentioned by Mrs. Moore include walnut framed screens for stage areas, and the addition of exhibit space in the upstairs hallways.

More New Records

New records have also been added to the record-lending library and the Union is currently seeking student opinion on the addition of a library of four-track stereo tapes.

Also under consideration, according to the director, is the initiation of a print lending library. The prints, including both old masters and modern, are framed and ready for hanging.

L.S.U. Plan

Under the lending plan used at Louisiana State University, the student rents the print for a month and if he so desires, he may buy it with the rent payment going toward the purchase price, according to Mrs. Moore.

In December, an International Fair is planned at which students will be invited to purchase imported items from all over the world. The items will be sold at cost plus one-third for handling and mailing.

Foodstuffs will be included in items for sale at the fair.

Other Activities Planned

Winding up the summary Mrs. Moore emphasized that game listening parties, bridge lessons and tournaments, a style show, western dances, and possibly, a mid-semester Mexico trip are added to spice up what looks to be another exciting and varied year at the Union.

TECH UNION

THIS WEEK'S
MOVIE
FRIDAY
4 and 8 p.m.
SATURDAY
8 p.m.
Coronado
Room

WILLIAM HOLDEN
CLIFTON WEBB

LEO MCGAREY'S
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"SATAN NEVER SLEEPS" — Is the Union Movie scheduled at 4 and 8 p.m. Friday and 8 p.m. Saturday in the Coronado Room. The color film stars William Holden, Clifton Webb (pictured above in a tense scene) and France Nuyen. From a story by Pearl Buck, the anti-communist film is centered around a mission taken over by the Chinese Communist army in 1949.

For Journalism Students

Tech Hosts Seminar

With a record-breaking enrollment of more than 200 students, Tech's Sixth Annual Publications Workshop will get underway Sunday on the campus.

W. E. Garets, professor and head of the journalism department, has announced that the workshop already has pre-enrolled the largest number of high school journalists in the Workshop's history. Last year, 170 students participated.

The week's workshop, which ends Aug. 15, has drawn students from Wyoming, Colorado, New Mexico, Oklahoma, Louisiana and Arkansas, as well as throughout Texas. Co-sponsored by Tech and the West Texas High School Press Association, the workshop will be directed by Garets.

Included on the schedule are courses in photography, newspapers and yearbooks, with panel discussions, workshop sessions, seminars and exhibits.

Registration and the assigning of dormitories begins Sunday at 4 p.m. Late registration will be conducted Monday from 8 to 9 a.m.

Following the opening assembly of participants in the ballroom of the Tech Union at 9 a.m., the group will break up to attend the opening sessions of the sections. A dinner will climax the first day's activities at 6:45 p.m. in the Coronado Room of the Tech Union.

During afternoon sessions throughout the week, students in the newspaper section will work on an edition of the Toreador, Tech newspaper, which will come out Thursday.

'Brain Coach' Plays Complicated Role

(Continued from Page 1)
of study that will obviously be too difficult for them. Prestwood said in such a case he tries to get the athlete to take only a basic course of study and to "sample" the difficult course in a proposed major.

He said in this way the student often realizes he cannot handle a major before he becomes ineligible. "That's a most difficult and touchy problem," he said. "Most of them will listen. Some of them won't."

TO PREFACE this kind of counseling for the new students, it is necessary for Prestwood to become familiar with the high school transcript and personal history of virtually every new athlete coming on campus.

Another problem which frequently occurs, Prestwood added, is that of the star high school athlete who comes on campus with the attitude he will be granted certain academic favors and immunity.

"I TRY TO DISPEL that as quickly as I can," he said. "It takes a really big person who knows how to handle fame and glory."

Both Prestwood and the coaches face the additional problem of maintaining morale on the part of many freshmen. The counselor explained that many of the athletes, top men on their high school teams, come to Tech with that same feeling. But they find in many cases that here they are on the bottom of the list.

BUT PRESTWOOD'S duty is completely separated, in a sense of the word, from that of the coaches.

"I don't discipline any of them. The discipline is left strictly to the coaches," he said. "If they (the players) come to me in confidence, I try to keep their confidence."

AND ALTHOUGH the "brain coach" has been successful in reducing the number of casualties among the athletic recruits, there is still a problem which he feels he will never be able to solve.

"If the students lose their desire, there is not much I can do, academically or athletically," he says.



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