

## *President Welcomes Freshmen*

### CLASS OF '67:

I wish I could extend to each of you a personal greeting as you come to Tech to begin your college education. The years you spend in college should be filled with work, with fun, with friendships and with your development physically, academically, socially and spiritually. Your success in your college career will depend upon your attainment in all of these areas.

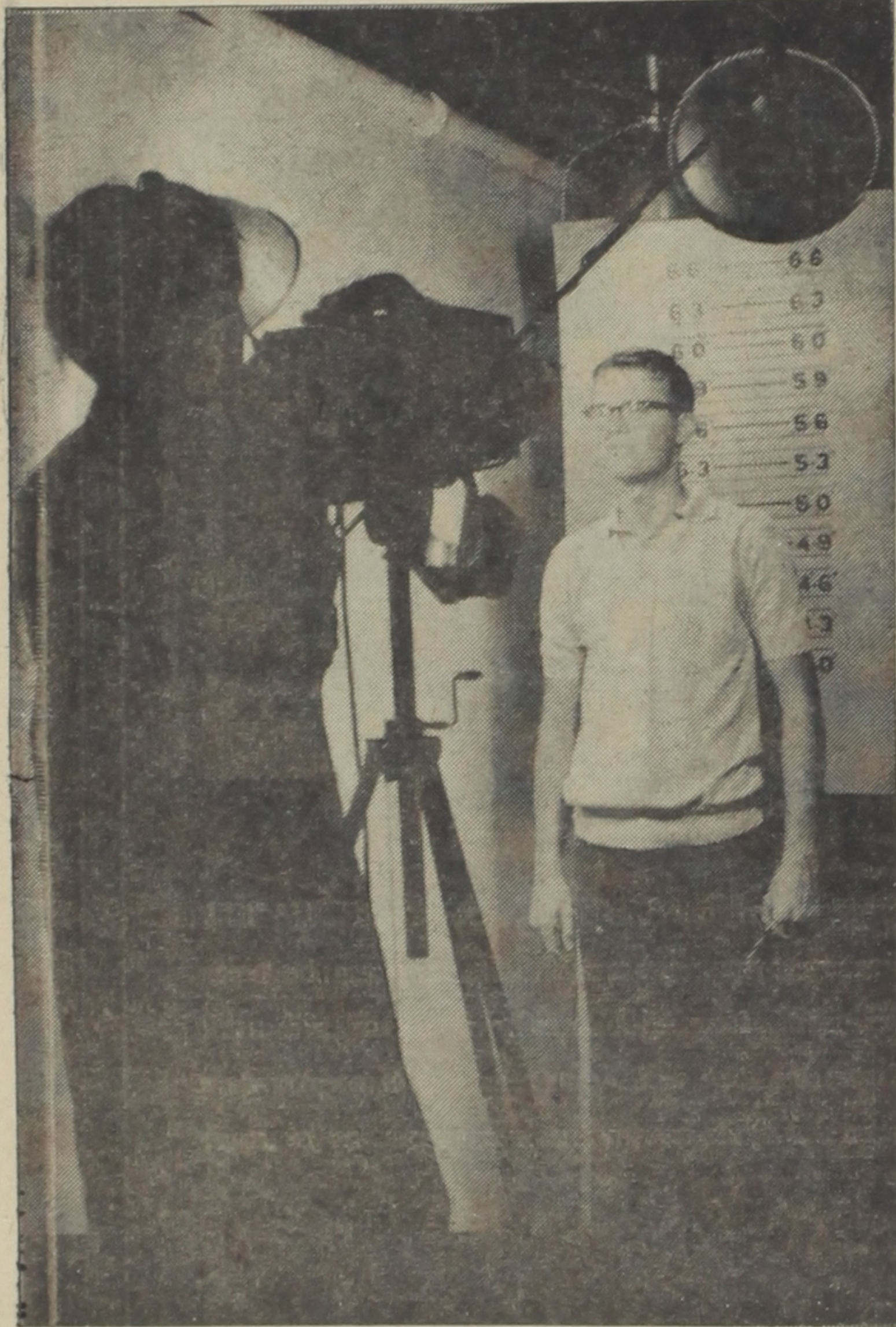
Texas Tech provides for you the means and the facilities for the achievement of these goals. The College is glad that you have chosen to come here and hopes that you will take full advantage of all the opportunities which are provided for you. It is a pleasure for me to give each of you a hearty welcome and to wish for you that satisfaction which can only be obtained by the expenditure of one's best efforts.

R. C. GOODWIN  
PRESIDENT

**Freshmen, Will You Be In This Line In 1967?**

Another Record Enrollment

# Tech Expects 4,000 Freshmen



A record freshman enrollment—topping 4,000—is expected at Texas Tech this fall.

**THIS WOULD HELP** boost the total number of students to a predicted all-time high of 12,450, according to Don Renner, assistant dean of admissions.

There were 3,658 freshmen who went through registration lines at Tech in 1962. The college's total enrollment foreseen this fall shows 1,267 more students, or a 10 per cent increase over last year's 11,183 Techsans.

**DURING THE PAST 10** years the average enrollment increase has been about seven per cent each year and the anticipated increase for the next 10 years is expected to be about the same rate, according to Renner.

Registration will be Tuesday through Thursday, with no late registration this year. During the three-day period, students will register in the various buildings designated by their schools.

Orientation for freshmen and transfers opens this morning and classes get underway Friday.

**THIS YEAR'S RECORD** number of students should make Tech rank third in enrollment of Texas colleges and universities, topped only by the University of Texas, which foresees 22,314 students, and the University of Houston, with 15,000 predicted.

However, North Texas State University at Denton and Arlington State College were close behind Tech in 1962's enrollment tabulation. North Texas had 9,921 and Arlington, 9,116.

But predictions indicate Tech will maintain its lead over these two schools.

**H. L. BURGESS**, room reservation supervisor, said "no more applications are being taken" for rooms in men's dormitories. But he feels that "we'll be able to house all the girls who apply this year."

Burgess said there are 130 vacancies in women's dormitories, including 121 in West Hall, 10 in Drane and three in Knapp.

**REGISTRATION PACKETS** are being distributed here in the basement of the southwest corner of the Ad. Bldg. Packets contain a registration time for each student plus the necessary forms for completing enrollment.

Some of the basic procedures while picking up packets as pointed out by Renner include:

1. All male students between 18-26 years old must fill out an "R-SS" armed forces deferment forms.

2. All veterans and war orphans must check with the Veterans Coordinator Office in room 152 of the Ad. Bldg.

3. Photo I.D.'s will be made this year when packets are picked up, as well as in fee assessment lines during registration.

4. Each student must pick up his own packet.

**RENNER SAID** "no freshmen will register the first day this year . . . in order to allow more time for orientation and counseling . . . and more emphasis will be put on the entrance exams."

Thus freshmen will begin registering Wednesday. Renner pointed out that written instructions for registration will be given to students. But he outlined these basic steps:

- Present packets to be stamped
- Go to counselor
- Get class cards
- Receive dean's approval
- Have fees assessed in Union Ballroom, where

photo I.D.'s will be made, parking permits issued and student insurance plans explained.

Renner said "if any student gets completely bogged down in registration, we'll be glad to help him if he'll come to the registration office."

Places of registration for the various schools are:

- Arts and Sciences—Ad. Bldg.
- Agriculture—Agriculture Bldg.
- Business Administration—C&O Bldg.
- Engineering—East and West Engineering Bldgs.
- Home Economics—Home Ec. Bldg.
- Graduate Study—Ad. Bldg.

LINE-UP—Housing forms, registration packets, and I.D. photos: the rush is on. Stand on the mark, smile . . . snap! Then on to registration. (Staff Photo)

# Tech Union Lists Slate Of Fall Events

By LEW BULLION

Tech Union's schedule of programs and events for this fall appears to have something for just about everybody — quite an achievement considering the variety of appetites represented by 1963-64's students and faculty.

According to Karen Moore, program director, everything is just about ready and from the increased activity in her office it looks as though fall is just around the corner.

**Fall Summary**

A summary of the fall programs looks like this:

Everything will kick off Sept. 18 — first day of registration —

with a street dance in the Ad. Bldg. parking lot. Probable starting time is 8:30 p.m., giving everyone a chance to cool his heels a bit after hours of line standing.

Also starting Sept. 18 will be committee signups — the Union's annual successful drive to sign students to work on the myriad of committees.

These many committees are necessary in order that the organization remain aware of and able to satisfy the many different student and faculty desires in program subjects.

**Frosh Open House**

Sept. 20 an open house is planned from 8-12 p.m. for freshmen

only. Included on the agenda are a movie and a dance plus refreshments. Also the incoming frosh will be invited to sign up to work on Union committees.

A hit last year, Rockin' Ray Sharpe will again entertain Oct. 4 at an all-school dance in the ballroom.

**Homecoming Dance**

A feather in the Union's Cap will be the appearance of Jimmy Dorsey's Orchestra, Nov. 2, at the Homecoming dance. Lee Castle is director.

Included in the Union's purchases this year is an astrolight for the Homecoming dance. The light will be used to show up in-

visible ink markings on paid customers' hands.

**Night Club Events**

Oct. 18 and Nov. 16 are set as nights for the night club dance events which proved popular last year.

An all-school Christmas Dance is scheduled Dec. 6.

**Raider Rambles**

Raider Rambles, all-campus talent show, is marked down for Dec. 7. Mrs. Moore said that a big production is planned.

Some of the movies scheduled during the session are "Toy Tiger" Sept. 27 and 29, "Last Year at Marienbad" Oct. 11 and 13, "Showboat" Oct. 25 and 27, "The

Great Imposter" Nov. 8 and 10, "President's Lady" Nov. 22 and 24, "1984" Dec. 6 and 8, and "A Time to Love and a Time to Die" Jan. 3 and 5.

**Sunday Evening Movie**

Mrs. Moore pointed out that in response to a poll taken last year, movies will be shown in an evening performance on Sundays this fall.

Friday movies will be shown at 4 and 8 p.m. and Sunday feature times will be 3 and 7 p.m.

**Fine Arts Festival**

Tech's highly successful Fine Arts Festival will be scheduled Nov. 10-19. Theme for this year's festival is "Form in the Arts." Highlights of the show will be a performance by Peter Nero Nov. 15 and an award-winning color film "Oedipus Rex."

The National Players of Canada will bring a Shakespearian production to the Union on Dec. 12.

**Exhibits On Tap**

Among the many Union exhibits on tap during the fall is "Development of a Painting" from the Midtown Gallery of New York. The exhibit includes artist's sketches from early ideas to the finished painting.

Another interesting exhibit on are will be the "Demonstration of Techniques of Painting." Included in this display are works rendered as sketches, photographs, watercolors, engravings, furniture, ceramics, leather work, metalwork, and stone carving.

**Student Art Shows**

Another exhibit of artistic nature is a traveling show of art done by college students in this region. The display is scheduled for December.

Mrs. Moore mentioned something new for this year in an attempt to initiate a program especially for married students.



## Welcome Coeds!

Let us keep a pretty head on your shoulders! We can create an elegant or casual style just for you.

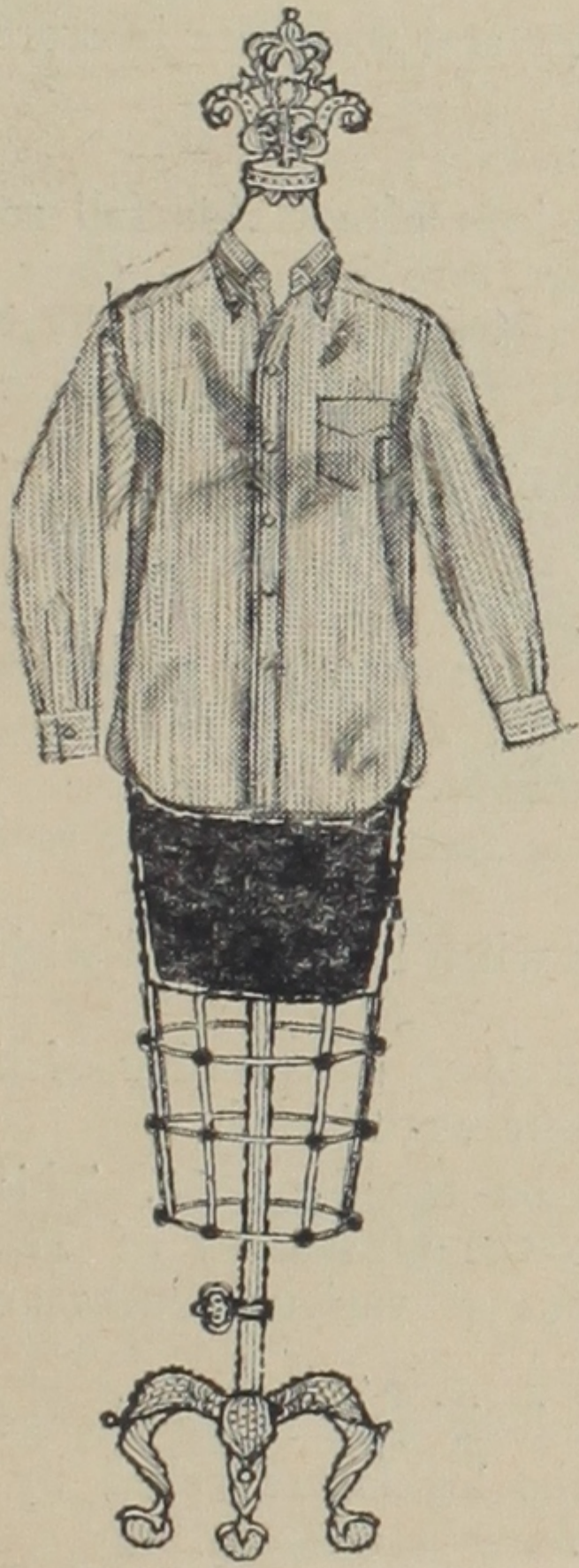
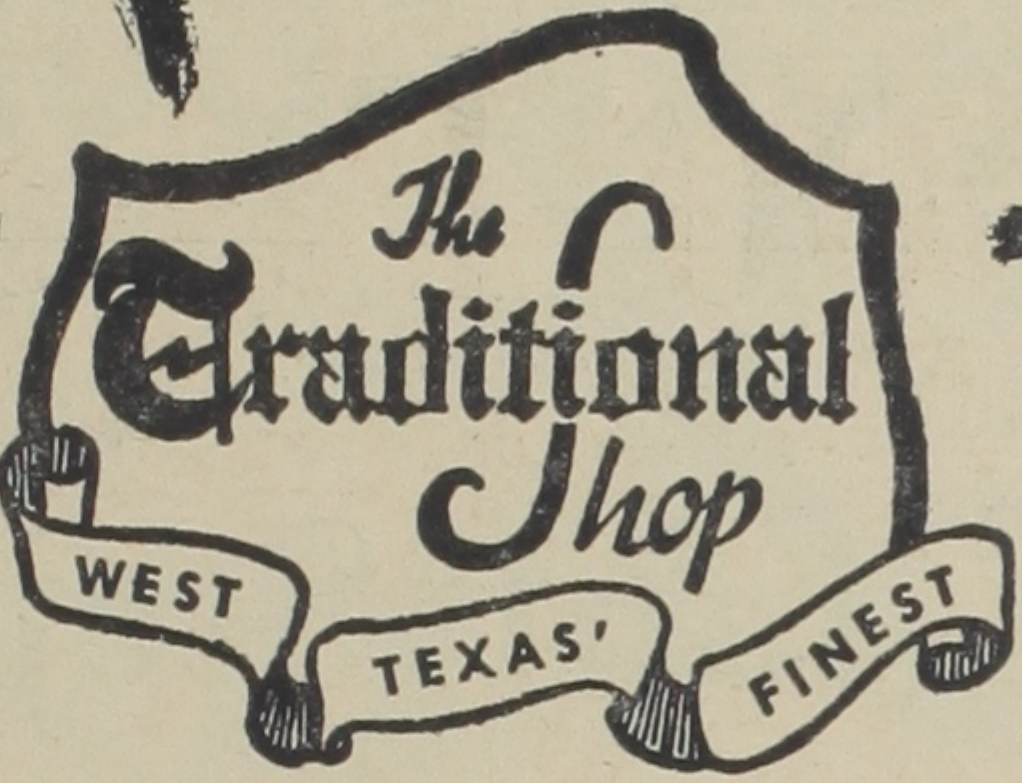
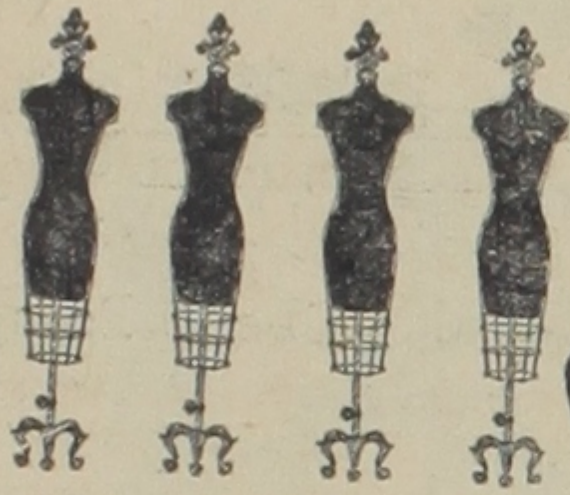
# Bills

## BEAUTY SALON

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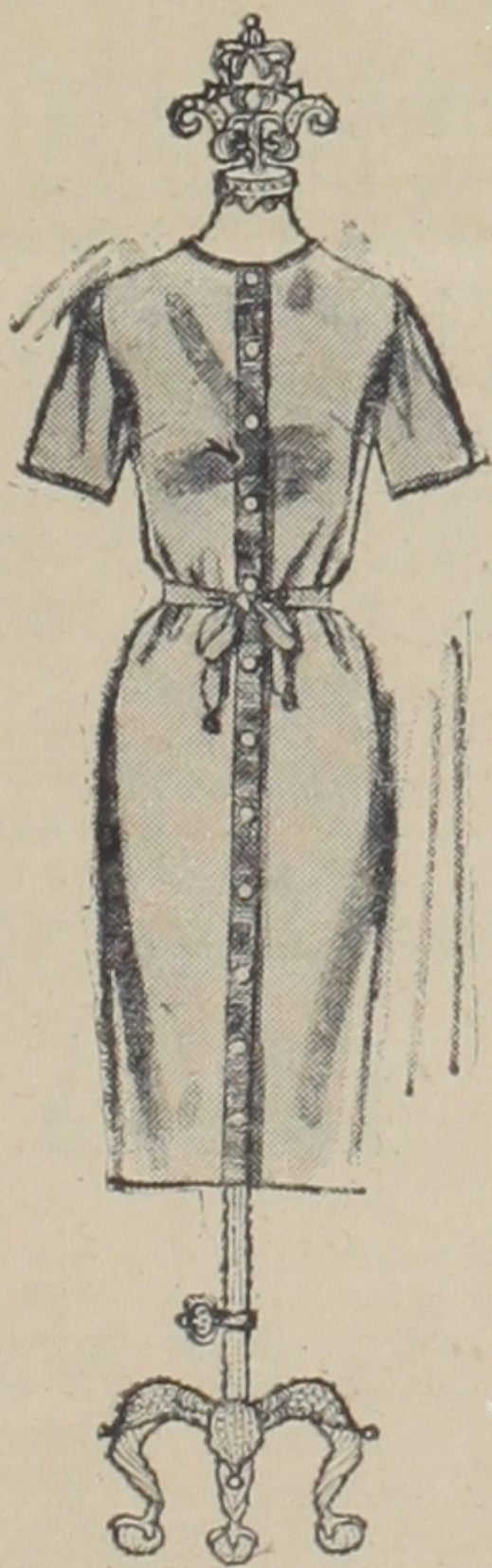


BILL SHARPLEY  
B.S., M.S. TEXAS TECH  
JESSIE LEE'S HAIR DESIGN



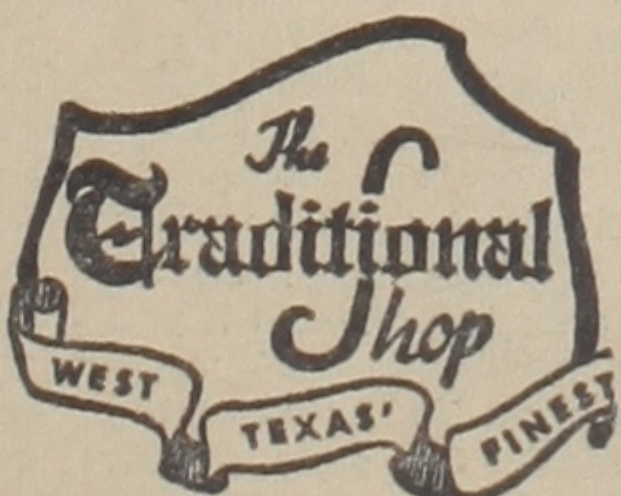
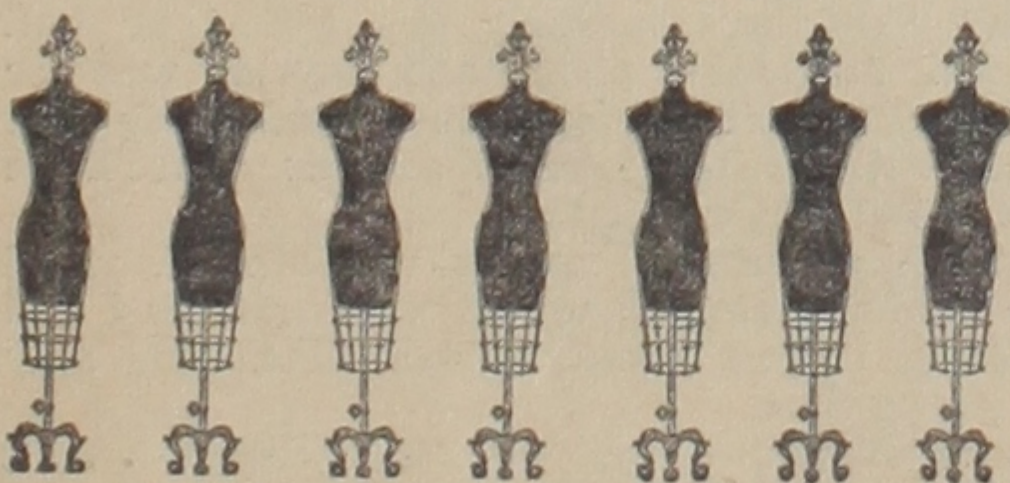
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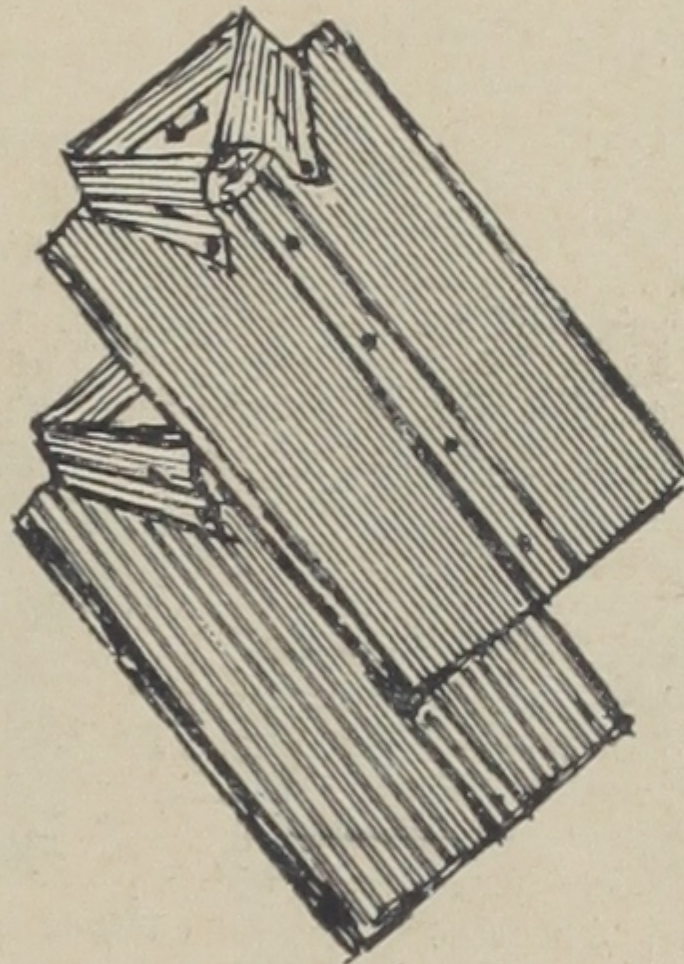
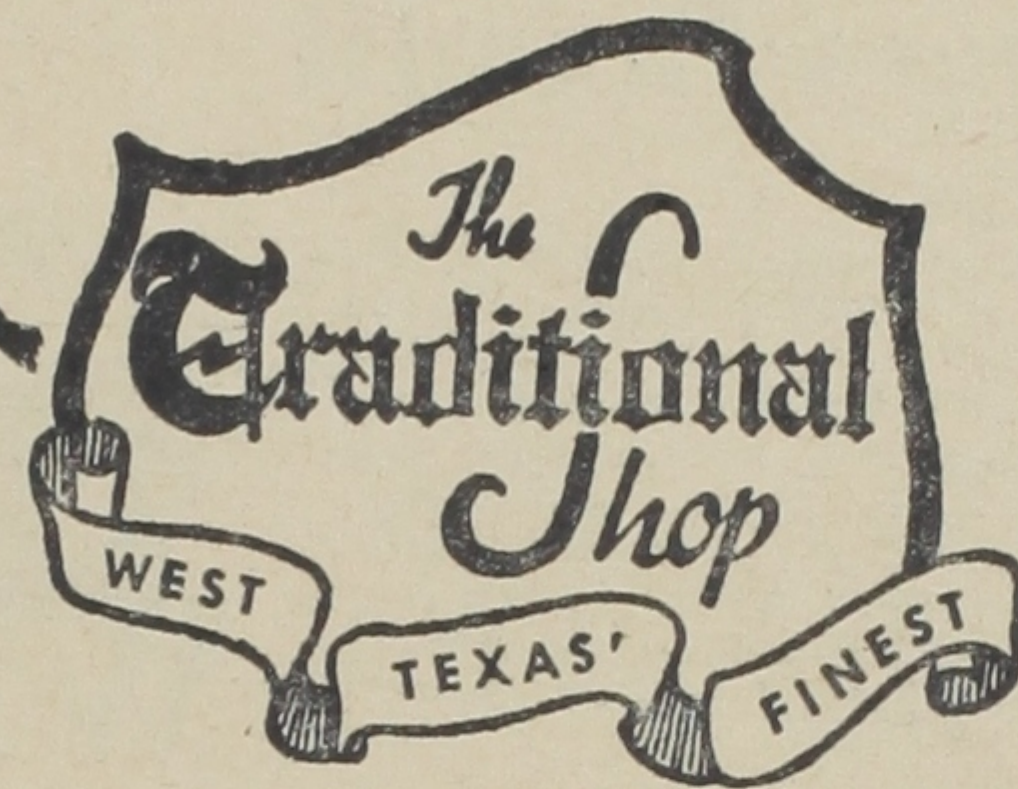


The Knit Shift

College Charge Accounts  
Welcome . . .  
JEAN NEEL



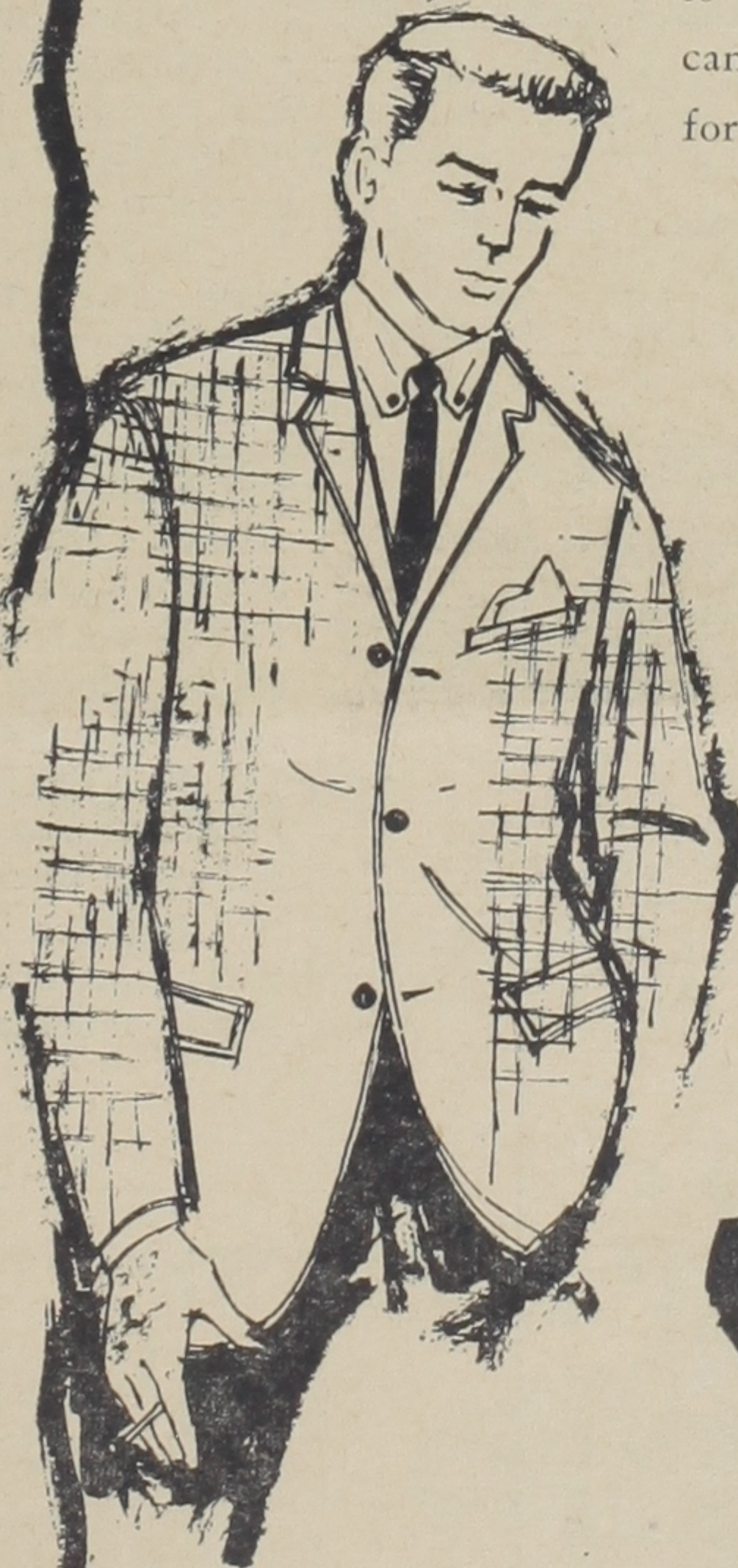
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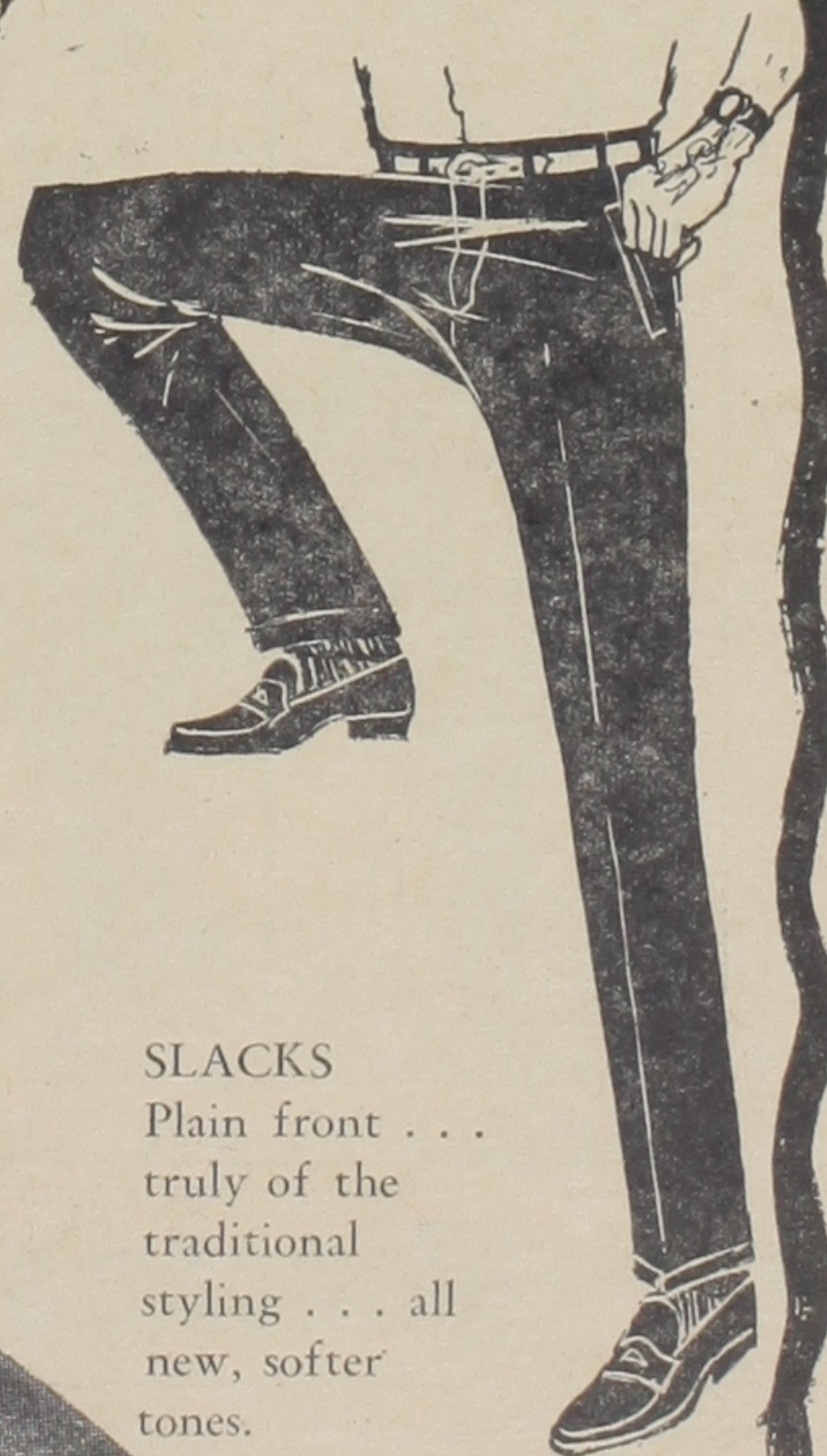
Button Down  
PIN STRIPE  
Dress Shirts  
so versatile it  
can be worn  
for casual wear.



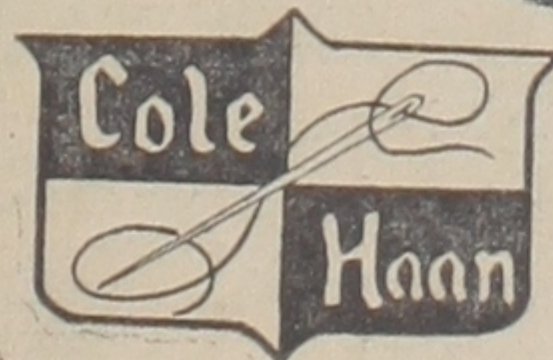
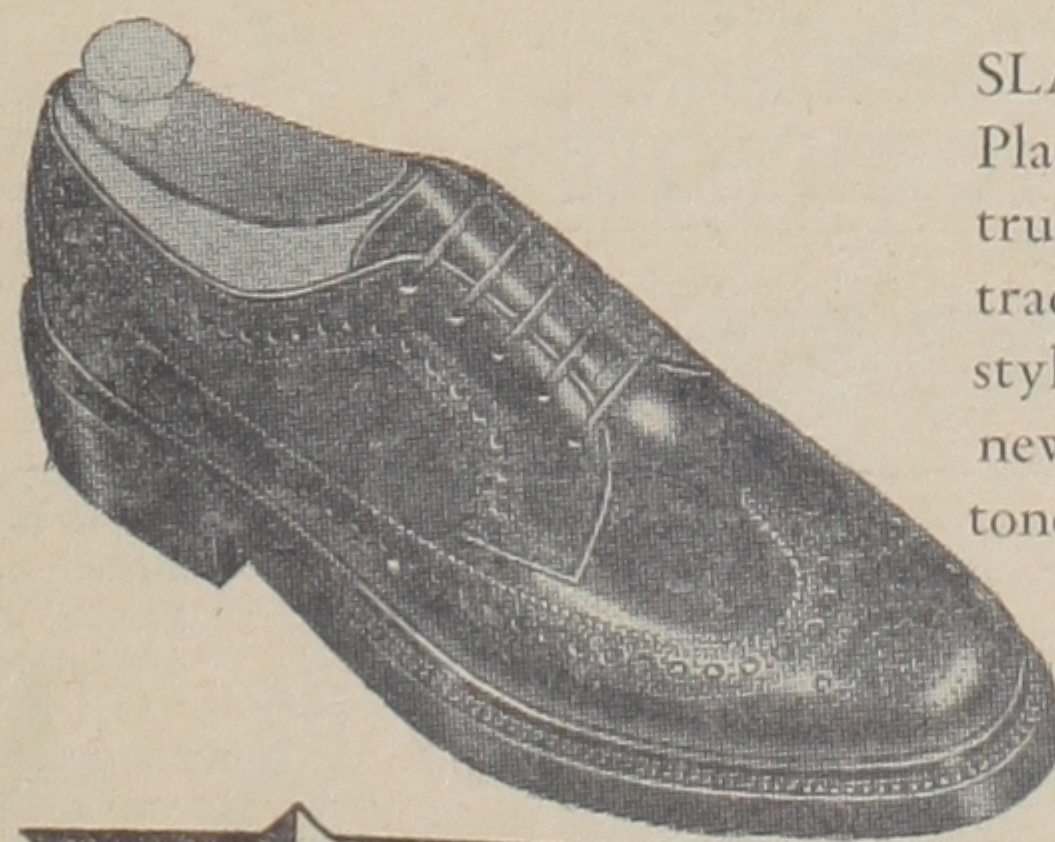
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wing . . . genuine  
shell cordovan  
fully leather  
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# Clashing Forces Benefit

## MEMBERS OF THE CLASS OF '67:

Someone once wrote a song about an irresistible force meeting an immovable object with the end result that something had to give.

After contemplating the theme of this song for some length of time, I have concluded that, not one thing must give, but both things — the force and the object — must give a certain extent. With all conditions being equal, this result seems inevitable.

Yet, this letter is not a discussion of music or logic; it is supposedly a letter of welcome. Believe it or not, I am aware of this fact and will attempt (in perhaps an unorthodox manner) to accomplish this mission.

### IMMOVABLE OBJECT

In many instances a university resembles a somewhat immovable object. Bound by tradition and location, it oftentimes seems awesome and unchangeable. These time-honored things called traditions are usually extremely immovable.

Some link a university to its earlier achievements and offer guideposts for endeavors into the future. Some contribute to the growth and development of a university. Some simply cling to the past — a past which can never be repeated or relived.



ROYAL FURGESON

Yet, a university is much more than tradition or location. It signifies academic accomplishment; it is, however, the knowledge and intellect that permeates into every part of a university which appears many times to be insurmountable, immovable.

But now allow me to introduce the irresistible force — the college freshman. The enthusiasm, the aliveness, the spirit that he brings to a university campus is unparalleled. He is young and eager. He has a vision . . . and he will not be denied. He is, in reality, an irresistible force.

Thus, they meet. The collision is unavoidable. Sometimes it resounds with a deafening roar; sometimes it is hardly noticeable; nevertheless, it occurs. And at the end of four years, that irresistible object has been altered.

The same student is perhaps just as enthusiastic and alive; yet, he is older and wiser. Four years also have taken a toll on the university. One more individual has left his mark. Though it may be so very minute, it is still quite evident. The two forces have met and both changed.

### INDELIBLE MARK

You have a chance to etch an indelible mark into the life of this university. You bring to Tech something that no one else has ever brought — yourself.

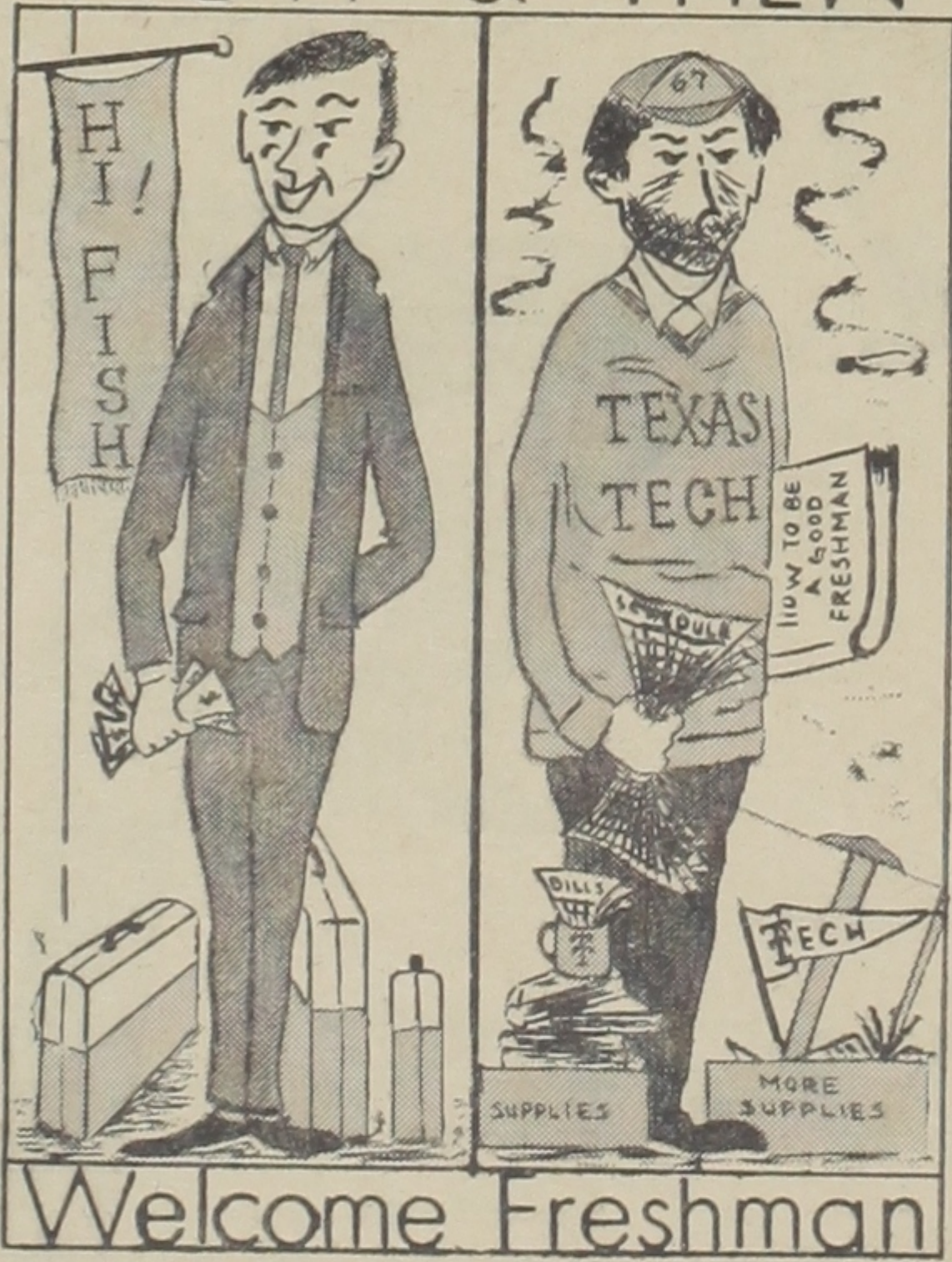
And my only wish for you is that, in one way or another, you may help build a better, finer Texas Tech.

As you do this, you will discover that Texas Tech will add an immeasurable store of wealth to your own life. This phenomena always occurs when an irresistible force collides with an immovable object.

"Howdy (remember this is 'Howdy Week') and welcome to Tech."

ROYAL FURGESON  
Student Council President

## NOW & THEN



## TOREADOR

Editor	Gayle Machen
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Assistant News Editor	Carrie Chaney
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The TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas is regularly published daily, Tuesday through Saturday.

# TOREADOR

THE TEXAS TECHNOLOGICAL COLLEGE

THOUGHT FOR TODAY: *Education makes a people easy to lead, but difficult to drive; easy to govern, but impossible to enslave.*

—attributed to Lord Brougham

# With Giant Steps . . .

Texas Tech is a campus on the move. With giant steps it is making dynamic progress. And the anticipated 4,000 freshmen should give the college an extra boost.

Notable changes took place at Tech this summer and more are in store this year.

A quick look at the opening fall semester reveals:

- A NEW PARKING PROGRAM will go into effect this fall requiring Tech students to pay fines when parking tickets are issued on their cars. When the first ticket is given, the student has 72 hours to go by the Traffic Security Office. Then he has the choice of paying a \$2 fine or having his car suspended from campus 30 days.

After 72 hours the fine jumps to \$4 or 60 days restriction.

Bill Daniels, Traffic Security Chief, says if a student fails to comply with these rules, he will be subject to disciplinary action.

After a second traffic violation, a student has the same time period to pay a \$4 fine or take a 60-day campus restriction on his car. After 72 hours the fine will be \$8 or 120 days for the car to be kept off campus.

Issuance of the third ticket will mean automatic restriction of the student's car from campus for six months.

A Traffic Security appeals board will hear cases when it is notified within 72 hours after a ticket is issued.

The new system should prove beneficial and cut down the number of tickets campus policemen must give. Last year 23,000 tickets were issued.

- THE ANNUAL ALL-SCHOOL Trip is on tap Sept. 28. This year the jaunt will take an anticipated 500 Techsans to the University of Texas in Austin. The \$14.25 tickets are being sold on campus at various booths and by Student Council members.

- ANY ACTION THIS YEAR on the much-debated name change issue at Tech looks doubtful. Only a special session of the legislature called by Gov. John Connally could call the issue to a vote in 1963.

- TECH'S ENROLLMENT FIGURES continue to soar and college administrators foresee no slacking point. By 1965 officials expect 15,000 students and more than 20,000 by 1970.

But not just in enrollment, but in facilities, academic excellence, research study and many other areas is this young, West Texas college leaping forward as this fall marks the opening of Tech's 39th academic school year.

—Gayle Machen  
Editor

## In the Looking Glass

# Prelude To A Freshman

When I packed my bags and got ready to start off to college as a freshman, my older brother, who had graduated from Texas Tech, took me aside and gave me a quick run-down of what to expect.

"Enjoy school," he said, "and be ready for the unexpected. You'll change a lot and it's up to you whether it's for better or worse.

"At first you may be afraid and unsure of the unknown — the new. You'll want so much to belong . . . to feel you're really a part. Join in the spirit of the school and soon the uncertainties will pass.

"There may be a few nights at first when you'll find yourself lonely and longing to be home. But as new faces grow more familiar and friendships grow, your thoughts of going home will become less frequent.

"Sometimes your classes may seem long and the assignments hard. You may even wonder why you went to college. But as time passes, you'll know.

"There'll be a new-found freedom. And you'll discover that you are your own disciplinarian. Your grade-point average will reveal whether or not you succeed at self-discipline.

"And if you find yourself short on money, you may decide it's better to try budgeting your allowance. But you can go ahead and spend if you want to. It'll be up to you.

"After a few weeks you may find some of the new faces of your classmates are gone. Some may not want to study, or others may let themselves be swallowed up in the bigness of school. So those will go home.

"But many will stay. And with those you can learn to love your college and share the school spirit. And I'm sure if you make the grade, you'll know it was worth the effort.

"Sure, tests will be hard and you may have to

burn late lights to cram for an exam. Or you may stay up all night to finish the research paper you tried to forget until the day before it was due. Tempers may flare and you may be discouraged. But discontentment will die down again.

"Many of the people you meet will have new ideas that conflict with your own. You'll hear new theories and concepts of life. Occasionally you may wander through the Union and hear philosophical discussions about ideas you don't understand.

"If you stop and listen, you may want to defend your own ideals. If you do, you'll learn to think . . . to think below the mere surface of concepts . . . to know why and defend what you believe. You may even change some of your philosophies.

"You may even find a new way of life. Then one day when you go home, don't be surprised if the parents think you have changed somehow.

"But college will not all be deep thinking. There'll be fun too. Many nights will be spent going to dances, parties, pep rallies or ball games. And after picnic and hayride weather is gone, there'll be sock hops and snow ball fights. And after football seasons, there'll be basketball games to attend.

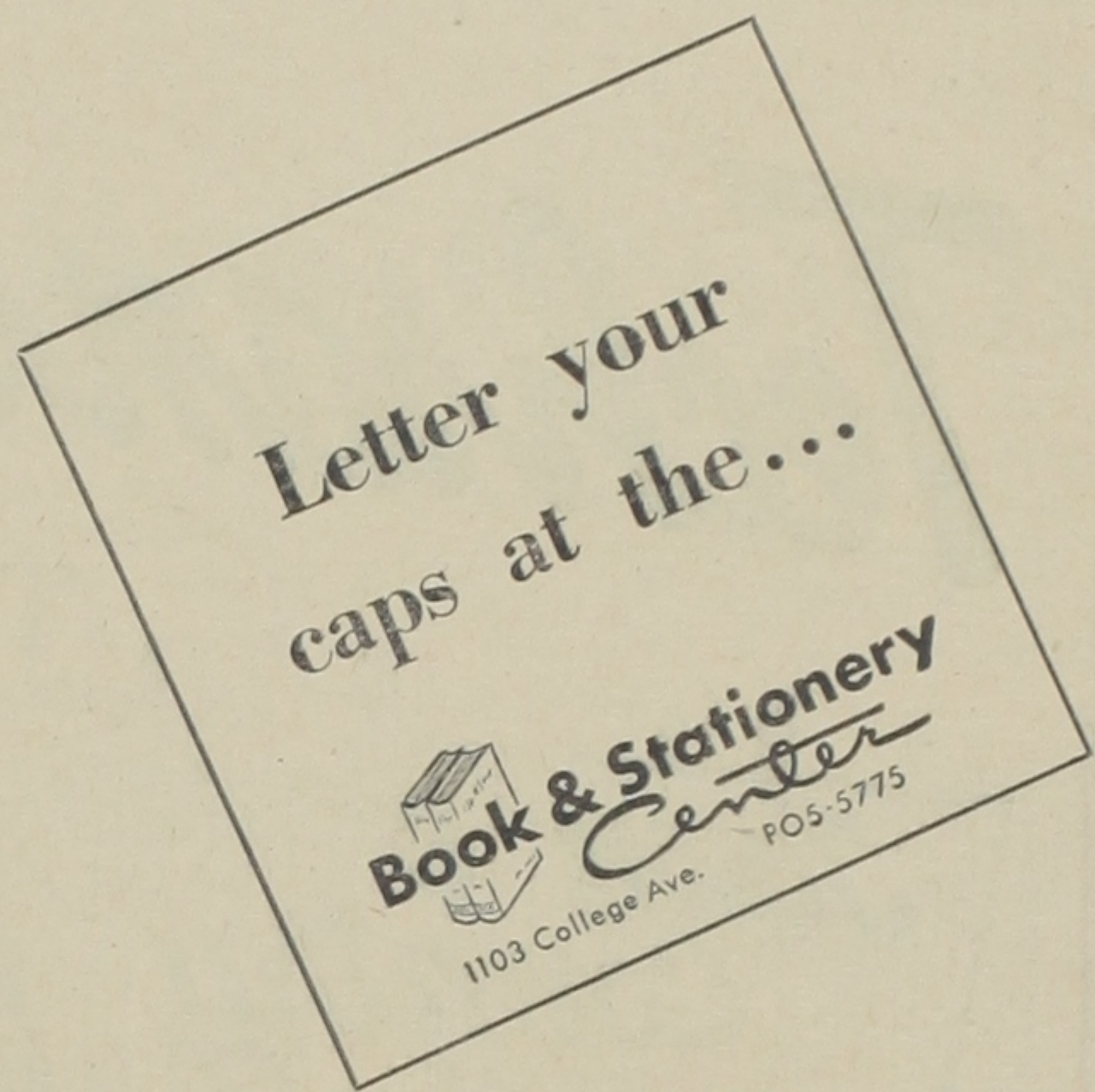
"Then when final exams roll around, you'll see students staying up all night studying and uttering regrets about wasted time. You may be one of them.

"And don't forget all the traditions . . . wear your beanie . . . learn the fight song . . . and well, you'll just learn.

"Oh, I could go on and on, but that would take away some of the challenge, the excitement, the mystery. The rest, I'll leave to you to explore and discover . . ."

—Editor

# Back to-



# TEXTBOOKS!

(NEW AND USED)

WITH THE OFFICIAL TEXTBOOK LIST ISSUED  
 BY YOUR INSTRUCTORS! ALL YOU NEED  
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 WE KNOW THE BOOKS . . . COME IN, WON'T YOU?

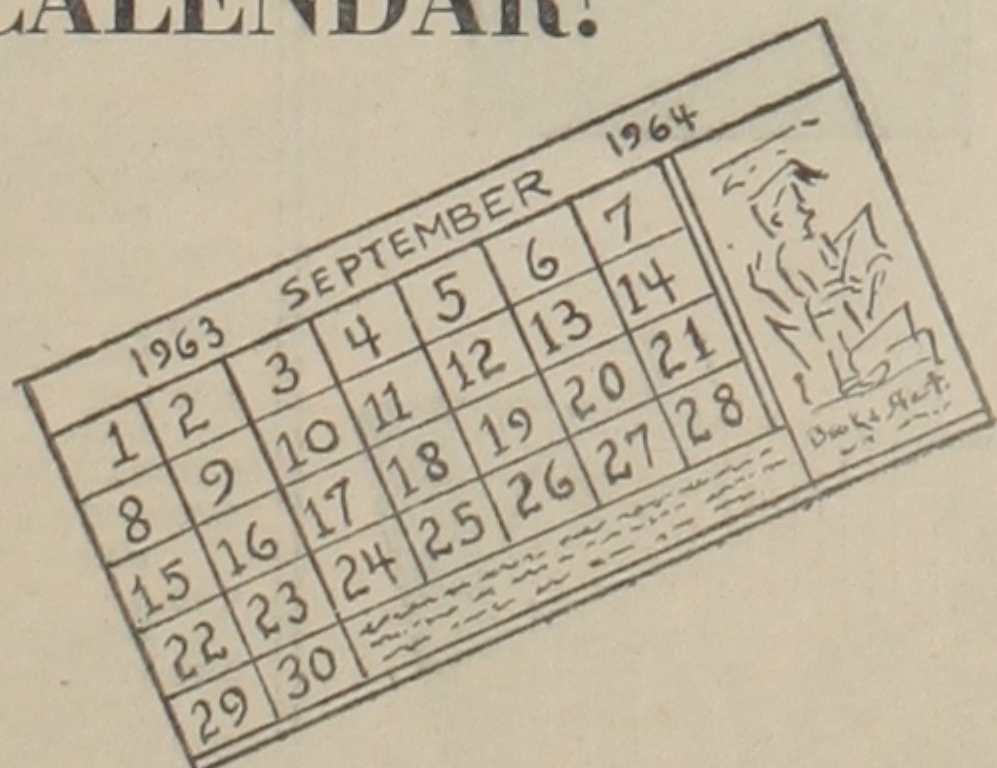
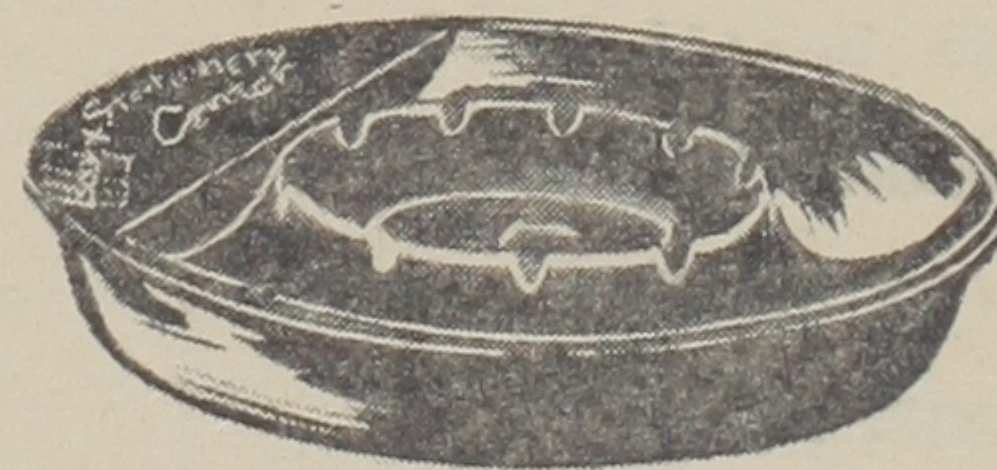
TO GET ACQUAINTED . . . WE WANT TO GIVE ALL  
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AND . . . AN

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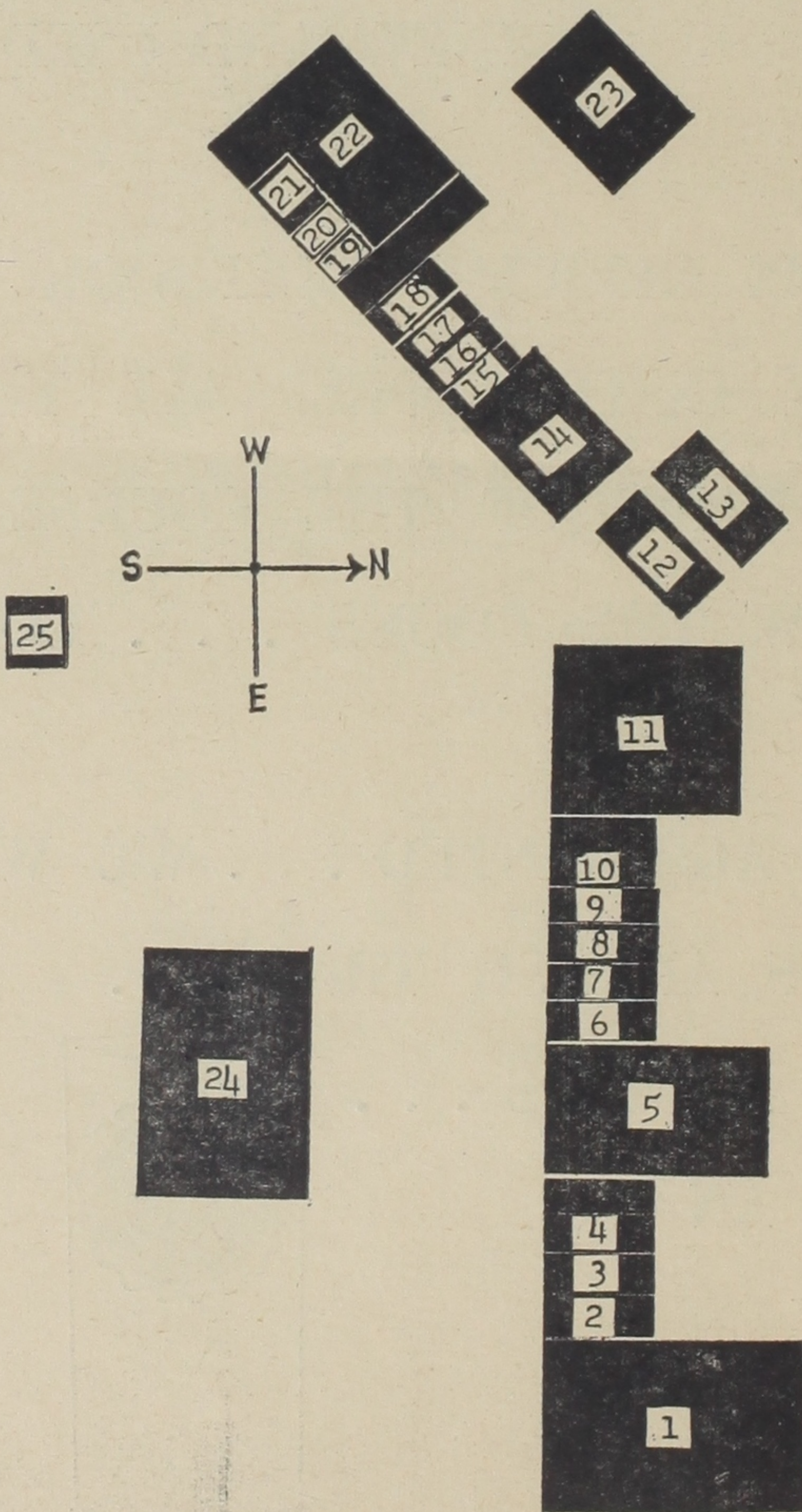
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8. JONES ROBERTS SHOES
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11. COBB'S DEPARTMENT STORE
12. WOMACK'S BABY SHOP
13. WALLACE THEATERS
14. CHRIS' REXALL DRUG
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17. BARBER SHOP
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23. PAR-TEE-PUT GOLF
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25. T. & C. GAS



Across from the Tech Stadium  
4th and College Avenue



## Student Needs, Interests Met By Publications

It will probably be almost startling — and immensely satisfying — for the new student when he discovers the multitude of publications on campus to serve him.

### CAMPUS NEWSPAPER

First there is THE DAILY TOREADOR, a daily student newspaper, filled almost entirely with news about the campus, from fraternity and sorority news, to board meetings, football, basketball, academic accomplishments and informative articles about the people and events he will see on campus every day.

The TOREADOR began its first daily publication last year, five days a week, Tuesday through Saturday. It's a big operation, one equivalent to a daily newspaper in a small city. There are 13 paid staff members, with some 40-50 student reporters assigned to beats covering virtually every phase of campus life.

The paper is printed each night at the Tech Press on the western part of the campus.

Staff members and reporters frequently work late hours covering happenings that night so the student can "read all about it" with his first cup of coffee the next morning.

### DISTRIBUTION

The circulation department distributes the papers throughout campus early every morning, usually before first classes. Copies will be available in the dorms, the Union and the various classroom buildings—for free.

Supplementing the reporting of the Toreador staff is the Associated Press wire service, which is used from time to time to carry national news of special importance or capsules of national happenings.

In summary, the TOREADOR will attempt to provide complete campus coverage of events as they happen.

### LA VENTANA

The La Ventana, Tech's award-winning yearbook, serves to paint for the new student a very vivid picture of life at Tech as it has been, and how it will be for those to come. The yearbook, which employs an unusual magazine format style which has since been copied by several other colleges, will serve to capsule the freshman's first college year — in the La Ventana's own particular style.

Most of the work on the yearbook, with the exception of that done by the editors, is by volunteer workers, with other editors appointed to head each of the several magazine sections.

There are many other publications which will be available to the newcomer to make it all a little more enjoyable, ranging from various social and professional publications to the hometown newspaper file . . . all of them aimed at fulfilling the variety of new student needs.

### HOWDY WEEK

September 15-21

- MONDAY, SEPTEMBER 16**  
 8:00-9:00 a.m. Freshman assembly in Municipal Auditorium  
 4:00 p.m. Student Council meeting in Blue Room of Union  
 7:30 p.m. "Meet Tech Personalities" in Municipal Auditorium  
 9:00 p.m. Cheerleaders visit Residence Halls
- TUESDAY, SEPTEMBER 17**  
 8:00-9:00 a.m. Freshman assembly in Municipal Auditorium  
 7:00 p.m. Dorm meetings in all Residence Halls  
 9:00 p.m. Freshmen Spirit Rally for ALL freshmen at Jones Stadium
- WEDNESDAY, SEPTEMBER 18**  
 7:00 p.m. AWS Women's Party  
 7:00 p.m. Freshmen Men's Stag Party  
 8:30 p.m. Howdy Dance on Administration parking lot
- THURSDAY, SEPTEMBER 19**  
 7:00-10:00 p.m. All Church Night
- FRIDAY, SEPTEMBER 20**  
 First Day of Classes  
 7:00-8:00 p.m. Pep Rally  
 8:00-11:00 p.m. Union Open House
- SATURDAY, SEPTEMBER 21**

—Building Continues—

# 'Skyline' Shows Constructive Growth

By MAX JENNINGS

Guest Writer

The Texas Tech "skyline" is growing so rapidly it's almost unrecognizable to the "ex" gone only a few years. To the new student it's probably as exciting as it is confusing.

Three giant new residence hall complexes are now going up on the southwestern part of the campus. The new dorms, which will have a combined housing capacity of approximately 1,800 students, will be fully air-conditioned, with built-in furniture and phones for every room.

On the academic side of the "skyline" are the new speech and psychology buildings, containing elaborate facilities for research and speech productions.

Construction of these two new buildings will probably signal the end of use of the old barracks buildings, used by the two departments for the past several years.

The Testing and Counseling Center will have its offices in the first floor of the Psychology Bldg. in the west half. The east half will be occupied by the psychology clinic.

"There will not be any general classrooms in the building," Dr. Jim Kuntz, director of the counseling center and chairman of the Building Committee, said. "All the classrooms will be special."

Some of the "special" rooms include psychology laboratories, graduate seminar rooms and spaces for experimental psychology. "We won't have anybody else coming over there for classes," Kuntz explained, saying the building would be utilized only by psychology students and professors.

The building will have several individual testing booths for the Testing and Counseling Center in addition to a group testing room.

The fourth floor of the structure will be used for the animal laboratory and is complete with a surgery unit to facilitate the experiments.

Kuntz said the concepts of the small laboratory and experimental rooms in contrast to larger classrooms came from the Campus Planning Committee.

There will also be an EEG room (electroencephalograph) in the building, a complex machine used for determining brain activities and reactions.

Other experimental laboratories will contain a variety of experimental equipment, from the many different types of mazes to other devices for studying "operant conditioning."

The psychology department, since it was set up in the late 1940's, has been growing quite rapidly, according to Kuntz. "The Campus Planning Committee handled it very well in deciding what priority ratings these various facilities should have," Kuntz said, speaking of the entire building picture. "I think the quality of our staff, the number of people coming in and the graduate students brought about the final decision to go ahead and provide some better facilities for us."

Kuntz also expressed optimism that facilities would serve to attract a better staff and improve in quality and scope of the work of the entire department.

Also cited as advantageous in the new building is that students may pursue particular kinds of research without being limited by the stipulations in research grants.

But the Psychology Bldg. is only a small facet of the building picture at Tech.

The Speech Bldg. is highlighted by a spacious new speech auditorium, with 425 upholstered seats.

Tied in with the Speech Bldg. and actually part of it is a speech and hearing therapy unit, primarily devoted to research facilities that will be used by local residents for hearing therapy.

Bill Felty, campus assistant supervising architect, said this unit will be "kind of an outpatient clinic in concept," with a chance for the students to observe and treat patients as part of their research.

"There are actually no classrooms in the Speech Bldg. part of it," Felty explained. Rather the building is similar to the Psychology Bldg. in that actually there are no classrooms.

There is a "Green Room" to be used for practice rehearsals, work rooms and a carpenter workshop for building stage sets.

"We feel like the facilities are the equal of any in the Southwest," Felty said. "Of course there is a lot they plan to add later on. What they have is first class."

Dr. R. Merville Larson, speech department head, said at the groundbreaking that in the opinion of his staff the theater would be superior to any college or university theater in the Southwest.

At that time Larson cited the new Speech Bldg. as the climax to a century of progress, from a small corner of the Administration Bldg. to a remodeled Agriculture Bldg. to a building designed specifically for its use.

The two new buildings are located between the new Tech Library and the new women's residence hall on the southwest side of the campus.

Total cost for the two projects is about \$911,000, Felty said.

In addition to the new women's dormitory unit completed for occupancy this fall, another identical women's unit will be ready next spring, "probably around April," about the same time as the giant men's unit.

Felty estimated there would be additional residence facilities added in the next 10 years, although after completion of present con-

struction "these halls probably have more campus housing than would be adequate to house all the students who wanted to live on campus through 1965."

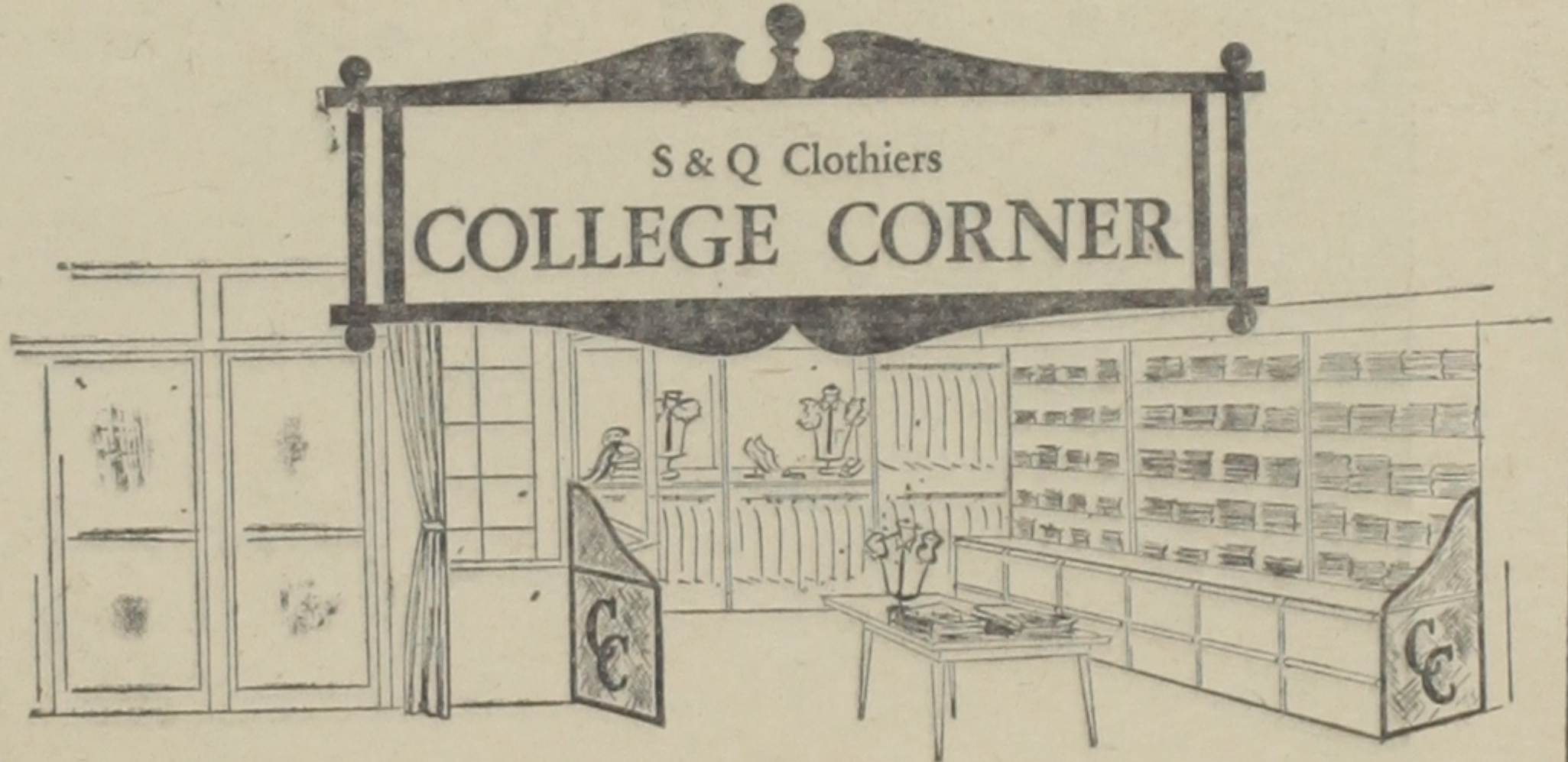
Although he could not be positive, Felty said that after completion of the new units Tech would

be a total of 7,200 spaces.

The new men's hall, for the first time, will have a snack bar in the basement "since it is not

as close to the avenue as other dormitories . . ." There will be no snack bar in the women's halls, Felty explained, but the units will be equipped with kitchenettes.

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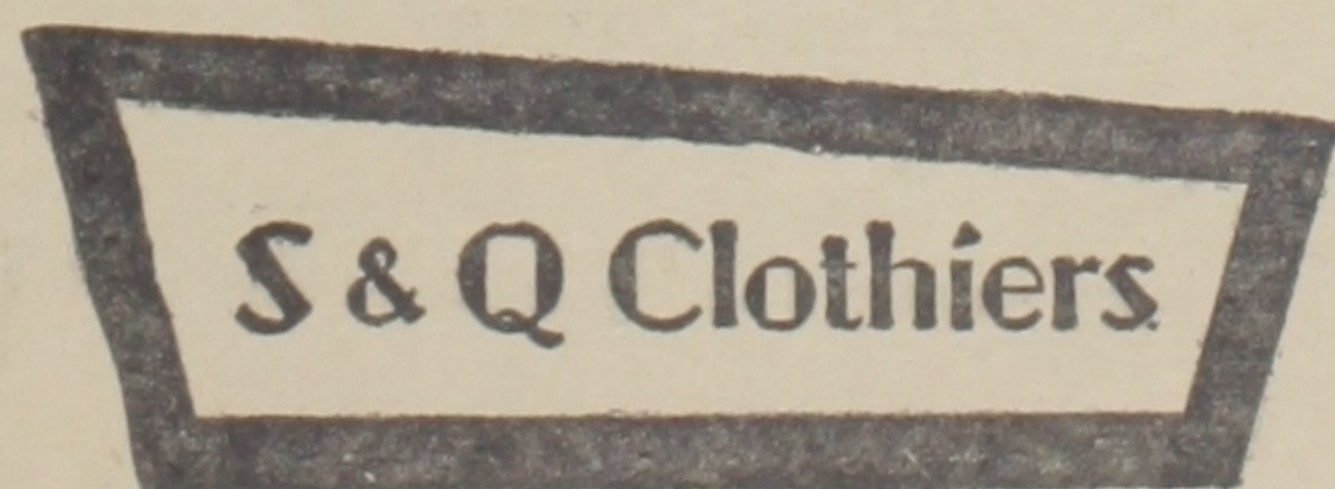
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# Honoraries Offer Challenge, Rewards

As freshmen and transfer students get into the swing of campus life at Tech, they will find no lack of student groups to join.

There are 167 student organizations which have been given the stamp of approval by James G. Allen, dean of student life.

Among these are 11 honorary groups and two honorary service organizations for women. The latter two are Mortar Board and Junior Council.

"Scholastic honorary organizations present a healthy challenge to students . . . and are here for them of they'll simply qualify," Dean Allen points out.

The 11 honoraries, their goals and eligibility requirements are:

**ALPHA LAMBDA DELTA** — "to promote intelligent living and a high standard of learning, and to encourage superior attainment among freshman women." Requires a 3.5 grade average for one or both semesters the freshman year.

**ALPHA PI MU** — "to confer recognition upon the student industrial engineer who has shown exceptional academic interest and abilities in his field." Member must be in upper 1/5 of junior class or upper 1/3 of senior class.

**BETA GAMMA SIGMA** — "to encourage and reward scholarship and accomplishment among students of commerce and business administration on . . ." Initiates must be commerce or business majors in the upper 1/10 of their graduating class and may be initiated anytime during senior year.

**PHI ETA SIGMA** — "to encourage high scholarship among freshman men." A man must make A's in one-half of his courses and B's in the rest during his first semester or complete freshman year.

**PHI KAPPA PHI** — "to emphasize scholarship and character in the thoughts of college students and to stimulate mental achievement . . ." A junior must have completed 75 semester hours and be in the upper two per cent of his class; seniors, completing 90 hours, must be in the upper 10 per cent; members must have an overall 3.0 grade point. There are additional requirements for transfers.

**PI SIGMA ALPHA** — "to stimulate productive scholarship and intelligent interest in the subject of government." Requirements include an overall 2.0 grade point and a free "A" over "B" average in 12 hours of government, including six advanced hours.

**SIGMA PI SIGMA** — "to stimulate an interest in sciences." Must have a 3.0 average in three physics courses, a 3.0 overall and have completed one intermediate level course in physics.

**TAU BETA PI** — "to mark in a fitting manner those who have conferred honor upon their Alma Mater by distinguished scholarship . . . as undergraduates in engineering . . ." Eligible are male engineering students with a 3.0 grade-point average who are in the upper 1/8 and upper 1/5 respectively of their junior and senior classes.

**DELTA SIGMA RHO** — "to promote better speaking abilities and encourage participation in speaking events." Prospective members must have two years of honorable participation in inter-collegiate forensics and be in the top 1/3 of their class.

**ETA KAPPA NU** — "to promote and encourage a high scholastic standing for students majoring in electrical engineering." Eligibility includes being a junior or senior electrical engineering major. A junior must have a 3.0 grade average and be in the top 1/4 of his class. A senior must also have a 3.0 and be in the top 1/3 of his class.

**PHI ALPHA THETA** — "to foster interest in historical scholarship and to offer a means of recognition of meritorious work in the field of history among both graduates and undergraduates." An undergraduate must have 12 semester hours of history, averaging a 3.0 and a 3.0 in two-thirds of his other courses.

# Techsans Say 'Howdy' . . .

"Howdy."

This friendly welcome is the theme Tech's Student Council has chosen for this week's orientation for freshmen and transfers.

Orientation opens today at 8 a.m. with a freshman assembly in Municipal Auditorium.

"We're trying to let everyone know that this is a friendly college," James Cole, Student Council vice president, said.

Cardboard tags with the word "howdy" will be handed out to all Techsans in order to give freshmen a welcome with real Southern hospitality.

"It's so easy just to herd so many freshmen through the registration lines, but we want to show them that here they really count," Cole said.

There will be hospitality guides in dormi-

tories to show parents and new students the facilities.

Royal Furgeson, Student Council president, will give the opening orientation speech today.

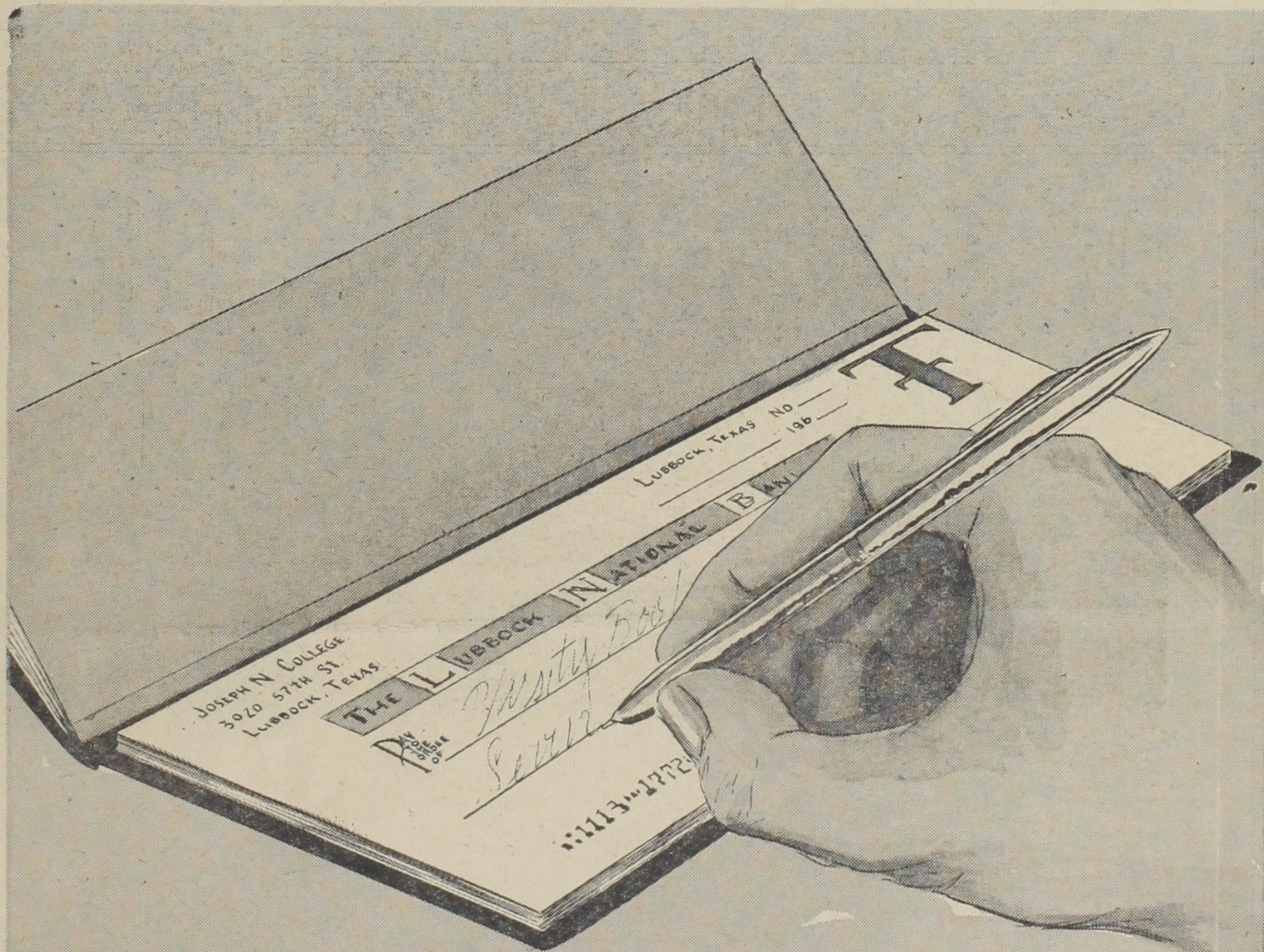
"We'll also be emphasizing to the freshmen a lot of Tech traditions that many times are overlooked," Cole said. "There are many things they just don't know yet, and we want to tell them."

Cole said more emphasis will be put on the fact that "it's necessary for freshmen to wear their beanies."

An all-freshman pep rally will be staged Tuesday at 9 p.m. at Jones Stadium, so the new students can learn Tech's yells.

Highlight of orientation week will be a "Howdy Dance" Wednesday at 8:30 p.m. in the administration parking lot.

(See page 6 for "Howdy Week" Schedule)



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WELL, I GOT MY PACKET—Now what. Timmy Benefield, Freshman from Plainview, takes his first step toward registration. (Staff Photo)

# Tech Honors Plan Accelerates Program

By VIVIAN MATTHEWS

Texas Tech's Honors program has been described by one campus administrator as a challenge and opportunity for enriched learning that will pay off both during college and future years.

The 28 Honors classes offered by the Schools of Arts and Sciences and Business Administration are designed to give an accelerated program in the fundamentals of subjects to qualified students.

The classes offer "penetration and depth of thought," according to Dr. Ivan Little, administrative Honors Council chairman.

Begun in 1961 with 97 students, the honors program is open to freshmen, sophomores and juniors. Qualifications are largely determined for freshmen by entrance tests, aptitude tests and high school records; sophomores must have a 3.5 grade-point average. Personal interviews complete the requirements.

Students' records are studied and those qualified are invited to interviews before and during registration. Students who have outstanding records and received no invitation are encouraged to make inquiries to Dr. Little.

The administrative Honors Council, which governs the program, has developed these policies in addition to the requirements for membership:

- Enrollment in an Honors course is limited exclusively to Honors program students.

- To remain in the A&S Honors program, the student who elects a course in which an Honors section is available must enroll in the Honors section.

- A student who enters the program as a freshman must take at least 40 hours of Honors courses before he is graduated; a student who enters as a sophomore must have 30 hours.

- To remain in the program, a student must have a minimum 2.8 over-all grade point average when he has completed 32 semester hours, a 2.8 upon completion of 60 hours, and a 3.0 upon completion of 96 hours.

- Each Honors student must take a special honors thesis course during his junior or senior year.

- To qualify for graduation in the program, a student must have a minimum 3.0 over-all grade average.

- Each Honors course will be identified as "Honors" on the student permanent transcript.

Dr. Little believes the 104 students enrolled in the program, now beginning its third year, have received definite benefits.

He said, "There are people in the business world today, who are looking for graduates with the ability to probe into things, people who are capable of deep thought along with a measure of flexibility. This is a way of exploiting talent."

"The Honors program prepares a student for this, with its increased emphasis, especially in the deeper grasp of the fundamentals."

Dr. Little says that Honors classes often use a different textbook than regular classes. "The Honors classes often cause an evolution of new courses," he added.

The complete results of the program can't be seen as of yet, Dr. Little maintains. But he did point out that Honors students have emerged as a definite group on campus. They have formulated their own Student Honors Council.

Naturally, some of the students who began the Honors program dropped out. Reasons for this are many: some went into other areas of study where the program was not offered, others transferred, some dropped out of college completely, others felt they did not want to put out the effort.

"About 25 per cent of the people invited to join the program in 1961 declined," Dr. Little said. "Of these, about 10 per cent are not studying in the two schools which offer Honors courses." Dr. Little said others were afraid their grades would suffer and that they could maintain better grades outside the program.

Many colleges and universities have Honors programs, such as University of Texas and University of Houston.

The administrative Honors Council is composed of nine board members, plus Dr. Joseph T. McCullen, director, and Dr. Little.

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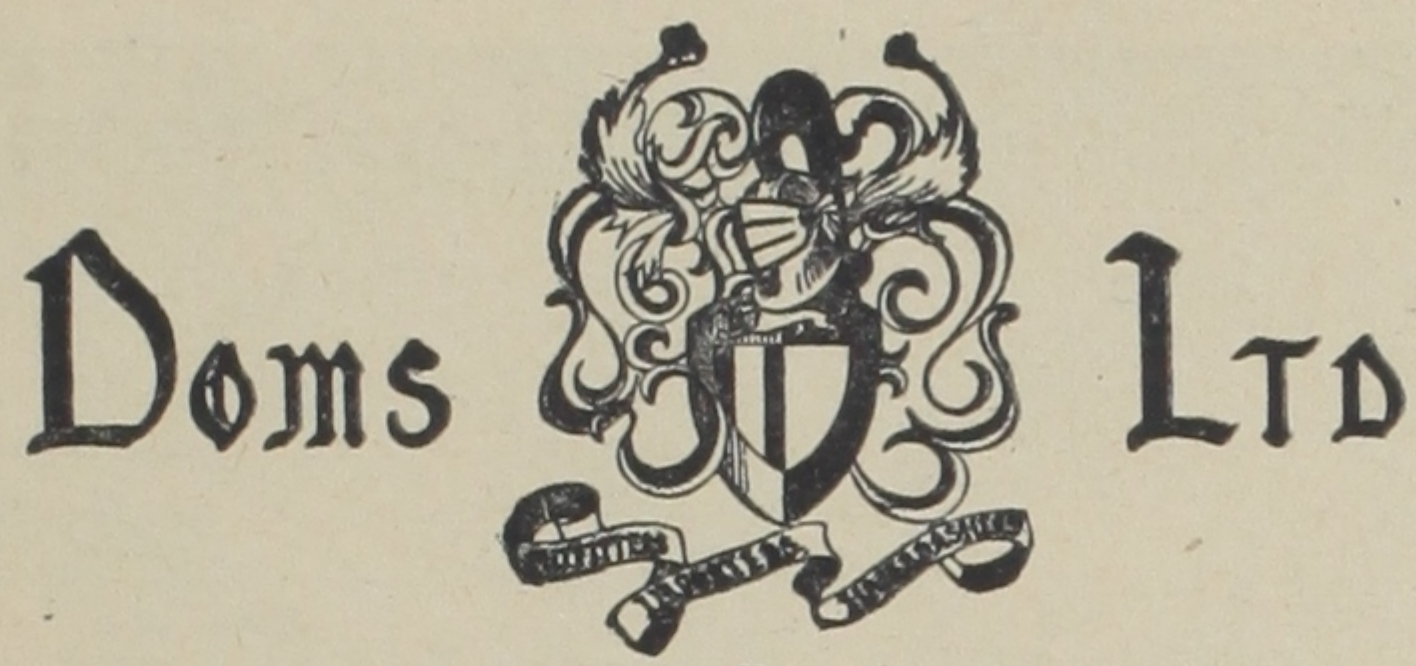
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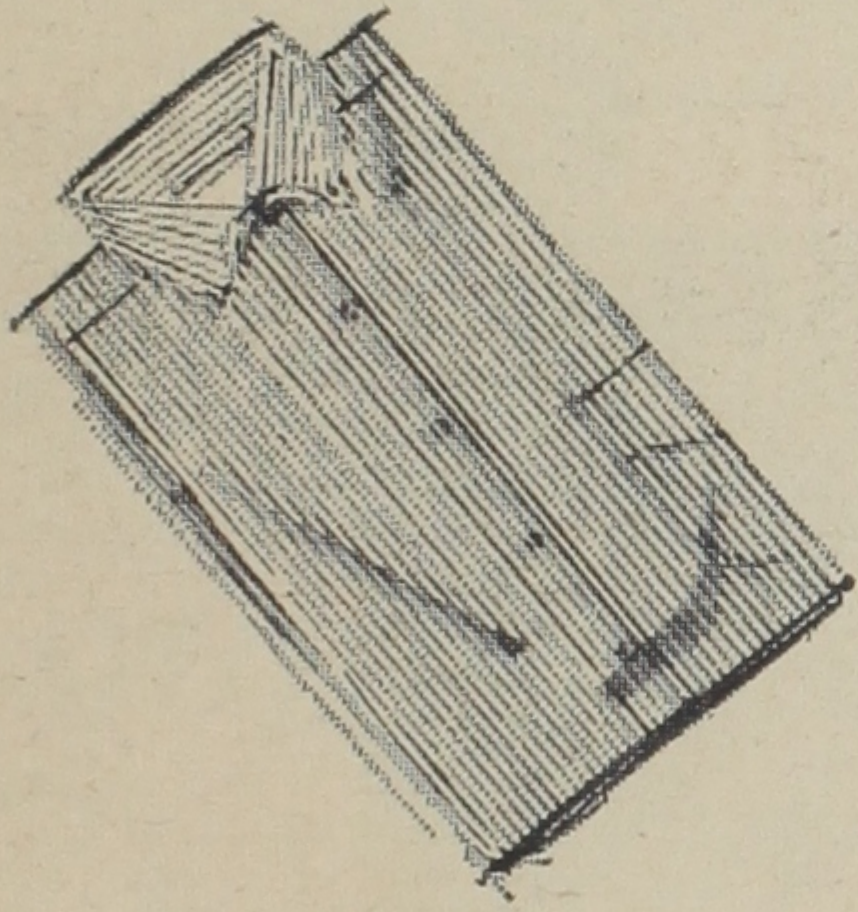
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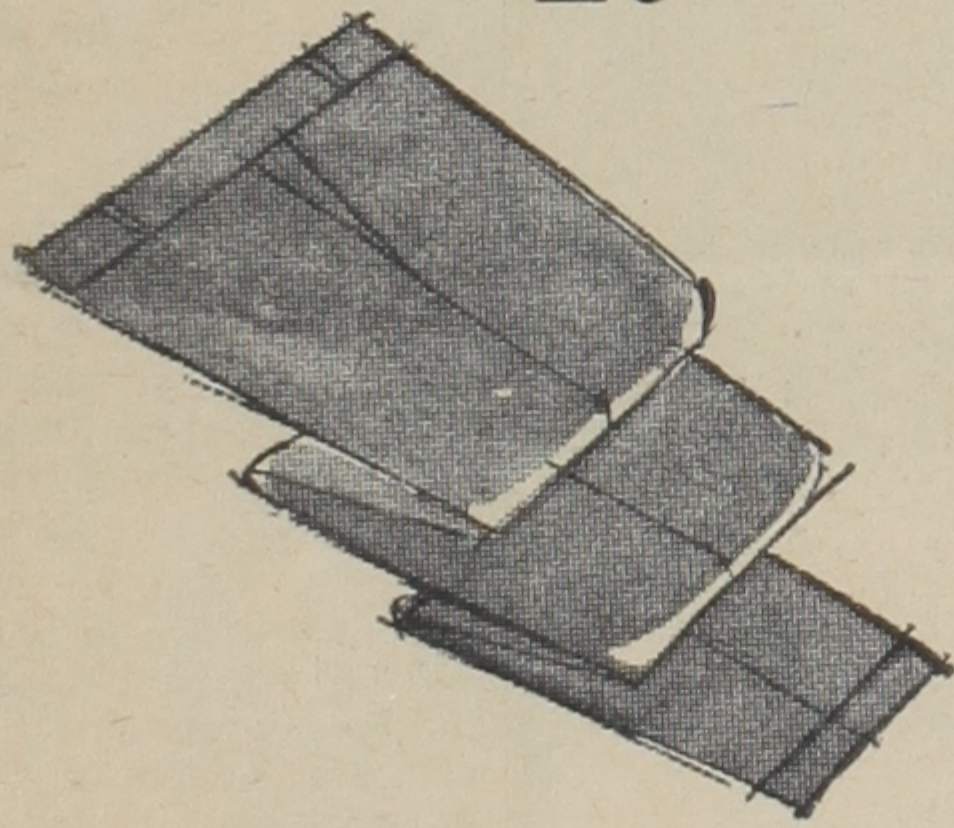
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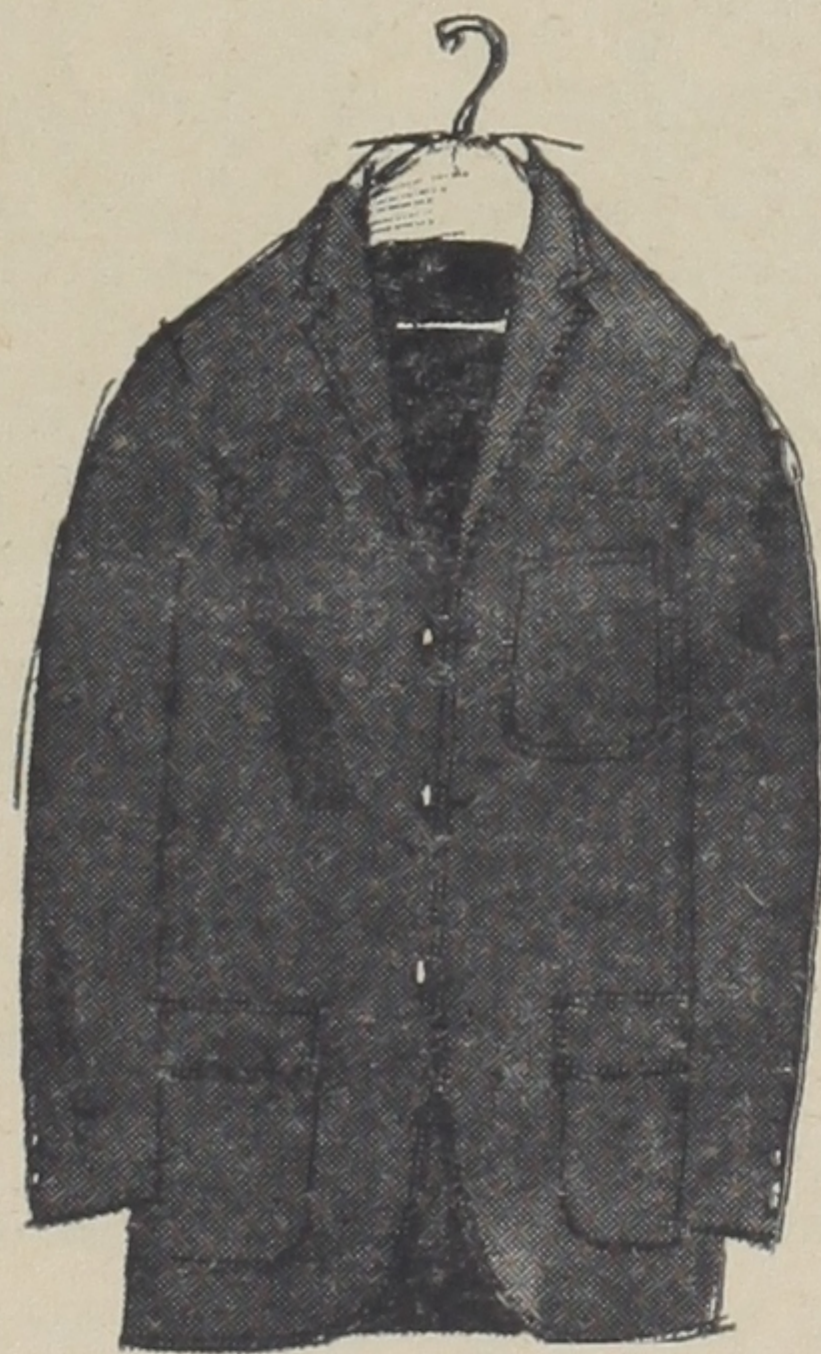
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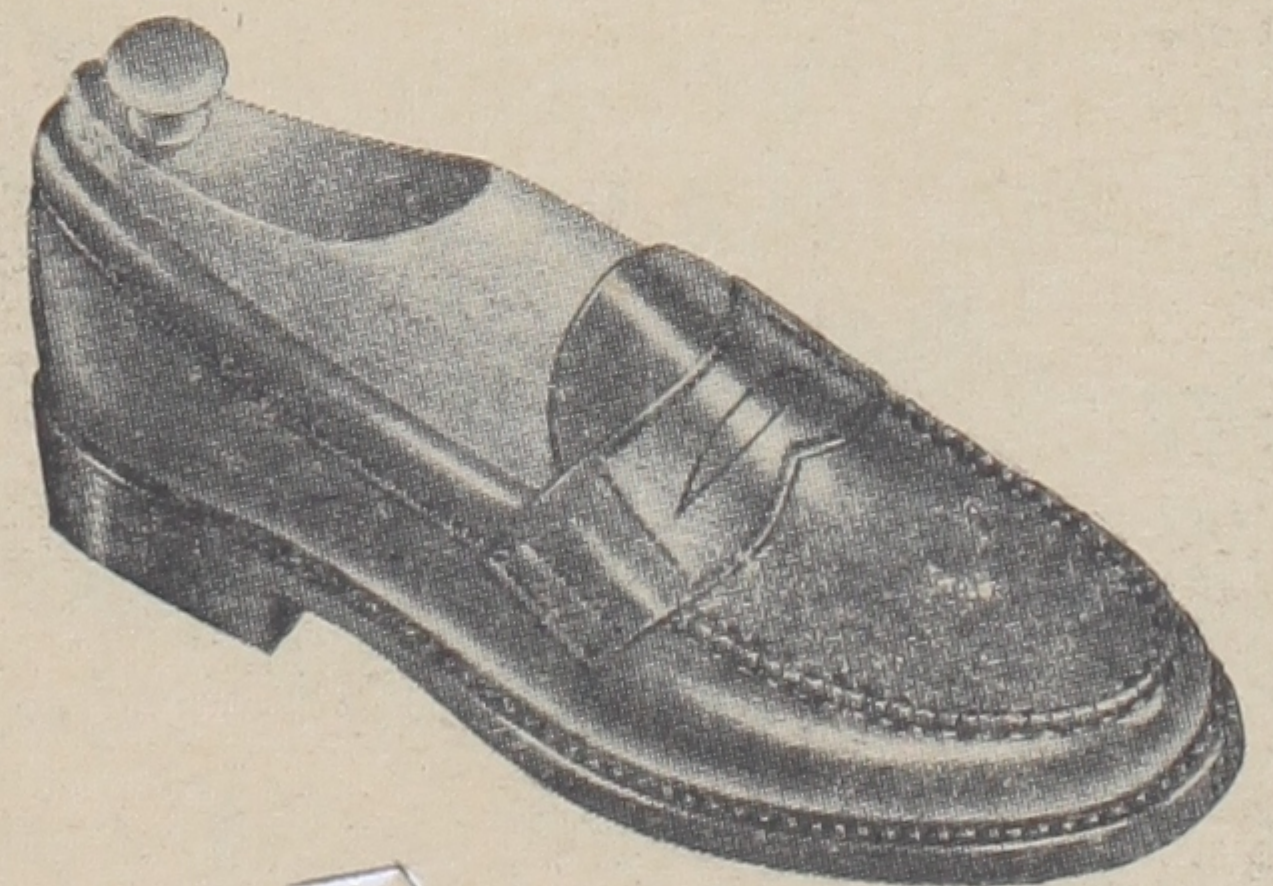
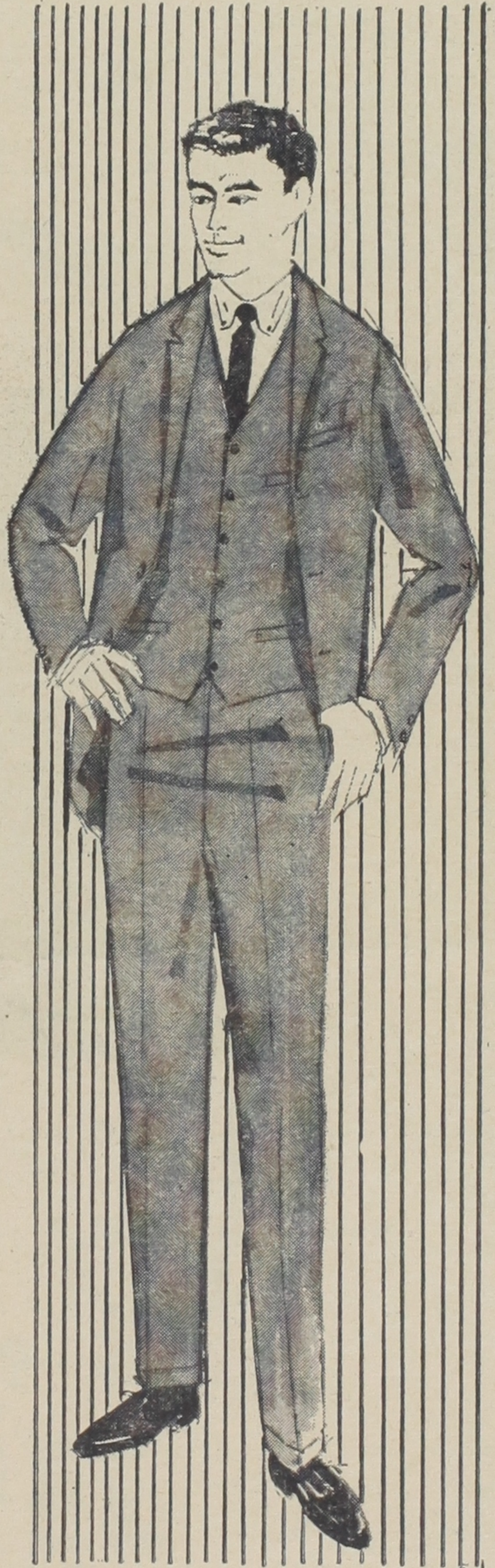
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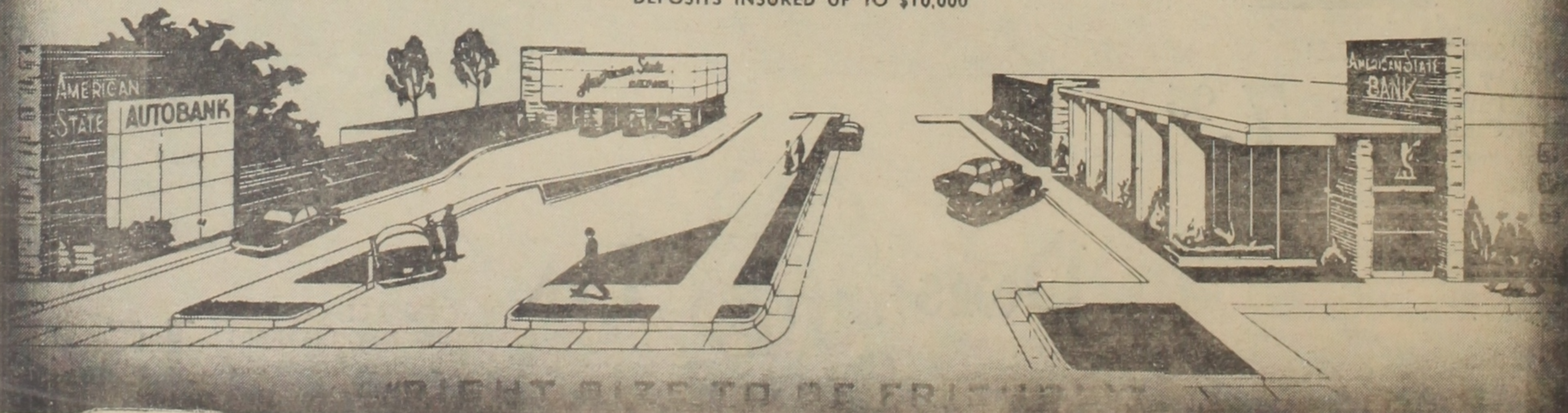
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# 63 Raiders Faster, Vastly Improved

By ARTIE SHAW

Toreador Sports Editor

Last year it was Tech's modern counterpart of David against the Goliath called the Southwest Conference, and our hero didn't stand a chance, for alas, he had somehow misplaced his stone.

This year that same seven-headed monster will be blocking the gate to victory, but our side will have a higher caliber sling-shot — in fact you might even call it a scatter-gun.

A scatter-gun loaded with such long-awaited gridders as David Parks, Donnie Anderson, C. C. Willis, Billy Weise, Roger Gill, Jim Zanos, Ben Elledge, James Ellis, Bill Shaha, Jerry Don Balch and many others, powerful enough to knock down any Goliath that stands in its way.

Talent Search Fruitful

"We've come a long way," says head coach J T King, "we'll be red shirting better ability than we had playing last year."

When 20 to 28 boys don the scarlet jerseys this year Tech will have its first true red shirt program going — the first red shirt program for a school in the same conference with Arkansas, generally considered to have the best red shirt program in America. Little known facts such as this that keep Tech down in the depths of the SWC race. But slowly the Red Raiders are coming up to the par of their colleagues, and J T King can point proudly to a true red shirt program.

Hoping to keep away from the 21 injuries that racked the 1962 Red Raiders, King summed up the team for the assembled press early in September.

"Our ends are as good as any in the conference, but the tackles and guards are both a little below par, due to a lack of experience. However, these boys could come along quicker than expected and give us a real fine line," King said.

King pointed out guard Shaha as the standout among interior linemen, and almost became ecstatic on the subject of junior center Willis:

"C. C. (Willis) is a real fine center and a dedicated football player. He is smart — he has been on the dean's honor roll since he has been at Tech — and can diagnose plays very well."

King spoke of his predominately sophomore backfield and a smile came to his lips.

"All these boys need is experience," he said.

The only possible starters in the backfield that are not registered as sophomores are halfback Gill and fullbacks Zanos and H. L. Daniels.

The coach pointed out that Tech was the youngest average team in the conference (19 and a few months) and was heavier than only SMU from end to end.

"We will probably be running five sophomores," King said, "While no other team but Rice will be running any at all."

King did all the summing up that is needed:

"We can't bridge inexperience overnight."

**EDITOR'S NOTE:** For more on the outlook and prospects of the 1963 Red Raider football team, see "FROM THE BENCH," Sports Editor Artie Shaw's column, on page 14 of this issue of the DAILY TOREADOR.



DAVID PARKS



C. C. WILLIS



DON ANDERSON

## Cougars Present Serious Passing Threat To Tech

The Washington State Cougars, Texas Tech's first opponent of the 1963 gridiron season, have more than one thing in common with the Raiders. The most obvious one is that both teams have been picked to finish last in their respective leagues — the Big Six and the Southwest Conference.

The Cougars, the most pass-minded team in the West, and probably in the nation, will match wits with the aerial attack of the newly air-minded Raiders. Dave Mathieson, the 200-pound chucker who made Hugh Campbell the third best receiver in the land, is back again. He'll be matching

throws with Tech's Ben Elledge and James Ellis, both out to make David Parks the best end in the country.

Mathieson's favorite target Campbell, is gone now, and he concentrates on lithe Jerry Shaw in the process of putting together long passes. Shaw is reputed to be swifter than Campbell, but not as elusive.

**Running Attack Improved**

Coach Jim Sutherland has high hopes for his Cougars, and most of his optimism is based on an improved running attack, with the brunt of the running falling on Ken Graham (190) and John

Browne (185), halfbacks; and Herm McKee (200), who has been shifted from half to fullback.

The Cougar line, a weak spot last year (as with Tech) has been improved with the acquisition of a pair of tackles named Glenn Baker and Baldwin Eliot — together the pair tips the scales at 480 pounds.

Because of the new substitution rule (see page 16) Sutherland intends to train his first team in both offensive and defensive skills. Ironically, this offensive-defensive eleven is called the Red Raiders.

Despite the cellar predictions for the Cougars, they will be tough to beat because they hit Tech right in its nemesis — pass defense. The Raider defensive backfield will tell the tale, and should be the key factor in a win or loss.



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# King Termed Good Recruiter, Builder

When you're losing, the toughest, most demanding job in the world is that of a head football coach. And there are no tougher judges of whether or not you're doing your job right than students, fans and alumni.

A man in such a position is J T King, head football coach at Texas Tech. King inherited a losing team, with a winning past. This

made his job even more difficult. Known as one of the finest recruiters and most serious students of football in the Southwest, the quiet, soft-spoken King has, along with Athletic Director Polk Robinson, revised the athletic program and initiated a vigorous recruiting drive.

After two years the results are beginning to show. In the Raider

corral such fine horses as Don Anderson, Billy Weise, Ben Elledge, Danny Scarbrough, C. C. Willis and many others are starting to show the intensity of King's recruiting campaign. Last fall, despite a pitiful 1-9 record, King managed to obtain Rotan's Steve Herron, Texas' individual statistical champ, and others of this same quality.



## FROM THE BENCH

by artie shaw

### dear freddie freshman . . .

Head football coach J T King summed up his remarks for the day with his first sentence at a recent Red Raider press conference. "We're improved, and we have better people. How good we are is only in comparison to whom we play."

Now what do you think about that, Freddie? isn't that the understatement of the year? I suppose that means if we were in the Lower Volta River Conference we'd run away with the title. But we're not. King stresses — we're in the Southwest Conference. And it's just a little tougher. (Nothing against the Lower Volta River Conference, you understand.)

I once saw an LVRC game — Nittany Tech against Lennington Poly. It was an exciting game, Freddie. Polly outlasted the Kitties and hung on to win, 267-3. It was the only game Polly won all year.

Despite persistent rumors, the scores in the SWC are not too lopsided. And, according to King and based on scouting rumors, the conference has been strengthened this year, the fourth year the SWC has been eight teams strong. General consensus seems to be that Tech will be the most improved of the lot.

### speedy gonzalez?

"We'll have speed and be more exciting, because we're trying to open up our football," King pointed out.

"We're going to get them (the backs) to the outside this year," the goodly mentor said.

To back up his well-founded contentions King showed the assembled members of the press films of last season's spring training games. I'll tell you, Freddie, they looked real sharp. The backs were fast and hard hitting and the line was small but mobile.

"Speed makes a tremendous difference . . . speed is the key word," King said again and again. "We'll be better because of speed."

From the looks of the films, I can't disagree.

### david parks and goliath

There is a football player at Texas Tech that the higher echelons of athletic circles can't stop talking about. His name is David Parks, Freddie, and you'll hear many good things about him before the season is over. They hope they'll hear many good things about him from Look Magazine, the AP and UPI and the coaches and sportswriters all over the country—in truth, they hope he'll be on all the lists. Texas Tech feels David Parks has the makings of an All American end.

Here's what people say about him:

J T King (his coach): "David Parks has the speed, size and desire to play."

"Spec" Gammon (sports info director of A&M): "Leading the Raiders is All-Southwest Conference end David Parks, one of only two juniors on the 1962 All-SWC squad. Besides tying for the SWC passing receiving title (32 for 399 yards), Parks led the Raiders in punting, rushed once for five yards, completed the only pass he threw, and turned in the longest pass interception in the SWC, a 98-yarder that decided the Colorado game."

Darrell Royal (University of Texas head coach): "He can really catch the ball."

Parks will be the key to the Raiders success. Most offensive play will center about him. David also occupies the monster or roving position on defense — a position reserved for only the very talented. And, Freddie, David Parks is very talented.

### look for a hoarse throat

What should you look for? Look for a hoarse throat more than anything else. The 1963 Raiders will be a fast and very exciting team to watch. As Coach King said, "We can beat any given team on any given day."

The line, along with the defensive backfield, may prove Tech's weak link. The line because of size (at an average of 200 from end to end, the seventh largest in the conference) and the defensive backfield due to a lack of experience, with Bill Worley the only returning regular, and Teddy Roberts, junior college transfer.

Ends Parks, Jerry Don Balch, Jerry Shipley, Sam Cornelius and David Rankin make up the meat of what could easily be the best end crew in the conference.

The tackle position is the stereotype of the 1963 Raiders. Superfluous ability but no experience.

At guard, Bill Shaha, "the coaches football player" appears to be one of the strongest in the league.

Dean's honor roll center C. C. Willis is a talented football player that cannot be topped in West Texas. Willis is a dedicated player and is a key to the Raiders formerly weak defense.

That's the line, Freddie. In the backfield things really begin to shape up. Led by much-heralded Donnie Anderson, the sophomore-studded backfield could develop into the best the SWC has ever seen, as the likes of Roger Gill, Billy Weise, Jim Zanios, Johnny Agan, Leo Lowery, Max Gatlin, Ben Elledge, James Ellis, Tom Wilson and Charles Graham gain much-needed experience.

Speed, agility and power are found in the Raider backs. They are all any coach could want.

At quarterback? That's anybody's guess.

Ellis, Elledge and Wilson have it sewed up — but, all three of them can't play at the same time, and that's where the trouble sets in. What a problem for a coach to have — most of them dream sweet dreams about having that problem — J T King actually has it. Texas Tech has it.

Who would you choose, Freddie? Remember, Danny Scarborough will be back in 1964, too.

### understand?

Well, Freddie, I hope that helps to clear the air around Jones Stadium for the coming year.

I would say the prospects are good — and I'm a pessimist.



J T KING

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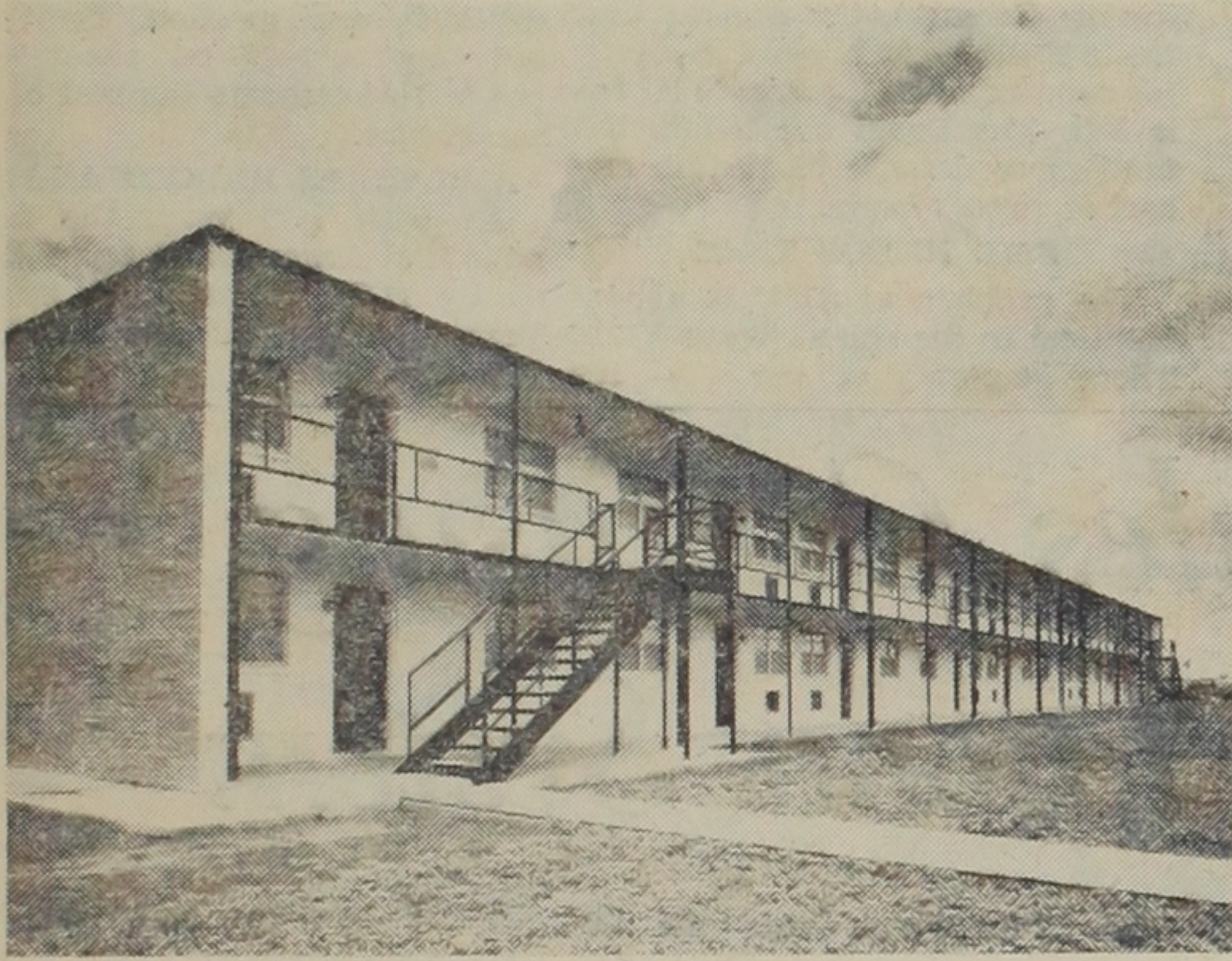
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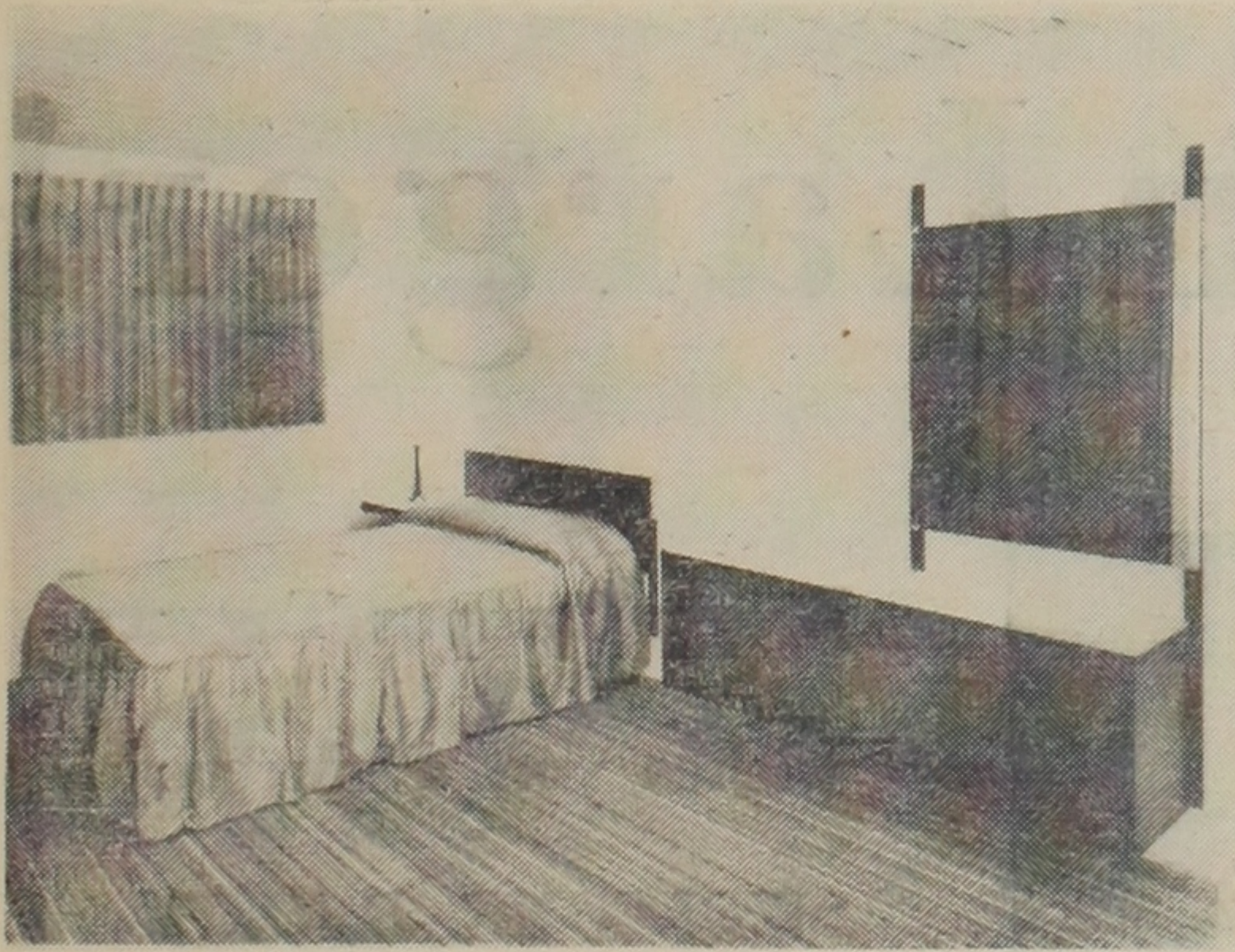
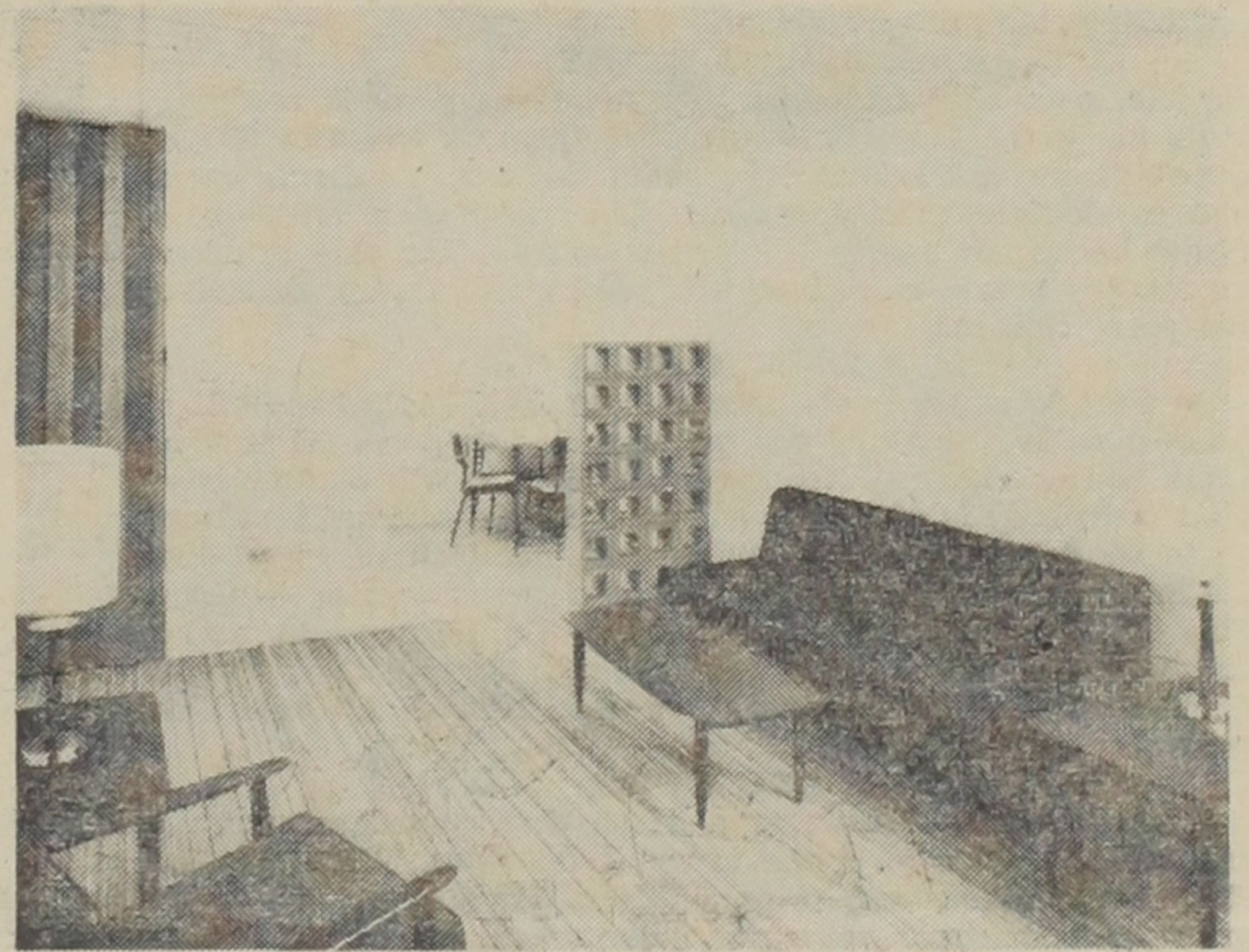
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## *for Married Students*



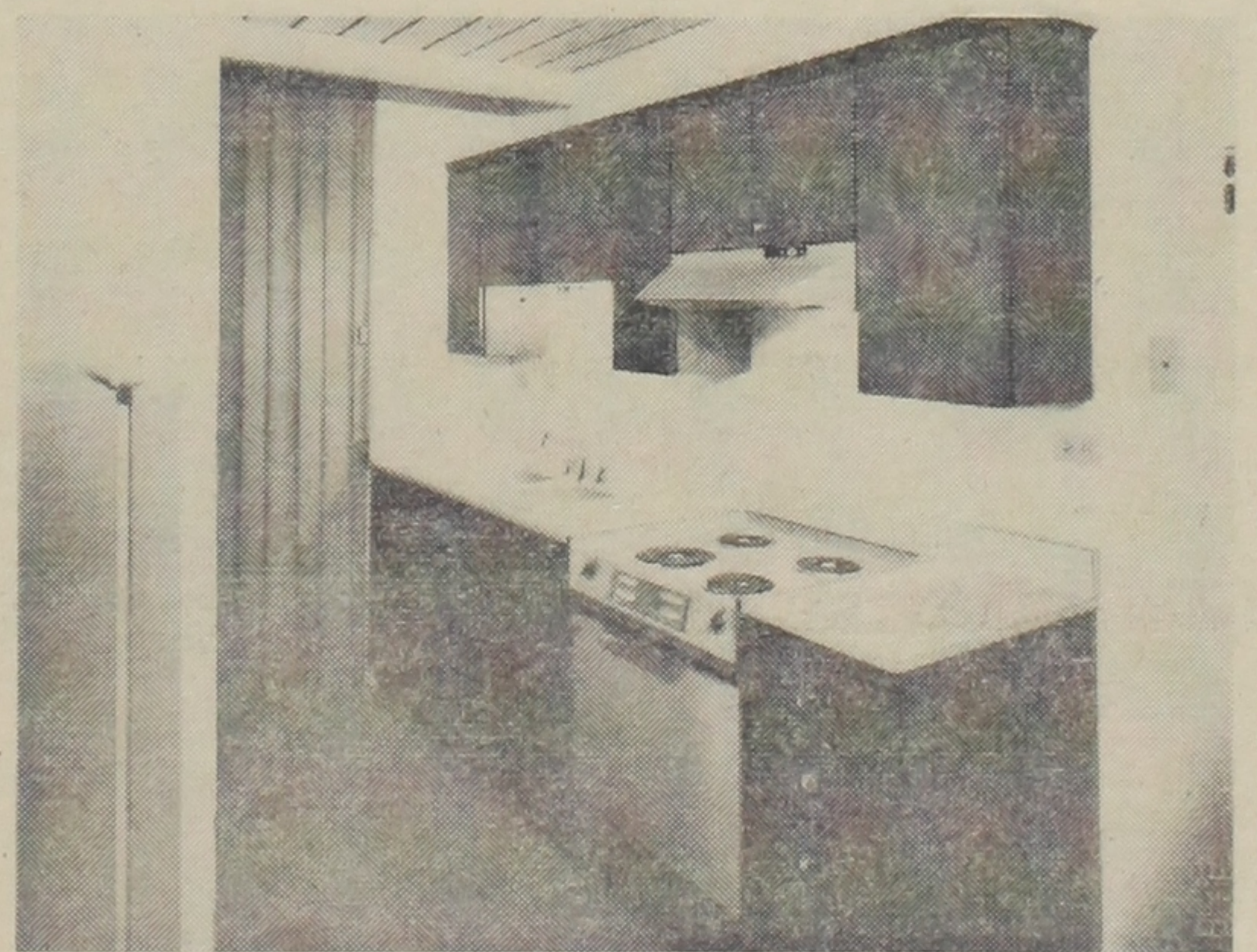
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# Porkers Tabbed For Top

By ARTIE SHAW  
Toreador Sports Editor

With the possible exception of the Big Ten, there isn't another conference in the country as strong as the one with which Texas Tech has chosen to affiliate.

As the Red Raiders prepare for their fourth year of SWC competition, they realize this more and more. Texas, Arkansas, Rice, TCU and Baylor are rated in the top 30 teams by most pollers. A&M, SMU, TCU and Texas have all been national champions at one time or another. Southwest Conference teams are perennial bowl contenders, and the coaches of the SWC are rated with the best in the nation.

### TECH HAD LONG ROAD

To come up to this excellence established by the grand old conference, Texas Tech had a long hard climb. This year the signs of making the grade are beginning to show. Tech has a true red shirt program, and the playing team is capable of beating any team on the schedule.

But yet, in a year of definite improvement for Texas Tech, the rest of the conference has improved too, causing the Raider improvement to not appear so profound.

### LONGHORNS TOUGH

With 28 returning lettermen Texas will have more depth than any team in the conference, and should not be hurt to seriously by the injury to Sandy Sands, a starting end and All-Star candidate. The rock defense of the Longhorns will again be the strongpoint, as the offense is grinding, but not spectacular.

### RAZORBACKS READY

Meanwhile, over in Fayetteville the Arkansas gang is readying itself for its big move. Experts have picked them to win over Texas and the rest of the conference. The main reasons are depth, good speed, good passing and good defensive work. The Porker linebackers and defensive backs are among the best anywhere. The only problem in Porker country seems to be a serious void where Danny Brabahn played last year—fullback.

### TCU IMPROVED AGAIN

Over in Fort Worth a gentleman named Abe Martin has built a team of monsters in a line and has put himself into the spoilers role of the Southwest Conference. Nobody thinks Martin will win the conference, but everybody is afraid he will ruin their chances. The Frogs have a massive defensive and offensive line, but lack of speed and agility. Another problem rests in the man under center — Gary Mills. Mills only played 35 minutes of the entire 1962 season, as he played second fiddle to the Giant, Sonny Gibbs. Tommy Cruther will bear the brunt of the running and has a good shot at All-American in the process.

### OWLS ARE WISER

Jess Neely has been known as a coach that stayed away from hard-nosed football. This year the story is different. With massive center, Malcolm Walker, and prize fullback, Paul Piper, the Owls

are singing a different tune. They will be tougher than ever if they can round up a little depth. Injuries could really hurt them.

### AGGIES LACKING DEPTH

The Soldiers are as tough as ever, and the main problems seem to stem out of quarterback woes, too few ends and small halfbacks. The Aggies still have Ronnie Carpenter, All-SWC last year, and fullback Jerry Rogers, along with a bevy of new faces. Hank Foldberg will probably shuffle the cards and come out with the same hand — no punch offensively.

### BEARS WINGING IT AGAIN

With Don Trull quarterbacking and John Bridgers coaching, there is no need to even say that Baylor will be passing again this year. Ronnie Goodwin, the flanker that made Trull click, is gone, and only his running mate, Lawrence Elkins is left. The Bears are tough, but need more defense to sustain any sort of victory skein.

### SMU NEEDS TIME

The problem at SMU is almost identical to the one at Texas Tech. There is plenty of talent — it's

just too young. The Mustangs, fired up by head coach Hayden Fry, are more enthusiastic than any team in the league. They have a strong defense, but no real depth in any position. They will once again rely on sheer willpower to overcome the rest of the conference.

### ARKANSAS PICKED AGAIN

As with last year, the Shaw polls find Arkansas on top, followed by TCU, Texas, Rice, Baylor, Texas Tech, SMU and A&M, in that order.

## New Rules Confusing, Finish Platoon System

The Collegiate football rule-makers have gone to a lot of trouble to make the average college football player more well rounded by initiating a new substitution rule—the question seems to be whether or not it was worth the trouble, i.e., confusion.

The new rule, which had even the coaches in a tizzy, has now been clarified by the official rules.

Abb Curtis, supervisor of Southwest Conference officials, has visited all the schools and explained it.

But, just because the coaches understand it does not necessarily mean they like it. Renowned coaches, such as Woody Hayes of

Ohio State, have denounced the new rulings. He claims it means an end to the era of specialists and platooning, the maneuvers made popular by the illustrious Hayes and Paul Dietzel of Army when he was at LSU.

In reality, the coaches want a return to two platoon system, and it is surprising, to say the least, that they did not get it, since they veritably dominate the rules committees.

### PURPOSE THREEFOLD

Reasons for the rule are three fold: it forces the coaches to teach their players to play both ways, it prevents the messenger system whereby a quarterback is

shuttled into the game on each down to call the plays devised by the coach and it does away with the officials having to keep a record of substitutions.

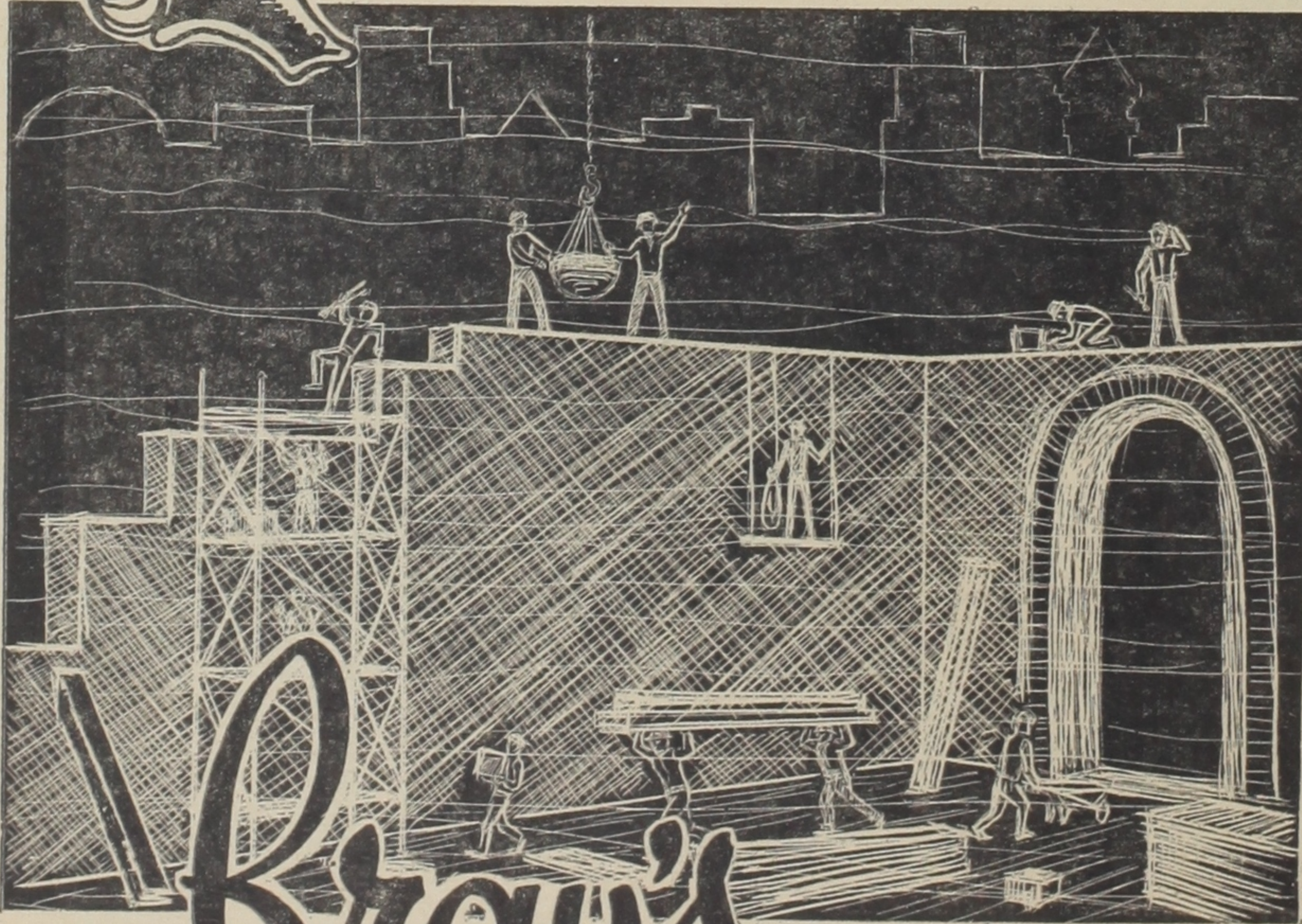
How does the new ruling affect Texas Tech? J T King says:

"You've got to have a good experienced quarterback to run the show because you can't call the plays from the sidelines. With a little experience, our quarterbacks will be up to the task."

A player can now be substituted as many times as the coach can get him into the game (under the new rules) and is no longer limited to two substitutions in one period. Thus, is no need to keep a record.



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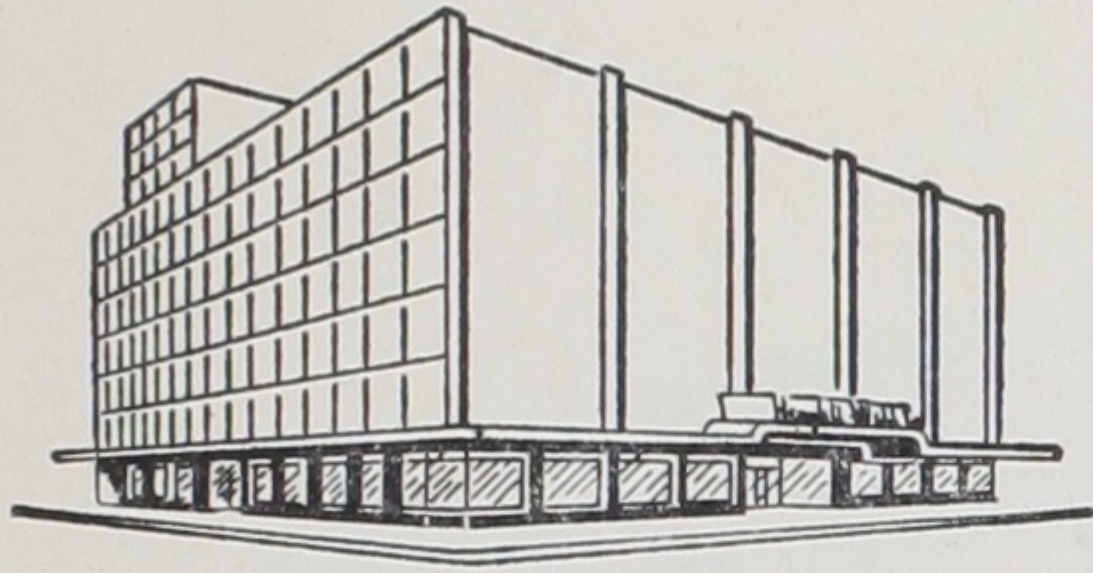
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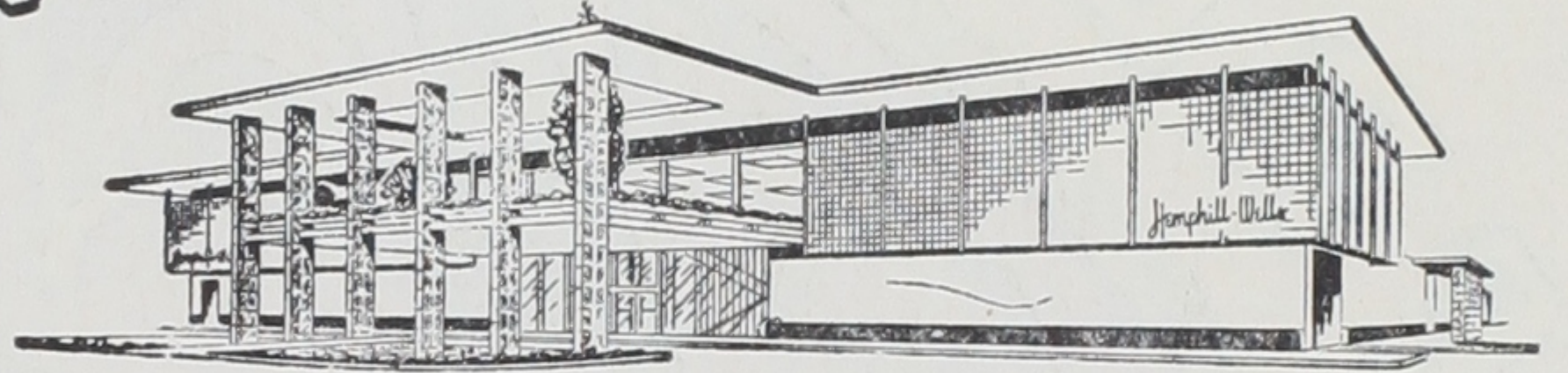
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