

ATTORNEY GENERAL WILL WILSON

... shown here with Chuck McHargue, spring president of Phi Kappa Psi, acted at the fraternity's Founder's Day Banquet Monday. Wilson is a Phi Psi alumnus of the Alpha Chapter at the University of Texas. (See story page 3.)

Committee Studies Traffic Problem

The editorial by Ralph W. Carpenter and John Petty expounding the idea that cars be banned from Texas Tech's campus is not a new idea. Richard Sharpe, chairman of the Student Traffic Committee, observed in an interview Wednesday.

The committee that Sharpe heads has been boiling this and other proposals over in weekly meetings since the committee formed last October to study traffic conditions on the campus and to come up with recommendations as a representative sampling of student opinion.

Not only the "ban cars" idea, but many other proposals have been examined, and the report of the group will be forthcoming in the near future. The proposal will then be forwarded to the Tech Traffic Commission for examination

and approval. Finally, the ideas will be sent to the Board of Directors for consideration.

The group has been given very little publicity this year due to the complexity of their duty. They have not divulged their proposals because certain details may have to be altered before the final proposal is submitted.

"We have been working on several ideas since October and have many plans in the fire," Sharpe said.

The editorial stated that it hoped that the plans for better traffic routing on campus would not be sent to a committee and die. Far from that, the Student Council has the nine-member committee considering this and many similar traffic problems, according to Sharpe.

Members of the committee are representatives of dorm groups and off-campus students. The members and their representation are Sandra Edwards, Knapp, Drane and Horn; Nancy Jo Mankins, Weeks and Doak; Terry de la Moriniere, Sneed and West; Darwin Braeding, Gordon and Bledsoe; Cyril May, Gaston and Thompson; Bill McCullough, Carpenter and Wells; and Ellen Warren and James Boggs, off-campus. Bill Daniels, chief of traffic securities, and Lew Jones, dean of men, are "ex-officio" members of the committee.

The committee has based its proposals on suggestions from capable interested persons, reports and talks from members of Traffic Security and school officials and on the present status of the problem.

"We are interested in letting Tech students know that something is being done about our traffic congestion on campus," Sharp said.

29 Beauties Vie For 'Miss' Role

An array of beauty and color will reign in the setting of faraway places when Tech's 29 top beauties appear Friday in the Lubbock Municipal Auditorium.

The Extravaganza, which begins at 7:30 p.m., will not only feature beautiful girls, and Miss Playmate of '62, but a variety of dancers and show-tunes representing Hawaii, Arabia, Mexico, Japan and France in the "Around the World" theme.

A panel of three judges will choose ten coeds who will appear in the La Ventana as Tech's most beautiful women. One of these girls will be crowned as Miss Mademoiselle and will be presented with a bouquet of roses as she is surrounded by her court when the curtain drops on the grand finale.

Tickets for the contest are now on sale in Tech Union and may also be bought at the door Friday night. Admission is \$1 per student and \$1.50 per couple.

Included in the many honors granted to Miss Mademoiselle will be a leather photograph album containing pictures of all her exciting moments at the contest. She will also be featured in color on the cover page of the Mademoiselle section of La Ventana.

Noon today is the final deadline for entry in the Miss Playmate contest. Any male organization may enter a candidate by submitting a black and white glossy print, size 8x10 to Journalism 101.

Playmate contestants will rehearse today at 6:30 p.m. in the Municipal Auditorium.

Miss Playmate will receive an assortment of Playboy jewelry and will be shown on a three-page foldout section of Playboy in La Ventana.

All of the finalists, along with Miss Playmate, will be treated to an expense-paid skiing holiday in Ruidoso, N.M., during spring vacation.

Judges for the contest have been selected by officers of Sigma Delta Chi, professional journalism society and sponsoring organization of the contest. They will remain unknown until the night of the show.

The 29 candidates vying for top positions were chosen Friday in a preliminary contest. Coeds numbering 207 were on hand at the preliminaries.

Selected to appear in the beauty pageant are Patti Ayers; Diane Baker, Chi Omega; Judy Boney, Delta Delta Delta; Sandy Broxton, Delta Delta Delta; Nadyne Faulkenberry, Chi Omega; Sheila Fletcher, Delta Delta Delta; Dottie Gates, Delta Gamma; Gay Gillespie, Delta Delta Delta; Susan Graham, Pi Beta Phi; and Janette Heflin.

Other semi-finalists are Krista Heimberg, Horn Hall; Lady Jane Henry, Delta Delta Delta; Julia Ann Herrell, Alpha Phi; Holly Hunt, Delta Gamma; Carole Kay Jobe, Kappa Alpha; Kay Karrh, Delta Delta Delta; Donna King, Delta Delta Delta; Jan Mayo, Delta Delta Delta; Betty Mosher, Kappa Kappa Gamma; and Linda Ann Nolan, Zeta Tau Alpha.

Other beauties appearing in the show are Frances Rader, Kappa Kappa Gamma; Judy Richerson, Kappa Kappa Gamma; Judy Roberts, Sigma Kappa; Brenda Rogers, Delta Delta Delta; Kay Sanders, Delta Delta Delta; Ann Schmitt, Delta Delta Delta; Nan Taylor, Kappa Kappa Gamma; Latrice Teague, Zeta Tau Alpha; and Tana Tolleson, Zeta Tau Alpha.

Council Will Continue New Song Campaign

The Student Council voted Tuesday night to continue the search for a new school song.

"O College Mother Beautiful' is not our official school song," said Wayne Underwood, vice president. "The Matador Song has been the official song since 1952," he said, correcting an earlier announcement.

Underwood told the Council that the coaches objected to the Matador Song because it stifled the spirit of the basketball and football players after their pre-game pep talk.

"The coaches think it's too slow," he remarked.

Using the example, "My Boomerang Won't Come Back," Underwood pointed out that Tech needs a song that will "catch on." He felt that this type of song could be found if the students would co-operate by writing and submitting various songs.

"This can't be done overnight. It may take several semesters," he said.

Council member Charlie Aycock expressed a dissenting opinion.

"If the song change comes first, it will delay the college name change," he said, "but if the name change comes first, the new song would have to be changed to fit the new name. We should clarify which will come first, so as not to get into a bind."

The Student Council also passed a plan designed to insure the success of future class functions. Under this plan, any class function must be voted on by a committee composed of four class presidents, the Student Council business manager and the dean of student life. Even if the function is passed by the four presidents, it can be jointly ve-

toed by the business manager and dean of student life if they feel the function won't be a success.

Amon Burton told the Council that the Academic Recruiting Program is bringing a large group of top scholars to Tech. Charlie Aycock reported that the Athletic Recruiting Program is meeting with such great success that inquiries are coming in from other Southwest Conference schools about the program.

The Council then named Gail Pfluger and Sissy Fuller as delegates to the BSO retreat, March 2-4 in Santa Fe.

The salaries of the secretary and business manager were raised in order to encourage students to run for these positions.

Fire Trucks Answer False Alarm At Tech

Eight Lubbock Fire Department trucks converged on the Chemistry Bldg. Wednesday night only to find that a reported fire in that building's attic was a false alarm.

Firemen in slickers and oxygen masks searched the building while others stood ready at their trucks. Red lights flashed and students stared from the Library windows and other vantage points. No fire was found, however, and as the firefighters left, the watching students returned to the boredom of their books.

Dean Allen Reads For Poetry Hour

James G. Allen, dean of student life, will read and discuss poems from the 17th century at the Poetry Hour at 4 p.m. today in Room 205 in the new Tech Union.

Dean Allen hopes to point out that 17th Century poetry is just as distinct as Elizabethan poetry. In order to prove this, he will read selections from John Donne, Ben Johnson and a part of Milton's "Paradise Lost."

After the reading, questions will be answered and refreshments will be served. Student body and faculty are invited to attend.



GETTING IN SHAPE

... for upcoming events in the women's intramural program are Ann Dennison and Chris Clarke. These coeds are limbering muscles with the aid of a tumbling mat.

Coeds Engage In Intramurals

Every woman student of Tech has the opportunity to participate in the intramural program. The only requirement is that she enter through an organization such as her sorority, dorm or town group.

Last semester 600 girls participated in such sports as archery, baseball, bowling, dancing, golf, swimming, table tennis, tennis, badminton and volleyball.

In May the group accumulating the highest number of points is awarded the All College Intramural Trophy at the Woman's Day Banquet. A plaque also goes to the senior selected as the most skilled and who has contributed the most to the intramural program.

Basketball began Feb. 12 and will be played until March 14. Softball begins March 15 with swimming, badminton doubles, table tennis doubles, and a fencing demonstration soon following. All events will be completed by April 29.

Organizations in the intramural program include: Alpha Chi Omega, Alpha Phi, Chi Omega, Delta Delta Delta, Delta Gamma, Gamma Phi Beta, Kappa Alpha Theta.

Also, Kappa Kappa Gamma, Pi Beta Phi, Sigma Kappa, Zeta Tau Alpha, Phi Mu, Horn, Drane, West, Weeks, Knapp, Doak, Casa Linda, Town Girls Independents, BSU, Newman Club and Tech Bible Chair.

The Women's Intramural Office, Room 115 in the Women's Gym, has all the necessary information for entering the program.

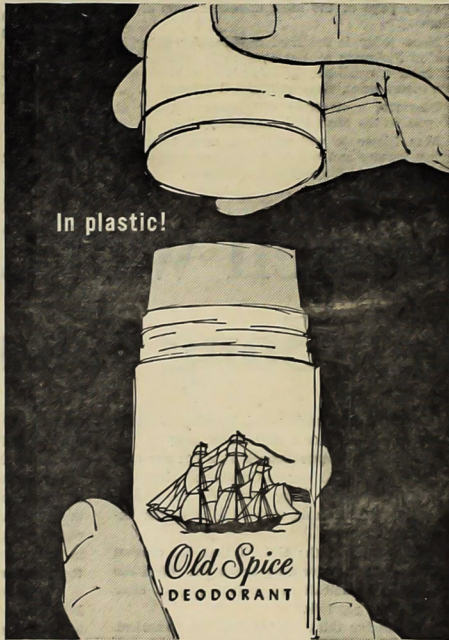


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SHULTON

AND THEN

by BookOut

Texas Techsans along with congratulating Russians, Australians (who left city lights on all night for a beacon) and late-at-night listeners in Japan came to a stand still Tuesday morning when astronaut John H. Glenn went out of this world.

Several students crossed the campus with transistors glued to their heads so they wouldn't miss a minute of the celebrated colonel's three voyages around the world in only four hours and 56 minutes.

AND THEN

There's the Tech freshman who was sure she heard Glenn singing over the radio "My Boomerang Won't Come Back" as he passed over Australia.

But it's almost certain that nobody felt the astronaut was a "big disgrace to the Aborigine race" or any other one for that matter. In fact, quite the opposite is true as witnessed by the many card players at Tech Union who took time out to watch the historic episode over television there.

AND THEN

It's even been said that there were quite a few professors who thought the flight might be of some educational value and even went so far as to let their classes hear all about the heroic space ace's orbit right in the classroom.

But there's always a Killjoy in a world of cheering masses, like for instance the little man at Cape Canaveral who couldn't understand why everyone was so excited "since the Russians did the same thing just last year."

AND THEN

Members of SIGMA NU chose Miss Polly Langley, a junior from Midland, as White Rose Princess for February. Miss Langley was named princess and presented with a dozen roses at the Sigma Nu lodge Saturday.

AND THEN

Looks as if GAMMA PHI BETA is having a big week just prior to their initiation ceremonies. So far they have honored pledges with a dinner, Big-Little Sister Day and an ice-skating party. Upcoming is a paddle party and an initiation banquet Saturday at the Holiday Inn.

AND THEN

ZTA Offers Girls '62-'63 Scholarship

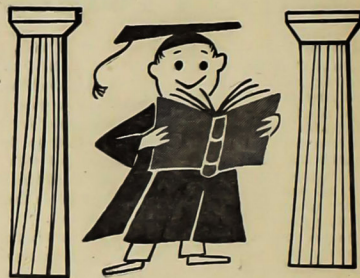
All girls who will be seniors next fall are eligible to apply for scholarships being awarded by the Zeta Tau Alpha Foundation.

Girls may apply for the scholarships in the Office of the Dean of Women.

Saturday, members of ZETA TAU ALPHA and their escorts will dine and dance at the Pioneer Hotel. Activities will get underway at 7 p.m. and last til midnight.

PI KAPPA ALPHA will also be hosting a dance Saturday. Members, rushees and dates will be on hand at the lodge from 8 p.m. to midnight.

Friday night will see the staging of the La Ventana beauty contest and a dance in Tech Union from 8:30 to 11:30 p.m.



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and

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'Six Flags' Sets Audition

Talented Techsians with a flair for performing may find a summer job with a touch of the unusual in the Campus Revue show scheduled to run from June to September at Six Flags Over Texas.

Stanley McIlvaine, director of the show, and Charles R. Meeker, showman and consultant to Six Flags, will conduct auditions at 11 a.m. March 10 in the Upstairs Ballroom at Tech Union.

"They're looking for all kinds of talent including dancing, singing and acting," Jack Shisler, Tech Union Program Council member, said.

Six Flags, a 105-acre, \$10,000,000 entertainment center located midway between Dallas and Fort Worth, drew 600,000 visitors from over the nation in its first year of operation, 1961.

Sign Up Deadline Set For Leaders' Retreat

Delegates to the BSO retreat in Santa Fe March 2-4 must register in the Dean of Student Life's Office, Ad. 167, by March 26. The \$32.50 fee will not be refunded after this time.

Student leaders will hear Kenneth Hobbs, a Lubbock attorney and graduate of Tech speak on "Dynamic Campus Leadership: The Challenge, The Responsibility, The Price of Achievement" during their three-day meet at Bishop's Lodge.

While at Tech, Hobbs was president of Sigma Iota Epsilon, a management fraternity, affiliated with Delta Sigma Pi and served as cheerleader. The lawyer received his BBA and MBA degrees here. In 1959 he graduated from Southern Methodist Law School.

Campus organizations should e-

lect delegates to attend this retreat. A delegate and an alternate from each group should be selected on the basis of potential leadership and ability to interpret the results of the retreat. To be eligible to attend, students must have a 1.0 average and a 1.0 the previous semester.

Approval by his academic dean is necessary before a delegate may attend the Santa Fe retreat.

The Board of Student Organizations will meet at a luncheon today in the ballroom of the Tech Union. Delegates planning to attend the retreat may come to the luncheon but must sign up in the lobby of Tech Union before 10 a.m.

Sponsors for the trip will be Dr. William Pearce, Dean Florence Phillips and James G. Allen.

Wilson Talks To Phi Psis Girls Get Extension

Will Wilson, attorney general and candidate for governor of Texas, addressed Phi Kappa Psi at its Founder's Day Banquet Monday in the Pioneer Hotel.

Wilson's speech concerned the challenges of a good education and the necessity for ambition in college. He also discussed cheating and how its effects are more far-reaching than most people realize.

"There are all kinds of ways of getting cheated in life," he emphasized. One way is taking courses in colleges that do not give an education or challenge in any way.

The attorney general, a graduate of the University of Oklahoma and the SMU Law School, was elected to the Supreme Court of Texas in 1950, and in 1956 was elected to his present position. He recently joined the gubernatorial race.

AWS voted Wednesday to add 10 minutes to the time allowed for women students to return to the dorms after on-campus functions on week nights.

According to Nancy Jo Mankins, AWS treasurer, the 20 minute-limit did not allow adequate time to drive back to the residence halls after a function.

Although the on-campus function time limit has been increased to 30 minutes, the limit for off-campus functions will remain at 40 minutes.

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Raider Roundup

GARGOYLES

Gargoyles, architecture and allied arts club, will meet today at 7 p.m. in Architecture 201. Professor Von M. Pulse will speak on "Are Art Students Oversexed" followed by a song from the "Four Roses and a Fifth" singing group.

WSO

There will be a WSO pledge meeting at 6:30 p.m. today in Home Economics 106. All girls interested in becoming pledges are invited to attend.

JUNIOR CLASS MEETING

The junior class will meet at 3 p.m. March 2 in the Aggie Engineering Auditorium to nominate class favorites.

PRE-LAW CLUB

A Pre-Law Club smoker will be held tonight at 7:45 p.m. in the Union Anniversary Room. Guest Speaker will be George Dupree, Lubbock lawyer.

ACCOUNTING

Tech Accounting Society meets today at 8 p.m. in C&O 106. Don Dorman, CPA, will be the speaker.

PRE-MED

Dr. J. A. Chatman will be the speaker for Pre-Med Society meeting this evening at 7 p.m. The meeting will be in Chemistry Building Room 2.

FRIDAY FORUM

"Is the Student Council Doing It's Job" will be the topic presented at Friday Forum this week. Carlyle Smith, Gerald Hodges and Gail Pfluger will give answers concerning the question.

Following the talk an open discussion and question period will be given. The meeting will be in Ad. 321.

Reservations for dinner must be made by noon today.

SQUARE DANCE

A square dance will be given in the Rec. Hall, today at 7:30 p.m. The caller will be Elton Terrell.

SPECIAL PRICES

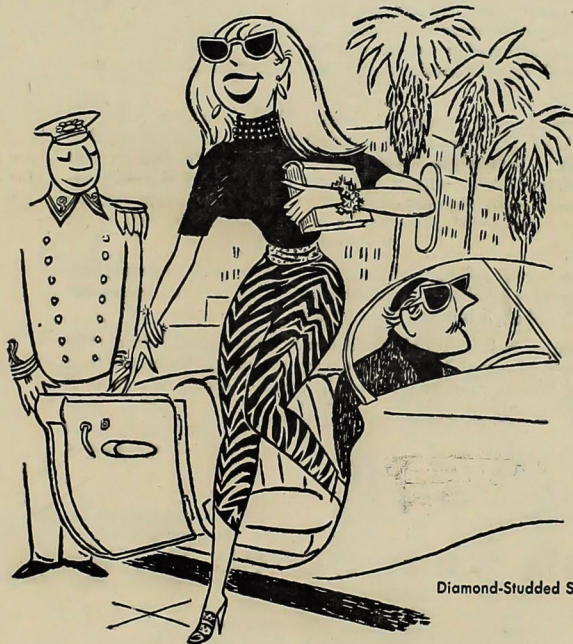
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A.



Ralph's Ramblings

On Tech Culture

High Brow Or Low Brow?

Sometimes the self-appointed critics and "powers that be" tend to look down their noses at those whose tastes seem to be lower than their own. We may hear such remarks as, "Ugh! That awful 'hillbilly' music again! Why can't they listen to some good music once in a while?" Or maybe they say, "Look at that silly painting. 'Abstract art,' they call it. Why can't artists paint something that makes sense for a change.

Perhaps before they make such statements, these so-called critics should stop and think. After all, who is to judge which level of culture is "good" or "makes sense?"

Several years ago, Texas Tech was considered by many persons to be a "low-brow" school set up by the State for those who were either too poor to attend the more elite colleges, or else preferred the rough "cowboy" atmosphere of the West to the "refinement" of the eastern part of the state. More recently, however, Tech has come up in the estimation of these people.

Has Tech changed its culture pattern? Have students become so educated that they will not accept the "course, uncouth" manners of the cowboy?

In the last few years, Tech has been offering to its students a variety of big names in different fields. For the "high-brow" and many "middle-brows," we have seen the creation of the Fine Arts Festival and the Poetry Hour, and we have heard such musical geniuses as Roger Williams and Carlos Montoya. Yet for those who prefer other types of music, jazz sessions are occasionally sponsored by Tech Union, and the juke box contains all types of music from semi-classical and popular to western and rhythm and blues.

No, the college has not changed its cultural level. These "cowboy" elements have been indigenous to West Texas since Tech was founded, and it is not likely that we will lose this distinction. However, the student body has grown in number and has forced recognition from the other schools and from critics. With this enlargement, each of the different elements has obtained a stronger voice in obtaining the type of entertainment they desire. This includes the western element as well as the ivy-leaguers.

Perhaps the critics have realized that although some things, such as proper etiquette at a formal dinner, may be classed as good or bad, one's personal preference or taste for culture "ain't nobody's business" but his own.

Being as large in number as it is, Tech's student body embraces all cultures and may be called a melting pot of tastes! No one type can be said to be better than another, and critics must become more tolerant of the rights of others before a level of understanding can be reached.

SHIRLEY VERNON
—Editorial Assistant

With Mixed Emotions

Students View Space Shot

By **JOHNNIE LU RABORN**
Toreador Staff Writer

"Oh, Go Baby!"

Walter Cronkite, CBS newsman, could not realize how accurately he mirrored the feelings of thousands of Americans witnessing astronaut John Glenn's "lift off" Tuesday.

Tech students' reaction registered from immense elation to pathetic apathy and ignorance.

A scene repeated across the campus, as well as over the nation, showed interested Americans view

with anxiety the tense moments of countdown, lift-off and complete coverage of the advancement in space.

"I can't believe a man is really out there in space," was the most often repeated phrase. Second most popular—"How is he doing?"

Sitting in the game room of Knapp, I saw reflected in the faces of the viewers most of the human emotions. At times anger at the delays; others apprehensions at the danger of the mission. For the most part, pride characterized the large crowd of onlookers.

While the majority of the students showed pleasure and interest, on the other end of the scale were the Union sitters. All they knew was that some classes were dismissed for something and allowed them more time for coffee.

"I don't give a damn if he makes it or not," one boy retorted.

Such is the state of that faction of students possessing the lackadaisical attitude toward most matters exceeding their realm of immediate interest.

At the time of "splash-down" came the most tense moments. Confusion concerning the ejection of a "retro-package" enabling a heat resistant plate to defect the 3000 degree temperature brought the most apprehension from the spectators.

Moans and drastic speculations preceded the report that re-entry was successful and Glenn was in excellent condition. With this report the crowd slowly dispersed.

Their adventure in space was over and their pride and confidence in their country was boosted, the students began to make a re-entry of their own into the work-a-day world of studies.

Their only question: "What is next?"

THE TOREADOR

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PLEASE—if you have an opinion and want to express it—that's good. Sending the Toreador an unsigned letter is not the way to go about it. Your name must be on the letter. Unsigned letters usually find their way into the wastebasket—that's where they belong.

We don't mind using your initials—if you have a good reason—but we simply won't publish unsigned letters.

Our letters section is not closed to anyone. We never have—nor ever will—hold back letters that don't happen to agree with our viewpoint. However, they must conform to our letters policy.

If you can't sign a letter—don't write it.

—RWC—

AMAZED at the comments that are still coming in on the Charles Guy editorial. The phone calls to my home continue, and people are still stopping me on the street to voice their approval.

I just reckon that I must have hit the nail on the head with that piece. It's a good feeling.

—RWC—

THIS institution is growing by leaps and bounds. Its potential hasn't been scratched yet. The sky is the limit.

However, there is one thing that I believe we should all keep in mind. Let's don't ever lose our reputation as being the friendliest school in the country.

I've been here quite a few years now and it appears to me that perhaps we may be losing a little of our friendly spirit. Especially where the students and instructors are concerned.

I suppose the increased enrollment is putting a strain on just about everybody nowadays. Everybody is working harder and longer hours. This applies to both students and faculty.

It might be a good thing if we could pause a moment and evaluate our position. Are we letting the stress and strain of everyday worries affect our attitudes toward other people? If so, we need to correct the situation. After all, we're all in this boat together. A friendly greeting and a warm smile isn't too much to give.

LIFE IS TOO SHORT ANYWAY. WHY SPEND IT WITH A FROWN ON YOUR FACE?

—RWC—

TEXAS TECH has many unsung heroes on its campus. Their presence helps the institution continue to move forward on all fronts.

Bill Holmes, Tech's director of sports publicity, falls into this category. I've known Bill for four years now and I hold him in high esteem.

Bill does an excellent job of handling visiting news media and "getting out the word" concerning Tech's athletic teams. Personally, I give him about 75 per cent of the credit for making E. J. Holub an All-American. E. J. was a great performer—Bill let the country know about his ability.

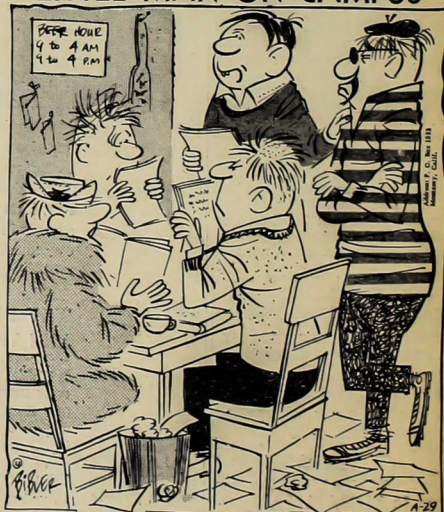
Texas Tech should be proud of Bill Holmes.

—RWC—

It looks as if the proposal to "ban" traffic from the main part of the campus is picking up steam. I haven't heard anyone griping about the proposal, at least not to me.

It seems to be a good solution to a tough problem. We hope the interest continues to mount.

LITTLE MAN ON CAMPUS



"IF WE STUDY COOPERATIVELY, RUGPAD SUGGESTS I TAKE TH' GOTHIC PERIOD. GIL VICTORIAN, ED ROMAN, AN' HELL STEAK. A COPY O' TH' TEST."

focus

Of the many varied programs within the next two weeks, I'm looking forward very much to one offered by some of our Music Department's local talent. Keith and Mary Helen McCarty will perform at 8:15 March 2. On the program are Debussy, Milhaud, Schumann and the lovely Mozart clarinet concerto.

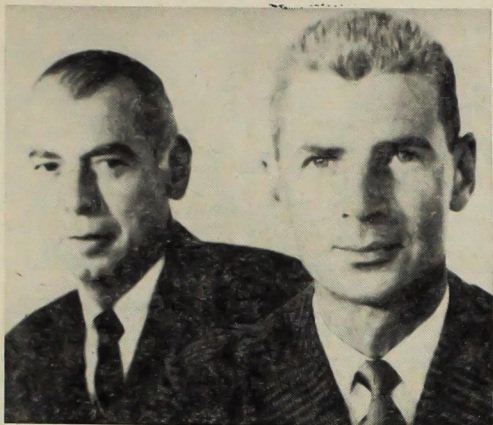
Another one anticipated with something akin to joy is the March 4 concert by Arthur Fiedler and the Boston Pops. Sponsored by Civic Lubbock, the program features Ozan Marsh as piano soloist.

Some deadlines worthy of mention: Photographic, artistic and verbal entries for the new, illustrated Harbinger must be in the English office, C&O 125, before March 9. Entries for the four divisions of Tech Union's art contest must be in by Feb. 22. Watercolor, oil, drawing and print and sculpture are the divisions for this contest sponsored by the exhibits committee.

Elsewhere in the Union, preparations for the big opening of the new addition are underway. Lionel Hampton and Johnny "Scat" Davis—fresh from the Sahara in Las Vegas—are among those billed to herald the great event March 19-23. Folk-songstress "Odetta" performs March 14.

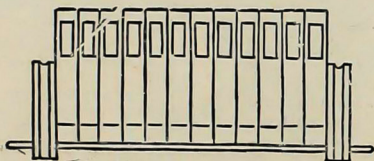
Lavern Loving, press agent for the Tech players, reports "The Cave Dwellers" progressing according to schedule. The Saroyan play opens March 15 and plays six performances. Sets have been designed and are under construction, everyone is hunting down the necessary properties, costumes are being found or made, and rehearsals have begun. June Bearden directs. The play's last three parts have been cast with Pat Eakin, Carol O'Connell and Kay Moxley.

—Bill McGee



WHITTEMORE AND LOWE

... appear in the Municipal Auditorium at 8:15 p.m. Monday with the Lubbock Symphony Orchestra, directed by William A. Herrod, for the orchestra's third concert of the 1961-'62 season. The duo-pianists will play Poulenc's "Concerto in D for Two Pianos," and lighter numbers from their recordings. Also on the program is the Symphony's greatest attempt to date—all four movements of the majestic "Fifth" by Beethoven. Gillis' "January-February-March" and Enesco's "Roumanian Rhapsody I" will also be featured by the orchestra. Tickets are priced from \$3.50 to \$1 and are on sale at 1625 Ave. Y.



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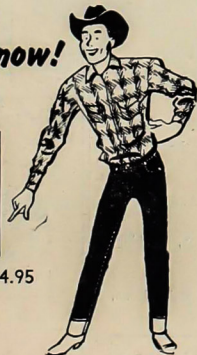


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'King of Hearts' Opens Four-Day Run Friday

A four-performance run of "King of Hearts" opens at 8:15 p.m. Friday at Lubbock Theatre Centre, at its 1954 opening in New York, 2508 Ave. P. The popular comedy by Jean Kerr will play at the same time Saturday and Tuesday. Tickets sell 9-5 daily at the LTC Building. The hilarious comedy was termed "Please Don't Eat the Daisies") and played many performances to sell-out crowds.



HOW TO BE A BWOC

Ladies, let me be frank. The days of the college year dwindle down to a precious few. And some of you—let's face it—have not yet become BWOC's. Yes, I know, you've been busy with going to class and walking your cheetah, but really, ladies, becoming a BWOC is so easy if you'll only follow a few simple rules.

The first and most basic step on the road to being a BWOC is to attract attention. Get yourself noticed. But be very, very careful not to do it the wrong way. I mean, any old girl is bound to be noticed if she goes around with a placard that says, "HEY! LOOKIT ME!" Don't you make such a horrid gaffe. On your placard put: "ZUT! REGARDEZ MOI!" This, as you can see, lends a whole new dimension of tone and dignity.

Once you have been noticed, it is no longer necessary to carry the placard. It will suffice if, from time to time, you make distinctive noises. If, for instance, every three or four minutes you cry, "Whippoorwill!" you cannot but stay fresh in the minds of onlookers.

We come now to clothes, a vital accessory to the BWOC—indeed, to any girl who wishes to remain out of jail. But to the BWOC clothes are more than just a decent cover; they are, it is not too much to say, a way of life.

This spring the "little boy look" is all the rage on campus. Every coed, in a mad effort to look like a little boy, is wearing short pants, knee sox, and boyshirts. But the BWOC is doing more. She has gone the whole hog in achieving little boyhood. She has frogs in her pockets, scabs on her knees, down on her upper lip, and is followed everywhere by a dog named Spot.

All this, of course, is only by day. When evening falls and her date comes calling, the BWOC is the very picture of chic femininity. She dresses in severe, simple basic black, relieved only by a fourteen pound charm bracelet. Her hair is exquisitely coiffed, with a fresh rubber band around the pony tail. Her



Don't you make such a horrid gaffe.

daytime sneakers have been replaced by fashionable high heeled pumps, and she does not remove them until she gets to the movies.

After the movies, at the campus cafe, the BWOC undergoes her severest test. The true BWOC will never, never, never, order the entire menu. This is gluttony and can only cause one's date to blanch. The true BWOC will pick six or seven good entrees and then have nothing more till dessert. This is class and is the hallmark of the true BWOC.

Finally, the BWOC, upon being asked by the cigarette vendor which is the brand of her choice, will always reply, "Marlboro, of course!" For any girl knows that a Marlboro in one's hand stamps one instantly as a person of taste and discernment, as the possessor of an educated palate, as a connoisseur of the finer, loftier pleasures. This Marlboro, this badge of *savoir-faire*, comes to you in flip-top boxes that flip, or in soft packs that are soft, with a filter that filters and a flavor that is flavorful, in all fifty states of the Union and Duluth.

© 1962 Max Shulman

BWOC: Buy Marlboro On Campus. Buy them downtown, too. Either place, you get a lot to like.

For SWC Championship

Raiders Face Battle

Texas Tech overcame Texas Raiders all the way to the wire. Christian University 74-66 in Fort Worth Tuesday night to keep its title hopes alive, but there's another conference team that is showing signs of battling the Red

with 8-3 records followed by A&M at 7-4, then Rice with 6-5 and Texas with 5-5. Arkansas is 5-6, TCU is 3-7 and Baylor stands 1-10.

With only three games left, SMU has the schedule advantage. Their last three games are with the three bottom teams in the league—TCU, Baylor and Arkansas—and two of them are in Dallas.

In contrast, the Red Raiders have probably a rougher schedule left than any other team. The opposition the last three games comes from the third, fourth and fifth teams in the conference. Two of these games are away starting with a conflict with Texas in Austin Saturday. Tuesday Tech will meet the Aggies here and conclude their conference warfare with Rice in Houston March 6.

A&M has two of its games at home also, hosting Arkansas and Baylor. The Tech game on the road is their only big one left.

The SMU victory over Texas was the first time in 20 conference games the Longhorns have gone down in Gregory Gymnasium.

The results left Tech and SMU

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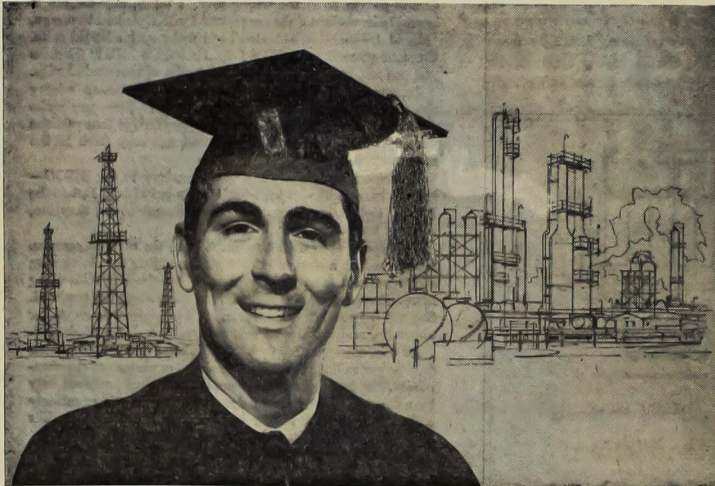
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Techsan Rolls 300 In Games Tourney

Ralph Posey, a member of the Texas Tech bowling team, rolled a perfect 300 game in the Association of College Union Games Tournament Saturday in the Texas University Union Lanes.

The feat by Posey, a junior engineering major from Odessa, marked the first perfect game in Union games history and the first rolled in the Union lanes at the University.

Pat Hurley, Union games director at Texas, added that he could remember only three perfect games in the last five years anywhere in Austin.

At the Union awards banquet Saturday night in the Texas Union Junior Ballroom, Neal Smith, AMF Pinspotters representative from Houston said that the perfect game by Posey is "the first to my knowledge that has ever been bowled in any intercollegiate competition."

Smith awarded Posey with the choice of either a diamond ring or a watch from AMF.

Tech also took first in the Men's Bowling All Events and the Men's Bowling Doubles. Posey and Marvin Henderson teamed for the doubles victory. Posey recorded a 703 series, while Henderson finished with 627.

In all, six Techsans participated in the bowling tournament. The team consisted of Posey, Henderson, Amos Greer, Skipper Gilliam, Ron Odum and Jim Wilkerson.

Posey will represent Tech and Region 9 at the University of Iowa in the National Tournament April 8-9. Region 9 represents schools from Oklahoma, Texas, Louisiana, Mississippi and Arkansas in addition to Mexico.

More than 200 students from 19 colleges and universities competed for various titles in the tournament.

In team play San Antonio College, the only junior college in the meet, took first place. The six man team held an average of 185 points in the three games.

Erdelatz Talks With Cardinals

ST. LOUIS (AP)—Eddie Erdelatz, former coach of Navy and Oakland of the American Football League, is the latest candidate for the head coaching job of the St. Louis Cardinals of the National Football League.

Erdelatz slipped into St. Louis Tuesday and talked to Cardinal owners Charles and Bill Bidwell. Erdelatz declined comment on the talks.

NFL Mentor Resigns Post

NEW YORK (AP) — Charlie Conerly, 40, retired Wednesday as quarterback for the New York Giants of the National Football League but announced he would remain with the club as a talent scout.

Conerly had been with the Giants for 14 seasons and holds the NFL record for having completed the most passes in one game—36 against Pittsburgh on Dec. 5, 1948.

The graying former Mississippi University star spent most of last season on the bench.

Seniors Meet

The senior class will meet Wednesday, Feb. 28, in the Ag Auditorium to make nominations for class favorites.

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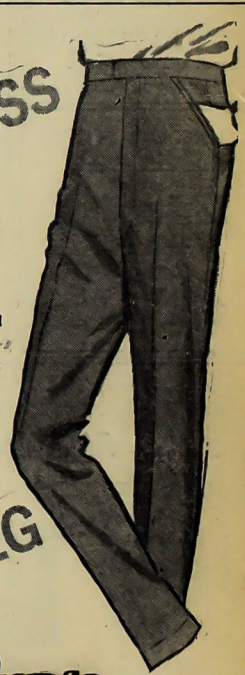
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Foundation Takes In High Total

W. H. Butterfield, vice president for development of Tech, announced this week that a total of \$341,797 had been received for 1961 by the Texas Tech Foundation.

The total receipt includes \$76,781, representing the largest sum ever received in a single year for scholarships, grants and gifts to outstanding Tech undergraduates, and a 21 per cent increase over last year's funds for this purpose.

The remainder of the Foundation receipts were contributions for the Institute of Science and Engineering, 26,500; for the Stadium Expansion Fund, \$42,135; from the Robert A. Welch Foundation \$30,000 for research; \$4,273 in the form of a gift to establish the Garvey Student Loan Fund; contributions of \$74,914 for athletic scholarships, received through the Red Raider Club; gifts of \$4,013 to scholarship endowment funds; and contributions of \$44,500 to the Texas Tech Library Supplementary Building Fund.

"With the exception of the Stadium Expansion Fund," Butterfield pointed out, "All major projects of the Texas Tech Foundation showed substantial gains in 1961. The decline in stadium receipts was expected," he continued.

Techsans Compete For Ambassador

Three Tech students, Karolyn Sue Morrow, freshman; Richard Lee Brown, junior; and James Foster, freshman; have submitted their names in hopes of becoming Lubbock's Community Ambassador to a foreign country.

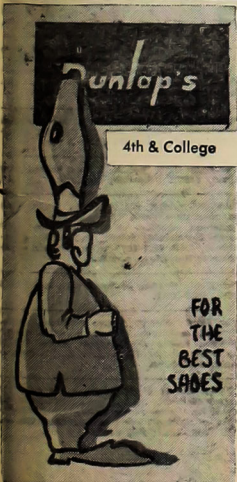
Winner of the expense paid eight-week trip, an experiment in international living, will be announced in March. Argentina, Yugoslavia, or Israel will be chosen by the ambassador for his visit.

The selected ambassador will stay four weeks with a family in the chosen country and will invite a member of the family to join him in a tour of the country.

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Delta Week Honors 24

Delta Week, in honor of upcoming Delta Delta Delta initiates, began Sunday and has continued throughout the week with various parties and the traditional pine tree planting.

Pledges of Tri Delt, soon to be initiated, are Clarie Adamson, Beverly Bryant, Carol Lou Burden, Karen Capps, Cecilee Cope, Marilyn Du-laney, Sheila Fletcher, Dianne Forte, Fran Fuqua and Gay Gillespie.

Other future initiates are Lady Jane Henry, Cappy Johnson, Kay Karrh, Susanne Kersey, Cora Long, Jan Mayo, Joyce Oliver, Nan Ram-py, Brenda Rogers, Kay Sanders, Ann Schmitz, DeVonna Suitt, Ann Wheeler and Linda Yarborough.

Kites Provide Fun, Many Practical Uses

By MICHELE PRESTON
Toreador Staff Writer

"Go fly a kite!"
What would be your reaction if this order were given you on a bright, breezy spring day?

Kites, now little more than a leisure-hour diversion for the young-at-heart, once occupied an important position in Asiatic society. History dating from earlier than the Christian era shows that kites had practical uses seldom dreamed of in this age.

Superstitious Japanese families have long believed that kites flown nightly over a house would ward off evil spirits. Similarly, the Chinese abandon their houses one day each year and journey to the hills to fly their kites, thus avoiding any domestic calamity

which tradition tells them will befall their domiciles.

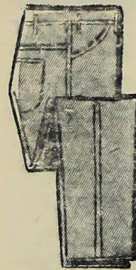
Setting a before unheard-of precedent, a determined thief suspended himself from a large kite in an effort to steal a golden ornamental fish off a castle tower.

Dorm Accepting Fall Reservations

Prospective fall semester Tech students who presently do not live in dormitories, and want to do so, should make room reservations immediately.

Tech students now living in dormitories are not required to reserve a room until April.

Fall term reservations may end in May if the number of prospective students desiring rooms keep increasing.



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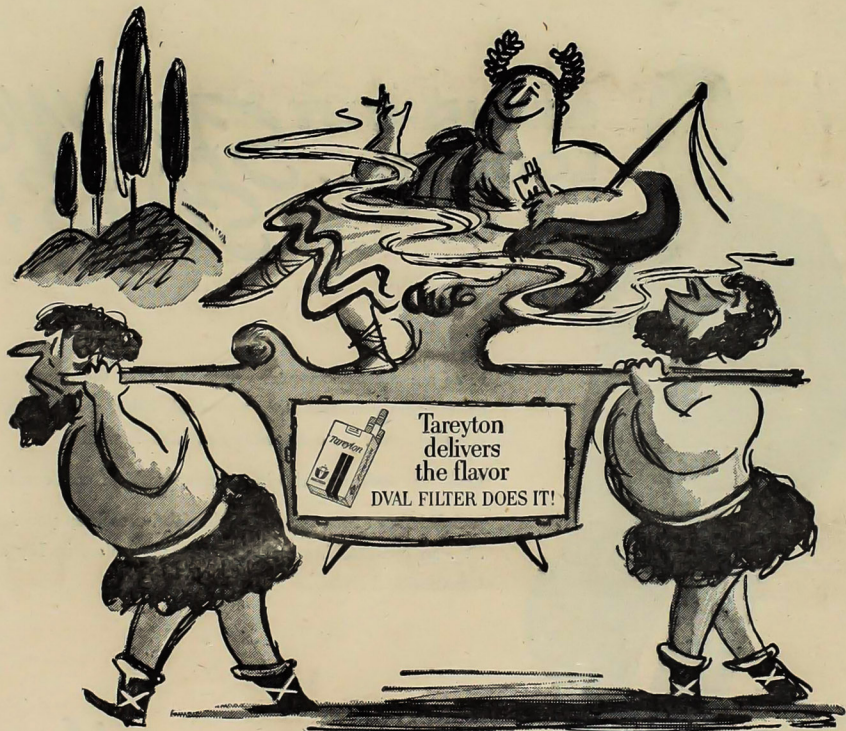
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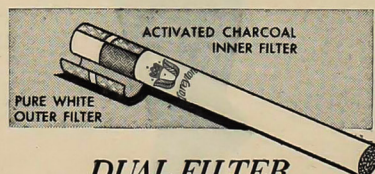
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Tech Initiates New Honor Program

With a handful of students and very little publicity, Texas Tech inaugurated an unofficial honors program for freshmen this school year.

The students involved in the program will gain a better understanding of classwork and will have an opportunity to advance more rapidly than the ordinary class.

The carefully screened and selected students are placed in special honor classes and spend the entire year with this small group, receiving special attention and more advanced study.

The honors program has been in the planning and plotting stage for over eight years and was finally brought to the surface by S. M. Kennedy, dean of Arts and

Sciences. With the help of the Honors Council, made up of leading Tech instructors, Kennedy has successfully put the honors program into operation.

According to Dean Kennedy, "The honors program is to aid students who are eager to have a fuller education by helping them realize their ambitions."

Kennedy said, "The council was formed for the effective pursuance of a first-rate concept of the honors program."

The unofficial program this year is to possibly lay the groundwork for a formal college-wide set-up in the near future. Students in the honors activities this year are all freshmen, but as they become sophomores, the program will be expanded to cover both freshmen and sophomore levels.

Members of the program were selected on their desire to enter Texas Tech, their high school record, their scores on national tests

and the results of a personal interview before school started.

"No students were required to enter the program; they were told of the system and the ideals and were given an opportunity to decide if they would like to try it," explained John C. Guilds, professor of English and Director of Arts and Sciences honors program.

Approximately 150 people were eligible for the program and 97 entered the program at fall registration. Commencing the spring semester 95 students were in the folds of the system.

Freshmen in the program are allowed to major in the field of their choice, but must take at least half of their classes under the program. Classes in English, history, Spanish, German, physics, biology, chemistry and mathematics are available to honors freshmen. Liberal arts claimed thirty of these students while mathemat-

ics was close behind with twenty three.

The success of the program was seen when grades came out at semester; 38 of the 97 students in the program had grade points of over 2.00. Emily Groom, William Helms, Rondall Jones, Stephen Magee and Naneska Nall all ended the semester with 3.00 average. David Pate, 2.76; Judy Scarborough, 2.73; Myrna Stephenson, 2.71; Stephen George, 2.59 and Linda Norris, 2.54 were the other top students in the program, grade point-wise.

Honors freshmen with 2.00 or better were Richard Banner, Don Doss, James Ellis, Richard Henry, Rollin Hill, Billy Hogan, Loui Irwin, Elizabeth Lyne, David McIlhane, Leon Oliver, Barbara Ower, Kay Thornton, James Turley, Nel Anne Walter and Richard Ward.

Others were Betty Bell, Stanle, Goodrich, Johnette Hassell, Stephen Henderson, Martha Lynne Jones, Sandra Keith, William Lomerson, Kenneth Sims, Mary Spence, Leta Stewart, Barbara Thompson, James Ward and Sandra Wood.

The honors council is the judgment board that sees that the ideals of the program are upheld. Students in honors activities are free to talk to members of the council about any problems they have encountered.

Members of the board are Dr. M. L. Dillion, history; Dr. Arthur L. Draper, chemistry; Dr. Sam Schulman, sociology; Dr. J. T. McCullen, English; Dr. C. L. Riggs, mathematics; Professor R. E. Schulz, speech; Professor A. E. Strehli, foreign languages; Dr. Robert P. Anderson, psychology; Dr. P. V. Prior, biology and Dr. Ivan Little, assistant dean of art and sciences. Professor Guild serves as an ex-officio member of the council and is "chief trouble shooter" of the program.

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Unfurnished duplex for rent, Bargain - 3112-B Erskine, \$37.50. Excellent condition - 3 rooms, bath, plumbed for washer. PO 5-8886 or SW 5-0886

Lost: Brown zipper brief case contains 2 books and notes, \$10.00 reward. Charlie Andrews SH 4-3839 or Tech 485.

Typing—experience with multilith; thesis format and term papers. Call SH4-6762 Mrs. Sammie Granato, 2308 30th Street.

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For Rent: Large furnished house, 4 Tech boys. Rent reasonable. PO 2-3101

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