LUBBOCK, TEXAS, THURSDAY, MAY 10, 1934

NUMBER 33

Student Council Election Scheduled For Tomorrow

Second Annual Cotton Carnival Will Feature Crowning Of King And Queen Cotton Friday Night

Representatives of Girls' Social Clubs and Escorts Will Form Royal Court For Ceremony

Tech Students Participate In **Dallas Meeting**

Young Democrats Choose Garland Smith Student Representative; Leech Named President

Lubbock Is Blown To Bits By Cadets

In Cotton Revue



Club Chooses New Officers

Helen Frances Eiland Is
Installed As President

UPPER classmen had better p Installed As President In Candle Ceremony At Fish wo Annual Banquet

Cedric Gragg Gets Engineers' Award For Work On Show

Aggie Club Will Initiate

Jot Smyth Jr. Elected

Simmons Cowboy Band Griffith And Ince Nominated Appears Here Saturday

Famous Organization Features Artists On Program; Wiley Is Director of Group

HARRY Woolridge, clarinet player; Billy Morrow, xylophonist, and Walter Dickinson, cornetist, will be among the featured artists on the program when the Simmons Cowboy band appears in concert at the high school auditor-concert at the high school auditor-concert

'Fish" Vengeance To Make Amends For Punishment

Double Key Society Will

Bradley Unopposed In Races

J. H. Smith, Ruth Rutledge, Christine Bundy, Are Candidates For Secretary-Treasurer

For Prexy; Martin, Curfman,

Election Notes

Four Tennis Men and One Track Man to Enter Intercolle giate Athletic Meet

AWS Cabinet Has Meeting

Four Tech Girls Make Report On AWS Meet At The University Of Arizona in May

Junior Council Girls Organize For Next Year

Fifty Sophomore Girls Announce Intentions Of Serving On Freshman Advisory Group

College Glee Clubs Will Give Oratorio On Sunday, May 13

Graduating While At Sea Is Latest Tech Tradition

Pledges Monday Night

Retiring Officers Give

Tech Enters

Tucson Meet

The Toreador

OFFICIAL STUDENT PUBLICATION OF THE Texas Technological College

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Edited and printed in laboratory of Texas Technological College Journalism Department.

time of the year that they either do not have time to make proper applications for positions, or they purposely delay it until after graduation when they will have time and can devote all effort to Sunnybrook Farm sold almost a million copies they will have time and can devote all effort to body. it. June I is the usual time to begin summer employment and if the student cannot get out until

Some social theorist (possibly Shaw, the in-

A Library Building

Meditation

same way if they would have eternal life. This ress and Poverty were best sellers. Of the 65 is one of the most beautiful realities of Christianity. The poor and rich alike must look to Jesus for salvation.

THE TOREADOR, TEXAS TECH

PROVIEW WITH ALARM
BY HERBERT R SOUTHWORTH

PROVINCE A CONTINUE CON Campus news covered by students in the department ceives about the same cheering reception he re-

ceives about the same cheering reception he recovered some inneteen hundred years ago.

In His Steps has no close followers. Trailing behind the leader with a sales record of only two million copies is freckles by Gene Stratton and we find three others of her soul-searching opera that sold around a million and a half copies ent effort, another apiece. Harold Bell Wright, that venerable sage

Some social theorist (possib y Shaw, the inafter graduation to apply for positions, he is handicapped considerably. If a college student has shown the stickability and effort to earn a diploma, give him special recognition for the good work. valis of his shack, to his frowzy wi.e, to his dirty, yelling kids. He didn't go home; he stopped at the saloon. To follow the theory on the Shavian TECH needs a large number of new projects in the world would not help the situation half so much as a reorganization of society with distributive arrangements that would allow the wage

order that it might be on a par with its enrollment, and one of the most important to the institution as a whole and to the efficiency of the students would be a Library building. The library, as it is, will accomodate only one hundred and thirty-five students at one time. This is meagre efficiency for a student body of two thousand.

Obviously, when the legislators of Texas created the college with the library to be in the administration building, it was with the foresight of accommodating only four hundred or five hundred enrollment, but the enrollment of one thousand the first year was sufficient evidence to warrant a separate building immediately. Now seven years have passed, and library efficiency for the student body has been an ever increasing problem yearly.

New what he college has proved its value to the "higher life" and then drop them off into a strong the college when the college has proved its value to the "higher life" and then drop them off into a strong that we have the college has proved its value to the "higher life" and then drop them off into a strong that we have the college has proved its value to the college has a proved its value.

Now that the college has proved its value to South Plains and West Texas as a technical institution, and has made the foundation for the future, there should be less hesitancy on the part of the legislators to expend money for a proven cause.

The schools educate children in the principles of the "higher life" and then drop them off into a society whose hideous inequalities make imperative the demand for escape—into a whiskey glass or a cheap novel. And then the pious reformer sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really shouldn't sticks in his nose and says, "You really such books, my dear."

The last four titles in Mr. Weeks' list give some encouragement: The Outline of History (1926), We (1927), The Story of Philosophy Baptist Ministerial Student

Acts 10:34. God is no respecter of per
[1927], All Quiet on the Western Front (1928).

It is also some comfort to reflect that Bellamy's

All men must come to the same God in the

Looking Backward and Henry George's Prog-

Senior Recognition

AFTER four years of diligent effort, another leaves the property and the student body for their source, and an and go out in the world to gain respectively and the first year in college, these riors have not had a day's rest—only classes, labs, lectures, study for nine terms and two senesters. One fitting means of recognition for the senior shave not had a day's rest—only classes, labs, lectures, study for nine terms and two senesters. One fitting means of recognition for the senior shave not had a day's rest—only classes, labs, lectures, study for nine terms and two senesters. One fitting means of recognition for the senior shave not had a day's rest—only classes, labs, lectures, study for nine terms and two senesters. One fitting means of recognition for the senior shave not had a day's rest—only classes, labs, lectures, study for nine terms and two senesters, one fitting means of recognition for the senior shave not had a day's rest—only classes, labs, lectures, study for nine terms and two senesters, one fitting means of recognition for the senior shave not had a day's rest—only classes, labs, lectures, study for nine terms and two senesters, one fitting means of recognition for the senior shave the senior who are consistent enough to earn a college degree, and in some instances, only by great starifice and long hours of state of the senior shave the substitute of the student body itself has adopted them in the front chairs in convocation, and permanents of the student body itself the student

Sco

FINE **STATIONERY**

Economy Package Seal Stationery

—15 Sheets Engraved —10 Envelopes 39c

> 6 Designs To Select From

Special Seal Stationery

-30 sheets engraved

-30 sheets plain -50 envelopes ALL FOR

89c

THAT THE FOLKE

PALM BEACH ... like raising a window



orate body perspiration! That's what you get all summer through the wide-open pores and patented weave of the new Palm Beach.

Ventilation! Air entering to evap-

Wide open because each pore of the cloth is a real little window in itself-with no fringe around the edges - with none of the whiskers or scales (scillia) found on the fibres of wools and worsteds, to catch dust and close the openings. That's why scientific tests show Palm Beach to be many times as porous as other summer fabrics.

Have you been a Palm Beach postponer all your life? Then let this summer introduce you to its luxurious coolness. It is dirt-repellant, wrinkle-resisting, crease-holding, washable,fully pre-shrunk-and it comes in white and many colors. Smartly tailored by \$18.50

GOODALL COMPANY · CINCINNATI

Showing how Palm Beach lets in the air and evaporates body perspiration... all the perspiration. In the same leng Palm Beach Cloth. Note the contrar





At Your Clothier's







THE AIR WALKS RIGHT THROUGH A PALM BEACH SUIT TO COOL YOUR SKIN

Scott, Chavez Fight To Draw In Ten Rounds

Kirk Wins K. O. Over Spann In Semi-Wind Up; Is Most Colorful Army Card



Lord Baltimore Vellum bordered in silver and tints at this exceptionally LOW PRICE.

DESIGNED by leading stylista especially for mothers. Double bordered, Silver and Rose, Silver and Gray, and Silver and Blue. Beautiful Mother's Day card enclosed. 24 sheets and envelopes.

City Drug Store

Under The Double 'T'

By ELMER FORTNER TOREADOR SPORTS EDITOR



Matadors End Football Work

ix Weeks' Training Is Halted By Conference Ruling; Coaches Need Every Man

Baseball

DR. MARSHALL HARVEY Foot Specialist



Mother's Day May 13th

GREETINGS

BY WIRE

ern Union's special Mother's

Western Union Telegraph Co.

"In Every Town"

The clean Center Leaves are the mildest leaves



Only the Center Leaves - these are the Mildest Leaves



TO THE REAL PROPERTY.

They Taste Better

THURSDAY,

Silve

Howell.

In Fri

Defea

Social Club L To Close Teams Les Good Marg

Forum Presents New Members At Annual Garden Party

Initiation And Installation Ceremonies Occurred Sunday

Sunrise Ceremonies At Buffalo Springs Held Each Year; Tea Given On College Green

New members of the Forum

Stangels Honor A. H.

Club Honors New Members

Las Leales Have Dance
And Bridge Party For
New Members, Special

MRS. J. D. ROCKEFELLER
THIRD IS A SOCIALIST

Suggestion to the college youth:
Rome was not built in a day bed.

where (

Log Cabin
The Home Of Choice Steaks And Good Hamburgers
"Where A Feller Meets A Friend"

College Calendar

Thursday, May 10
Plains Dancers, 7:30-8:30
Dairy Club, 7 o'clock.
Friday, May 11
Officers Club, 7 o'clock.
Cotton Carnival, High School
auditorium.
All-College Dance, 9-12 Gymnasium.

nasium.
Saturday, May 12.
Fish Day.
Sonday, May 13
Y. W. C. A., 4 o'clock, Seamar
Hall.
Monday, May 14
Engineering Society, E208, 'c'clock,
Press Club 7, o'clock,

Jusier Council, room 209, 5

Double T., Gymnasum, o'clock.
Quarterly Club.
Tuesday, May 15
Pre-Med Club, Clol, 7 o'clock.
Sock and Buskin, 7 o'clock, room 202.
Physics Club, Cll6, 7 o'clock.
Home Economics Club, 7 o'clock.
Home Economics Club, 7 o'clock.
Geology Society, 7 o'clock.
Wednesday, May 16,
Social Clubs, 7 o'clock.

Seniors With Outing

BROOKLYN, N. Y.—Collegs and clvil rights as tenants, as land-lords, as wives, mothers, widows and even as divorces, according to Mrs. Frances Anne Ballard, graduate of Bryn Mawr and the Law School of the University of Pennsylvania. Mrs. Ballard has formed classes at the University of the state of New York to instruct co-

is along these lines.
LIPSTICK IS BOOTLEGGED

CLEVELAND, OHIO.—At the ducator's convention here Profesor John Dewey of Columbia uniersity, noted philosopher and ploeer in modern education, emphalized the need for making college tudents and secondary school pulies 'realize the kind of change which is now taking place in the rorld."

DR. C. M. BALLINGER DR. W. J. HOWARD

Dentists

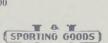
Let Your Next Bathing Suit Be

... the newest and most individual swim suits in town

Beach Wear

MEN'S TRUNKS With Supporter Built \$2.50—\$2.75 (Button Shirt Attachment \$1.50 extra)

WOMEN'S SWIM SUITS \$3.00—\$5.00



Dr., Mrs. W. A. Jackson entertained Sunday, 140 Guests Call

Dr. and Mrs. W. A. Jackson entertained for members of Tech branch of Alpha Chi, national honorary scholastic society. Sunday afternoon with a tea in their home party secholastic society. Sunday afternoon with a tea in their home greeted guests at the door and presented them to receiving line made up of the hosts, society sponsors, retiring and incoming officers, and faculty members of the hosts, society sponsors, retiring and incoming officers, and faculty members of the solege and their wives.

Those in the receiving line were Dr. and Mrs. Jackson, President and Mrs. Jackson, President and Mrs. Jackson, President Alpha Control of the solege and their wives.

Those in the receiving line were Dr. and Mrs. Jackson, President Alpha Control of the State of

Alphi Chi Is Entertained Dr., Mrs. W. A. Jackson Are Hosts With Tea In

BERLIN—Since the Nazi ban on rouge and powder was announced last April, a chain of bootleggers has managed to smuggle in cosmetics, facial masks, rouge, creams,

GREETINGS Mother's Day Flowers

Flowers are the choice expression of Mother's Day greetings. Their expressive love liness and delicate fragrance have made them the eternal symbol of love and devicion through and devotion through out the entire world. And Ribble's can send

them to any place in the world . But be sure to send them. If you think you can't afford them—Well, we don't want any Mother to do without flowers on Mother's



Dr. R. B. Hutchinson



Coed's Guide to a lovely skin

Follow Helena Rubinstein's beauty teachings. Keep glor-ious health and youth in your skin with her famous— First Steps to Beauty:

Its Steps to Beauty:

1. Wash with Beauty Grains, the only wash of its kind. Wonderful for blackheads, large pores. Keeps skin clear, fine textured 1.00. Follow with Pasteurized Face Cream. Revitalizes. Molds contours. 100. [For dry skin use Pasteurized Face Cream Special. 1.00.]

2. Enliven with Skin Clearing Cream. Animates — re-places dulness with young radiance. Excellent for clearing freckled skins. 1.00.

3. Tone with Skin Toning Lotion. Refreshing, bracing. IL-25. For very dry sensitive skin use Skin Toning Entire Special. I.25.

Mark Halsey Drug Store

Mother's Day

There's a real thrill in store for Mother if she gets a box of our superb chocolates on 3 Mother's Day! . . in one and two pound

Wylie-Jarrett



Sweets For Mother

Mother will forget troubles as well Mother will forget troubles as well as her figure when she receives your Mother's Day present of Glorieta home-made candies. She'll appreciate the delicacy and smoothness of the candy that can be made only in small quantities.
Glorieta candies are the gifts that bring a sweet remembrance for Mother's Day and bring her the thrill she hopes for.

she hopes for.

The Glorieta

Any Magazine READ A BOOK FOR 15e 10041/2 MAIN HILTON BLDG.

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to Joe Harter or Cecil Horne's Office

FOR SALE

See or call Ray Moore at Tech Bookstore



tion and the entire Southwest the value of cotton can hardly be estimated.

We are pleased with many others to join in the observance of National Cotton Week, May 14-19. As an asset to this sec-

TEXAS UTILITIES COMPANY

Los Cama 4-2 Win

Ve Pay (Gold)

Silver Keys Win From Wranglers, Kemas To Take Lead

Howell And Godeke Stage Duel In Friday Game; Camaradas **Defeat Centaurs In Fast Game**

Social Club League Games
To Close With Two
Teams Leading By A
Good Margin

Keys Take Close
Game From Kemas

Hergert, 2b	- 0	0	0	- 1
Undgine of	2	0	1	0
Dur Howell D	. 4	0	2	0
Darton 1h-rf	2	0	0	0
Sams, ss	2	0	0	1
Bradley, If	2	0	0	0
Wilson, c	1	1	1	1
Bunnell, rf	0	0	0	0
Fowler, rf	1	0	0	0
Shultz, 1b	1	0	1	0
Shuitz, 10	_			-
m-4-1-	18	3	5	3
Totals	AB			E
Wranglers Harris 2h		0	0	0
Harris, 2b	3	0		0
McMurry, 1b		0	0	2
McMurry, 10	2	0	1	1
Landerdale, 3b	2	0	0	0
R. Godeke, rf		0	0	0
Jones, ss		1	1	1
Daniels, c	2	0		0
Still, If		0		0
H. Godeke, p		0	-	
	18	1	3	4
Totals	10	7		
Score by innings:	2	9	4 5	
	1	0	1 1	
Silver Keys	1	0	0 0	
Wronglers 0	4	U	0	-

Los Camaradas In 4-2 Win Thursday

We Pay Cash For Old Gold And Silver (Licensed by U. S. Govt.)

We will also buy 500 good used men's suits

Pawnbrokers Sales Store

the stop ugh	horts as he registered one of the hits and scored two of the three tallies made by the Kemas. Box score: Silver Keys ABRHE D. Howell. c 3 0 0 0	Men And Women On Career	yield of 70.4 percent, weighing 1,256 pounds. He brought \$8.75 per cwt. and was sold to the Tex- as and Pacific railroad.	
sec- sec- e in here bed lead per- tole	Hergert, 2b 3 2 1 2 1 1 2 1 1 1 1 1 2 1 2 1 2 1 1 2 1 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 1 1 2 1 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Deans and Presidents of 19 Colleges Form Advisory Board of Convention to Be Held in Newark, June 26, 27, and 28. Governor of State to Officiate at Opening	Museum of Natural History, who will tell how to enter exploring as a career; James P. Warburg, vice-chairman, Bank of the Manhattar Company of the Manhattar Company of the Manhattar Company of the London Economic Conference of 1933 and who will talk on careers in finance; Elizabeth	
out lied the the iver oss- ffed ight	Kemas AB R H E Robertson, Ib 2 0 1 0 Q 0 1 0 Watson, 3b 2 0 0 0 Parker, c 2 1 0 1 1 Brown, p 1 2 1 0 0 Bostick, 2b 2 0 0 0 0 Stevenson, ss 2 0 1 0 0 Liston, rf 2 0 0 0 0 Hicks, If 2 0 0 0 0 Black, cf 0 0 0 0 McNesse, cf 1 0 0 0	NEWARK, N. J.—One of the nor F. Loree, internationally rec-greatest galaxies of "Who's Who' gnized railroad authority, presimen and women ever assembled in dent of the Deiaware & Hudson R. and president, director or chairgether next June when 31 Americans of world-known achievement gather to form the "faculty" of the who will speak or railroads; Colby first Choosing-a-Career Conference for college men and women, to be 'Foods Corporation, who will disheld in Newark, June 26, 27, and 28, it was announced today by Straus, president of R. H. Maey	Hawes, who will describe fashlon styling as a life work; and Nancy McClelland, whose address to students will be on interior decorating. Governor A. Harry Moore of New Jersey will open the Conference. In talks will be held each of first two days of the series; four in the morning and five in the afternoon. Following each address	
was by first hird g at arris ams an an oped d at	Totals	George Bijur, director of the conference and member of the Administrative Board of L. Bamberger & Co., where the convention will be held. Bankers, railroad presidents, famous dress designers, noted journalists—leaders of 3t different fields, will speak on the career opportunities in their respective branches of American affairs. Among the speakers will be Leo-almonia and the s	personal conference will be arrang- ed between the speaker and inter- ested students. It is believed to be the first time in history that col- legians have ever had such an op- portunity of meeting the heads of the first two days will be turned over to men speakers, and the third day will be for women. All sessions will be opened to both men and	
the vic- row fow- own ack- ush- i his	Umpires—Tollett, Sparks, and Har- ris. A country is safe while no pub- lication can grow rich by appealing to sore-heads.			S0000000000000000000000000000000000000

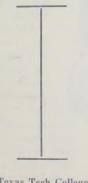


Mother's Day May 13th

You tell the world you love your mother. Tell her on . . .

MOTHER'S DAY

We have a large selection of beautiful cards, books, stationery.



Texas Tech College Bookstore

Speakers at Conference





C. M. CHESTER President, General Foods

Business And Professional Leaders To Advise College

Tech Steers In Fat Stock Wins

For the third consecutive year Texas Tech has won the dressed carcass contest at the Southwestern Exposition and Fat Stock Show. Each year the contest was won by a Hereford steer. In 1932 Tech's second prize junior yearling Hereford steer, Sir Wilson, won the contest with the yield of 69.2 percent, weighing 1470 pounds, bringing \$9 per cwt. The steer was sold to the Stephen F. Austin hotel of Austin. In 1933, the fifth prize senior.

GIVE MOTHER FLOWERS

THE... perfect... time... to
"say it with flowers"
is Mother's Day—when
you want to express your
love and devotion to
Mother....

PHONE 45 THE BLOSSOM SHOP

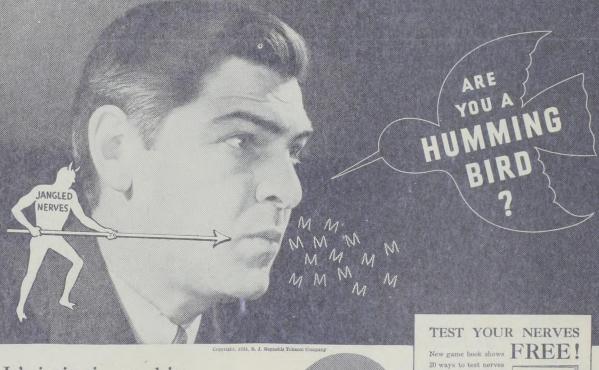
Lindsey Fri. And Sat. Whispered Secrets In The Love Affairs

MICKEY

PREVIEW

CLARK GABLE WILLIAM POWELL MYRNA LOY

"Man Hattan-Melodrama"



It's irritating and it means...jangled nerves

constant, tuneless humming— start taking care of yourself.
and more than that, the humming Get enough sleep—fresh air is a sign of jangled nerves.

teeth-juggle your keys-drum never jangle your nerves.

Yes, it's irritating to listen to that on the table-then it's time to

s a sign of jangled nerves. recreation — and watch your
If you notice any of those tellsmoking...Remember, you can tale nervous habits in yourself smoke as many Camels as you -if you whistle through your want. Their costlier tobaccos

COSTLIER TOBACCOS

Camels are made from finer, MORE EXPENSIVE TOBACCOS than any other popular brand of cigarettes!



—all illustrated. Try
them on your friends—

INTERVES
TO ARREST TO them on your friends — see if you have healthy nerves yourself...Mail fronts from 2 packs of Camels, Free book CLIP AND MAIL TODAY! R. J. Reynolds Tobacco Company Dept. 76-F, Winston-Salem, N. C.

SMOKE AS MANY AS YOU WANT... THEY NEVER GET ON YOUR NERVES!

Tech Prof Wins In Chess Tourney

When two Doctors of Phillosophy

Dean Gordon Will Address Teachers

DAIRY CLUB ELECTS

Capa Espada Gives Banquet At Hilton

Capa Espada, Tech Spanish club, staged its annual banquet Friday evening in the Chimayo room of the Hilton Hotel.

Miniature replicas of old Mexican pottery and little Mexican

Three Clubs Will **Elect Officers**

DR. CLYDE C. CRAIG

BOY!

Straight Down The Fairway

And you're off to a flying start on the course that never gets stale . . . But once you get onto that old swing, be sure you cludes your whole family. Special rates to Tech students.

MEADOWBROOK GOLF CLUB

11/2 Miles North on Highway To Amarillo

maiches were given as plate for the class regiment of the class of the control of the class of the control of the class of the control of the class of the class of the control of the class of the class of the control of the class of the class of the control of the class of the control of the class of the class of the class of the control of the class of t

vell qualified to give you ex pert advice about the care of

Broome Optical Company

DISPENSING MANUFACTUR-ING OPTICIANS

> 1201A Broadway Lubbock, Texas



HOSIERY LINGERIE HANDKERCHIEFS

MAY WE HELP YIU

Craig-Gholson Co.

"THE WOMEN'S STORE"



of these summer slacks . . . slacks for golf, slacks for extra

Slacks in pleated and plain exta high waistband . . . 20, 22

olors in black and white, tan and white, san tan, cres

Hemphill-Wells Co

© 1934, LIGGETT & MYEES TOBACCO CO.



the cigarette that TASTES BETTER

— and they do something like that to mellow good tobaccos

WHERE THE RARE WINES come from they know that the two most important things in wine-making are the selection of the grapes and the long years of ageing in the

IT'S VERY MUCH THE SAME in the making of a cigarette. You have to get the right tobaccos, then put them away to age and mellow in wooden casks.

You can't make a good cigarette like Chesterfield in a day. It takes over two years to age the tobaccos for your Chesterfields-but it adds something to the taste and makes them milder.

Everything that modern Science really knows about is used to make Chesterfield the cigarette that's milder, the cigarette that tastes better.