

**Howdy!**  
Be sure and get your library cards by February 20. The library officials have announced that a fine of 25 cents will be placed on all cards that are called for late. Remember, February 20 is the last day to escape the penalty.



# The TOREADOR



**Didya Know?**  
That there will be a dual meet between the boxers and wrestlers of New Mexico university and Texas Tech at the gym tomorrow night? Your student activity tickets will be accepted at the door. Don't fail to be there!

VOLUME IX

LUBBOCK, TEXAS, THURSDAY, FEBRUARY 15, 1934

TEXAS TECH

NUMBER 21

## Federal Relief Works Give Jobs To Tech Students

### Semester's Enrollment Sets Record

Entrance of 409 Students Cracks 2000 Mark As New Record of 2365 Is Reached

### Growth Gradual

New Mark Almost Twice Enrollment of Tech In First Year; Figures Are Tabulated

With registration of 409 new students in Texas Tech for the second semester, enrollment figures for the first time this session exceeded the 2000 mark, according to figures released yesterday from the president's office.

The official figures, subject to change as a few late entrants register, show Tech to have 2,061 students registered for the second semester.

**2365 For New Record**

Four hundred nine new entrants for the new semester, with the 1,956 here for the fall session, bring a new all time record for the college. The total is 2365 students for the whole year.

Comparison with enrollment figures of past years shows a slight increase over total registration for the 1932-33 session, when 2332 students were entered.

At the same time, the records show the latest figures to have almost doubled that of Tech's first student body, when the college was established in 1925. The first enrollment was 1043.

**Growth Gradual**

Tabulation of the figures shows growth of the college to have been gradual, with slight increases during the nine years of Tech's existence, and only a minor setback dating from depression times.

The records show the greatest single gain in 1926-27, the school's second long session, when enrollment jumped from the original 1043 to 1533. Another gain was shown in 1927-28, when 1682 entered; and the 2000-mark was first cracked during the next year with a record of 2058. The peak year, preceding latest figures, was in 1929-30, when 2283 were on hand. During succeeding sessions, the college did well to hold its own with slight drops. There were 2319 in 1930-31, 2155 in 1931-32, and 2332 for 1932-33.

### Army Holds Annual Ball

### Cadets Dance In Hilton At Semi-formal Hop; Deans Of Schools Are Special Guests

Sponsoring their third annual ball, the three divisions of the 131st Field Artillery will march to the tune of Ned Bradley's syncopated blues instead of Colonel Charles A. Davis' strict commands Saturday evening.

Dancing begins at 9 o'clock in the Hilton hotel ball room. Officials, members, and guests of the cadet corps, the sea battery and service battery of the 131st Field Artillery will attend the dance.

The motif for the decoration of the ball room has not been revealed, but in the past two years the regimental crest of the artillery and the two guns of the service and sea batteries have been placed above the orchestra stand.

No military gown will be worn this year. Miss Julia Davis, daughter of Col. Davis, regimental commander, was crowned queen of the first annual ball.

Heading the dance committee is Lemuel Boren, assisting him, H. Clifton Crawford, Jack Murchison, Norman Snodgrass, and Julian Williamson.

As in the past, the ball will be semi-formal in accordance with the general rule that has existed since the first ball. Bids are to be given out to friends of military science students, and will honor the presence of a gentleman escort and his lady friend. Stag bids will be limited in proportion to the number of date bids given out.

Officials, besides Col. Davis, attending will be Jack Dalton, president of the officers and non-commissioned of the cadet corps, Captain Ben W. Condry, commander of the service battery, and John L. Walton of the sea battery.

Deans of all the schools have been issued bids, also.

### Mae West Goes Over Big With Theatergoers

### Blonde Charmer To Name College Beauties



"You fascinate me," says Mae West who needs no introduction to the vast population of movie-going fans. She's that blonde beauty who has entertained and thrilled millions in her picture, "I'm No Angel," and it's all about her that the town's talking.

She has been quoted so much that her wise-cracks were old before the picture reached Lubbock. Nevertheless, she receives applause everywhere and her box office attraction lacks nothing of success. Perhaps her pictures aren't of the highest type, yet they are different.

And as Mae would probably say, "There's a lot of angles to that. You'd better come up sometime."

The casual observer may think Mae West is never serious, yet she has agreed to give her attention to choosing college beauties. This year's choice of co-eds from Louisiana Tech which will be featured in the beauty section of the Lag-nappe, college yearbook, will be judged according to Miss West's taste. Perhaps she really has an eye for beauty.

She is the second movie star to select Louisiana Tech's beauties. Charles "Buddy" Rogers having served in that capacity in 1930.

### Judgers To Enter Show This Spring

### Five Men Are To Be Sent To Fort Worth Meet To Compete With Colleges Of Southwest

Plans were made definite this week for a five-man Junior livestock judging team to represent Tech in the contest to be held March 10 at the Southwest Exposition and Fat Stock show at Ft. Worth.

The ten men trying for the team are Homer Brumley, Hereford; Herbert Davis, Silverton; Sidney Donnell, Lubbock; Henry Elder, Casey Fine, Lubbock; L. M. Hargrave, Hale Center; Joe Liles, Dublin; Billie Murray, Lubbock; Lawrence Shipman, Fluvanna; and J. P. Smith, Littlefield.

**Choose Five**

A team of five will be chosen from this group to represent Tech at the judging contest. These men are the ten best taken from a class of 15. The men will make trips over the Panhandle and South Plains for practice judging before a final team is chosen.

Saturday they will go to the Plainview land of G. L. Bunday and Fred Weil. Within the next two weeks they will go to the Terra Blanca at Canyon to judge hogs and will go to Pampa (Continued on page six)

### Tech-Shire Receives Order For Yarn

Only Mae West gets more mail than the Tech-Shire guild.

Don Maddox, guild president, received a letter from Mrs. Adijene E. Sheppard of Edna, Texas, asking about building a loom. She said if the Guild would spin the yarn for her, she would have a loom built and do her own weaving.

She compared the Tech-Shire wool to the Scottish hand woven wools, which are supposed to be the best in the world. Mr. H. S. Sterling of Edna asked the Guild to weave an overcoat for him.

Mrs. Sheppard read about the "perfect weaving, lovely colors, and the beautiful materials" woven by the Guild in the Christian Science Monitor, Boston, Massachusetts paper.

### Love Trial Proceeds As Attorneys Prepare Case

### Tracy And Moore On Verge Of Verbal Battle Over Affections Of Beautiful Tech-Co-Ed As Suit For \$2,000,000 Is Being Pressed Here

"We were to be married Christmas," said Bob Tracy, editor of the Toreador, "when Ray Moore started dating Melba, my fiancée."

Tracy was shaking with emotion, looking pale and worn as he sat at his desk in the Toreador plant trying to publish this week's paper, but so heartbroken, he was hardly fit for the job.

**Sues For \$2,000,000**

In terms of figures as what affections were worth to him, Tracy is suing Ray Moore for \$2,000,000 in the second mock trial to be staged this year by the Pre-Law club members.

"Because I am a better man than Tracy and won Melba's affections is no fault of mine," grinned the

### Studhalter Announces Fifth Meet To Amarillo

Dr. R. A. Studhalter, president of the Plains Museum society, announces the fifth annual meeting of the society for Friday in the Engineering building. The public is invited to attend the sessions, which are at 4:30 o'clock in the afternoon and at 8 in the evening.

In connection with the session, the society will conduct a third annual West Texas art exhibit in the Engineering building auditorium. A small fee will be charged for payment of prizes and expenses. F. A. Kleinschmidt is in charge of the exhibits.

**Wagner Is Speaker**

Dr. C. J. Wagner of Lubbock will discuss "Early Day Medical Practice in the South Plains" at the afternoon session in the auditorium.

"Some Puzzles and Their Underlying Principles" is the topic of the speech Dr. Studhalter will make in regard to an exhibit of about 120 puzzles. A business meeting will follow the talks.

**Serve Supper**

Supper will be served at the Home Economics building at 6:30 o'clock with the meal free for all out-of-town members.

The evening session will begin with W. G. McMillan of Lubbock as first speaker. He will discuss "Archaeological Sites and Artifacts" (Continued on page six)

### Identity Of Queen Held

Not until the hour for the coronation of the queen of this year's Junior class will Texas Tech's student body learn who the comely maiden will be. According to election judges in the Junior Queen election, the winner in yesterday's balloting will not even know herself.

Plans for the annual Junior Prom to be given in the gymnasium on the twenty-fourth of the month have been under way the last three weeks, and according to Sue Michie, chairman of the decorations committee for the affair, something in the way of surprise is in store for the seniors, who are to be honor guests at the dance. Assisting her in this work is At-senior Atkinson, Junior Architect.

In keeping with the usual custom, all seniors of the college will be admitted free to the Prom, providing they register with Leon Lince of the general dance committee for their bids to the dance. No senior will be given a bid until he or she has conformed to this regulation.

Ned Bradley, local orchestra leader, has been signed to play for the dance. Bradley will play a number during the coronation ceremonies in which the candidates for junior queen will take an active part. All candidates will be represented in the Queen's court

### Plains Museum Society Will Convene Here Friday; Art Exhibit To Be Held

The sponsoring of a bus trip Saturday, February 17, to Amarillo to attend "The Barrets of Wimpole Street," starring Katherine Cornell heads the program of activities for members of Sock and Buskin for the new semester.

Friday, Lloyd Marr, Mrs. Dick Heineman, and Mrs. Garland Davis will be judges at the Junior College Play Tournament at Plainview.

Plans for the Texas Intercollegiate Play Dramatic tournament, which will be April 5 and 6 in Lubbock, are being made.

Second semester try-outs for Sock and Buskin membership will be held today and tomorrow.

Those planning to make the trip to Amarillo Saturday are: Ruth Moore, Verline Stringer, Payton Price, Jane Woodruff, Lloyd Marr, Ruth Mildred Rylander, Eulala Henderson, Wilton Lynn, Francis Barks, Clay Thompson, John Marr, Calvin Hazlewood Ernestine Hendricks, Doris Mullins, Margaret Robertson, Marjorie St. John, Mary Duncan, Minnie Horton, Merlene Vaughn, Martha Knight, Ed Rex, Margaret Medford, Sara Tom Jones, Clarence Whiteside, Dollie Clements, Nell Robeson, Tommy Smith, Marie Cook, Kathryn Shannon, Mary Shannon.

Madames Wesley Reed, Richard Douglas, R. M. Chitwood, Ted Rex, Wallace Rex, Misses Vivian Johnson, Gussie League, Mayme Twyford, Annah Jo Pendleton, Margaret Weeks, Mable Erwin, Margaret Turner, and Dr. and Mrs. W. B. Gates.

Cecil Wolf of Spur who attended Tech as a freshman last year is enrolled as a sophomore for the second semester.

### Juniors Ballot On First Lady For Prom, But Without Name; Ball Is February 24

from an urn. On each tablet was written the name of a maiden to whom he was supposed to devote himself for a year to follow.

**Held Festival**

This festival was held near the anniversary of St. Valentine's death and was finally merged with it. So the practice of choosing sweethearts for the next 12 months became common on St. Valentine's day. This idea is still retained on valentines today which read, "Will you be my valentine?"

There were really many St. Valentines in history. One German authority lists 52. Some stories describe him as a kind man who visited the sick and needy. When he became so old that he was no longer able to visit his friends, he continued to send them messages. The German peasants often called on their St. Valentine for relief from epilepsy.

The English peasants believed that birds chose their mates at the Valentine season. And both Shakespeare and Chaucer speak of St. Valentine's day as a time when every bird chose his mate.

### College Students Still Kids On Valentine Day

Wednesday saw fulfillment of expectations—both good and bad—for every Tech student: Grade books were out.

News that the books were being distributed brought quick formation of long waiting lines. Some waited with unconcealed eagerness. Others registered what they hoped was stoicism. In either case, students learned definitely what they had wanted to know since semester exams. And some issued more restraint.

The books went out rapidly and only a few remained last night to be issued today. The grade reports must be returned by the first of next week, it was announced.

### Candidates Throw Hats In For Jobs

Publications Race Ballots Are Complete With Announcements Of Two More

### Two Unopposed

### Toreador Editorship And Annual Business Post Sought By Two Seen As Hottest Races

With the announcement of two more candidates, one for editor of La Ventana and one for business manager of the Toreador, the coming student publications elections promise more interest but no more competition.

Howard Reed, sophomore engineering student, has entered his name for editor of the La Ventana. He is at the present time art editor of the 1934 La Ventana.

David Rutledge, sophomore journalism major in the school of Arts and Sciences, has definitely announced that he will run for business manager of the Toreador.

Other candidates previously announced are: Hal Hitchcock, sophomore student in the school of Business Administration, for business manager of the La Ventana; Lomer Nelson and Lawrence Messeranth, both junior journalism majors in the school of Arts and Sciences, are candidates for editor of the Toreador.

The deadline for candidates to get in their petitions, with the signatures of 300 Tech students, was Monday, February 12. In view of this fact, there will be no competition for Rutledge and Reed in their campaign.

### Scholarship Society To Convene Today

The Southern Scholarship Society will meet this afternoon in room 214 of the administration building, according to Mary Leidigh, president.

All those who were in the club last year, and are again eligible this year are urged to pay their dues immediately, if they desire to be reinstated in the club, states the president.

The annual banquet which is being planned for the spring will be held in one of the downtown hotels. New members will be presented and the shingles of the Southern Scholarship Society of the South will be given.

The following committees have been appointed for the remainder of the year: Social, Margaret Carroll Robertson, chairman; Gertrude Samson, W. N. Wedde, Program; William Luce, chairman; Louise Campbell, and James Toothaker.

### Internationally Famous Dance Authority Wins Hearts Of Audience Wednesday Night

Miss Ruth St. Denis, acclaimed as one of the greatest exponents of the dance, appeared in a lecture and concert at the Lubbock High school auditorium last night at 8:15 as the first feature of the Artists Course program.

One of the largest crowds ever to attend an Artist Course number was present to see the lovely Miss St. Denis execute several versions of the dance. Renowned the world over for her interpretations of native costume dances, she has been proclaimed by most authorities as the international leader of the modern dance and of native dances such as the East Indian "Nautch," that which she does to such perfection that the natives themselves have accepted her art.

Miss St. Denis was accompanied during the evening's performance by Wells Hively, concert pianist and composer. Students of the college were well pleased with the program, as well as several hundred citizens of Lubbock who reserved tickets for the Wednesday night performance.

### Stanger Is Show Judge

### Tech Prof Appointed As Superintendent and Judge In Fort Worth Fat Stock Show

Professor W. L. Stanger, head of the animal husbandry department at Texas Technological college, has been appointed judge of Hereford steers and superintendent of the boys' and girls' pig show to be held at the Southwest Exposition and Fat Stock Show in Fort Worth March 10-17.

"We plan to enter 15 head of steers including Herefords, Aberdeen-Angus, and Shorthorns, and 18 barrows consisting of Duroc, Hampshire, and Poland-China breeds," Stanger announced. "We hope to have steers entered which will compete for the Grand Champion award."

Two collegiate teams, consisting of livestock judging team and the dairy cattle judging team, will compete for honors in the contests held during the show. The livestock judging team has not been selected but will probably include those making the trip to Kansas City and Chicago where Tech won third place in the national competition this fall. Previous teams going to Fort Worth show have held high places, winning first place in 1928. The dairy cattle team won first place in last season's contest.

W. H. Rodgers, and E. Odell, beef cattle and swine herdsman of Tech, will have charge of transporting the stock from the college to the stock show in Fort Worth.

### Appears Here



RUTH ST. DENIS

### Dancer Gets Applause In Performance

### Internationally Famous Dance Authority Wins Hearts Of Audience Wednesday Night

Miss Ruth St. Denis, acclaimed as one of the greatest exponents of the dance, appeared in a lecture and concert at the Lubbock High school auditorium last night at 8:15 as the first feature of the Artists Course program.

One of the largest crowds ever to attend an Artist Course number was present to see the lovely Miss St. Denis execute several versions of the dance. Renowned the world over for her interpretations of native costume dances, she has been proclaimed by most authorities as the international leader of the modern dance and of native dances such as the East Indian "Nautch," that which she does to such perfection that the natives themselves have accepted her art.

Miss St. Denis was accompanied during the evening's performance by Wells Hively, concert pianist and composer. Students of the college were well pleased with the program, as well as several hundred citizens of Lubbock who reserved tickets for the Wednesday night performance.

### Wednesday Is Banner Day As Grades Out

Wednesday saw fulfillment of expectations—both good and bad—for every Tech student: Grade books were out.

News that the books were being distributed brought quick formation of long waiting lines. Some waited with unconcealed eagerness. Others registered what they hoped was stoicism. In either case, students learned definitely what they had wanted to know since semester exams. And some issued more restraint.

The books went out rapidly and only a few remained last night to be issued today. The grade reports must be returned by the first of next week, it was announced.

# The Toreador

OFFICIAL STUDENT PUBLICATION OF THE  
Texas Technological College  
Lubbock, Texas

Bob Tracy Editor  
Joe Harter Business Manager  
David Rutledge Assistant Business Manager  
Buster Moxley Circulation Manager

Finis Mothershead Associate Editor  
Mary Elizabeth Dryden News Editor  
Lloyd Glover Assistant News Editor  
Clay Thompson Campus Editor  
Larry Messersmith Sports Editor  
Lomer Nelson Sports Editor  
Lorene Childers Society Editor  
Ruth Hurmece Feature Editor

Edited and printed in laboratory of Texas Technological College Journalism Department.

Reporters: Lorene Oliphant, Doris Mullins, Geraldine Wicker, Naomi Moore, Josephine Powell, Helyn Kinslow, Ray Moore, James Elheridge, W. R. Hudson, Elmer Fortner, Rosamond Langdon, Edith Young, Bruce Zorns.

Campus news covered by students in the department of journalism.

Entered as second-class matter, October 31, 1925 at the postoffice at Lubbock, Texas, under the act of March 3, 1879.

Advertising rates: 30c per column inch by contract; 35c per column inch by insertion.

Phones: 1280—Day Tech Campus  
1283—Night Engineering Bldg.

## Voting Exemptions

The new year is crowded with city and state elections. There is a local beer election in March, an election of city officials in April, the state elections of governor and representatives in the summer, and general election in November. Students should become cognizant on these issues, and endeavor to express their convictions by voting in the coming elections.

According to Hurly S. Carpenter, county clerk, voting exemption certificates are now being issued. The qualifications for voting are residence in state one year and six months in county. Those who were 21 between January 1, 1933 and final election this year are eligible for a tax exemption. Those who live in rural communities of less than 10,000 population do not need a tax exemption certificate; they only need to explain the situation to the election judge. Those who have been incapacitated in any manner can vote free after they have attained the voting age, and fulfill residence requirements.

Tech needs representation. Tech needs a powerful electorate here in West Texas to espouse its cause in the legislative halls and in the lobbies. One way to attain it is by elevating its own alumni and supporters to the forefront in politics.

The Young Democrats of West Texas staged a glamorous, agitated convention here the first of the month with heated arguments on what to advocate and what to oppose. But no attempt was made to get the eligible Young Democrats into the voting realm. If the organization does not have a large voting electorate, its influence for West Texas and Tech will be limited. There are several hundred students in college who are eligible for tax exemptions and they would aid the Young Demos in their purpose.

Students, get your certificates now, and familiarize yourself with the political situation in order that you might vote intelligently.

The State tree of Texas is the pecan, which gracefully and fruitfully grows more abundantly in the Lone Star State than in any other part of the world.

## CWA Aid For College Students

One of the finest impetus to college education of the country is the \$5,000,000 school fund set aside by the Civil Works Administration, for the purpose of helping students already in college to finish their education.

The stipulations set out to govern the program include: Equitable division between sexes. That the pay shall not be less than 30 cents an hour, and that no student shall work more than 30 hours in any week or 8 hours in any day. That \$15 a month is the average amount to be earned by students, while the total amount will range from \$10 to \$20—the latter figure being the maximum. That not more than 75 per cent of the funds allotted to any institution shall be paid to students who were regularly enrolled in some college during January, 1934. That the institution is of a collegiate or university character. That the student's financial status shall be such as to make impossible his attendance at college without this aid.

The fund strikes a pleasant tone for the students of Texas Tech as approximately 180 jobs will be available, of which 40 per cent will be given to girl students. The jobs will cover a wide range including planting of trees, painting of furniture, making a complete survey of the campus and farm, drafting, and clerical work.

How the plan will work out is hard to say. But more interest has been shown by the students in the colleges of the Southwest than any other college employment issue of recent years. One

thing is certain—it will give those students who dropped out of school because of the lack of funds and those who are in college now, but are just able to cling on, an opportunity to finish their education. While a student should not try to pay board, room, and tuition from the money that he will receive, he can, with a little sacrifice, earn enough to at least pay his board and room.

In 1836 Texas had but one daily newspaper.

The real radicals today are the conservatives who denounce change and experiments.—W. T. Holiday, Standard Oil President.

No man is a Christian unless he is true to his country.—Rev. Dr. Orlando Stewart.

At Kansas State university, headlines were run in the student paper about a fight to stamp out athlete's foot.

It is reported by Professor Jumblewit of John Doe University that the knights of yore used baby dragons for cigarette lighters.

## I REVIEW WITH ALARM

BY HERBERT R. SOUTHWORTH

Among the good and all-too-seldom-read magazines in the library is *The New Statesman and Nation*, an English weekly on the order of the *New York Nation*. It features reviews by David Garnett; verse by Mac Flecknoe, a serious-minded Ogden Nash; and caricatures by the inimitable Low. It reviews the new books, the new plays, the new happenings of the world. Of each week's ten or twelve editorial paragraphs, one or two are devoted to the news from the United States. There the scattered pieces of American life are boiled down into a paragraph. There we can see ourselves judged as the Britisher sees us.

But it is more than that. There we see ourselves as the learned and scholarly Englishman sees us, as the intelligent and alert minds of London view us. For of such men and of such minds is *The New Statesman and Nation*. Such names as Maynard Kenes, H. J. Laski, H. N. Brailsford, L. A. G. Strong and Stephen Spender assure us of both the solidity and the originality of the journal's comments. Let us see what they say about us. On November 11, 1933, appears this editorial observation on "The Progress of Rooseveltism":  
Quick, Watson, my Bassett! But of what avail to worry? Those are not stupid words. The educated Englishman simply does not have to know American history. His standards do not include that knowledge. That we are a vital factor in modern life he knows well enough, but that vitality does not impress him as one worthy of intensive study.

Let us glance at the same journal again. On January 13 of this year Desmond MacCarthy writes on "American Acting." The article in its entirety deals with Alfred Lunt and Lynn Fontanne. Mr. MacCarthy consistently misspells Lynn Fontanne by using the form "Lyn". A minor point—but a straw in the wind, and when the wind blows a gale . . .

On January 27, 1934 David Garnett reviews rather unfavorably *The Mother* by Pearl Buck. He says, "Since I have never seen a Chinese peasant and Miss Buck has lived among them . . ."; "And Miss Buck asks one to feel an emotion . . ."; "Miss Buck might indeed learn a lesson . . ."; "But Miss Buck has succeeded where Bunyan failed." When Pearl Buck was younger her name was Miss Pearl Sydenstricker; since her marriage some years ago she has been known (this custom is not confined to America) as Mrs. Buck.

The point I would make is that the English though forced to acknowledge our existence and to write about us, do it with small grace and little study. But of the modern interpretative journals *The New Statesman and Nation* is one of the best—if you like your news tinged with doctrine—and I do.

Not to be eternally condemnatory of the British Isles, I should like to write a favorable word for that Irishman of hugely civilizing tendencies, Mr. George Bernard Shaw. When I was younger I was somewhat puzzled by the constant drubbing he received from the O. O. McIntyres of the provinces. Not Mencken in his heyday nor Rex Tugwell, who has recently borne the brunt of this bucolic ire, was ever so completely demolished and stomped into obscurity as Shaw has been time and time again the last twenty years by some rustic writing in diluted vitriol with a hayseed pen. But after some careful calculations I have arrived at the conclusion that if each of these countryfied scribes had bought a set of Shaw, it would have exhausted the gold and credit supply of the world some thirteen times over. I dislike to use such ugly words but I fear that our rural editors never bothered to read Shaw. Their equipment for their task reminds me of that of some British journalists I know.

## COLLEGE AND CAMPUS

BY DAVID RUTLEDGE

EDITOR'S NOTE:—The articles and stories that appear in this column have been taken from college newspapers that are received in the Toreador office every week and are intended to let you know something that is going on in schools over the country and for your interest.

From Butler university we find a paragraph that states that at last, loafing, probably the most popular past-time, will be given its just consideration in the forming of a class in the university, the object of which is to develop the proper means of wasting time.

In the University of Nevada, seniors only are allowed to wear mustaches and sombreros. In Connecticut College, senior women only are allowed to wear lipstick. Great isn't it, to grow up.

Purdue women are now given an opportunity to take a course in "charm" where they learn such important things as how to hold a cigarette gracefully and how to avoid spilling cocktails on their best party gowns.

At Northwestern the co-eds who promised to remain faithful to their loves that live far away have organized and will refuse all dates with university students. So far the group has grown to three members.

The "Collegiate Co-Ed" 2 model 1934.

She's the flightiest, skippiest, liveliest, loudest person in school. She has just learned to inhale, and she smokes cigarette after cigarette, proudly trying to attain brown, nicotine-stained fingers.

She loves to tell little jokes, especially if she thinks someone will be shocked.

She adores to be blase, feeling sure that slick hair, money eyes, and an unpermitted manner makes for sophistication.

She gazes dramatically into the eyes of any male that is available, trying to captivate him with her alluring charms.

She chatters incessantly about nothing in general and herself in particular.

To boys she sentimentally speaks of her great worth and her duty to the world, or else subtly hints at how much her own charm surpasses that of all other co-eds in the world.

To girls she babbles of her many romances, of the men all over the nation that lie at her feet, of the exquisite compliments given her.

She's the "collegiate co-ed," latest model.—The Reveille.

Enrollment at the University of Detroit shows that 3,543 women and only 77 men attend the school.

Efforts are being made at the university toward desmoking the campus. Every student crossing the hands with everyone that he meets. This strikes me as rather odd here at Tech where everyone speaks to everyone else whether he knows him or not. And if he doesn't he is considered a snob.

The University of Washington is giving a course in "Bluffing." It is given in conjunction with the English and History departments.

Students at Amhurst college can get on the number of the hymn to be called for in the college chapel.

Here's an example of what some of the freshmen at other colleges have to put up with: Three freshmen recently appeared before the student tribunal for violations of campus customs. They were sentenced to carry the following signs on their backs: "My Pockets Aren't Big Enough Now," "No More Bicycles Built For Two," and "Who Wants To Date A Square Head?"—Duke Chronicle.

"Are you positive that the defendant was drunk?" asked the judge. "No doubt," growled the officer, "I saw him put a penny in the patrol box on Fourth Street, then look up at the clock on the Presbyterian church and shout: 'Gawd, I've lost fourteen pounds!'"—From the Lehigh Burr.

From the Yale record comes two poems that only people with a warped sense of humor could appreciate, yet they are good:

There was a young Donna from

**Lubbock Sanitarium and Clinic**  
Dr. J. T. Krueger  
Surgery and Consultation  
Dr. J. T. Hutchinson  
Eye, Ear, Nose and Throat  
Dr. M. C. Overton  
Diseases of Children  
Dr. J. P. Lattimore  
General Medicine  
Dr. F. B. Malone  
Eye, Ear, Nose and Throat  
Dr. J. H. Stiles  
Surgery  
Dr. H. C. Maxwell  
General Medicine  
Dr. Jerome H. Smith  
X-Ray and Laboratory  
Dr. Olan Key  
Obstetrics and General Medicine  
Dr. A. L. Borchardt  
Urology and General Medicine  
C. E. Hunt Superintendent  
J. H. Felton Business Mgr.  
A chartered training school for nurses is conducted in connection with the sanitarium.

Spain  
Who was terribly sick on a train.  
Again and again,  
And again and again  
And again and again and again!  
Freshman Year  
"How are ya, Jim?"  
"Pretty grim."  
Sophomore Year  
"How are ya, Jim?"  
"Pretty grim."  
Junior Year  
"How are ya, Jim?"  
"Pretty grim."  
Senior Year  
"How are ya, Jim?"  
"Pretty grim."

## Movies

Advice To Lovelorn  
Dear Mr. Tracy:  
I have been going with a young man to lunch and he insists on paying the check. I am a modern girl who believes the woman should pay. What shall I do?  
Miss Modern Girl.

Dear Miss Modern Girl:  
How about meeting me for lunch and dinner next Tuesday?  
Lee Tracy comes to the Lindsay theatre Friday and Saturday in "Advice to the Lovelorn," a picture which marks the fast-talking comedian's fifth screen role of a newspaperman. Sally Blane and Sterling Holloway head the supporting cast.

Swift but smartly turned out humor is promised in the musical-comedy extravaganza, "Hips, Hips, Hooray," which runs for three days, Sunday, Monday, and Tuesday, at the Lindsay.

The stellar comics, Bert Wheeler and Robert Woolsey, are said to surpass all their previous efforts in their latest RKO release. With catchy tunes and a retinue of eye-filling beauties, headed by Ruth Eting, Dorothy Lee, and Thelma Todd, the musical comedy offers snappy situations and spectacular routines.

The love experiences of a lady beauty doctor who could change women's faces from old to new, but

MARK HALSEY'S  
Jumbo Malt  
9c  
LUBBOCK'S ORIGINAL  
CUT RATE DRUG  
STORE

could not change men's loves from new to old provides the intriguing theme for Ann Harding's latest picture, "The Right to Romance," which runs Wednesday and Thursday at the Lindsay.

Featured roles in the film are carried by Robert Young, as the male "siren," and Nils Asther, who appears as the serious young doctor with whom the surgeon eventually finds true love and happiness in her career.

Texas Schedule Next Week  
Sunday and Monday: Richard

Dix in Ace of Aces.  
Tuesday: Lionel Barrymore and Lewis Stone in Looking Forward.  
Wednesday and Thursday: Ruth Chatterton and George Brent in Female.

DR. CLYDE C. CRAIG  
Dentist  
515 Myrick Bldg. Phone 282

## "WHEN A FELLER NEEDS A FRIEND"



Placed on the market a year ago, this pipe mixture made many friends before it had a line of advertising. Aged in the wood for years . . . BRIGGS is mellow, packed with flavor, biteless! Won't you try a tin and let genial BRIGGS speak for itself?



KEPT FACTORY FRESH  
by inner lining of  
CELLOPHANE

© P. Lorillard Co., Inc.

## REMEMBER WHEN--

THE OLD "FAMILY HUDDLE"  
MEANT SIX AROUND ONE LAMP?  
... AND THEN CAME

## CHEAP ELECTRICITY

BRINGING  
PLENTY OF LIGHT  
TO ALL

Remember when Junior did his housework . . . dad read the newspaper . . . mother sewed and the rest of the family read their favorite books all huddled around the one and only living room lamp?

No one got enough light and there was plenty of eyestrain. Dad soon had to buy spectacles for everybody. Headaches were quite prevalent and dispositions were bad.

. . . and then came CHEAP ELECTRICITY. Every member of the family can now have his own lamp and work or read in peace and eye-comfort . . . For just a few pennies an evening the whole family can enjoy comfortable, healthful light.

BETTER  
LIGHT  
MEANS  
BETTER  
SIGHT

## Texas Utilities Co.

LIGHT — POWER — ICE

# Fish Queen Crowned At Annual Dance Saturday Night

## Jane Schneeman Reigns At Annual Freshman Festival Given Last Saturday Nite

Miss Jane Schneeman reigned as queen over the first annual dance of the year sponsored by the Freshman class Saturday evening in the Auditorium. She was crowned by Jack Quinlan, class president and her escort for the evening.

Miss Schneeman was elected Freshman class queen by a majority vote by members of the freshman class last Tuesday in the east rotunda of the administration building. The other candidates for queenship served in Miss Schneeman's court Saturday evening.

Before the coronation Miss Nancy Fayer did a novelty dance and Misses Ethel James and Debby Lail, heralds, gave a tap dance.

The coronation of the queen took place on the orchestra platform. Members of the court and their escorts preceded them and formed a semi-circle before the throne. The queen and her escort were the last to enter. The grand march followed the presentation and Jack Casteale and his orchestra furnished the music for the occasion.

Miss Schneeman was crowned in a white chiffon model enlivened with an American beauty sash. Beaded taffeta rolls were around the neck and hemline of the dress. White gardenias made the crown and her silver scepter was wound with roses of pastel shades.

Members of the court were dressed in pastel shades.

The members of the court and their escorts were Miss Joni Bundy and Mr. Byron Brown, Miss Charlotte Ratliff and Mr. John Wilson, Miss Frances Burns and Mr. Charles Truett, Miss Katherine Hill and Mr. Padgett Maddox, Miss Lorraine Miller and Mr. Warren Houston, Miss Sara Sue Stewart and Mr. Bridgeman, Miss Dinaween Bridgeman and Mr. Charles Cosgrove, Miss Billie Bloom and Mr. Carl Maxey, Miss Patty Pack and Mr. James Hunt, Miss Gray Kirk and Mr. John Henry Vaughn.

About three hundred guests attended the dances including freshmen and upperclassmen.

### WEEK-END ACTIVITIES

With February, the month of holidays, as an inspiration, various organizations on the campus make it a point to entertain during this short month. The affairs for this week-end are varied but interesting in their decoration motif.

**Thursday, February 15**  
Members of the Forum organization are at home to all men and women students tonight at Seaman hall from 7 until 9 o'clock.

**Friday, February 16**  
Honoring pledges and new members, D. F. D. club is holding open house in the home of Mrs. J. O. Morgan, 2403 Nineteenth street from 7:30 until 9:30 o'clock.

Kema club will honor new members at its annual formal dance to be given tomorrow evening from 9 until 12 in the ball room of the Hilton hotel.

**Saturday, February 17**  
Ned Bradley and his band will furnish the music for the annual military ball which will be given at the Hilton hotel. The three military divisions, service and sea batteries and the cadet corps are in charge of arrangements.

**Sunday, February 18**  
The regular weekly meeting of the Y. W. and Y. M. organizations will be at 4 o'clock in Seaman hall.

### HOME ECS ENTERTAIN

Aggies were guests when the Home Economics club entertained with its annual Valentine tea dance yesterday afternoon from 4:30 to 5:30 o'clock in the tea room of the home economics building.

The Valentine motif was carried out and refreshments were served.

## Las Leales Club Honor Sponsors New Members

Appointments were in Valentine theme when new members and sponsors of Las Leales organization were honored with a dinner party Saturday evening at the Hilton hotel.

New members attending were Misses Agnes Abernathy, Helen Frances Elland, Sybil Hazel, Ruth Lewis, Beatrice Payne, Eleanor Hodges, and Pauline Hall. Mrs. Bradford Knapp was a special guest with the sponsors, Dr. Knapp, Dr. James M. Gordon, and Mrs. Mary W. Doak.

Hostesses were Misses Ruth Thompson, Ruth Douglas, Mary Leidigh, Katherine Leidigh, Hermosa Shadle, Rebecca Goodloe, Lucille McCrummen, Margaret Lindsey, Ruth Senter, Pearl Edmondson, Pauline Garrigues, and Katherine Hudson.

Gorga Barkham, junior in the arts and sciences school at Tech last year, will leave this week for Shreveport, Louisiana, where she will visit with relatives.

Sue Barton, former Tech student, visited Jane Schneeman this week-end. Miss Barton who is now living in San Angelo was rodeo queen last year.

## Las Chaparritas Club Entertain Three Hundred Guests At Formal Presentation Ball Friday Night

With the setting laid in a Japanese pagoda and with a replica of Buddha towering strikingly different to the crowd from the orchestra stand, twenty new members of Las Chaparritas club were presented Friday evening at that club's formal dance given in the Auditorium.

Replicas of other Oriental gods with incense burning before them were located on each side of the pagoda and the presentees and guests entered the dance floor through Japanese gates.

Harold Griffith, officiating in a role he has played for several years, announced the names of the presentees as they stepped into the spot light which was focussed on the gate. About 300 town and college people witnessed the presentation and danced during the evening.

Miss Pauline Yeager and her escort, Mr. Aubrey Edwards, led the grand march after the presentation. The presentees with their escorts were: Miss Gene Dubberly and Mr. Bill McMurray, Miss Linda Caldwell and Mr. D. M. McElroy, Miss Addie Brown Benton and Mr. Harold Crites, Miss Eleanor Crenshaw and Mr. Charles Crenshaw, Miss Bird L. Glass and Mr. John G. Read, Miss Corrine Pigg

and Mr. Gene Mitchell, Miss Margaret Duff and Mr. Jesse Rogers, Miss Charlotte Ratliff and Mr. Clifton Crawford, Miss Virginia Brown and Mr. Orland Seaman, Miss Jane Schneeman and Mr. Byron Brown, Miss Jane Elmsley and Mr. Donnie Stafford, Miss Judith English and Mr. Buster Moxley, Miss Lea Beth Drewry and Mr. Cecil Johnson, Miss Betty Pack and Mr. James Hunt, Miss Frances Campbell and Mr. Jimmie Hensley, Miss Julia Mae Bihl and Mr. Lewis Kerr, Miss Reba Wayne Williams and Mr. Billy Murray, Miss Sara Sue Stewart and Mr. Wendell Watson, Miss Margaret Birdsong and Mr. Billie Crenshaw, Miss Dinaween Bridgeman and Mr. Dawson Bridgeman.

Prior to the dance, the club members and their escorts attended a coffee in the home of Mr. and Mrs. F. R. Friend, 2005 Broadway, Mrs. Friend, Mrs. Mary W. Doak, and Mrs. James G. Allen were hostesses.

Alumnae members of the club returning for the dance were Misses Virginia Murray, Melba Gilbert, Jean Shelley Jennings, Sue Barton, Eloise Nelson, and Lydall Pickett. Miss Elizabeth Spencer of Dallas was in town for the dance also.

## Montfort Will Be Dallas Delegate

As a delegate from the local Young Women's and Men's Christian associations, Miss Elizabeth Montfort, junior agriculture student, will attend the Model World Student Christian Federation meeting at Southern Methodist University, Dallas, February 16 to 18.

All schools in the southwest, includes Texas, Louisiana, Oklahoma, Missouri, and Arizona, will attend the conference. Each school will imitate a country. Miss Montfort will represent Mexico.

T. Z. Koo of China will be principal speaker, along with several other noted men and women of the world.

## DEAN WEEKS ATTENDS MEET

Dean Margaret W. Weeks attended the second Texas Conference on Child Health and Protection at Austin February 8, 9, and 10. She went as the representative from Texas Tech.

### ATTENTION

Everybody—National Guard and Military Science Classes—for expert Cleaning and Pressing, bring your clothes to

### Military Cleaners

College Avenue at 10th

**CLEANING & PRESSING**



**ALL'S FINE**

At **MARTIN'S CLEANERS**  
"Come Clean With Us"  
Phone 1800  
Chas. Smith Terrell St. Clair  
Dude Lasalter

Eat And Drink  
AT THE  
**GLORIETA**  
SERVED DAILY

30c — Special Plate Lunch — 30c  
50c — Sunday Turkey Dinner — 50c

Fried Chicken and T-Bone Steak Dinners

**THE HUNGARIAN CAFE**


"MOTHER LEVA'S COOKING"

VISIT US AFTER THE DANCE, SHOW, OR ANY OTHER TIME. WE APPRECIATE YOUR PATRONAGE

FEATURING KOSHER DELICATESSEN AND CHINESE DISHES.

1114 Texas Ave. Phone 562

**Jackson's Dollar**



**Repair Shop**

**Jackson Drug**  
1610 Edwy. Phone 1840



*The Largest user*  
**OF FINE TURKISH TOBACCOS**

...one reason why Luckies taste better, smoother

In Turkey too, only the finest tobaccos are selected for Lucky Strike—the mildest leaves, the most delicate, the most aromatic. Lucky Strike is the world's largest user of fine Turkish tobaccos. These tender, delicate Turkish leaves are blended with choice tobaccos from our own Southland—to make your Lucky Strike a cigarette that is fully packed—so round, so firm—free from loose ends. That's why Luckies taste better, smoother. "It's toasted"—for throat protection—for finer taste.

From the Diamond Horse-Shoe of the Metropolitan Opera House Saturday at 1:45 P. M., Eastern Standard Time, over the Red and Blue Networks of NBC, LUCKY STRIKE will broadcast the Metropolitan Opera Company of New York in the complete Opera, "Faust."

**NOT** the top leaves—they're under-developed—they are harsh!

**The Cream of the Crop**  
"The tenderest, mildest, smoothest tobacco"

**NOT** the bottom leaves—they're inferior in quality—coarse and always sandy!

**Always the Finest Tobacco and only the Center Leaves**

Copyright, 1934, The American Tobacco Company.

# Under The Double "T"

BOMER NELSON  
Toreador Sports Editor

It's high time Tech students are awakening to the fact that there are two fast stepping basketball troupes on the campus, namely the Matadors and Picadors. When this drivel was pounded out for the benefit of our readers (three of 'em), the Mats were still continuing in their winning ways with a couple of victories over the Flag-staff Lumberjacks. Remember this was written before the moon reached from Utah crawled through the doors of the gym. Here's hoping we can still say the Morganmen are going great guns next week.

No sooner did the Matadors get rid of the crane-like Boosters than they ran head-long into more trouble, this time the Simmons Cowhands down Abilene way. Tech and Simmons locked horns last night and will repeat operations again tonight in the Rancher's corral. Simmons' rope-tossing and goal-tossing Cow-Waddies are somewhat of a what themselves when it comes to twisting the old net. The Baptists have been running up scores all year that topped the half century mark in several games, and are gifted with several veterans of proven caliber such as Gene McCullum, Carl Fee, and the rest of that band that are more or less familiar to Tech fandom.

Matadors and Cowboys are bitter rivals on the hardwoods as well as on the gridiron. The two teams did not meet in years on the court, so this one-year lay-off will make things more interesting from a basketball standpoint.

Coach "Juicy" Owen's goal looping Pleadors were humbled the other day for the first time this season. Never mind, Fish, you can't keep your slate stainless always. The fresh basketweavers picked up the reins dropped by the footballers last fall and stepped right into their winning shoes which were a perfect fit. Owen's bunch of slimes are perhaps the strongest hoop aggregation in the parts if not in any other neck of the woods.

Have you noticed how some of these Matador floor men have improved? Most of 'em were pretty good to begin with. Larry Priddy, tough little guard, is really showing the opposition how his position should be played. Larry can jump higher into the air to retrieve the ball off the backboards than most six-footers. And how he can drop those long ones through the ring. Leroy Crews, sophomore forward and running mate of his brother, Alvin, has perhaps shown more improvement than any man on the squad. Leroy specializes in over-hand, over-head shots from (Continued on page six)

# Lanky Boosters Drop To Morganmen

## Tech Stops Utah Five For Upset

In two of the wildest cage games ever played in the Tech gym, Dell Morgan's fighting little "giants" divided with the sky-reaching Ogden Boosters of Utah, who have dropped only five contests out of 55 starts this season. The men from the Mormon country sacked the first fray, 41-34, but the Scarlets came back the second night to nose out the barnstormers, 42-41.

**Texans vs. Texans**  
The first basket affair started with Texans facing Texans as the Ogden coach put four former West Texas Buffs and an ex-Techster, Tex Gibbons, on the floor. The Mats crept into a three-point lead with Co-captains "Robbie" Robinson and Alvin Crews supplying the spark. The lead, however, was short-lived as the crane-like men began pouring 'em in. The first half smacked more of football than it did of basketball. Apparently getting madder and madder, the Matadors played the ball too fast and the rangy Boosters coasted into a huge lead by half-time.

**Tech Gets Going**  
The second half opened with the Matadors fighting like aroused hornets. They began to hit the basket for points, trimming the Booster margin. Alvin Crews and Polk Robinson came through for scoring honors. Crews found the ring for six goals from the field and one from the toe-line for 13 points. Tech's lanky center trailed with eight points from scrimmage and one charity leave. The affair ended with the Tech men fighting like Trojans, but the Booster lead was too big to overcome.

The series final had a howling crowd in an uproar as the two teams uncoiled a thrill a second that did not end when "Turk" Colvin rang the iron for a two-pointer with two seconds to go and with the Morganmen a lone point to the good. Fisticuffs were narrowly averted after the timer had ended the game. The crowd swarmed on the floor as some of the Ogden giants and Techsters threatened to come to blows.

**Ogden Takes Lead**  
Starting where they left off the first night, Ogden jumped into the lead when Melvin Miller, five times All-American, swished the net. Crews tied it up; then "Tex" Gibbons sank a gratis toss and Will Gilmore duplicated the act. Larry Priddy flopped one in to put Tech back in front. Leroy Crews dropped one through the hoop and brother Alvin got hot with three successive ringers. At the intermission Tech enjoyed a 24-11 lead. The moon greasers from Utah were held well in check, registering only three field goals.

The second half was a storybook spine-tingler all the way. Ogden engaged in an orgy of fouls, Miller

# Matador Fighters Meet Loboos Friday

## Matadors Play Cowboys Tonight

Texas Tech's "giant killer" eagles journeyed to Abilene Wednesday morning where they met the Simmons quintet last night. They will conclude the series tonight. This will mark the sixth game in eight days for the Matadors. The Mats swept the series with Flagstaff and split with the Ogden Boosters. Tech will renew their basketball rivalry with the Simmons' Cowboys after a lapse of a year. The Ranchers with Pee, McCullum, and Bently will present a team of veterans that will give Matadors plenty of competition.

being ejected from the court by referee Wright. The towering ones began to creep up on the still fighting Scarlets. Alvin Crews rattled the iron to bring the score up to 37 for Tech. McBurney hit the ring to make it 36 for the Boosters. With the score 40-39, Captain Crews dumped in a difficult shot. Thirty-six seconds to go. Then Mr. Colvin went into action to bring the Ogden count up to an even 41. Then the gun and the fireworks.

**Crews High Again**  
Alvin Crews paced the night's scorers with 18 markers, all from the field. Big Colvin of the Boosters was second with 13 points. Gilmore, Leroy Crews, and Priddy bagged seven points apiece.

Second game box score:

Ogden B. (41)	FG	FT	PF	TP
Cover, f	1	2	1	4
Gibbons, f	0	0	0	1
McBurney, f	5	1	0	11
Fortenberry, c	2	1	3	5
Miller, c	3	1	3	7
Colvin, g	5	3	3	13
Callahan, g	0	0	2	0
Clark, g	0	0	2	0
Totals	16	9	14	41

Texas Tech (42)

A. Crews, f	FG	FT	PF	TP
A. Crews, f	9	0	0	18
Gilmore, f	1	5	3	7
Robinson, c	0	3	3	3
L. Crews, g	3	1	2	7
Priddy, g	3	1	3	7
Totals	16	10	11	42

## Intramural Elevens Vie For Honors

**Engineers Experienced**  
Saturday afternoon at 2 o'clock the Engineers and the Liberal Arts gridlers will inaugurate the intramural pigskin race on the Tech practice field just back of the gym. The following Saturday the Aggies will meet the winner of this game for the championship. There will only be two games played.

Coaches Yancey Price and Elva Baker of the Draftsmen have some experienced material to work with and will present a team that will be well balanced in almost every department. Al Simmons, the Engineers' perennial intramural star, will be back to bolster their line. He will play tackle this year. Simmons will be remembered as the mainstay of the club for the past few years. His defensive ability will hamper his opponents to no little degree. Another seasoned performer will be Bill Potts who will hold down another position in the line. Richard Godeke is out for a position in the backfield. He is a former Lubbock high school gridster and should add the offensive spark to the team.

**Seventeen Out**  
There have been about 17 out for the team during the past week and the coaches expect to put their "regulars" on the field at the sound of the starting whistle Saturday.

The Liberal Arts, winner of the 1932 intra-mural campaign, will be out to defend their title. They won the league in 1932 as the schedule was not completed last year. Coaches Solis, Barton, and E. Harris also have some outstanding material. In Rucy Baird, Howard "Snooks" Price, and Cy LaMaster, they have a trio of triple threat men. Any one of the three is an offensive threat by himself and with the three of them together, the team should be well equipped with scoring punches. Tracy Watson, James May, and Dufee are all good linemen and will even up the line work. With about 20 men out, the Artists have been working out with only one aim in mind—to re-

## El Paso Muckers Is Eleventh Team On 1934 Schedule

The eleventh and last game for the Matadors to play in 1934 was signed last Friday when the athletic officials of Texas School of Mines and the local mentors came to an agreement to play in Lubbock on November 2.

The Muckers from El Paso, coached by Max Saxon, a former pupil of Pete Cawthon, will come to Lubbock seeking revenge for the defeat they suffered at the hands of the Matadors last fall in the border city. Six of the eleven games will be played at home, the other five in many states. Opening with Baylor University, Simmons, De Paul, North Dakota, and Texas Mines. The traveling schedule finds Tech playing McMurry college, Abilene, Louisiana Tech at Ruston, Loyola University at Los Angeles, Oklahoma City university at Oklahoma City and the University of Arizona at Tucson.

The Aggies have delayed their finishing workouts until next week and the ability of the players are as yet unnoticeable. However, Coaches McWilliams and Butts has a few outstanding players. Nunneny and Manning have both shown up well in the backfield in passing and carrying the ball. Both are good punters and will have to be watched every minute of the game. Lud Brown and Young will add to the secondary defense. Both are steady defensive players with ability to tote the mail when necessary.

Butts and McWilliams will wait until next week before they start priming their pupils for the winner of Saturday's game. There will be no admission charged at either game.

**DR. C. M. BALLINGER**  
**DR. W. J. HOWARD**  
Dentists  
505-6 Myrick Bldg.

## Tech Wrestlers, Boxers Ready For Mexico

Tomorrow night at 7:30 the New Mexico University wrestlers and boxers will invade the Tech gym with intentions of beating the local "neck twisters" and "head beaters" but coaches Van Bebber and Harris say "NO!" There will be eight boxing matches of three two-minute rounds and eight wrestling matches, collegiate rules, six minute time limit for finished matches. The admission is 50c. Student activity tickets will be good.

**First Meet of Year**  
This is the first intercollegiate wrestling and boxing meet of the year. The proceeds of tomorrow night's meet will go toward financing an invitational tournament to be held here March 2 and 3. Coach Marion "Stud" Harris plans to pit the following boxers against the New Mexico Loboos: Bob Graham, 115 pounder from Denton is certain to fight anyone brought to represent his weight. In the 125 pound class is John Grissom of Lubbock and Alton Farr of Bellevue.

**Payne To Scrap**  
Herman Payne of Ropesville will in the 145 pound class Harris take on the 135 pounders. has three boys to choose from that are about equal. The burden lies between "Scrap" Alford of Slaton, Eld Luttrell of Vernon and James McDuff of Crosbyton.

The 155 pound class will be handled by Marion Harris himself. The 165, 175 and the heavyweight

class will find John Prim, C. E. Mitchell and Harry Guthrie, respectively.

Coach Jack Van Bebber has several men working under him in preparation for the Friday night rassing tussles. He has at least two good men to enter in most of the weights. They include: Paul Eubanks of Lubbock, and W. E. Dooley of Floydada, both 115 pounders; Powell Miller of Shamrock in the 125 pound class; Grady Box of Plainview are the two in the 135 pound class; Winston Watkins of Clayton, New Mexico, and Forest White of Claburne will take on the 145 pound entries; James May of McKinney and Everett William of Roby are the 155 pounders; David Dunn of Roswell, New Mexico, and Walker Nichols, Matador guard from San Angelo, will represent the 165 pound class; Matt Hitchcock, star Matador end for the past three years will represent the 175 pound class. In the heavyweights, Leonard "Bear" Curfman, Matador fullback and Truett "Juicy" Owen, Matador end, will probably flip for the chance to take on the New Mexico boys.

**STUDENT WANTED**—For part time work, (man). Earn expenses taking orders for Arcraft felt college and fraternity novelties. Write to Arcraft, 312 Allen, Grand Rapids, Michigan.

**"You're The Doctor!"**  
But Our Telephone Number Is Still  
**1900**  
Quick, Courteous Delivery Service  
2422-19th PINSON DRUG NO. 2 2422-19th

### THIS GAME CALLED TENNIS --

If you have the inclination ---- We have the equipment. ----

**TENNIS RACKETS**  
\$1.29, \$2.00, \$2.50, \$3.75, \$4.00  
\$4.50, \$7.50  
Special Weights and Sizes

**TENNIS BALLS**  
40c EACH  
New Wright and Ditson, 1934  
Fresh Stock

Racket Presses ..... 75c  
Rule Books ..... 35c  
Wool Socks ..... 40c pr.  
Sweat Shirts ..... 95c  
Tennis Shoes, \$1.15, \$1.25, and \$1.50 pr.

**TEXAS TECH COLLEGE**



the pipe tobacco that's MILD  
the pipe tobacco that's COOL  
—folks seem to like it

the abc of pipe tobacco

The best tobacco for pipes comes from Kentucky... and it's called "White Burley"

WE use White Burley in making Granger Rough Cut. It comes from the Blue Grass region of Kentucky—ripe, mild leaf tobacco that just about tops them all for fragrance and flavor.

From the right place on the stalk we select the kind that's best for pipes. Then we make it into Granger by Wellman's Method and cut it up into big shaggy flakes.

White Burley tobacco—made the way old man Wellman taught us how to make it—that's Granger.

"Cut rough to smoke cool" is the way pipe smokers describe Granger—try it

a sensible package  
10 cents

# Granger Rough Cut

THURSDAY  
Mat  
Red  
Le  
Mats Take  
18-29 an  
Til  
Robb  
The  
brought  
basketball  
Thursday  
featuring  
State Teachers  
backs of Flag  
to sweep a two  
It was Tech  
victory, and  
over Flagstaff  
gave Tech the  
conference and  
dors second co  
ship.  
Gim  
The shooti  
Lory Crews, P  
Larry Priddy,  
of Will Gilmore  
of the first ga  
stern attack.  
The second o  
by tricky shots  
of both teams  
got off to an  
pretty one-ha  
Priddy, and a  
Crews gave Te  
Teachers were  
Box score: F  
Arizona (29)  
Crumley, f  
Morrow, f  
Overson, f  
Emmet, f  
Inley, f  
Hendricks, c  
Benixson, c  
Fuller, g  
Pratt, g  
Evans, g  
Totals  
Texas Tech (1  
A. Crews, f  
L. Crews, f  
Robinson, c  
Wester, c  
Priddy, g  
Gilmore, g  
Weaver, g  
Totals  
Referenc: H  
as Teachers  
(Lurant), Old  
Box score:  
Arizona (29)  
Crumley, f  
Emmet, f  
Morrow, f  
Benixson, c  
Hendricks, c  
Fuller, g  
Pratt, g  
Evans, g  
Totals  
Texas Tech (1  
Crews, A, f  
Loter, f  
Crews, L, f  
Robinson, f  
Wester, c  
Priddy, g  
Gilmore, g  
Weaver, g  
Totals  
Times out:  
Referenc: H  
as Teachers  
Pickens, (Dun  
AL  
N  
BY J.  
Gordon Tho  
with the 1  
degree in  
Brown and R  
tractor, of A  
now located a  
Friends of t  
Simmons will  
she is a hom  
View, Texas  
ton Pace.  
Mrs. Wayne  
et Ohsa Han  
in Coleman w  
keep home ar  
run a Ladies  
are the parent  
Everett V.  
graduate, is n  
Texoma Oil  
is at present  
Texas.  
Friends of  
Killen report  
doing well in  
of New Mex  
formerly ins  
science at Te  
ton was fore  
Nash, secreta  
Killen was th  
magazine art  
recent issue  
School Review  
dant of the  
New Mexico.  
The Board  
Texas Tech  
not in the o  
ton last Frid  
9. Among th  
from out of  
J. E. Speer,  
Channing ad  
E. C. Schull  
schools and  
Colorado syst  
Friends of  
to learn that  
cently been  
First he was

# Matador Cagers Swamp Flagstaff For Conference Crown

## Red Raiders Hold Loop Lead With Two Wins

### Mats Take First Game, 48-29 and Cop Second Tilt, 37-26; Gilmore Robinson, High

The Texas Tech Matadors brought their Border conference basketball schedule to a close last Thursday and Friday nights by defeating the fast charging Arizona State Teachers college Lumberjacks of Flagstaff, 48-29, and 37-26, to sweep a two-game series.

It was Tech's sixth consecutive victory, and the fourth straight over Flagstaff Teachers. The win gave Tech the leadership in the conference and possibly the Matadors second consecutive championship.

#### Gilmore High

The shooting of Alvin Crews, Larry Crews, Pulk Robinson, and Larry Priddy, and the floor work of Will Gilmore were the highlights of the first game. Pratt, Overton, and Morrow bore the brunt of the visitors attack.

The second contest was featured by tricky shots and quick breaking of both teams. The Lumberjacks got off to an early lead, but a pretty one-handed shot by Larry Priddy, and a crisp shot by Alvin Crews gave Tech a lead which the Teachers were unable to overcome.

#### Box score, First game:

Arizona (29)	FG	FT	TP	PF
Crumley, f	0	0	0	2
Morrow, f	3	1	7	1
Overton, f	4	1	9	2
Emms, f	0	0	0	2
Insley, f	0	1	1	0
Hendricks, c	0	2	2	4
Bendison, c	0	1	1	0
Fuller, f	4	1	9	3
Pratt, g	0	0	0	3
Evans, g	0	0	0	4
Totals	11	7	29	21

Texas Tech (48)	FG	FT	TP	PF
A. Crews, f	4	1	9	4
L. Crews, f	2	3	7	2
Robinson, c	2	2	6	3
Wester, c	1	4	6	3
Priddy, g	3	1	7	1
Gilmore, g	2	4	10	0
Weaver, g	0	1	1	2
Totals	14	20	48	15

Referee: Hambright (North Texas Teachers); umpire: Pickens (Durant, Okla., Teachers).

#### Box score, Second game:

Arizona (26)	FG	FT	TP	PF
Crumley, f	3	2	8	1
Insley, f	0	1	1	0
Morrow, f	2	0	4	0
Bendison, c	0	0	0	0
Hendricks, c	0	1	1	4
Fuller, g	3	0	6	0
Pratt, g	2	0	4	2
Evans, g	1	0	2	2
Totals	11	4	26	9

Texas Tech (37)	FG	FT	TP	PF
Crews, A., f	3	4	10	1
Lotter, f	0	0	0	0
Crews, L., f	4	1	9	1
Robinson, c	4	1	9	1
Wester, c	0	0	0	0
Priddy, g	4	0	8	0
Gilmore, g	0	1	1	1
Weaver, g	0	0	0	0
Totals	15	7	37	5

Times out: Flag 11; Tech 1. Referee, Hambright (North Texas Teachers College); Umpire, Pickens, (Durant, Okla., Teachers).

## ALUMNI NEWS

By J. W. JACKSON

Gordon Thomson, who graduated with the 1929 class with a B. S. degree in C. E., is employed by Brown and Root Inc., general contractors of Austin, Texas. He is now located at Seminole, Texas. Friends of the former Eula Faye Simmons will be glad to know that she is a homemaker at Valley View, Texas. She is now Mrs. Milton Pace.

Mrs. Wayne Wireman, (the former Obena Hamblen), is now living in Coleman where she manages to keep house and at the same time run a Ladies Shop. The Wiremans are the parents of a 5 year old son. Everett V. Dixon, Engineering graduate, is now working for the Texoma Oil and Gas company. He is at present located at Borger, Texas.

Friends of Mr. and Mrs. H. E. Killen report that Mr. Killen is doing well in the school system of New Mexico. Mr. Killen was formerly instructor of military science at Texas Tech. Mrs. Killen was formerly Margaret McNabb, secretary to Dean Gordon. Killen was the author of a recent magazine article appearing in a recent issue of the New Mexico School Review. He is superintendent of the schools at Nara Vista, New Mexico.

The Board of Directors of the Texas Tech Alumni Association met in the offices of the association last Friday evening, February 9. Among those Directors present from out of town were: president J. E. Speer, superintendent of the Channing schools, superintendent B. C. Schulkey of the Borger schools and Lloyd Croftin of the Colorado system.

Friends of Schulkey will be glad to learn that two honors have recently been bestowed upon him. First he was recently named as a



### CAMPUS CHATTER

**MAE WEST**  
By Gus P. Axelwush  
The evening lights upon the roof  
Are like babies' toes.  
I am a gal with curves,  
Just like a wrestler's nose.  
Fritzie is a fine reviewer,  
A Mencken he may be.  
But I would say a crackpot,  
If you should ask me:

I have to hand a copy of the American Mercury, a last year's issue of the Baptist Missionary News and a couple of tracts in Yiddish, one of them, I'll let you guess which one, containing an article on Mahatma Ghandi written by Professor P. Eli O'Ankle, the famous body-builder and Peeping Tom.

The Mahatma, according to Professor of the executive committee of the State Teachers Association. This position is statewide and one that brings honor not only to him personally but to the Borger schools and to the Texas Tech Alumni Association as well. Secondly, as a Christmas present, he was presented with a lifetime membership in the National Education Association by the members of the Board of Trustees of his school, at Borger.

Two Tech graduates have recently been appointed to positions in the Borger Schools. Lynn Gray Gordon resigned at Plover and moved to Borger at the beginning of the second semester. Bill Teal, former end on the football team, is now teaching in the grammar school and directing physical education.

Graduates and former students of Texas Tech played a very important part in the Young Democrats convention which was held at Lubbock recently. J. Doyle Settle, graduate of last year, is president of the Lubbock county group which acted as hosts. Hugh Anderson, former student and local attorney was elected president of the West Texas group for next year. Lloyd Croftin, who received his master's degree last summer in Government, was elected second vice president. Richard Cavett of the Southland school system and former graduate was reading clerk during the proceedings of the convention. Carol Thompson, student in Tech, was sergeant-at-arms. H. Y. Price, of the Avalanche-Journal publications, of Lubbock, served as chairman of the resolutions committee.

The Board of Directors of the Alumni Association have requested that graduates be warned that they must pay their annual dues at least 30 days previous to the annual meeting if they expect to be eligible to vote or hold office in the Association. This ruling is in accordance with the Constitution and by-laws of the Association. This year's banquet will be held in Lubbock on Senior-Alumni day, June 4.

fessor O'Ankle, began life as a flea-weight box fighter, but had his intellect flattened a few times and lost considerable weight. Now he (Ghandi, not O'Ankle) has become so double-jointed that he cannot run without kicking himself in the pants.

All of which recalls to me nostalgic memories of the peculiar autumn of 1928. Civilization is not dead, yet crime lingers on. One night I stole a hog from a Norwegian farmer by the name of Luther Blamukes, who does not figure again in this connection, the reason being that he never suspected me of the theft.

Once they got a horse-laugh, I mean pre-law mock trials. Written in surprise feature style.

Chung Wu Au, the boy from Hong Kong, whose name sounds like somebody falling down the stairs, is taking a graduate course this year at the University of Wisconsin.

A smoky-eyed, seamed-faced bantamweight, much given to skulduggery around examination time, Chung graduated, with a lead, from this foundry last summer. Although he was "pitty snapt" in a Chinese way, some of the faculty around here often left the impression that they considered Chung to be fuzzy between the ears.

To see him parading about the campus in a loose overcoat, which he wore after the manner of a night gown, was a most stimulating sight, and I often feel Chung's loss very keenly.

My friend, Noseworthy Nosebaum, the wrestler, who is somewhat Armenian and, maybe, a little Choctaw, has gone literary on me. Like this:

**CHUST A BUTTERFLY!**  
By Noseworthy Nosebaum  
I usta be lige a gazelle,  
And denced a lot in spring.  
But now I am a stumble-bum  
And can't do a damp thing!

Garland Smith, student assistant in government, went to Austin last week-end to visit the Capital.

### Mysterious Mike Moses Around

MIKE and Moses attended their first RELIGIOUS dance this week-end on Friday nite, ORIENTAL RELIGION at that. You hev guessed rite, it were the CHAPPIES presentation of a FEW! pledges. Moses sed he coodn't tell which were BOOTA and which were NED BRADLEY. BOOTA'S face were more INTEELIGUNT. Hit were a fine dence tho, and the YONG LADIES looked beautifool. AM THE SPOOKIES and CHAPPIES similar in look. COLETA JOY BAKER were took for JUDITH ENGLISH and SANDY SANDERSON were took for the FISH QUEEN.

Moses sed he heard that CASTEEL would get more dence contracts if DINAWEEN BRIDGE-MAN wouldn't HO DE DO. That reminds Moses of the FISH DENCE which were FAIL, even tho SCHNEEMAN'S crown set on her EYEBROWNS insted of her HED.

KEMAS are going to give a DENCE so CLARK and MCNEESE dressed up in their suits, WAVED hids MONDAY, and OFFERED cigarettes so that they can get SUMBODY to kum to their dence. BUNDY were seen Sunday afternoon, FLYING DOWN TO RIO with a KOOLIE bat on. Can you do the CARRIGA, BUNDY? FORTNER and MALCOM MARTIN hev got sore FOREHEADS from doing the CARRIGA.

TAULMAN am sho up a STUMP. He hev got TEW girls, and he don't know what to do with the other one. He told MOSES he that he would become a HERMIT, so that 'wood be the safest COURSE.

One of the KEY HOUSE FIXTURES am out of FIX, and am

that BAD! Ask the KEYS, BEN-HAM has such hard luck with his girls, two of em leave town, and one gets married. He shoed John TAULMAN'S HERMITAGE colony.

TRACY went to LITTLEFIELD and KOOLEIDGE INN Sunday. SER ROBERT goes in for those TALL HANDSOME WOMEN. KO SHARI'S went to church Sunday, and they was so PROUD of their-elves that they hev been BRAGGING ever since. MEBBE it was the religious influence of the LA CHAPS dence. HOOORAY for BOOTA. (Booth).

There am more poor peepul in school than there is in CHINA by the looks of the GWA sign uppers. Ef yore father has NINE children and makes fifteen dollars a month, you may sign up. OTHER WISE dunt commit yoreself.

This am a MESSAGE to THUNDERATIONS from the ALBUHIN PLAINSMAN by GUM. MIKE am sho going to miss OLD GUM and he hopes NEW GUM am just half as good. HATS off to yew, GUM. MEBBE Mike can meet you sumtime.

I heard HOWARD CORLEY broke his ARM patting himself on the BACK. Am that right? TEAL and GARIBSON hev got stiff lips from elevating their NOSES in the air. MEBBE they are BLOOD HOUNDS.

MIKE does love you, but forgive him he knows not what he writes, MIKE and MOSES.

The Tech-Shire Guild has secured 1000 pounds of raw wool, which makes 150 pounds of red wool and 150 pounds of black wool for the band uniforms.

**Dr. R. B. Hutchinson**  
DENTIST  
402 Myrick Bldg. Phone 131

5¢ Any Magazine READ A BOOK FOR 15¢ 5¢  
1004 1/2 MAIN HILTON BLDG.



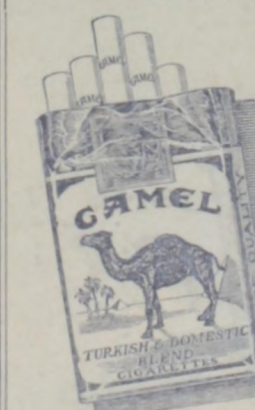
### "MY CUSTOMERS TALK ABOUT 'GAS' AND GAS"

MACK WILSON, the service station owner, discovers a lot about people in his daily contact with motorists, but one thing he can't understand is the difference in attitude toward the price of natural gas and the price of gasoline. He says that over the period of a few months the price of gasoline will fluctuate several cents, and there is never a murmur from his customers, in spite of the fact that gasoline is the only fuel that operates the common automobile.

He couldn't understand it because there are several fuels that people can turn to for general household purposes. Mack took the trouble to find out why they continue to use gas. He discovered that they would use gas if it cost several times the amount asked because it still would be the best bargain to fuels. He found, also, that people with automobiles spend more for gasoline than they do for gas for cooking and water heating.

You need not be a dealer in gasoline to appreciate Mack Wilson's attitude on gas rates. Consider gas for its value and you will recognize it for the bargain it is.

**West Texas Gas Co.**  
GOOD GAS WITH DEPENDABLE SERVICE



How are YOUR nerves? TRY THIS TEST



With arms hanging straight at your sides—standing in erect position—rise on your toes as high as possible. See how long you can maintain this position without tottering or losing your balance. Average time is one minute. Irving Jaffe (Camel smoker), famous Olympic skating champion, can maintain the position 10 minutes.

### Jangled nerves make you throw away vital energy

Jangled nerves are like a leak in your reserve of energy. And if you could count the units of energy a normally high-strung person wastes each day—the result would astonish you. So if you find yourself drumming on your desk or table—or indulging in any other nervous habits—start protecting your nerves. Get enough sleep—fresh air. Make Camels your cigarette. You can smoke as many Camels as you want. Their costlier tobaccos never jangle your nerves.

**COSTLIER TOBACCOS**  
Camels are made from finer, MORE EXPENSIVE TOBACCOS than any other popular brand of cigarettes!

# CAMELS—SMOKE AS MANY AS YOU WANT... THEY NEVER GET ON YOUR NERVES!

TUNE IN! CAMEL CARAVAN featuring Glen Gray's CASA LOMA Orchestra and other Headliners Every Tuesday and Thursday at 10 P. M., E.S.T.—9 P. M., C.S.T.—8 P. M., M.S.T.—7 P. M., P.S.T., over WABC-Columbia Network



## Collegians... Here's A "Peach" Of A Shirt Buy

A lucky buy enables us to sell such a quality shirt at so attractive a price. These are not bargain shirts but nationally advertised Phillips Jones shirts—and to this lot we have added a few Manhattan and Eagle shirts. Every shirt pre-shrunk woven broadcloth and Madras—no prints—shown in greys, blues and tans in neat stripes and checks and solid effects—with top-dressed collars and cuffs.

We just can't say enough about this unusual shirt opportunity. We know that once you see them, you'll want at least three. Shirts that under ordinary circumstances would sell for \$2.00 or more, priced in this event only—

**\$1.69 Each**  
3 for \$4.50

The "Form Fitting" Arrow Mitoga Shirts  
Are Beginning To Arrive

**Hemphill-Wellb Co.**

### Former Football Star Teaches At Borger

Bill Teal, 1933 graduate and former football star of the college, has been selected as teacher and athletic director at Weatherly school at Borger. Mr. Teal succeeds J. C. Knowles who went to Borger HighT school as assistant coach when J. C. McDonnell resigned to go into private business.

There are now six teachers at Borger from Tech. B. C. Shulkey, superintendent, holds an M. A. degree from the local school.

### Under The Double "T"

(Continued from page four) The field. He's a hustler, too. Will Gilmore, transformed guard, is looking better at his new position than he did at forward, and he was no slouch in that slot. Will, a cagey cager, has adopted the tricky passing tactics of Buck Buchanan of the House of David clan and bids to become a master of the art. The defensive part of the game comes natural with Gilmore. Time after time he broke up the Lumberjack offense when it was headed goalward.

Truman Green and J. C. Thomas, stellar little guards, are missed by the Matadors. Green had to desert the court game because of too much work and engineering. Thomas is in the hospital and it is doubtful if he will get to play anymore this season.

Houston Wester, carrot-topped pivot from Plainview, is developing at a rapid clip and is a capable understudy for Polk Robinson. Wester, only a soph, shows potentialities of rounding into a first class court performer. Lem Weaver, a guard, and Henry Loter, a forward, are showing improvement although Loter has not reached his peak of last year.

Little need be said about the basketball ability of Co-captain Polk Robinson and Alvin Crews. That is an established fact. Both are playing in their usual starring roles and are the back bone of the team. Both have exceptionally good scoring eyes for the basket and

**EXPERT TENNIS RACKET REPAIRING**  
RESTRINGING  
Reasonable Prices  
**BYRON TERRELL**  
2407-10 Phone 1210M

**K IS FOR KARMEL**  
KORN, DELICIOUS CONFECTION, OF ALL POP CORN PRODUCTS, NEAREST PERFECTION!  
"KARMEKORN—A HEALTH FOOD"  
Next Door to Broadway Theatre

both are death on crisp shots. Speaking of Robinson reminds us. It seems "Bobbie" is adept in other "court" games besides basketball. Wilson, manager of the Flagstaff Lumberjacks, said a certain little Arizona lady sent her regards to the above mentioned Mr. Polk Robinson of the Texas Tech Matadors. Tsk! Tsk!

The status of intramural football at Tech this winter is extremely uncertain, to say the least. Already, the social clubs have dropped out of the race, leaving the Argies, Engineers, and the Liberal Arts in the thick of the scramble. If the three clubs have a large turnout of players for practice this week, there will probably be intramural football. Otherwise there won't. Here's hoping the boys come through. We want to see the intramural men strut their stuff. It would be nothing short of a crime if intramural football is banished from the campus for all time.

### Judgers

(Continued from page one) to visit the Coomb ranch to judge Herefords, hogs, and fine and heavy wool class of sheep.

Last year the Tech team won third place at the Ex. Worth show being beaten by Oklahoma A & M and Texas A & M, who placed first and second respectively.

More Competition  
The contest this year will offer more competition than in previous years, with the addition of Kansas State Agricultural College and the possible addition of Nebraska, New

Mexico and others to Texas A & M, Oklahoma A & M, Louisiana State, and Tech, which were entered last year.

The Southwest Junior judging contest offers more types of judging than any other contest held in the world. They judge beef, hogs, horses, mules and the two types of sheep. This is the only contest where more than one type of sheep or mules are judged.

### CWA Jobs

(Continued from page one) trar's office, 6; home economics, 13;

Arts and Sciences: Biology, 9; chemistry, 5; economics and business administration, 3; English, 5; education, 2; foreign languages, 2; geology, 8; government, 2; history, 4; military science, 1; physical education (men), 30; physical education (women), 3; speech, 2;

Engineering: Dean's office, 1; civil engineering, 7; electrical, 4; architectural, 7; engineering draw-

ing, 1; textile engineering, 10; mechanical engineering, 27; Agriculture: Dean's office, 1; plant industry, 8; dairy manufactures, 3; animal husbandry, 11; college farm, 7; agricultural economics, 5.

### Studhalter

(Continued from page one) of the South Plains." Winners of the art contest will be named, committees appointed in the afternoon session will report, and officers for 1934 will be elected.

Dr. W. C. Holden is society vice-president, Mr. Kleinschmidt is treasurer, Miss Sylvia Wilson is secretary, and Dr. M. A. Stainbrook, curator.

### Such Is Life!

Love is blind.  
Love is true.  
Without our flowers,  
"Poo! Poo! to you!"



Hilton Hotel Bldg.  
Day or Nite Phone 221  
"Tech's Favorite Florist"

**COURTESY . . .**  
**SERVICE . . .**  
**HOTEL LUBBOCK**  
**BEAUTY SHOP**  
"The Best In Lubbock"  
Hotel Basement Phone 787

### Broadway PREVIEW SAT. NITE

First Time In Lubbock  
Sun., Mon., Tues., Wed.

Yet she's the most loved women in America!

**Claudette COLBERT**  
in  
**"TORCH SINGER"**

A Paramount Picture with  
**RICARDO CORTEZ**  
**DAVID MANNERS**  
**LYDA ROBERTI**  
and **BABY LEROY**

### Lindsey Fri. & Sat.

BROKEN HEARTS? They were just "WISE CRACKS" to him!

The man I love with eighteen dollars a week. Do you think I'll be able to live on his income?

Sure! but what will HE live on?

**LEE TRACY**  
in  
**Advice to the LOVELORN**  
A DAREYL F. ZANUCK production with **SALLY BLANE**

—ALSO—  
Walt Disney's Latest Silly Symphony

### No woman ever had too many Cotton (Street) FROCKS



Extraordinary in Style and Smartness, these Cotton Street Frocks are in one and two piece modes, strikingly tailored to the Shirt effect. Choose your Cotton Street Frocks with the same care that you choose your Silks and Wools, then we are sure you will be pleased with the showing we offer—

\$3.95, \$5.95 and \$8.95  
**Craig-Gholson Co. Lubbock**  
"The Woman's Shop"

**DR. MARSHALL HARVEY**  
Foot Specialist  
Surgical Chiroprapist  
603 Myrick Bldg. Phone 340

### Double Key Honors Home Ec Students With Average of B

All home economics students who made at least a B average last semester were recognized at a scholarship program sponsored by the Double Key when the Home Economics club met Tuesday night at 7 o'clock in the tea room of the home economics building.

"Scholarship" was the subject of a talk given by Dean Margaret W. Weeks. The history of Double Key was traced by Mary Laidigh, president of the organization. Eloise Lancaster discussed the activities of Double Key.

Old members of Double Key were introduced, and all members of the club who belong to the Southern Scholarship society were recognized.

Music was furnished by a girls' quartet under the direction of Miss Myrtle Dunn.

**JACKSON GIVES SERMON**  
"The Great Chalice of Antioch" will be the address given by Dr. W. A. Jackson Sunday at 7:45 p. m. at the College Avenue Baptist church, 10th street and College avenue. Dr. Jackson is head of the government department of Tech.  
Lee Field, Tech student who is preparing for the ministry, will preach at the morning service at 11 o'clock.

1934 OT Model  
**ROYAL PORTABLE**  
Now \$45—Formerly \$60  
Ribbons and Service for ALL TYPEWRITERS  
**Hester's**  
OFFICE SUPPLY CO.  
The Typewriter Store  
1008 13th Street Phone

### Why Not Be Sure About Your Eyes?

One can have good vision with tremendous eye-strain or very poor vision with no eye-strain. It is best to be sure—Consult your oculist and get his advice on the care of your eyes. If your glasses aren't Ful-Vue, they are not the newest style. Ful-Vue glasses reveal the eyes.

**BROOME OPTICAL CO.**  
"Exclusive Dispensing Opticians"  
1201-A Broadway Lubbock, Texas

# They Satisfy

... people know it!

Same thing with a good cigarette or a good wood-fire. All you need is a light. And all you want is a cigarette that keeps tasting right whether you smoke one or a dozen. That's what people like about Chesterfields. You can count on them. They're milder—and they taste better. In two words, they satisfy. That says it.

# Chesterfield

the cigarette that's MILDER • the cigarette that TASTES BETTER

© 1934, LIGGETT & MYERS TOBACCO CO.