Pep Rally Tonight At Gvm

Homecoming Parade Begins At 7 P. M.

VOLUME X

LUBBOCK, TEXAS, THURSDAY, NOVEMBER 15, 1934

Number 8

Tech Observes Ninth Annual Homecoming Tomor

New Members Are Elected

Scholarship Society Has Upper 10 Per Cent Of Juniors-Seniors Juniors the gl

Club Chooses **New Members**

Drake, Anderson, Green Are Admitted To Double Key

Double Key

Barron Is Named Debate Preside

Pender Will Talk On World Politics

Junior Council Members Judging Team Will Present Programs Will Be Named

To Alpha Chi Councillors Will Assist Tech Instructors During Discussions On Hobbies And Traditions

Tech Graduate To Aid Mahon

Croslin Will Be Secretary To Congressman From New District

Debate President

At San Antonio Meeting

WAA will send delegates to the exas Athletic Federation of Col-

Aggies Plan Float Entry In Homecoming Parade

Saturday Eve Winners Will Compete In International Meet At Chicago

Capa Y Espada

Discuss Saint

Don Juan Tenorio Drama Related By Nelle At Spanish Club

Ogdon To Address 'Y" Organizations

New Extension Class Will Be Organized At Snyder

Head Coach



Dorm Officers Are Selected

Schumpert, Lloyd, Elder, Taylor, Underwood, Wester Chosen

Aggies Get Bid On Rams From Mexican Company

Parade And Pep Rally Open Celebration For Alumni And

Dr. Knapp Goes To Tennessee Tuesday

Engineers Decide On Parade Float

Spanish Writings Are Transcribed

Episcopalians Plan Activity For Year

German Singing Circle Is Organized At Tech

Three O'Clock Classes To Be Dismissed For Game

Ex-Students This Evening Student Council Offers Trophy For Parade Float Winner

Blitz Is Guest Of Orchestra

Music Head Appears As Cello Solo Artist At Amarillo

Speech Students In Group Meeting

Slips That Pass In The Night Are A Part Of College Editor's Troubles

By RUTH HURMENCE

Chorus At Church

The Toreador

OFFICIAL STUDENT PUBLICATION
Texas Technological College
Lubbook Texas

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	ns, Howard Reed, Elizabeth		
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BU	SIN	EE	SS	ST	VE.	F
Man	age	r .				

Welcome The Exes

TECH celebrates its ninth annual homecoming for its alumni and exes beginning this evening with a student parade and pep rally and culminating tomorrow in an intersectional football game with DePaul university of Chicago in the afternoon, and an alumni-student dance in the even-

with DePaul university of Chicago in the afternoon, and an alumni-student dance in the evening. There will be several hundred Tech graduates and exes on the campus tomorrow. Many of them were leaders in Tech last year, year before last and back to the opening of the college. They are the ones that started Tech on its upward path in good-will and reputation for the college among the citizenship of Texas. These exes are the ones that laid the foundations for this college among the citizenship of Texas. These exes are the ones that laid the foundations for this college and first saw the vision of Tech, and had enough confidence in its future to remain loyal to it. These leaders began Tech traditions, organized the student body and created clubs for the college. They were the pioners.

Many of these were class presidents, club presidents, Double T lettermen, Student Council members and Toreador and La Ventana staff members. They were the leaders in Tech a few years ago just as there are present leaders in the institution today. These old students feel like the college is still a part of them, and they continue to feel loyal to its principles. Students, meet them, and welcome them back, and let them know Tech is better for their having been here.

Many of these alumni and exes have made names for themselves in the world of business since leaving Tech. They have responsible positions with corporations, governmental agencies and private enterprises. Students, go out of your way to welcome back the old leaders of Tech; learn their names, and let them know they have not been forgotten.

Welcome back, alumni and exes.

Poor Telephone Service

WITH the addition of the dormitories to our campus, many problems present themselves.

One of the most glaring is the inefficient telephone service.

One of the most glaring is the inefficient telephone service.

There is an urgent need for more telephone lines into the two dormitories. The service is slow, undependable and unsatisfactory to say the least. There are only two telephones on each floor in the dormitories, making it almost impossible to get calls through during certain hours of the day or night. When one is fortunate enough to find the line open, it is still doubtful if the party sought can be contacted.

Not only is the telephone service below par in the dormitories but the same holds true all over the campus. Confusion and delay in getting correct numbers is common. Frequently one calls the library and is given the dairy barn and vice versa. Six phones in each dormitory are totally inadequate to care for the needs of more than 300 students. In case of an emergency call chances are that it would take from one to two hours to get the call through during certain periods of the day.

Steps should be taken to remedy this matter

day.

Steps should be taken to remedy this matter
at once. The dormitories need more telephone
lines and the college as a whole would benefit
from a more efficient telephone service.

Women love a cause.—Mary Roberts

If a prophet imagines that, whenever he opens his mouth to speak, his words are wafted forth on the wings of the Holy Chost, he has ceased to be a prophet and has become a fanatic.—Rev. James M. Gillis.

The scientist is society's scout who invades nature's unexplored territory and returns with a report of what lies there.—Dr. Arthur H. Compton, University of Chicago.

Communism is, and always has been, a frag-ile growth.—Raymond Moley.

An intellectual is no more desirable to so-ciety than a good craftsman, a good mechanic or a competent farmer.—Prof. Ellsworth Hunting-ton, Yale university.

This new school of statesmanship is the adolescent school, or I might call it, perhaps, the intuitive school.—Bainbridge Colby.

The jazz age is at its ragged tail end. It is no longer smart to be immoral.—Rabbi A. H. Silver.

ONE WORD MORE

Perhaps some of you experienced one these lines of Tennyson, from "Fatimas" "Once he drew With one long kiss my whole soul thro My lips, as sunlight drinketh dew."



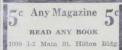
CAMPUS ALBUM

SIDELIGHTS ON SIDELINES.





ear.
FRANCES MAYHUGH, of those
MIGHTY" and SNOBBY KO-



Schools May Close

THE SMOKER'S TALE

TELLE THE TREWTH LYK A SMOKE THAT'S MYLD AND MELLOWE!

lege Avenue? WAS THIS SUGGESTIVE?
BRUCE (MIKE) ZORNS is back in town.
BILL McMURRY and KATIE
WALKER are going to LAUGH
AT LOCKSMITHS during the
XMAS HOLIDAYS. SO HELP ME.
WE nominate JACK GRUNDY
for EEST MAN.
It was on the third floor in the
WEST WING and in the SOUTHEAST CORNER ROOM, in the
WOMEN'S DORM where the girl
kicked out the window. The CARETAKER was called to repair it.
What we want to know is WHO
takes CARE of the CARETAKER is off
duty?
BETTY GRIMES is still a CRA-

DR. ROGERS Bdwy. and Texas Ave.
"He Does Not Hurt"

DR. CLYDE C. CRASE Dentist

FOR COLLEGE

Get a New Royal Portable



Prexy's Paragraphs

BY BRADFORD KNAPP

Students Unearth Phytosaur Bones

BROADWAY THEATRE

Friday and Saturday
THE MOST DARING FILM OF THE YEAR!
"NARCOTIC"

Preview Saturday (First Time In Lubbock)
BERT WHEELER AND ROBT. WOOLSEY Night, Sunday,

"KENTUCKY KERNELS"

Lubbock

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Surgery
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Dr. Olan Key
Obstetrics
Dr. J. S. Stanley
Urology and General Medicine

- Welcome -

Exes And Alumni

WEAR A MUM

TO THE GAME



THE KNIGHTES TALE KNIGHTES





-THE NATIONAL JOY SMOKE!



Campus Social Clubs Planning **Entertainments For Visitors**

Homecoming Celebration Includes Numerous Club Socials

Kemas Entertain With Supper At Hilton Sunday

College Calendar

KoShari Stage **Annual Dance**

Formal Autumn Affair Is Held In Hilton Hotel; 250 Attend

Clubs Have Dance At Women's Dorm

Bridge Party Saturday

Home Management Girls Entertain With Supper Old Mambars Honored At Brookfa

Engineers Discuss Air Conditioning



MUSIC to enchant you with its vibrant thrills.

ROMANCE to quicken your heart beats like a magic song!

LAUGHTER to radiate untold joy throughout your being and a glor-ious musical romance!



-Added-Comedy and Paramount News

PREVIEW Sat. Nite 11:30 Sun., Mon., Tues.



Old Members Honored At Breakfast

College Girls

It's time for you to visit the beauty shop . . . now during HOMECOMING and through the Formal Dance Season . . .



Our expert hair dressing will place your curls so you will make an ultra-smart appearance, yet will be easy to keep looking neat.

> CO-ED BEAUTY SHOP

Phone 331

Novelle Bussey Is Elected President Of Latin Club

HAVE YOUR EYES **EXAMINED**

(-----

To keep your eyes up to a standard of full usefulness and to insure them against premature break-down, they must be cared for at the PROPER time—the proper time is before not after, something goes wrong.



Eyes that need glasses need to be axamined every year.

Consult your eye-physician (oculist) for a complete examination of your eyes-and for his medical advice concerning the care of your eyes.

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DePaul Meets Matadors In Homecoming Feature Tomorrow

Chicagoans Arrive Here **Today For Contest With** Tech Men On Local Field



Tech Regulars Will Start Against Visiting Squad Friday Afternoon

Season's Scoring

Horne And McRee Are In Golf Finals

Here's Nick



Pre-Meds Win Bracket Flag

Cowboys Lose To Raiders In

Bullfighters Tie All-Time Record By Taking Ninth Traditional Game

Annual Battle

For Convenience-

Heat With Gas

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Tilt With New Mexico Cadets

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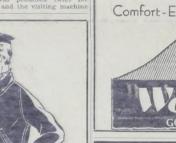


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Men's Pajamas

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Comfort and 2.79 Dress Shirts 79c

Men's Ties 49c

AMUSEMENTS

Christmas Cards On Sale By Home Ec Department

Embalmed Cow Is Object Of Study For Aggie Studes

CAMPUS CAMERA



McKay Listed Book Will Be Given In "Who's Who" Freshman Chemist

Frosh Reveals **Dating Economy**

LOOK! SEE YOUR BACKERS

ALL STUDENTS!

wishing to get their pictures in LA VEN-TANA in first semester section must have their pictures made at Brown's studio before December 1st.

Tech International Relations Club

Coeds Finish Second

Somebody's Birthday?

sortment of Birthday Cards, humorous and otherwise. We also have a complete assortment of greeting cards appropriate for-

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"Scatter Sunshine With Greeting Cards"



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Fine, High Grade Stationery

Each sheet of paper engraved with a seal emblematic of Texas Tech

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\$25 to \$35 Extra Trousers \$5.00

Get Your New Double Breasted Tuxedo Now. Priced \$35.

Hemphill-Wells Co.

New Members Are troo

Tech Observes

Slips That Pass

Jackson Drug WATCH REPAIR



The Matador Song

AMARILLO SATURDAY 17

OCONCERT: CITY AUDITORIUM—8:15 to Prices: 35c, 50c, 75c, \$1.00, \$1.50, Includin

Steam Heat Single Beds

Tub and Shower Baths

Hot and Cold Water In Each Room

ATTENTION STUDENTS Room and Board \$20.00 per month

Inquire About Our New Plan

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Paris has decreed tunics, and from the foremost, style sources we chose this smart interpretation. Utterly new . . . youthful and durable. Exhilarating as the first crispness of fall blowing into town. You just can't resist its allure . , and modest price.

Craig-Gholson Co.

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We have said that Chesterfields are made right. The tobaccos are aged, then blended and cross-blended, and cut into shreds the right width and length to smoke right.

These things are done to make what people want—a cigarette that's milder, a cigarette that tastes better - a cigarette that satisfies.

You can prove what we tell you about Chesterfield. May we ask you to try them - that would seem to be fair enough.

