

## Texas Tech Beauties To Be Selected By Patterson

Las Vivarachas Named Winner Of Trophy Given For Good Academic Work

 Campus Women To Get Honor Awards


Tech Students Show How
To Overcome Depression
$\qquad$

| AIVS Allows Points For Activities <br> No One Person May Get More Than 40 Points ; Values 0 For Service <br> Officers Eligible <br> Presidents Of AWS, YWCA, <br> Club, Council, Publication <br> May Receive 25 Points <br> In order to place the leadersh of college activites in many hand point system has been adopt <br> no services rendered the group, an <br> no person may get more tha <br> potnts. |
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| Double Key To <br> EncourayeHigh <br> HomeEc Grades <br> Smith, Clewell, Sawyer Are To Speak; Carter To Talk <br> On Honor Society; Two New Members To Be Initiated <br> Date Is Jan. 24 <br> Dean Weeks Speaks At Last Meeting; Erwin Discusses <br> Meeting; Erwin Discusses Life Of Mary Josepha Hele; Samson Plays Violin Solo <br> In an attempt to encourage the <br> Key, home economics honor soclety, will sponsor a meeting of the Home Economics club January 24, using as its theme "Standards of High Scholarship." |
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Dr. Dunn Talks To PreMed Group Tuesday Eve

Artist Named To Pick Eight Tech Beauties Russell Patterson

Prettiest
To Choose Prettiest Girls; Pictures
Must Be Turned In To Dean Doak's Office
Deadline Is Set
Club Page Reservations Must Be Made By February 1; To
Have Deadline For Student Have Deadline For Student
Pictures By February 1





THE TOREADOR





New Arrivals In $\$ 1.00$ Books
Lives of a Bengal Lancer Stalin Myths After Lincoln
Washington Merry-Go-Round
Sbookerong

## Intramural Football Organized; First Game Is Jan. 28



## LYRIC

CHEVALLIER
ONE HOUR WITH YOU
JANETTE MacDONALD



IRC Group Has
Debate Monday
About Russia






THE GLORIETA

Have You Made Your
LAVENTANA PICTURE Yet?
IF NOT, Do so now BROWN'S STUDIO

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$\frac{$|  We Employ  |
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|  Students at  |
|  Martin's Drug  |}{LMWESM}

PREVIEW saturday MTE
$\equiv 11: 30$
$=8$
 LUPE VELEZ LEE TRACY

[^0] Martin's Drug

Refreshing Drinks
Martin's Drug
Students We Are Completely
Equiped To Serve You
Our Barbers
Are Experts

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We have one of the
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in Texas
Phone 787
hotel lubbock beauty and BARBER SHOP
In Buement
Buster Fluke, Mgr.

## STUDENTS

## $20 \%$

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## APPROVED

## MATADOR DANCE



BENEFIT TEXAS TECH
MATADOR CLUB

Dance To The Strains Of

## Largent-Peret

AND THEIR MUSIC-
11 Pieces - Playing Music Like You Want It Played
Saturday, January 21st
9 P. М. тill 12
Uptown Dance Palace

Journalisis See Movie Of Great NewYorkTimes

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New Students

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 You Will Find the Martin's Drug

Tech Drug

PSOCIETY NEWS


Chetro Ketl

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Chetro Ketl


## ...It's more fun to Kivow

## What exciting

Let's look at one of its greatest illusions perior "Ravor." THE EXP CaNation: Just three factors con-
trol the flavor of a cigarette. The addition of artificial flavoring...the blending of various
tobaccos...and the ouality of the tobsccos themselves. Ouality is the most important. Artificial flavoring can never whoolly
disguise the poor flavor of cheap tobaccos.


The blending of several cheap, raw to-
baccos cannot improve the flavor of any of them. A fine cigarette is a cigarette

Qulf It is a fact, well known by leaf tobacco oxperts, that Cameaf oro

- from finer, MORE EXPENSIVE robatcos than any other popular brand. This is why the Camel flavor has never more pleasure to more people than any other cigarette ever made.
In more costly tobaccos lies the secret of Camels' delicate "bouquet"...of their rich,
cool flavor-of their non-irritating mildness. It's the tobacco that counts.
All the natural goodness of Camel's tobacco is kept fresh and rich for you by the
air-tight, welded Humidor Pack. Don't re-air-tight, welded Humidor Pack. Done also
move it. Its moisture-proof cellophane protects your Camels from dust and germs.
Put a pack in your pocket today.


[^0]:    Take Your Date

