

THE TOREADOR

OFFICIAL STUDENT PUBLICATION OF THE
TEXAS TECHNOLOGICAL COLLEGE
Lubbock, Texas

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Campus news covered by students in the department of journalism



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PHI BETA KAPPA

Phi Beta Kappa, organized in 1776 at William and Mary college, is an honor organization toward which Tech should aim. The local Southern Scholarship Society is to be commended for its service in raising scholastic standards, but it is limited because it is organized for under-graduate membership only. Phi Beta Kappa admits juniors, seniors, graduate students, and honorary members who, in addition to high rank in studies, have exhibited wide interest in things intellectual, and are regarded highly for moral and cultural qualities.

The presence of such a chapter in this college would encourage non-honor students to make better grades. It would give the members a feeling of pride and achievement. Greatest of all, the age and eminence of Phi Beta Kappa would give Tech scholastic prestige, since the only other Texas schools holding membership are Texas University and Rice Institute.

Gaining a chapter is, of course, a long and difficult job. It took Texas university 22 years to get its application accepted. The difficulty in getting a charter makes it doubly valuable. Tech has been trying, through the present honor society, for two or three years, to get a chapter, and should continue to do so. Desirable ends exact painstaking means.

A football player, an All-American halfback acclaimed as one of the stars of the past decade, said "ten years from now the thing that I will cherish mostly is not my athletic record but the fact that I was fortunate enough to make the Phi Beta Kappa fraternity." Football recognition fades, there is someone else in the spotlight and a player is soon forgotten.

To have a Phi Beta Kappa fraternity at Texas Tech would raise the scholastic standards and put it on a basis not only with the schools in Texas but in time will eventually lead to place it on par with any school in the South.

For a student to work toward the required B average in his four years of college work is a difficult task, reached only by the minority of the students, but if he succeeds he has reached the real objective of his college work, the highest honor that may be bestowed upon him.

Texas Tech is a leading college in Texas. There is no reason why it cannot become affiliated with the other Colleges and Universities in obtaining a charter of the Phi Beta Kappa fraternity. The students who fail to make the required grades to belong to the fraternity will at least have the chance and satisfaction of trying.

GRADUATE RECOGNITION

Graduate students number fifty-three in Texas Tech. For this group of people, there is no organization nor recognition on the campus. The alumni has its association, the student body has its various organizations but the graduate students are disregarded.

In such a body of people with the achievements that they have attained, there is bound to be people of sim-

ilar interests, and there should be some means whereby they could be brought together.

The graduates might organize on the same pattern of the under-graduate classes. They might be organized a little more formally but however they organize, there is a definite need for such a body. Their need for a representative on the student body council is as outstanding as that of the classes and clubs.

Such an organization would segregate a group of people upon whom there is no definite check. It would also make available an association to promote the interests of the school. Thus it would be a valuable help, not only to the graduate students themselves, but to the college as a whole.

Why not give the graduate students the recognition which they deserve?

ARTIST COURSE

The reception given an Artist Course recital recently by students should be "viewed with alarm" by every one who believes that college ought to develop both appreciation and tolerance. Apparently the tastes of the average student can be adequately satisfied by the local picture houses.

The primary aim of a college is to teach students how to live. A second aim is to develop the cultural aspects of the student's outlook. In home and high school, as usual thing, he is given a straight bread-and-butter diet of facts and advice. College attempts to add a little marmalade by showing him the pleasures to be gained from reading well-written books, seeing well-acted plays, and listening to well-played music. The student who refuses to show or develop any esthetic appreciation is defeating his own purposes.

To leap from movie thrillers to tenors is perhaps upsetting. But a gradual orientation of the student to things cultural should train him to understand and even enjoy what he now rejects. Drama and instrumental music are more agreeable to the untrained audience. Such numbers, being a little closer to the student level, could be first presented, then better types of entertainment would gratify faculty members and students alike.

Alumni News

Blanche Fann, who graduated in 1931, is now relief teacher in the public schools of Lubbock. She now signs her name Mrs. Blanche Greer, since graduating from Tech.

L. G. Farrar, who graduated in 1928, is now superintendent of schools at Wellington, Texas. He was an education major.

E. B. Fincher is teaching school in the city of Amarillo, his home town.

A. D. Fisher, graduate of 1931, is living at his home at Longview, Texas.

Fay Foote, graduate of 1931, is teaching school at Sudan.

Ruth Forbis, graduate of 1928, after majoring in speech, and later taking her M. A. in education in 1931, now lives in Lubbock, where her husband is manager of a local gin. She now signs her name Cook instead of Forbis.

Little Mae Ford, graduate of 1931, is now teaching school in Groom, Texas.

Dumas High school is the employer of Ruth Roxana Ford, where she is teaching home economics. She graduated from Tech in 1930.

Addie Belle Fort, who graduated



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A chartered training school for nurses is conducted in connection with the sanitarium.

Mysterious Mike Moses Around



Well fellows, this is station M. I. K. E. still broadcasting, with MIKE and his chief assistant MOSES doing the announcing. However it seems as though OOPF ABRAHAM and his EASY ACES did not get over so hot last week. Ole MIKE is sure that it wasn't anything else that made most of you throw your TOREADORS down and utter signs of disgust. Or perhaps it was the bits of MARTIN and FRENCH that did not please you? Some of the fellows said that you could not comprehend all of the bits of WHAT NOTS and that most of it went over your heads, OR TO YOUR HEADS as the case might be. But today LADIES AND GENTLEMEN our program will be slightly different than that of last week, and we sincerely hope that you will enjoy every minute of it, even though your foot might be stepped upon. The program will consist of interviewing the NOTABLES and how WHEN, and WHERE HERE is MOSES who will interview MR. W. A. STEVENS for you. Well, MR. STEVENS, we are very glad to have you as one of our guests today, and I hope that you will tell us exactly the secret of your success. FIRST let me ask you what names the initials W. A.

by the United States Civil Service, now resides at Cairo, Illinois.

Veda Mae Garrison, who is now Mrs. James E. Mann, lives at Las Cruces, New Mexico. She was a member of the 1929 class.

Faye George, who is now Mrs. Clarence Wignall, lives in Lubbock, where her husband is employed by Hemphill-Wells Co., a Lubbock department store.

J. T. Gist, who received his B. S. in geological engineering in June, 1929, is now geologist for Phillips Petroleum Company. He is located at Stillwater, Oklahoma.

Palmer Glazner, 1930 business administration graduate, is now bookkeeper for Davis and Humphries, local wholesale grocers.

Dorothy Gleason, who graduated in 1931, is now dietitian for a hospital in Austin, Texas. She was a home economics graduate.

is now employed by the Seminole High school.

Homer Franklin is another graduate of Tech who is a school superintendent. He directs the destinies of Ropesville High school.

H. C. Hervey is now employed by Tennessee Dairies Manufacturing company of Dallas, his wife will be remembered as Miss Lois Gable. Both of them graduated from Tech in 1930, Hervey taking his M. A. and Mrs. Hervey her B. A.

Mary Francis Gale who graduated in 1931, now lives at her home on Tenth street in Lubbock.

W. S. Galloway, who is employed

GIRL DISAPPEARS IN THIN AIR

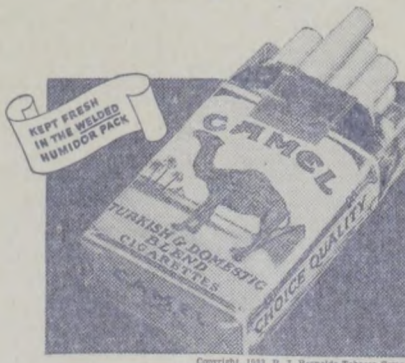


ILLUSION:

The Oriental girl reclines on a sheet of plate glass supported by two slaves. The magician waves a white sheet in front of the pretty maiden... pronounces a few magic words... Presto! She has disappeared in thin air.

EXPLANATION:

"Disappearing" acts are among the most popular in the repertoire of the magician. Dogs, horses, girls, whole rooms disappear—whither into wings, dropped through trapdoors, hidden by mirrors. But this "disappearance" is a bit different. One of the "slaves" is a hollow dummy. When the magician holds up the sheet the little lady disappears completely—into the convenient figure of the dummy.



IT'S FUN TO BE FOOLED ...IT'S MORE FUN TO KNOW

There is also a trick of cigarette advertising, whereby a few magic words are used to create the illusion of "Coolness."

EXPLANATION: Coolness is determined by the speed of burning. Fresh cigarettes, retaining their full moisture, burn more slowly... smoke cooler. Parched, dry cigarettes burn fast. They taste hot. This makes the method of wrapping very important.

Improperly wrapped cigarettes begin to dry out as soon as packed.

Camels are cooler because they come in the famous Humidor Pack of welded, three-ply, MOISTURE-PROOF cellophane... and because they contain better tobaccos.

A cigarette that is fresh, full of natural moisture, and blended from choice, ripe tobaccos tastes cooler than one that is harsh and acid. For coolness, choose a fresh cigarette, made from costlier tobaccos.

It is a fact, well known by leaf tobacco experts, that Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand.

Try Camels... give your taste a chance to sense the difference. You'll appreciate it!



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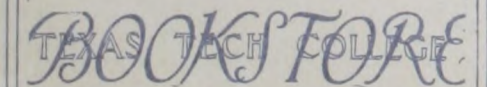
BIRTHDAYS

—It's all a matter of viewpoint, Birthdays are milestones or millstones, according to age, temperament, and mental reaction to the inevitable. More lies are told because of Birthdays than any other innocent circumstances of life. People who ordinarily wouldn't think of telling a falsehood knock down their age without turning a dyed hair.

—For centuries the fight has gone on. Women, and men too, dip their fingers in the rouge-pot in a continual battle against the years. Artifice has come into her kingdom and few there are today who look askance at skillful efforts to escape the outrageous persecution of time. But those who mix a bit of philosophy with their pigments and pomades learn that each age has its compensation and they grow to accept the years with becoming grace.

—Regardless of the viewpoint, anybody's birthday is to him an important anniversary and the recognition of this event conveyed by a beautiful and appropriate card, is a friendly gesture that adds happiness to the years. To hearts thus warmed with expressions of friendship, time leaves its traces with a reluctant hand.

We carry a wide assortment of Birthday Cards—humorous and otherwise.



Matadors Defeat New Mexico Military Cadets Friday

Under The Double "T"

BY BOB TRACY
Toreador Sports Editor

"Ladies and gentlemen! Announcing for tonight, the greatest array of boxing and wrestling events ever held on the South Plains." Yowser folks, D. M. McElroy, future announcer at Madison Square Garden, said leers, catcalls, and the customary Bronx cheers, and the lid promptly at eight p. m.

To enlighten you further, ye erstwhile bloodthirsty fans, this is a sample of Texas Tech's greatest of shows to be held in the near and far future. All the counts and no-counts were there, excitement ran high, gloves flew hither and thither, the grab and grunt artists resorted to football tactics, and the crowd went into spasms. To top it all, Tech's bald-headed pride and joy, Russell T. "Dutch" Smith, made the astounding announcement that all fight encounters were absolutely free of "covert" charges. However, the spectacular spread of the Cadet's blonde-headed Mr. Whittington by one, Mr. Harry Guthrie, staunch advocate of the Tom's Toasted Peanut diet for pug's with a broken purse, was worth paying out the fond parent's hard earned nickels for.

So much for that, gentle ones. May the good work be kept up and may the critics continue to respond. This is one of the many phases of the world of sport that the athletic department plans to plant deep in the archives of Texas Tech athletic history. You can bank on the fact that Cawthon, Smith, Morgan, and their cohorts will be big things in mind for placing the old institution high up in the annals of sporting history.

With advance of warm weather there has been a few of the baseball fans dropping into the office and inquiring about the proposed intramural baseball league. According to Cyrus "Grandpa" La Master, the coaching staff intends to see if they can arouse some athletic rivalry among the various boys' clubs on the campus. "Cy" intimated that the clubs were already at dagger's point over a few hotly contested parlor contests, but what he would like to see is a good old-fashioned hard ball game between some of the proficient players. "If it comes to the point that we cannot get the clubs to play baseball, we may bribe them into entering a team in a specially designed league for the softies," says "Cy."

Speaking of warm weather, it brings memories of the "OI swimming hole" for some of these students hailing from the Choctaw and Chickasaw bottoms of East Texas. The athletic department last year, featured swimming as a possible way to work off some physical training credit, that is, during the sessions of summer school. Owing to the inclement weather conditions on the Cap Rock, Tech can hardly have a swimming team. The pool that would be used for this sport is located right where the north pole sends its blue whistlers and the swimmers would have to wear long flannels to even go wading in such a place. Students who intend to attend the summer sessions, will have one of the best municipal pools to swim in around this neck of the woods.

To Mr. Harry Guthrie, Tech's heavyweight, we doff our head-gear. Guthrie it is said, has been out of a job for the last few weeks because he could not "sling hash," and keep up his training for boxing. His diet previous to the time of his fight the other night was composed chiefly of some of those good Uncle Tom's Goobers. If the writer may offer some little comment, and if these reports are true, Guthrie should change his diet to something like hog knuckles and sour kraut juice, for eating of peanuts is hard on the growing child. One staunch admirer of the big pugilist said in one of the downtown drug stores that if Harry's goobers run short, that he would gladly grate him into some of the eating joints around the campus offered him a job.

Again if your humble servant may offer comment, he would like to say this in favor of Mr. Cartier, the

Cartier Holds Chiaramonte To Decision Win In Feature Bout; Crowd Applauds Game Fighters

Light Heavies Disqualified
Ted Wilson, 176, Tech, and Ned Vaughn, 176, Institute, were both disqualified when they came to blows outside of the ring from the effects of a tackle by Vaughn. Truett Owen, heavyweight, Tech, threw "Johnny" Littlejohn, heavyweight, Institute, with a combination hammer lock and half Nelson in three minutes, 42 seconds.

Boxing Results
Boxing: "Golden" Goldstein, 118, Institute, won decision over Robert Graham, 115, Tech, three rounds. Grady Boy, 125, Tech, won decision over Bob Heller, 125, Institute, three rounds; Morris Alford, 135, Tech, won decision over Warren Hill, 138, Institute, three rounds; Roscoe Crabb, 148, Institute, won by disqualification over Jack McGrady, 145, Tech, Jack Kilgore, 158, Institute, won decision over Demp Cannon, 158, Tech, three rounds.

Julio Chiaramonte, 168, Institute, won decision over Gil Cartier, 165, Tech, three rounds; Toby Greer, 175, Tech, won decision over Leon Hoffman, 175, Institute, three rounds; Harry Guthrie, heavyweight, Tech, won a technical knockout over "Ramona" Whittington, heavyweight, Institute, in the second round.

Rules Given
Each time advantage in wrestling counted three points, and a fall six points. In boxing, a decision netted three points and a knockout five points.

Bill Tallant, former University of Missouri mat artist officiated at the wrestling matches.

Chiaramonte Gets Nod
Julio Dante Chiaramonte (not Chairmonte, so he informed me) was given a close decision over Gil Cartier of Tech, in the feature bout of the evening. The chunky but, confident, 18 year old Italian from the coach region of Gallup, New Mexico, with a record of 65 consecutive victories, did not seem to amuse the crowd, but there is more truth than the Lobo writer thought for, in the fact that Tech should play more conference games. We can see the New Mexico side of the question about as well as that of the Matadors. It is kind of hard to go through a colorful season such as that of the Lobos, and have to stand aside to let a team take the championship by virtue of only four victories. Squawking about the matter does not help things at all. The writer makes this comment with all due consideration and apologies.

debonaire Frenchman from back East. In managing to stay at a safe distance from the haymaking blows of Jubilo "Whattaman" Chiaramonte, Cartier accomplished something that about 65 other fighters before did not accomplish.

To Demp Cannon goes the column's medal for displaying a rare brand of intestinal fortitude. Cannon may have not known what went on in that third round, but if he cares to know, he can write us a letter. Out on his feet, the Slaton boy pulled an iron man stunt and came back for more.

Already the sport pages of the state have begun to run stories on the coming third annual Texas Tech Coaching School. The seating of Michigan's Harry Kipke, has attracted the attention of many of the coaches all over the country. Last year's school was the biggest of its kind ever held anywhere. The visiting coaches seemed so well pleased with the one of last summer, that indications point to another record-breaker. The climate, country, and the hospitality displayed, along with the notable sporting figures on hand, were largely responsible in making the school a success.

In New Mexico's student paper, we find the lament of one writer that firmly believes that the Lobos should be the rightful possessor of the Border Conference basketball championship. This column naturally will not tolerate the idea that our neighbors are entitled to the consolation, but there is more truth than the Lobo writer thought for, in the fact that Tech should play more conference games. We can see the New Mexico side of the question about as well as that of the Matadors. It is kind of hard to go through a colorful season such as that of the Lobos, and have to stand aside to let a team take the championship by virtue of only four victories. Squawking about the matter does not help things at all. The writer makes this comment with all due consideration and apologies.

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Tom (Too Tall) Easley—C. J. H. (Ant)	Freeze—Moss	Dave (Seas) Banta—Carlton
(Jew) McLain—Bob (Sun-beam) Bachtell	(Ploughboy) Farmer—W. J. (Baby) Face) Mitchell	(Curly) Roarer—

JOE (DEEP STUFF) MOODY

LET'S GO

Chas. Smith David S. Martin Doc Smith

Bickley Wins Tennis Games

Ladder Tournament To Be Held To Stimulate Interest; Are To Meet Six Outside Schools In Competition

Cecil Bickley won the Texas Tech men's tennis tournament Tuesday afternoon by defeating Gordon May in a match that went five grueling sets before the championship was decided. May held the edge for the first few sets but after the rest period Bickley came back and finished strong to take three of the five sets. Bickley and May survived a field of 30 entrants.

Coach Homer Roberts plans to form a ladder tournament to stimulate interest among the contestants. All players will be ranked according to their ability. Each player will be allowed to challenge the two above him. A doubles tourney will be held at the beginning of next term. All students desiring to enter are requested to see Coach Roberts.

Tournament Planned

The elimination tournament to determine who will represent Tech in intercollegiate matches this spring will be within the next few weeks. Four players will carry the Matador tennis banner against other colleges. Negotiations are underway for meets with New Mexico Military Institute, Amarillo Junior college, McMurry, University of New Mexico, Abilene Christian college, and Simmons university. The Tech racquet wielders plan to enter the Border conference championship tourney.

Players entering the Tech tournament besides Bickley and May were Terrill, Glover, Thrift, Bogerman, Blevins, Grimes, Bucy, Taylor, Golstein, Hutton, Ireland, Roberts, Waters, Deering, Lewis, Black, Donaldson, Cogdell, Toothaker.

G. L. Beene, who is taking post graduate work in the agronomy department, broke his arm in a wrestling at the A B C carnival February 21.

EXAMINATION SCHEDULE

Winter Term—1933
MONDAY, MARCH 13
9:00-11:30—Classes meeting 12:00-1:00 TTS.
12:45-3:15—Classes meeting 11:00-12:00 MWF.
3:30-6:00—Classes meeting 11:00-12:00 TTS.

TUESDAY, MARCH 14
9:00-11:30—Classes meeting 12:00-1:00 MWF.
12:45-3:15—Classes meeting 10:00-11:00 TTS.
3:30-6:00—Classes meeting 1:00-2:00 MWF.

WEDNESDAY, MARCH 15
9:00-11:30—Classes meeting 9:00-10:00 TTS.
12:45-3:15—Classes meeting 2:00-3:00 MWF.
3:30-6:00—Classes meeting 8:00-9:00 TTS.

THURSDAY, MARCH 16
9:00-11:30—Classes meeting 8:00-9:00 MWF.
12:45-3:15—Classes meeting 2:00-3:00 TTS.
3:30-6:00—Classes meeting 9:00-10:00 MWF.

FRIDAY, MARCH 17
9:00-11:30—Classes meeting 1:00-2:00 TTS.
12:45-3:15—Classes meeting 10:00-11:00 MWF.
3:30-6:00—Classes meeting 3:00-4:00 MWF.

Note:
The time for the examination for classes with laboratories will be based on the lecture hours and not on the laboratory hour or hours. If a course is wholly a laboratory, then the hour for examination will be necessarily be one of the laboratory hours.

Any classes not herewith scheduled may make their own arrangements provided the examination is held during the week beginning March 13 to Friday, March 17. No classes may be changed except by written petition of the instructor and consent of the Deans concerned.

Classes meeting on Saturday only will hold examinations at the regular class hours.

degree in government from Tech last year and has since been working on newspapers in McAdoo and Spur. He was a member of the Los Camaradas men's club and was in Lubbock recently for their annual club dance.

Season Closes With 14 Wins For Matadors

First Border Conference Championship In Basketball Is Won This Season; Eight Men Are Lettered

Although dropping the last two games on the schedule to the West Texas Teachers Buffaloes, Coach Del Morgan's Matadors wound up their most successful basketball season brought Tech its first Border conference championship in basketball.

Out of 21 starts, the Matadors registered 14 wins against 7 defeats. Four of these losses were sustained at the hands of the Buffaloes. One game was lost to the House of David goal loops, one of the Southwestern Oklahoma Teachers, and one to the Southeastern Oklahoma Teachers. In the course of the season, the Techsters amassed 758 points against 643 for their opponents finished the schedule with a percentage of .667.

The highlight of the campaign was a road trip New Mexico when the Bull Fighters played and won six games on consecutive nights. The Morgan made a clean sweep of Border conference competition by taking four games, two from the New Mexico Aggies and two from the University of New Mexico Lobos who had registered nine straight victories before being stopped by the Matadors.

Acting upon the recommendations of Coach Morgan, the athletic council is to award letter sweaters to eight men in recognition of their services on the painted court. The honored players are Captain Harvey Dunn of Ralls, guard; Polk Robinson, of Lubbock, center; Wilson Gilmore of Olney, forward; Alvin Crews of Wilson, forward; Lawrence Friddy of Gainesville, guard; J. C. Thomas of Holliday, guard; Truman Green of Portales, guard; and Henry Loter of Kirkland, forward. Cy LeMaster of Perryton is to receive a sweater for his services as manager of the club.

With the exception of Captain Dunn, all letter men will be eligible next year. Dunn will be lost to Coach Morgan by graduation.

Final Border Conference Standing:

Team	W	L	Pct.
Texas Tech	4	0	1.000
Arizona	7	2	.750
Flagstaff	7	5	.583
New Mexico	8	6	.571
Tempe	6	10	.375
Aggies	2	10	.166

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Don't you get Pipe Hungry

once in a while?



"MAYBE it's back to Nature. Maybe it's something else. I don't know just what it is, but somehow or other I've just got to slip out in the woods and sit down on a log. I always take the old pipe along. Thinking somehow seems easier when you are smoking a pipe. I can fill up my pipe with Granger, and somehow just seem to see things clearer than at any other time.

"Don't know what it is about Granger, but it must be made for pipes—real pipe tobacco.

"Somehow, there's a flavor and aroma about Granger I never found in any other tobacco. When I pack my old pipe tight and good with these big Granger flakes, it's about the coolest smoke I ever enjoyed. It makes me downright pipe hungry every time I look at the package." Some years ago we made a painstaking,

scientific study to find out, if we could, the kind of tobacco best suited for pipes. Down in the Blue Grass regions of Kentucky, we found a tobacco called White Burley. There is a grade of this tobacco between the kind used for chewing and the varieties suitable for cigarettes that is best suited for pipes. This tobacco is used in Granger.

This tobacco is prepared by a method worked out many years ago by Mr. J. N.

Wellman. It gives Granger a fragrance and mellowness that pipe smokers like, and makes it burn to a clean, dry ash. Granger never gums a pipe.

Granger has not been on sale very long, but it has come to be popular, and there is this much about it: We have yet to know of a man who started smoking it, who didn't keep on. Folks seem to like it.

Liggett & Myers Tobacco Co.