



THE TOREADOR
OFFICIAL STUDENT PUBLICATION OF THE
TEXAS TECHNOLOGICAL COLLEGE
Lubbock, Texas

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Jumpus now covered by students in the department of journalism
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NOT THE POPULAR GREETING

"Bend over, freshman," ceases to be the popular greeting the first year student receives from his "betters". Previously the upper classmen in our higher educational institutions used the "Board of Education" method, but now the old heads are educated to the fact that freshmen are human beings and not animals.
The treatment of freshmen is of such widespread interest that even the larger newspapers of the country are discussing this matter in editorial columns. The return of another college year brings back to authorities the old problem of how to treat the freshmen. There was a time when upper classmen met the problem in their own way. All the school officials could do was to prohibit the system working too many hardships on new students.
Treatment of freshmen during the past few years has taken a new turn. The newcomer is made to feel at home and as though he were of some consequence in the scheme of things. Proof of this friendliness is evident when letters are written to prospective students and in the general atmosphere on the campus during the first month of school. Sophomores put a genuine welcome sign out, with no bed slat concealed behind the door.
There is, after all, no rational ground for the argument that freshmen, their ears ringing with high school laudation, need to have some of their conceit taken out of them. The average youngster, entering the strange college environment and observing the nuchalance of his elders, is not likely to be offensively cocksure. What he needs is sympathy and tact in order that he may as quickly as possible adjust himself to his new setting. The idea seems to have taken hold, with the result that the reception now being given new students is marked generally by friendliness and understanding. The hard-boiled method doubtless gave strength to some, but the cordial one offers greater hope of food to all.
Texas Tech is now entering its ninth year of academic work. It has grown to be the second largest school in the state. One of the many objectives that helped this school to expand so rapidly was the treatment of its new students. When they attended Tech, they liked it enough to tell the fellows back home about it.
Men who resort to the so called "hazing" may believe that they are providing entertainment for their friends, but in reality they are being frowned upon by the ever-ruling majority.

Mysterious Mike Moses Around



Wal, fellers, it shore looks like miz Tracy's SUN, bob, am point to do a good job on this here TORREADOR for this year. Nita and his pird "OH-OH-OH" HARTER has already made lots of money on that there HOMESICK edishun, Guess you all seen it.
This place has shore changed since I was on my vacashun. I seen a lot of new OFFICES up on third floor of the ad-BUILDING. I guess them CENTARS didn't have nothin to do with GETTIN them. They is certingly a lot of DUMB lookin freshmen on the campus. Worse than DREW DICKSON even. FISH KUUDISEN aint no Irishman.
PREXY RAY MOORE has come in fer SWISS sports. He has bring a HILL gal from WINTERS to skule with him. . . . NOEL GASON has joined the ROSS VOLENTEERS. (Or mabe SAMEITA ROSS is just keepin the GASON rollin.) MELBA WATSON and her little sis LOIS is going to skule with RUTH HURMENCE. Worse could be fer a big blonde FOOTBALL CENTER if some other gal weren't lookin. RUCY BAIRD says he wont have the same ARRANGEMENT in his apartment for this year.
JEAN AYERS is reducin. COLETTA BAKER aint. Wender what club will rope this here REDA WAYNE WILLIAMS. She shore am purty. I guess Ole MIKE could kinder give her a shine hisself. She is LEPT handed too. JELLY KELLY is goin to skule this year fer a EDUKASHUN. JASPER HUBBERT has a new racket HELEN BARSTOW says she aint MARRIED. OSCAR SLATON aint neither them.
PARKER TAULMAN says he EDITOR no more. DOUGLAS ROSS is more than a SNARK. He is a DOVE hunter. FISH WILLIAMS aint no kin to TOM EARLEY. He just OROWED. PEE WEE THOMAS aint. . . . yet. The AGGIES is havin another ROBED. BILL GREGORY an manager. BRUCE ZORNE says he don't chuse BUNNYS LIB DRYDEN says she HOPES not.
KATHLEEN JENNINGS am PREXY.
MIKE hopes that this new SYSTEM of registration wont be so hard as the PAST ones. Guess I had better snoop around over there at the GYM and find out WHAT to do.
There ought to be lots of SKANDAL goin on fer next week. You students had BETTER watch out or my personal scout MOSES will see you.
LOVE AND HUGS?
MIKE
P. S. Old Mike senior, the bird what used to writz this here COLYVM is scandalizing for one of the young RACKETEERS on our campus.
Yours Azever!
Mike.

Records Made By Graduates Of Texas Tech

Former Students Take Position In Universities, And In Various Industries; Vernon Jones Given Position

Tech grads are continuing to make good. Two recently received Ph. D. degrees, and two have been appointed tutors of chemistry at the University of Texas.
Jerome Sanders of Haskell, who was awarded his B. A. in chemistry at Tech in 1929, graduated with a doctorate from Yale university this summer. He is the first Tech engineer to receive a Ph. D. Sanders was a member of the first freshman class at Tech and served as student assistant in analytical chemistry under Dr. W. M. Craig. He also served as student assistant in chemistry during his study at Yale and did his thesis work under the

direction of Dr. Barrett F. Dodge, head of the department of chemical engineering there.
Sanders is a member of the national honorary chemical society, Alpha Chi Sigma. After September 1, he was to be connected with the Calco Chemical company of Bound Brook, New Jersey. He had previously been associated with the research division of the Standard Oil company of New York.
Dwyle Wallace of Mount Carmel is the only other Tech graduate to hold a doctor's degree. He received his Ph. D. from Yale also, in June of this year. He was awarded his B. A. and M. A. at Tech in 1928. His major was English.
George Wilson Drake of Kress and Vernon Jones of Mullin were recently selected for tutors in chemistry at the University of Texas. Drake entered Tech in the fall of 1928 and served as freshman student assistant in chemistry and as physical chemistry assistant. Besides being a member of the Southern Scholarship society, he received the faculty scholarship award for 1927-28. He was awarded his B. A. in 1930 and then served as graduate assistant in chemistry, receiving his M. A. in 1932. Drake intends to continue his work toward a doc-

tor's degree in physical chemistry at Texas University.
Jones entered Tech in the fall of 1929. During his study here, he was a student assistant in chemistry and a member of the Southern Scholarship society. He received his B. A. in 1932 and held one of the highest averages in Tech. He was awarded a graduate scholarship in chemistry at the University of Florida. During the last year, he has been working on his M. A. at that institution and was to receive his degree this summer. Jones also plans to continue his work toward a doctorate in the field of organic chemistry at University of Florida.
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Geo. S. Parker now announces a marvelous new Pen development in the Parker Vacumatic Filler—a development that forever ends the nuisance of having your pen run dry at some critical moment.
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LUBBOCK TOREADOR

# Tech Social Clubs Announce Plans For Social Affairs For This Semester

## Informal Society Affairs To Begin September 29; Houses Of Various Groups Are Named

### Officials Of Organizations Are Listed; Centaur Open House To Be Held Saturday Night; Clubs Submit Plans

With football enthusiasm running high, and new students coming into town each day, Texas Tech social clubs meet and submit tentative plans for their fall activities.

**Sans Souci Plans**  
Sans Souci club, composed of women students, includes in its plans a Mexican supper on the night of September 29, an open house October 14, a formal dinner scheduled for December 9, and the members will again entertain November 10. The officers of the club are Rosemary Leaverton, president; John Anna Boyd, vice-president; and Frances Snyder, secretary-treasurer.

**Centaurus To Entertain**  
The Centaur club house will again be located at 2406 Broadway. The man in this organization will be host Saturday night with an open house and a breakfast Sunday morning. They will entertain with a barn dance in October.

Rob O'Hair is president of the club and Charles Maedgen is vice-president.

**D. F. D. Plans Made**  
D. F. D. club girls will live at 2301 13th street this year. Their plan of fall activities include a tea dance at the country club September 29 from 3 until 7 o'clock. They will be hostesses with a bridge party October 28, a formal dinner November 25, and a formal open house December 2.

Club officers are Marjorie St. John, president; Lorena Carter, vice-president; and Sara Tom Jones, secretary-treasurer.

**Las Vivarochas Plans**  
Las Vivarochas club plans include a bridge party in September, a luncheon and theater party in October, and a formal dinner in November.

Francis McKee is president and Idell Bacon is secretary-treasurer.

**Bradley Leads Keys**  
Silver Key club members will live in their home at 2421 Broadway. Ned Bradley, president, has not announced any definite plans for the fall. John David Rutledge is secretary-treasurer.

**Las Camaradas Club Officers**  
Las Camaradas club officers are Jack Gruney, president; Merle Jones, vice-president; and Howard Sy, secretary-treasurer.

**KoShari Plans Made**  
KoShari club members will be hostesses with a buffet supper September 29, a formal dinner October

**POURS TEA**  
Parker H. Taulman, formerly of the Toreador, has taken over a new job since the summer vacation. He is now employed by one of the local boarding houses to pour tea for the numerous parties given by women's organizations in the city.

### Registration

(Continued from Page One)

card taken up. Religious affiliation card taken up.

**Schedulers:** Student goes to head of department in major subject for approval of course of study. (Freshmen go to schedulers in their division for approval of course of study and schedule of hours.)

**Sectionizers:** Student goes to each department representative for assignment of section for each course.

**Permanent schedule card table:** Student goes to table of his division for long schedule card and class cards.

**Copying of trial schedule on permanent schedule (east bleachers):** Student fills out back of long schedule. Student copies trial schedule on dean's registrar's and information office copies. Student makes out class card for each course.

**Master checkers' table:** Student has permanent schedule checked for conflicts, errors in copying trial schedule, and information on back. Checkers total semester hours carried and sign card.

**Deans:** Student gets approval of schedule from Dean of his Division.

**Business office:** Have fees totalled and pay fees in Administration

6 and a formal dance November 18. Club officers are Lorene Childers, president; Ruth Mildred Rylander, treasurer; and Mary Frances Self, secretary. The club's headquarters is the home of Dr. and Mrs. W. C. Holden, 1809 20th street.

**Wranglers Change House**  
The Wrangler club members will be located at 2424 14th street. No definite plans of entertainment have as yet been submitted. Douglas Kefauver is president; Jimmie Lauderdale, vice-president; and Aubrey Edwards, secretary-treasurer.

**Miss Pauline Yeager** is president of Las Chaparrillas club, an organization of women students on the campus. The club's fall plans include a coffee September 27, open house October 21, a dawn dance November 11, and a Spanish dinner in December.

### Tech Diggers

(Continued from Page One)

tained few artifacts and pot sherds, it would appear that this village was abandoned by the inhabitants. Arrowhead might have been on the path traveled by the more fierce tribes, or the people may have suffered a famine. The Pueblos were a peaceful people, and if they were subjected to forays they might have withdrawn to some other more protected village.

#### More Digging

There is a vast amount of excavation and restoration yet to be done at Arrowhead ruin. The work remaining will take several summers to finish the work. The kiva was the only part completely restored. Three feet of the walls of the kiva, which is "D" shaped, are above the ground. The total height of the wall is approximately nine feet. Practically all of the wall above ground had collapsed, so it was

building, room 104.

Check in class cards at entrance to registrar's office, room 106, Administration building. Turn in grade book and permit to register card.

Thursday, September 21, is freshman matriculation day, on Friday upperclassmen register, and Saturday will be a sort of free-for-all for late comers.

### Rodeo

(Continued from Page One)

ing, trick roping, a sweet potato race, and the clumsy clown, a funny man act.

The annual rodeo queen elections are being planned for this year, and announcements will be made at a later date. It has been recommended by the committee on the election that all candidates for queen be well acquainted with the saddle.

#### Fresh Numerals

All students who wish to enter the various contests in the rodeo are urged to see the manager of the activities as soon as possible. This year the officers of the rodeo are requesting the members of the freshman class not to place their numerals on the giant hat placed at the entrance of the campus.

Officers of the Rodeo are: Manager, Bill Gregory; Assistant Manager, Homer Brunley; Business Manager, Jesse Young; Treasurer, T. L. Leach; Arena director, Odie Holly.

Miss Jean Daly will attend St. Mary's university this year.

necessary to restore it before constructing the roof. Twenty one foot beams were required for the roof at the greatest circumference. Upon the beams were placed smaller limbs and boughs of trees, followed by a coating of mud on top.

### Social Groups Accept Rules For Semester

#### Clubs Must Make "C" Average Before New Members May Be Pledged; Clubs Limited To One Date Party Monthly

At a meeting of the social activities committee at the close of the 1932 long session last spring, new rules and regulations were composed and accepted for the program of the social clubs on the campus during the ensuing year.

The committee met in Dean Mary W. Doak's office. Other committee members were Dean Margaret W. Weeks, J. G. Allen, Ray Mowry, and H. F. Godeke. With the change from the three term system to the semester system such a revision of social club rules was essential.

Several resolutions were accepted

at this meeting.

**Resolutions Accepted**  
The first resolution held that the clubs be allowed to pledge prospective members immediately after mid-semester, and that pledging then would be allowed only if the mid-semester reports show that the prospective pledge had not been reported failing in any subject, or unsatisfactory in as many as two subjects.

The second resolution adopted stated that a club could be allowed to pledge new members, if, during the preceding semester the club made an average grade of C, counting all grades for all members, and only if it has averaged twelve hours with a C average or better per member.

If a club fails to meet this requirement, it will be denied not only the right to pledge, but also the privilege of entertaining as a club.

Members who are pledged at mid-semester can be initiated at the beginning of the spring semester as the third resolution. Only those pledges shall be eligible for initiation who have made during the preceding semester as much as twelve hours work with the grade of C or better.

The fourth resolution concerned

### Home Ec Freshmen Will Attend Division Party

Home Economics freshmen will be special guests at a party to be given soon by the Home Economics club, Miss Evelyn Clark, president of the club, announced Tuesday. A definite date has not yet been set.

bership drive will be staged soon to encourage every home economics student to join. Last year, the organization had 78 members.

Members of the club this year will again be divided into groups with group leaders and sponsors. In this way, every girl will have an active part in the club activities. A mem-

The annual H. E. Aggie party is scheduled for the third Saturday of November in the gym. The club will also sponsor a ball-room dancing class during the fall semester. The class last year was open to home economics and Aggie students only, but this year it may be open to all Tech students, Miss Clark said.

Miss Dorothy Dobbins is visiting her cousin in Hollywood.

Officers of the Home Economics club were elected in the spring term. They are: Miss Evelyn Clark, president; Mue Ruth Thompson, vice-president; and Miss Maurice Davis, secretary-treasurer. All are seniors.

The club's entertaining program. The clubs are limited to one date party a month. A date party is defined as one where there are present those who are not members of the organization.

### Suedes For College Sportswear!



Every Co-ed needs one of these smart Hollywood Suede Jackets to adorn her wardrobe.

The color of your liking is here, in the style of your choice.

**\$8.50 to \$12.50**

Have you seen the new long Suede Coats, presented here.

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### The Vogue

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Dr. J. P. Lattimore  
General Medicine

Dr. F. E. Malone  
Eye, Ear, Nose and Throat

Dr. J. H. Stiles  
Surgery

Dr. H. C. Maxwell  
General Medicine

Dr. Jerome H. Smith  
X-Ray and Laboratory

Dr. Olan Key  
Obstetrics and General Medicine

Dr. A. L. Borchardt  
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FOR THROAT PROTECTION—FOR BETTER TASTE

# AWS Leaders Announce Plans For Fall Semester Co-Ed Entertainment

## Traditions To Be Subject Of Co-Ed Meeting

Musical Evenings To Feature Feminine Activities; To Be Held At Seaman Hall; AWS Composed Of Tech Girls

(Continued from Page One)

Brannen, Fay Brown, Velma Brown, Ann Caldwell, Lara Cammack, Lorena Carter, Lorene Childers, Dorothy Frank Clements, Nevada Cleveland, Magdalene Dederick, Phyllis Drake, Elizabeth Monfort, Nancy Faver, Roma Gause, Sarah Haynes, Lennie D. Johnson, Sarah Tom Jones, Sus Michle, LaTrelle Moore, Ruth Priddy, and Gertrude Samson.

Committees Named  
The following permanent committees have been appointed to work with the officers in carrying out the work of the Association of Women Students: publicity, Ruth Hurnance; advertising, Sus Michle, Fay Brown, Jia Belle Wharton; decoration, Ann Caldwell, Ethyl Murray, Christine Bundy, Lorene Childers; refreshments, Ruth Senter, Phyllis Drake, Lillian Parrish, Lorena Carter; general utility, Elizabeth Monfort, Margaret Lindsey, LaTrelle Moore, Magdalene Dederick; housing, Margaret Green, Mary Frances Johnston, May Tom Howell, Lara Cammack, and Blanche Brannen; points, Jean Ayers, Sarah Haynes, Sarah Tom Jones; fine arts, Nancy Faver, Tylena Walker, Roma Gause, Gertrude Samson, Lennie D. Johnson, Velma Brown;

## Globe Trotter

(Continued from Page One)

HONG KONG, China, August 25, 1933. Editor Tracy: As the great won said in the year of 35 B. C. "Try not to be a detective if you cannot see, and leave well alone that which you cannot decipher." Don't try to find out my identity or send out a reporter of the daily CowHinder, and I ain't goin' to the International hotel in Hawaii.

HAMBURG, Germany, August 25, 1933. Editor Tracy: I am collectin' lots of 'No matter how thin you alee it' here and have some left to go with that air 3.2. I heard that an ole Tech feller over hear had gone back to the states. Did the book sink, or do I have any thing to drink two? Let me no at once as the files mite get into this here stein.

PARIS, France, August 25, 1933. Editor Tracy: Can't tell you much about my bein hear but will bring photos home to you.

NEW YORK, N. Y., August 27, 1933. Editor Tracy: Wal hear ole Mike is back on the home soil. Tony sends his regards. Tell Jasper Hubbers that he won't get to heaven that way, I heard today that the football guys am going to live in Lovell Hall next year. I sent the following telegram to Mrs. Vandergriff: "My heart and thoughts are with you in this time of sorrow and grief to you and your family."

## Las Leales To Give Reception For Fish Girls

Musical Numbers To Feature Sunday Afternoon Affair At Seaman Hall; Is Annual Affair

The Las Leales annual reception for freshmen girls will be held at Seaman hall Sunday afternoon from 3:30 to 6 o'clock. Musical numbers will be given throughout the afternoon, and Las Leales members and special guests will compose the hours party. The following program has been arranged: vocal solos, Sallye Bean; piano solos Fay Brown and Florence Anderson; violin solos, Lida Belle Tillery; vocal solos, Mancel Hall.

Members are: Club members who will receive are: Mary Leidigh, Margaret Green, Katherine Leidigh, Louise Lawson, Eunice Cone, Mrs. Wilbur Pearson, Mrs. Howard Scoggin, Pearl Harrison, Orene McClellan, Kathryn Hudman, Ruth Senter, Hermona Shadle, Ruth Thompson, Ruth Douglas. Special guests are to be Dr. and Mrs. Bradford Knapp, Dean and Mrs. J. M. Gordon, Dean Mary W. Doak, and Dean Margaret W. Weeks, Misses Sylvia Wilson, Jean Ayers, Marjorie St. John, Emily Davis, Fay Brown, and Kathleen Jennings. Las Leales is a fellowship organization which is semi-social and semi-service. It is sponsored by the

## Churches Have Separate Meet For New Year

Joint Meeting Of Students At One Church Will Not Be Held As In The Past Years; Fish Have Orientation

The first all-college convocation of the year will be held September 28 in the gymnasium at 11 o'clock. Dr. Bradford Knapp, president of the college will be the principal speaker. Freshman convocation was held Wednesday morning at nine-thirty for all new students entering school. Dr. Knapp spoke to the first year president and the deans of the college.

students on the opportunities of a college education, and about the varied courses of study offered at Texas Tech. Cecil Horne, chairman of the Boarding House committee for men students, explained the housing and employment situation in the college. W. P. Clement, recently appointed as registrar of the college, explained the new registration process to be used beginning the first semester. Services Separate  
During the afternoon sessions, all students were sent to their respective schools for further information for enrolling for the first semester of the school year. It was announced during the convocation that there will be an open house in all churches Friday night beginning at eight o'clock. The open house will be carried out at all the churches in Lubbock in order to enable the students

## Fresh Caps Hemphill-Wells To Sell Freshman Cap

Freshman, have you bought your cap? They are on sale at Hemphill-Wells Company, and the price is one dollar. Fifty cents of that dollar goes into the Freshman Loan Fund, and fifty cents goes to Athletic Department. Get that OL SCHOOL SPIRIT, and buy your cap today.

to attend the church of their preference to get acquainted. Letters have been sent from Dr. Knapp to all local pastors asking that they have special services for college students Sunday night. In former years the first Sunday service has been held jointly in one of the churches of Lubbock. This year all churches will have their college services separate.

## See BILL For your shine They last longer.

ANNOUNCING THE OPENING OF THE CAMPUS BEAUTY SHOP. The Campus Beauty Shop invites you to visit and inspect their beauty salon. Newly Decorated and New Equipment. CAMPUS BEAUTY SHOP OPERATORS SYBIL TORRENCE EDITH DEAN Phone 982 Manager Mrs. Edna Gossett

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W. O. Stevens Co. 1106 Broadway Across From Kress

### I'M JUST A WARNING YE!

You had better take those dancing lessons now. Cause if you wait until some boy ask you for a date or some club gives you a bid and then try to learn its gonna cost you—plenty!  
BALLROOM CLASS STARTING THURSDAY AND MONDAY NIGHT.  
LEWIS WALKER SCHOOLS OF DANCE 1209 1/2 Broadway Phone 32

### WELCOME STUDENTS

The City Drug Store has truly appreciated the patronage of the student body and faculty and are fully equipped to take care of all your needs.  
To The New Students  
You will find all of that friendly Democratic spirit that is found on the campus at our store.  
TO THE CO-EDS—A complete line of the Finer Cosmetics.  
COME IN AND "BROWSE"  
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### WELCOME OLD AND NEW STUDENTS TO TECH DRUG STORE

Come in and buy your Tech pennants, jackets and floor pillows at 40 per cent discount.  
"WHERE ALL STUDENTS MEET"

### You Are Invited Hop Halsey and E. E. Elliott

WISH TO INVITE ALL TECH STUDENTS WHO WILL SIGN THIS COUPON WITH NAME AND ADDRESS TO TRY MARK HALSEY'S JUMBO MALTED MILK ABSOLUTELY FREE OF CHARGE

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

Mark Halsey Drug Store ORIGINAL CUT RATE  
PHONE 995 PHONE 140

CHICAGO, Illinois, August 28, 1933. High Tracy: Make that salutation will tell you how I feel. The fair am grate. Bob Ripley says that he is a goin to bring his Odditorium to the Centaur dance next year. Anhauser-Busch am fingerin with the College Club in regard to their dance. One-eyed Connolly am goin to help the Wranglers get into their house. Sally Rand will perform for the Keys at their picnic. I wonder what Helen Barstow and Polly Schults will do?

NIAGARA FALLS, Canada, Aug. 29, 1933. Dear Tracy: No it ain't what you think—dammit. Besides I ain't got enough money left to go to Reno but in case that you can spare some let me no at once. Reckon I could get over as big at Tech as some saks that I know after goin through the legal procedure? Am leavin fer Lubbock soon. Bewear of shadows and dead lines.

JUAREZ, Mexico, September 3, 1933. Oh Editor: It is a little hard to writ with this hear lowell over my eyes. Make I can sorter roll it out to you. I seen some bull fighting yesterday but they ain't half so good as ourn—they kill the bull. Will see you soon.

P. S. I went to Reno.

### Barrier-Durham

Paul Barrier, Mgr.

### Chiffon Hose

Full fashioned, pure silk, long wearing hose with fancy tops. And they are good looking. New fall shades. Special 69c pair

### SMART PURSES

New Novelty Purses in the popular colors for fall. Unusual values at \$1.00 only

### NEW PANTIES

Fancy lace trimmed panties and bloomers. 59c special

### SPORT OXFORDS

Lace to the toe style, rough-leather, low heel. Brownbill and very smart, only \$2.95

Barrier-Durham Paul Barrier, Mgr.

### "It's a Bully good Cigarette"

SO FAR as I can tell... and I've smoked a lot of them... CHESTERFIELDS are always the same. They have a pleasing taste and aroma. I smoke 'em before breakfast and after dinner. I smoke 'em when I'm working. I smoke 'em when I'm resting. And always they satisfy. They suit me right down to the ground.



the cigarette that's MILDER  
the cigarette that TASTES BETTER

# Chesterfield

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**Varsity-town CLOTHES**  
For Collegians Who Want **STYLE!**  
**\$22<sup>50</sup> to \$30<sup>00</sup>**

New Fall Varsity Towns now ready—for every collegian who is stylish or wants to be— Varsity Town models and fabrics were styled expressly for young men who want something different—

**Hemphill-Wells Co.**

Where Collegians Feel At Home  
HEADQUARTERS FOR THE  
"OFFICIAL FRESHMAN CAP"

**Alumni News**

**WEEK-END ACTIVITIES**  
The first week-end of the fall semester at Texas Tech is filled with plans of "getting acquainted" and open convocation for freshmen and new students.  
**THURSDAY**  
Silver Key and Wrangler clubs will hold informal receptions before the Freshman-Varsity football game.  
At 8 o'clock the freshman football team will play the varsity team on Matador field. This is the first game of the season.  
**FRIDAY**  
All the churches in Lubbock will hold open house for new and old Tech students at respective locations.  
**SATURDAY**  
Centaur club members will be hosts with an informal reception at their club house, 2406 Broadway, at 8 o'clock.  
**SUNDAY**  
Centaur club will entertain with a breakfast at the Hilton hotel at 9 o'clock.  
There will be special services conducted in the various churches for the new college students at 11 o'clock.  
Las Leales club will entertain with its annual reception Sunday afternoon at Seaman Hall from 2 until 6 o'clock.

Tom Abraham, graduate of the class of 1932, is manager of his father's mercantile store at Paducah, Texas. It is one store of a chain of several throughout West Texas.  
Faye Bumpass, graduate of 1932, is a member of the teaching profession. She spent the summer studying in the University of Colorado, Boulder.  
Richard Cavett who graduated in 1929 is principal of the grammar school at Southland. Bristol Chesser another Tech graduate of 1931 is principal of the High school at the same place. Cavett holds a B. A. from the Division of Arts and Sciences. Chesser is a graduate of the Division of Agriculture.  
Charles Cobb who graduated in the summer session 1933 is now a projectionist for the Lindsey theaters in Lubbock.  
Mamie Crump, graduate of 1929, is a member of the faculty of the public schools of Shallowater.  
Eugene Edwards, president of the senior class of 1932-33, and an engineering graduate, is employed by Swift & Co. packers of Fort Worth. He at present is in the power plant.  
Roxana Ruth Ford, graduate of 1930 has been reemployed by the Board of Dumas, Texas to teach in the public schools.  
Doyle W. Greer, 1931 graduate, is a partner in the Greer Drug company business in Lockney, Texas.  
Leon Harris, 1931 graduate, is now a graduate assistant in the department of horticulture, University of Ohio, Columbus, Ohio.  
It has been decided by the Athletic council of the college and the board of directors of the Alumni association that alumni who have paid their dues can secure a coupon book which entitles them to see all games during the entire year. These books can be purchased at the student rate. In case the wife or the husband is not a Tech graduate a coupon book can be purchased for such person if the regular fee of \$1 has been paid to the Alumni association.  
James Potts, '33 graduate of agronomy, has accepted the position as assistant county agent of Harris.

**Engineers To Elect President October 2; To Discuss By-Laws**  
The president of the Engineering society for 1933-34 will be elected at a meeting of all the engineers on the first Monday in October. By-laws that were authorized last year will also be discussed.  
Changes in the constitution of the society make each student in the division of engineering a member of the official organization. The former fee of one dollar per year has been changed to 50 cents.  
The Engineering society gives a dance and banquet and sponsors other events in the division of engineering during the year. It will also make loans to junior and senior engineers.

Clinton Cook, '32 horticulture graduate, from Post, is a produce inspector for the Merchants Dispatch in Detroit.  
K. M. Renner, head of the department of dairy manufacturing, spent part of the summer at Iowa State college, Ames, Iowa.  
G. L. Beene, state seed tester stationed at Tech, has been called to Austin to confer with officials about his work for the coming year. Beene is a '33 graduate from Tech.  
C. E. Russell, head of the department of plant industry, studied at the Michigan state college, Lansing, Michigan this summer.

**Lyric** Saturday Nite Preview Sun. Mon. Tues.  
Buy Your Preview Tickets at Ten o'clock and see two shows.

You'll Hardly Believe What Your Own Eyes See!

**KARLOFF THE UNCANNY**  
—as the 3,000-year-old mummy who comes to life TODAY to seek his lost love of a forgotten yesterday!  
with  
**ZITA JOHANN DAVID MANNERS**  
**The Mummy**

**Lindsey**

**PREVIEW SATURDAY NIGHT**  
And Sunday-Monday-Tuesday

ONCE again they come to enthrall you!

**JANET GAYNOR**  
WANNES  
**BAXTER**  
**PADDY**  
THE NEXT BEST THING  
Directed by HARRY LACKMAN  
Screen play by EDWIN BUXTON  
From the novel by Gertrude Fogg

**PALACE**

Sunday-Monday-Tuesday  
**GEORGE RAFT**  
in  
"MIDNIGHT CLUB"  
with  
Clive Brook—Heien Vinson

**TEXAN**

Sunday—Monday—Tuesday  
Clark GABLE  
Jean HARLOW  
in  
"Red Dust"

**Suitable Places for Room and Board**

Room and board for boys. Excellent meals. Two blocks from campus. Mrs. A. Holmes, 2311 Main.  
Room and board for boys. One-half block from campus. Mrs. Allie Minor, 2415 14th.  
Room and board for 15 boys. One block east of campus on paved street. Meals for everyone. Mrs. Laura Shields, 2321 14th.  
Room and board for 8 boys. One-half block from campus. Mrs. T. G. Stanton, 2489 15th.  
**BOYS:** Share expense of room and board. Produce and work accepted. Inquire at TECH HALL, 2415 15th.  
Room and board for 10 boys. Meals for all. One block from campus. Mrs. H. V. Bigham, 2321 13th.  
Mrs. Duff's Cafeteria—Reasonable rates per week or month. Special Sunday dinner, 2011 14th.

**Brown's Studio Ready To Shoot La Ventana Pictures**  
Brown's Studio, the official photographer for 1933-34 La Ventana, has already begun making pictures for the annual. Everyone is urged to get a picture made as soon as possible. The price will be \$1, the same as last year.  
It is also urged by La Ventana staff that the students look around for representative girls to be entered in the beauty section contest. The beauties will be chosen by some outstanding judge of beauty whose name will be announced. Every woman's organization on the campus is expected to enter contestants.  
Manx cats have bobbed tails.  
Civilian conservationists have undertaken the drive of a 21-mile tunnel to open up 700 feet of new cavern in Timpanogos cave in Utah now accessible only through a 100-foot vertical shaft.

**STUDENTS**

**SCHOOL SUPPLIES AT UNUSUAL VALUES**

**Theme Pads**  
100 Sheets 15c  
**Notebook Paper**  
8x10 1/2 Size  
5c Pkg.

**Bound Note Books**  
5c to 25c

**Stationery Special**  
72 Sheets  
50 Envelopes  
49c

**Typewriter Paper**  
500 Sheets . . . 45c  
150 Sheets . . . 25c  
100 Sheets . . . 20c  
50 Sheets . . . 10c

**Pencils**  
1c, 2 for 5c  
5c Each  
**Whippet Thin Lead Pencils** 10c

**Zipper Portfolios**  
Genuine Leather  
\$2, \$3, \$3.25

**Fountain Pen Special**  
Diamond Point Pen  
\$1.00  
Pencil Free  
Only Limited Number

Unusual times require unusual values and we have a splendid assortment of all required school supplies.

**LOOK THESE OVER**

**Student Desk Lamps**  
**\$1.39**  
Desk Blotters  
10c  
All Colors

**Stop at our Pen Counter . . . See Parker's New Miracle Pen**

VACUUM FILLED  
 *Holds 102% More Ink*   
Without Increase in Size  
Socless Transparent Barrel  
Tells When to Refill  
NO MORE RUNNING DRY AT A CRITICAL MOMENT  
This new miracle—a pen utterly new and basically different—the Parker Vacuumatic Filler Pen—has twice the usual ink capacity. Moreover, its beautiful barrel of transparent amber shows the quantity of ink within—yet looks like solid black until held to the light. Shows when to refill. No more running out of ink at a critical moment. Come in and see this miracle pen at only \$5; transparent or finishing jet. Jet pencil to match, \$2.50. Ask also to see the Laminated Pearl model of this great Vacuumatic Filler at \$7.50—has two-way writing point of Platinum and Gold.



**Special**  
3 Ring Notebook  
7 3-4x5 Size  
50c  
8 1/2x5 1/2 Size 55c

**Note Book Paper**  
3-Hole, Any Size  
15c Package

**Yellow Second Sheets**  
ream  
500 Sheets 35c  
100 Sheets 10c

**Loose Leaf Notebooks**  
Regular Sizes  
All Kinds  
10c to \$1.10

**Brief Cases**  
Genuine Leather  
\$2.50 — \$9.00

**Alarm Clock Special**  
Westclox Regular  
\$1.25 Value  
For \$1.00

**Inks**  
Carter's  
Parker's Quick Sheaffer's Skrip Sanford's Stafford's  
10c — 15c

**College Cords**

For the College Boy!  
You'll see "Varsity Drags" all over the campus this season and those wearing them will make their selection from Carter-Houston's, because their new shipments are made in slack models with 22 inch bottoms. Light tan, dark tan and grey.  
All Sizes  
**2.50 to 3.95**  
**Carter-Houston**

**FOR BEST ROOM AND BOARD**

— See —  
**MRS. DOVIE ROBERSON**  
Tasty Meals  
Clean, Warm Rooms  
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**BOOKS**

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