NUMBER 34

VOL. VII

TEXAS TECH

La Ventanas To

Be Issued Next

Week Says Huff

Theme Of Book Is Coronado's

Has 282 Pages

A PPROXIMATELY 1200 co

LUBBOCK, TEXAS, THURSDAY, MAY 26, 1932

# 295 Seek Texas Tech Degrees In June And A earbooks Carry Out U

La Ventana Bosses For Next Year





## Seniors To Dedicate Tablet Gift On June 4; Clifford B. Jones To Be Official Speaker

1932 Class Gift Will Be Placed In Sally Port Of Administration Building; Will Cost \$250.00

## Lanov Hazel Is Dairy Winner Teal Is TT Club

Fourteen Aggie Students Enter First Annual Dairy Judging Event; Harter, Jenkins, Hackney Aud Huser Winners

#### 150 Engineers Attend Picnic

# Children; Annual Will Be Issued As Soon As Library Deposits Are Checked Covers Of Book To Be Black And Red; Activities Are Reflected In 32 Pages Of

224 Students Belong To Tech Social Clubs

## Qualia Given Ph. D. Degree

Head Of Tech Spanish Depart-ment Takes Third Degree From University Of Texas; Spends Week In Austin

Prexy For 1932-33

#### Reproduction Of Disarmament Meet Presented By Tech IRC Group Tuesday

#### '32 Annual Editor



# Texas Tech Alumni Association Annual Banquet To Be Monday

### Capa Y Espada Picks Officers

Margaret Lindsey Is New Prexy For Spanish Club; Gordon, Rogers, McCrummen Are Rogers, McCr Other Officers

officers elected were: Alice beers, vice-preadent; Genemon, treasurer; Jay Gorentary; Lucile McCrummen, Lois Freeman, chairman; Christine Settle, chair-entertainment; and Jewel made to step students from selling.

## Student Prexy



# Night, June 6; To Pick Leaders

Mice Upset Best Of Home Ec Plans

Nominating Committee Presents
Eight Names For Election;
1932 Graduates Are Asked

#### "Lingering Glance" Is Being Lettered

### Directors Are Not To Ask For **New Buildings**

Clifford B. Jones Says That A Dairy Products Building Is Being Planned; To Cost A Nominal Sum

#### **President Sought**

Mrs. F. N. Drane Will Sign Diplomas For The Present Graduating Class; Deans To Retain Executive Power

### Home Ec Club Names Officers

Christova Sawyer, Effie Smith Are New Officers; Sopho-more Home Ec Student Se-lected To Receive Cup

### Toreador Officers



## Best College Citizens To Be Selected

Election To Nominate The Best Citizen Among The Women And Men Students Will Be Held Tomorrow

Science Club To Honor L. T. Patton With Dinner On Friday

## Aggies Install New Officials

Howell, Williams, Jenkins, Gregory, Montfort Are New Officers; Retiring Officers Talk To Club

## Exercises To Be At Gym On June 5 And 6

1932 Graduates Expected To Raise Membership In Alum-ni Association To 1,073; First Class Was In 1927

#### Is Sixth Event

n Hundred And Sixty-Five Expect To Finish In June While The Remaining 130 Will Finish In August

### Summer Term Starts June 7

Two Six Weeks Terms Will Be Held Independent Of Each Other; Carlsbad Trip Will Be Held On July 4

Extension Department To Give

#### THE TOREADOR

TEXAS TECHNOLOGICAL COLLEGE

PUBLISHED EVERY THURSDAY

Warshall C. FormbyEditor in Foun AbrahamBusiness Ma	chiet
STAFF	
Parker Taulman Associate	Editor
Lyle Holmes Sports J. M. Jackson News	Editor

ws covered by students in the department of journ



AND THIS IS PAY DAY

The day of days is almost here for thousands of egg seniors over the country who have looked forward echildhood to the time when they would receive their egg diplomas. For these numerous thousands it is pay

And what a gloomy pay day it is for the greater matterized as seeking to set the world on fire. An extingly small percentage of 1932 graduates will find titons in their chosen field, in fact, a very small pertage will find employment off-hand of any sort.

Perhaps the modern youth has long ago come to the clusion that he can't make a fortune or even hold a rexceutive position for the first few years after gradion. But the youth who has spent the past 15 years in its schools and college does expect to find an oppority to try to make for himself a place in the world in he graduates.

While it is true that Tech has made exceedingly rapid progress in its seven years of history, there's yet much work to be done. The Toreador would like to see the following things accomplished on the campus:

(1) More interest in college athetics. Every student should buy an athletic ticket and see every game in Tech in "33.

(2) Social clubs get down to real work and do somethings to be done on the campus. There are numerous things to be done on the campus besides giving dances and "tea sippings."

(3) A printing press so that The Toreador could be issued semi-weekly and eventually, daily.

(4) A better spirit among the various classes.

(5) Interest in the annual artist course numbers to such an extent that practically every student would attend the programs.

(6) An auditorium and regular convocations, even if the latter has to be made compulsory.

(7) A striving for higher scholastic standing in the college.

therefore not surprising that college graduates are facing disappointment, many of them wonders time and money spent in college is worth the is no wonder that members of the '32 class are perhaps wondering if they will have to fall in on the financial support of their parents as in ol days.

Weth seniors are finding positions in the field to work in; others are finding temporary work rity, however, are facing the world without a ling in awe at the few opportunities for college and trying to figure out what advantage he has tan in the streets.

The streets is no pay. But for those who have built life-long friendships, while in we learned how to live, how to meet people and ed to realize opportunities eventually come to are ready for them, it is good pay day—a pay e and promise of the future.

The BIGGEST IN THE NATION

if the latter has to be made compulsory.

(7) A striving for higher scholastic standing in the college.

(8) An even better support of the Matador band, which The Toreador band, which The Toreadors band, which The Toreador band, which The latter has to be made regular convocations, even college.

(8) An even better support of the Matador band, which The Toreador band, which The Toreador band, which The Toreador band, which The latter has to be made compulsory.

(8) Final examperiod shortened so a student going to college four years will not waste three months of this time trying to prove to his prof what he knows about the course.

(10) Better working conditions among those making their way through college, and especially shorter hours for students working in boarding houses.

(11) Board and room to stay as low if not lower than it has been this year.

(12) Seniors graduate each spring before all underical columns.

(14) Finally, a better Tech spirit which in turn will make Tech an even more ideal college than it now is.

The BIGGEST IN THE NATION

#### THE BIGGEST IN THE NATION

It has long been agreed that a student's first year is nost important. Usually his foundation for his career id during those three terms. The more colleges realities and place special emphasis upon starting freshoff right, the more college education will mean to world.

#### SHOULD CUTS BE COUNTED?

that when a junior or senior thinks he can profit by studying an hour instead of going to class he should be excused from class. In other words, let a student judge for himself what his lectures are worth.

In most English universities there is no roll call. Officials assume that a student is there to get an education and that he can judge for himself the necessity of attending lectures.

It may be doubtful whether this would work in the lock-step system of American colleges where mass education has become a large-scale project including alike students with a bent for scholarship and those who have scant intellectual interests.

The Toreador, nevertheless, is prone to agree with those few professors in Tech who believe juniors and seniors should be given a greater latitude of judgment in the matter of class attendance. For sometimes an hour in the library is worth ten lecture periods.

#### **Embarrassing Moments**



#### THERE'S WORK TO BE DONE

Tech's 1932 coaching school will undoubtedly be the gest school of its kind in the nation this summer. Perbs the ablest coaching staff ever assembled will be here thy to instruct the several hundred gathered here. Coaches Cawthon, Smith and Morgan are giving to college the best advertisement that can be given by nsoring the '32 school.

It will be such events as Tech's annual coaching sests that will help to make Texas Tech the truly great itu'ion of the Southwest.

The percomagnets of the truly great itu'ion of the Southwest.

Perhaps many students, and we know a great manual coaching the '32 school.'

The percomagnets of the truly great itu'ion of the Southwest.

Perhaps many students, and we know a great manual coaching sests that will help to make Texas Tech the truly great itu'ion of the Southwest.

Perhaps many students, and we know a great manual coaching sests that will help to make Texas Tech the truly great itu'ion of the Southwest.

sions that will help to make Texas Tech the truly great institution of the Southwest.

TT

WE RECOMMEND

For those students who are undecided as to what to do this summer, we recommend the Tech summer school. Summer positions are scarce and offer little pay. A summer spent in Texas Tech where the climate is ideal for the hot months is the best investment The Toreador can think of for undecided students.

The late Dr. Paul W. Horn held the opinion that an institution which let a large per cent of its freshmen class fail was no better than a doctor who let the greater per cent of his patients die. The truthfulness of his opinion can be more clearly seen as a present first class turns toward its sophomore year.

While some colleges and universities deem that a great per cent of every first year class should fail in order to keep down the number of college graduates, Texas Technological college has never held to that idea. Instead, few first year students drop out because of failure and sophomore year usually finds a great majority of them back in cellege.

It has long been agreed that a student's first year is his mist important. Usually his a great first year is his mist important. Usually his a great first year is his mist important. Usually his a great first year is his mist important. Usually his a great first year is his mist important. Usually his a great first year is his mist important. Usually his a great majority of them have the find one, but we assure you they were of judgment and not of the heart.

Perhaps many students, and we know a great majority of the faculty members, have disagreed with us in our editorials. Those who have, however, we respect all the same who have have had entered to put operation and the same. We have only worked for those things which we thought were better for Texas Tech. Our personal interests have been laid aside for we have had "no enemies to bunish or freinds to reward."

Today it's "Good-bye." The 1931-32 staff has done its best. Proudly, yet with a sigh of regret, we t

little Message About Vacation PROSPERITY and e Coupon that may bring it to YOU.

the Coupon that may bring it to YOU.

The keynote of this message is really the dollar sign.

And way down deep at the bottom of this note to you is the COUPON that will bring you the most interesting information about one of the finest and surest money-making opportunities existant. In fact, so sure it is that we guarantee you in writing \$175. for 70 days' work or \$250. for 100 days' work.

And you travel, see things, meet people We even pay your railroad fare.

literature tells all—names, addresses and pic-s of others who have been with us for years r earnings, etc.

#### Mail The Coupon Below At Once

808 BURT BLDG., DALLAS, TEXAS.

I'd like to have you tell me all about the pleasant, guaranteed money-making opportunity you have

#### TIME AND TIDE

### THE LINGERING GLANCE

Virginia Hash

Is WAA Prexy

### The Creeks Had A Word For Them! **XZESPIO**

(Born With Wings)

EXHIBIT A

EXHIBIT B

#### NATIONAL AVIATION SERVICE

Los Angeles, Cal.

### Mysterious Viike Moses



Connor, Campbell, Read Are
Other Officers For Coming
Year; Chairmen Are Named
For Various Sports

When a posture of their mugs cout in it. Several Transfer of the Same.

MARY EARLE LOFTMAN
Mike sin't sten a storie of

Don Maddox Heads Phi Psi Fraternity

#### TCU Pastor Rides Bicycle 70 Miles

END OF SCHOOL

## SPECIALS



- On -

College Seal Jewelry Pennants - Pillow Tops College Seal Stationery Memory Books

You'll Find Their Favorite Gifts At The Bookstore. Gifts that Graduates Themselves Would Select

Social (

# Social Clubs Name New Officers For Coming

## Social Clubs Pick Officers For Next Year

Twelve Clubs Name President, Secretary And Treasurer For Coming Year; Centaurs To elect Officers Tonight

Sans Souci Alumnae Society Entertains

Supper Given At Hilton For Sans Souci Members

1932 La Ventana Will Honor Eight Beauties









With First Annual Dance

Kemas Club Entertains

Toreador Staff Members Have "Farewell" Dinner The staff members of The eador were guests at a sup-en at the Oloricta last error

KoShari Club Presents Members At Annual Dance

Centaurs Honor

D. F. D. Members Give

Las Vivarachas Have

Ballengers Are At
Home To Centaurs
Or and Mrs. C. M. Ballenger, and

New Las Chap Members
Entertain With Dinner
Ten new members in Los Chap
arritas club gave a dinner las
Tucsday evening at Hotel Lubbec
for active members of the organi

They're comingmore and more to the all-round goodness of Chesterfield

August Seniors!

June 18th is the last day to reserve Senior invitations and caps

Texas Tech College Bookstore

Silver Keys Entertained

By Sponsors

Silver Key club members were entertained Wednesday evening by In Back Mr. and Mrs. O. C. Corry. sponsors. The party was given in the Allen home at 1647 13th street and bridge was played.

# Tech Ready For Second Coaching School, July 11-22 Wrestling And Boxing Championships Of Tech Determined

Under The Double 661 33

BY LVLE HOLMES

CLASS OF

Best Wishes For Your Success

Good Luck!

The Log Cabin 1301 College Ave.

## **Awards Given** At Final Fun Night Thurs.

Approximately Six Hundred Attended Last Program For Year; All Money Collected To Go To Olympic Funds

Tech Leader



Graduates



**Best Coaches** Of Nation To Instruct Here

Second Annual Texas Tech Coaching School Promises To Be Outstanding One In Nation For 1932

BY LYLE HOLMES

Seniors!

Bill For A Shine

TO FIT A SENIOR

## Congratulations Graduates Of 1932!

To You Graduates and Other Tech Students, we wish to extend our thanks for your patronage.

We will be glad to have you back next year.

Tech Drug Store

"The Students Meeting Place"

# Congratulations

CLASS -OF-1932

West Texas Hospital

for RECORD OF SPORTS DURING

EAT AT

TEX

TEC

1932 Progra

BACCALAURI

La Casita

Across From Cheri Casa

"Easy" Nettles, Prop.



Now Open Cleanliness And Safety

TO THE CLASS OF '32

We Extend

**CONGRATULATIONS!** 

You are just on the threshold of success. . . You have reached your first milestone . . . Here's to your continued success.

HOTEL LUBBOCK

"Lubbock's Finest Hotel" C. A. (Sheff) Sheffield, Mgr.

GRADUATES

YOU BEST WISHES And

GOOD LUCK

We Have Appreciated Your Patronage During Your Stay In Lubbock

Mark Halsey



# LINEN

Smartly Styled, Imported Fabrics Splendidly Tailored

\$16.00 (Suit, Extra Pants and Vest)

Straws \_ \_ . \$2.50 Up Sport Belts - - - 75c Sport Shoes . . . \$5.00

Slacks - - - \$3.45 Hogan & Patton

"Mens Wear"

One Price

Cash For BOOK'

Used Here Again

A representative of a second hand book store will be here on June 2nd and 3rd to buy back all discontinued text books. Bring all of your books

Bes

The





1932 Program

Dr. George Truett will

BACCALAUREATE ADDRESS

The gymnasium on Sun-day, June 5th.

COMMENCEMENT ADDRESS

N

lored.

and Vest)

\$2.50 Up

. 75c

\$5.00

\$1.00

Patton

ain

cond hand

June 2nd

Congratulations Seniors!

You Have Reached Your First **Great Mark** 

Our Associations with You Have Been Very Pleasant

Good Luck!



The Class of '32 Comes the Congratulations

and **Best Wishes** of the

Stores

## Hearty Congratulations To The Class of '32

Let us frame your diploma correctly. See our mouldings especially designed and colored for framing Tech Diplomas.

> Many beautiful patterns to select from. Special discount to Tech graduates

Hilton Sansom Paint & Paper Co.

13th and Ave. K

Phone 1027

## Seniors!

We Have Served You During Your College Days

If We Can Be of Further Service Call Us

> Congratulations and Best Wishes

College Tailors

1109 College Ave.

Congratulations

Seniors!

Accept our sincere wishes for your success. When you return to Lubbock, stop and visit with

J. B. Waffle Shop

To Your Future Success Members of

Best Wishes

The Class Of 32

We Have Appreciated Your Patronage

Have Your Watch Repaired Before You Leave Lubbock. Stop and Say Good-Bye

Cold Drinks and Sandwiches

Jackson Drug

Nullmyer Apts. Bldg.

Phone 1880

Compliments

Best Wishes

The Class Of '32

WE WISH YOU SUCCESS IN YOUR FUTURE LIFE

WEST TEXAS GAS COMPANY

LUBBOCK, TEXAS

## The Day Is Yours

ward to this day of days-now it has come, and you wear your Graduation . . . your first great achievement . . . may it point the way to a full and happy life filled to the brim with the joy of great deeds well done!



# Seniors!!

Our Heartiest Congratulations

GOOD LUCK and BEST WISHES

#### SENIORS!

Have Your Picture made in Your Cap and Gown It Will Be an Everlasting Memory of Your College Days

BROWN'S STUDIO

## SENIORS:

We wish to take this opportunity to thank you for your patronage and to wish you continued success in your future

You will always be welcomed at Martin's

## Martin's Drug

On the Avenue DAVID S. MARTIN, Prop.





Graduation time is at hand with its congratulations, it's caps and gowns, it's satisfaction in the knowledge of a task successfully accomplished—It's nice at this time to give and receive little gifts that commemorate the occasion—

Without a great financial outlay, any of these gift items can be chosen for graduation—

Men's Ties \$1.00 to \$1.50
Mich & Lico
Men's Hose 35c to \$1.00
Men's Handkerchiefs 10c to \$1.00
Luggage \$3.85 to \$10.00
Men's Knickers \$2.50 to \$5.00

## Memphill-Wells Co:

#### Graduates

# Are Named

Deans Doak And Weeks Furnish Prizes For Event; Goodwin, Spurlock, Hamilton Receive Awards In Each Class

Crawford And Montgomery

Together In "Letty Lynton" Joan Crawford and Robert Mont



Dr. R. B. Hutchinson Dentist

Snite 403-4-5 Myrick Bldg Lubbock, Texas

Dr. Marshall Harvey

#### **Tech Students** and Faculties

We are prepared to serve you with lunches and dinners

#### Lubbock Coffee Shop

We also have private din-ing rooms for clubs and sororities
See us for your arrange
ments

Gus Kallas, Manager

# Tennis Winners Warren Huff To J. P. Conner Is Marry On June 11 Society Chairman

# F. W. & D. C.

Departs Daily . . . . . . . 6 A. M. Arrive Ft. Worth \_ \_ \_ 4:15 P. M. Arrive Dallas \_ \_ \_ \_ 5:35 P. M.

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R. E. Stroup AGENT

Jack Boyd To Complete

Work On M. A. Degree

Jack Boyd, scretary of the Tech
branch of the YMCA, will attend
the University of Denver this sun,
where to complete work on his M. A.
For his thesis he will make

Fauline Noils.



TWO STARS IN A PERFECT PICTURE

BING CROSBY





A frank discussion at last on a subject that has long been "taboo"

"LET sleeping dogs lie!" So said the cigarette trade when first we raised the subject of inhaling. But dodging an important issue is not

Do you inhale? That question is vitally important... for every smoker inhales—knowingly or unknowingly. Every smoker breathes in some part of the smoke he or she draws out of a cigarette! And the delicate membranes of your throat demand that your smoke be pure, clean—free of certain impurities!

process removes certain impurities concealed in every tobacco leaf. Luckies created that process. Only Luckies have it!

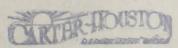
So, whether you inhale knowingly or unknowingly, safeguard those delicate membranes!

"It's toasted"

O. K. AMERICA
TUNE IN ON LUCKY STRIKE—60 modern minutes with the world's finest dance orehestens, and famous Lucky Strike news features, every Tanday, Thursday and Saturday evening over N. B. C. networks.



CONGRATULATIONS And BEST WISHES TO CLASS OF 1932



## Congratulations Graduates!

We wish to extend our best wishes to you. May success be yours.

Before you leave, stop and see us. We have installed new machinery in order

Hotel Lubbock Beauty And Barber Shop

BUSTER FLUKE, Mgr.