Prexy's Paragraphs

BY BRADFORD KNAPP

June Home Ec Graduates Are Employed As School Teachers

Head Named In History Dept.

Professor Ford Is Appointed By President To Act As Head For Year; Courses In De-partment To Be Changed

All College Dance

Dr. Bradford Knapp Presides At First Convocation Of Year; Many Students Attend Address

Varied Program Offered By
Band And Cheer Leaders;
Professor Waghorne Leads
In Singing Of Matador Song

Sock And Buskin To Meet Tuesday

Government Dept. Has New Assistant

Fish Engineers Required To Make Time Budgets For Dear

Toreador Staff Meeting Called

Prospective Tech Journalists
Asked To Meet In Toreador
Office; Type Of Work Will
Eco Departme

Kleinschmidt To Lecture At **Artist Meeting**

The Lubbock Art Association Is To Meet On October 11; Faculty Members Invited To Join The Group

Las Chaparritas Plan Open House

Eco Department

Las Chaparritas Alumnae Entertain Wednesday Eve

Special Guests And Club Members Attend First Function

Of The College Year; CofSchultz, June Lawrence,
Schultz, June Lawrence, fee Is Poured By Patronesses

coffee Wednesday mornies, continued the Allie of the Calendar Cale

Mustang Stars To Play Here Saturday

Rodeo Sign Is Erected; Plans Near Complete

Wild Cow Relay To Be Feature Of Afternoon Performance; Rodeo Given For Benefit Of Live Stock Judging Team

Roberts. Sue Bryan is president of Las Vivarachas To Have Party Home Ec Club To

Mrs. Maple Wilson To Give Tea For Club Members; Members To Have Bridge Party Soon

Maetta Mounts Given Honor

Texas Aggies Take Amarillo Game With 7-0

Tech Engineering Society Will Meet Monday To Pick Prexy

Matadors Lose Muddy Battle To Farmers After Hard Push In First Quarter Nets Score; 5.000 Fans See Game

Home Ec Girls Exhibit At Fair

Display Of All Departments In School Are Shown At Pan-handle-South Plains Fair

Entertain Aggies

A.I.E.E. Programs Planned For Year

B. S. U. Council **Elects Officers** For The Year

Members Discuss Plans For The Fall Term; Sunday Is To Be Special Day; Pool, Hopping, Dunn, Howell Are Officials

Centaur Club Has Morning Breakfast

Sans Souci Club Members And Rushees Attend Party

Dorothy Rushing Is Hostess To Tech Social Club; Officers And Members Make Plans

For Coming Year

Miss Dorothy Rushing was hostered for members and rushes of the sans Souci club Sunday afternoon with a tea lasting from 430 until 530 aclock in her home, 2307 14th street. This affair began the week and also the school year for the Sans Souci club. The officers and members have planned a series of galeties which will continue from now until the Christmas holidays.
Club colors of pink and green were used in the decoration motif

AWS Council Plans Under Way For Year

NUMBER 3

Tag Day To Be Observed Next-Week; Dances And Fun Nights To Be Sponsored For Women Students

Forum To Help

Training In Leadership And Student Government Made Possible By Installation Of Point System

Yancy Price In W. T. Hospital

Price Injured In Aggie Game At Amarillo; Other Students Are Improving; Dr. Fry To Leave Hospital Today

Debate Club Holds First Meeting

Rally Tonight

THE TOREADOR

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE

Parker Taulman	Editor-in-chief
Kathleen Jennings	Woman's Editor
Kathleen Jennings	News Editor
I. M. Jackson	Assistant News Editor
Calvis Hazelwood	name Indiantino Itoria



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PEP RALLIES

PEP RALLIES

A new year has started at Tech. The students are attending their classes and everything is moving along as it should. With the new year, the Matadors are faced with a schedule that has never been equaled in the history of the school or of the athletic department. Tech is out of the small time shows athletically and is now aiming at the bright lights. With their schedule this year, the Matadors names will appear in every newspaper in the South and many of the large journals in the North.

paper in the South and many of the large journals in the North.

The student body cannot afford to sit idly by and let the team fight this battle alone. They must organize and put on displays at the games that will urge the men on the field to do their best. The students must cooperate with Rob O'Hair, the head yell leader, in making Tech's rooting section known as well as Cawthon's men.

There will be Pep Rallies each week during the football season this year, and every person enrolled in Tech should attend these. By doing so, the student body can be organized and can give more effective yells than they would be able to do otherwise.

Organized rooting sections are important to the teams on the field. If there is a continuous chatter going on in the stands the players cannot tell whether they are being "booed" or cheered. It is all just a lot of noise to them. But, when an entire cheering section gives a yell, or a series of yells, that have been practiced and that are timed correctly, there can be no doubt in any one's mind as to its significance.

Let's all go to Pep Rallies and help O'Hair by cooperating with him in learning Tech's yells and then go to the games and follow his instructions.

Let's yell for Tech.

At Freshmen Convocation held last week, the Fish were urged to make a budget of their time and then live according to this schedule from day to day. It is an excellent idea, not only for freshmen, but for every body in

if each student would carefully figure out how much time he should spend for all his activities and then live according to the figures, there would be a large decrease in the failures in Tech this year as compared to last

in the failures in Tech this year as compared to last year's records.

People in school are interested in learning something, or they wouldn't take the time to go. Of course the classes get tiresome and the courses uninteresting, but that is the price that has to be peid for a college education. In many cases, an unprepared lesson is the main reason why the class is such a bore.

There are some who have chosen the wrong major and do not r. alize it. In a case like that, the student should find what he is better suited for and change to it. The main thing is to study the courses that are being taken and the reports at the end of the term will not only be pleasing, but there will be a certain happy feeling of accomplishment that is never known to those who have not worked.

Conley The Hub Broadway And Texas Ave.

Opening Sale Specials



SLACKS Corduroy, 12 new colors

\$1.95 to \$2.95 Up to 36-in. Length



choose from \$3.95 And Up

Collegians, come in and look around-Let's Get Acquainted

The

Mysterious Mike Moses Around

Hilton Beauty Shop

Invites Tech Co-eds to

Our Shop

Tea Served Daily to Our Customers From 3 O'Clock Until 6 O'Clock

Mezzanine Floor **Hilton Hotel**

Hotel Lubbock Barber and Beauty Shop

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Waves SPECIAL FOR ONE

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\$3.50

Basement Hotel Lubbock

HAVE YOUR PICTURE MADE

ACCORDING TO YOUR SCHEDULED TIME

Official Tech Photographer for 1932-33

BROWN'S STUDIO 1105 13th Street

Home Ec School **Adds Instructor**

Miss Dorothy Pray has been an-counced by Dean Margaret W. Weeks as a new member of the name economics faculty for 1932-33. Miss Pray, who was on the summer school faculty, will teach in both

Night Class In Chem. Is Given

Extension Department Has A Night Chemistry Course For Industrial Workers And

Two Big Dances Jack Paul's Showboat Orchestra 13 Dance Musicians

Grand Showboat Dance Friday, Sept. 30 - 9:30 to 1 A. M.

Football Dance

Saturday, Oct. 1, 9:15 P. M. Honoring S. M. U. And Tech

Prices Only \$1.10 Couples or Stags (Tax Included)

The Showboat Orchestra is the best dance and entertaining band to appear in West Texas for MANY MONTHS. Recent engagements at Trianon Ball Room, Chicago; Showboat Club, Milwaukee; Adolphus Hotel, Dallas; Lamar Hotel, Houston; Hilton Hotels, San Angelo and Abilene.

Jarrett's Cinderella Shop

1105 Broadway

Welcomes

Old and New Students To Lubbock

FOR YOUR DRESS - HAT - COAT - HOSIERY AND SHOES-PAY US A VISIT Shoes Are In Three Groups

\$2.95 \$3.95 \$4.95

All Sizes And All Widths

Tech Barber and Beauty Shop

> WE SPECIALIZE IN PERMANENT WAVING

Price \$3, \$5, \$7

Telephone For Appointment

1950 BEAT S. M. U.

Pre-Law Club To **Hold First Meeting**

Glynne R. Coker, president, an

Dr. Marshall Harvey FOOT SPECIALIST

WATCH Repairing \$1.00 Shop

Cleaning , , , \$1.00 Main Springs , , , \$1.00 Jewels , , , , \$1.00 Stems , , , , \$1.00 Crystals, odd shape , , 75c Crystals, round , , , , 25c
Jewels , , , , , \$1.00 Stems , , , , , \$1.00 Staff , , , , , , \$1.00 Crystals, odd shape , , 75c Crystals, round , , , , 25c
Stems , , , , , \$1.00 Staff , , , , , \$1.00 Crystals, odd shape , , 75c Crystals, round , , , 25c
Staff , , , , , , \$1.00 Crystals, odd shape , , 75c Crystals, round , , , , 25c
Crystals, odd shape , , 75c Crystals, round , , , , 25c
Crystals, round , , , , 25c
Crystals, unbreakable \$1.00
ALL WORK GUARANTEED

Jackson Drug

There were all kinds of smoking tobaccos

... tobaccos made for cigarettes and pipes; granulated tobaccos. But there was plenty of room for a tobacco made solely for pipes.

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\$5 to

If you look, you will find that a great many tobacco packages say "for pipe and cigarettes." But the Granger package says:

GRANGER ROUGH CUT Pipe Tobacco

Granger is made by Wellman's Method and cut right for pipes-rough cut. Burns slower and cooler. Just try it!



YOU CAN DEPEND ON A LIGGETT & MYERS PRODUCT

Make Your Room A "Den"

Make your room comfortable and cozy-you'll feel more at home. Every student likes to make his room a room to be proud of-one that your friends will enoy.



Everything to "Liven" Up Your Room

> Reading Lamps Book Ends Ash Trays Letter Openers Pennants Pillows

Complete Desk Set for Home Use



Desk Blotters **Alarm Clocks** Desk Sets

And Many Other Things

Peruna Band To Lead SMU Fans Saturday

Special Train To Be Run For Matador-Mustang Game; Over Two Hundred Pony Followers Will Witness Game

Under The Double

TO OUR

Big

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Display

and Exhibit

season. Meagher has a great team this year including all of the sen-sational sophomore team that took

College

Tailors

Get Those Fall

Clothes Cleaned

Now

Make Our

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Cheap Prices

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Morgan Pares Picador Squad

Slime Squad Is Reduced To 31
Men; Jones, Scoggin, Davis,
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The Home Management House Is Repaired For School Year

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Morgan Announces New Gym
Coarse In Tambling Offered
There will be a new course in the course.

A fee of 50 cents a month will be charged to cover the expenses in the course.

It is probable that letters and maybe sweaters will be given in this department. The class meets at 5 o'clock on Monday, Wednesday and Friday, Students may choose any two of these days.

Anyone wishing to sign up for this course can get further information for Small and Mary Wilbanks, and Efficially the course of th



Every Monday and Thursday . . . Counie, Vet and Martha, in that bubbling Boswell rbythm . . . as irresistible as Ol' Man

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They're mild . . . and yet they Satisfy.

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Sandwiches -- Hamburgers -- Sodas

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\$5 to \$20 of Fine Autumn and Winter Woolens Woolens will be shown in the full piece. A representative of this nationally known house

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New low prices, \$5 to \$15 less than last season—a real opportunity to select a really fine suit-and save money. Remember the dates.

Monday, October 10th and Tuesday, October 11th

Also Remember

"Pup Thomas Has Fits" AT 1011 MAIN STREET

Thomas Custom Tailors

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WE WANT TO SERVE YOU WITH THE EATS THAT SATISFY JUST OFF THE CAMPUS

> LOG CABIN College Avenue and 13th Street



Now That Registration Is Out Of The Way What **About Clothes?**

Most of you have been busy with all the details of "gettin; started"—now this is all behind you and its time to think about new clothes—correctly styled, properly cut College clothes that you can wear with assurance.

Varsity Towns Suits Priced \$20.00

Here is a group of suits designed and created just for the college men. The Woolens are in the weave that he likes—the colorings are smart and new—the cut and tailoring are as he would have them—the cut and tailoring are as he would have them—In short this group is ideal for every Tech man and you too should inspect them. They are priced too, at most satisfactory figures—a varied range offers value at _____\$20.00

Tech vs S. M. U. Saturday-Lets Go!!

Hernphill-Wells Co:

Guest At Luncheon

Tech Guild Of The Masonic Research Society To Meet

Fish Girls Are San Souci Club Is Given Honor

Receiving Hour: Are From 8:30 Until 5:30 O'Clock; Guests Are Entertained By A Musical Program



Are You Dancing in the Dark?

> Men's Suits 50c

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Sky Devils

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With Every Two Suits or Suit

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A new craftwork course, taught by
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Mrs. Allen M. Dyer Opens An
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The most exclusive hat shop presents this sale to get acquainted with our COLLEGE, With pride we present the largest stock of smart style quality hats shown in Lubbock.

\$295 to \$10 All Reduced HAND BLOCKED

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We welcome the patronage of TECH CO-EDS, we have the most complete line of FALL FASHIONS in town. You can always find the latest in FASHION at our Shop. you will also find INDIVIDUAL-ITY-SMARTNESS-and STYLE.

Above all you can be well dressed and the cost will be the lowest you have ever paid.

You will find styles here with the CHIC of Paris. We are presenting FERN-LO FROCKS . . . THE CAMPEN DRESSES . . . SMART "PETITE STERLING COATS" Kirshmoor Exclusive Model Coats . . . Hand Bage and Novelties by Rout . . . Rosenthal Hats . . . Mancelle-Wilson Hats , . . HOSE and UNDERWEAR by Van RAALTE. We will positively show nothing that has not been approved by VOGUE critics. We invite you in to "browse" around and visit with us.



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-and raw tobaccos have no place in cigarettes

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finest tobaccos in all the world-but that does not explain why folks everywhere regard Lucky Strike as the mildest cigarette. The fact is, we never overlook the truth that "Nature in the Raw is Seldom Mild"-so

They are not present in Luckies . these fine tobaccos, after proper aging and mellowing, are then given the benefit of that Lucky Strike purifying process, described by the words-"It's toasted". That's why folks in every city, town and hamlet say that Luckies are such mild cigarettes.

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