Do Your Stuff, Matadors--Stop Those Aggies Tomorrow









TRUETT





**Tech Matadors To Meet Texas Aggies Tomorr** 

## **Knapp Greets Tech Students**

VOLUME VIII

**For First Time** 

Dr. Bradford Knapp Extends Greetings And Best Wishes To Tech Student Body; All Urged To Be Loyal

**Cooperation** Vital

Students Are Urged To Choose Courses Best Suited To Fit Selves For Future Tasks In Later Life

Texas Tech extends a most hearty roting at the opening of the eighth ear of its life as a college. Education is something which one nust work to acquire; it cannot be iven to you. Therefore, the coop-ration of students and faculty is of he utmost importance. Let us try o register as soon as we can and o get down to the real task which aces the student body here at Lub-ock. Teachers, classrooms, labora-ories, and library are ready and ac-estible. There remains only the reg-istering of students and the prompt eportung for duty, according to the duty, according to th

ule. boose those courses which will it you for the task you expect dertake in life. Lose sight of egree which you expect to ob-because it will mean little un-the education has been with

it of loyalty and conse-the student body is of rtance to the institution. olve to work together as I students to get the best d the largest possible repromoting those worth while prises which are a part of col-tife, the class most good best wishes are extended to and every student for the year Bradtere

Bradford Knapp, President.

Home Ec School To Offer New

Tailoring Course For Seniors Mrs. Edna Buster of the clothing ese students taking

der for the girls to meet with more problems in tallocing. "This course really should promote interest and making." Mrs. Buster stated. The course. Clothing 433, will meet trom 2 until 4 o clock on Mondays. Wedneedays and Pridays.

Bigger And Better! Student Prexy Tech Slime Tells Welcomes New Rating

BY BASIL HILL

Placement **Quiz Is Given** 

**To Freshmen** Results Of Exams Will Divide

Freshmen Into Four Classes According To Ability To Do Work In English

Maurice Vannoy who holds a teaching fellowship in genetics a that college accompanied Mr. Ren-

Joe Johnson, Bouth Carolina tackle, spent the summer working as a constable in place of his fath-er, who was ill.

English placement

Bill Porterfield will call signals whe rom the pivot post of the Virginia attend colytechnic Institute eleven.

 Wroth 2 until 4 o'clock on Mondays.

 Week; Social Lubs Are Invited

 Week; Social Cubs Are Invited

 Boys, you are expectally urged to eat lunch in the tea room at the bome economics building during the laboratory for the state department of seed. specific action in seed testing work.

 Or L Beene, senior agronomy stu-laboratory for the state department of seed. specific action in seed testing work.
 Boys, you are expecially urged to est lunch in the tea room at the beserved on Mondays. Wednesdays, and Pridays from 12 unit1 o'clock.
 Miss Tryford wishes to cater to the boys on the campus and makes a special invitation to the different clubs to have their various meetings and Pridays from 12 unit1 o'clock.

 Professor G. W. Woodbury with hiv wife and baby girl motored through Yellowistone parks, to Dem-wer, and Cheyenne while vacation-ing this summer.
 The course of tea room manage-met under be instruction of Miss of large crowds.

## Eyes Of Tech And State On These Two

**Tech Students** 

Hill Urges The Purchase Of Activity Tickets; Board Of Directors Put Support Of Athletics To Students



CAPTAIN ROSS AYRES COACH PETE CAWTHON

the first meeting of the

## Dr. Holden To Matador Band Talk To Local | Begins Early Women's Club A. M. Practice

The Meeting Will Be Held In The Hilton Hotel; To Give Resume Of Recent Indian Discoveries Keturn The Held To Deter-mine New Members

Realize that it is selfish to keep to yourself and do nothing for the School. Every indication points to a banner year. This is our golden opportunity. We cannot afford to lose it. The eyes of Texas are upon us fellows, we do or we don't. KNAPP TO SPEAR

KNAPP TO SPEAK Dr. Bradford Knapp will give his formal address to the student body at the first convocation of the year to be held September 28, in the Gym. All stud-

La Ventana To **Be In Regular University Size** Annual Is To Be Work Of Tech

Students In Every Octail; Preies Of Photographic Work Convocation Is Are Lowered Held Recently Theme Chosen

## Students In Every Detail; Get Subscription To College Paper; Studio May Have Room On The Campus Dr. Knapp Makes Opening Talk To New Students: Dohonev

To New Students; Dohonev Explains Registration Rules; Student Leaders On Program

that subscribe Misses Harri pay the \$1.50 mille Stobaugh Tech Faculty Holds Reception Bealdes Ci

For Dr. And Mrs. Knapp

## Old Trick Is Out Of Date Now

The latest thing in Strength and the problem of the second state College. Syria is regarded as the First to the minute in the latest free-man accessories but that you haven t



**Special Rates Offered** Tech **Football Fans** 

NUMBER 2

Train Tickets To Cost \$2.70 And Tech Students May Buy Tickets To The Game Here In Lubbock

Band To Play

### For Fish Class Matadors To Feature Notre Dame Football; Aggies To Use Off Tackle Drives And Show Power

the same one

the season against Simmons the exception of McKeever Dowell.

to our school. Won't all of you try to realize that we have any number of problems to solve and to carry through. Realize that it is selfish to keep to rourself and do nothing for the chool. Adds Instructor

### THE TOREADOR The Co-ed's OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE Angle BY LORENE CHILDERS Parker Taulman .... A. B. Brown Editor-in-chief Business Manager

Campus news covered by students in the department of journalism CHICH MILLION Entered as second-class matter, October 21, 1925 at the postoffice at ubbock, Texas, under the act of March 3, 1879.

Advertising rates: 30c per column inch by contract 35c per column inch by insertion

WELCOME, NEW STUDENTS

Welcome to the freshmen and transfer students. The Toreador takes this opportunity to greet the new students on the campus and wish them a year of happi-

students on the campus and wish them a year of happi-ness and success. You will not find it hard to meet other students here. It has been a custom since Tech first opened its doors for the students to speak to each other when they meet. From this custom there has developed a spirit of democracy of which we are very proud. We want you to like Tech and wish to impress on you the fact that this is now your school. You should become acquainted with the older students so that you can know our aims and be better prepared to help carry on the work that is already started.

better prepared to help carry on divergence of the prepared to help carry on the help carry on divergence of the prepared to help carry on the help ca

LET'S GO TO AMARILLO

nual affair.

The Matadors have been successful in defeating their first opponents of the season with an overwhelming victory. Every man out for the squad saw service in the rech-Panhandle Aggie game. It was a great game and we are proud of the men that fought to make it so. The faculty and the people of Lubbock are due a rising vote of thanks from the student body for their fine showing. Nearly 2000 were present to help the yell leaders in keeping up the "chatter" for the Scarlet and Black. We hope they will attend all of our games this fall.

The student tickets to the game will be only \$2.70. The student tickets to the game will be only seventy-five cents.

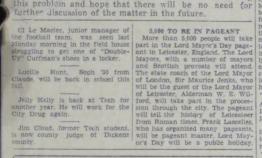
Let's all go to Amarillo and help the Matadors bring back another victory.

### BOARD AND ROOM

The board and room question that has caused so much controversy in the past years has just about been settled due to the co-operation of the proprietors. We are happy to announce that board and room may be had as low as 20 dollars per month. There are very few whose prices exceed \$27.50. The students will find that the average stands be tween 2? and 25 dollars. This is quite an improvement over last year's living expenses. We thank the proprietors for their work in solving this problem and hope that there will be no need for further discussion of the matter in the future.

BOWEN HILTON DRUG

MAX HARBISON



Be In October Around Tech Girl To Be Elected Rodeo ole MIKE good to When the Co-ed edition of per was published last sp ere appeared a column sh this one. Since the Co-ed's ch Ghi 16 be Lietter Honates Queen; Snyder Donates Steer For The Barbecue; To Stage Downtown Parade

Plans are under way for the Ag-Rodeo, to be given both after-on and night of October 21. A parade will start from the camthe Aggie building where the events

LUBBOCK, TEXAS, FRIDAY, SEPTEMBER 23, 1932

Aggie Rodeo To Mysterious

Mike Moses

clober 10. A barbecue will be held after the ight performance. B. E. Snyder graduate of the '32 class and las ear's rodeo manager, has donate

here off dates, will be admitted to the barberue. a sen- The rodeo is being given to bene-r that fit the Live Stock judging team never which is going to enter competition a sin Chicago. service is very npuses of the

Saturday To Be Tag Day

Proceeds Of The Sale To Buy Visitors Tags; Tech Cham-ber Of Commerce Sponsors Drive To Build Friendliness Much good will come Fall is on its way. Many of us

Saturday will be "tag day" for he students and the backers of our datadors. These tags, the sale of thich is sponsored by the Tech hamber of Commerce, will bear be slogan "Whit the Acress"

Production of crude petroleum the island of Trinidad increased 1931 by nearly 350,000 barrels mo than the 1930 output.

since Tech is located in a count subject to many and long-lashi sandstorms. Nothing is smart than clothes made of washal materials. Include cotton spou dress and maybe a while or crear colored cotton eordurory coat your college wardrobe for the fa You will be absolutely correct hope to see you at Tech ir you will enjoy every m your year spent here.

> Dr. Marshall Harvey FOOT SPECIALIST Surgical Chiropod 403 Myrick Bldg PHONE 840

Stems Staff







she wants. FISH CLAYSON FUL-LER is workin' over at the aggie barn so JAMES DOMINY toid me tother day. I was up in the add

to it was only BOB WALL to at skul GINGER MU d MARY LOIS GAMEL teech skul this year, I gu was the reason that th i every one so last ye JO WHITLEY told j ught that when she

\$1.00 , \$1.00 Crystals, odd shape , , 75c Crystals, round , , , , 25c Crystals, unbreakable \$1.00

ALL WORK GUARANTEED Jackson Drug 1610 Broadway Phone 1880

## Any Magazine 5c Large Assortment Hilton Hotel Bldg., Main St.



An Industrial Day and a Children's Day will also be held during the

pageant. The average investment of mo in farm machinery on Illinois fa is \$749, the University of Illinois

Fish Stay Off

sousis, and the special to Am tell me I want all of you to that Ole MIKE has a S. L. Ma will tell you in the next editusic MIKE.

> **Smart College** Hats DOBBS

> > \$5.00

FAIRWAY

\$3.50

Hogan & Patton

1103 Broadway

\$3.50.

First Year Pupils Must Watch Seats As requested by the 1931 class not to sit on the double T bench. South of the administration

ng. sentation of the 1931 gift

was made by the senior class. During the ceremony it was em-phatically stressed that the bench was only for the students who have served an apprentice-ship of one year in Texas Tech. Naturally, this will exclude all become norm when the banch freshmen from using the bench

The largest cargo of refined sugar unloaded at Mobile, Ala., this year comprised 50,000 hundredweight bags. The duty was \$106,000.

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studentice rentice as Tech lude al bench.

ined sugar this year tredweight KO.

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1301 College Avenue

PAGE FOUR-THE TOREADOR. TEXAS TECH

THE ARCHE ARCHE

## TECH FACULTY AND STUDENT BODY -WE'RE TRULY GLAD YOU'RE BACK!!

It has been rather quiet and uneventful while you have been on vacation-it's always much more interesting when you're here. Your activities and enthusiasm add much to the life of Lubbock-

### We Predict a Great Year For Tech This Year

The rapid strides Tech has made each year have been remarkable. We predict for this year even greater developments and pledge you here and now our every co-operation to this end-

### Freshmen Attention: Here's Where You Get Your "Fish" Cap

Get your Fish Cap NOW. . . . We are official distributors for the only OFFICIAL CAP. . . You'll find that you'll "do better" to have one -they are priced only \$1.00. This entire \$1.00 is returned to your School Activities-50c to the Athletic Fund-50c to the Freshman Loan

Tech vs. A. & M. Saturday at Amarillo - Let's Go!

Hemphill-Wells Co:

the Chimayo room of the Hilto San Souci Members Have Luncheon

### LUBBOCK, TEXAS, FRIDAY, SEPTEMBER 23, 1932

**Geology Trip** Home Ec Club Is Successful

Geology Students Make Trip On Horse Back To Explore New Territory; Eleven Men Receive Credit For Work

Alumnae Members Entertain

the Las Chaparitas Club

Committee Heads Are Erwin, Smith, Bullock, Leidigh, And Thompson; Is An Annual Event

The first meeting of the

and Miss Ruth

Fifty per cent more v cast in the 1932 Texas D

## WE APPRECIATE

The valued patronage of the members of the FACUL-TY and STUDENT BODY of TEXAS TECH given us in the past and solicit the continuance of same in the future, we will endeavor to render the same PROMPT and DEPENDABLE service that we have in the past.

Remember we carry the largest and most complete line of DRUGS, TOILET ARTICLES and SUNDRIES to be found in Lubbock.

We are for TECH and all her activities and wish a successful year for every one and every department, we believe this is to be one of the most successful years of TECH'S history.

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