

# Basketball Game Tomorrow Night



# The TREADOR



VOLUME 8

TEXAS TECH

LUBBOCK, TEXAS, THURSDAY, JANUARY 22, 1931

NUMBER 16

# La Ventana Staff To Hold General Election Soon

## Starts Drive For Sale Of La Ventanas

Year Book Has Been Entered In The National Annual Contest; La Ventana Will Go To Press March 1st

An extensive drive to sell annuals will be started this week as announced by Country Coker, business manager of La Ventanas. "The book will be distinctive and colorful, illustrating a story in pictures and the art work is quite different than in years before," said Coker. The theme of the art work and motif is entirely original, continued Coker, and the big surprise will be the art, beautiful, and the dedication.

La Ventana has been entered in the national annual contest which is held each year. The book will compete with annuals from other schools having an enrollment between 1500 and 2500. The deadline for all pictures is February 1st with the exception, probably, of a few basketball pictures that may be late in getting at the All-College night to be held according to Coker, and will be available to students by the 15th of April.

## Nineteen Men Earn Letters

To Be Awarded At The Next All-College Fun Night; Numerals Are To Be Given To The Freshman Squad

Varsity letters were earned by nineteen men during the past football season. Letters will be awarded at the All-College night to be held about the fifteenth of February to the following men: Teal, Woodbridge, Durham, (Captain), France, McWilliams, Ayres, Doose, Darr, Vinzant, Moffet, Brochers, Simmons, Howell, Langford, Walker, Hodges, Allen, Murphy, and Malley.

Teal played more than any other man on the varsity. He turned in slightly more than 29 quarters. Freshmen who will receive their numeral sweaters will be '31 on the sweater are: Cowan, Davis, Zebe, Young, Owens, Barksdale, Barton, McWilliams, Leverton, Tribble, Anthony, Greer, Baker, Cook, Butts, Dowell, Dunnevin, Welch, Nichols, Powers, Collins, Sells, Odum, and Mitchell.

## Pictures Of Grad Students Urged

Graduate students of the college are especially urged by E. C. Marshall, editor of La Ventana, to have their pictures taken for the annual. There is to be a separate section for graduate students, and it is hoped that every student doing graduate work will be represented in this year's year book. February 1, has been set as the deadline, and no pictures taken after that date will be placed in the annual.

## A. W. S. COUNCIL HAS FIRST MEETING

The council of the Association of Women Students met Thursday afternoon to discuss plans for an All-Women's Convocation, which is to be held Wednesday, January 28, at 11 o'clock. Miss Flora Goforth was appointed chairman of the program committee. The biennial meeting of the Intercollegiate Association of Women Students which will be held at the University of Michigan in April, was discussed.

## IMPORTANT SENIOR MEETING

Senior Class meeting Thursday night, 7 o'clock, room 220 of the administration building. This is the first meeting of the winter term and all seniors are requested to be there promptly. Matters pertaining to the senior gift, senior day, and winter term entertainment, will be discussed.

## Plans Being Made For Annual Meet

According to Miss Margaret W. Weeks, tentative plans are being drawn up for the twelfth annual Home-making and Educational rally which will be held at Texas Technological college, April 30 and May 1 and 2.

This is the first time this rally, sponsored by the State Department of Education, has ever been held in west Texas.

## Concert Tour Planned For Matador Band

Concerts Are To Be Given In Nearby Towns; McMahon Is New Drum Major For The Matador Band

The Matador Band is planning a concert tour through several states immediately after the close of this school year. Plans have not been completed but Newell Hughes, publicity manager for the band, is working with two booking houses, one located in Atlanta, Georgia, and the other in Dallas, Texas. "It is possible," says Hughes, that we will get back from the eastern tour in time to make a trip through a few of the western states."

The band will play a concert at the Lindsey Theatre about the middle of February and the following week will play at the Palace, Phoenix, and then to Albuquerque, New Mexico and El Paso, Texas with the basketball team.

Concerts are scheduled in nearby towns and as soon as the band has worked up a new repertoire so that there will be no repetition of pieces played, the concerts will be given.

Places left vacant by students failing to return to school the winter term are being filled by new students. There will be a competitive examination given those trying out the band and the best musician will be picked as members.

## New Members Are Initiated by Club

At a meeting of the Tech W. A. A. last Thursday evening the new members of that organization were initiated. Miss Jo Cowsett, president of the W. A. A., and Miss Johnnie Gilkerson and Miss Zella Reigel, sponsors, were in charge of the program.

Those who were initiated into the club were Misses Mildred Johnson, Delene Reid, Velva Brewer, Louise Campbell, Lily Fette, Evelyn Randolph, Lyra Arneling, Marie Bostick, Ruby Rae Williamson, Beth Harper, Virginia Hush, Leah Cox, Muri Sprawle, Grace Branshaw, Gueste Bledsoe, Ruby Harterson, Gladys Williams, Ethel Spuhler, Jewell Dillard, Ova Mae Etter, Ruth Love, Catherine Cox, Eva Deering, Grace Langford, Dorothy Olsen, Norma Cowsett, Mary Jane Cole, Ery Killian, Dorothy Wilson, Mary Frances Galre, Katherine Lupton, Maurine Garrett, Elsie Crausbay, and Laura Song.

## Debate Team To Meet Simmons U.

O. O. Williams and Alvis Ellis will represent Tech in a forensic contest with Simmons University in the Chemistry Auditorium Friday afternoon at 3:00 o'clock, January 23rd. The question to be debated is the Democracy question which is stated "Resolved that the principle of Democracy has been tried and found wanting." The Tech debaters will uphold the affirmative side of the question.

Everyone is cordially invited to attend. There will be no admission charges.

## TECH TO HAVE PAGEANT

A pageant will be put on by the Texas Technological College on the 15th of May, according to Dr. P. W. Horn. The pageant was requested by the West Texas Chamber of Commerce Convention which is to be held in Lubbock during that week.

The pageant will be along the same order as those given by the college in past years.

## Examples And Lectures Are To Be Given

Faculty Of Home Economics School Plan Educational Entertainment For Wives At Short Course Meeting

When the annual Farmers and Homemakers short course is held at Texas Technological college, February 10, 11 and 12, the women will be entertained with a series of lectures and demonstrations by members of the faculty of the school of Home Economics. Miss Margaret Weeks, dean of the school will open the three days' program with a welcome address and a lecture on "Ideals for the Modern Home."

Miss Mable Erwin, head of the clothing department, will give a demonstration and lecture on "Styles in Children's Clothing," and Mrs. Edna Buster, also of the department will give a demonstration on "Stain Removal." Attention and discussion will also be given to foods for "Planning Meals for Health" will be the subject of an address by Miss Weeks. Miss Mayme Twyford will give a demonstration, "New Ways of Preparing Vegetables," and Miss Dorothy McFarland will give a similar demonstration on "Yeast Bread and Beverages."

## Explains Different Phases Of Military

Captain H. E. Killin made a talk before the Matador Court last Friday night on the benefits of Military training to college students and to football men especially. Going into detail he explained the various phases of Military Science and gave several of his experiences at the front during the War.

## ORGANIZE SOCIETY

Bill Fry Named President Of New Organization

Seniors in the mechanical engineering department at Tech have organized a branch of the American Society of Mechanical Engineers and hereafter will hold regular meetings.

## Las Chaparritas Are Entertained

Miss Sylvia Wilson and Miss Zella Reigel were hostesses at an informal bridge party given for members and guests of the Las Chaparritas club, Wednesday evening in the home of Mrs. Friend, 2008 Broadway.

## BOWER MAKES TALK

Professor H. J. Bower made a thirty minute talk to the Garden Club last Saturday at the home of Mrs. Shell on the relation of Soils to Plant Growth.

## DIRECTORS TO MEET

The Texas Tech Board of Directors will meet January 27, according to an announcement made by Professor H. J. Bower, acting as chairman the Cotton Certified Seed Committee made arrangements for bringing certified cotton seed into the county to be distributed to farmers.

Meeting at the office of County Agent Eaton last Saturday with Professor H. J. Bower, acting as chairman the Cotton Certified Seed Committee made arrangements for bringing certified cotton seed into the county to be distributed to farmers.

## Texas Tech Intramural Football Season Opens; Four Teams Compete

Aggies Drop Opener To Liberal Arts Tuesday

Liberal Arts chances for an intramural championship soared high Tuesday afternoon, on the practice field at Texas Tech, when they defeated the Agg group by the score of 20 to 7 in the opening game of intramural football for the 1931 season. But the championship has not been won yet. The Liberal Arts must play the engineers, last year's champions, the Military club and win over both of them before they can be hailed champions.

The Liberal Arts-Agg fray was a fight to the finish and both teams had their share of stars. From the starting whistle both goals were in constant danger and, risky passes made the game as uncertain as wintry weather. During the first half the Liberal Arts were in possession of the ball most of the time but the Aggs failed to weaken and made a flashy comeback to score a touchdown in the fourth quarter of the game.

Watkins, Roberts, and Neece, backfield stars for the Liberal Arts, played a good brand of football. Oswald, fullback for the Liberal Arts, was power both on the offense and the defense. The outstanding linemen were hard to pick. Both teams had powerful lines many times tackling the opposing backfield men before they reached the line of scrimmage.

Ratcliff, quarterback for the Aggs, was a neverending threat with his exceptional good passing which at several times counted for many yards. Agg halfback, played good ball and Hitchcock, end, was outstanding in his brilliant pass receiving and hard tackling. There were many stars both defense and offense on the Aggie club but the Liberal Arts seemed to have the edge over the Aggie organization.

The Liberal Arts first touchdown came after a series of line bucks and end runs which put the ball on the 10-yard stripe where Roberts took a backward pass from Watkins and ran around left end for the needed yardage for a touchdown. The extra point was missed but the Aggs were offside making the score 7 to 0. The Liberal Arts scored again in the second and third quarters making one of the extra points and missing the other.

The Aggs counter came in the fourth quarter after carrying the ball to the 7 yard stripe by a nice completed pass from Ratcliff to Banner. On the fourth down Ratcliff tossed a pass to Hitchcock who carried the ball over for a touchdown. Ratcliff passed to Hitchcock for the extra point. During the rest of the game both teams were about on even terms and the game ended just as a Liberal Arts man intercepted one of the Aggs passes, and was going for a touchdown when he was tackled by Hitchcock.

## IS VISITOR

Miss Hattie Mounts, a 1930 graduate of the School of Home Economics, visited on the campus last week-end. Miss Mounts is teaching Home Economics in the Wellington high school.

## After The Liberal Arts-Agg Game



## Tech Band Members



Culver Hill, president of the Mata-Stencil Bagwell, student director of the band organization, is solo baritone of the Matador Band, is solo Cornetist.

## Wayward Man Picks His All-American Grid Team

Broadcast By Little Wayward "Hello people, salutations everybody—this is Wayward Mann speaking from the studios of the shield chain of associated stations—yes sir, folks, you are listening to little Wayward who is about to unpack his portable phonograph and play for you his latest selection of "all american" football players.

"What makes a good football team—ah, friends—eleven players whom, assisted by four score and twenty substitutes, are capable of scoring more points than that nationally famous Opponent team, Say, folks, did you ever stop to consider what a great school Opponent must be—them guys play about every outfit in the country. Nearly every coach, player, or fan with whom I have conversed makes this statement—"The Opponents are a gang of professionals—they are tramp athletes, burn outlaws, and shouldn't be allowed in the conference." This rumor has caused me to pass up the "Opponent" squad, however—I have asked that Congress make an investigation of the charges.

What makes an "all american" team. Well, boys—one prerequisite outstanding. All perfect nationwide selections must include an example of that which is called a football player in New Haven and

## Students Of Music Meet Last Sunday

All students majoring or specializing in public school music, met Sunday afternoon at 4:00 o'clock at the home of Mr. W. R. Washburne.

Plans were discussed for the year. Study programs combined with socials are to be held twice a month. The club is sponsoring the Opera "All at Sea" that the music department is presenting in the near future.

Officers elected were Sue Brown, president; Virginia Robertson, treasurer and Mary Frances Gale, secretary.

## Church To Give One Act Comedy

A one act comedy, for laughing purposes only, "Melloridrummar" and the Tech Girls Band will feature the Young People's Open House at the First Methodist Church, next Sunday evening at five-thirty.

Miss Helen Boyson won high score in bridge among the guests and Mrs. Lorenz Ellis won high for members.

Those present were Misses Sylvia Wilson, Blanche Bacon, Johnnie Gilkerson, Jean Dorrell, Margaret McNabb, Ruth Horn, Helen Boyson, Pearl Harrison, Emma Mehn, Luis Stine and D'Laura Beville, and Messames J. H. Siles, R. M. Childwood, Lorenz Ellis, W. C. Holden, Delcourton, John Caverton, Smith, Dude Buster, and Miss Reigel.

## Volumes Added To College Library

Recent additions to the college library include volume six of the Tech bulletin which was recently bound by a binding company and placed in the library for reference for students and faculty members. All bulletins put out by the college are now bound and available for use.

## Khun Is First On Rifle Team

Wins Challenged Match Last Thursday With Earl Cain; Chapman Challenges Khun To Match This Afternoon

Willet Khun, a freshman in the school of Engineering and from Weatherford, has won first place on the Tech rifle team by winning a challenged match last Thursday afternoon, with Earl Cain, who has held the championship for the last two years.

Cain made a score of 162 out of a possible 200 while Khun scored 183. A .22 calibre rifle was used in the match, which was held in the armory of the administration building. L. W. Chapman has challenged Khun to a match which will be fired this afternoon in the armory. If Chapman wins he will hold first place on the team and Khun will go second, but if he loses Khun will continue to rank first.

Any man in the college may become a member of the rifle team by challenging some member now on the team to a match and making a higher score than he does. The team has recently accepted challenges for rifle matches with the New York Stock Exchange team, and a number of varsity teams. The week ending February 28 they will fire the teams of Leiland Stanford University, and the University of Washington. Then in March they will fire the teams of the University of Cincinnati, Polytechnic Institute of Brooklyn, the University of Vermont, and the University of Pittsburgh.

The gallery rifle range in the basement of the administration building is being improved this week. The ground is being watered and packed and trenches are being dug and it is being put in good condition for the rifle practice.

## Club Entertained With Bridge Party

Miss Zella Reigel was hostess to members and guests of the "Secretaries' Club" with a bridge party given Monday evening in the home of Mrs. Adcock, 2601 19th street.

A novel idea was carried out in the progression of the players. Each guest drew for the name of the city. Everyone has chosen a name with a profession. The result was an actor from Idaho, an athlete from Mexico City, a singer from New York City, and others. The inside of the ladies designated with whom the next game should be played.

## Sunday Discussion Group Organized

Under the auspices of the Tech "Y" organization, Dr. J. O. Ellsworth, head of the department of agricultural economics, has started a Sunday afternoon discussion group in the district court room of the courthouse.

## Tapestries Are On Exhibit At School

The discussions will be on the problem of developing a rational religious philosophy of life. The first meeting was held last Sunday at 2:30.

## Trip Planned For Geology Students

General Geology students will make a field trip Saturday afternoon, according to Dr. L. T. Patton, head of the Geology department.

The students will study formation about Buffalo Springs, and the Johnson ranch in the Yellow House Canyon, which is about 15 miles southeast of Lubbock. A study of physiography of the canyon will be made, as well as some problems of stratigraphy worked out.

## TO SPONSOR DANCE

The W. A. A. is sponsoring the first All-Girls dance for the winter term tonight at the gymnasium from 8:00 to 10:00 o'clock. There will be special stunts and attractions. Admission is twenty-five cents.

## Student Body To Pick "Man Of The Year"

Man Receiving Highest Number Of Votes To Be Given Full Page In La Ventana; Hope To Start Tradition

A general election will be held February 29 and 30 to select the man of the year.

Due to the fact that three-fourths of the students of the college are men, the staff of La Ventana thinks that men should receive more recognition in the annual than they heretofore have. They are inaugurating a plan which they hope will be a tradition—the selection of the man of the year.

There will be no nominees for the honor. The student will cast his vote for the man he thinks is the best all-around man on the campus. He will not vote on a ballot, but on a blank sheet of paper. He will write on the paper the name of the man of his choice and no underlined votes will be counted.

The man receiving the largest number of votes will be given a full page in La Ventana.

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# Matadors Lose To Simmons By Score 39 To 25

### Tech Men Unable To Cope With Cowboys' Delayed Offense; Hodges Leads Matadors With Seven Points

Texas Tech basketballers lost a hard fought battle to the fast Simmons crew by the score of 39 to 25 in a game played last Saturday night in the Simmons gymnasium.

They played on even terms with Texas Conference champions thru most of the first half but at last time, the Ranchers had edged forward to lead by four points, and the margin widened hurriedly as the second period opened with the McCollum brothers, Bob and Gene, running wild under the basket.

When E. McCollum had scored the last of four consecutive field goals in the last half, Coach Les Cranfill removed his regulars with a lead of 33 to 15. Against a reserve crew of Cowboys that played rough and tumble basketball, the Matadors brought the count to 22-35, but the first string returned before the end of hostilities, and started going away once more.

### Cowboys Use Delayed Offense

Tech was unable to cope with the delayed offense of the Cowboys and through the last period the Abilene hoopers usually broke completely away from their guards to tally basket after basket. With a tardy rush, Bernard Seed tied E. McCollum for high score with a half dozen field goals. Clarence Hodges, an Abilene High school ace, was the top man for the Bull-fighters with seven points.

The box score:

Player	FG	GT	FP	TP
Hodges, C	3	1	1	7
Cross, F	1	0	1	2
Baker, F	1	0	2	2
Fisher, C	2	0	0	4
Moody, C	1	1	1	3
Tadlock, G	1	1	0	3
Dun, G	2	0	1	4
Kelsey, G	0	0	1	0
Total	11	3	7	25

Simmons FG, FT, FP, TP

Seed, F	6	0	2	12
Neely, F	2	2	1	6
Pea, F	0	0	0	0
Huesels, F	0	0	0	0
R. McCollum, C	3	1	1	7
E. Hamilton, C	0	0	1	0
E. McCollum, G	0	0	1	0
Smith, G	0	0	0	0
C. Hamilton, G	0	0	0	0
Powell, G	1	0	1	2
Spraberry, G	0	0	0	0
Total	18	3	5	29

Referee: Spann (Southwestern Oklahoma.)

## El Toro

It seems that the Matadors are showing Abilene in more ways than one that they are no longer the door mat for the schools of Abilene. Those Tech Cagers mean business this time and it is going to be a hot reception that the Simmons bunch gets when they appear here tomorrow night for their one-game go-around with the Matadors. Unless some lucky guy pitches a goal from the center of the field in the last minute of the game (as was done last time on the gym floor) methinks it will be in favor of the Matadors. Let's all go out and give the boys a boost.

"Crip" has done a wonderful piece of work this year as is noticed by those who attend the games regularly; he is to be commended and the best way El Toro knows how to do it is to go out to the games. They furnish as much thrill in a short period as a show or any other kind of entertainment does in a much greater time.

Intramural was in full swing this week when the Aggies took a trimming at the hands of the dashing Liberal Arts team by a score of 28 to 7. Frequent thuds of bodies striking together were heard at all periods of the game which showed a lack of hard running and tackling present. There's a place for Physics profs to find out what will happen if an immovable object is hit by an unconquerable object. I would say the result would be low music and two stretcher bearers.

The Ex-Matador coaches say that their respective teams are doing fine and each one still contends that he has the best squad of men. Somebody is going to have a hard time explaining when the trophy is awarded this time. The Aggies have dropped one but will more than likely get onto some of their faults and come through close to the top because they display mighty fine form in their initial go-around. Power Aggies.

It is really a sight to see "Speed" Moffett and Woolly Woodridge out there telling those hard looking customers what is really about, spite the size of either of these comparative midgets) what to do.

El Toro would like to jack his two readers up and insist that they attend the intramural games, also in case any one else happens to glance over this miserable column, they should help out the cause of these games by paying fifteen cents and a few minutes of their crowded time to see the various schools clash for gridiron honors. Just for the spirit of the thing if nothing else.

Tomorrow night Tech is to be the host of the Simmons Cowboys at the gym when the clock strikes 8. Thus far the attendance has been fine, but at that there are always a few vacant seats for those whose spirit is what it should be. A basketball game is always a thriller because a team can really when all hope is practically vanished and come through in winning style. Let's all saddle up old Dobbin and come a running for this single game with Simmons.

El Toro wishes to express his heart felt sympathy to the immediate family of Herbert Quinn. A man among men whose pleasant countenance will be missed by the members of this staff, and whose memory will linger always as time passes on.

## Morton's Trio To Show At Lindsey

Morton's Trio will appear in person at the Lindsey theatre in two shows during Sunday, 3:30 and 8:30. This trio of Vaudeville performers will have in it's personnel, Mr. Ewen Hall, whose face will be familiar to all of those students who danced to the music of his orchestra last year.

The Morton Trio is a direct unit of the B. N. O. vaudeville circuit from Dallas, Texas, and will present a type of entertainment especially for Tech men and women.

On the screen, between performances, will be Gary Cooper in one of his latest releases "MOROCOC". Gary has a new leading lady by the name of Marian Dietrich whose performance is exceptionally good in this picture.

### TURKEY PARDONS SOLDIERS

ANCHORA (P)—The Turkish government has proclaimed a general amnesty for all persons serving sentences for minor military offenses. Last year a similar decree freed minor civil offenders.

## THE TECH CAFE

Broadway At Avenue K

# Tech Cagers Trounce ACC Wildcats 31-25

### Captain Hodges, Leon Fisher Hot On Scoring To Surpass Abilene Christian Even After Score Tied

ABILENE, Jan. 20.—Hodges and Fisher, veteran basketballers of Texas Technological college, could not miss tonight in their tosses at the goal, and the result was a defeat for the Abilene Christian college Wildcats, 31 to 25. Hodges tabulated fourteen points, including six hits from the foul line, and Fisher rained in five markers from scrimmage.

After playing erratically through the first half, the end of which found them trailing, 16 to 8, the Christians rallied to knot the count, 24 to 24. But the Matadors countered with a finish that was too fast for the Abilene defense.

The box score:

Player	FG	FT	FP	TP
Hodges, F	4	8	0	14
Day, F	0	0	1	0
Fisher, F (C)	5	0	0	14
Baker, C	1	1	0	2
Tadlock, G	1	0	1	2
Dunn, G	1	0	1	2
Total	12	7	3	31

A. C. C.—

Player	FG	FT	FP	TP
Pippen, F	2	1	0	5
Lawrence, F	0	0	0	10
Reynolds, C	0	0	0	2
Watkins, C	1	1	1	2
Reese, G	0	1	1	1
Powell, G	2	0	3	4
Wortham, G	0	0	0	0
Hill, G	0	0	1	0
Total	11	3	6	23

Referee: Medley.

## GETTING OUR NAMES IN THE PAPER

Vincent Foster has recently made the announcement that he wants no competition and wishes everybody would leave his girl alone. If you know he's referring, you had better keep away or Vincent is liable to go a-gunning.

Just a little item on the bulletin board that our attention was called to:

Wanted: A room-mate, boy or girl. Good room \$5.00 per month. Call 782-W, or come to 1611 Ave. Y. Ask for I. L. Watkins.

What is this school coming to???? Preston Crawford says he hasn't had a date this entire school year, and is asking assistance in getting one. There's your chance, just but don't rush, please, there's plenty of time for all.

Something we forgot to say about Vernon Jones last week is that he can play a piano like "nobody's business." Just ask him to play sometime, if you don't believe it.

We wonder why Ray Moore looks like he does. We can't see why anybody has to look that way. Look him over some time and see what's wrong with him.

There are some people on the campus that never anymore think of speaking to a person outside of their own group than they think of flying. Tech is known for her supposedly democratic spirit, and we think the students should try to carry the idea out. The least we can do is to speak to each other. So let's start speaking to everybody whether we know them or not. If they are narrow-minded to resent it—that's their hard luck.

We are going to start printing the names of the most notable who refuse to speak, so if you don't want to get your name "blasted forth for all the world to know," you had better get to speaking!

Marshall Formby is the staff member this week. We thought we had used his name before, but were

### Listen! Fellows and Co-Eds!

It's Just Around The Corner To

## The Carlsbad Cave

"8th Wonder of the World" And

## THE CRAWFORD HOTEL

Special Student Rates

### Lubbock Sanitarium Clinic

Dr. J. T. Krueger, Surgery and Consultations  
Dr. J. T. Hutchinson, Eye, Ear, Nose and Throat  
Dr. M. C. Overton, Diseases of Children  
Dr. J. P. Lattimore, General Medicine  
Dr. F. B. Malone, Eye, Ear, Nose and Throat  
Dr. J. H. Stiles, Surgery  
Dr. Herbert C. Maxwell, General Medicine  
Dr. Jerome H. Smith, Roentgenologist  
Dr. R. L. Powers, Obstetric and General Medicine  
Dr. E. J. Roberts, Genito-Urinary Diseases and General Medicine  
Dr. Y. W. Rogers, Dental Surgery  
Dr. John Dupre, Resident Physician  
C. E. Hunt, Business Manager

A chartered training school for nurses is conducted in connection with the sanitarium.

## Looks Like Dolores—She'll Star



Marion Marsh

HOLLYWOOD—Because she bears a striking resemblance to Dolores Costello, 18-year-old Marion Marsh, movie "rookie," is going to be leading lady in John Barrymore's next film, "Svengali."

Barrymore has always said that Miss Costello, now his wife, worked better opposite him than any other leading lady he has had. So when he saw Marion playing a minor bit on a movie lot here he instantly decided to see if he could not use her.

First he put her through extensive screen tests while cruising with friends on his yacht. Then he had her come to his house, where he and Miss Costello put her through a line-reading examination. When she passed all of these tests, she was signed.

So she has her resemblance to the beautiful Dolores to thank for her sudden rise from the nobodies to the somebodies.

informed that we had been neglecting him, Marshall is our Technical Topics writer this year. He's doing a very good job of it, except when he gets some news that doesn't happen, or something of the like. Haven't you been noticing the improvement in Marshall? We have, here in the office. The reason is that he's been reading Emily Post. We will pass him with a D—this time.

## Use Boilers From Dismantled Ship

PORT WORTH.—The twin boilers, furnishing the steam which heats the buildings on the campus of Texas Christian University, formerly supplied the power that turned the propeller of a steamship on the Gulf of Mexico.

When the ship was dismantled a few years ago, T. C. U. purchased the boilers from the salvage, and installed them in its central heating plant.

### LARGEST SWISS CITY

ZURICH (P)—A census just taken gives this city 248,840 inhabitants and makes it the largest city in Switzerland. Bern, national capital, counted a population of 111,337.

## BILL'S

For Your Shine

In Tech Barber Shop

# THE HILTON HOTEL

Furnishes a brilliant and luxurious background for Tech club formals . . .

The spacious Matador ballroom . . . Named in honor of the football team . . . the tea rooms are made to suit other forms of entertainment

## HOTEL BARBER AND BEAUTY SHOP

Soft Water . . . Clean Towels  
Sanitary Methods . . . Skilled Barbers

Basement of Hotel Lubbock

## 'Y' Association Sponsors Talks

### Mr. Knapp Speaks To Groups On Campus And At Local Churches On Democracy In Industry In The U. S.

Students of Texas Technological College are being given a glimpse of the penetration of democracy into industry this week through the address of Mr. C. W. Knapp, representing the Columbia Conserve Company of Indianapolis. The Tech Young Men's Christian association is sponsoring his campus visits. Mr. Knapp spoke to a college class at the First Methodist Church last Sunday, and a large group of economics students Tuesday evening. He speaks to a Sociology class Thursday morning and to a joint meeting of the YWCA and YMCA cabinets Saturday evening at 8:30. Sunday evening he will address the college forum of the Episcopal Church.

### Initiated Plan

Mr. Knapp has pointed out that fifteen years ago the owners of the Columbia Conserve company initiated a plan whereby the workers in the company would control the activities and policies of the business. The plan has developed to a place where now the workers own a majority of the stock, they set their own wages and working conditions, and control the entire operation of the plant. For some years the venture was looked upon as an experiment but with the passing of fifteen years the experiment stage has been left behind and the plan is to be the permanent policy.

Workers are paid not on the basis of their productivity and not on the basis of competitive industry but on the basis of need. For example, there is a minimum wage of about \$25.00 per week for single men, but for married men doing exactly the same type of work the minimum wage is about \$35.00. For each child in the family an extra amount is given. This is true up to three children, for the company believes that

large families should be discouraged. Other dependents than children also receive extra pay.

### Health Considered

Sickness and health is considered a group matter than an individual responsibility and the company employs the best physicians and specialists in Indianapolis to carry on an extensive health program. This is both preventative and curative. The cost of this service last year was \$15,000.00.

Mr. Knapp will remain in Lubbock for several days and will be available to speak before other student groups interested in hearing the story of this unique industrial organization. Mr. J. I. Kilpatrick, chairman of the board of directors of the YMCA, is arranging for a meeting with a group of Lubbock business men to hear of the experiment.

### PLANS FIELD TRIPS

There will be several field trips planned for both the winter and spring terms, says Dr. L. T. Patton, head of the geology department. Several of these trips have been taken during the past term. Thirty five students went on the geology field trip last Saturday, which was supervised by Dr. Patton. The class studied the nature of the valleys and the various problems of the high plains lakes.

These trips are optional in that

they may be taken in place of other outside work.

Student directories are on sale at the Tech Bookstore for thirty-five cents for new students who enrolled in the winter term.

The perfect Broadway would have Texas Quinlan at one end and Texas Tech at the other.

## DO YOU KNOW WHAT THIS LABEL MEANS?

When you see the above label on your newspaper or commercial printing it means that the printed matter was produced by skilled workmen, under sanitary working conditions and at uniform wages.

Only Print Shops that are under contract with The International Typographical Union and employ their members are entitled to use this label.

The I. T. U. has approximately 90,000 members in the United States and Canada, with headquarters at Indianapolis, Indiana.

Apprentices are required to be at least 16 years old, have a grade school education and serve 5 years at the trade before becoming a member. Also they are required to take 33 lessons on printing prepared by the education department of the I. T. U., thus insuring turning out of only competent and skilled workmen.

The majority of the members of Lubbock Local Number 888 of the International Typographical Union are citizens and tax payers of this city.

Union Printing Plants in Lubbock are:

- The Avalanche-Journal Publishing Co.
- Dow Printing Company.
- Wood Printing Company.

## LOOK HOW GOOD WYLIE-JARRETT DRUG STORE

1007 Main Phone 1082

## Photographs that you will Treasure

These College years are fast fleeting and your youth will soon be only a Picture

Have it made at—

## Brown' Studio

## Flawless!

So Are the Results of Our Modern Cleaning Plant

## THE Model Laundry

STUDENTS' IDEAL SERVICE

25% Discount for Cash and Carry — Phone 64

Across from Campus on 13th Street

## FOR CHOICE CUT FLOWERS, POTTED PLANTS

Floral Designs and Decorations

Phone 336 or 1910

## The South Plains Floral Co.

Opposite Tech Gymnasium

PHONE	PHONE
1	3
9	3
1	6
0	

## BUSINESS AND PROFESSIONAL DIRECTORY

<b>TECH COLLEGE BOOK STORE</b> Has That Xmas Gift	<b>College Tailors</b> Suits 25c 1111 College Ave. Phone 1098	<b>Dr. Walter J. Howard</b> Dentist Myrick Bldg. Room 507
<b>Foot Specialist</b> DR. MARSHAL HARVEY Surgical Chiropract 507 Myrick Bldg. No Charge for Examination	<b>Harold Jones Laundry</b> "We Strive to Please" Phone 798	<b>FROM OLD TO NEW</b> While You Wait We Call or and Deliver <b>LUBBOCK SHOE SHOP</b> First Door North of Grollman's Phone 1810
<b>La Casita Sandwich Shop</b> 2403 Main	<b>Dr. McCorkle</b> Dentist Room 208 Palace Theatre Bldg.	<b>Bookstore Sandwich Shop</b>

### FIND ANCIENT HOUSES

KOENIGSBERG (P)—Remains of an ancient pile-dwellers' settlement have been unearthed in the district of Wehlauf, East Prussia. A stone hatchet and several flint knives indicated that the place was settled 4,000 years ago.

Louisiana has a law prohibiting vehicles longer than 33 feet to travel upon the highways.

### RED FOX ATHLETIC CLOTHING

For Football, Basketball, Track, and Baseball. Athletic Jerseys and Stockings.

Made in Texas and sold by your home dealer.

Manufactured by

## CULLUM & BOREN CO.

Dallas, Texas

# "Strictly Formal"



Evening Dresses  
\$19.75 To \$49.75

Graceful gowns of stiff or soft materials in gay jewel colors of black, chiffons, satins, laces, taffetas and flat crepes. These are the dresses that will make you happy and insure you that "big rush" at the many formal dances that are planned for the next few weeks.

Evening Pumps  
\$7.50

You can buy your evening shoes here . . . for only \$7.50. They are of white falls with dainty and shapely 17-8 heel. The regular Regent pump . . . and may be tinted to match your evening gown. Charges for tinting \$1.00 extra. All sizes. Widths from B to AAAA.

### Other Formal Accessories—

- Rhinestone Jewelry . . . \$1.95 to \$3.95
- Sheer Evening Hose in proper shades . . . \$3.50
- Evening Bags, with rhinestone trims . . . \$1.95 to \$5.95
- Chiffon kerchiefs, large and small . . . 50c to \$3.95
- Dainty evening lingerie priced from . . . \$1.95 Up

**CARTER-HOUSTON**  
DEPARTMENT STORE  
"The Best Place To Shop, After All"



When you have emphasized to parking station attendant that you are in a hurry and will be back in ten minutes and return to find your car "spotted" behind a score of others.

## Valentine Motif Is Used At Party

Using the Valentine motif in decorations and table appointments Misses Louise and LaVerne Garrison entertained with a bridge party Saturday afternoon in their home, 1402 Main street.

Misses Virginia Smallwood, Nell Rosenquist, Eloise McCroary, Mildred Patterson, Eleanor Aycock, Roberta Myrick, Elsie Crooly, and Louise Bates. Mrs. Norton Baker.

**PEN AND PENCIL LOST**  
LOST: Green lifetime Conklin fountain pen and pencil set. Reward offered for return. Phone 1897.

More than a million quarts of food were canned by Alabama farm women during the last summer.



Taxi plane pilot who meets his "fare" after arranging price for the trip over the phone.

## Experiment Is Being Carried On At College

**Dr. Abbitt And Schmidt Have Apparatus Ripped Up For Determining Amount Of Activity In Storms**

CITIZENS of West Texas are long familiar with the electrical manifestations accompanying the spring sandstorms. Severe shocks are felt often by men and animals coming in contact with fence wires, automobiles and radios. During severe storms automobile ignitions even refuse to function.

With a desire to understand electrical conditions during the frequent storms, members of the Texas Tech physics department are conducting an experiment to measure the potentials. Under the direction of Drs. W. H. Abbitt and C. C. Schmidt of the Tech physics department three poles were put up west of the chemistry building and wires stretched from two of the poles to the one nearest the building. On a smaller pole near the taller ones is a collector which is a small copper plate with a radio-active material on it. This ionizes the air about the collector and enables it to take on a charge of electricity and to assume the potential of the place around it. The potentials are then measured by means of electrical meters.

## Centaurus Present New Club Members

New members of the Centaur Club were introduced at the annual presentation dance on Friday evening at the Hilton Hotel.

Other club members in attendance were Messrs. Bill Sewell, Trent Campbell, Bill Collins, Murray Ballinger, John Louis Cook, Wayne Castleberry, Bruce Parks, Dick Carter, Gordon Dickinson, Dick Whiteside, Bob Taylor, R. V. Williams, James Harley Dallas, J. D. Walker, Weaver Medlin, Roy Fryor, Truett Brooks, Robert Webb, of Ft. Worth, and Foster Davis.

Special guests for the occasion were Dr. and Mrs. C. M. Ballinger and Dr. and Mrs. J. T. Hutchinson. Others on the list included Misses Jean Shelley Jennings, Effie Smith, Helen Blythe, Virginia Bacon, Lucille Hum, Veta Stafford, Lois Graves, Vonnelle Gilkerson, Helen Womack, Marie Butler, of Quanah; Mary Allen, Cartherine Mitchell, Gertrude Hand, Virginia Conley, Donna Vaughn, Edith Sanders, Kate Boyd, Dorothy Rushing, Sue Barton, Sylvia Wilson, Lulu Hartzo, Gertrude Standefer, Billie Mae Willis, Virginia Murray, Christine Carter, Mildred Price, Olyeds Grimsley, Ruth Sison, Martha Knight, Hazel Ligon, Christine Denney and Evelyn Hartzo.

**SERVICE FOR THE BUSY STUDENT**  
THE MODERN BARBER SHOP IS EQUIPPED FOR THE STUDENT WHO WANTS EXPERT ATTENTION WITHOUT WASTE OF TIME  
**TECH BARBER & BEAUTY SHOP**  
1102 COLLEGE AVE. PHONE 1558

## 'Pre-Med' Department At Texas Tech Hangs Up High Record At Galveston

TEXAS TECH'S "pre-med" department—which translated from student lingo means the department where work preliminary to the study of medicine is offered—has "rung the bell." So great has been the success of former Tech students at University of Texas School of Medicine that the "pre-med" department here is now recognized as one of the best in the Southwest.

Of the eight honor students in chemistry at the Texas State Medical school at Galveston last fall four were former pre-med students of Texas Tech. In a letter to Dr. Paul W. Horn, Tech president, Dean G. E. Bethel of the Galveston school complimented Texas Tech in regard to its pre-med department and especially commended the chemistry department. The dean further stated that no Tech pre-meds had ever failed their work in the medical school.

According to Professor R. A. Studhalter, who is head of the pre-med work at Tech, approximately ninety students are now enrolled in that department. These students are taking the regular courses prescribed by the department which includes several courses in sociology and chemistry. At least two years of pre-med training is required for students entering medical schools, according to Professor Studhalter, and the number of students who take three and four years preparatory training is growing larger each year.

**Idea Is Mistaken**  
When the average West Texas sandstorm is at its worst, and radios have been cut off and when the average citizen even dares use the telephone, he would swear that there was enough electricity in the air to light up even one small light bulb. This is a mistaken idea, according to Dr. Abbitt, one of the professors in charge of the experiment, because it would be hard to catch enough electricity from the air to light up even one small light bulb.

It is true that many people are often shocked during severe storms when touching wire fences or coming in contact with radio connections, but the shock only is momentary, according to the Tech professors. There is no power in the air because the currents are too small. Power is measured by current times potential and while the potential during sandstorms is high, the current is exceedingly small.

The experiment is being carried on at Tech and perhaps new to the world and its exact results are unknown. The Tech professors state that they only have started to experiment and that spring when West Texas citizens are "cussing" the sandstorms the professors will be busy with an experiment which may some day provide a remedy to enjoy the day while the storm is at its height.

**Members Of Forum Dine At Glorieta**  
Active members of the Forum and alumnae attended an informal supper at the Glorieta Shop, after which they went to the theatre.

Those present were Misses Margaret Turner, Kate Pressley, Margaret Tris, Maurine Henderson, Sylvia Wilson, Sarah Michie, Nell Goodloe, Kathleen Harman, Faye Foote, Orene McClellan, Hazel Gruver, Corretta Morgan, Leola McCann, and Jean Shelley Jennings.

A bag for carrying bathing suits has been invented that can be inflated to serve as a pillow or float to support a person's head in water.

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Taxi driver who absent-mindedly drove his "fare" direct to destination before he realized what he was doing.

## All-American

Continued From Page One.

saying that a football team requires the services of men with brains. I fall to look with favor upon that statement—I feel that it requires strategy, political strategy and so have selected HARDING, a young man from the Harvard stable assisted a good Democrat by the name of WILSON, from Baylor in directing the team's policies. Wilson comes highly recommended in the handling of foreign entanglements.

Back to nature, people—back to the good old out-of-doors. Millions of my listeners find occasion every year to pack their lunch-baskets and tour to parts unknown. What would a football team be without a smattering of the greatest recreation our country affords—come on with me, radio-fans, while we search the wide open spaces for material.

"Bob" Zuppke, holding classes in football in Champaign, Illinois, has developed a "BERE" into a real threat. I've plucked that Barry and placed it upon my squad. Four hours from the camping grounds of the Illinois via the I. C. we find the waters of Lake Michigan splashing upon the shore-town of the nation's hotel.

It is reported that Germany is building an airplane designed to carry 120 persons and having a cruising radius of about 8000 miles.

**Bargains In Shoe Repairing**  
Men's Half Soles . . \$1.00  
Ladies' Half Soles . . . 85  
Leather or Rubber Heels .50

**Typewriters SERVICE AND SUPPLIES**  
Bring your typewriter to our shop and get new ribbon put on, also oiled and minor adjustments, for \$1.00.  
**ALL WORK GUARANTEED**  
Complete stock of new, used and rebuilt typewriters.  
**Typewriter Sales Co.**  
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Athens—the same party who chased the Yale bulldog out of its bowl is the man I'm naming right here. Stand up and shout, you "crackers" cause Mr. DOWNS goes right into my line-up.

And so, you hangers on, this young people's meeting of mine is about to adjourn—wait—we forgot to place a pain on the squad. You can find a pain nearly everywhere you go but how about this one—TOOTHAKER of Dartmouth. Usually the pain is the kicker. That doesn't go on my team—I want the Smith Brothers to handle my drops. I'm going to ask each listener to pick his own SMITH—they tell me that "Al's" son is playing the game somewhere—but for the BROTHERS role I'm going to have a flip a coin to see who gets the rent while I spend a few days searching the windwept campus of Texas Tech for a young man to play the brothers act. Will it be the Hilton or the Lubbock—"Sheff" you holder.

"Look here, folks—here comes a stack of telegrams. Bet I've sure been given the works for neglecting California's favorite son or failing to mention somebody's sweetheart. Anyway lets take a squint at a few of them."

"Hello New Haven—I'm reciting this for you. My team has no use for a BOOTH, besides I can't think you have one big enough to cover my boys when they gather round in the huddle. Your tip might go well for a rainy day but after all the public will acclaim this team "all-wet" right now."

It is reported that Germany is building an airplane designed to carry 120 persons and having a cruising radius of about 8000 miles.

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Men's Half Soles . . \$1.00  
Ladies' Half Soles . . . 85  
Leather or Rubber Heels .50

**Typewriters SERVICE AND SUPPLIES**  
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**ALL WORK GUARANTEED**  
Complete stock of new, used and rebuilt typewriters.  
**Typewriter Sales Co.**  
1008 13th St. Phone 78

# 479 College Girls Shopped At LaMode Last Term!

Ever hear college girls rave about clothes? We listen to dozens of them every week . . . and it keeps us young!

"Here's a honey," they cry! And some of our Peppert fashions go marching out the door! Do your shopping here, as we feature outstanding creations at

# \$9.95 LaMode Shop

1018 Broadway Lubbock, Texas

## "Y" Notes

Monday afternoon the membership group of the Y. W. C. A. held their first meeting of the winter term. Miss Lizzie Belle Clements is chairman of the group.

Plans are under way for the organization of a freshman girls' council. Miss Sue Morrison, junior in the school of Home Economics will be in charge. Those freshman girls interested in the council see Miss Jo Wilder in her office.

Tuesday evening, the Board of Management of the Tech Y. W. C. A. met in the home of Mrs. C. M. Ballinger.

Miss Ruth Read has been elected to fill the office of chairman of Social Service Committee. She takes the place of Miss Inez Hensley who is not in school this term. Miss Read is also, Y. W. C. A. representative to the A. W. S. Council.

## Thirty Attend Big Spring Club Party

Approximately thirty students made merry at the semi-formal dance given by the Big Spring club at the home of Mrs. Joe Hilton on 19th street last Friday evening. Mrs. Hilton is club sponsor. The club presented her with a nice gift at this time.

Several students not members of the organization were guests at the frolic. Officers of the club are: Malcolm Patterson, president; Lallah Wright, vice-president; and Mildred Patterson, secretary.

Two thousand years before Christ, Hammurabi made severe laws against rapacious moneylenders and made the protection of widows and orphans and of the weak against the strong the cardinal principles of law and morals.

Clay shingles, water-proof as well as fire-proof, constitute a recent building product made in a variety of sizes and shapes.

Riding a street car is 22 times safer than an automobile, and a railroad train is 12 times as safe as an auto, according to nationwide statistics.

Four thousand attended this winter's Servants' Ball in London.

**Tune-In-On First Methodist Church**  
Broadway at Ave. M.

Next Sunday—January 25th  
Young People's Classes 9:40  
Morning Worship 10:30

**Young People's Open House**  
8:30 P. M.  
Featuring An Act Of Fun

**"Mellerdramma"**  
Tech Girls Band  
Buffet Luncheon

**Epworth Leagues 6:40**

**Evening Service**  
Orchestra and Young People's Choral Club Leading In An Audience Program of Negro Spirituals and Southern Melodies.  
Sermon by Rev. C. A. Bickley  
The young people's presiding The Young People's Presiding Elder Theme—"The Glory of Carrying On."

## Dinner Given By Sans Souci Club

Sans Souci Club members and their dates were guests of a dinner given Sunday evening, January 18, at the home of Mrs. E. B. Adcock, 3601 on 19th, with Miss Hazel Ligon presiding as hostess.

A plate dinner was served at seven o'clock, and following the dinner new members of the club, whose names are to be announced at the Sans Souci dance Friday evening, January 23, gave impromptu members. Johnny Cook entertained the guests with popular piano selections.

Australia is more than 25 times as large as Great Britain.

## LINDSEY THREE DAYS

Starting Preview 11:15 Saturday Night

Where Men and Women Meet and Love!



**GARY COOPER MARLENE DIETRICH ADOLPHE MENJOU A Government Picture**

## PALACE SATURDAY

James Oliver Curwood's

## "RIVERS END"

with Charles Bloeferd - Evelyn Knapp

## On the Stage!

Morton's Trio!  
Direct From Dallas!  
Vaudeville  
Lindsey Sanday