

The Big Spring Herald

VOL. XX NO. 16.

Big Spring, Texas, Friday, January 4, 1924

By Jordan & Hayden

OIL DEVELOPMENT IN THIS SECTION

Big Development Planned in Mitchell County and Increased Activity South of Here

Big Activity in Mitchell County

The greatest development in the history of the Mitchell County oil field is to be started at once by the California Company according to information from a reliable source. Work on eight test wells is to be started in the near future. Material for derricks, etc., is now being unloaded at Westbrook.

It is said the California Company plan to drill as many as fifty wells in the Mitchell County field this year to thoroughly test out this oil producing area.

Bell Well Flowing Intermittently

Starting Wednesday morning, Dec. 26th, with a Guiberson swab inside the three-inch casing, the Bell well was bailed down to 2500 feet, at which time it was discovered that the cups on the swab were wearing away rapidly and a wire for a fresh lot was dispatched. These should arrive today. In the meantime they have not been idle at the well. The mud-hog was rigged up and the air-compressor hooked on and these two tools have been alternately operated with the result that the well has been flowing intermittently and with continuously increasing vehemence. The flow of pure oil yesterday was more than sixty barrels. Our people are breathlessly awaiting the news that the Bell well has blown in and is producing a continuous flow of the liquid gold. The Bells are staying at the well day and night since Wednesday.—Pecos Enterprise.

Big County Oil News

Cargo-Texas Oil and Gas has passed up a favorable report obtained recently in an oil well No. 1, just southwest of Sterling City, and are drilling from 1422 to 1437 feet.

The oil in paying quantities is now being pumped back to 1437 feet, and shot.

A derrick is being rebuilt on the Douthitt ranch by the O-M Oil Company for the resumption of drilling around 1800 feet. This test well, started by the McCarley Oil Company, several years ago. J. S. Meriwether, of Beaumont, identified with the McCarley Co., will be in charge of the completion of the test.

The Fidelity Oil Company of New Jersey is expected to resume work shortly on their test well on the Hull ranch, twenty miles southwest of Sterling City. This well had reached a depth of 1200 feet, when drilling was discontinued.

Near Completion in Big Lake Test

Completion of the Big Lake Oil Company No. 3, University lands, the northern offset to the discovery in the Reagan County field, is not expected until some time next week, as it is reported that it will be necessary to ream 100 feet for the six-inch casing, which is being carried on account of the amount of water in the hole. The hole is now around 2,850, and the pay was encountered in the discovery well at 2026.

The Big Lake Oil Company is the Successor in this work to the Texon Oil and Land Company, which drilled the discovery well, and which recently sold 16 acres, with the discovery well and two others drilling in the Big Lake Oil Company. The latter owned, it is understood here, one-quarter by the Texon interests, and three-quarters by the Plymouth Rock Oil Company, a holding company identified with the Benedum & Sons interests. The Transcontinental Oil Company, another Benedum & Sons interest, has large holdings acreage in the district in which the Big Lake is operating, but is not interested in the 16 sections obtained by the Big Lake Company.—Fort Worth Star-Telegram.

The year 1923 proved a good one in spite of the fact that the majority of us were pessimistic during the latter part of the year. Let's be optimistic during 1924 and refuse to be haunted by troubles that may come.

W. A. Mitchell of Waco is for a visit with her mother, H. O. Martin.

Mabel Gamble went to Sterling City Thursday for a visit with her mother.

Skating on Sidewalks Should Stop

Sometime ago the city officers were notified about children being allowed to skate on the sidewalk. This practice is becoming very common. And complaints are being made from property owners about damages done to their walks. Also being dangerous to pedestrians. Constant skating on a concrete sidewalk is very detrimental to the walk and should not be permitted. This is a matter that can best be controlled by parents. And they should not allow their children to skate on other people's walks. Sidewalks are maintained by the property owner. And if you allow your children to damage this walk, you are doing them an injustice, as you are damaging property that he has put in and paid for and is responsible for its maintenance; so if you allow your children to skate on the sidewalk as a matter of justice to the other fellow kindly keep them on your own walk. XXX.

Daughter of Joe R. Wheeler Died

Oveta Eveline Wheeler, aged three years, eight months and fifteen days, died at the home of her parents, Mr. and Mrs. Joe R. Wheeler, about ten miles northwest of Big Spring at 12:30 p. m. Monday, December 31st. Funeral services were conducted Tuesday, and the remains were laid to rest in Salem cemetery.

The little girl was only sick a few days and her death came as a great shock to her parents and other relatives.

We join many friends in extending sympathy to the parents who mourn for their loved one.

Big Increase in Postal Receipts

Postmaster J. W. Ward informs us that the business of the local post office continues to grow, and he expects a bigger business than ever during 1924.

The total business for the year of 1923 was \$19,058.98 as compared with \$16,885.59 for 1922; a gain of \$2,173.39 or 11 per cent.

The business for the quarter ending Dec. 31, 1923 was \$6,491.00 as compared with \$5,174.43 for the last quarter of 1922. This was an increase of \$1,316.57, or nearly 25 per cent.

Elks New Years Dance

The Elks celebrated the passing of the old year and the advent of 1924 with a New Years Dance. A large number of members and quite a few out of town guests enjoyed this delightful affair. Bobby Miller's Orchestra furnished music for the occasion.

After midnight, the young ladies made the engagements for dances and tagged the young men during the encore dances.

Dancing until the midnight hour was also in order at the Elks Hall, Tuesday night.

Students Return to C. I. A.

The following students of the College of Industrial Arts at Denton, who have been enjoying the holiday vacation with homefolks returned to C. I. A. Wednesday evening: Misses Jena and Lillian Jordan, Lillie Mae Hayden, Fay Ward, Ida White, Gladys Lloyd, Doris Chalk, Miriam Kennedy, Janice Pickle and Helen Creath.

Oil Mill at Colorado Burns

The power plant and mill of the Continental Oil and Cotton Co., at Colorado, Texas, was destroyed by fire Wednesday night. The fire started in the engine room about 9 o'clock. The mill was a large three-story brick. This property was owned by John Guitart of Abilene and he expects to rebuild the mill at once.

City Federation Meets January 8th

The regular monthly meeting of the City Federation will be held at the Rest Room on Tuesday afternoon, January 8th, at 3 o'clock.

Start the New Year right by attending and joining in the movement to make old Big Spring a better place in which to live.

Wednesday Bridge Club

The members of the Wednesday Bridge club were delightfully entertained this week by Mrs. S. D. Ford. In the series of games Mrs. Oxshar made club high score and Mrs. Homer McNew made visitor's high score. Delicious refreshments, in two courses, were served.

The Ladies Bible Class of the Church of Christ met last Friday at the home of Mrs. G. A. Welch and an interesting and instructive program was in order. They meet today with Mrs. Jim Campbell.

WEST TEXAS POTASH TO BE DEVELOPED

With the Government's Increasing Interest Potash Development on a Big Scale Expected

With farmers all over the United States demanding a cheap fertilizer the government may get busy and the vast stores of potash in West Texas will be developed. Senator Morris Sheppard of Texas has introduced a bill in congress calling for an appropriation to thoroughly core the potash beds in West Texas under the direction and supervision of the United States Geological Survey.

Experts predict that a commercial bed of potash will be worth more to the United States than the combined output of all its gold and silver mines. This potash field is a similar geologic structure to that of Germany, showing a large continuing body of rock salt at varying depths beneath the surface.

Recent reports by the U. S. Geological survey on the undeniable presence of vast stores of potash in West Texas are considered the most important bulletins along this line ever issued by the department.

One geologist who made a study of the Big Spring section states that in McDowell well No. 4 samples showing 15.22 per cent potash were found at a depth of 1035 to 1050 feet, indicating a 15-foot crystalline bed deposit. This rock salt formation has been encountered in every well drilled in the Big Spring section. The drillers of these tests were drilling for oil, being unaware of the value of potash; and potash salts were washed up in bailers and dumped into slush pits, where they were later discovered by experts from the U. S. Geological Survey.

The best showings of potash were found in the following tests: McDowell well, twenty miles south of Big Spring, 15.22 per cent; The Burns well in Dawson County, fifty miles north, 10.82 per cent; The Means well in Loving County, 80 miles northwest, 11.21 per cent. It was encountered at the shallowest and about the same depth in McDowell No. 4 and the Means No. 1 in Loving County.

Old timers in drilling for artesian water in the courthouse yard in Big Spring more than thirty years ago, drilled thru a five hundred foot stratum of rock salt so we have every assurance that a core test for potash in this vicinity will be well located.

Planning to Make Potash Tests

Will A. Miller of Amarillo and Charles W. Dabney of Houston who have been interested for several years in the possibility of profitable development of potash deposits in West Texas, have been furnished an encouraging report from the American Association for the Advancement of Science, and plans are under consideration for a thorough working of the field from the North Plains to the Midland and Big Spring sections where potash deposits have been found at from 1,000 to 2,300 feet.

Keating-Pool

In the parlors of the First Baptist Church of Dallas, Texas, at 10 o'clock Friday morning, December 28th, the marriage of Fred Earl Keating and Miss Guion Pool took place; with Dr. George W. Truett officiating.

The bride wore a handsome traveling dress of brown chiffon velvet with beaded bodice, of crepe roma; having accessories to harmonize.

Immediately after the ceremony Mr. and Mrs. Keating left on their wedding trip, which includes six weeks in Washington, D. C., and points in Wisconsin. They will make their home in Big Spring, at the United States Experimental Station.

The bride is the daughter of Mr. and Mrs. Frank Pool of this city, has grown to young womanhood in our midst and is loved and esteemed by a wide circle of friends. She has been one of the popular teachers in the Big Spring schools the past four years. The groom is a young man of sterling worth, and is highly esteemed by our entire citizenship. During the past two years he has efficiently filled the responsible position of Superintendent of the United States Experimental Station at this place.

We join many friends in extending to this popular couple best wishes for an ideal wedded life.

Subscribe for The Herald.

Keep Our School in Front Rank

The Big Spring High School has again been placed on the All Southern list of Accredited High Schools but we are warned that unless we secure additional teachers to help carry the load we may be omitted in the future.

With our school on this list it means much to the boys and girls of our High School, for upon graduation they are entitled to enter any college in the South without an examination.

The warning to secure an adequate force of teachers is contained in the following letter from A. W. Evans, Chief Supervisor of the State Department of Education to Supt. P. B. Bittle, written Dec. 18th: "At the annual meeting of the Southern Association of Colleges and Secondary Schools held in Richmond, Va., December 4 to 7th, it was decided upon recommendation of the Committee on Texas reports to accredit your school for the ensuing year with the understanding that you be advised that your school fails to measure up to the standard in regard to teaching load."

These school men know that teachers cannot do their best work when burdened with too many pupils; and we regret that this condition prevails in our school. It is not fair to teachers and pupils that this state of affairs exist; we should secure additional teachers and more school rooms. The bond issue that is to be voted on January 15th opens the way for this needed improvement in our schools.

McCorkle-Nabors

The marriage of Miss Dewey Nabors to Mr. H. H. McCorkle was a surprise to many friends here when it was learned they had motored to Midland and were married Dec. 22.

Miss Nabors is the daughter of Mr. and Mrs. T. F. Nabors of this city. She has made Big Spring her home since childhood and has been employed by the Southwestern Telephone Company for the past three years. Her many friends here wish them a long and prosperous wedded life.

Mr. McCorkle is with the Remington Typewriter Company of Dallas. This happy couple expect to make their home at Abilene, which place is the headquarters for Mr. McCorkle at present.

Christmas Seal Sale

Miss Lillian Frances Gary who was county chairman in charge of the sale of Christmas Seals reports total sales of \$283.27. This money will be used in the campaign to wipe out Tuberculosis.

Miss Gary wishes to heartily thank those who so faithfully and ably assisted her in the sale of Christmas Seals and to heartily thank everyone who purchased seals.

Miss Gary states that Miss Lillian Rhoton won the honor of selling the most seals, as well as being the most faithful individual worker.

We feel sure the Texas Public Health Service will highly compliment the chairman and her assistants for their splendid work.

Andrew J. Merrick Goes to Lamesa

Andrew J. Merrick has rented his farm and leaves this week for Lamesa where he has accepted a position as deputy, under Sheriff Cooksey. He succeeds Walter Henderson who resigns to look after private business. Mr. Merrick will make a fine officer as he has every qualification, including good common sense, plenty of nerve and sound judgment. He has been working with the sheriff's force at Lamesa, and recently assisted deputy sheriff Henderson in rounding up thirty-two crap shooters in one bunch.

Mr. Merrick's host of friends here wish him every success in his new position.

J. A. Kinard in Comptroller's Dept.

J. A. Kinard, until recently manager of the Howard County Union Store of this city, has accepted a position at Austin. He has been appointed to a position in the gross tax division by Comptroller Lon A. Smith, succeeding Eugene Upshaw, who resigned.

Mr. Kinard will not be a stranger at Austin as he was formerly connected with the institute division of the State Department of Agriculture. He began upon his new duties January 1st. His many friends throughout this county are pleased to note his appointment and it is an assured fact that he will make good.

Read the Herald Want Ads.

ENROLLMENT SHOWS INCREASE

More Than 1120 Pupils in Big Spring Schools—This is Best Argument for Bond Issue

More than thirty-five new pupils were enrolled when the Big Spring Schools reopened Wednesday. The enrollment now is in excess of eleven hundred and twenty. With the compulsory school law becoming operative January first, it is likely that an additional number of pupils will be added.

These are the reasons why the citizens of the Big Spring Independent School district are asked to vote a bond issue of \$35,000 on January 15 so that accommodations may be available for the growing number of students that are flocking to our school. We must provide adequate facilities to care for these pupils. It is not well that the rooms be overcrowded.

One of the best indications that our section is moving forward is the increased enrollment of our schools. The development of our county promises to be the greatest of any year in its history and we might as well get ready to take care of the educational facilities that will be needed. We need additional rooms for the present enrollment, so it is only a good business policy to provide this and make additional preparation for the future.

The non-progressives roared when the Central school was constructed; claiming that such a large building wouldn't be needed for twenty years. They again threw a fit when the ward school buildings were erected. And when the High School was proposed they considered that the money was just being thrown away. Each and every year, however, has found the enrollment of our schools increasing, a use for every school room available and need of more. Just let us fail to provide adequate school facilities and watch our town go backward.

If you doubt for a minute that we need additional rooms, just make a point to visit the schools and get first hand information. If you do this you will not be against the bond issue on January 15th.

Wrecks Delay Traffic on T. & P.

A Jinx seems to have camped on the trail of the Texas & Pacific railway beginning with the New Year and delayed trains are the result.

Eastbound passenger train No. 2 started the trouble when the engine and four cars were derailed at Sweetwater about 7:30 o'clock Tuesday morning tying up traffic for quite a while. Passenger train No. 5, due here at 8:55 a. m. Tuesday, did not reach here until 5 p. m. A freight wreck Tuesday evening near Weatherford caused another tie up of traffic. Sunshine Special No. 1, due here at 1:50 a. m. Wednesday did not arrive until 12:30 p. m. Wednesday, No. 5 arriving at 3 p. m.

Fire Destroys J. W. Sharman's Home

The home of J. W. Sharman, in the north part of the city, was totally destroyed by fire early Monday morning. The fire, of undetermined origin, had gained great headway when discovered between three and four o'clock and the building and contents were completely wiped out.

This was a large structure, consisting of eight rooms, large verandas, bath, etc., and the loss falls heavy on the owner, who had only \$3,000 insurance. In addition to the household goods and personal effects of his family and of roomers that were totally destroyed, some costly machinery used in his laundry was also destroyed.

"Covered Wagon" January 17th.

"The Covered Wagon"—the greatest motion picture of the year, and years will appear at the R. & R. Lyric theatre in Big Spring on Thursday, January 17—one day only. Twenty-five people accompany this production and a fine orchestra furnishes music during the show.

This is undoubtedly the greatest entertainment you have ever enjoyed; and if you want to see something especially fine make your plans to be present.

In this city on Friday, December 28th, Justice of the Peace J. A. Stephens performed the ceremony which united in marriage Elra H. Phillips and Miss Emma Owen. We join their friends in extending to these worthy young people well wishes for happiness and prosperity.

Salem Notes

We are still having some real winter weather, at this writing.

Elmer Lay of Mason County has moved to one of Mr. Guthrie's farms. Mr. Fryar is moving to his new home, eight miles northeast of Big Spring, close to Moore. We surely do regret that they are moving away from our community, but wish them well.

Mr. and Mrs. W. H. Robinson, also Mr. and Mrs. B. F. Miller and family ate New Year's dinner with Mr. and Mrs. Roy Thomas Sunday.

The young folks enjoyed a party at Mr. Engles Saturday night.

Miss Leona Hull has been on the sick list the past week, but glad to say she is now able to be up.

Mr. and Mrs. Oley Robinson spent Saturday night in Big Spring with Levi Robinson.

Mr. and Mrs. Neel of Coahoma spent Sunday with their daughter, Mrs. Oley Robinson.

The B. Y. P. U. is growing rapidly. There were three joined Sunday night, Misses Lula, Jessie and Willie Mae Sneed. We know they will be a great help to us. Remember your daily Bible readings and everybody say "Yes" at roll call. We also had some visitors from Coahoma. Were proud to have them with us. Come again. Group No. 1 will render a program Sunday night. The B. Y. P. U. sent an offering to Buckners Orphan Home week before Christmas which was \$56.60 and the amount from the Sunday School was \$12.50; total \$69.10, and appreciation and thanks was great which we got in return.

Miss Lula Payne of Midway is spending New Year's week with her grandparents, Mr. and Mrs. W. H. Robinson.

Miss Addie Buchanan is visiting her relatives near Abilene, Texas.

Mr. and Mrs. Joe Wheeler's little daughter died Monday and was buried at the Salem cemetery Tuesday. Mr. Wheeler lives in the Moore community. Weep not for your precious daughter, for she will no more know of the sinful world.

Rev. and Mrs. Walter Davis and family of Abilene returned Monday to their home, where he will start back to school.

Mr. and Mrs. Daniels spent Sunday with their daughter, Mrs. Clarence Fryar.

H. W. Dearing and family ate New Year's dinner with D. W. Anderson, Sunday and had a real good day in spite of the small storm.

Mrs. J. I. Davis and Mrs. S. D. Buchanan have been on the sick list, but last heard of were better and Mrs. Buchanan is able to be up.

W. N. Coates has moved to Stanton where he will make his home this year.

Mr. Rogers and family also B. F. Miller and family ate Christmas dinner with L. H. Thomas, near Moore. The men enjoyed a wolf hunt.

W. T. C. of C. Plans Conventions.

Stamford, Texas, Dec. 31.—At a meeting of the staff of the West Texas Chamber of Commerce Friday, a series of district conventions similar, though on a smaller scale than the annual convention, was arranged. The first, to be held at Colorado Jan. 22, will involve about twenty-five counties, including important towns such as Colorado, Big Spring, Midland, Stanton, Odessa, Lamesa, Pecos, Sweetwater, Snyder, San Angelo, and Merkel.

The Colorado Chamber of Commerce, when informed of the action, notified the organization that it would arrange a banquet and other entertainment, including an automobile trip into the oil fields. Several bands will be there. The meeting will be a miniature of the San Angelo convention in May.

About twelve districts will be formed in West Texas, a convention to be held in each of them once a year. Announcement will be made at Colorado, where the next district meeting will be, the town that is to entertain the convention and the date. It is hoped by this arrangement to have at least twelve district conventions in West Texas annually.

Winter swooped down on us early Monday morning—the thermometer taking a forty degree drop, from summer-like weather Sunday. Monday and Tuesday were downright cold and the weather has not been any too warm anytime this week.

Helen Wolcott after spending the holiday season with her parents, Mr. and Mrs. J. F. Wolcott, left Thursday morning for Dallas where she attends the Southern Methodist University.



universal- in the Southwest

The preference for White Swan Coffee—universal in the Southwest—is the biggest possible tribute to the excellence of this coffee. Those who have tried it say that after using the first three pounds of White Swan no other kind will satisfy.

Get White Swan Coffee at your grocer's today—one and three pound full weight cans—whole or ground.

WAPLES-PLATTER GROCER CO.
TEXAS

White Swan COFFEE

The Taxpayers Applaud

This is a Nation ready to applaud any person, any measure, any policy that will afford relief from the growing burdens of taxation. When the public purse is to be rescued, politics and parties don't much matter.

In a special message to Congress transmitting the budget, the President proposes a systematic and judicial cutting of \$323,000,000 from the tax bill. He does more. He accompanies his proposal with a brief for the people—the common people, so called—the fellows who grub in fields and wear their lives out in offices, trying to pay the expenses of their homes, their families and their Uncle Sam. He speaks with the wisdom of his New England forefathers. And his counsel falls on receptive hearts like life-giving dew on a thirsty flower garden.

"I have in mind," he says, "that the taxpayers are the stockholders of the business corporations of the United States and that if this business is showing a surplus of receipts, the taxpayers should share therein in some material way that will be of immediate benefit.

"I know of nothing which will give the people of this Nation greater assurance that we are unalterably committed to a campaign of economy in public expenditure than a reduction of our present taxation."

The President urges the adoption of a program that will put taxes to a point lower than at any time since the war. It is a program which is painful to the habitual pie eaters and melon cutters of the National capital. But it just suits the corn bread and sow belly folks—and that means almost all "average" Americans.—Farm and Ranch.

Colonizing H. S. Ranch

The H. S. ranch, comprising several thousand acres of choice agricultural lands in the southwest corner of Mitchell County, is being sold in small tracts by the owner, Harry Hyman, of San Antonio. Already scores of new farms dot the large pasture. The Hyman school district, the newest common school district in the county, recently was created to embrace the ranch property, and a modern school building has been erected. The school is well patronized.

New farms are being opened for cultivation in practically every community of the county, while many others are being enlarged. According to W. A. Dulin, county farm agent, 10,000 acres of virgin land will be added to the cultivated area in the county next year. A total of 30,000 acres of new land was turned for cultivation for the first time in Mitchell County during 1922 and 1923.—Dallas Farm News.

W. H. Johnson and family returned Monday from Devine, Texas, and will make their home here in the future.

TH' OLE GROUCH

HOWDY, FOLKS! MEET TH' OLE GROUCH! THAT'S ME! I'M A HARD-BOILED OLE BIRD, BUT YOU'RE GOIN' T' LIKE ME BECUZ I SAY TH' THINGS YOU'D OFFEN LIKE T' SAY IF YOU HAD TH' NERVE! I GOT TH' NERVE! LEAVE IT T' ME!



CHARLES RICHARDS

Presbyterian Auxiliary Meets Jan. 7

The Presbyterian Auxiliary will meet at the church Monday afternoon, January 7th for Foreign Mission study.

For the convenience of the Coahoma ladies the meeting will begin promptly at 2 o'clock p. m.

The lesson will be the first two chapters of the book, "The White Fields of Japan."

We hope to have a large attendance at this meeting.

Bible as Peace Plan

A suggestion that a copy of the Bible be sent to Edward W. Bok for his prize of \$100,000 for the best plan to preserve world peace, was made by the Rev. Antonio Sartorio, of New York, to the Board of Home Missions of the Methodist Episcopal Church in Philadelphia.

"The Bible contains the only possible solution of world discord," Dr. Sartorio declared.

Meeting of Missionary Society

The Missionary Society of the First Christian Church will meet at the home of Mrs. Sam H. Hall Monday, 3:00 p. m.

A full attendance of all members desired.

Visitors welcome.

First Christian Church Notes

Bible school, 9:45 a. m. Preaching, 11 a. m. and 7:30 p. m. How are you starting the New Year? Will the first Sunday in the New Year find you in the House of the Lord. We invite you to all our sermons.

H. Moseley of Baird was a business visitor here Wednesday.

Uniform Laws for Agriculture

Agriculture is the basis of wealth and yet because of the lack of uniformity of grades and classes of both the non-perishables and the perishables and the further lack of uniform laws throughout the agricultural belts of the nation the industry is suffering loss.

There should be uniform laws throughout the nation dealing with the question of grade and class for all products of the farm, ranch and orchard. There should be uniform laws to determine these grades and classes and there should be uniform laws relating to the question of warehouses and cold storage plants.

If agriculture is to take its rightful place among the great industries of the nation, bringing reasonable dividends to those making the industry possible, with consequent reasonable profits to those operating allied industries, the producer, the several States and the Federal government must co-ordinate their efforts into one constructive phase of thought and action.

The standardization of grade and class is an economic question and one that not only concerns the producer but the consumer as well and whatever the plan of marketing may be, we must bear in mind the fact that the consumer is always entitled to be assured as to quantity values of the commodity he buys.

The producer and the consumer are the only agencies directly concerned about the grade and class of the commodity. The agency that steps in between the producer and the consumer should have no right whatever in undertaking to establish standards for grade and class, his rights obtaining only as a result of the readiness of the seller to deliver his products in accordance with those legal standards for grade and class made possible through State and Federal laws.

All State laws dealing with these questions should be in harmony with Federal laws relating to the same subject, not for the purpose of bringing about Federal supervision or administration, but more with the view of the coordination of effort to the end that the expense of administration may be lessened.

Reciprocal arrangements between State and Federal agencies in all matters relating to the standardization of grades and classes the manner of arriving at these standards of grades and classes and the operation of warehouse and cold storage plants would bring results to the producers that could not be obtained otherwise.

Cooperation among the producers is worthy of the very highest commendation in that they may be enabled to sell their products at prices that are more profitable because of the avoidance of the payment of unnecessary overhead and selling commissions, but we must extend the scope of cooperation to the several states and the Federal government to the end that the producer may know what he is selling and that when his products reach their destination they will be distributed to the consumer on the same grade and class as was given the products when sold by him.

When the producer is able to sell his products on their actual grade and class the question of supply and demand will more equitably govern in the price paid by the consumer, the industry of agriculture will be an industry in fact and those random agencies now operating to secure the products of the farm on such grades and classes as are below actual grade and class values and pass them on at grades and class above the standards used in buying same, will cease to operate.

Christian Church S. S. Notes

We had a slight increase in attendance last Sunday morning but many familiar faces were missing.

Now that the holidays are over let's make and keep a new year resolution, that we will not be absent unless we are ill.

After a few Sundays it will be easy to get there, and the day will not seem complete if we fail to meet with our Supt. Mr. Dubberly at 9:45.

He has arranged to have some special numbers from each department, they need your encouragement.

This means mothers and fathers, too, who always see that the children get ready, and then they either come for the 11 o'clock service or forget to come at all. Just a little help from you will make our Sunday school worth while and hasten the erection of our new church.

Reporter.

Grey Hound Puppies For Sale

I have some grey hound puppies, for sale. \$10 per pair—for male and female. Address J. W. Wooten, Big Spring, Texas, Lamesa route. 14-4t-pd.

Ford Touring Car For Sale

A good Ford touring car to be sold right. See J. F. HAIR at Victor Mellinger's, or J. J. Hair, or Phone 128. 9-tf.

A Chance to Save on Dry Goods

January is clean-up month—the time when merchants make special inducements to move winter goods to make room for the Spring stocks. We do it every year, and we are slashing the prices this January on a heavier scale than ever before. It is a genuine, bona-fide cutting and slashing of prices in order to convert surplus stock into ready cash. You need the goods, we can use the cash to good advantage.

It is a splendid opportunity for many men to buy a good Suit or Overcoat at a great saving. Many lines of Dress Goods, Underwear, Shoes, Hosiery come under the knife and you can't imagine what big savings you can make until you visit our store.

**START THE NEW YEAR RIGHT
BY PAYING CASH AND GET IT FOR LESS**

Those who buy for cash save money because they do not have to pay for the other fellow who beats his bills. Pay CASH for one year and you will be off the old high priced credit business for life.

Remember, we can sell goods for LESS because we sell for CASH. We will not be undersold by any firm in West Texas.

**Give Us Part of Your Patronage During 1924—We Are
Here to Serve You and Help You Save**

SHOES HATS CLOTHING
The Grand Leader
DEPARTMENT STORE
PAY CASH & PAY LESS
READY TO WEAR - DRY GOODS - BIG SPRING

WOMEN GIVE OUT

Housework is hard enough when healthy. Every Big Spring woman who is having backache, blue and nervous spells, dizzy headaches and kidney or bladder troubles, should be glad to heed this Big Spring woman's experience:

Mrs. A. B. Winslow, says: "Quite a few years ago I began having pains in the small of my back, just over my kidneys. I couldn't rest at night, because no matter how I lay, there was a steady pain that felt like a red-hot iron across my kidneys. Sometimes I was so drawn up with pain, I could hardly get out of bed. I was subject to nervous headaches and the least noise startled me. My kidneys didn't act regularly at all. I got Doan's Pills at the Ward Drug Co., and they entirely cured me. I haven't suffered from kidney complaint for some time.

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Pills—the same that Mrs. Winslow had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.—advertisers.

The Horse Coming Back

The predictors of the horseless age lost sight of the fact that there is another element to reckon with, besides the one of the mere usefulness of the horse. Human gratitude for that long career of service, without which civilization would not have made its present strides, has created a bond of attachment between man and the horse that will not be easily broken. The time when man first discovered the docile and tractable qualities of the horse is not known. Although the ox, as a domestic work animal, is doubtless of greater age, the horse was known as a military aid, first for cavalry and later on for chariot use, nearly as long ago as written records of history extend. In the wars between Persia, Egypt and Greece the side was often victorious that had the most and the best horses. The steed of the Arab is a classic of primitive romance. Those nations that made the best use of horses made the most rapid progress in the evolution of culture.

In publishing the list of officers of the Big Spring Lodge Ladies of the Maccabees, recently, the name of Mrs. Lillian Barnett, chaplain, was unintentionally omitted.

Just as well begin to scratch your head over your "inkum" tax report; the sooner you get it off your chest the better for your peace of mind.

For Sale

Four-room cottage, large hall, garage, etc. McDowell Heights. Price \$1,200; terms.

My residence in McDowell Heights at a real bargain.

Sixty-three acres of land—adjoining city water works on south pike—orchard, garden, etc. Terms if desired.

One and one-half sections of land 3 1-2 miles south of Big Spring, 175 of which is in cultivation; two sets of houses; plenty of water; practically all cultivatable land. Will cut up to suit purchasers.

Also 300 acres near Knott, 100 acres in cultivation, 3-room house and good fences. See me at Pool-Reed Co. FRANK POOL.

Hemstitching 7 1-2 Cents Per Yard.

Am prepared to do hemstitching for 7 1-2 cents per yard and guarantee work to be satisfactory in every way. Workroom opposite postoffice—open from 8 a. m. to 6 p. m. Phone 200. Mrs. Chas. Eberley. 40-tf.

C. W. Maier, special representative of the B. of L. F. & E., will address the citizens of Howard County at the courthouse in Big Spring on January 17th. Keep the date in mind and arrange to be present.

Miss Mary Holmes who was here to spend the holidays with relatives and friends left last Sunday morning for Weatherford where she is a teacher in the High School of that city.

Felix Scholz of Toyah was here this week for a visit with his mother, Mrs. Theo Scholz, and his sisters.

We're trying to get in the habit of writing it 1924 but sometimes our pen drops back a year.

Mrs. Ira W. Thurman of Wilmington, California is visiting her parents Mr. and Mrs. Wm. Menger.

Smear a little more printer's ink during 1924 if you want to do a greater volume of business.

N. W. McCleskey and family returned last Saturday from a visit in Hale Center and Lubbock.

Read the Herald Want Ads.

To the Public

EVERYBODY'S Grocery Store

In the new building by
Slaughter Filling Station

We are going to handle first-class groceries. We deliver to any part of the city. Give us a share of your trade and WE WILL DO OUR BEST TO PLEASE YOU

Everybody's Grocery Store

W. T. LOCKLAR and
W. H. (Shorty) ROGERS

BIG SPRING, : : : TEXAS

Card of Thanks

To the people of Big Spring: have all been deeply touched by spontaneous and sympathetic kindness extended to us during illness and death, and we wish to express our gratitude to our friends for their acts of kindness, words of comfort. May God's blessing rest upon you in the prayer of Mr. and Mrs. J. M. Manuel family, A. G. Manuel and wife.

I Dig Wells and Cisterns

I make a specialty of digging low wells and cisterns. If you have any work of this kind done, write me. E. A. ROWLAND, Big Spring, Texas.

Plumbing and Stove Repairing. Johnson will do your plumbing and repair work—will do it and do it for less. Phone 44-4t. J. S. JOHNSON.

It was some hefty northern sneaked in on us unannounced Monday morning.



AT THE BEGINNING OF THE NEW YEAR

We aim to discontinue some lines of clothing and to dispose of our present stock of goods in these discontinued lines we have arranged them two lots for quick selling.

This does not include our entire stock, but there are many good suits, medium suits and cheap suits in the assortments; and a few overcoats.



LOT NO. 1 includes all Suits and Overcoats that are hanging on Rack #1 and will be sold at a Discount of 25% or One-Fourth Off. There are some real bargains here. Come early Saturday morning so as to get a good fit

LOT NO. 2 includes all Suits and Overcoats that are hanging on Rack #2 and will be sold at a Discount of 50% or One-Half Off. This includes all Boys Overcoats in stock. Come early if you want to 'have a fit' at half price

THIS SALE BEGINS SATURDAY MORNING JAN. 5, AND IS FOR CASH ONLY

1882

J. & W. FISHER

1924

The Store That Quality Built

Knottie

We have quite a change, everybody hunting fire to keep from freezing.

Most of Knott's cars are on the bum now; the garage men will do fine business.

The cold weather don't keep people from visiting.

W. A. Morris is sporting his new Dodge to visit his parents at Comanche (if he didn't freeze.)

Floyd Shortes and family are visiting in Stanton.

Knottie is on the map now a mile long. If you can't be pleased at the West end maybe you can at the East end. Try it anyway.

Maysia D. Morris, Mr. and Mrs. Neuson, Royce Neuson returned from a visit at Lamkin and Irnell, Texas. They came back well satisfied.

Reg Castle returned to Abilene where he is attending school.

The west end garage sold to Gordon Smith; sure he will do a fine business. Also Mr. Scott has sold his garage to C. A. Turner and Mr. Cunningham. They are going to be busy-on-the-spot for all kind of work. Come and try them.

Miss Floy McGregor left Sunday for Lamesa where she is teaching.

The party at W. A. Morris' home was a success and enjoyed by all. Give us another one.

J. B. Sample is sporting a new Ford.

Joe Bly of Big Spring is visiting his sister, Mrs. Ruth Odum.

We hear Mr. Peterson is going to move to Knott.

One of our most beautiful young ladies committed matrimony during Christmas; Miss Margie Martin to Tom Castle. Who will be next!

Hoping everyone a happy 1924. Shorty.

Cement Work

I am prepared to do all kind of cement work, such as coping, walks, water troughs, tanks, etc. I refer to any work I have done in this city as reference. A. B. SNOW. 7-11

Mr. James Milam of Lamesa and Amy Wright were united in marriage in the Presbyterian Manse on Wednesday evening of this week. Rev. W. L. Shepherd officiated.

Miss Mabel Ricker who has been spending the holidays with relatives today for Lubbock.

Presbyterian Notes

There will be Sabbath school at the regular hour, 9:45 a. m.

And at 11 a. m. we will have quarterly communion service and reception of members.

The young people will meet at 6:30 p. m. for their Sabbath evening prayer meeting and program.

At 7:30 p. m. we will have for our consideration: The Three Actors in the Time of the End. Last Sabbath we had a large congregation when we took the study of the seventy weeks vision. We will use the black board so that we can locate each actor as he comes on the scene of action.

You are invited to come and worship with us as we take up the great subjects of prophecy.

Stop—Think!

Are you fully protected from financial loss should your home or business house be destroyed by fire? Can you afford to take a chance?

Bring us your policies and we will be glad to help you go over them and if the protection is insufficient, there are a number of strong companies on our list from which you may choose additional insurance. Don't wait until after the fire to do this. Call and see me today.

A. J. GALLEMORE, Insurance

C. E. Program for January 6th

Do Better Still.

Philippians 3:12-14.

(Consecration Meeting.)

Leader—Mattie Lou Brown.

Song.

Short Prayer—Lola Owen.

Song.

Scripture Reading — Mildred Creath.

Song.

Sentence prayers—Mrs. Dunn, Bro. Ruth.

Suggestive questions.

Business.

Roll Call—A short testimony from each member.

Announcements.

Mizpah.

Home for Sale

The home of Will Morris in Jones Valley; a 4-room house, good cistern, barn, all fenced-in. If interested, see N. H. HOWELL, Big Spring, Texas. 16-41-pd

Misses Anna Agnell, Valilia True and Rosa Ward who were here to spend the holidays with homefolks, left Tuesday evening for Belton, where they attend Baylor College.

A Good Record

Prosperous times in the Big Spring country are evident from the fine statements of conditions of the banks in our city. For the first time in the history of our county the First National Bank is able to report deposits of nearly three quarters of a million dollars and total resources of more than one million.

We also note this bank issued its sixty-sixth dividend this week. Since it has been in business thirty-three years this indicates it has issued its regular semi-annual dividend without a single skip all these years. Surely this is a record to be proud of.

Herschel Smith and family, moved this week, from the Midway community to his two hundred and forty acre farm near Knott. Mr. Smith has been a resident of Howard County the past seventeen years and has every confidence in its development. Four years ago he purchased 160 acres near Knott and later purchased 80 acres so he has a splendid farm in that rapidly developing section. He is one of our most progressive and successful farmers who is assisting in putting Howard County on the map as a dependable agricultural section.

Clyde Hathway, Wednesday night, completed the work of assisting in the installation of a Delco lighting system at the farm home of Lem Stallings, northwest of Big Spring. Mr. Stallings not only had electric lights installed throughout his home but also had his barn wired for lighting. Mr. Hathway also assisted in installing a Delco system at the home of Henry Hill.

The Rix Furniture and Undertaking Company report their sales during December were the greatest of any during the nineteen years they have been engaged in business. They were easily fifteen per cent above December 1919, which formerly held the record for big sales.

J. A. Baggett of Dallas was a visitor here last week. Mrs. R. B. Zinn accompanied him to Dallas to be with her daughter, Mrs. Baggett, who is very ill.

Jno. M. Chase returned Wednesday from Cisco where he spent the holidays with friends.

Mr. and Mrs. Guy Craven are rejoicing over the arrival of a son last week.



Children's coughs

often become dangerous when neglected. Give Dr. Bell's Pine-Tar Honey at once. It contains just the medicines your doctor prescribes to break up a cough, combined with the good old-time remedy—pine-tar honey. It loosens hard-packed phlegm, stops coughing and reduces inflammation. Children love the taste.

All druggists. Be sure to get the genuine.

DR. BELL'S Pine-Tar Honey

Woman's Missionary Society

The Woman's Missionary Society of First Christian Church will meet with Mrs. Sam Hall Monday, Jan. 7. Following is the program:

Opening Song.

Prayer.

Minutes.

Roll Call.

Business.

Devotional—Mrs. Maxfield.

Shelton of Tibet — Mrs. Jewell Green.

Reading—Mrs. Hogg.

Hidden Answers—Mrs. Ruth.

Children's Coats Lost

A boy's sport coat and a girl's coat were lost in Big Spring or on Stanton road, between town and Mr. Anderson's farm, Saturday, Dec. 29th. Finder please leave at Herald office and receive reward. Itpd

F. M. Purser who was here to spend the holidays with homefolks left Thursday for Hurley, N. M., where he is employed by a big copper mining company.

Wm. Menger who spent the holidays here with homefolks left Tuesday night for San Antonio where he is employed by the I. & G. N. Ry.

Another car of new furniture due to arrive next week. Be sure to call and see the new goods. W. R. Purser & Sons.

Resolutions of Condolence

Whereas the father of our worthy brother, Dr. E. O. Ellington, was called to his reward at Center, Texas, on December 15, 1923;

Therefore, be it resolved that we, the members of Mullen Lodge No. 327, I. O. O. F., of Big Spring, Texas join in extending to him our heartfelt sympathy. We ask the Heavenly Father to comfort and sustain the relatives who mourn for one dearly beloved; and may they be comforted with the assurance that they will meet in that Home on High where there will be no more partings or sorrow.

Be it further resolved that a copy of these resolutions be spread on the minutes of our lodge.

H. L. Rix.

Ben Miller.

S. C. Lamar, Committee.

Mr. and Mrs. R. J. Glaser arrived last week from their ranch south of Big Lake to again make their home in Big Spring. Mr. Glaser formerly conducted a meat market in this city. He has not fully decided upon any plans for the future, at this time.

The Postal Telegraph Company is now building a telegraph line from Dallas to El Paso. The company has considerable material for this line now in Big Spring and a number of workmen preparing this material for installation.

S. A. Hathcock discontinued his grocery No. 2, located in the building just north of the First National Bank, Monday of this week; at which time he moved the stock to his store No. 1 in the W. O. W. building.

Mrs. H. B. Robb and children, Mabel and H. B. Jr., after spending the holidays here with her parents, Mr. and Mrs. Dell Hatch, left Wednesday for their home at Dallas.

Now is a good time to call and select that piece of furniture you have long wanted for your home. Prices are right. W. R. Purser & Sons.

Mr. and Mrs. T. H. Johnson left Thursday for an auto trip to San Antonio and Corpus Christi. They expect to spend several months at Corpus Christi.

Boyd Evans who was here to spend the Christmas holidays with his mother, Mrs. F. B. Evans left Tuesday for Bloomington, Ind.

Household Goods for Sale

Household goods for sale—call at 804 Jack Street or phone 324. Ip

H. L. Rix returned Wednesday from a business trip to Lamesa.

Mrs. J. R. Copeland returned Tuesday from Baird where she spent the Christmas holidays with relatives.

Mrs. J. A. Costlow after a visit with relatives in this city left Tuesday evening for her home at San Antonio.

Mrs. Jno. B. Thomas and children of Midland have been spending the holidays with her parents, Dr. and Mrs. J. H. Hurt.

Miss Fannie Reese of Colorado who has been the guest of Miss Willie Belle Williamson left Tuesday for her home.

Mrs. A. M. Evans and Miss Ada Lingo returned Tuesday from Dallas where they spent the Christmas holidays with relatives.

W. H. Carlson and J. A. Reigles of Dexter, Iowa, arrived Saturday on a prospecting trip and may decide to locate here permanently.

Mr. and Mrs. M. Weisen returned last Friday from Dallas and Fort Worth where they spent the Christmas holidays with relatives.

Let's map out a progressive plan for 1924, and put it over. This old way of getting in a rut and staying there is a mighty poor business.

Nathan D. Miller after a visit with relatives here left Saturday night for Pensacola, Fla., where is serving with Uncle Sam's naval forces.

Rainey Elliott of Memphis, Texas, who was here to spend the Christmas holidays with his brother, De'l Elliott, left Sunday for his home.

D. F. Painter this week moved his real estate office from the Everley building to a space in the building occupied by Jas. Campbell Tailoring establishment; just a few doors north of his former location.

Charlie Fix arrived recently from Whitewater, Kan., for a visit with his sister Mrs. J. M. Manuel and family. Mr. Fix is well pleased with the Big Spring section and may decide to make his home here permanently.

TWO
WEEKS
SATURDAY
5TH
TO
SATURDAY
19TH

ALBERT M. FISHER COMPANY'S

January Clearance

TWO
WEEKS
SATURDAY
5TH
TO
SATURDAY
19TH



Sale of Children's Shoes

—Our entire stock of infants and children's dress shoes are included in this January Clearance at greatly reduced prices. There are shoes of black kid, patent with beaver tops, patent with white kid tops, patent with black kid tops and patent with brown kid tops. First step or regular soles; spring or low heels; complete range of sizes. Priced at the following reductions:

\$1.45 Children's Shoes.....	\$1.05
\$1.85-\$1.95 Children's Shoes.....	1.35
\$2.25-\$2.35 Children's Shoes.....	1.65
\$2.45-\$2.65 Children's Shoes.....	1.95
\$2.75-\$2.95 Children's Shoes.....	2.15
\$3.25-\$3.35 Children's Shoes.....	2.45
\$3.65 Children's Shoes.....	2.75
\$3.95 Children's Shoes.....	2.95
\$4.65 Children's Shoes.....	3.45
\$4.85 Children's Shoes.....	3.55
\$5.00 Children's Shoes.....	3.65
\$5.75 Children's Shoes.....	4.25

Kewpie Twin Shoes Reduced

—Kewpie Twin Shoes for boys and girls; they're made of high grade black and brown kid or calf leathers in correct foot-form lasts with heavy weight flexible soles. Good range of sizes.

\$2.75 Kewpie Twin Shoes.....	\$2.05
\$3.45 Kewpie Twin Shoes.....	2.55
\$3.95 Kewpie Twin Shoes.....	2.95
\$4.50 Kewpie Twin Shoes.....	3.35

Extra Special

—One lot of boys shoes made of excellent quality black calf, tan calf or tan calf with smoked elk trimming; heavy flexible soles. Sizes 5½ to 8. Shoes that sell regularly for \$3 and \$3.25—Priced Special at..... **\$1.95**

Infant's Shoes

—Infants soft sole or first step shoes of white, black or brown kid or patent with white kid tops.

85c Infants Shoes for.....	63c
95c Infants Shoes for.....	73c
\$1.25 Infants Shoes for.....	93c
\$1.65 Infants Shoes for.....	\$1.23



\$5 to \$6.50 Slippers \$3.95

—One lot of misses slippers in black satin, patent or patent and grey or patent and beaver combinations; there's almost all sizes from 2½ to 7 in the lot but not all sizes in each style. Slippers that formerly sold for \$5 to \$6.50 pair for..... **\$3.95**

The Beginning of An Eventful Sale

The coming of the New Year brings many good things and this January Sale is one of the first and one of the very nicest things that it will bring to you. For two weeks you're offered choice of our entire stock of merchandise, with just a few exceptions, at reductions ranging from 20 per cent to 50 per cent. Do not fail to take advantage of this sale—and if you'll come in the very first day you are sure to find a wider and better selection to choose from.



Thousands of Yards of Staple and Fancy Piece Goods at Reduced Prices

SILKS—Creme de chinos, georgettes, satins, taffetas, canton crepes and other wanted silks in solid colors and fancy patterns. Our entire stock priced at a reduction of **ONE FOURTH**.

WOOLENS—Serges, tricootines, twills, broadcloths, novelty skirtings and coatings; solid colors and fancy patterns. They're all priced at a reduction of **ONE FOURTH**.

PERCALE—Several hundred yards of twenty seven and thirty six inch Percale in a big variety of figured, dotted, striped and fancy patterns; light and dark colors. 17c and 20c Grades for..... **15½c**
22½c Grades for..... **17c**

GINGHAM—Thirty-two and thirty-six inch Gingham in solid colors, striped, checks and plaid patterns; entire stock at the following reductions:

25-35½c Ginghams for.....	21c
49c to 69c Ginghams for.....	39c

CURTAIN GOODS—Big lot of figured and floral curtain nets, etc.

25c Grades for.....	19a
30c Grades for.....	22c
35c Grades for.....	27c
49c Grades for.....	35c

A REDUCTION OF 20 PER CENT ON OUR ENTIRE STOCK OF WHITE AND ECRU CURTAIN NETS AND SCRIMS

CRETONNE—Figured and floral cretonnes in pretty color combinations:

25c Grades for.....	19c
49c Grades for.....	35c
60c Grades for.....	48c
75c Grades for.....	63c
\$1.00 Grades for.....	75c

BLEACHED AND UNBLEACHED CANTON FLANNEL:

20c Grades for.....	16c
30c Grades for.....	24c
35c Grades for.....	29c

HOPE DOMESTIC SPECIAL AT..... 15c

OUTING—Big table of high grade outing in solid colors and fancy patterns:

16c Grades for.....	13c
21c Grades for.....	17c
24c Grades for.....	20c
32c Grades for.....	27c

A REDUCTION OF 20 PER CENT ON OUR ENTIRE STOCK OF LACES AND EMBROIDERY.

ALL GIFTS AND NOVELTIES PRICED AT A REDUCTION OF..... 1-3

39c OILCLOTH-SPECIAL AT..... 33c



Sale of Blankets and Comforts

—Size 68x75 cotton filled Comforts; \$2.95 values for..... **\$2.35**

—Size 72x75 cotton filled Comforts; \$3.89 values for..... **\$3.19**

—Size 72x84 cotton filled Comforts; \$6.95 value for..... **\$5.45**

—\$19 Oregon City Woolen Mills all-wool blankets for..... **\$16.00**

—\$14 Oregon City Woolen Mills all-wool Blankets for..... **\$10.50**

—Size 70x80 Wool Blankets: \$11.25 Value for..... **\$ 9.65**

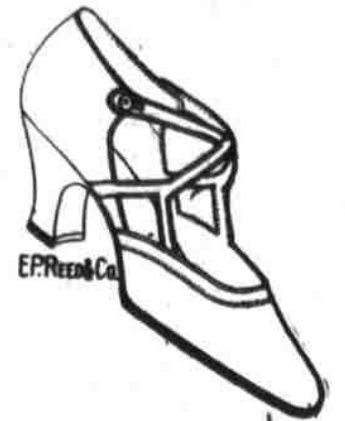
\$13.50 Value for..... **\$10.00**

—Size 66x84 Woolnap Blankets; \$5.25 Value for..... **\$4.75**

—Size 64x80 Cotton Blankets; \$2.95 Value for..... **\$2.39**

—Three pound Cotton Batts priced special for this sale at..... **55c**

Albert M. Fisher Co.
BIG SPRING, TEXAS



SALE OF Women's Footwear

—Black kid lace oxfords with light turn soles and military heels; \$7.50 Oxfords—
January Clearance Sale..... **\$5.95**

—Fine quality brown kid Oxfords with light welt soles and military heels; \$8.50 Oxfords—
January Clearance Sale..... **\$6.75**

—Black nubuck oxfords with black kid trimming or beaver nubuck oxfords with tan calf trimming; both styles have military heels; regular \$7 oxfords—
January Clearance Sale..... **\$5.75**

—Women's black kid one strap slippers with welt sole and low rubber capped heels; \$4.45 values for..... **\$3.65**

—Black satin one strap slippers with turn sole, French toe and covered box heels; \$7.50 values for..... **\$5.65**

—Plain black satin one-strap slippers with turn soles and Spanish heels; regular \$7.50 slippers for..... **\$5.65**

—Black suede slippers in new cut-out strap pattern; French toe, turn sole and covered box heels; \$9.50 slippers for..... **\$7.45**

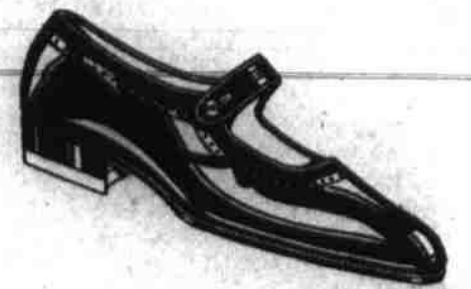
—Black suede slippers in new strap pattern with black kid trimming; also brown suede three-strap slippers with brown kid trimming. Both styles have turn soles and Spanish heels. \$11 and \$11.50 slippers—
January Clearance Sale..... **\$9.45**

Extra Special

—Twenty pair of slippers and oxfords are priced special at \$5.95 pair; there are brown suede oxfords with tan calf trimming; bamboo nubuck oxfords with tan calf trimming or beaver nubuck one-strap slippers with tan calf trimming. All have light welt soles and military or box heels; broken range of sizes and widths. \$8.50 values—

January Clearance Sale..... **\$5.95**

—One lot of black satin, brown satin or log cabin suede slippers in strap styles with turn soles and Spanish heels; broken range of sizes. Regular \$10 to \$12.50 Slippers—
January Clearance Sale..... **\$6.25**



MISSSES SLIPPERS

—Misses black suede slippers in two strap style with welt sole and low rubber capped heels; \$7 Values for..... **\$5.65**

—Beige calf one-strap Slippers with light welt soles and low heels; \$7.00 Values for..... **\$4.95**

—Black nubuck oxfords with black kid trimming; also beaver nubuck oxfords with tan calf trimming; both styles have military heels; \$7 Values for..... **\$5.75**

All Sale Prices Are Strictly
CASH

Sale Begins Saturday, January 5th and Ends Saturday, January 19th

TWO
WEEKS
SATURDAY
5TH
TO
SATURDAY
19TH

ALBERT M. FISHER COMPANY'S

January Clearance

TWO
WEEKS
SATURDAY
5TH
TO
SATURDAY
19TH

Sale of Underwear

—Vassar Union Suits of medium or heavy weight cotton, wool mixed or all wool materials; long sleeve — ankle-length styles.
 \$2.00 Union Suits for... \$1.50
 \$3.50 Union Suits for... 2.65
 \$4.75 Union Suits for... \$3.65
 \$6.75 Union Suits for... \$5.95
 —Medium weight cotton ribbed Shirts and Drawers with light fleece; all sizes. 85c garments January Clearance Sale... 69c garment.
 —Interwoven silk sox in black, brown, navy and grey:
 \$1.50 Grades for... \$1.20
 \$1.25 Grades for... 95c
 \$1.00 Grades for... 79c
 75c Grades for... 63c

Sox and Ties

—Interwoven lisle Sox in black and cordovan; regular 40c sox; January Clearance... 35c or three pair for \$1.00.
 —One lot of medium weight cotton sox in black, brown and colors priced special at 19c pair
 —Every Tie in our stock is marked at a reduction for this sale; there are pretty silk or knitted ones in a big variety of patterns:
 50c Ties for... 39c
 75c Ties for... 63c
 \$1.00 Ties for... 79c
 \$1.50 Ties for... \$1.15
 \$2.00 Ties for... \$1.45

An Event That Will Save You Money



Sale of Dress Pants

—This January Clearance offers you choice of our entire stock of men's Dress Pants at One-Four less their former price.
 —Fine all-wool blue serges, neat striped worsteds, fancy mixed and striped cassimeres and heavy weight dark grey California goods.
 —We've a complete range of sizes from 29 to 52 waist; here's the way they're priced now:
 \$ 4.50 Dress Pants... \$3.35
 \$ 5.00 Dress Pants... 3.75
 \$ 6.00 Dress Pants... 4.50
 \$ 6.50 Dress Pants... 4.85
 \$ 7.00 Dress Pants... 5.25
 \$ 7.50 Dress Pants... 5.65
 \$ 8.00 Dress Pants... 6.00
 \$ 8.50 Dress Pants... 6.35
 \$ 9.00 Dress Pants... 6.75
 \$ 9.50 Dress Pants... 7.15
 \$10.00 Dress Pants... 7.50

Hats and Caps

—Stetson and Berg dress hats in a good variety of shapes and colors; \$5 to \$10 values—January Clearance... 1/4 OFF
 —One lot of dress hats that formerly sold for \$3.50 —Special at... \$2.15
 —One lot of white staple shape hats; \$4.50 values—Special... \$3.15
 —Entire stock of men's and boy's Dress Caps priced for this sale at... 1/4 OFF

MEN'S SUITS AT REDUCTIONS OF \$7.50 TO \$17.50

During this sale we offer you choice of our entire stock of men's suits at a substantial reduction in price. There are suits from Kuppenheimer, Frat, Rico Rochester and other good makers; fine quality all-wool materials. Serges, worsteds, and cassimeres in solid colors and neat striped or checked patterns. Styles for men and young men; stout, slim, stub and regular models; all sizes up to 46. They're all priced for this January Clearance at the following reduction:

\$30-\$32.50
Suits
\$22.50

\$35-\$37.50
Suits
\$27.50

\$40-\$42.50
Suits
\$30.50

\$45-\$47.50
Suits
\$33.50

\$50-\$55.00
Suits
\$37.50

JANUARY CLEARANCE OF MEN'S AND BOYS' SHOES

BOYS' SHOES

—Boys shoes of excellent quality brown calf leather in medium round toe blucher style or the popular square toe styles. Here's the way they're priced for the January Clearance:
 \$5.50 Boys Shoes for... \$4.25
 \$5.00 Boys Shoes for... 3.95
 \$4.50 Boys Shoes for... 3.45
 SPECIALS—Seventeen pair boys and youths shoes of brown calf in bal or blucher style; \$3.25 and \$3.50 values—Priced Special at... **\$2.19**

WORK CLOTHING

—Corduroy pants in light and dark colors;
 \$3.50 Grades for... \$2.65
 \$5.00 Grades for... 3.75
 \$5.50 Grades for... 3.95
 —One lot of natural color moleskin or dark grey striped heavy cotton work pants; \$3 and \$3.50 values—
 January Clearance... \$2.25
 —Printed stripe or natural color moleskin pants; good heavy weight and full cut. \$4 and \$4.25 grades for... \$3.15
 —One lot of eight ounce red duck pants; full cut and well made. Priced special at \$1.89 pair
 —One lot of blue denim overalls in broken sizes priced special at 95c pair.



Stacy-Adams and Florsheim Shoes Reduced

—Yes, all fall styles in Florsheim and Stacy-Adams Shoes are included in this sale; there are black and brown kid or kangaroo straight last styles; fine brown kid modified english lasts; black kid medium round toe or broad toe styles and young men's styles of black or brown calf leathers. They're all priced at the following reductions:
 \$14.50 Shoes for... \$12.25
 \$12.50 Shoes for... 9.25
 \$10.00 Shoes for... 7.85
 \$ 6.50 Shoes for... 4.85
 SPECIAL—One lot of brown calf english last shoes that formerly sold for \$7.50 pair—Priced special at... **\$4.95**
 SPECIAL—One lot of brown calf medium round toe style or young men's French toe style shoes that formerly sold for \$4.75 and \$5 pair—Priced special at... **\$3.65**

WORK SHOES

—Men's work shoes in brown calf plain toe blucher style; in tan calf army last or in brown calf Munson lasts. They have Grocord or extra weight all-leather soles.
 \$6.00 Work Shoes for... \$4.95
 \$5.50 Work Shoes for... 4.45
 \$5.00 Work Shoes for... 4.15
 \$4.75 Work Shoes for... 3.95
 SPECIAL—One lot of work shoes in brown calf Munson last or tan calf army style; they have good weight all-leather soles. Shoes that formerly sold for \$4 and \$4.50 pair; Priced Special at... **\$3.15**

WORK CLOTHING

—Headlight and Cowden coveralls of khaki or khaki colored twill;
 \$4.00 Grades for... \$3.25
 \$4.50 Grades for... 3.65
 McDonald blue and grey work shirts; regular \$1.25 shirts for 98c each.
 —One lot of blue work shirts priced special at 79c each.
 —McDonald shirts of heavy weight khaki color moleskin; \$3 shirts for \$2.35 each.
 —Engineer & Fireman heavy weight cotton work sox in black and brown; 25c grades for... 19c
 ONE-FOURTH OFF ON ALL LEATHER WORK GLOVES.



SALE OF MEN'S SHIRTS

—Dress Shirts of fine quality madras, percale, oxford cloth and other good materials; solid colors and pretty striped and checked patterns. Neckband and collar attached styles; Manhattan, Broadway and other good makes. Buy them now at these reductions:
 \$1.50 Shirts for... \$1.19
 \$1.75 Shirts for... 1.35
 \$2.00 Shirts for... 1.59
 \$2.50 Shirts for... 1.95
 \$2.75 Shirts for... 2.15
 \$3.00 Shirts for... 2.35
 \$3.50 Shirts for... 2.65
 \$4-\$4.25 Shirts for... 3.50
 \$4.50 Shirts for... 3.35
 \$5.00 Shirts for... 3.75
 —Then there are Flannel Shirts in solid grey or pretty striped patterns; collar attached and neckband styles.
 \$2.50 Flannel Shirts... \$1.95
 \$2.75 Flannel Shirts... 2.15
 \$3.50 Flannel Shirts... 2.65
 \$5.50 Flannel Shirts... 3.95

SALE OF WOOL SHIRTS

\$2.75 Wool Shirts... \$2.15
 \$3.50 Wool Shirts... 2.65
 \$5.00 Wool Shirts... 3.85
 \$6.00 Wool Shirts... 4.65



SALE OF BOYS' SUITS

—Perfection Suits of good quality all-wool materials; grey and brown fancy mixed patterns. All have two pair trousers.
 \$ 9.75 Boys Suits... \$ 7.35
 \$13.50 Boys Suits... \$ 9.95
 \$15.00 Boys Suits... \$11.25
 \$16.00 Boys Suits... \$11.95
 \$17.50 Boys Suits... \$13.25
 BOYS DRESS PANTS in a big variety of patterns and colors; wool mixed and all-wool materials. Most of them are full lined.
 \$1.50 Pants for... \$1.15
 \$2.00 Pants for... 1.50
 \$2.50 Pants for... 1.85
 \$2.75 Pants for... 2.05
 \$3.00 Pants for... 2.25
 BOYS CORDUROY SUITS in norfolk style; two pair trousers \$ 7.00 Grades for... \$5.65
 \$13.00 Grades for... 9.95
 SWEATERS
 —One lot of boys coat sweaters in blue and red; \$2.50 values—
 January Clearance... \$1.65
 —One lot of boys grey cotton sweaters in coat style; \$1.00 value—Special... 69c

ALL SALE PRICES
STRICTLY CASH

Albert M. Fisher Co.

BIG SPRING, TEXAS

ALL SALE PRICES
STRICTLY CASH

Coughs that wear you out

making you feel weak and ill, rasping your throat and lungs until they are sore—break them up now before they cause you more serious trouble. Dr. King's New Discovery breaks up coughs quickly by stimulating the mucous membranes to throw off clogging secretions. It has a pleasant taste. All druggists.



DR. KING'S NEW DISCOVERY

Coahoma News Items

Schley Riley, who spent the holidays home from Christian College at Abilene, returned to college Tuesday night.

Ben Hale moved during the holidays to his new home near Stanton Sunday some of his Coahoma friends who spent the day in Stanton endeavored to find him. If his home was located, none of his family were at home.

Jno. Kimbly, the shoe shop man, is moving in the house just vacated by Mr. Hendricks. Mr. Kimbly worked on Mr. Spears place last year.

Miss Beesie Spears is leaving this week for college. She will take a business course.

Chester Coffman who some months ago bought a farm near Stanton, sold that farm, much to the delight of Coahoma.

Tom Sullivan motored to Sweetwater New Years Day.

Tom McCann and family are enjoying living nearer town. They, last year, lived on what is known as the McGregor place, now owned by Frank Aiker. This year they are living on the highway east of town, little less than a mile out.

Misses Robinson of Abilene were guests of Mr. and Mrs. Frank Logan last week end. Miss Robinson is a teacher in Abilene high school and her sister is in college at Simmons.

Frank Logan's niece who is making her home with Mr. and Mrs. Logan, entered school Monday. She is going to give some of the eight grade pupils a hard race, if they do not look out.

Mr. Hendrick of the Coahoma gin bought from Mr. Griffin of Iatan Mr. Griffin's home in Coahoma. Mr. Hendrick moved in his home Tuesday.

Vance Yates who had occupied half of the Griffin home secured rooms from his mother and is doing light housekeeping there. Mr. and Mrs. Cleve Holden who occupied the other half of the Griffin house, moved into rooms in Mr. Cathey's home. Mr. Holden bought Mr. Cathey's home some weeks past, and Mr.

Cathey had hoped to be able to move in his new building, which is being erected on the highway leading south, by the first of the year. The extreme cold weather delayed the building, however.

Mr. and Mrs. Fred Mullikin have returned from Colorado, where Mrs. Mullikin had Mr. Mullikin in the hospital.

The C. E. had a good attendance Sunday at their regular hour. About 24 of the junior members of the Senior C. E. society had a watch party Monday night in the home of the Supt. of the Junior C. E.

The young people began to gather about 7 o'clock and by 7:30 all were there, save three. So the fun began. There were six tables and all enjoyed progressive nonsense. After nine games of progressive nonsense, of which Truett DeVaney won 7, the progressing was from store to store. Each table represented a store and the alphabet on each table used as the initial name of something found in each store. Leonard Aiker led in this contest.

Mrs. Elliot and the hostess went to the kitchen, while Louise Graham swung the entire party into peals of laughter with other contests. The second of which a singing contest. The songs were torn from a book cut and given out numbered, similar number to a boy and girl. They were to sing a duet of song. As four were through their two duets, a table was served plate lunch. This continued till the six tables were served turkey, with all accessories, followed by cake and pens of candy enclosing nuts. As those present are not coffee drinkers, chocolate was served instead. After refreshments the boys, accompanied by the girls carried home the chairs and tables which had been borrowed. Each guest dried his or her own plate, cup and silver. The young people even swept the house, after which all settled down to playing house games, till the stroke of twelve, when a serious five minutes followed, and they ushered the New Year in with a prayer of thanksgiving for the gift of life to the hour of 1924. All then left with pleasant adieus.

Henry Musgrove's baby had been sick the past week, but is feeling all right again.

Bryan Collins, wife and daughter divided the holiday week between his parents, Dr. Collins and family of Big Spring, and Mrs. Collins' parents at Coahoma, D. C. Riley and family. They returned to their home Wednesday.

Elmer Lay and family of Mason are moving on Mr. Guthrie's place, in the house occupied last year by Mr. Fryer. Mr. Lay is from Mason. Alic Lay and family are also moving into our community from Mason. We are glad to have both families with us.

Shirley Guthrie and Buster Neel have returned to college after an

enjoyable week among friends.

Mrs. Bill Horn of Big Spring is visiting her sister, Mrs. Carl Fletcher this week.

Mrs. Cora Mitchell of Waco is visiting Mrs. Jim Martin this week. Truman Cowan is a guest in the home of W. P. Williams. Mr. Cowan is a brother to Mrs. Williams. Several of the young people spent an enjoyable evening Wednesday with Louise Graham.

Mr. and Mrs. Joe Wheeler a few weeks ago moved from our community into the Knott community. The news of the death of their little daughter Monday, saddened the heart of everyone. The family has a host of friends here.

Mrs. Jno. Sullivan is home from Lubbock where she spent ten days. Mr. Sullivan came home several days prior to her coming.

The Junior C. E. met Sunday afternoon at 2 p. m. as usual. Coahoma is proud of her Juniors for they met Sunday knowing that neither the Supt. or Asst. Supt. were in the city. And they had a program, too.

Mrs. Floyd Thomason and girls came in home Sunday, after a ten days' absence, visiting relatives and friends in Big Spring and vicinity.

Friends, if you are planning on a visit; if you have guests in your home; if you know of anything that you suspicion might interest any one, please call central and tell her. She will tell me, and I'll tell The Herald.

Are You Insured?

What condition would you be in if your property were to BURN? How would you like to start all over again?

Isn't it about time to let us talk to you about a policy? Your family needs the protection.

A. J. GALLEMORE
Big Spring, Texas

Miss Mamie Prichard who spent the holidays here with her parents, Mr. and Mrs. J. I. Prichard, left Wednesday for Fort Worth. Miss Winnie Miller accompanied her as far as Abilene, where she attends Simmons College.

Well and Cistern Digging

I am prepared to dig wells and cisterns and do concrete work. Blasting and curbing my specialty. All work guaranteed. If you need anything in these lines, see me, or address G. W. MOODY, General Delivery, Big Spring, Texas. Telephone 542. 2-tf.

Reginald Castle after spending the holidays with his parents here, left Monday night for Abilene to reenter school.

L. C. Mathis recently purchased of T. S. Currie a fine farm of one hundred and sixty acres in the Auto community.

1st Baptist Aid Society Entertains.

One of the most delightful entertainments of the holidays was given by the Ladies Aid Society of the First Baptist Church at the beautiful home of Mrs. F. F. Gary on Runnels street, Friday afternoon, December 28th, from 3:30 to 5:30 o'clock. A large number of church members and friends gathered in response to invitations which assured them of a very pleasant afternoon.

Games of various kinds had been planned; the "hit" of the afternoon being an "original reading" which was so cleverly given by Mrs. Will Fahrenkamp who, dressed as a little girl, entertained her "mother's caller" (Mrs. A. L. Wasson), by showing her the pictures in the family album (of red plush) and describing each one in detail. As she depicted each character in her own inimitable way the curtains were raised and "living pictures" presented.

A great deal of amusement was in evidence when the characters in quaint costumes of "Auld Lang Syne" were presented. The following ladies had a part: "Aunt Mary"—Mrs. W. W. Hatner; "Mama's Soldier Brother"—Mrs. Travis Reed; "Mama's Maiden Sister"—Mrs. Clifton Tucker; "Mama's Youngest Sister"—Mrs. W. C. Henley; "The Twins"—Mrs. Agnell and Mrs. Ford; "Papa and Mama," in their wedding clothes—Mrs. Wm. Menger, Mrs. J. P. Dodge; The Five Generations (the order in which they came)—Mrs. W. B. Buchanan, Mrs. D. Price, Mrs. Nat Shick, Mrs. Robt. Piner, Mrs. J. Martin. Mrs. Martin was a little girl of about ten years, with her hair down in curls, and she didn't look a day older.

A "backward" spelling match with sides chosen by Mrs. Strother and Mrs. Ira Thurman, proved to be very interesting but not so easy. Some of the "Blue Backed" experts were turned down. Mrs. Thurman's side had the honor of winning.

We saw "ourselves as others see us" to the sorrow of most of us, in the "personal descriptive" game and to increase the fun each one had to read what had been written about herself.

The guests were regaled with a delicious salad course of chicken salad, olives, sandwiches, tea and cake, by the hostesses, who were Mesdames Gary, Menger, Stokes, McNew, Shick, Travis Reed, Hatcher and Henley.

It was indeed a pleasure to have eight of Mrs. Gary's friends from Midland: Mesdames Chas. Gibbs, Harmon, Harry Tolbert, J. B. Rhea, Charles Bell, Marvin Ulmer, Blakey, and Miss Lida Watson.

Other out of town guests were Mrs. Harry Stokes of Slaton, Mrs. Ira Thurman of Wilmington, Calif., Mrs. F. C. Neidermeier of Van Horn, Mrs. Jones of Anson, and Miss Gertrude Davies of Fort Worth.

Good Farm for Sale

The 160-acre Frank Anderson farm, seven miles north of Big Spring, for sale. Reasonably priced and will make good terms. See H. R. DEBENPORT.

News From Ackerly

The Pollyanna Club met at the home of Mrs. C. W. Sink, Dec. 5th, with a very good attendance. We had a good business meeting and was glad to enroll three new members, these being—Mrs. W. A. Earnest, Mrs. Irvin Stewart and Miss Pearl McClure. After all plans were made for the next meeting, a social hour was enjoyed, and refreshments were daintily served.

We invite all the ladies of the community to come and take part in our next meeting. The next meeting will be at the home of Mrs. Walter Williams, January 9th.

There has been about 700 bales of cotton ginned at Ackerly this fall.

There are several new buildings going up in Ackerly. Trees have been set out and several other improvements have been made for the beautifying of our town. We invite the public to come out and see. All roads lead to Ackerly. . . XXX.

Land for Sale

640 acres; 200 acres in cultivation. Good house, good barn, plenty of water. Priced to sell, with easy terms. RUBE S. MARTIN.

An interesting football game was staged at the baseball park in this city on last Friday afternoon when the B. S. H. S. team took on the Ex-football stars. The B. S. H. S. proved too many for the all-stars so the game ended 15 to 0. Those present said the game was well worth the price of admission, and then some.

Mr. and Mrs. Bernard Fisher and son left Wednesday night for Dallas. Mrs. Fisher and son will visit there a few days, but Mr. Fisher will go on to Chicago and New York to purchase a large and select stock of spring and summer goods for the firm of J. & W. Fisher.

Save money on dried fruit here. P. & F. CO.

Kansas City Life Makes Great Record in Texas in 1923

We take this opportunity to thank our more than thirty-two thousand policyholders in Texas for their patronage during the year just closed, and to wish them and all our Texas friends a Happy and Prosperous New Year.

The following statement of business in force in Texas and the amount written during 1923 is ample evidence of the confidence which Texas citizens have in the Kansas City Life Insurance Company. Added proof is furnished, however, in the fact, that Texas policyholders of the Company have taken out additional insurance during 1923 in the amount of over two and one-half million dollars.

Total New Business written in Texas, in 1923, Over **\$16,000,000**
Total Insurance in Force in Texas, January 1, 1924, Over **\$67,000,000**

An agency connection with our Company is most profitable, due to the low premium rates and liberal provisions of our policy contracts, together with the special service which our Company and Agency render their representatives in the field. We shall be glad to correspond with wide awake, aggressive salesmen who are interested in a life insurance agency connection.

The Orville Thorp Agency

GENERAL AGENTS IN TEXAS

Magnolia Building Dallas

Over \$67,000,000 in Force in Texas
Among our 32,000 Policy Holders

Big Spring Insurance Agency

DISTRICT AGENTS
Big Spring, Texas

Thank You!

It is with sincere pleasure that we thank our many friends for every favor extended to us in 1923. Our sales went far beyond our expectations and our Volume of Business and list of customers continue to grow.

We believe in Big Spring and the surrounding country. It is a most excellent section for one to make his home and to strive for a livelihood. We want to stay here and we want to meet you again and again and will do our best to be fair with you in every transaction.

To every man, woman and child in all this section we wish that 1924 may hold for you every happiness and success that you may desire. Yours to serve,

P. & F. Company

By J. B. PICKLE

"THE BEST PLACE TO BUY OR SELL."

Plenty Honey. P. & F. CO.
Joe Flock made a business trip to Fort Worth this week.
Tom Love of Sierra Blanca was a business visitor here Tuesday.
W. E. Carnrike after a visit with homefolks returned to Dallas last week.
Hardy Morgan was here Wednesday from his ranch in Dawson County.
For that Lazy Liver—Nyal's Liver Salt. Clyde Fox Jewelry and Drug Co.
S. W. Moore of El Paso is looking after business interests in this city, this week.
Nyal's Face Cream—it's the best yet—try it. Clyde Fox Jewelry & Drug Co.
FOR SALE—One four-burner Quick Meal Oil stove. MAUDE LEEPER, 206 Scurry St.
Miss Winnie Williams of Midland has been a guest at the home of Mr. and Mrs. Red Steels this week.
The Delphian Club will meet at the Y. M. C. A. at 3:30 o'clock this afternoon and an interesting program will be carried out.
New Years Day was celebrated in Big Spring with much less noise than usual; the cold weather keeping most of our folks indoors.
Brown Hair who spent the holidays with homefolks left Wednesday morning for Austin where he attends the University of Texas.
Good Farm for Sale
105 acres fine agricultural land, located 4 miles north of Big Spring. For prices and terms see J. & W. FISHER.
Save money on dried fruit here. P. & F. CO.
Roger Gallemore left Wednesday evening for Galveston where he attends the State Medical College.
H. R. Hayden who was here spend the holidays with homefolks left Thursday morning for Arizona.
If its perfume you want Clyde Jewelry & Drug Store carries largest and best assortment—distement.
For that Cough and Cold Nyal's Combination Treatment guaranteed. Clyde Fox Jewelry & Drug Co.
Work on the addition to S Motor Co.'s building is going ward at a rapid pace and this structure will soon be ready for occupancy.
We have secured the service a first-class automobile mechanic and are prepared to give you a class work. BANKHEAD GAR 23-tf.
Miss Avenell Talbot after spending the holiday vacation here homefolks left Wednesday night for Fort Worth, where she attends Texas Womens College.
Lawyers, doctors, firemen, overseers and other special are not exempt from having names placed in the jury wheel service, according to a ruling of Texas court of criminal appeals.
If you have failed to register automobile with the County Collector and secured your license operate your car during 1924, ter do so at once and save penalty.
W. O. W. Circle to Meet
Every member of the W. O. W. Circle is urged to be present at meeting to be held in W. O. hall on January 10th.

ANOTHER YEAR



Retrospective hours are here again. Men of families pause to weigh achievements of the past twelve months. It is good time wasted—unless costly experiences are converted into firm resolves to make the coming year a better one.

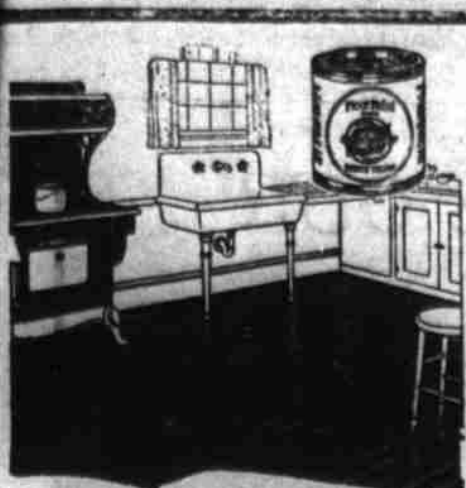
Responsibilities make men great. Do not despair at failures of the past. They are gone. The thing that now interests you most is "how to care for your family properly—and at old age find yourself independent of charity."

The answer is a simple one. Spend less than you earn—save the difference. You'll be surprised how soon dollars pile up in a saving account. Then you can put dollars to work for you. They will earn you ease and comfort.

We Pay 4 Per Cent on Time Deposits

West Texas National Bank

The Bank Where You Feel At Home



Try painting your floors this season

Acme Quality protects your flooring. It gives a beautiful surface that is easily cleaned. No need to scrub for imbedded dirt. The paint seals the pores of the wood. Goes on easily and dries quickly.

We recommend Acme Quality Floor Paint (Granite.) Our guaranty goes with every can. Call upon us for any thing in the paint line. We are here to serve you.

ACME QUALITY FLOOR PAINT

RIX'S



EDITORIAL

It is high time the legislative and judicial authorities began to consider the crime (the word is used advisedly) of drunkenness when driving a motor car as something infinitely more serious than is drunkenness under ordinary circumstances. Prohibition is as yet too new for the world old opinion of the drunken man, as one to be laughed at, pitied, perhaps, put to bed to sober up, fined a small sum as a public nuisance, to change, at least overnight.

But drunkenness which can harm no one but the inebriated man is one thing; drunkenness which is menace to all who use the streets and roads, and which via the car, converts the otherwise innocuous victim of his appetite to a potentially wholesale murderer, is entirely something else. Sentiment is swinging over to regarding the drunken driver as one who commits more than a misdemeanor; but it should swing faster and go further. The man who, drunk, drives a car or truck, is a madman; a man without sense, without reasonability, without judgment. He puts in jeopardy the lives of men, women and children. He endangers property. He may cause frightful loss of life, hideous maimings, terrible accidents. No maniac with a gun is allowed upon the streets; the man who deliberately makes himself a maniac and fits himself out with a car loaded with potential death for many, should be dealt with with the utmost severity. A few dollars' fine, a few days in jail, the loss of a license, are not enough. The man who runs amuck with a gun, killing and maiming, gets years behind the bars. The man who runs amuck with a car while drunk is even more culpable.

Let judges once get it through their precedent bound legal minds that it is not the drunkenness, but the drunken driving which is the crime, and our already crowded hard roads will be safer for us all; our children, our women drivers, as well as our sober citizens protected, as they have a right to be, from a menace which has no excuse, legal or social, for existing.

Honoring Miss Breuchner

Miss Alice Ann Rix entertained the "HM" club with a dinner party in honor of Miss Pauline Breuchner of Corsicana who is the holiday guest of Miss Willie Duvall. Covers were laid for nine; the place cards bearing appropriate quotations describing the guests.

The table was very pretty with a center piece of holly and violets and lighted red candles.

Two courses were served after which the Hindu crystal ball was consulted and fortunes told. The personnel included Misses Essie and Willie Duvall, Rose Morgan, Grace Taylor, Dorothy Ellington, Clara Jones, Gwendolyn Bittle, Pauline Breuchner and Alice Ann Rix.

Mrs. R. H. McNew Entertains
The members of the Pioneer Bridge club were delightfully entertained last week by Mrs. Homer McNew. The home was tastefully decorated in honor of the Christmas season and the Christmas idea was followed out in the delicious refreshments served.

In the interesting games enjoyed, Mrs. Jno. Clarke made club high score and Mrs. Eckhaus made visitors' high score.

Sensible Advice

In promulgating your esoteric cogitations and articulating superficial sentimentalities, beware of platitudinous ponderosities. Let your conversation possess a clarified conciseness, comprehensibility, coalescent consistency, and a concentrated concency. Eschew all conglomerations of flatulent garrulity, jujube babelment, and asinine affectation. Sedulously avoid all polysyllabic profundity pompous prolixity, ventriloquial verbosity and vaniloquent vapidity.—Tioga Herald.

The United States Government has decided to help the Obregon government in Mexico suppress the revolutionary movement. To this end our government has granted an application from the Mexican government for sale to it of a quantity of war materials.

There are 1120 reasons why you should vote for the \$35,000 bond issue for school purposes and more coming along every day. Giving the boys and girls a fair chance to secure an education is one of our first duties as good citizens.

Pay Cash, save time, money and worry this year. P. & F. CO.



Gold Seal CONGOLEUM ART-RUGS

Start the New Year Right! Begin on the "Ground Floor!"

You can not fail to get the right start if you put CONGOLEUM FLOOR COVERING on your floors. Last year we sold many thousand dollars worth of Congoleum—every inch was absolutely guaranteed to give satisfaction and it made good. Remember you get your money back if you are not satisfied. Our stock is complete in all the new 1924 patterns. May we have the pleasure of showing you through.

RIX FURNITURE AND UNDERTAKING CO. THE HOUSE OF SATISFACTION BIG SPRING LUBBOCK

LAMESA

TAHOKA

Severe Indigestion

"I had very severe attacks of indigestion," writes Mr. M. H. Wade, a farmer, of R. F. D. 1, Weir, Miss. "I would suffer for months at a time. All I dared eat was a little bread and butter. . . consequently I suffered from weakness. I would try to eat, then the terrible suffering in my stomach! I took medicines, but did not get any better. The druggist recommended

Thedford's BLACK-DRAUGHT

and I decided to try it, for, as I say, I had tried others for two or more years without any improvement in my health. I soon found the Black-Draught was acting on my liver and easing the terrible pain. "In two or three weeks, I found I could go back to eating. I only weighed 123. Now I weigh 147—eat anything I want to, and by taking Black-Draught I do not suffer. Have you tried Thedford's Black-Draught? If not, do so today. Over 8 million packages sold, a year. At dealers."

Life With Plants and Animals

People who have never tried life on a farm have no idea of the satisfaction that comes to a normal minded man or woman from living with growing things. There is a wonderful sense of companionship in farm animals. The man who treats them kindly finds they are warm friends, and there is something almost human in the response that they give to the considerate master. Even the flowers and vegetables in the garden seem almost to have personality. They make a grateful response to the effort put forth to rescue them from weeds and to give them water in the dry times, and seem to say, "Thank you," by republishing their efforts to grow and flourish. There are many rewards of happiness in this contact with nature, which is more satisfying than artificial pleasure.—Smithfield, (N. C.) Observer.

Land for Sale

320 acres of level choice, prairie land, 13 miles north of Stanton, Texas, for sale at \$16 per acre. For particulars write me. MIKE KESL, Elberon, Iowa. 14-3tpd

Will Nabours who recently arrived from Miami, Arizona, to again make his home in this city, has accepted a position with the Pool-Read Co., grocery and market. Mr. Nabours formerly worked for Mr. Pool and many old time friends will be glad to welcome him back.

Let Us Talk Insurance

We are prepared to write—Fire, Marine and Hull Insurance. THE FOUR INSURANCE COMPANY, 504-41-42, West Texas National Bank Building. L. S. PATTERSON, J. B. SHOCKLEY.

If we were to exact an eye for an eye as punishment, this world would soon all be blind.

Dr. Campbell

of Abilene

will be in Big Spring every Saturday to do Eye, Ear Nose and Throat work, and fit glasses.

Flipness and Flapness

A writer in a current publication deploras the tendency toward flipness in the young people of today. He considers it demoralizing to true manhood and womanhood.

True, every word of it—lamentably true.

But he might have gone further and equally deplored the tendency of many parents to encourage flipness and flapness in their offspring.

There are some parents who exercise exceeding care in the training of their children, and such children invariably mature into real men and women.

There are others who calmly watch their sons develop into sheiks and their daughters into flippers and flappers without an apparent effort to prevent this deformity of mind and perversion of intellect.

The parent who has no thought of tomorrow can hardly expect the child to heed the dangers of today. Place the responsibility where it belongs, drive it home, and perhaps some good may come of it. No other course will avail.

A Dandy Place to Eat

If you want a satisfying meal—all good old home cooking—come to Mrs. T. W. Huddleston's at 105 Scurry street. Meals 50 cts. Can furnish you board and room by the month at right prices. 8-tf

Catholic Church

Mass will be on every second and fourth Sunday of each month and on the fifth Sunday when there are five Sundays in the month. Beginning of mass at 10 a. m. 9-tf

Hemstitching

If it's hemstitching you want done at 7 1/2 cents yard—see LOLA CURTIS at W. R. Purser & Sons. Work done all hours of the day.—advertisement. 12-tf

A giant radish was brought to the office of the Chamber of Commerce last Friday. This radish measured twenty-one inches in circumference and weighed five one one-quarter pounds. It was raised on the irrigated farm of Mrs. Pattie Beyers of Sterling County.

Dressmaking

We are now prepared to do dressmaking. Satisfaction guaranteed. Call at Scott's Variety Store. MISSSES LURA and ALICE GIST.

Mr. and Mrs. E. P. Ricker who were here to spend Christmas with his parents, Mr. and Mrs. W. A. Ricker, left Sunday evening for their home at Lockhart.

Mrs. George Witten and children returned Tuesday from Colorado where they spent the Christmas holidays with friends.

Miss Maud Leeper left last Friday night for Fort Worth, where she will make her future home.

Methodist Sunday School Notes

306 present the last Sunday of the year at Sunday school and a very fair attendance at the church service. Our hearts were made glad by the gift of 100 new song books by our pastor. Nothing else could have met a more crying need at both Sunday school and church.

Mrs. Towler's beautiful plants arranged upon the table in graceful baskets were most grateful to the eye. Quite a number of our college boys and girls were back for the holidays, and in their well known places. Our lessons for the new quarter will be extremely interesting, and our school stands pledged to a more thorough study of the scripture the coming year. The new literature was distributed Sunday. If you failed to get yours, come this Sunday and ask for it.

Our music at the church services is always fine, and grows better. At the morning hour Bro. Phelan brought us a splendid and inspiring message appropriate and practical for an advance sermon for New Year. Bro. Stewart in the evening gave a noble sketch of "Jesus Christ, the same yesterday, today, and forever." It was most uplifting and held the interest of all. At the close of the service Bro. Stewart held quarterly conference. Miss Barnea, the S. S. Supt., submitted the following report:

Supplies for quarter	\$ 73.35
Centenary Pledge	75.00
Social Service Work	194.80
Methodist Home	10.00
Total	\$353.15

Average attendance at Sunday School the past quarter 265. Teachers presented with Teach-Training books 15. Officers and teachers punctual and efficient. Entire school in good running order. As is her custom the Supt. also submitted a brief summary for the year just closed. Average attendance for the year 250. Number of graded classes—organized above the Primary department—20. Number of officers and teachers, 25.

S. S. Supplies for yr.	\$275.98
Centenary Pledge for yr.	269.00
Offering to Methodist Home	45.00
Other Gifts, etc.	25.82
Class work activities	194.80
Total	\$810.60

For a church school whose entire roll is under four hundred (including cradle roll) we can be justly proud of the year's achievement. But we delegate it to its place now as past history and look forward to 1924 bringing in a new day in our

S. S. records. Our aim is to reach and hold every member of our church. There is a place for every one, and any man, woman or child who is cheating himself of his rightful share in the S. S. ranks, is hereby tendered a strongly urgent invitation to line up at once and get the best we have to offer. Get the Sunday School habit. Start in with the new year and grow from a flivver to a high powered motor. The paths are paths of pleasantness and peace. Come and see.

For Sale

- One four-room cottage on Bell street—\$1,250, terms.
- One lot corner of 10th and Scurry Sts., \$450.00.
- Two inside lots 10th and Scurry Sts., \$400.00 each.
- Ten good lots in Earle addition. 320 acres, Taylor County. 20 miles south of Abilene.
- 3 acres in city of East San Angelo 1 lot corner First and Randolph streets, San Angelo.
- 8 lots, Hubbard, Hill County, Texas.
- 2 lots, Corsicana, Texas.

Teachers Spend Holidays at Home.

Among the teachers of the Big Spring Schools who spent the Christmas holidays with homefolks at other points in the state were: Misses Lillie Mae and Julia Younger at Killeen; Miss Bertha Eubank at Brownwood; Miss Josephine Paddell at West; Miss Vesta Mostella at Greenville; Miss Rena Mae Hale at Gorman; Miss Esther James at Baird; Miss Lucy Lee Williams at Mertzon; Miss Julia Boyce at Coahoma and Fort Worth; Miss Loraine Miles at Marshall; Miss Ha Hawkins at Abilene; B. Z. Hughes at Hico.

Miss Ruth Kennanberg of Waco, arrived Monday to accept a position of teacher of English in the freshman class at our High School, succeeding Miss Guion Pool, resigned. Miss Kennanberg is a graduate of Baylor University and an especially efficient teacher and our school is indeed fortunate to secure her services.

Miss Genevieve Carter who is attending the Art Institute at Chicago, is spending the holidays with friends in Kentucky and Indiana.

Read the Herald Want Ads.

House Moving!

I am prepared to move your houses at a reasonable price and guarantee all work. I have the machinery for such work and know my business. See me if you need any work in my line. GEO. O. FOLEY, Big Spring, Texas. 3-tf

A Band in the Making

We are going to have a good band if the present interest continues to be manifested. J. D. Chenault, as instructor, is meeting with marked success. Twenty-five young men have already purchased band instruments and regularly attend the meetings in the Ellis Hall every Monday and Thursday nights. Several others have ordered instruments. It is safe to predict that within a few months we will have a forty-piece band to furnish music for the entertainment of our folks.

Do You Want a Farm?

1280 acres of fine agricultural land, unimproved—plenty of water, plenty of mesquite timber for fence posts. Will cut tracts to suit purchaser. Price \$15 to \$30 per acre. If you want real farming land investigate this at once. See or address D. W. CHRISTIAN, Gail Route, Big Spring, Texas. 7-tf

While everyone is planning extra large acreages of cotton quite a few of our long-headed farmers should go in strong for maize, kafir and other sorghum grain crops. Feed is going to bring a fancy price as long as folks are crazy about cotton. Then, too, you can make about as much on your feed crops with much less work and worry. Let the other fellow take the chances and go in strong for grain and forage crops—and you'll make the greatest profit even though cotton does bring a high price this fall.

Notice—Auto Owners

Gasoline, lube, spark plugs, globes for headlights, cement and patches for inner tubes, blowout boots and other auto accessories—always ready for you. LLOYD'S GARAGE on West Third street. 49-tf

Miss Gwendolyn Patton of La Fayette, Ind., is a visitor in this city, the guest of Mrs. A. M. Evans.

We still buy chickens and turkeys. P. & F. CO.



R.&R. LYRIC THEATRE

ONE DAY ONLY!

Thursday, January 17th

2:30 Matinee and Night 8:30

THE EVENT OF THE SEASON AND ONLY TIME HERE — GIVEN EXACTLY AS IN N. Y. AND CHICAGO WITH COMPLETE ORCHESTRA.

"The GREAT AMERICAN PICTURE AT LAST!"

JESSE L. LASKY presents

The COVERED WAGON

EQUAL TO THE DAYS IT PORTRAYS

Adapted from EMERSON HOUGH'S GREAT STORY OF THE WINNING OF THE WEST

Directed by James Cruze

LOVE - THRILLS - ADVENTURE - ROMANCE OF '49- Indian surprises and massacres

Every wheel turn and every hoof beat of the wagon trains resounds the love that conquered death and the faith and honor that won an empire



A Paramount Production

PRICES: Matinee 50c, \$1.00; Night 50c, \$1.00, \$1.50, Plus Tax

ALL SEATS RESERVED

Seat Sale January 13—Mail Orders Now

SEE OUR

January Clearance Sale

ADS on

Pages 4 and 5

Albert M. Fisher Co.

BIG SPRING, TEXAS

NOTICE!

Just received large shipment of new Ford parts, also have parts for any other make of cars. Gas pump has been installed and I am now in better shape to supply all wants.

Prices remarkably low. Will appreciate a part of your business.

Auto Parts Co

1000 East Third St. on Highway

D. W. FREEMAN, Manager

Methodist Junior Program

Song—76.
Roll Call.
Scripture Lesson—John 1—Jimmie Reeves.
Deeds of Kindness—Geneva Slusser.
A Child's New Name—Elda Mae Cochran.
Sharing Her Last Cake—Jesseal Slusser.
Grandma's Eyes—Josephine Slusser.
Joseph Taking Care of his Father—Francis Arthur.
The Story of Noah's Ark—Pattie Burns.
Elisha and a Boy—Clyde Thomas.
Friends—George Thomas.
Song—Tommie Reeves.
Memory Verse—In the beginning was the word, and the word was with God and the word was God, St. John 1:1.
Close with prayer.

Raiford Roberts, James Davis, Leo Forrest, Clarence Shockley and Louis Pistole who were here to spend the holiday vacation with homefolks left this week for College Station to resume their studies at the Agricultural and Mechanical College of Texas.

Fred Stephens, Homer McNew and Lib Coffee will leave Saturday for a business trip to Dallas.

Just received a shipment of changeable taffeta hats. Elite Hat Shop, at J. & W. Fishers.

Mrs. P. G. Stokes and daughter Miss Frances, returned Wednesday from a visit with relatives in Abilene.

Just received a shipment of changeable taffeta hats. Elite Hat Shop, at J. & W. Fishers.

One Pair of EYES

to a lifetime

Do not neglect and abuse your eyes may need attention and need it badly. Don't know the risk you run? Day's delay means added to your health and eyesight. We provide Glasses to meet every defect of vision, and charges are moderate. No charge for examination.

CLYDE FO

JEWELRY & DRUG CO. Big Spring, Texas

Card of Thanks

We wish to extend our best thanks to friends and neighbors the many kindnesses extended in the illness and death of our daughter. Your kind deeds comforting words better enable to bear our great loss. We always remember and appreciate your kindness, and ask God's blessings on each and everyone of you.
Mr. and Mrs. Joe Rushing

Liston Girls

Girls stop using curling iron get a Nestle's Lanol Wave the last six months. Phone 117 at 306 Johnson St.

NEW LAMP BURNS 94 PERCENT AIR

Beats Electric or Gas

A new oil lamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. Government and 35 leading universities and found to be superior to 10 ordinary oil lamps. It burns without odor, smoke or noise—no pumping up, is simple, clean, safe. Burns 94 per cent air and 6 per cent common kerosene (coal oil).
The inventor, T. E. Johnson, 609 W. Lake St., Chicago, Ill., is offering to send a lamp on 10 days' FREE trial, or even to give one FREE to the first user in each locality who will help him introduce it. Write him today for full particulars. Also ask him to explain how you can get the agency, and without experience or money make \$250 to \$500 per month. — (advertisement-16-2t-pd).

Business Changes

After January 1, the Jones Dry Goods, Incorporated, will occupy the building heretofore occupied by the Rix Furniture Company and the City Barber Shop. The City Barber Shop will move into the Thomas building being vacated by the Jones Dry Goods. These changes will give the Jones Dry Goods larger quarters for their growing business, and at the same time the City Barber Shop will have more commodious and comfortable quarters. We understand the Rix Furniture Company which has never replenished its stock here since the fire last fall, will discontinue their business in Tahoka, concentrating their business for this section of the state in Lubbock. — Lynn County News.

Shoe Repair Shop for Sale

The tools, machinery and supplies of the Wm. Leonard Shoe Repair Shop are for sale. If interested, address CHAS VINES, Big Spring, Texas. 15-2t

Garment and Food Sale January 12

The East Side Ladies of the Methodist Church will hold a Garment and Food Sale at Hodges' Tailor Shop on Saturday, January 12th. The general public is asked to generously patronize this sale.

Just the kind of a hat everyone wants. Elite Hat Shop, at J. & W. Fishers.

L. E. COLEMAN
ELECTRIC & PLUMBING CO.
Housewiring and Supplies
First Class Plumbing Work — all kind of supplies
L. E. Coleman, Manager
Phone 51 Big Spring, Texas

Methodist Church

Now that most of the holiday visiting and diversions are over, we hope for a full attendance at all our services next Sunday. And it wouldn't be a bad resolution for the non-church-goer to make to start the New Year right by going to church. The visitor and the stranger will find a cordial welcome with us.

At 11 a. m. next Sunday our first communion service. The preaching service is always shortened on such occasions, and the main interest centered in a communion half-hour. Preaching by the pastor at 7:15 p. m. M. Phelan.

Wilbur Matthews who spent the holidays here with his parents, Mr. and Mrs. R. D. Matthews left Wednesday for Austin where he attends the State University.

Miss Roberta Gay left Sunday night for Merkel where she has a class in music, after spending the holidays here with relatives.

G. E. Fleeman who was here to spend the holidays with his family, left Thursday morning for San Antonio where he has a position with the I. & G. N. Ry.

Rev. E. N. Strother on Saturday, December 29th, performed the ceremony which united in marriage C. J. Smith and Miss Ollie Bell Sweat.

Mrs. F. C. Neidermeier and daughter who spent the holidays here with relatives left this week for their home at Van Horn.

Miss Gertrude Davies who is a teacher in the schools at Fort Worth, was here to spend the holidays with her parents, Mr. and Mrs. W. S. Davies.

The degree team of the Big Spring Chapter De Molay conferred degrees on twelve new members at Stanton Tuesday night.

AUTO PARTS FOR SALE
Any part of a Saxon, also Ford motor in excellent condition, ready to install. Apply HENLY MACHINE CO.

Special Notice

Anyone desiring to see or talk to me about expression call No. 217. MYRTLE REEVES. 4-tf

OPEN ALL THE TIME

Night service at the Bankhead Garage.—advertisement. 21-tf

Glenn McNew who was here to spend the holidays with his parents, Mr. and Mrs. G. E. McNew, returned to El Paso the forepart of the week.

There is no substitute for individual interest in government and individual responsibility for government.

Just the kind of a hat everyone wants. Elite Hat Shop, at J. & W. Fishers.

Texas Weekly Industrial Review.
Clarksville — Installation of \$40,000 sewage disposal plant started.
Marshall — Campaign launched for construction of \$50,000 hospital.
Beaumont — \$326,000 contract awarded for construction of Neches river bridge.
Corsicana — Plans perfected for erection of 5-story hotel costing \$300,000.
Fulton — Franchise granted for construction of \$500,000 toll bridge across Red river.
Electra — Work started on 7-mile road north of city, estimated cost \$75,135.
Port Arthur — Kansas City Southern Railroad to let contract for erection of \$1,000,000 grain elevator.
Austin — Travis county votes \$1,500,000 bond issue for road work.
Palestine — Anderson County commissioners award road contracts totaling \$353,500.
Houston — Texas Farm Bureau Federation ships entire boat load of cotton to Liverpool, England.
Austin — University of Texas planning construction of stadium with capacity of 50,000 people.
Houston — \$100,000 bond issue voted for improvement of city auditorium.
Fort Worth — Building permits

issued during past month totaled \$283,381.

Wichita Falls — Shappel Oil Co. brings in 250-bbl. wildcat well one mile north of Holiday.

Palestine — Contract awarded for construction of 10 miles of concrete highway.

Kosse — Abandoned test well on Allen tract comes in making between 20,000,000 and 30,000,000 cu. ft. of gas daily.

Huntsville — First work on new paving program to be done on Burton and Tyler streets.

Dallas — Ford Motor Company to build local plant employing approximately 2500 people.

Lubbock — Contract let for construction of city hall.

Amarillo — 20,000 acres to be planted to cotton for coming season.

Houston — Houston Cotton and Twine Mills start manufacture of twine from Texas cotton.

Fort Worth — Mrs. Mary Burnett gives \$4,000,000 estate to Texas Christian University and \$150,000 in cash for construction of library. Work to start in spring.

Plainview — Hale County cotton crop estimated at 12,000 bales, gins running night and day to handle product.

Corpus Christi — Moreman Gin Co. buys \$65,000 worth of machinery for construction of new gins in London and Robstown.

Dallas — Fisher Supply Company erecting \$40,000 plumbing building.

Lubbock — Fort Brothers purchase site for construction of large flour mills.

Houston — Black Brothers Furniture Company starts construction of \$130,000 6-story building.

Blackwell — Hazel-Atlas Glass Co. doubling capacity of plant and increasing force to 300.

Dallas — Construction of electric generating stations under way throughout county, total cost to be \$356,708.

Houston — \$94,820 contract awarded for construction of sanitary sewer system in Park Place.

Callham — Contract signed for drilling 300 oil wells in 28,000-acre tract on Frio river.

Austin — Texas cotton crop for 1923 valued approximately \$700,000,000 including seed and by-products.

Save money on dried fruit here. P. & F. CO.

The Big Spring Herald

OL. XX NO. 16.

Big Spring, Texas, Friday, January 4, 1924

By Jordan & Hayden

START NEW YEAR RIGHT!

Opening a bank account is the most practical beginning.

Adding to it gives you a comfortable and satisfied feeling of security.

It also stimulates your energy and insures your future, if you continue in the same way.

This bank invites you to become a depositor and GROW WITH IT.

WE PAY 4 PER CENT INTEREST ON TIME DEPOSITS

PROGRESSIVE SAFE LIBERAL
The First National Bank
OF BIG SPRINGS, TEXAS.

Putting Labels on the Country

"What town is this?" All tourists have asked the question hundreds of times. Progressive towns put the name of their city on signs at the city limits. Just as they also put "through arrows" to guide the traveler.

"What road is this?" is asked almost as often, especially on the less traveled highways. Main traveled roads are rapidly being marked, so that the visitor from afar is not confused.

"What river is this?" is often a matter of wonder to the motorist, who passes over several branches of the same stream, alongside a lake, or over a bridge without knowing what body of water it is which he crosses or passes.

The League of American Pen Women is asking the various State Highway Commissions to place suitable markers near famous streams to inform the traveling public. It is a laudable work, but why, the traveler wants to know, stop at famous streams? Why not mark all bodies of water on or near any and all roads, so that the traveler may get better acquainted with the country through which he passes?

Municipalities find it pays to welcome the tourist, to guide him surely and quickly, to make him feel at home. The "Stop! Ten miles an hour under penalty of the law" sign is disappearing in favor of the "Our speed limit is fifteen miles an hour; please observe it, as we make you welcome" type of sign. With the latter goes the courtesy of road markers and stream label, worthy work for any civic club to take up, that the municipality be visited with joy and remembered with pleasure.

Tips to Taxpayers

January 1, 1924, marks the beginning of the period for filing income tax returns for the year 1923. The period ends at midnight of March 15, 1924. Heavy penalties are provided by the revenue act for failure or willful refusal to make a return and pay the tax on time.

Form 1040A, heretofore used for reporting net income of \$5,000 and less from whatever source derived, has been revised in the interests of the largest class of taxpayers—wage earners and salaried persons. Reduced from six pages to a single sheet, Form 1040A is to be used for reporting net income of \$5,000 and less derived chiefly from salaries and wages. Persons any part of whose income is derived from a business or profession, farming, sale of property or rent, though the amount is \$5,000 or less, will be required to use the larger form, 1040. The use of Form 1040 is required also in all cases where the net income was in excess of \$5,000, regardless of whether from salary, business, profession, or other taxable sources.

It being impossible to determine at this time which form is desired, copies of both forms will be sent taxpayers who filed individual returns for the year 1922, and may be obtained also at the offices of collectors of internal revenue and branch offices upon written request.

Our Wild Game

That 50 per cent of the wild denizens of field and woodland will have paid with their life this year because of the use of the automobile in hunting is the statement of Dr. William T. Hornaday of New York City. That is to say, the modern hunter can easily cover far more territory than could be covered by the hunter who went afoot or followed after a horse. Dr. Hornaday says that four times the former area can be covered by the automobile hunter. The distinguished director of the New York Zoological Garden thinks that our wild game is doomed unless protective measures are adopted.

In addition to protective legislation, Dr. Hornaday would call on the good sportsmanship of the hunter. Let the hunter go slow and take a reasonable toll, recognizing the new peril to wild life. He appeals to the sentiment of self-interest. Otherwise legislation will not be able to preserve the birds of the air and beasts of the field that have so long made this country of ours a hunter's paradise. The pump gun is accountable for much useless slaughter of birds.

Mr. and Mrs. O. H. Morris and family who were here to spend Christmas with relatives left Sunday for their home at Lamesa.

Emmett Wilkinson who was here to spend the Christmas holidays with friends, left Sunday evening for his home at Dallas.

Taking America Off Its Feet!

Overland Success is the Talk of the Country

The year just ended has been the greatest of all the fifteen years of Overland history. A great year made by great cars—the greatest Overlands ever built. Greatest in looks, power, action, comfort—and money's worth! Look at the new Overland Champion, for instance. It brings a quality closed car with features and utilities hitherto unheard of within reach of every purse. America's first all-

purpose car—conceded to be the most useful motor car on wheels. The Champion and all Overland models have the bigger Overland engine—brute power with extreme economy. Leaders in economy—leaders on the road—leaders in the many satisfactions they bring to owners. See them. Sit in them. Ask for a sample of their performance.



I. N. McNEW, DEALER
Big Spring

Overland

Editorial

Education brings us better light to see better ways and find the finer values.

How The Billboards Fail

The same principles apply in selling a cake of soap, a phonograph or a sewing machine as apply in selling the League of Nations or any idea calculated to affect foreign or domestic legislation. The people must be told about the article, they must be convinced that it is worthy, they must be stimulated to interest and moved to a determination to buy or to demand action.

In these days the recognized principle factor in selling is advertising. It is the only means of reaching the people. All of which brings us to the question of the kind of advertising that is most effective. Of course, there always will be some difference in opinion, but it is enlightening to note that the strong advocates of billboard appeal run to cover quickly when they have a desire actually to sell.

Quite apart from the unsightly aspect of the billboard, it seems strange that when its supporters wish to sell the people an idea with a view to bringing about beneficial legislation they see at a glance the billboard is a failure. When the large corporations want to really sell an idea they proceed as a rule to engage a press agent, or a "director of public relations." Then a drive is made to get their story before the public through the news columns of the newspapers. This is not always attempted because the corporation likes to get advertising without paying for it. The policy often is adopted because the corporation realizes that only newspaper advertising has a definite selling power.

The people to whom the corporations wish to sell their ideas are the same people to whom the corporations wish to sell their merchandise, and the same selling principles apply. Is it not strange that thinking men should in such circumstances adopt rules of advertising so diametrically opposed as the newspaper and the billboard?

The more thoughtfully conducted corporations tell their stories over their signatures in paid advertising appeal, recognizing the force of frank and open statement that can stand the light of public investigation. There are enough of the others left, however, who still cling to the old time poster idea of advertising, just as there are homes today that resent the installation of modern plumbing and hang on to the old time pump and bucket.

The billboard is an economic waste. It is thrust under the nose of a suffering public with its garish designs and half finished message. Instead of being taken into the home as a friend it is resented as an intrusion on public privacy and a menace to the public landscape. Newspaper advertising will stand the acid test as against the billboards any day in the week for any purpose.

Somewhere we have read that if poverty is the mother of crime, want of sense is the father. Whether this be true or false, certain it is that the offspring is illegitimate and uncomfortable.

Doctors don't advertise. Ethics prohibit, and leave the field open for the quacks to unload fake nostrums on the suffering public. No wonder the Frenchman asked what is an ethic?

After a visit with relatives in this city, S. P. Daily left Saturday night for his home at San Antonio.

The man who goes around with a chip on his shoulder is probably staggering under all that he can carry.

If your wife's ire can not be aroused in any other way, just tell her that her wrinkles are the dimples of second childhood—and then scoot.

Thank you for all the good cheer you failed to hand us this Christmas. We know you intended to, but forgot.

Young ladies who desire to read something that is really worth while will find it in both the bible and the cook book.

Oscar Koberg who was here from Vanderbilt University to spend the Christmas vacation with his parents, Mr. and Mrs. Chas. Koberg, left Sunday evening for Nashville, Tenn.

Punchettes



NEW YEAR

The habit, of course, of the superficial is to speak of turning over a new leaf. It is not so much a new leaf as it is a new pen, a new purpose, a new policy, a new prophecy the world needs.

Let us make resolutions, even if we break them. If we fail let us try, try again until we succeed. We are enjoined not to yield to temptation, for yielding is sin. Each victory will help us some other to win. If that negative truth is valuable, the positive side of it is more valuable.

Try, even though you fail. Each effort new strength will bring. Arise and try again, for the mountain peak you shall reach. Be not faint-hearted, the future is yours. Be not short-sighted, the horizon is extended. Be not little, the world is big. Be not human only, God is your friend. Do not look at the failures of last year. Look at the material of next year, out of which you can construct success, fortune and favor. The prophecy of the future is pregnant with prosperity, progress and power. If Jesus Christ does not return before the year ends there will be, from a human standpoint, unlimited progress and power. These things should make us serious because we need more humility and grace in the moments of disaster and peace and progress than we do in the moments of disaster and sorrow.

The new year is before you, seize it, use it, go through it, and at its end you shall be a better man, worth more to the world, and the world shall lay at your feet its garlands of gratitude.

Henry Ford would like to be president, but has decided not to make the race. Shake, Henry—our case exactly.

It must be a cruel disappointment for a woman who is a good cook to find herself wedded to a man who is a poor provider.

"One good excuse is better than a thousand poor ones," says an exchange. And any kind of excuse is worse than none at all.

DRUGS!

for every purpose—fresh, pure and of the best. Reliable proprietary medicines.

PRESCRIPTIONS

Accuracy and purity of ingredients insures desired results.

MAGAZINES

Anything from the sciences to the latest fiction.

STATIONERY

for the home, the office, or the school. A complete supply that meets every requirement.

FACE CREAMS

The friend of every woman who desires to be at her best.

CONFECTIONERY

Delicious candies and sweets, always popular with all ages and both sexes.

SOFT DRINKS

Even better than those that contain a "stick." Wet and delicious, but "bone dry."

J. D. BILES

PHONE 87

Big Spring, Texas

Somewhere we have read that if poverty is the mother of crime, want of sense is the father. Whether this be true or false, certain it is that the offspring is illegitimate and uncomfortable.

Doctors don't advertise. Ethics prohibit, and leave the field open for the quacks to unload fake nostrums on the suffering public. No wonder the Frenchman asked what is an ethic?

Mr. and Mrs. W. A. Ricker and Mabel returned Sunday from Logan County, where they spent Christmas on their ranch.

Experience is never expensive if it is worth what it cost.

Appalling Waste

Short-school terms and poor attendance in the rural schools represent an appalling waste. Statistics compiled by the Bureau of Education show that the average rural school term is approximately seven months and that the average daily attendance is but 72.2 per cent of the enrollment. Even this poor showing is bolstered up by including as rural all places of less than 2,500 population according to the census classification. If we count as rural only the population of the open country and the smaller villages the situation appears much worse. Because of the poor enforcement of the school laws in the open country many children of school age are not enrolled in the schools and because of unfavorable rural conditions the attendance is reduced. In these regions the average school term is about six months and the average daily attendance is hardly 67 per cent.

Short-school terms and poor attendance waste the farmers' money, reduce the future earning capacity of children and permit coming citizens to be handicapped by illiteracy. The whole Nation was made ashamed by the high percentage of illiteracy revealed by the examination of recruits for our Army in the World War. So long as we permit short-school terms and irregular school attendance in the rural districts, just so long will we continue to produce thousands of men and women unfit to perform their duties as citizens in a Republic.

H. H. Enders, president of the Enders-Smith Oil Company operating in the Big Lake section—who was seriously injured when his auto turned over in Sterling County several weeks ago, was able to leave the hospital here last Friday. He left Saturday night for Los Angeles, California, to visit his mother. The visit is a long deferred one as it has been six years since he saw his mother.

In the account of the celebration of the anniversary of the golden wedding of Mr. and Mrs. J. P. Smith in our last issue we failed to give the number of grandchildren of this worthy couple. As this is one of the most important items in the life of grandparents we herewith add that they have forty-six grand children.

If you do a little better today than you did yesterday by tomorrow you may be doing something worth while.

TO THE PUBLIC:

This is to notify my customers, as well as the public generally, that on and after January 1, 1924, I will be forced to raise the price of milk.

The price, after that date, will be 9 cents per pint and 17 cents per quart. The high price of feed and labor forces me to take this step, and while you can depend on getting GOOD, CLEAN MILK if I am to remain in business I must get more for same.

Thanking you for past favors and asking a continuance of same I remain, yours for GOOD SERVICE and GOOD MILK.

JACK WILLCOX
Phone 319

Magnolia Petroleum Co.

Gasoline, Kerosene, Lubricating Oils. Special attention to all orders. Extra Equipment to Serve Tractor Trade.

PHONE 367 **CHAS. M. DUBLIN** Big Spring, Tex.

WHEN YOU NEED
Best Wood and Coal
PHONE 64

Big Spring Fuel Company
Parzer & Howell, Proprietors
BIG SPRING, TEXAS

CITY BARBER SHOP

Courteous Workmen—
Satisfaction Guaranteed
—Give Us a Trial
BATTLE & WILKINSON, Proprietors
119 Main Street Big Springs, Texas

Gem Barber Shop

BARLEY & WARREN, Proprietors.
1st Door South of First State Bank
Big Spring, Texas
BATH ROOMS IN CONNECTION
We Lead—Others Follow
If You Have Not, Try Us. We Please
Good Service

CHAS. EBERLEY

UNDERTAKING
Motor Drums Hearse
Service Day or Night
Lady Assistant
Day Phone 200 -- Night Phone 261

CALL

BIG SPRING TRANSFER

IN ESTES MARKET
For Local and Long Distance Hauling — Office Phone 632
B. H. SETTLES, Res Phone 435-R.

Go to the TOURIST

ROOMING HOUSE

For Nice Comfortable Rooms
PHONE 38
or Call at 500 Main Street
Mrs. G. W. WHEELER Proprietress

Visit the Big Spring
DOLL HOSPITAL
and see them make that broken
dolly good as new. Folks from
all parts of the county are inter-
ested. Let the little folks visit
us. If you have a doll that is
broken bring or send to —
BIG SPRING DOLL HOSPITAL
Mrs. Ernest Griffin, Manager
Jones Valley — Phone 457-J
P. O. Box 206 — Big Spring

DR. E. H. HAPPEL

DENTIST
Office Over West Texas Nat'l. Bank
Big Spring, Texas

Day Phone 291 -- Night Phone 92

DR. OTTO WOLFE

LICENSED VETERINARIAN
East Second St. Big Spring, Texas

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BIG SPRING HERALD

BY JORDAN & HAYDEN



\$2.00 A YEAR IN COUNTY
\$2.50 A YEAR OUTSIDE COUNTY

Entered as second class matter at the Postoffice, Big Spring, Texas, under Act of Congress, Mar. 3, 1897.

Big Spring, January 4, 1924

Bug Hunters No Longer a Joke

The man who devotes a lifetime in hunting bugs, in studying their life and in devising some means of exterminating them or in controlling their numbers, is getting to be less of a joke even among the most ignorant of our citizens. The entomologist has moved up several notches in importance. People are beginning to understand that bug hunters and bug fighters may, some day, stand between them and starvation.

A well known writer on scientific subjects recently stated that if any of our modern cities were completely abandoned, it would only be a matter of a few weeks before spiders would have their webs constructed in every nook and corner and that myriads of insects—untold and unnumbered billions of them—would swarm over the paving and buildings, and that these, with their rats and other small animal pests, would soon put the city in a condition likened only to the piles of ruins of ancient days.

Abandon the fight against insect pests in our crops and on our domestic animals, and it would not be many months or years, comparatively speaking, before we would begin to feel the pinch of famine. Insects would multiply in numbers and kinds until it would be a hardy plant or animal indeed that would survive their attacks. With the millions of dollars spent in the fight against pests, with our shores guarded against importations, we hear of no complete victory of man over nature. We have partial victories here and there, and failures in other places. Our fighters have almost abandoned the idea of exterminating pests of any character. The word "control" has been substituted for "exterminate." Notwithstanding the failures, progress is reported and control measures have saved many fruit and grain crops, and perhaps, some day, we may talk more assuredly of exterminating certain pests which are now costing the Nation billions of dollars annually.—Farm & Ranch.

Both Are Best

Two men were once asked what financial investment paid them the best dividends.

One, without hesitation, stated that the most profitable investment he had ever made was the price he paid for his license to wed.

The other, a single man, with equal promptness insisted that his best investment was the price he paid for his home paper.

Both are right, and both are best, but without profound homage to womanhood we yield the palm to the wife whose loyalty and devotion remain with a man to the end of his days.

The man who is happily married is rich beyond comparison. Wealth, pleasures, everything is secondary to the wife of his heart.

If she is a good woman (and most of them are) she will make a better man of him, for it is impossible for any normal man to live amidst the refining influence of womanhood without responding in some degree to its attraction.

He even furnishes her the home paper, which she prizes so much. When she has finished her tasks of the day she finds pleasure in reading its columns. It is there she learns of what other women of the community are doing, of how the children are progressing in the schools, of the good work the churches are doing to keep those children safe from the temptations of the world, and of the thousand other things that are of interest to every feminine heart.

It is thus that the home paper comes into its own.

Not many miles from here and not many moons ago a firm purchased another store and decided to do a little advertising to move the stock of goods in the late acquired store. The sales as a result of this advertising were just double those of the old established store. And yet some folks can't see where advertising pay.

If we had more houses to rent we could accommodate more folks. The old town can't grow much more until we are prepared to furnish accommodations for more people.

It is one thing to have brains, but quite another thing to know how to use them.

As the Editor Sees It

Smith gets there—Jones stands still.

Which are you going to be in 1924—a Smith, or a Jones?

Some people live from hand to mouth because the mouth is always reaching out for what the hand contains. That is the reason they will never have anything tomorrow that is left over from today.

We hope you are not in that class, but if you are the beginning of the new year is an opportune time to do some serious thinking.

People who do not cultivate the habit of saving have no legitimate reason to complain because they have nothing. Yet much of the complaining is done by those who make no effort whatever to save. They are never quite satisfied until the dollars in their hands are transferred to some other person's pocket.

As an example, take the case of Mr. Jones, a purely mythical person whom we advance for purposes of illustration.

Jones has a family. He is brainy and draws a salary of, say, \$300 a month. But one essential to success is missing—he is minus the balance wheel which should induce him to save something each week from his earnings.

He couldn't tell you how his money goes. It simply disappears. He never knows what his household expenses are, he has no idea how much he spends on clothing for himself and family, his benefactions are liberal but he is at sea as to the amount, and all of his other expenditures are conducted in the same manner—totally without system. The money comes in regularly each month and goes out as it comes.

Now consider the case of Mr. Smith, another mythical gentleman. He is on a par with Jones in every way, except that he has a balance wheel, and it functions perfectly.

He knows exactly how much he will receive each month, therefore he knows exactly how much he can afford to spend.

Being a married man also, his first thought is for clothing and the monthly household expenses. He carefully estimates the cost of each for the year. In like manner he carefully estimates the cost of all other expenditures for the year, itemizing them as he goes along. Then he strikes a total.

If he finds that his expenditures, as estimated, will consume all of his salary, he revises his list, reducing the estimate where it can be best reduced. When he pairs them down to 75 per cent of his earnings he feels safe—and the family lives within the estimate. Twenty-five per cent goes into the bank each month.

Smith, you will observe, prepares an annual budget of expenditures at the beginning of each year. He never touches his savings, and he always has money. He is getting there.

Jones doesn't bother his head about a budget, has no check on his expenses, and has no bank account. He is standing still.

The beginning of the year is an ideal time to compare the records of Smith and Jones.

One of their examples you will follow.

But which will it be?

Some people are jolly good fellows until the money gives out. Then they are not so jolly—and neither are their acquaintances.

Misers and prodigal spenders are the two extremes, yet they are both of a class. They are their own worst enemies.

Help Yourself

Do you expect to see the end of 1924?

You may, and then you may not. But if you are as wise as others give you credit for being you will take ordinary precautions in your efforts to live out another year of life.

Eat simple food, and don't gorge. Masticate your food thoroughly—chew it twice as long as you have been in the habit of doing.

Drink large quantities of pure fresh water.

Get the habit of deep breathing. Exercise for half an hour each day, and take a brisk walk before breakfast.

Take plenty of sleep, and KEEP A WINDOW OPEN. Fresh air at night is as necessary as food in the daytime.

There's nothing difficult in any of these, but they will make a different person of you if you give them a chance.

Do something for yourself, and don't expect the Lord to do it all. You don't want to leave us, and we don't want to be shedding tears over your remains in 1924.

Windows is often best displayed by the things you do not do.

YOU CAN BUY GROCERIES AT CLOSE PRICES

Every one wants to know where they can buy a really high grade and nutritious line of groceries and table necessities without paying profiteering prices. We are supplying such foodstuffs to hundreds of families every day. It is only the large volume of our sales that enables us to quote prices so very reasonable.

YOUR CHOICE OF MEATS

Some people prefer one kind of meat, other people prefer another kind.

Everyone, no matter what his preference, will find the best cuts of his favored meats awaiting him here. Phone us your order and we will deliver it without delay.

Any customer of ours will tell you at once that we never charge an excessive price.

We have created a large trade by fair dealing and we intend to hold it by the same method.

Pool-Reed Co.
Groceries and Market
Phone 145

Biggest Bargains! OF THE YEAR

Dry Goods, Clothing, Shoes, Underwear, Notions and many other articles, left over from our holiday trade, must be disposed of without delay. They are all fresh, standard goods, all of our regular stock, but are in excess of the amount of stock that we desire to carry on hand.

This is a wonderful opportunity for bargain hunters. It offers them a wide variety of high grade goods at prices usually charged for inferior articles.

You get the bargains. We retain your friendship and continued support. We'll both be satisfied. Come early.

WHEN ITS ANYTHING IN THE LINE OF GROCERIES
JUST PHONE 154 AND GET THE BEST TO BE HAD.

IF IT'S NOT GOOD WE'LL MAKE IT GOOD

GARY & SON

DRY GOODS, GROCERIES & GRAIN
BIG SPRINGS, TEXAS

Guy E. Longbotham MASSEUR

West Texas Nat'l Bank Bldg. Room 18
Office Phone 40. Res Phone 520. Lady Attendant.
BIG SPRING, TEXAS

All aboard for

SHORTY BEARD'S

the best place in Big Spring to get Waffles, Hot Cakes, Chili, Coffee, Pie—or anything in the line of Short Orders. Prices reasonable. Drop in and let us show you.

Some people just naturally ease the cold weather in order to keep in trim for cussing the hot weather when it comes along.

If 1923 was a good year for you you should not be satisfied until you

The same principles apply in making a cake of soap, a phonograph a sewing machine as apply in selling the League of Nations or any legislation to affect foreign or domestic trade. The people must be convinced that it is worthy, must be stimulated to interest, moved to a determination to buy, recognized principle factor in selling advertising. It is the only way of reaching the people.

After paying your other obligations you might invest one dollar seventy-five cents in a poll tax receipt. This is election year and before the year comes to a close will be mighty lonesome if you do not have the privilege of casting ballot.

We do a lot of talking about "nudging the market," and yet we idly by and watch a small financial hog cornering the market of the country without raising hand to prevent it.

Start your boy right, and if he is anything in him he will travel



The WOODSTOCK

represents the latest achievement in typewriter construction, gives the greatest measure of satisfactory service and a quality of work that is unsurpassed.

Consider these facts: The Woodstock means more for the money, has many superior features and excels in every particular. Prices and terms most attractive — full particulars on request.

Ask for Demonstration.

W. Carroll Barnett, DISTRIBUTOR
Big Spring, Tex.

Woodstock Typewriter Company.
35 N. Dearborn Street, Chicago, U. S. A.

OLD DOC BIRD



SHOE PRICES CAN BE EXPECTED TO HOLD OUT TO THE LAST

You can expect to get the highest grade work, at the lowest possible prices, when it is done here.

We have all modern and up-to-date machinery and guarantee

ABSOLUTE SATISFACTION

in any service we render.

**WE CLEAN FOR YOU
WE PRESS FOR YOU**

Give us a trial—we do it RIGHT

HARRY LEES

ANYTHING IN TAILORING
Phone 459 — 114 Main Street

Suits Made to Measure

Dry Cleaning and Pressing

The Red Star Stage

Daily Except Sunday Between

**Big Spring, Sterling City
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Make the Trip in a Buick Six

JAMES L. MAULDIN Big Spring, Tex.

GULF REFINING CO.

FOR

KEROSENE — GASOLINE — LUBRICATING OIL

Deliver in any quantity to any part of city

Barrels and Faucets loaned with 30-gallon orders.

Phone No. 9

HERB LEES, Agent
Big Spring, Texas

FASHIONS

By Lillian Meriwether

Walking sticks, or swagger sticks, like the bobbed head and the cloche hat, have come for keeps. The Spring season will see a greater display than ever of this novelty. They are part of out-door apparel and two or three will be found in every smart woman's wardrobe, the gros grain ribbon wrist loops matching the coloring of her outfits. The sticks also come in all colors, so that it is easy to choose one to match the accessories of the suit or coat with which they are to be carried.

PARASOLS

The Spring and Summer seasons will make a specialty of ornamental parasols. They will be of changeable taffeta; wound about the ribs, will be narrow two-tone satin ribbon, ending in flat bows at the points, encircling the ivory tip, will be blossom bows of wide ribbon with tacked down streamers!

THE SPRING HAT

The dressy hat of Spring will be of black satin. It will have a draped crown and a sloping brim of gracious line edged with inch wide lace. Completing its trimming will be a bow of satin ribbon at one side.

THE PALM BEACH SUIT

Among the advance styles for the Palm Beach sojourn is the tailored two piece white suit in the new boyish outline. Flannel, kasha, broadcloth, silk bengaline, silk alpaca and heavy silk crepes are the materials preferred for these suits. Some of these suits have collars with an attached scarf, whose ends are thrown over the shoulders and hang down the back.

As shown in the new Spring styles, there is a rising interest in the tailored suit of mannish cut. Nothing replaces it for morning wear. The skirt of the suit remains short, at least ten inches from the ground. In other garments an average of seven inches from the ground will be maintained.

COATS

Black satin coats are promised a popular revival. One coat had finely pleated sections and a padded Japanese hem. Others had corded tucks of the satin and some had elaborately worked up bias folds.

RIBBONS

At this season of the year, the stores have a tremendous sale of ribbons. The woman who likes to sew and is ingenious, will buy fanciful ribbons and transform them into novelties both practical and decorative. And there are novelty ribbons for each novelty. For boudoir caps and many dainty garments worn indoors, their uses are countless. Dainty little bows of ribbon can be made for the boudoir slipper.

Party bags can be made of the wide metal brocaded ribbons that one can buy in gorgeous colors and artistic Persian and Chinese designs. Corsage bouquets, envelope purses, lingerie sets, hair bands for the debutante, are a few ways of using ribbons. Ribbon hangers for dainty wardrobes are always useful.

Rosettes in bright colored ribbons can be made to hold the draped skirt. Enormous ribbon ornaments and flowers are used on some of the evening gowns. Girdles for the evening frock are made of satin brocade ribbon with silver or gold metallic threads running through. A wide crush girdle may be made of moire to be tied with a big bow on the left side of a debutante dance frock. Some of the chemise frocks are held in slightly with just a heavy ribbon, one or two inches wide, having a tassel or ball attached at each end.

Richly colored metallic ribbon can be used in narrow bands for trimming around the neck of a velvet gown, down the front in a double row, sleeve bands and girdle. The wider ribbons of silk and metal brocade are introduced as waistcoats and trimming in some of the handsomest gowns.

Sweaters and shawls can be made more attractive by weaving gay colored ribbon in designs through its meshes.

THE BRIDGE DRESS

A Los Angeles store has given the name of "Bridge Dress" to a type of gown suitable for any semi-formal occasion.

Notice to Carpenters

All Carpenters and Joiners of Big Spring Lodge No. 1643 are urged to attend an important meeting, to be held in I. O. O. F. Hall Saturday night, Jan. 11, 1924. Don't fail to come. J. R. MASON, President.

Miss Lorraine Pate who was here to spend Christmas with her sister, Mrs. E. B. Fox and family, left Monday morning for her home at Fort Smith, Ark.

Charlie Stovall who was here to spend the Christmas holidays with relatives, left Sunday night for Sherman where he attends Austin College.

Farming in 1923-1924

The industry, courage and faith evidenced by the farmers of the Nation during the past three years are slowly bringing their reward. Improvement in agricultural conditions continues—not as rapidly as desired or needed, nor as rapidly as deserved, but nevertheless it continues. The promise of the year has been fulfilled.

So we come to the end of the third year of post-war depression with a feeling of greater confidence born of better times already realized and with justified hope of still further improvement in 1924.

In general, the crops of 1923 were good. Some sections in the cotton belt and in the wheat belt suffered from the ravages of weather and insect pests, but the aggregate crop production was equal to the average of the five preceding years.

Considering money return we find that the values of most crops are greater than in 1922. The total value of all crops is 12 per cent greater. The values of the wheat, rye, rice, clover seed, cranberry, peach and pear crops are below 1922; in the case of wheat 11 per cent below. The values of all other important crops are greater.

It is difficult to measure the productive value of livestock during the year, dependent as it is upon crops marketed in that form. In general, it has been a prosperous year for sheep growers, fairly good for dairymen, less satisfactory for producers of hogs, and discouraging for growers of range cattle. Cattle feeders, however, have done very well on the whole.

There are discouraging conditions still to be overcome. There is the burden of debt. There are heavy taxes to be met. The cost of production and of what the farmers buy remains high. Farmers in the spring wheat territory especially are in sore straits from conditions largely beyond their control.

Experience gained during these years of depression, however, together with progress already made, warrant a hopeful attitude for the coming year. Gradually crop acreage is being better adjusted. The domestic market continues strong. The children keep coming, and that means a steadily increasing number of mouths to be fed. Those who stay by the farm and do good farming can look forward to better times as a reward for their years of toil and hardship. Those whose businesses depend directly upon farm purchases can find decided encouragement in the growing gross income of the farmer, for he will buy as his income expands.

The year 1924 comes with the promise of continued improvement in the material prosperity of the farmer, and the farmer continues to be the material and spiritual backbone of the Nation.

STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

J. D. BILES DRUG CO.
Big Spring, Texas

The Home Newspaper

If there is anything in your town worth talking about 10 chances to one your own newspapers had a hand in putting it there. If anybody beyond the walls of your burg ever learns that there is such a place as Three Corners it will be thru the home paper.

Every town gets its money's worth thru the home newspapers. It's the wagon that carries all your goods to market. It ought to be kept in good repair. It will pay to grease it, paint it and keep its running gears in good shape and shelter.

They are the guardians and defenders of every interest, the fore-runners and pioneers of every movement and the sturdy advocates of law and order.

Good Land for Sale

540 acres, 4 1/2 miles from Stanton on Bankhead Highway; 100 acres in cultivation, all tillable. 4-room house, good well with plenty of water. Owner wants \$17.10 per acre. \$3,000 cash, balance 7 years. RUBE S. MARTIN.

Reverse Safety Rules

An exchange gives the following excellent suggestions for getting into trouble:

1. Don't be afraid to take a chance. Try anything once. If you get killed, the wife can wash for a living. Besides, she can say that you were a brave man.
2. Don't waste any time with a safety man or his warnings. He's crazy.
3. When you get something in your eye, don't go to a doctor. Get your buddy to use his dirty handkerchief. Don't let him wash his hands—the more dirt the better.

The Laying Hen is The Paying Hen!

PURINA CHOWS make layers out of hens. PURINA CHOWS cost little or no more than ordinary feeds, and they produce more eggs than other feeds on the market. That is why we picked PURINA, as the chows to sell. Pure, clean, honestly made, they are sold under the iron-bound guarantee of more eggs or money back, when fed according to the simple directions. If you want more eggs right now, drop in.



JOE B. NEEL

TRANSFER AND FEED

Office Phone 79

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SUPERIOR

STOCK & POULTRY FEEDS

Quality and Quantity

Feed SUPERIOR Feeds and get results that you have never had before

IN RED CHAIN BAGS

NALL & LAMAR

Phone 271 FUEL & FEED, Big Spring, Texas

State Will Protest Junking M. & N.W. Road

Austin, Texas, Dec. 28. — After conference with Dr. W. M. Splawn, Railroad Commissioner, Riley Strickland, Assistant Attorney General, is preparing a protest to be filed with the Interstate Commerce Commission against permitting the Texas and Pacific Railroad tearing up and abandoning the Midland & Northwestern Railroad, sixty-six miles in length, heretofore operating between Midland on the Texas & Pacific and Seminole, Gaines County.

A telegram has been sent by the Attorney General to the Interstate Commission protesting any permit to the Texas & Pacific to remove the rails of the Midland & Northwestern and advising that a formal brief against such permit would be filed. The Texas & Pacific acquired the property of the Midland & Northwestern and sought permission to junk it, on the ground that the line does not pay, but is a losing proposition, and should not be continued in operation. The Texas Commission and Attorney General are seeking to prevent its junking.

Eb Hatch was here from Lamesa to spend New Years Day with home-folks.

A. L. Houston of Stanton was a business visitor here Saturday.

The Ideal Barber Shop

is an ideal place at which to secure satisfactory Shaves, Hair Cuts, etc. We Will Appreciate Your Patronage

J. L. McWHIRTER

Successor to Sam Eason

In Basement of J. L. Ward Building

DRS. ELLINGTON & WETSEL

DENTISTS

BIG SPRING, TEXAS

Office Phone 281

W. CARROLL BARNETT JR.

Office in County Attorney's Office in Court House

BIG SPRING, TEXAS

Engineers estimate that the complete electrification of the railroads of the United States would save more than 100,000,000 tons of coal a year. This is an example of how the use of electrical energy could conserve the nation's natural resources.

Valentine Day returned Monday morning from Mineral Wells where he had been to spend Christmas with relatives.

How people get what they want they first earn what they get. Really cultivate your own brain, in touch with those who have brains than you have. We could convert our baseball into a standing army congress and not hesitate to vote seeds of preparedness. Times of plenty the honey bees up a surplus for the time there is nothing. Are you as gentle as the little bee.

A fellow doesn't have to go to war to smell powder these days. People often praise their own goodness in hope that someone will believe them. The fellow who "knows it all" can't resist the temptation to tell what he doesn't know. Congress exhibits indications of continuing its generosity to the service men. It has handed them a choice lemon in the shape of again sidetracking the bonus.

