VOLUME XV

NUMBER II

Annual State Home Economics Meet Is Here This Week-End

Advanced Pilots

Begin Training

Engineer From

Panama Visits

On Tech Campus

Ground School Starts Today For 20 Students

Panel Discussions And Speakers Are Scheduled

Fifth Annual Parent's Day Held Friday

Sidwell, Craig Address Meetings

Aggies Make First Rodeo Big Success

Tradition Is Revived As La Remuda Junked In Favor Of Shows

Brought Up By A Bible And Out With A Bottle Tells Tale of Beseda

Legal Lights Discuss Merit Of Jackasses

Dairy Judging Team Is Seventh

Places In National Contest Last Week

Plea For Men's Raised By H. E. Lassies Again!

Clawing Tech Coed And Companion Dragged From Rendevouz; President Jones Shocked!

Shocked

Sophomores Set November 2 For Annual Hodge Podge

Ex-Techsans Will Be Entertained Here November 16

Annual Homecoming Program Plans Are Made By Committee

Bunger Bunged Up In Doak Hall's Latest Accident

Pledges Taken At Society Meet

Here's The Place To Leave Things And Keep Them

Aggie Club Will Give Pig Roast

Address Weetings

at 7:30 they will show moving pictures and slides of Panama and the Panama Canal Zone to t

Nominate Candidiates For Queen of Dance For Fish

Bennett Will Go East For Study

Junior Engineer Is Chosen By Company

Group Approves Appropriations

Yearbook and Paper Present New Budget

Smoker Is Given By AIEE Society

College Calenda



Patsy Ayres May Face Court of Liquor Law Violation in Case

The Toreador

	SUBSCRIPTION RATES	
I Semester	and the state of t	\$1.0
1 Year		\$1.5

ED KIDD GEORGE MUSICK	Editor-in-Chief Business Manager
Fanibeth Harris Jack Yelton Desy Sudduth Leon Hughes Doris Peavy	Associate Editor Sports Editor Technical Adviser Feature Editor Society Editor

About That Rally

TECH'S gymnasium has a seating capacity of approximately two thousand persons. Last Thursday night it seated around seven hundred and fifty students.

This in itself is not so startling, but the fact that only one-fifth of the student body saw fit to turn out for the second pep rally of the year is worthy of considerable thought.

pep rany of the year is worthy of considerable thought.

In 1938—only two years ago—the gym was so well filled for pep rallies that students were packed into every available inch of space. In those days there seemed to be real spirit on the part of every student—not freshmen alone.

Yet two years later the enthusiasm raised wouldn't do credit to a yell session at a finishing school for young ladies.

Approximately one student out of five can find time to tear himself away from his social obligations, and then it would seem there is considerable resentment on the part of many who condethere is considerable resentment on the part of many who condescend to attend the rallies.

Why it must be that students of a school long noted for its spirit must drop that ideal in the gutter in one term is a question we may not answer. It is a problem we face, and which those students who remember Tech spirit as it used to be will attempt to solve.

The Shoe Fits

METIMES it is a source of considerable amazement to many f us—this thing called gratitude.

There are some for whom a person need do nothing, and hope for a friendly reception—and there are individuals and sizations for which no amount of work done is ever accep-

etimes the attitude of campus organizations is one ould make the hair of the average individual curl, er horror. Often the gratitude of groups with whom work is surprising in its magnitude and sincerity.

of college newspapers are composed of students—
n no ways different from those they try to serve. If
for some group, they have a right to expect some
their efforts. If they refuse—they must accept all
themselves.

students who haunt an office, looking for publicity, erry first to forget the debt of gratitude which they they who will inevitably be the first to ask—and the

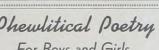
times the causes of misunderstanding between club mpus newspaper is the fact that officials who seek cov-il to realize what is of interest to them is not of slight-nent to the student body as a whole. In the student body as a whole with the student body as a whole whole whole whole whole who whole w

ie on this, or any other campus.

Most organizations would do well to remember that while they who manage their own affairs, it is also the duty of aper's staff to run that organ in the manner they fell best. any misunderstandings and hard feelings will be pre-by recognition of the facts above. A nonchalant attitude 1 to their presentation will accomplish nothing.

CAMPUS CAMERA





A Parable

INTHE

HERE'S EXTRA LISTENING PLEASURE

... from the cigarette that gives you extra smoking pleasure



AL PEARCE ...

brings you a hilarious 30 minutes of merriment and music featuring Carl Hoff and his orchestra - and that famous low-pressure salesman, ElmerBlurt("Ihope—Ihope").Every Friday night-CBS.

SLOWER-BURNING CAMELS GIVE YOU EXTRA MILDNESS

EXTRA COOLNESS EXTRA FLAVOR

In recent laboratory tests, CAMELS burned 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them. That means, on the average, a smoking *plus* equal to

EXTRA SMOKES PER PACK!

THE CIGARETTE OF COSTLIER TOBACCOS



"BLONDIE" ...

America's favorite young marrieds, straight from the funnies and films, give you a grand half-hour of howls and thrills. Featuring screen stars Penny Singleton and Arthur Lake as "Blondie" and Dagwood Bumstead. Every Monday night-CBS.

BOB CROSBY ...

day night-NBC.

A hot half-hour of "solid sending"

featuring Bob Crosby, with "the best

Dixieland Band in the land" and the

famous Crosby "Bobcats." Every Thurs-

Join sophisticated Ilka Chase for "Luncheon at the Waldorf." You'll meet the personalities of the day. You'll hear the latest gossip on fads and fashions. You'll get the inside on who's who and what's doing. Saturday-NBC.



UNCLE EZRA...

Thirty minutes chock-full of chuckles with that lovable, laughable cracker-barrel philosopher of Rosedale. You'll laugh with him-you'll love him. Every Saturday night-NBC.

The Plainsman Agrees With Time Out About The Los Angeles Gentleman It is evident that THE PLAINS-MAN agrees with TIME OUT on at least one issue: | Control of the plain of the part of the plain of the playing season. Growing the Los Angeles Examiner. On the Color of th

Scarlets Leave Tomorrow For Game With Marquette

TIME IN!



See TIME IN Page Four

-use your student ticket to the Midway Theatre-and get in

West Texas HOSPITAL

STAFF
Charles J. Wagner, M. D.
Surbery and Consultation
Sam G. Dunn, M. D., F.A.C.S.
Surgery and GenRo-Urinary
Diseases
Allen T. Stewart, M. D.
Obstatric Gwasolow, Surgery, Surgery, Surgery

Diseases
Allen T. Stewart, M. D.
Obstetrics, Gynecology, Surgery
Wm. L. Baugh, M. D.
Surgery and Diagnosis
Fred W. Standefer, M. D.
Kobert T. Canon, M. D.
Eye, Ear, Nose, Throat
Allergy, Halfever
W. E. Cravens, M. D.
General Medicine
Denzil D. Cross, M. D., F.A.C.S.
Surgery, Gynecology, Urology
O. W. English, M. D., F.A.C.S.
Surgery, Gynecology Urology
O. W. English, M. D., F.A.C.S.
Surgery, Gynecology and
Obstetrics
Obstetrics

Obstetrics
Obstetrics
C. C. Mansell, M. D.
Dermatology and General
Medicine
M. H. Benson, M. D.
Infants and Children
Clyde F. Elidins, M. D.
gery, Gynecology and General
Medicine
R. C. Douglas, M. D.
General Medicine
M. D. Watkins, M. D.
General Medicine
Elmo Alexander, M. D.
General Medicine
C. J. Hollingsworth
Superintendent

Entrain At One For Milwaukee: Game Saturday

Techsans Meet Team With .500 Average; Fear Pass Offensive



Technism Meel Team
With .500 Average;
Foar Pass Offensive
Foar Pass Offensive
Foar Pass Offensive
The Little Budders extrain Thrush
productable misseance and the foat of the foat accurage sizefact.

Avalanche in Milwaukee
A



Here's A Half-Dozen For Marquette

This half-dozen Red Raiders will attempt to stem Marquette's Golden Avalanche in Milwaukee Saturday afternoon and keep Tech on the nation's undefeated list.
Francis "Blng" Bingham, big Matador end from Spur, Texas, saw a lot of action last year and his 190 pounds have made many a tackle this research.









James Atkinson Wins Third Toreador Guessing Contest

"TRADE WINDS"

With

Frederick March Joan Bennett Ann Sothern

FRIDAY-SATURDAY

'Each Dawn I Die'

George Raft James Cagney Jane Bryan

kets at the Midway-admissi only 15 cents with ticket

Tech Theatre

WED.-THUR.

"MY LITTLE CHICKADEE"

Mae West

W. C. Fields

FRIDAY-SATURDAY

'Dark Command'

With

Claire Trevor Walter Pigeon John Wayne



"STAR-DUST"



BROADWAY

PLENTY HOT'

COMING FRI-SAT

LYRIE

IT'S COMING 'CHEROKEE STRIP" BROADWAY

TODAY & THUR COMING FRI-SAT "HAUNTED GOLD John Wayne

Prevue Sat Nite SUN-MON-TUE.



This is the week every self-respecting college man should look over his shirt drawer and his tie rack . . . see what he needs . . . and then hustle to his Arrow dealer. For it's National Arrow Week!

This is the week all the new patterns arrive... this is the week stocks of Arrow Shirts, Shorts, Ties, and Handkerchiefs are at their peak. Get your semester's supply of Arrows now.





Do you know what week this is?

Hemphill-Well Co:



Get More Fun Out of Your Sports, Work, Social Life — **Chew Delicious** DOUBLEMINT GUM Daily

Alert college men and women everywhere enjoy the refreshing, real-mint flavor... the velvety smoothness... of healthful, delicious DOUBLEMINT GUM. Just see for yourself how enjoying this refreshing treat adds fun to everything you do. Chewing POWER TOWN ing treat adds fun to everything you do. Chewing DOUBLEMINT GUM daily helps relieve your pent-up nervous tension . . . helps sweeten your breath and keep your teeth attractive.

pent-up nervous tension . . . helps sweeten your breath and keep your teeth attractive. Aids your Popular DOUBLEMINT GUM is inexpensive,

Buy several packages of DOUBLEMINT GUM today

Second Looks

"Back Talk"

'Beau-Catcher" Jackets



Corduroys Flannels

From \$3.95

Venrods'

Coed's

casket said to the oth-

Have Date Trouble?

tickets!

MONEY TO LOAN ds, watches, guns, musi ruments, typewriters or of value. ensed and Bonded PAWNBROKER KINS JEWELRY dway Phone 3234

Social Whirl Begins With Las Chaps Dance

Chaps Entertain Dates Vivis Guests At With Dinner-Dance

Sandy Sanerson and

Members of Las Chapparias clothers and the Labback hold of Jacobs Chapter and Chapter and

mostly freshmen, got together for that purpose.
Officials of the rodeo were: Dutchy Sprague, announcer; Bill Pierce and John Harding, timers; "Red Blodd" Lambert and Dick Snyder, judges; Ralph Blodgett, rodeo secretary; Elbert Overton, area director, and Mr. and Mrs. W. L. Stangel, President and Mrs. Comment of the Cowglish Sponsor's contest. What one tonsil said to the other tonsil? "This must be Capastrano, here comes another swallow."

It costs only 15c to attend the Midway Theatre—if you have your student ticket!

Dr. Walter J. Howard Dentist 408 Myrick Building



Barkham's

Girls' Club Honored By Patronesses At 5

Crain is a climax carrier. He runs only when he can't see over the stack of blue chips. But, the Phantom from Flomet is as dangerous as a nazi time bomb. He might explode at any moment, be Tech leading by 60 points or trailing by six. If you have a tom-tom in the atc., I'll be more than happy to beat to over an NBC hook-up for the rimson-pated one.

NOTICE!

ial Taxi Rates to Tech ents from the dormitories College Avenue to down-Business district.

Bryant's Taxi

70 or 1800 Sub-station at College Avenue Drug



BILLY NATION Only Specialist in Lubbock Have your next party at the Studio, 1908-13th. Ph. 9557.

Use a ROYAL PORTABLE TYPEWRITER and you



Good Typewriters for RENTALS

Future Farmers Supper Saturday Outline Program For Coming Year

RIDE 5c THE BUS Lubbock City Bus Co.





Wildcat On A Bus



Atkinson—
Continued from Page Three
be played in the Middle West. At
Urbana, Notre Dame's powerhouse
will shock the battered Illinois into
submission by any score that happens to strike Layden's fancy, providing he can hold a closer rein
on his "Fighting Irish" than he
could against Carnege Tech last
week. Northwestern is no cinch to
bowl over Indiana, now that the
"Hoosiers" have shaked that bad
taste left by Texas and Nebraska,
but they ought to mesh the gears
for a two-to-one touchdown victory. The fourth fracas in the midwestern locale sends Penn into the
den of mighty Michigan. Probably,
the "Wolverine's" idea of entertaining will be the exploding of
that myth of "Quaker" power.
Michigan has averaged 29 points a
game over four Saturdays.

Cornell's titans had a breather
last week in Syracuse and will be
well loaded for Ohio State n the
only eastern 'guess' this week.

MANNY FORMITE

The "Big Red" is rugged, doubletough, and fully capable of withstanding the Buckeye invasion.
Southwest conference teams have
a way of upsetting the dopesters,
but this week A&M, Texas and
TOU ought to out-maneuver Baytor, Rice and Tulsa with no more
har a minimum of difficulty. Figring the scores is something else
again.
There's a minimum of difficulty. Figring the scores is something else
again.
The "Big Red" is rugged, doubletough, and fully capable of withstanding the Buckeye invasion.

Tought put to unt-maneuver Baytor, Rice and Tulsa with no more
har a minimum of difficulty. Figring the scores is something else
again.
There's a minimum of difficulty. Figring the scores is something else
again.
The sweek It's another of those
tradition," anything-can-happen
some and Southern California, the
setting, Palo Alto Stanford seems
to have caught fire in hurdling four
southern Cal's big guns will fairly
be unlimbered for this one.

Wanta' make a hit with your
Girl?

—Take her to the Midway—it
will cost Isc aplece with your
Student Tickets

MANY FORMER SMOKERS OF EXPENSIVE PIPES NOW PREFER



MR. ENGINEER:

May we call your attention to our Engineering Handbook Shelf. This book shelf contains all of the latest handbooks in the field of engineering and science and we especially invite you to examine them. Such handbooks as the following are invaluable aids in your work:

Standard Handbook for Electrical Engineers 7. Mechanical Engineers' Handbook 7. Chemical Engineers' Handbook 6. American Machinist' Handbook 4. Gas Engineers' Handbook 7. Handbook of Photography 7. Handbook of Formulas and Tables for Engineers 2. Handbook of Engineering Fundamentals 4. M. E. Handbook on Power 5. M. E. Handbook on Shop Practice 5.	00 00 00 75 00 50
Mechanical Engineers' Handbook 7. Chemical Engineers' Handbooks 6. American Machinist' Handbook 4. Gas Engineers' Handbook 7. Handbook of Photography 7. Handbook of Formulas and Tables for Engineers 2. Handbook of Engineering Fundamentals 4. M. E. Handbook on Power 5. M. E. Handbook on Shop Practice 5.	00 75 00 50 50
Chemical Engineers' Handbooks 6. American Machinist' Handbook 4. Gas Engineers' Handbook 7. Handbook of Photography 7. Handbook of Formulas and Tables for Engineers 2. Handbook of Engineering Fundamentals 4. M. E. Handbook on Power 5. M. E. Handbook on Shop Practice 5.	75 00 50 50
American Machinist' Handbook 4. Gas Engineers' Handbook 7. Handbook of Photography 7. Handbook of Formulas and Tables for Engineers 2. Handbook of Engineering Fundamentals 4. M. E. Handbook on Power 5. M. E. Handbook on Shop Practice 5.	00 50 50
Gas Engineers' Handbook 7. Handbook of Photography 7. Handbook of Formulas and Tables for Engineers 2. Handbook of Engineering Fundamentals 4. M. E. Handbook on Power 5. M. E. Handbook on Shop Practice 5.	50
Handbook of Photography 7. Handbook of Formulas and Tables for Engineers 2. Handbook of Engineering Fundamentals 4. M. E. Handbook on Power 5. M. E. Handbook on Shop Practice 5.	50
Handbook of Formulas and Tables for Engineers 2. Handbook of Engineering Fundamentals 4. M. E. Handbook on Power 5. M. E. Handbook on Shop Practice 5.	
Engineers 2. Handbook of Engineering Fundamentals 4. M. E. Handbook on Power 5. M. E. Handbook on Shop Practice 5.	50
Handbook of Engineering Fundamentals 4. M. E. Handbook on Power 5. M. E. Handbook on Shop Practice 5.	50
M. E. Handbook on Power 5. M. E. Handbook on Shop Practice 5.	
M. E. Handbook on Shop Practice 5.	00
	00
E. E. Handbook on Electric Power 5.	00
	00
E. E. Handbook on Communication and	
Electronics 5.	00
The Engineers' Manual 2.	75
Handbook of Chemistry and Physics 3.	50
Architects and Builders Handbook 8.	00
Math Tables from Handbook of Chemistry and Physics	75

Come In and inspect them—just ask to see the HANDBOOK SHELF.

TEXAS TECH COLLEGE BOOKSTORE

"On the Campus"