HOWDY!

The best place to find a helping hand is at the end of your arm



A YEAR AGO

IN THE TOREADOR

Lubbock police continue investigation of vandalism at Tech.

Vol. 32

Lubbock, Texas, Thursday, February 28, 1957



BSO RETREAT BOUND — Making play out of packing for the annual BSO Retreat at Cloudcroft, N.M. are representatives Sue Shugart, Phi

Gamma Nu; Mary Massey, Kappa Alpha Theta, and Pat Rainer, Pi Beta Phi.

R.E. Week Will Feature Alpine Rancher And Wife



MRS. JACQUELINE PIERCE



MILES PIERCE

Charm Course, Coed Contest Slated For March By Tech Union Committee

Charm, Inc., for Teeh women, will present lessons in poise, grooming and charm. These lessons will include talks and demonstrations on make-up, hair styling, common eitquette, poise and modeling.

Charm, Inc. and Esquires, Inc., for Tech men, will present courses will stress dress, business and general etiquette, and dating.

The winner of the best dressed for the winner of the best dressed in a national contest sponsored by Glamour Magazine." Both the

Ballroom and Ballroom Lounge. "Glamour Magazine." Both the best dressed coed and best dressed courses is being sponsored by the

Union Hospitality Committee.

A Best Dressed Man and Best Dressed Coed contest will be held in connection with the courses.

The purpose of the courses is to acquaint Tech students with proper etiquette procedures and to train students to meet all social and business situations success-

Miles Pierce will be a featured

Miles Pierce will be a featured speaker for Religious Emphasis Week beginning Monday, and Mrs. Pierce will provide special music. Pierce, who operates 33,000 acres of range land near Alpine, teaches a Sunday school class there and has done lay preaching for the last year and a half. He attended Arlington State College for two years, and after three years in the Army, he went to Texas A&M, graduating in

three years in the Army, he went to Texas A&M, graduating in 1946 with a degree in animal husbandry. He was valedictorian of his class at Arlington State, and salutatorian of his class at A&M. Pierce, in addition to the range land, owns a flock of registered Rambouillet sheep which have won over 90 per cent of all grand champions and first premiums in Texas breeding shows from 1952 through 1956. through 1956.

Mrs. Pierce graduated from Mary Hardin-Baylor college with a Bachelor of Music degree, and

a Bachelor of Music degree, and taught music in public schools for three years.

She and her husband and two small sons now live on a ranch near Alpine.

Richardson Named New AWS Prexy

Mary Alice Richardson, junior from Snyder, was elected AWS president in yesterday's election. For the office of first vice president, there will be a run-off. Karen Cambell, junior from Clovis, N. M. and Peggy Donnell, sophomore from Breckenridge, are the candidates. Second vice president will be Dottie Sue Horchem, junior from Cooper.

BSO Student Meet Set At Cloudcroft

Acquainting student leaders with each other and discussing campus problems will be the purpose of the fourth annual Board of Student Organizations retreat starting tomorrow and lasting through Sunday.

The retreat, which will be at Cloudcroft, N.M., will be attended by about 80 delegates from the various campus organizations and Pres. E. N. Jones and James G. Allen, dean of, Student Life, who will represent the views of the faculty in the discussions.

Speaker Opens Program

Speaker Opens Program

Speaker Opens Program

The retreat will open Friday with a speech from J. C. Chambers, head speaker on the program and former president of the Texas Tech Student Association.

Saturday and Sunday the students will be on a rigid schedule attending discussions and getting acquainted with each other. The topics for discussion include: the student activity fee, traffic problems, student union problems, purpose of the BSO, and the sportsmanship award given by the Southwest Conference, which Tech eligible for next year.

Entertainment highlights will be

Conference, which Tech will be eligible for next year.

Entertainment highlights will be a Smorgasboard and dance Saturday night and all students will be required to wear pajamas. There will also be "get acquainted" games throughout the meeting.

President "On Spot"
Sunday, the students will hold an informal discussion entitled "Jones on the Spot." This will be a chance for the students to fire questions at President Jones to learn more about the faculty viewpoint on various problems. Also this will give President Jones a chance to hear of some of the problems which have not reached the faculty.

The students have been chosen on the basis of grades, leadership and their ability to put the information into effective use. They are mostly students who will have one more year at Tech, although there are some seniors along to keep the discussions rolling.



Sewell Wins Council Seat

Bridge Tourney Will Begin March 11; Sign Ups Monday Through Friday

sign up Monday through Friday.

The purpose of this tournament is to provide a test of skill for bridge

An accurate scoreboard is kept players on the campus.

The tournament is open to undegraduates who should enter as teams of two (pairs) if possible, according to Sue Miller of the Union games and tournament committee. Since partnerships remain unchanged throughout the with the National Rules and Regulations, Miss Miller states. game, entrants are urged to form their own, otherwise, partnerships will be arranged among single en-trants.

dent, there will be a run-off, Karen Cambell, junior from Clovis, N.
M. and Peggy Donnell, sophomore from Breckenridge, are the candidates. Second vice president will be Dottie Sue Horchem, junior from Cooper.
Rebecca Pierce was elected secretary. She is a junior from Lubbock. Treasurer will be Mary Massey, junior from Dallas.

I trants.

Junior E. Franks, petroleum control promed in proposed in the session and each table plays is thus pitted against all of the players is the players in the same hands are dealt only once during and, will present a paper at the and, and, will play and, will present a paper at the and, and, will present a paper at the and, and, will

Students who are interested in a "Mitchell Schedule" in which half the pairs are designated nament in the Student Union beginning the week of March 11 may mains in its original position and mains in its original position and

> An accurate scoreboard is kept by each player. The winner, if his score is high enough, will be eliwill be conducted in accordance with the National Rules and Reg-ulations, Miss Miller states.

TECH GRAD TO SPEAK

James E. Franks, petroleum

JUSTIFIED GRIPES ...

It is nearly as impossible to make a call from a Texas Tech dormitory in the early hours of the evening as it is to Meeting Monday fly the proverbial lead balloon. It is equally impossible for someone calling a dorm resident from the outside to reach anything but an obnoxious busy signal during these hours.

Dormitory switchboards are inadequately equipped with an insufficient number of outside lines. Not much figuring is needed to determine that three outside lines are ridiculously far under the needs of a dormitory housing more than 300 residents. Yet that is the dormitory telephone situation on the Tech campus.

When Techsans begin paying an additional \$7.25 per month for room and board in the dormitory system next September, we feel they will have a right to expect better telephone service than that now in operation.

There have been a considerable number of complaints registered regarding the sad condition of the dormitory phone set-up. These gripes are justified.

-Paul Foraker

RELIEF IN SIGHT ...

Sen. J. W. Fullbright (D. Ark.) recently introduced two bills in the Senate that would give college students ad-ditional income tax exemptions.

The first bill, however, is aimed at parents with dependent children in college. It would allow an exemption for each dependent child under age 23.

The second bill would allow the taxpayer who is a student in an institution of higher learning to deduct expenses for tuition, books, fees and other supplies necessary to courses for which he is enrolled.

The introduction of these bills is especially timely since the Texas House of Representatives only last week passed a bill to double tuition for residents in state-supported institutions. The tuition bill is now awaiting action by the

We feel that Sen. Fullbright's bill will meet with ap proval from numerous parents, students and educators who are interested in side-tracking Federal aid to education.

—Joe Harrison

Lubbock Tabbed 'SWC Upset Capital' By Cartoonist

The following cartoon, used by permission of Bill McCallahan, cartoonist of the Dallas' Morning News, appeared on the sports page of the News in the issue of Wednesday, Feb. 13. It followed Tech's upset-win over Southern Methodist University, the nation's fourth-ranked team. Also referred to are, Tech's win over Baylor here on January 30, and the Raider's upset of Texas Christian's mighty horned frogs last Nov. 10 in Jones Stadium.



THREE OF THE LAST FOUR SUIC TEAMS INVADING LUBBOOK HAVE STUMBLED HOME VICTIMS OF UPSETS ... LAST MONTH THE TECH CAGERS WALLOPED BAYLOR, 68-65!

Seed Growers Set

"Interpretation of Certific tandards" will be the theme of the Certified Seed Growers Ar ual Meeting March 1 and 2 in the ggie Memorial Auditorium of ech campus.

sch campus.

Two sessions of the meeting will be held; the first beginning at 1 m. Friday and the second at 8:30 m. Saturday. In attendance will certified seed growers, farmers, bunty agents, and agricultural periment station representatives.

speriment station representaves.

The meeting will feature 12
peakers. Among them will be R.
Hodges, extension agronomist
t Texas A&M; Cliff Deaton, Texspeartment of Agriculture reppesentative; Dr. Lee Coffee of
pundation seeds department, Texs A&M; and C. R. Porter of the
niversity of Nebraska, secretarytanager of the Nebraska Crop
mprovement Association.

Hodges will speak on "The Texst," Deaton on "New Crop Varsts," Deaton on "New Crop Varsts," Deaton on "New Crop Varties and Distribution of Founation Seeds," Dr. Coffey on "The
exas Seed Act," and Porter on
Value and Use of High Quality
eed."

jin Lindsey president of Texas pritified Sorghum Growers, will eside at the first session, and r. Clark Harvey, associate pro-ssor in Tech's agronomy depart-ent, will officiate at the second ssion. Dr. Harvey is also pro-am chairman.

A business meeting of the Texas rtified Sorghum Growers wil held at the close of the second

Six Will Be Honored At **Spring Meet**

Highlighting the Agronomy Club's annual spring banquet slated at 7 p.m. Friday in the Student Union ballroom will be the presentation of honorary memberships to two Lubbock men in recognition of their support of Tech's 1956 championship crops judging team.

Also due to be honored are four members of the team, which this year won a seventh consecutive national championship and fifth straight international crown for Tech.

banquet.

Speaker for the occasion will be Murray Cox, farm director of radio station WFAA in Dallas. His illustrated talk will concern a series of extensive agricultural tours he has made through the United States and Canada during the past seven years.

Cox will be introduced by toastmaster Ray Joe Riley, part time

LITTLE MAN ON CAMPUS

by Dick Bibler



"HE DON'T LOOK LIKE MUCH COACH - BUT YOU SHOULD SEE EDDIE HERE GOUP AFTER THOSE REBOUNDS."

Tech's Acreage Dwindles As City Continues Expansion And Growth

By PAUL FORAKER Thursday Issue Editor

Thursday Issue Editor

Newest subtraction from Tech's original total area of 2,008 acres is a proposed 13 and one-half-acre strip unofficially designated to be used in construction of a new Loop highway which will circle Lubbock.
City officials have offered the college \$500 per acre for this land, plus a promise to construct stock underpasses and other structures to compensate for whatever damages might be done to existing improvements on the land by construction of the highway. The Loop, if constructed according to present plans, would cut off an additional 13 and one-half acres from the campus proper.

agronomy instructor and former judging team member. Agronomy Club president Bill Walden will give the welcome and Jim Dowty, Lubbock junior, the invocation. Pendleton is to introduce special guests.

For more than 30 years Tech has been noted for its huge 2,008 acre campus but a close examination of the situation today reveals that the college no longer possesses this much territory. In fact, the campus acreage now stands close to 1,900 acres. What has happened to the missing 108 acres?

stands close to 1.300 acres. The has happened to the missing 108 acres?

"Biggest single chunk of land taken from the campus was that donated by the college for construction of the freeway which runs just north of the college proper to the Brownfield highway," says M. L. Pennington, vice president of Tech. "This gift totaled 37 acres."

32 Acres Donated

Second largest donation made by Tech for the advancement of Lubbock and surrounding area was the 32 acres given for the Fourth Street extension. Ten additional acres went for construction and later widening of College Avenue back in the early days of the college, seven and one-half for construction of the National Guard Armory, seven for the recently-completed Auditorium-Coliseum, and three for the Naval Reserve Training Center. All this land was a gift from Tech.

Thus, Tech today has something like 1,900 acres it can call its own. And it is doubtless still one of the largest campuses in the world.



Thursday, Februar College

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College Ave. Church Holds YouthRevival College Avenue Baptist Church is now holding its annual Youth Revival. The meeting will continue through March 3. Youth Week is also being observed at this time. George Worrell, student at Southwestern Baptist Theological Seminary and a graduate of Tech, is doing the preaching. While attending Tech, he was president of the Baptist Student at youth Green Baptist Student at Jounks is elading the singing. Young people of the church are taking charge of all the services of the church during Youth Week Youth Week pastor is Harold Ayers. Seminary and a graduate of Tech, is doing the preaching. While attending Tech, he was president of the Baptist Student at Volves Its aboyouth director at the College Avenue Baptist Theological Seminary, is leading the singing. Young people of the church are taking charge of all the services of the church during Youth Week Youth Week pastor is Harold Ayers. Seminary and a graduate of Tech, is doing the preaching. While attending Tech, he was president of the Baptist Student at Youth Feel Paptist Theological Seminary, is leading the singing. Young people of the church are taking charge of all the services of the church during Youth Week Youth Week pastor is Harold Ayers. Seminary and a graduate of Tech, is doing the preaching. While attending Tech, he was president of the Baptist Student at Youth Feel Paptist Theological Seminary, is leading the singing. Young people of the church are taking charge of all the services of the church are taking charge of all the services of the church are taking charge of all the services of the church are taking charge of all the services of the church are taking charge of all the services of the church are taking charge of all the services of the church are taking charge of all the services of the church are taking charge of all the services of the church are taking charge of all the services of the church. Seminary and a graduate of Tech, and so yound iteration at the church. Lowell Rollins, graduate of Baylor

Chimes Help Keep Techsans Timely

By CAROL STONE
Toreador Feature Writer
"The curfew tolls the knell of parting day."
And with approaching curfews for Tech coeds, the west tower chimes in the Ad

for a great distance off campus. This amplifier can also be used for important campus-wide announce-ments.

SENIORS

Now is the time to ORDER

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- . ENGRAVED CARDS

AND RESERVE

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- DEADLINE APRIL 2ND-

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> EVENING SERVICES 7:30 p.m.



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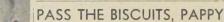
Take a puff—it's Springtime! Light up a filter-tip Salem and find a smoke that refreshes your taste the way Springtime does you. It's a new idea in smoking—menthol-fresh comfort...rich tobacco taste...pure, white modern filter! They're all in Salem to refresh your taste. Ask for Salem—you'll love 'em!

Salem refreshes your taste

Soph Belle, Beau Candidates Nominated For Hodge-Podge

Sophomores will elect a Southern Belle and Beau at their annual Hodge Podge which will be held in a "gen-u-ine" Dixie atmosphere Saturday from 8 until 12 p.m. in the Rec Hall.
Candidates for the Southern Belle and their sponsors are: Ann Humphreys, Zeta Tau Alpha; Dianna Smith, Alpha Phi, Marilyn Adrian, Delta Gamma, Tone Bannister, Kappa Happa Gamma; Jane Shawver, Gamma Phi Beta; Beau will be selected. Votes cost Marilyn Miller, Peggy Malinak, Karen Williams and Nita Hedleston, all candidates of Pi Beta Phi; Mary Catherine Birkelbach, Sneed Hall; and Wanda Murray, Kappa Alpha Theta.

At the Hodge Podge, the music of the Common Miller, David Steinman says that previous Hodge Podges have been on a penny each, and sophs may vote as penny each, and sophs may vote booth has been set up in the Union booth has defended the union of taken the union an



Single Students Eat Good At 'Home Away From Home'

By JERRY HAWKINS
Toreador Feature Writer
Rising cost of living will make jobs and living on Tech farm come at a premium to unmarried agriculture students in the future.

At present 22 single aggies live on Tech farm, ten at the dairy barn, one at the horse barn, three at the horse barn, and seven at the beef plant.

Main advantage of living on the college farm is the low cost of living. The amount of money put in for groceries averages close to \$1 a day. These students do their own housekeeping, which is arranged to fit their class schedules. One buys groceries, others cook, wash dishes, and do other jobs at each place. The dairy barn has one student who does nothing but bake pastries. The meals consist mainly of the essential foods. These aggies, like most farm boys, like hot biscuits for breakfast which they have every morning.

Aggies Receive Awards

The aggies on the Tech farm have received many awards and honors recently. One was Hoodenpyle's \$100 Dairy Products Institute of Texas Scholarship and a livestock Show this year. This











A CURIOUS COW—invades the privacy of Jerome Beach, senior aggie. Bossie and Beach are just

two of the busy inmates at the Tech Dairy Barn.

y 28, 1957

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Tech Men Find Drane Pleasant

By CAROLYN MIMMS
Thursday Society Editor
A layman looking in on Drane
Hall's lobby might easily mistake
it for a men's dorm. Tech men
seem to find Drane a favorite
"hangout." At least 20 members
of the male sex can be found in
the lobby or lounge throughout
the evening as late as 10 p.m.

They stack up at the switchboard; shouting numbers and
names at the operator.

Drane Switchboard operators
can relate some interesting tales,
particularly about the "little black
book."

"If they don't get the first
girl in, 'the book' they go right

"If they don't get the first girl in 'the book' they go right down the list till they are success-ful," one operator reported.

With over 300 girls in Drane and only three lines the situation gets pretty complicated.

Boys Trick Coeds

Another favorite pastime is sit-ting halfway up the stairs and on the lounge sofas in a horizontal position.

Innocent Drane girls using the pay telephones are sometimes shocked to find themselves trapped inside by candy machines pushed against the door.

A Campus-to-Career Case History

Al Morris (right) discusses a new amplifier system with Howard D. Thomas, one of his foremen.

MASS CONFUSION REIGNS

when male visitors to Drane Hall crowd up to the switchboard window as above. The boys shown are typical of the Drane visitors as they rummage through



HERE IS THIS WEEK'S TIE-BREAKER IN OLD GOLD'S



TIE-BREAKING PUZZLE

CLUE: This coeducational state university is located in the South and was chartered in 1820, opened in 1831. In 1865 most of the university buildings were burned by a body of Federal cavalry,

CLUE: Opened in 1889, this is the undergraduate college for women of a large eastern university. It is named for an eminent educator who advocated its establishment.

CLUE: This Ohio college was established in 1881 as Educational Branch of YMCA. It acquired its present name in 1929.

ANSWER 1 ANSWER 3.

HOLD UNTIL YOU HAVE COMPLETED ALL EIGHT TIE-BREAKERS

All contestants who successfully completed the first 24 puzzles in Old Gold's Tangle Schools contest are required to solve eight tie-breakers in order to compete for the first prize of a World Tour For Two, and the 85 other prizes now tied for. Note that the above puzzle contains the names of three schools, for which three separate clues are given.

FILTER KINGS

separate clues are given.
Puzzled About Cigarette
Claims? Try today's Old Golds
... Regulars, King Size or
Filters and enjoy terrific taste
... thanks to Old Gold's
exclusive blend of natureripened tobaccos ... so rich,
so light, so golden bright.

NO OTHER CIGARETTE CAN MATCH THE TASTE OF TODAY'S

OLD GOLDS





"After training...it's up to you"

That's what Alfred E. Morris says about the Bell System. "And that's the way I like it," he adds. "Right now I'm in a job I didn't think I'd have for the nor of firen water."

ten or fifteen years."

The job Al thought was more than a decade away-is Plant Superintendent for the Hutchinson district in Kansas with Southwestern Bell. "You can sum up my work by saying I'm responsible for the installation and maintenance of all telephone equipment in a large part of central Kansas," Al says, "In times of emergency—a tornado, for instance—I have complete charge of maintaining and restoring service." and restoring service.

Here's how Al describes the steps that led up to his present job: "I started out

in Bell's management training program in Bell's management training program in 1951. This gave me an excellent opportunity to learn about all jobs in the company—not just the job I'd be doing. The program was well organized, and I got a lot out of it.

"My first assignment was to coordinate a dial conversion in La Crosse, Kansas, a quarter-million-dollar operation. My next assignments were in Abilene and Lawrence. Both carried increased responsibility.

"I knew I was moving along pretty fast—but I was really surprised when my present job came up. It bears out what my wife and I thought when I joined Bell—there would be great chances for advancement.

Al Morris graduated in 1951 from the University of Kansas with a B.S. in Industrial Management. He is typical of many young men who are finding interesting career opportunities in Bell Telephone Companies, Bell Telephone Laboratories, Western Electric and Sandia Corporation. Your placement officer has more information about these companies.





Gamma Delta Sets Meeting, Supper

Gamma Delta, Lutheran students organization, will have a supper and business meeting Sunday evening.

The meal will be served at 5 p.m. in the Parish Hall of the Redeemer Lutheran Church, and the business meeting will follow the meal peginning at 7:30 p.m. Fifty cents peginning at 7:30 p.m. Fifty cents peginning at 7:30 p.m. Fifty cents per person will be charged for the meal prepared by ladies of that congregation.

Students planning to attend the meal are asked to sign up at the church building or contact one of the officers.

church building or contact one of the officers. Spring officers of Gamma Del-ta are Jimmy Adams, president; Jay Meeks, vice president; Audrey Green, secretary; Bill Pfluger, treasurer; Franklin Furr, mem-bership chairman; and Janelle Ohlenbusch, reporter.

PIKA'S SCHEDULE SATURDAY SOCIAL

Pi Kappa Alpha is scheduled to have a record dance at their lodge Saturday at 7 p.m. It is a closed dance, and the lodge is at 2106 Ave. Q.



The Toreador, student newspaper of Texas Technological College is regularly published each Tuesday, Thursday and Friday on the campus at Lubbock by the associated students of the College, and is financed by student activity fees, advertising and subscriptions. Member, Associated Collegiate Press



Frosh Lynn Cundiff Is 'Gardenia Girl'

Lynn Cundiff was elected Pi Kappa Alpha "Gardenia Girl" for February.

She was named at PiKA's "Ship wreck Dance" Feb. 16 and was presented with a gardenia.

Lynn is a freshman home eco nomics major from Allen. She is in Kappa Kappa Gamma, and is one of the top twenty La Ventana beauties.

As "Gardenia Girl" she attended all Pi Kappa Alpha's functions during February.

Delta Sig Members Hear Business Man



PROBLEM: To evaluate the all-round career advantages offered by the widely diversified activities at Divisions of North American Aviation, Inc.

FIRST STEP: GET THE FACTS in man-to-man

interviews, on campus March 13

As a graduate in Engineering, Phys-lcs, Applied Math. or allied subjects you need complete, factual information to

help you make a sound decision in choosing your career. Get the facts in a

man-to-man interview with our representative. Let him tell you about our unique placement Let him tell you about our unique placement and training devised to help your potential develop rapidly in a company where continued expansion has doubled the number of employees in 5 years. Your possibilities are wide and varied, as you will see from these brief notes on the 4 Divisions:

AUTONETICS creates automatic controls and electro-mechanical systems of a highly interesting hature. Work includes research, design, development, manufacture and testing; you will become a part of the latest advances in inertial navigation

analog and digital computers.

ROCKETDYNE is building power for outer space-large,

liquid propellant rocket engines. The Field Test Laboratory in the Santa Susana Mountains is the most complete rocket engine workshop in the free world. Here a man meets more aspects of his specialty in one week than in a year of

ATOMICS INTERNATIONAL is pioneering in the creative use of the atom. If you are able to meet the high requirements for this work, you can help introduce a new industrial era. Atomics International is designing and building varied types of nuclear reactors, for both power and research, with the practical experience gained by 10 years in the field.

MISSILE DEVELOPMENT ENGINEERING

Long range missiles, including the intercontinental SM-64 Navaho, present problems of the most fascinating

nature. Speeds, materials and functions now be-ing dealt with were only theoretical a few years ago. The work is vital; the opportunities for you, as a creative

CONTACT YOUR PLACEMENT OFFICE TODAY Make an appointme American Repre-

pus. OR WRITE: Mr. J. Kimbark, College Relations Representative, Dept. 991-20, North



Aeronautical Engineering Mechanical Engineering Civil Engineering

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A SPECIAL INVITATION

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28, 1957

s button-

Tech, Buffs Clash In Coliseum Tonight





Coach Gene Gibson's Picadors
lose out their season tonight
then they meet the West Texas
Calves, in a 6
p.m. preliminary to the
Raider — WT
duel. The Tech
frosh will be
seeking their
eleventh win of
the year, and
their third over
the WT firstyear men.

match here Jan.
30.

Pacing Tech, as he has been all season, is Eob Echols, The 6-1 guard has scored a total of 184 points in the eleven games, a 16.7 average. Then in orderly fashion, come 6-10 center Pat Noakes, 173 points, 15.7; Gene Arrington, 155, 141: Dale McKeehan, 137, 12.5; and James Wiley, 110, 100.

Ready to step in when needed to n ight are Bert Williams, Preston Davis, Preston Davis, 150 metric Martin, 150 metric M







"What's it like to be

A MANUFACTURIE 3 ENGINEER AT IBM?"

Four years ago, Yale senior Lee Baker asked himself this question. Today, as a Product Control Engineer in IBM Manufacturing Engineering, Lee reviews his experience and gives some pointers that may be helpful to you in taking the first, most important step in your engineering career.

"It's tough," Lee sympathizes, "for a college senior to feel confident about choosing a job. For four years he's been trained to be critical and delib-erate about making decisions. Now, faced with the biggest decision of all, faced with the biggest decision of all, he has only a few months in which to attend job interviews, separate the facts from the propaganda, and select a company—not to mention passing exams and graduating at the same time."

Lee, with a B.S. in Industrial Administration, came to IBM in 1953. Starting as a Technical Engineer in Production Control, he was immediately assigned to the General Manu-



Designing a paperwork system

10-month course with rotating assignments in all phases of the work—manufacturing, purchasing, production. In addition to four weeks of formal classroom study, he also spent two in the Boston Sales Office, calling on accounts with the IBM salesmen

on accounts with the IBM salesmen.

Lee's career was temporarily interrupted by a two-year hitch with the
Air Force in Korea. Back at IBM
in 1955, he has since been promoted to Production Control Engineer. His present job is to design
paperwork systems to insure a smooth
flow of work through the plant where
the famous IBM electronic computers
are manufactured. "It takes creative
engineering ability to design these
systems," says Lee, "and it takes
administrative ability to 'sell' a system to higher management and make tem to higher management and make it stick."

How to select an employer

To the college senior faced with a job decision, Lee has this to say: "Pick your employer by this simple test: 'Is the company expanding fast enough to provide adequate scope for your talents and ambitions? Is it interested in your long-range management development? Will it treat



"Selling" the system

ou as an individual and match your abilities with the most challenging assignments?"

For his part, Lee feels IBM has For his part, Lee feels IBM has met this test. Since 1953, he has seen new plants open, dozens of new products evolve, hundreds of new management positions created. Greater authority, responsibility and reward have come his way. And he knows they will continue, for IBM sales



have been doubling on the average every five years since 1930. He likes the "small-team" engineering system that assures ready recognition of individual merit. And he appreciates the fact that IBM hired him despite his impending service hitch.

What's "life" like at IBM?

Whot's "life" like of IBM?

At IBM, Poughkeepsie, Lee lives a "full life." He belongs to a local sports car group, drives an Austin Healy. He skis at Bromley. He is a member of the IBM Footlighters and a local drama workshop. At present, he shares an apartment with two other engineers and a "medium-fi" set, but plans to marry "the girl next door" (in hometown Hamburg, Conm.), in the very near future. In this connection, Lee advises seniors to pay special attention to company benefits. "They may seem like a yawning matter when you're single, yawning matter when you're single, but they mean a lot when you as-sume responsibilities. IBM's are the best I know."



IBM hopes that this message will help to give you some idea of what it's like to work in Manufacturing Engineering at IBM. There are equal opportunities for E.E.'s, M.E.'s, physicists, mathematicans and Liberal Arts majors in IBM's many divisions—Research, Product Development, Sales and Technical Services. Why not drop in and discuss IBM with your Placement Director? He can supply our latest brochure and tell you when IBM will next interview on your campus. Meanwhile, our Manager of Engineering Recruitment, Mr. R. A. Whitehorne, will be happy to answer your questions, Just write him at IBM, Room "9201" Madison Avenue, New York 22, N. Y.



IIIM INTERNATIONAL BUSINESS MACHINES CORPORATION

DATA PROCESSING ELECTRIC TYPEWRITERS . TIME EQUIPMENT

Team Split; Reds vs Whites In Spring Game Saturday

Full Sports Slate Set For Weekend

A full sports schedule will greet fans this weekend as Tech hosts the Region I basketball tournament and annual coaching clinic. Snyder meets Peces in the opener at 7 p.m., followed by the Phillips-Vernon game. The 3A championship game is set for 5 p.m. Saturday.

Saturday morning games will match Reagan County against Morton 1A, with the winner meeting the survivor of the Ropesville-Clarendon contest. The IA championship game is scheduled for 7 p.m. Saturday.

Seminole will play Comanche in a Conference 2A tilt at 12:30 p.m. Winner of that contest will play the winner of the Muleshoe-Welling game, set for 11 a.m.

Reagan County brings a record 31-1 into the tournament, suffering their only loss to 3A Pecos, Morton's record is 23-4; Ropesville, 26-1; Clarendon, 16-8; Seminole, 20-6; Comanche, 22-2; Muleshoe, 22-7 and Wellington, 29-2.

COSTUME RENTALS FOR ALL OCCASIONS



WIGS, MUSTACHES MAKE-UP, NOVELTIES TUXEDOS



PAUL ORTOSKY

Baseball Coach Is Ex-Pro

When Paul Ortosky hung up his baseball togs at the close of the 1954 season it marked the close of a colorful five-year professional career.

But his undaunted love for the game of baseball failed to cease with his decision to quit while he was still ahead.

As a direct result of that lingering fondness for the game, Ortosky, who hails from Gary, Ind., has been hired as assistant baseball coach of the Red Raider nine.

The 27-year-old Indianan is assisting head baseball mentor Beattie Feathers.

Actually though, Ortosky has had almost complete charge of the Raider baseballers for the first three weeks of practice as Feathers has been busy with -spring football training.

Since the diminutive ex-pro began the early season conditioning drills, he has had to burn the midnight oil, so to speak, as the result of holding down the coaching post of fers him a chance to return in part to his first love, boaching post offers him a chance to return in part to his first love, boaching post offers him a chance to return in part to his first love, boaching post offers him a chance to return in part to his first love, boaching post offers him a chance to return in part to his first love, boaching post offers him a chance to return in part to his first love, boaching post offers him a chance to return in part to his first love, baseball, while receiving a degree.

After a prolific high school base-hout min turning professional. He entered the play-for-pay ranks by going to Class D Mattoon, Il. at the age of 18.

In 1949, with valuable experience under his belt, Ortosky hit a commendable .295 while playing for another Class D club, Ozark, Ala.

The 1950 season found the wouther love in the Longhorn State.

After a short stay at Temple, Ortosky was traded to Sweetwater of the Longhorn League. It was here that he enjoyed his best on the longhorn League. It was here that he enjoyed his best on the longhor of the Longhorn League. It was here that he enjoyed his best of the Longhorn League. It was here that he enjoyed his best in th

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