

# Smashing LBJ Win Seen

## THE DAILY TOREADOR

TEXAS TECHNOLOGICAL COLLEGE

Vol. 40

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No. 37



BEAUTY CONTESTANT — Rebecca Ramsey, Tech coed from El Campo, is now competing for the title of Miss Rodeo America in Las Vegas, Nev. Past winner of the Miss Rodeo Texas contest, Miss Ramsey is a junior home economics education major.

## Tech Coed Competing For Title

Rebecca Ramsey of El Campo, a junior home economics education major at Tech, is competing for the title of Miss Rodeo America in Las Vegas.

The contest started Tuesday and will end Sunday.

Miss Ramsey was awarded the title Miss Rodeo Texas in Wichita Falls' August contest and she represents Texas in the Las Vegas pageant.

In the Miss Rodeo America Pageant, girls from the 50 states will be judged on qualities of horsemanship, personality, and western dress.

The same criteria for judging were used in the Miss Rodeo Texas contest.

Miss Ramsey also holds the title of National Intercollegiate Rodeo Finals Queen, awarded her in Douglas, Wyo. in June.

Miss Ramsey is an active member and has travelled with the rodeo team to all regional rodeos.

She competes in barrel racing and goat and calf tying.

## Two Tech Seniors Picked To Attend A&M Conference

Seniors John C. Newsome and Susan Wood have been chosen to represent Texas Tech at the 10th Student Conference on National Affairs Dec. 9-12 at Texas A&M University.

Victor Cuellar, a Tech senior from Bogota, Columbia will attend as a special guest; he was chosen because the conference emphasis is on Latin America.

Dwight Young was selected as

an alternate by the committee that chose the team.

Dr. Timothy P. Donovan, asst. professor of history and Ronnie Botkin, president of the Student Council selected the three from official delegates from ten applicants.

Newsome is a government major from Lubbock. He serves as Army ROTC brigade commander, president of the ROTC Assn. and vice

president of Scabbard and Blade. He is a member of Phi Eta Sigma and Phi Alpha Theta.

Miss Wood is Chi Omega president and pledge trainer, Mortar Board historian, AWS first vice president, Phi Alpha Theta vice president, senior sponsor of the Junior Council and President's Hostess this year. She is a history major from Vernon.

Cuellar is a geology major. He is a member of the Newman Club, AIME and Tech Geology Club. He is attending Tech on the Good Neighbor Policy Scholarship.

The subject of this year's conference is "Challenge to the Americas, Pan American Trends — Promise or Threat?"

## SC Delays Action On Name Decision

The Texas Tech Student Council will decide next week whether it will take an active stand in the current name-change controversy or not.

In a brief session Tuesday afternoon, SC President Ronnie Botkin warned members that a special called meeting will be next week and that "... all representatives should be contacting as many persons in their individual schools as possible."

"This is a matter that is important to all of us," said Botkin, "and I want every representative to decide if feeling is strong enough for us to take a firm position, as last year's Council did."

Last year, the Student Council backed the name "Texas State

University' in opposition to "Texas Tech University," the controversial name proposed by Tech's Board of Directors in February.

Also at the Tuesday meeting, the Council heard a report from Thomas Burtis, Tech student and secretary of the Joint Name-Change Committee, a group composed of students, faculty members, exes and other persons interested in the college.

Burtis brought the group up to date on the work of the committee and its plans for the future.

In other action, Jill Philbrick, A&S representative, gave a committee report on the work being done to get more well-known speakers for campus convocations this year and in the future.

## Last Chance Is Today

Deadline for organizations to sign page and picture contracts for representation in the 1965 La Ventana is 5 p.m. today.

Organizations will not be included in the yearbook unless they have signed contracts. Contracts may be signed in the Journalism Bldg., room 209. Prices are \$50 for a page or \$35 for a half page.

By THE ASSOCIATED PRESS

President Lyndon B. Johnson, running powerfully everywhere but in deepest Dixie, swamped Republican Sen. Barry Goldwater Tuesday night to win the presidency for the next four years.

Johnson jumped into the lead at the very start, winning Kentucky, a state that had gone Republican in the last two elections.

And with this auspicious beginning, he was never headed.

State after state fell to him, including such big ones as Ohio, New York, Illinois, Michigan and Pennsylvania.

At 10:15 p.m., EST, the picture looked like this:

With 26 per cent of the precincts reporting, Johnson had 12,974,064 votes to Goldwater's 8,727,963.

In electoral votes, the President led 301 to 35.

He had won 22 states, was leading in 14 others.

Goldwater had won four states, and led in four.

The four which Goldwater carried were Alabama, Louisiana, Mississippi and South Carolina — the four which went to the States Rights Democrats in the 1948 election won by Harry S. Truman.

Sen. Ralph Yarborough, rolling up votes behind President Johnson, won a second full term in the U.S. Senate Tuesday over political newcomer George Bush, Houston Republican.

Returns from 1,715 of 5,525 precincts — 1,280 complete — gave Yarborough 278,629 votes and Bush 188,175.

Johnson sought the nomination in 1960, lost out to John F. Kennedy, and agreed to take the second spot.

Less than a year ago Johnson assumed the presidency when an assassin authorities say was a thin, surly Marxist named Lee Harvey Oswald killed Kennedy in Dallas.

Other Texans have hoped for the office, but never made it, starting with the early days of statehood when Texas hero Sam Houston aspired to the office.

The basic choice was between the Johnson plan of government programs that he contends are vital to public progress, and Goldwater's call for lifting Washington's hand from the affairs of individuals and businesses.

Other reasons for voting for one or the other included the new civil rights law, which Johnson supported and Goldwater opposed.

Too, there was the newly agitated question of the war against the Communists in South Viet Nam, a war which Goldwater said was being bungled by the Johnson administration.

And over and over again, there was the Democrats' charge that Goldwater was a trigger-happy, impulsive man who should not be given power to push the button that might set off a nuclear World War III.

Calling this a lie, Goldwater said no American would start a war.

Goldwater also campaigned on a "morality in government" theme, especially criticizing Johnson's association in his Senate days with Bobby Baker, a Senate employe who resigned under fire during inquiries into his money-making outside deals.

A factor that could not be fully weighed was the late-in-the-campaign disclosure that Walter W. Jenkins, a top White House aide and a close associate of Johnson, had been arrested twice on morals charges, Jenkins resigned at Johnson's request.

When Johnson talked of making the government as bipartisan as possible, a reporter asked if this meant he would appoint more Republicans to office.

"No," Johnson said. "We have a number of outstanding Republicans."

He indicated the increased bipartisanship would be based on trying to work "with responsible leaders of all thoughts and factions in this country."

Johnson refused to forecast the landslide that various polls predicted him. He was asked what percentage he would regard as a popular mandate, and replied: "Over 50."

## Toreador Goes To Full Size

The Daily Toreador will cease to exist next week, or at least take a short vacation.

Bronson Havard, editor, announced before a Board of Student Organizations meeting in the Tech Union Ballroom yesterday several changes to be made in the student newspaper.

Starting next Tuesday, and lasting for a week, the University Daily, a four-page eight column newspaper will appear on the campus.

The University Daily, said Havard, will be an experiment in changing style of the student news-

Purpose is to see if ready to start producing a university size newspaper.

Havard said he hopes the paper will be able to go six pages later in the week, depending upon volume of advertising and capacities of the editorial staff.

Changing from a tabloid size, as the Toreador is now, to a full format paper, such as the experimental University Daily will be, is no small task, said Havard.

To be considered are printing costs, what volume of advertising can be obtained, whether the editorial staff can handle it, and very important, whether or not the students like it.

Havard said if enough students declare they like it, and other indications are favorable, a proposal will be made to the Student Publications Committee to adopt the full format style.

Havard also announced the coming of a literary supplement without ads in the Toreador.

The supplement will contain art work, various literary works and will be tabloid size. It will appear within the next two weeks.

After a week, the Toreador will start again, and Havard encourages letters and personal visits from students telling him what they, the students, think about the University Daily.

Havard also said at the BSO meeting he will present a statement of policies and purposes of the Toreador to a Student Publications Committee meeting this Friday.

Havard said that as a student newspaper, edited by students, the Toreador has three primary responsibilities:

1. To serve as a means of communications, informing students and others of the occurrences and activities within the institution.

2. To serve as a forum of ideas reflecting the thoughts of students and others.

3. To comment—expressing a student viewpoint—on the occurrences, ideas and issues before the public at large or the part of the public body that is included in the Toreador readership.

# Raider Roundup

An important general Daily Toreador staff meeting is scheduled for 6:30 p.m. today in the Journalism Bldg., room 206.

"All persons connected with the Toreador in any capacity—editors, reporters, columnists—must attend the brief meeting to discuss important changes in the paper," Bronson Havard, editor, said.

Mortar Board will meet at 7 p.m. Thursday in the Executive Room of the Tech Union.

Town Girls will meet at noon to-

day in the Coronado Room of the Tech Union.

A noon luncheon co-sponsored by Sigma Delta Chi and Theta Sigma Phi is scheduled for today in the Anniversary Room of the Tech Union. Mr. Joe Riordan will be the guest speaker.

Editors of individual La Ventana magazines are requested to meet at 5 p.m. today in the journalism staff room.

Pre-Law Society will meet at 7:30 p.m. in the Tech Union, room 205.

Retreat Committee membership applications are now being accepted by the Board of Student Organizations. Applications may be picked up in the Dean of Student Life Office in the Ad. Bldg.

Selection of the new Army Blues, girls' drill team, will begin today. Final choice of uniforms will be made at that time by those girls chosen for the marching team.

Tom Chism, director of the Christian Student Center, will discuss the "Sovereignty of God" at a Noon Forum Thursday.

# Reese Hosts 'Birds'

The Thunderbirds, the official Air Force aerial demonstration team, will star in an open house of Lubbock's Reese Air Force Base Saturday.

The open house has been officially designated "Founder's Day" with the group of Lubbock civic leaders instrumental in obtaining the reactivation of Reese to receive special honors.

The Thunderbirds, will present an aerial performance at 3:30 p.m. with other aerial demonstrations and ground activities planned between 1-5 p.m.

Numerous national leaders have been invited to participate and to attend a noon luncheon. These include Rep. George Mahon of Lubbock, chairman of the House Appropriations Committee; Eugene M. Zuckert, secretary of the Air Force; Gov. John Connally of Texas; Preston Smith, Texas lieutenant governor; and Waggoner Carr, Texas attorney general.

# Workshops Set For Tech Med Seminar

Tech and the Texas Society of Medical Technologists will host a medical technology seminar here Saturday.

The seminar will open with registration at 8-9 a.m. in Tech Union, room 209. Following registration, those in attendance will select one of four workshops to attend. The workshops will be held simultaneously from 9 a.m. to noon.

The first workshop will be a basic seminar program. Speakers and their subjects are Dr. James Gilleland, Waco, on urinalysis; Georgia Hileman, Dallas, on hematology; and Miss Frances Eiserloh, San Antonio, on basic clinical chemistry.

The other workshops will be advanced seminars. Jack Casserols, New York, and Howard Blair, Houston, will present a program on blood banking; Howard Kimmel, Houston, and Randel Mather, Lubbock, will speak on flurometric analysis; and Richard Willbourn, Miami, and Jim T. Moore also of Lubbock, will speak on blood coagulation.

At noon the group will meet for a buffet in the Tech Union.

The afternoon session will begin at 1:15 p.m. in the Science Auditorium. Dr. Gilleland, Miss Hileman and Miss Eiserloch will lead a panel discussion on hematology, urinalysis, and chemistry. At 1:45 p.m. a film entitled "Quality Control in Blood Banking" will be shown, followed by Casserola speaking on problems of cross-matching.

At 2:40 p.m. Dr. William Long, Methodist Hospital, will talk about the classification of abnormal blood cells. Next a panel discussion on contemporary methods of handling, transporting, culturing and reporting is scheduled.

At 4:30 p.m. Dr. Andrew Gwynne, Lubbock pathologist, will speak on laboratory diagnosis of pancreatic diseases. This will be followed by a 10-minute talk on professionalism and technology given by Robert Connor, president elect of the Texas Society of Medical Technologists.

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### NOTRE DAME NO. 1

SOUTH BEND, Ind. (AP)—Word spread quickly that the amazing Fighting Irish, unbeaten in six games, surged into the top position in the weekly Associated Press poll of sports writers and sportscasters.

### Bogda Visits National Meet

Vincent Bogda, senior electrical engineering major, recently represented Tech in Chicago at the national convention of Tau Beta Pi, national engineering society.

Student chapters were represented by delegates from 116 of America's leading engineering colleges and universities.

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# Cigarettes Down, Cigar Sales Climb

WASHINGTON (AP) — The icy fear which struck the American smoker in January — and filled him with noble resolve — has been melting away.

For some smokers, so has the noble resolve.

While the report is not a year old, the best indications are that cigarettes sales have not totally recovered.

Before the report, cigarette smoking was burning its way to new heights of popularity.

But 1964 is a different story. Even with its erratic recovery, cigarettes production may end the year down 3 per cent over-all. A

real gainer in the wake of the report has been the small cigar — the cigarillo — and cigars in general.

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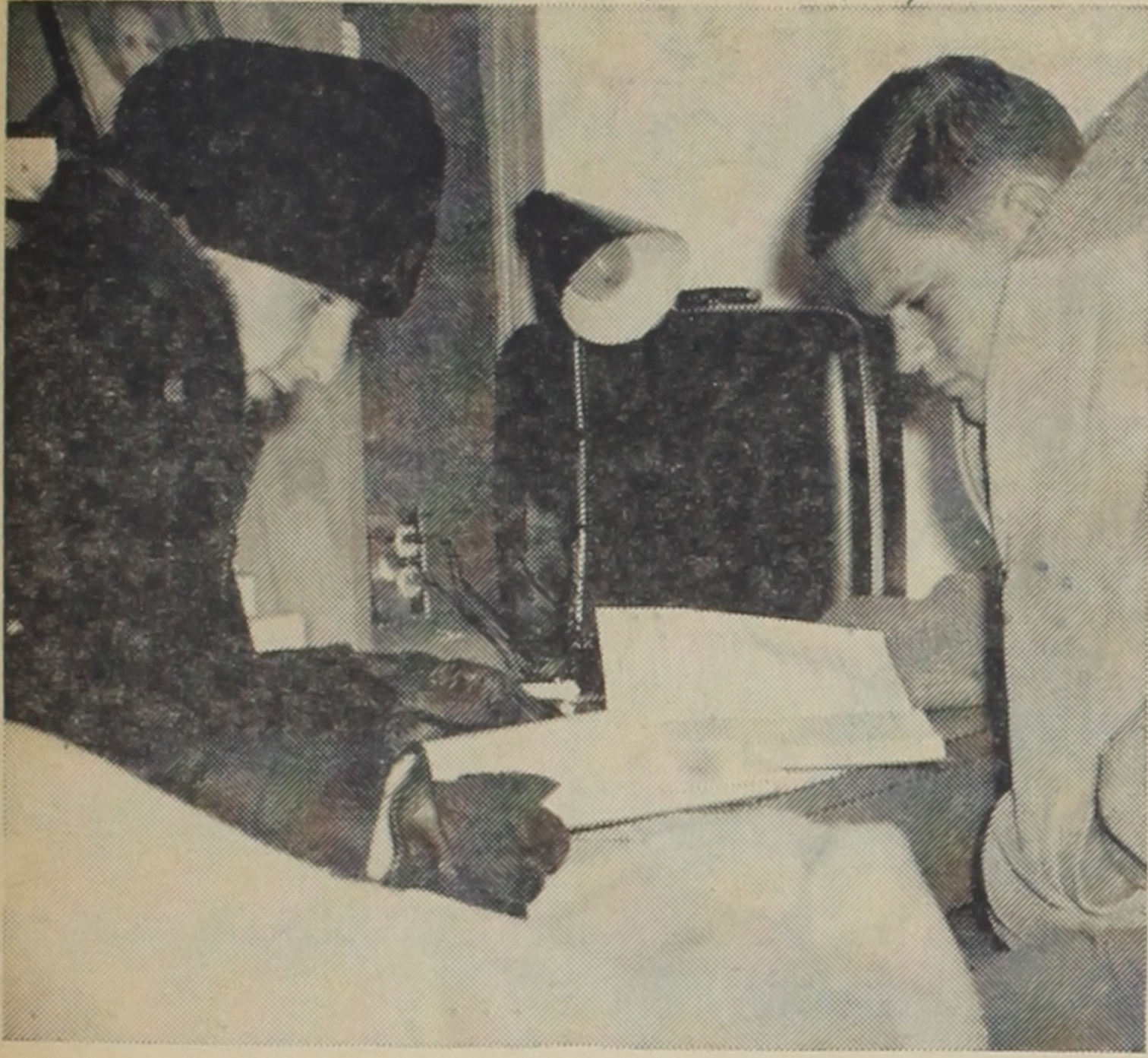
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34TH & QUAKER



**EARLY WINTER** — Cold weather arrived early for residents of Men's No. 10 when the air conditioning got carried away Tuesday and sent temperatures plummeting downward. Residents Rick Galosy, Longview freshman, left, and Johnny Dean, Crockett freshman, find winter coats necessary for studying in the chilled atmosphere.

## Valiant Few Oppose Winter's Onslaught

Winter set in early this year for members of the first south wing of Mens No. 10.

According to Charles H. Wallace, superintendent of the dormitory, a malfunctioning thermostat is at the bottom of the cool afternoons and cold mornings the valiant 48 on the wing are courageously bearing.

Ingenious residents of the wing have erected posters on their doors, boldly stating:

- Buy your parkas and snow shoes here
- 50% discount on snow shoes
- Frozen Food—Anything guaranteed to remain frozen or frosted in our on campus frozen food locker . . . cold storage rates reasonable.

The wing advisor, evidently a more sturdy Techsan than most when asked to comment on the situation asked, "What situation?"

Though the hearty crew plods on—Wallace said that the problem has been reported and should be taken care of in the near future.

### CASPER WINS

SAN JOSE, Calif. (AP) — Billy Casper holed a six-foot birdie putt on the third extra hole of an 18-hole playoff match, defeating Pete Brown in the \$25,000 Almaden Open Golf Tournament Tuesday.

# Tech Beauties Vie For Final Election

An elimination contest today will chose the 10 top contestants from the list of 24 candidates for Homecoming Queen.

This will be an IBM election with instructions at the polls. Voting polls will be located in the Ad Bldg., C&O Bldg., Tech Union and the East Engineering Bldg. Students are asked to vote for three of the contestants. Of the 24 girls in the elimination contest, 10 will be chosen for the final election Nov. 13.

The Ex-Students Assn., in connection with Homecoming, would encourage all student organizations and departments who plan a function during the Homecoming weekend to inform them of their plans. This information will be printed in Tex-Talks, an association newspaper that is distributed to all alumni of Tech, in its Homecoming edition. A deadline of Nov. 5, 10 a.m. is set for information pertaining to these plans.

Organizations and departments who cannot complete their plans by then may still have their plans announced in the Homecoming program, distributed at Homecoming, by contacting the Ex-Students Office not later than Nov. 11.

Both the Tex-Talks and Homecoming program publications request the name of the organization, type of function, date, time and place the function will be held.

List of Homecoming Queen candidates released by the Ex-Students Assn. and the Student Council, includes Tommie Allen, sponsored by Mu Phi Epsilon; Nancy Bain, Baptist Student Union, Mary Behrends, Home Economics Chapter; Carole Brashear, Alpha Epsilon Delta and Agricultural Economics Club; Connie Brown, Bledsoe Hall; Patricia Ann Deason, Phi Gamma Nu, Weeks Hall and Gamma Phi Beta; Jan Fauske, Phi Gamma Delta; Carolyn Graham, Gordon Hall; Mary Louise Harrison, Phi Mu and Town Girls; Shelia Helbing, Delta Delta and Sneed Hall; Darlene Hunter, Sock and Buskin; Betty Jamison, Chi Omega; Karen Jobe, Angel Flight and Arnold Air Society; Kathryn Lodal, Women's Service Organization and Jenny Matthews, Kappa Alpha Theta.

Also included are Camella Moore, Pi Beta Phi and Sigma Alpha Epsilon; Juanna Jo Moore, Phi Upsilon Omicron, Betty New-

by, Carpenter Hall and Alpha Chi Omega; Kathy Osthoff, Kappa Kappa Gamma; Carol Lee Page, The Daily Toreador; Rita Reynolds, Hulén Hall and Kappa Alpha Order; Barbara Sperbert, Sigma Tau Delta and Mortar Board, Sammie Jo Watson, Major-Minor Club, and Mary Adele Wilson.

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## Techsans Plan Campus Club

To promote interest in computers and data processing, a computer club will be formed on Tech campus.

Dr. C. P. Coale of the electrical engineering department said the club is to be on inter-departmental effort and membership is open.

The first meeting of the club will be 7 p.m. Thursday in West Engineering Bldg., room 211.

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Calif. ....	Wash. ....
Air Force .....	UCLA .....
Illinois .....	Mich. ....
Purdue .....	Mich. St. ....

Pick the team you think will win and mark X after its name. If you predict a tie, mark X in both columns. At the bottom you will find a tie-breaking game listed. Indicate the score you predict for this game. In case of a tie the winner will be the contestant who gives the score nearest the actual outcome of the game. Take your entries to Brown's Varsity Shop, College at Broadway.

(LIMITED 6 ENTRIES PER PERSON)

Name .....

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### TIE BREAKER

Texas Tech ..... WTSU .....

Last Week's Winner—Joe Lyle, 139 Gordon Hall

Entries must be in Brown's by 6:00 Friday afternoon each week.



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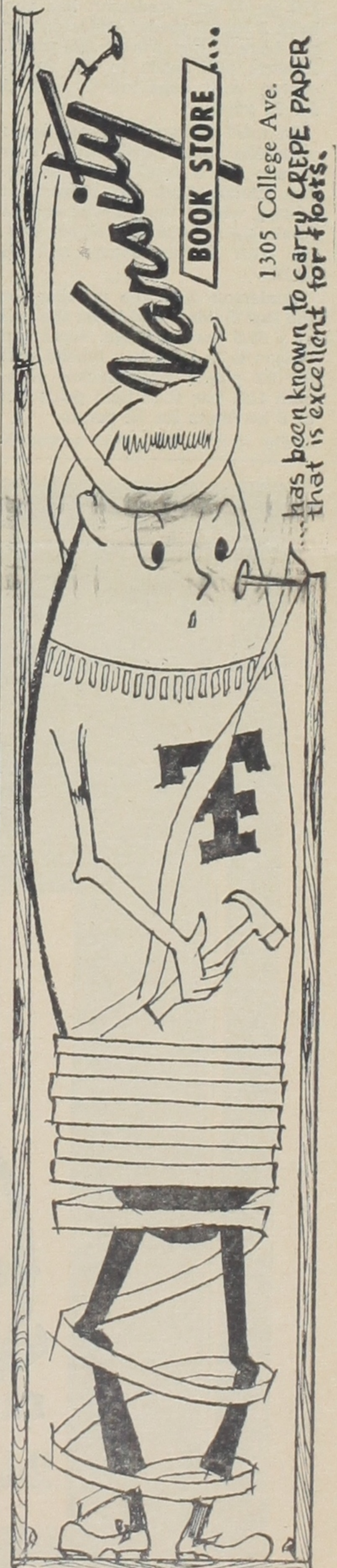
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# Anderson Leads In Statistics

Texas Tech's halfback, Donny Anderson, kept his tight hold on the team rushing leadership with his total going up to 624 yards. Anderson is carrying the ball at a 4.4 yard average on 141 carries. Not far behind are backs Johnny Agan with a 4.2 average and Jim Zanios with a 4.3 average.

Tom Wilson is passing at a 51 per cent completion average with 40 completions on 79 tries. Wilson's prime target is Anderson who has received 20 passes for 248 yards, Agan has 11 catches for 69 yards.

In the punt return category, Teddy Roberts has returned 15 for 120 yards and Anderson has run back 2 for 28 yards. Anderson has run back 12 kickoffs for 229 yards. Roberts still leads in the intercepted pass department with 5 for 62 yards.

In total offense Anderson leads with 624 total yards while Tom Wilson has a total of 449 yards. Jim Zanios leads all players in scoring with 4 touchdowns and 24 total points. Anderson follows Zanios with 3 touchdowns and 18 points.

Anderson does the punting for the Red Raiders and boots the ball at a 37.5 yard average. Agan and Wilson each have two touchdowns for 12 points while kicker Kenneth Gill has four field goals out of 8 attempts for 12 points.

The Red Raiders have scored 90



SWC'S 'MOST VALUABLE' FOR SEPTEMBER — Donny Anderson, Tech's all-conference halfback, has been selected athlete of the month, and is to be honored at a meeting of the Greater Dallas Southwest Conference Lettermen's Assn. in Dallas Nov. 9.

points to their opposition's 86. Tech has gained 1,808 total yards while the enemy has marched 1,635 yards in the seven games this season. Tech has a better ground game than the opponents have shown. The Red Raiders have averaged 189.6 yards per contest while the opposition has averaged 106.7 yards per game. In the passing phase of the game Tech is not as strong as their opponents seem to be. The Red Raiders average 83.4 yards a game while the opposition has averaged 127 passing yards a game.



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