

MUSIC GRANT—John V. Gilbert, music instructor here, was recently named recipient of a grant from the Danforth Foundation. In using the grant, Gilbert will do composition work on an opera at Columbia University in New York City this spring and summer. He directs the women's choir and teaches composition, form, theory and keyboard harmony here. Gilbert obtained his A.B. in English and Mus.B. at Tech and his M.A. at Columbia.

Sportsmanship 'Prize' Returns To Tech Stand

The Southwest Conference Sportsmanship Trophy is back here for the second year in a row and for the fourth time during the past five years.

Ronnie Botkin, Student Assn. president, accepted the trophy on behalf of Texas Tech during half-time ceremonies at the Cotton Bowl, Jan. 1.

"I contribute winning the trophy to the fine attitude of our student body," Botkin said.

The trophy is awarded annually at the Cotton Bowl to the SWC school which receives the greatest number of points for sportsmanship during the football and basketball seasons.

The president of each SWC student government, the editor of the student newspaper, the head cheerleader and an athlete cast rating votes.

The number of votes each school gets is kept secret.

Phones 'In Order' After Acid Damage

More than 750 campus telephones are back in service today after the telephone system was extensively damaged in an accident during the holidays.

On Dec. 28 a repairman for Bell Telephone Co., who was called to the campus to investigate telephone trouble, discovered leaking acid had destroyed a main section of the switchboard located in the old cafeteria behind Doak Hall.

High Damage
"The damage will run into the thousands of dollars," reported Bill Moser, Lubbock division sales and service manager for the company.

In order to get the telephones

back into service by Monday, Bell Telephone placed a crew of 52 men on the job and they worked around the clock, Moser said.

"This is a job that ordinarily takes weeks," he added.

Moser reported that the Lubbock office did not have the necessary equipment, wire and cable to do the job and had to have it flown in from New Jersey.

Charter Plane
"In at least one case we had to charter a plane to get the equipment in," he said.

Company officials speculated the accident occurred sometime after the switchboard operators left for the holidays on Dec. 23 and the repairman's investigation on Dec. 28.

Moser said battery acid from batteries stored for emergency use leaked out for some reason yet unknown.

Taken Apart
The entire switchboard had to be taken apart and rewired by crews working 24 hours a day.

"There still may be some sporadic trouble but we will be working on it," Moser said.

Indications of possible trouble could be dead telephones or if they do not ring, he said.

THE DAILY TORREADOR

TEXAS TECHNOLOGICAL COLLEGE

Vol. 40

Lubbock, Texas, Tuesday, January 5, 1965

No. 66

Sun Bowl Festivities Reviewed

(See Page 2)

Severe Penalties Urged

Committee Directs Blast At SWC Mascot Thieves

A resolution calling for severe punishment for students who steal mascots and damage school property was passed by the Southwest Conference Sportsmanship Committee meeting in Dallas Dec. 30-Jan. 1.

Student body leaders from the eight SWC schools voted to ask the administrations of the member schools to adopt severe penalties for students who are involved in the stealing of mascots.

Serious Incidents
The resolution recommended that the penalty for serious incidents be suspension from school. It also asked student and faculty governments to support the action.

The resolution introduced by Baylor University delegates was opposed as "impractical" by delegates from Texas A&M University and the University of Texas.

In a mascot-stealing spree by A&M students in 1963, one of the Baylor bears—the school's mascot—was accidentally killed. Texas Tech's mascot, Tech Beauty, was stolen and Texas' Bevo was taken for a ride to College Station.

Botkin Comments
Commenting on the resolution, Ronnie Botkin, Tech Student Assn. president, said, "I hope the resolution . . . will reduce the number of incidents that have happened in the past."

"I feel that too many times that what is merely a prank turns into something more. I feel that mascot stealing leads to retaliation by other schools which often gets out of hand," he added.

Also at the Sportsmanship Com-

mittee meeting, Baylor introduced a proposal to seek ways and means of expanding the role of the Committee. Delegates gave unanimous approval to the appointing of a committee to investigate the possibility.

'Real Need'
"I feel that Baylor's proposal . . . has tremendous possibilities. I feel there is a need within the SWC for an association of student governments similar to the one that the Big Eight schools have presently," Botkin commented.

He said he believes there was a

definite need for cooperation among the SWC schools in areas other than sportsmanship.

Present at the SWC meeting were delegates from the University of Nebraska who told about the Big Eight student government association.

Serve Notice
The University of Texas delegates at the meeting served notice that Texas' student government saw no value in the Sportsmanship Committee and the trophy.

The UT delegates said they would withdraw from the Commit-

tee at the spring meeting if no action was taken to expand its role. A&M will host the spring meeting during the SWC track meet.

"I don't feel that Texas has put as much into the Committee as it should have; however, I do agree with them that there should be other purposes to the committee," Botkin said.

Expansion Proposals
He added that he was planning to work on expansion proposals with the study committee appointed to prepare them.

Collier Perry of Tech served as Executive Secretary of the SWC Committee at the Cotton Bowl meeting.

Representing Texas Tech were Botkin; Bronson Havard, Daily Toreador editor; Cril Payne, head cheerleader; Donny Anderson, all-American athlete; and David Beckman, non-voting junior representative.

Registration 'Simplified' This Spring

A precedent-setting method has been introduced to simplify spring semester registration, according to Don L. Renner, assistant dean of admissions and registrar.

This year for the first time, permits to register for the spring semester have already been processed for students currently enrolled here.

Processing of the permits was accomplished without the requirement for currently enrolled students to complete "Form A" and related registration packet forms.

No Duplicating
Therefore, these students will not have to duplicate as much information as they have in the past, and they will not need to fill out forms prior to registration, according to Renner.

However, new or former students not enrolled in the fall semester—or students who were initially enrolled but withdrew—must accomplish requirements for admission or re-admission.

Distribution of all permits will begin Jan. 13. Fall students have been assigned the same half-day period to register as they had for fall. Permits should be picked up prior to the day of registration.

Deans Validate
Registration permits for all students, both graduates and undergraduates, will be validated for residency by the Director of Residence Halls through the respective Residence Halls where students will be living on-campus during the spring semester.

Off-campus students will obtain their permits in the west wing of the Ad Bldg., room 165.

Spring semester registration will run Jan. 26-29.

LBJ Voices Hope For Future Visits

WASHINGTON (AP)—President Johnson voiced Monday night a hope that Russia's new leaders can come to the United States to learn about it first-hand.

The chief executive worked an indirect invitation to the Soviet chieftains into a State of the Union Message to Congress and to the American people by radio and television—a message which called for a new education program at a cost of \$1.5 billion to assist students in both public and private schools.

Johnson also urged Congress to set up a new department of housing and urban affairs.

In addition, Johnson said: "I propose we begin a massive attack on crippling and killing diseases."

He spoke of a growing economy in hopeful tones, but still asked the Congress to grant standby authority to provide for "rapid action on temporary income tax cuts" in the event of a threat of recession.

At the same time, the President spoke of "opportunity for all," and proposed "doubling the war against poverty this year." This year's program is financed by a \$784-million fund.

The message, prepared for delivery to the Senate and the House, meeting in joint session in the House chamber, spoke of a need for unity at home and for unity in world affairs.



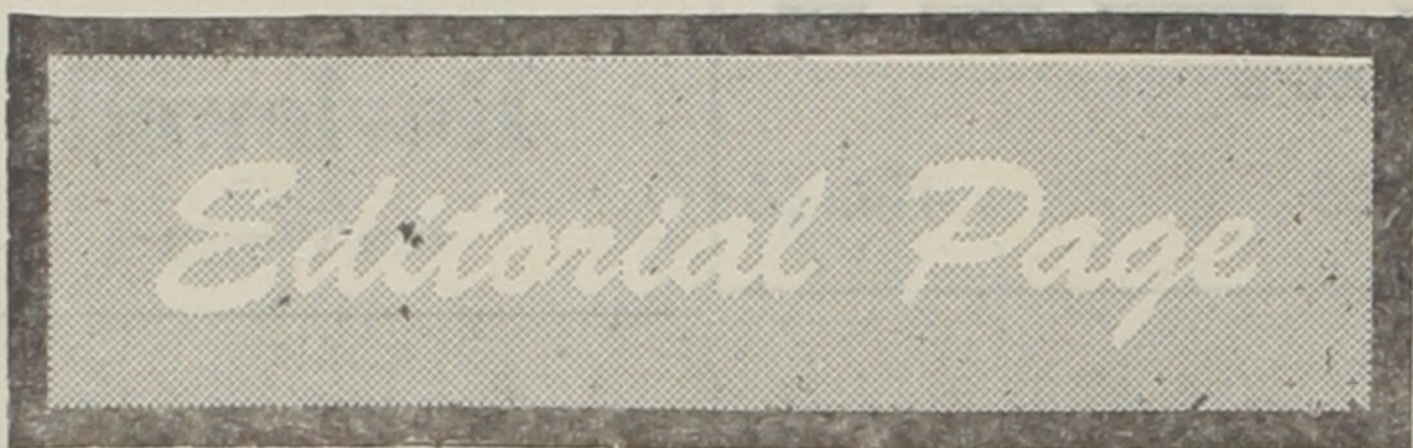
CAMPUS MAIL BACKLOG—Season's greetings came in the form of 185 sacks of mail to the campus postal service. The 15-day backlog amounted to 93,000 pieces of mail plus approximately 460 packages. The Tech coed surveying the stack can expect complete distribution by this evening.

Deadline Today For 'Harbinger'

Entries for the annual writing contest sponsored by Sigma Tau Delta are due in the C&O Bldg., room 125, at 5 p.m. today. Winning articles in the fiction, literary criticism, poetry and graduate work divisions will be published in "The Harbinger," Tech literary magazine.

THE DAILY TOREADOR—An all-student newspaper edited by students for 40 years.

And Tech Was There...



Looking To The New Year

AT THIS TIME WHEN the world is in constant turmoil, and the role of the individual appears to be constantly diminishing in the shadow of social, economic and political bigness, it is imperative that we, tomorrow's leaders (or tomorrow's selfmade epsilon-minuses, as the case may be), begin now to put waning meaning back into the life of the individual.

For it is becoming increasingly apparent that we are training ourselves to become gears in some huge machine in which people manipulate people, and human value is measured in terms of power and productiveness.

It took many centuries for man to construct with his own hands a world which now has the potential for consuming him in its complexity, and it will also require much time and effort for man to reconstruct his world and to re-orient himself so that the spiritual values—love, truth and justice—replace materialism as his prime concern.

Indeed, though we claim to practice our Judaeo-Christian principles, notice how they often become twisted to put God on our side as testimonial to our superiority to our enemies; how we disregard their warnings against idol worshipping and hold such high esteem that we are prone to consider ourselves worthless without them.

The intelligence which lets us grow, create and produce has slowly become disconnected from that power of reason which tells us how to maintain our prowess over the things that are our creations.

Erich Fromm points out this discrepancy between reason and technical intelligence, and says, "Men are increasingly automatons, who make machines which act like men, and produce men who act like machines; their reason deteriorates while their intelligence rises, thus creating the dangerous situation of equipping men with the greatest material power without the wisdom to use it."

Without reason to put things where they belong, we are allowing ourselves to be subjugated to the things we produce. We must realize that our cars, degrees, and incomes are but means to an end; that our worth lies in the contributions we can make toward our vision of a better mankind.

Each generation has nothing more to start with than what their predecessors leave them. By letting mammonism be our creed, we rob our children of lasting gifts, and leave them nothing but our greed, and mammonism. With love, truth, and justice as our guide, we give the lasting gifts of our unselfish efforts.

Man's development of the means to quickly destroy himself gives urgency to the need for devotion to the cause of life, not resignation to a fate of death. And while there is yet breath in our lungs, we must not give up hope for our future.

—Robert L. Dawes



AND THE BAND PLAYED ON — Above, a rousing pep rally in downtown El Paso kicked off the pre-game activities, as hundreds of Tech fans arrived for the Sun Bowl.



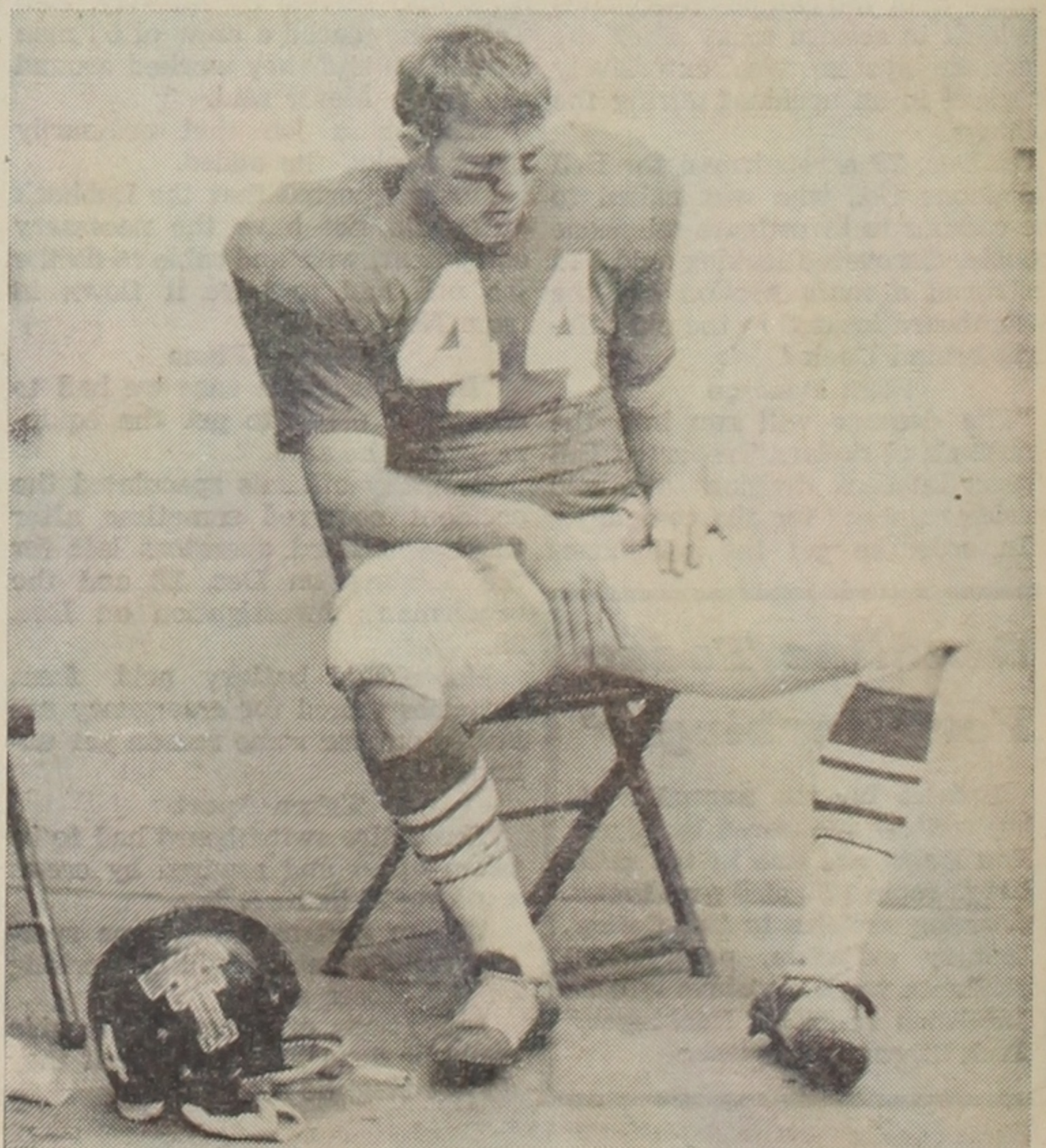
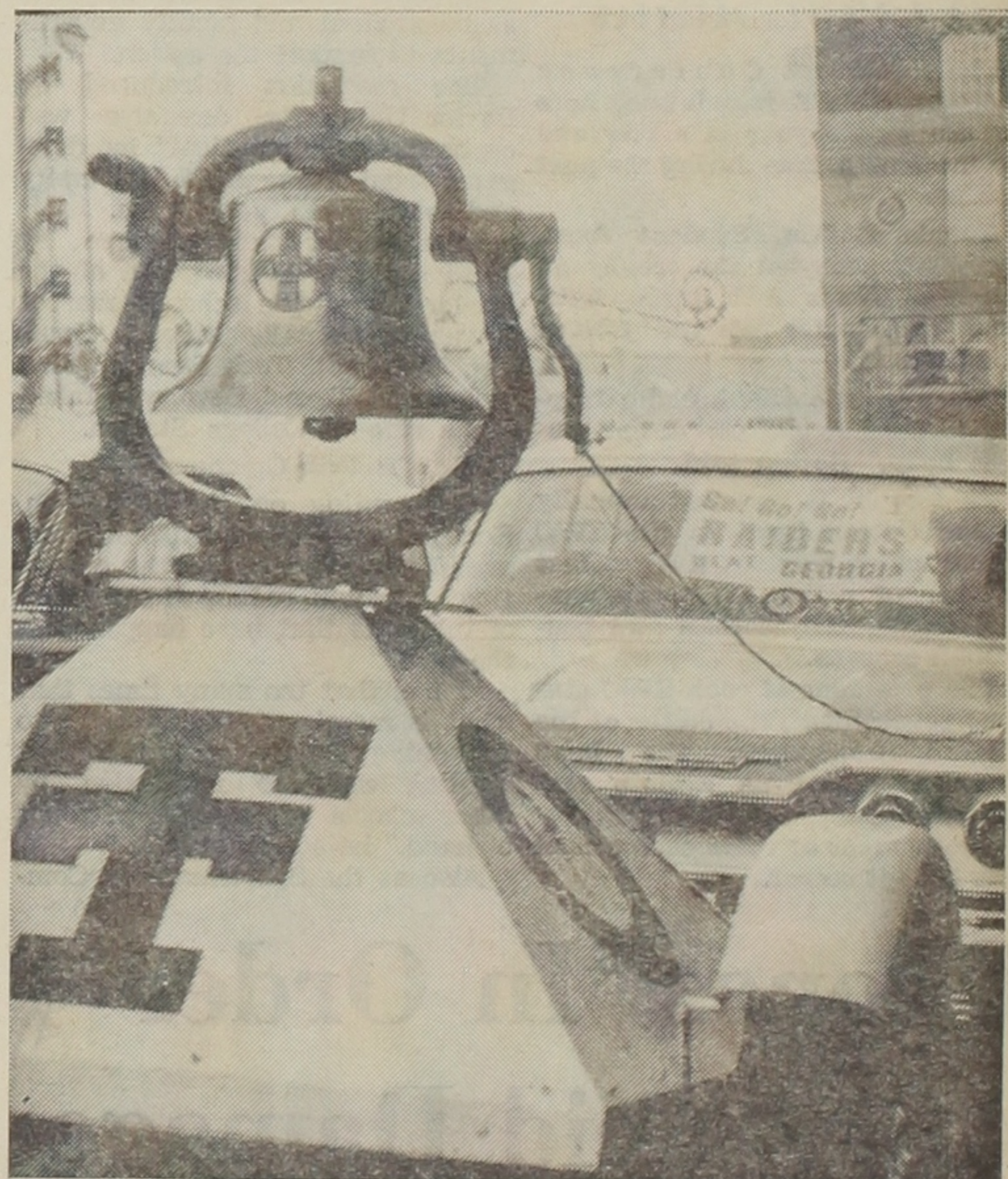
BANGING BELL — Right, lending more spirit to the occasion were the Saddle Tramps, the Victory Bell and car stickers.



WHOA, GEORGIA—Lower left, a Red Raider applies the brakes to a ramblin' Georgia back.



A TOUGH ONE TO LOSE — Halfback Donnie Anderson slumps on his stool after the defeat.



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 Managing Editor _____ Cecil Green
 Asst. Managing Editor _____ Mike Wall
 News Editor _____ Carolene English
 Asst. News Editor _____ Pamela Best
 Sports Editor _____ Joe Sneed
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The TOREADOR is financed by a student matriculation fee, advertising and subscriptions. Letters to the editor represent the views of the writers and not necessarily those of the TOREADOR. Letters must be signed, but may be published without signatures in justifiable instances. The views of the TOREADOR are in no way to be construed as necessarily those of the administration.
 The TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published daily, Tuesday through Saturday.

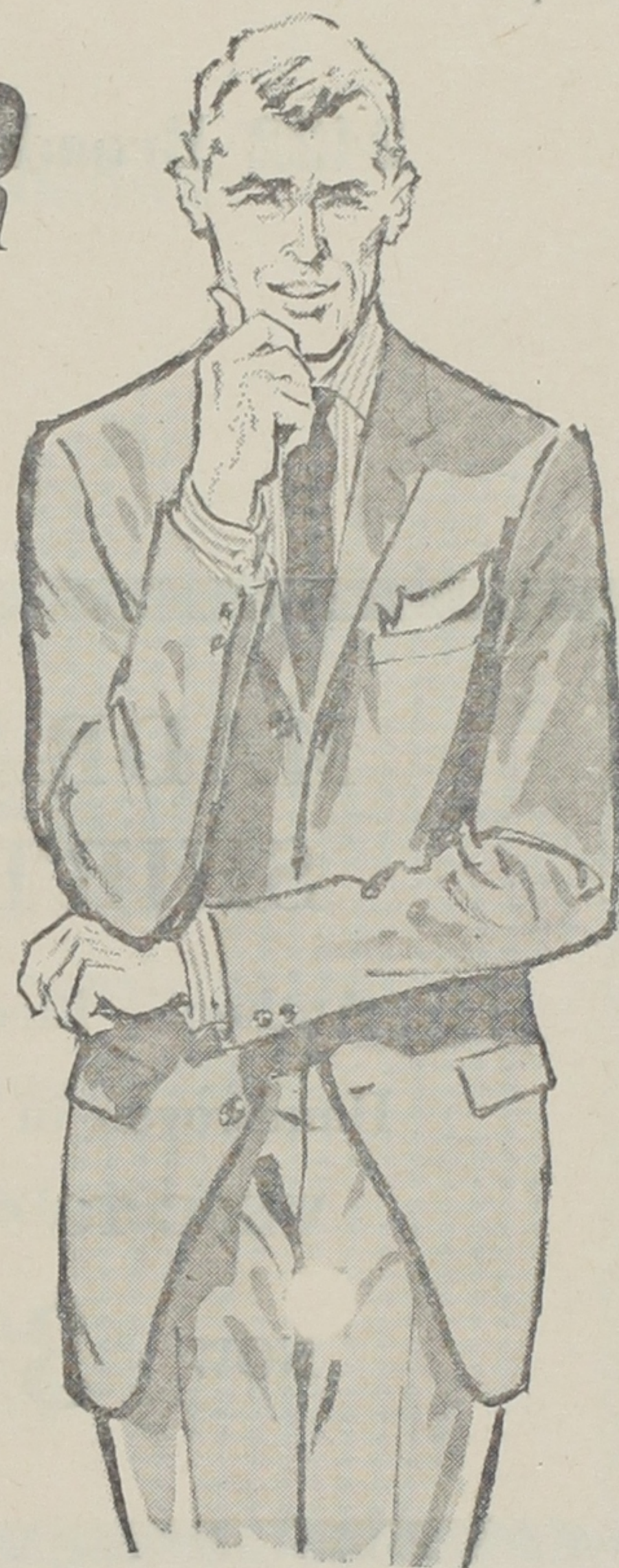
January SALE of... MEN'S WEAR

REGULAR, FALL ... QUALITY MERCHANDISE

BROWN'S

Varsity Shop

On the corner of College Ave. at Broadway



SPORT COATS

ALL WOOL

| Regular | NOW |
|------------------|-------|
| 27.50 | 20.62 |
| 29.95 | 22.46 |
| 35.00 | 26.25 |
| 37.50 | 28.17 |
| 45.00 | 33.75 |
| 49.50 | 37.12 |
| 75.00 (cashmere) | 55.00 |

(Plus alteration charges)

SUITS

All wool worsted

Traditional and Noble Manor Models

| Regular | NOW |
|---------|-------|
| 49.95 | 37.47 |
| 55.00 | 41.25 |
| 59.95 | 44.96 |
| 65.00 | 48.75 |
| 69.95 | 52.46 |
| 75.00 | 56.25 |

All prices plus small charge for alterations.

SPORT SHIRTS

ONE LOT

| Regular | NOW |
|---------|------|
| 3.95 | 2.37 |
| 4.95 | 2.97 |
| 5.00 | 3.00 |
| 5.95 | 3.57 |
| 6.95 | 4.17 |
| 7.95 | 4.77 |
| 8.95 | 5.37 |

JACKETS

| Regular | NOW |
|---------|-------|
| 10.95 | 8.75 |
| 18.95 | 15.15 |
| 22.95 | 18.35 |
| 55.00 | 44.00 |
| 59.95 | 47.95 |

SWEATERS

| | |
|-------|-------|
| 6.95 | 4.95 |
| 7.95 | 5.55 |
| 8.95 | 6.25 |
| 9.95 | 6.95 |
| 10.95 | 7.65 |
| 11.95 | 8.35 |
| 12.95 | 9.05 |
| 13.95 | 9.75 |
| 14.95 | 10.45 |
| 15.95 | 11.15 |
| 16.95 | 11.85 |
| 17.95 | 12.55 |
| 18.95 | 13.25 |

ONE LARGE GROUP

SOCKS

| | |
|------|------|
| 1.00 | .80 |
| 1.50 | 1.20 |
| 1.95 | 1.55 |
| 2.95 | 2.35 |

TIES

ONE LOT

| | |
|------|------|
| 1.50 | .99 |
| 2.50 | 1.76 |
| 3.50 | 2.45 |

VESTS

ONE GROUP

| | |
|-------|------|
| 6.95 | 4.86 |
| 8.95 | 5.78 |
| 9.95 | 6.96 |
| 10.95 | 7.66 |

BELTS

ONE LOT

1/2 PRICE

ALL-WEATHER

COATS

Regular 20.00

NOW **14⁹⁵**

SLACKS

| | |
|-------|-------|
| 7.95 | 6.35 |
| 8.95 | 7.15 |
| 9.95 | 7.95 |
| 10.95 | 8.75 |
| 11.95 | 9.55 |
| 12.95 | 10.35 |
| 13.95 | 11.15 |
| 14.95 | 11.95 |
| 15.95 | 12.75 |
| 16.95 | 13.55 |
| 17.95 | 14.35 |
| 18.95 | 15.15 |
| 19.95 | 15.95 |
| 21.95 | 17.55 |
| 22.95 | 18.35 |

TOP COATS

| Regular | NOW |
|---------|-------|
| 60.00 | 41.95 |
| 50.00 | 34.95 |

Large Selection

HATS

BROKEN SIZES

1/2 PRICE

ALL

GIFT ITEMS

30% OFF

• All sales must be final • Small charge for alterations • No approvals

2422 Broadway

Bray's
campus loggery

40%

MADRAS SHIRTS

Authentic Bleeders
Handwoven in India

WERE TO 9.95

NOW **3⁹⁵**

CORDUROY JEANS

NOT ALL SIZES

CLOSEOUT **2⁴⁹**

HANDKERCHIEFS

SILK SQUARES

1/2 PRICE

SUITS

40% off

| WERE | NOW |
|-------|-------|
| 49.50 | 29.70 |
| 55.00 | 33.00 |
| 60.00 | 36.00 |
| 65.00 | 39.00 |
| 69.50 | 41.70 |
| 75.00 | 45.00 |
| 79.50 | 47.70 |

All prices plus alteration charges

SLACKS

40% off

| WERE | NOW |
|-------|-------|
| 13.95 | 8.40 |
| 14.95 | 8.95 |
| 15.95 | 9.60 |
| 16.95 | 10.20 |
| 17.95 | 10.80 |
| 18.95 | 11.40 |
| 19.95 | 11.95 |

All prices plus alteration charges

TIES

40% off

| WERE | NOW |
|------|------|
| 2.00 | 1.20 |
| 2.50 | 1.50 |
| 3.50 | 2.10 |

ALL BELTS

40% off

| WERE | NOW |
|-------|------|
| 3.50 | 2.10 |
| 4.00 | 2.40 |
| 5.00 | 3.00 |
| 14.95 | 9.00 |

ALL-WEATHER COATS

(ZIP-OUT LINER)

40% off

| WERE | NOW |
|-------|-------|
| 24.95 | 14.95 |
| 32.50 | 19.50 |
| 37.95 | 22.65 |
| 40.00 | 23.85 |
| 45.00 | 26.85 |

CAR COATS

40% off

| WERE | NOW |
|-------|-------|
| 29.95 | 17.95 |
| 35.00 | 20.95 |
| 40.00 | 23.95 |
| 45.00 | 27.95 |
| 60.00 | 35.95 |

SWEATERS

40% off

| WERE | NOW |
|-------|-------|
| 11.95 | 7.20 |
| 12.95 | 7.80 |
| 13.95 | 8.40 |
| 14.95 | 9.00 |
| 15.95 | 9.60 |
| 16.95 | 10.20 |
| 17.95 | 10.80 |
| 18.95 | 11.40 |
| 19.95 | 11.95 |

SPORT SHIRTS

40% off

| WERE | NOW |
|-------|------|
| 4.95 | 2.99 |
| 5.95 | 3.60 |
| 6.95 | 4.20 |
| 7.95 | 4.80 |
| 8.95 | 5.40 |
| 9.95 | 6.00 |
| 10.95 | 6.60 |
| 12.95 | 7.80 |
| 14.95 | 8.95 |

70% OFF Sale

2422 Broadway

SPORT COATS

40% off

| WERE | NOW |
|-------|-------|
| 29.95 | 17.95 |
| 35.00 | 20.95 |
| 39.95 | 23.95 |
| 45.00 | 26.95 |
| 50.00 | 29.95 |

All prices plus alteration charges

SHOES

40% off

| WERE | NOW |
|-------|-------|
| 14.95 | 8.95 |
| 15.95 | 9.60 |
| 16.95 | 10.20 |
| 17.95 | 10.80 |
| 18.95 | 11.40 |
| 19.95 | 11.95 |
| 22.50 | 13.50 |
| 24.95 | 14.95 |

GIRLS SWEATERS

Odd lots remaining from matching sweaters.

WERE TO 17.95

5⁹⁵ each

ALL DRESS SHIRTS

40% off

| WERE | NOW |
|------|------|
| 5.00 | 2.99 |
| 5.95 | 3.60 |
| 6.95 | 4.20 |

CASUAL SLACKS

40% off

| WERE | NOW |
|------|------|
| 5.95 | 3.60 |
| 6.95 | 4.20 |
| 7.95 | 4.60 |
| 8.95 | 4.95 |

SOCKS

WERE TO 1.50

NOW **75^c**

BLAZERS

40% off

| WERE | NOW |
|-------|-------|
| 29.95 | 17.95 |
| 35.00 | 20.95 |
| 39.95 | 23.95 |

All prices plus alteration charges

JACKETS

40% off

| WERE | NOW |
|-------|-------|
| 7.95 | 4.80 |
| 8.95 | 5.40 |
| 9.95 | 5.95 |
| 12.95 | 7.80 |
| 14.95 | 8.95 |
| 15.95 | 9.60 |
| 19.95 | 11.95 |
| 24.95 | 14.95 |
| 29.95 | 17.95 |
| 35.00 | 20.95 |

MUFFLERS

ONE SMALL GROUP

1/2 PRICE

— TERMS OF SALE —

- All sales final
- Charges for all alteration
- No approvals
- No lay-aways

Bray's
campus toggery

2422 BROADWAY

Raider Roundup

LUBBOCK SKI CLUB

A panel will discuss ski areas at a meeting of the Lubbock Ski Club at 7:30 p.m. today in the Reddy Room of the Southwestern Public Service Co. Bldg, 1005 Ave. K. The meeting, which will include a movie, is open to the public.

DISCIPLES OF

STUDENT FELLOWSHIP
Mike Mallett, president of the Disciples of Student Fellowship, will speak at the regular Tuesday Vesper Service at 6:30 p.m. today in the Christian Student Center, 2318 13th St.

AG ECONOMIC CLUB

Wives and dates of members of the Agriculture Economics Club are invited to a meeting at 7:30 p.m. today in the Ag Memorial Auditorium. Program will be presented by professional entertainers.

★ ★ ★

NEWMAN CLUB

New officers for the Newman Club were announced this week. James Zimmerman was elected president.

Other officers are Landy Senchack, vice president; Mike Baird, treasurer; Maureen Malley, recording secretary; Darlene Hoban and Clancy Wilson, reporter.

The new officers will be installed in January.

★ ★ ★

FORENSIC UNION

Voting on a club constitution and discussion of a debate trip to Amarillo Friday are on the agenda of the Tech Forensic Union which meets at noon today in the Ag Engineering Bldg., room 207.

★ ★ ★

CHI RHO

Jay Neyland, senior architecture major, was elected president of Chi Rho, service fraternity for Catholic men, this week in spring elections.

Other officers are Lewis Lawrence, vice president; Sam Burt, treasurer; Emilo Martinez, secretary; and Chris Hernandez, pledge trainer.

The new officers will assume their duties in January.

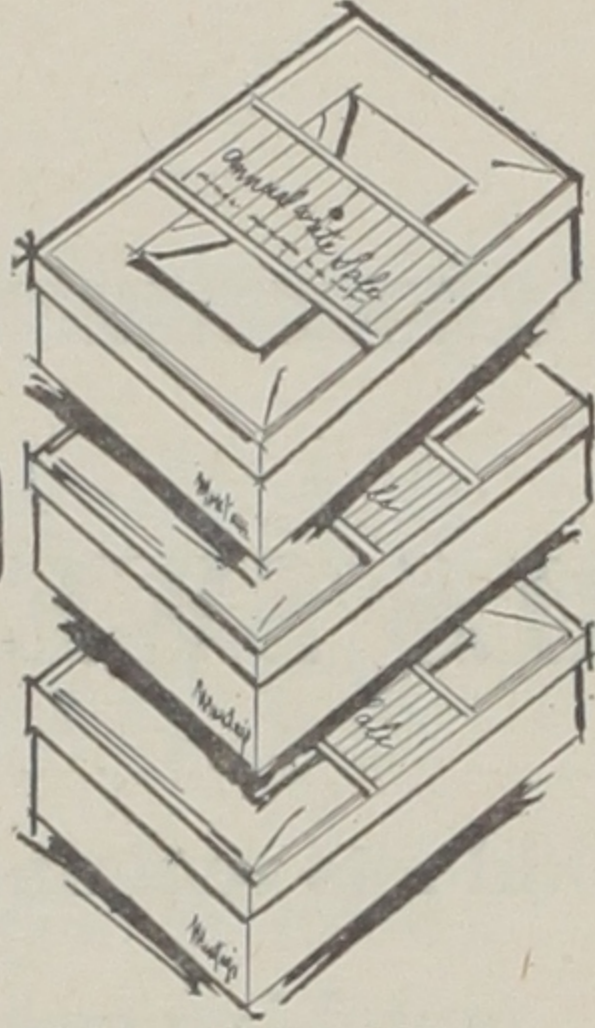


MODEL TECHSAN — Dinah Gray, Abilene freshman and Texas Junior Miss of 1964, is featured as a model in the January Issue of Seventeen Magazine. Miss Gray will be 18 on January 11.
— Photo by Seventeen Magazine

Montag
Special Write-Sale Boxes

2 for 1.00

5 Colors
to
Choose From



Tech Frosh Featured In 'Seventeen'

Dinah Gray, freshman from Abilene, is featured in a fashion section in the January issue of Seventeen Magazine.

She was selected by the magazine as one of 17 young women who personify the nation's most accomplished and photogenic teens. The winners were chosen from a field of 1,000 young women under 20.

The blue-eyed beauty is pictured on a full length color page in a special section entitled "The Winning Teens." She models the "Sailor's Suit," a middified overblouse with slim-hipped pants that bell out below the knee—both of blue-braid-trimmed white cotton denim.

A graduate of Cooper High School in Abilene, Dinah was named Miss United Fund of Abilene, Miss Datesetter of Abilene, homecoming queen, Future Farmers of America Sweetheart and Texas Junior Miss.

Dinah is an elementary education major at Tech and hopes eventually to teach the mentally retarded. She has worked as a volunteer at the Abilene State School for the Mentally Retarded during the past two summers.

Her other interests include piano, water sports, horseback riding, fencing and dancing.

Enid A. Haupt, editor-in-chief of Seventeen, had this to say about the coed: "Dinah Gray typifies many of the young women of America who, though still under 20, are already making important contributions to the community, their state and their country as well as their own generation."

Reds Boo Rescue

(AP)—The Soviet Union declared Monday that the U.S.-Belgian rescue mission to the Congo was "a monstrous crime" against the Congolese people and a threat to world peace. Joining the chorus of attacks from African countries, Soviet Ambassador Nikolai T. Fedorenko told the U.N. Security Council the landing of Belgian paratroops from American planes in Stanleyville last month was a blatant case of aggression. Fedorenko said the Stanleyville landing was "only one of the links in a chain of aggressive acts of the colonial powers aimed at continuing the puppet regime of Premier Moise Tshombe and the beachhead of colonialism in the Congo."

Tech Ads

TYPING

Typing, term papers, research papers, themes. Mrs. Riggs, 4601 44th, SW5-9053.

Typing: Experienced, term papers, and research papers. Fast service. Mrs. McMahon, 1412 Ave. T, PO3-7620.

Typing: Thesis, reports, themes, manuscripts. Mrs. T. C. Porter, 1908 22nd, SH7-1165.

TYPING: With electric typewriter. Experienced. Term papers, reports, etc. Mrs. Welch, 3004 30th, SW 5-7265.

Typing of all kinds. Extremely fast and accurate service. Electric typewriter. Call Mrs. Turner, SW5-7972.

Former legal stenographer will do typing. Themes, etc. fast, neat work guaranteed. Electric typewriter. 20c per full page. SH4-7775.

FOR RENT

Duplex: Ideal for couple or boys. Well located. Directly across street from shopping center. Completely furnished. All bills paid. For appointment—Call SH4-8604.

For Rent: 3 bedroom furnished house, carpet, drapes, corner lot. \$140 per month. Will accommodate 4 boys. SW5-4049.

Pay January's rent, move in today, choice locations, one block off campus, 2407 14th (No. 1, No. 4), 2324 16th (West side), bills paid, furnished. They are open for your inspection or call SW5-2109, Mrs. Gene Blackburn.

College Courts efficiency apartments, central heat, reasonable. Weekly, monthly rates. Near campus.

New brick 3-bedroom, 2 ceramic baths, kitchen-den, utility room, nylon carpeting, custom drapes, double garage, fenced yard. Lease—\$155 per month. Holmes. SW5-5221, SW9-3201.

FOR SALE

For Sale: Used 21" TV with stand and rabbit ears. \$30. 2506 Ave. U after 6 p.m.

Need a good second-hand car? '57 Chrysler in good condition with all the extras. \$300 cash. SW9-6962.

Elegant engagement set. Solitaire Tiffany diamond on Florentine gold band. Call noon or after 10 p.m., PO3-7214.

For Sale: Alto-sax, excellent condition. Raymond Furr, SW9-7508.

POODLE PUPS for Christmas. Reasonable price. A.K.C. registered, small, silver, 10 weeks old. Call SW9-1944 after 5 p.m.

IRONING

IRONING WANTED: Call PO 3-8532.

Ironing wanted: 2813 Auburn, Phone PO3-0578.

WANTED

Needed Bass player or lead Guitar man. Immediate jobs. Contact Mike Catero, PO5-9252.

LOST AND FOUND

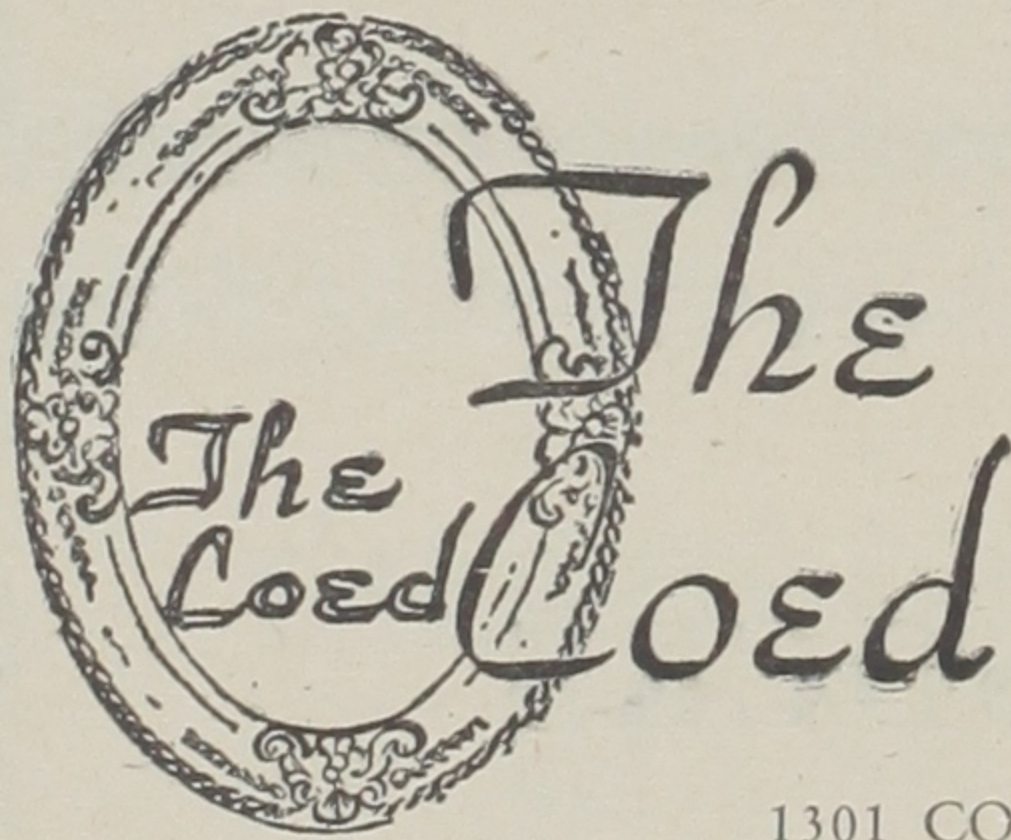
Lost: Green spiral music literature notebook. Phone SH4-7328. Reward.

MISCELLANEOUS

MATH TUTOR: Certified experienced teacher. Full time tutoring by appointment. 4936 47th, SW5-2632.

Low cost life insurance for ages 15-25 years. \$5,000 for \$20 per year. \$10,000 for \$40 per year. Call Mr. Alva, SH4-2364.

\$2.00 for a Continental Cinema Show pass book that contains two free show passes and 15 pages of tickets. Buy one ticket and get one free. Come by 2409 Main.



JANUARY SALE

1301 COLLEGE AVENUE

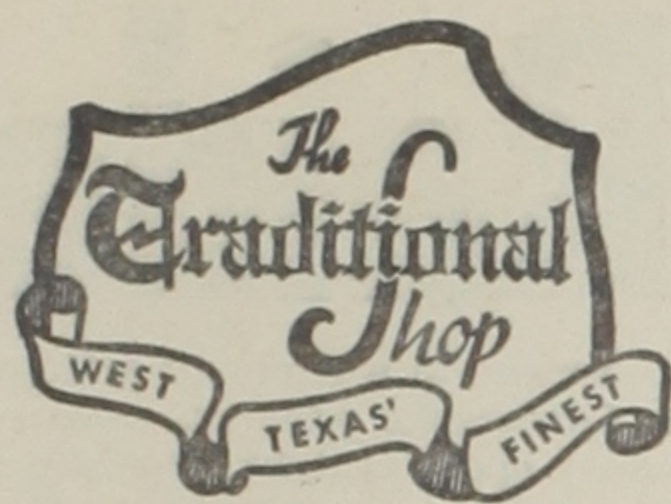
| SKIRTS & SWEATERS | 25% off | SUITS | |
|----------------------|--------------------|---------|-------|
| SLACKS | 30% off | Regular | NOW |
| DRESSES | From 20% - 50% off | 14.95 | 10.50 |
| ONE GROUP OF DRESSES | 7.00 ea. | 19.95 | 13.95 |
| SUITS | 30% off | 24.95 | 17.50 |
| BLOUSES | 25% off | 29.95 | 20.95 |
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| BLOUSES | | CAR COATS | |
|---------|------|-----------|-------|
| Regular | NOW | Regular | NOW |
| 3.95 | 2.95 | 19.95 | 14.95 |
| 4.95 | 3.75 | 29.95 | 22.50 |
| 7.95 | 5.95 | 39.95 | 29.95 |

| DRESSES | | SKIRTS | |
|------------------|--|---------|-------|
| 20% - 50% off | | Regular | NOW |
| 1 group 7.00 ea. | | 9.95 | 7.47 |
| | | 11.95 | 8.99 |
| | | 14.95 | 11.25 |

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|----------|-------|---------|-------|
| Regular | NOW | Regular | NOW |
| 9.95 | 7.50 | 7.95 | 5.60 |
| 14.95 | 11.25 | 9.95 | 6.95 |
| 19.95 | 14.95 | 12.95 | 9.10 |
| | | 14.95 | 10.50 |

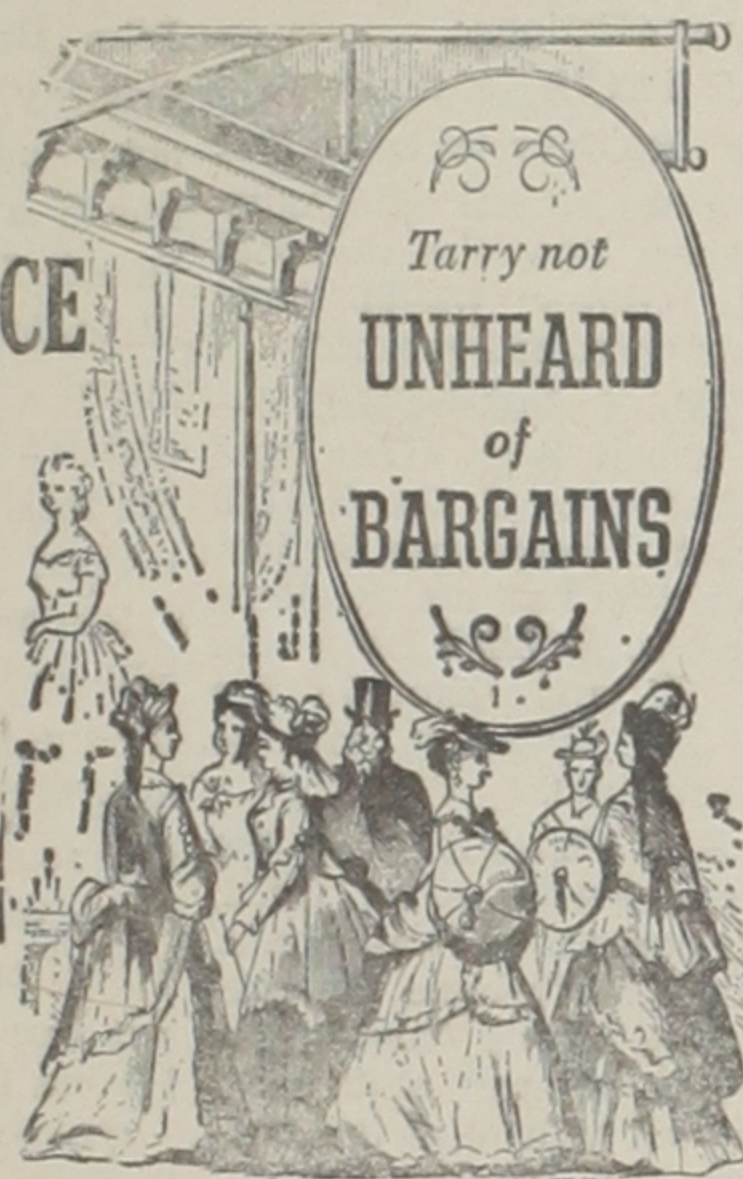
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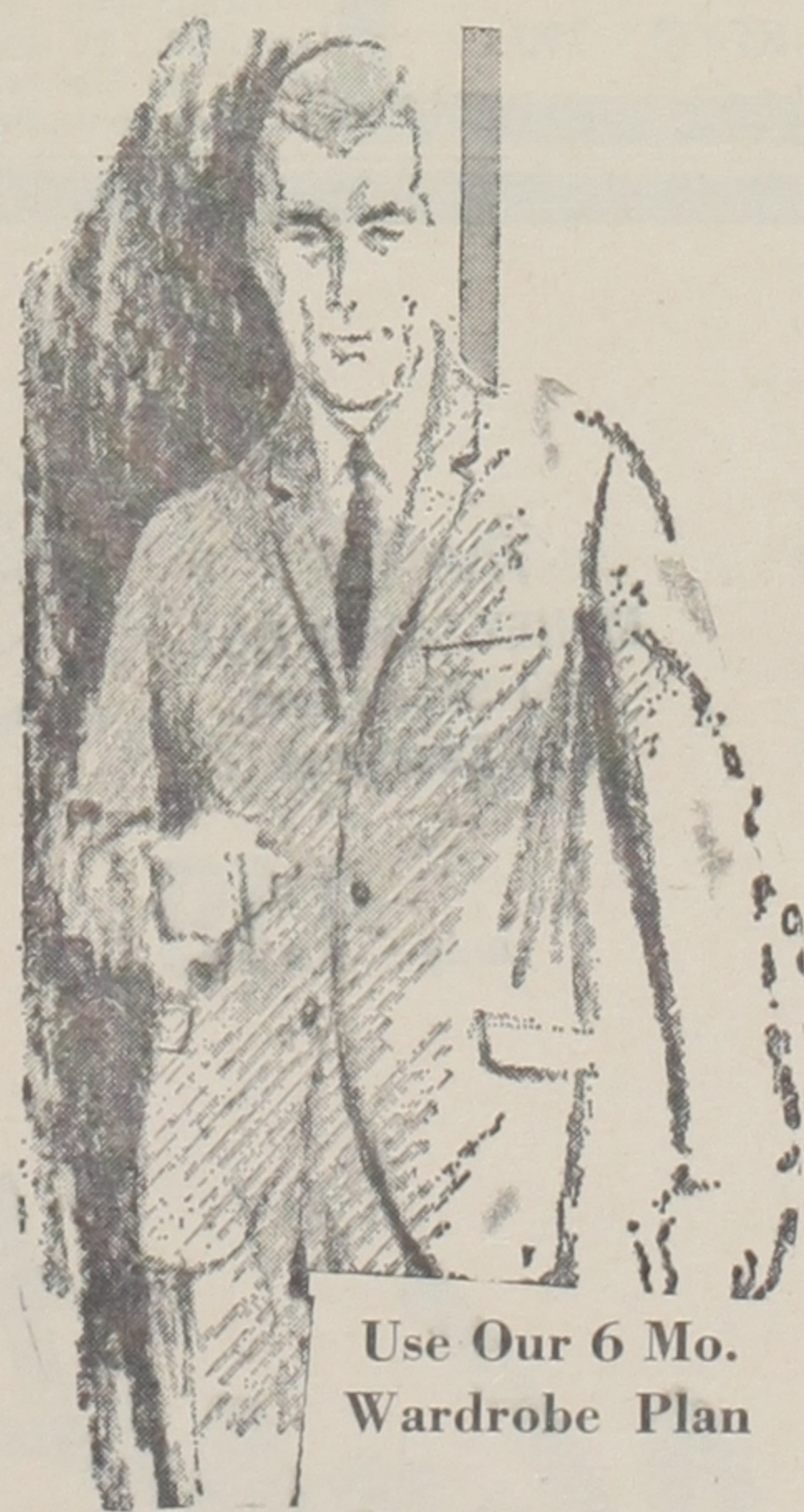
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TO WIN SOUTHWEST CONFERENCE —

A & M Writer Picks Raiders

— Against Texas Tonight —

Raiders Open SWC Play

Texas Tech forgets its mediocre 5-4 non-conference basketball record tonight as it opens loop warfare against the University of Texas at Gregory Gymnasium in Austin.

The Raiders, generally picked as the team to win the Southwest Conference in pre-season polls, must fight off a road jinx that has seen them drop four of five games outside Municipal Coliseum this year. Raiders have won 15 straight in the coliseum.

A loss tonight will put Tech in a catch-up situation similar to the one they never quite made up last year, while a victory will restore some of their pre-season prestige and possibly re-establish them as favorites.

Tech has not won in Gregory Gymnasium in three years. Last year the Longhorns knocked the Raiders out of a first place tie with a 78-76 win in Austin from which they never recovered. Texas owns an overall 8-6 advantage over Texas Tech since they began conference competition in 1958.

The Longhorns return three starters — Larry Franks, John Paul Fultz and Tommy Nelms — from last year's 15-9 squad that tied for third in the SWC with an 8-6 record, three games behind Tech. They stand 5-4 this year, identical to Tech.

The Raiders boast two of the

conference's top scorers in All-SWC returnees Dub Malaise and Harold Denney. Malaise's 24.8 average leads the conference. He will break the school scoring record for one season if he can maintain that average. Denney is averaging 17.8, good for fourth place.

Rounding out the Tech starting five are Glen Hallum, Norman Reuther and Billy Tapp.

Coach Gene Gibson dipped into his red shirt reserve during the Christmas holidays to increase Raider depth, pressing both Trenton Bonner and Jimmy Fullerton into service. Tech now has an 11-man squad.

The Southwest Conference opens play with a full schedule of games tonight, with Baylor and Texas A&M meeting at College Station to head the list. Bears and Aggies have been the most impressive teams in pre-conference play, each owning a 7-2 record.

Tech and Texas come next in

standings with 5-4 records, followed by SMU, 5-5; Arkansas, 3-4; TCU, 3-6; and Rice, 0-9.

Other conference action tonight pits TCU and Arkansas at Fort Worth and SMU and Rice at Houston. Another full round of games is scheduled Saturday before teams start slacking off for semester exams.

Tech meets Arkansas in Lubbock Saturday, not returning to SWC play again until Jan. 26. Raiders play Phillips 66ers Jan. 19 in Lubbock in a non-conference clash.

The Raiders won three games while dropping one over the Christmas holidays. They defeated Nebraska, 82-76; Colorado, 85-83; and Georgia Tech, 95-90. Vanderbilt, 12th ranked in the nation, beat the Raiders 83-73 in the Sugar Bowl Tournament at New Orleans. Tech won third place in the tournament by beating Georgia Tech.

Tech Quarterback Receives NCAA Scholarship Grant

James Alvis Ellis, Jr., Texas Tech senior quarterback, has been named winner of a \$1,000 post-graduate scholarship by the National Collegiate Athletic Association, A. D. Kirwah of the University of Kentucky has announced.

To win the award, the first ever given by the NCAA, Ellis had to qualify by maintaining a 3.0 average and displaying outstanding talents on the football field, then be chosen over a bevy of other scholar-athletes by a committee headed by Kirwah.

Twenty-two scholarships were awarded, 11 to student-athletes from the University Division and 11 to student-athletes from College

Division member institutions of the NCAA. Ten additional awards are to be given to outstanding basketball players in late February.

Ellis has applied for a Rhodes Scholarship and hopes to study at Oxford. Otherwise, he will enroll in an American law school and study for a law degree. He is one of three winners who plan to concentrate on law. Five plan to study medicine.

He owns a fine 3.44 grade point average and has never made a grade below a B in college. He has been on the Dean's Honor List every semester since entering Texas Tech.

NOTE: This is the second in a series of articles written by sports editors of Southwest Conference student newspapers covering the basketball campaign which opens tonight. This article gives predictions and views of Lani Presswood, sports editor of the Texas A&M Battalion. It was written some six weeks ago.

By LANI PRESSWOOD
Sports Editor
Texas A&M Battalion

First, my predictions:

1. TEXAS TECH—A shaky vote for the Red Raiders to come out on top in a well-balanced league. On paper they have the material to win it. Glover would have boosted their chances even more.

2. SOUTHERN METHODIST—Playing a hunch here. They lost Gene Elmore, one of the SWC's best. However, Hooser can be just as good and they had an excellent freshman team. Should have the most speed of any team in the league and Doc Hayes is not the worst coach around.

3. TEXAS A&M—I'll pick the defending champs to close third, though they could take it all again. On paper they don't have the material but they didn't last year either. It is a veteran club, used to pressure, but will miss the outside shooting Lennox gave them.

4. TEXAS—A team that could be a real surprise. They have good speed, excellent shooting, and are well-coached. Defense and rebounding will be weaknesses. Morale problem appears to be solved.

5. BAYLOR—Will put its best team on the court in several seasons. Hardy, Moore and Carlson give them a top flight front line. They lack the guards and the home court advantage to make a run at the flag.

6. TEXAS CHRISTIAN — The Frogs should vacate the cellar this year. Gary Turner returns and a fine sophomore crop is coming up.

7. ARKANSAS—Ability little resembles their football team. Main advantage will be playing half their games in the Ozarks.

8. RICE—Decimated by graduation, it should be a lean year. Owls have a good freshmen squad and should be back on upswing next season.

TEXAS A&M

The 1963-64 champions are being picked third and fourth in most polls this season. Three starters

return from the team that posted an 18-7 season record last year.

Guard Paul Timmons, center John Beasley and forward Bill Gasway are the returnees. The chief losses were steady Bill Robinette and all-time Aggie great Bennie Lennox. Rugged 6'4" Dickie Stringfellow will step into the guard post vacated by Lennox. He and Timmons will probably form the most fiery backcourt pair in the league.

Seniors Gasway and Ken Norman will battle junior Tim Timmerman for the starting forward slots. Gasway is the best rebounder and plays the soundest defense. Timmerman is an excellent outside shooter for a big man. Norman is inconsistent but can be spectacular on offense. He has all the shots.

The center slot will be held down by 6'9" John Beasley, who could be the finest cadet cager ever. He possesses a deadly outside shot and is agile for his height. Beasley will have to realize his vast potential if the Aggies are to repeat as Southwest Conference champs.

Reserve strength will be provided chiefly by guards Eddie Dominguez and Dick Rector and forward Sonny Fethkenher. Fethkenher and Dominguez are junior college transfers; Rector is a sophomore red-shirt. Dominguez has been a star ever since high school days at Dallas Jefferson and will be a definite asset to the club.

In summary, this team will be tough to beat and has the potential to go all the way again. They are experienced, well-coached by Shelby Metcalf, and possess good team spirit.

The league will be tougher as a whole and A&M will have to improve to repeat. A great deal of Aggie success this season will depend upon the play of their forwards. If the forwards come through with a scoring punch, A&M will once again put a formidable basketball team on the court.

RAIDERS

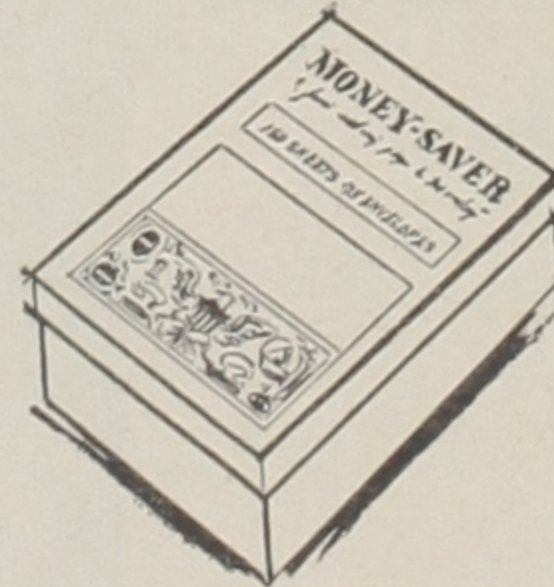
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Univ. of Texas

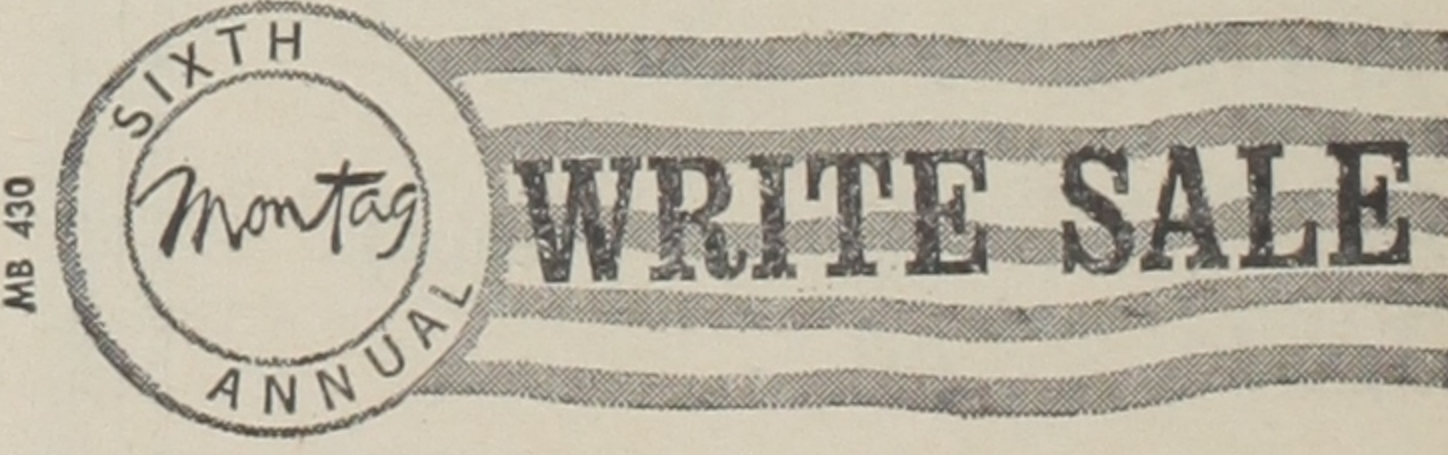
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