

Lubbock, Texas, Wednesday, April 15, 1964

6 p.m.

No. 119

Vol. 39



Engineers Plan Annual Display

By ROB JOHNSTON **Toreador Staff Writer**

Plans are underway for the 32nd annual Science and Engineering Show April 24 and 25. The annual Home Economics Show will be held in conjunction with the EngIneering Show.

The show will feature exhibits by students in science and engineering to familiarize the public with the scientific and engineering curriculum and facilities available to Tech students.

The 1964 Engineering Show's purpose is to project an idea of greater scientific and engineering advances to come with a preview of recent technological developments. It will also attempt to stimulate interest among visiting high school stu-

forms of equipment used in connection with the field of physics, and the Chemistry Department has undertaken the problems of water conservation.

Texas Tech's Subcritical Training Reactor will be on display in the West Engineering Bldg. The entire assembly and associated equipment is used in the analyzing of radioactivity and can thus establish the element in question, according to Bill Marcy, senior electrical engineering major. The reactor is priced at \$200,000.

Some army highlights include the Pershing missile unit, the Hawk missile, an eight-inch howitzer, and an assortment of communications and electronic equipment.

ARMY DISPLAYS

Staff photo

TECH STUDENT RECEIVES AWARD - Leete Jackson, right, received a national merit citation award from the Red Cross Tuesday for saving a drowning girl last summer. Presenting the award is Bob Nash, Lubbock County Red Cross chairman. The presentation was made at the regular monthly meeting of the Lubbock County Red Cross at 2109 Broadway.

Red Cross Gives Award To Jackson

The American National Red Cross Tuesday presented the "Life Saving Award of Merit" - the highest award given by the Red Cross for saving a life, to Leete W. Jackson III, a sophomore Tech student.

Jackson, a sophomore Tech student, was employed by the U.S. Forest Service at Pamelia Lake, Oregon, las summer when he rescued Miss Merrilyn McDonala, 15-year-old South Salem High School sophomore, who became fatigued while swimming in the lake. Jackson, holder of the Red Cross Senior Lifesaving certificate, swam to the floundering girl, pulled her to shore and took action to combat shock.

His quick thinking and prompt action in performing the rescue, "probably saved her life," stated the Certificate of Merit signed by President Lyndon B. Johnson and E. Roland Harriman, chairman of the American Red Cross.

The Red Cross award was presented to Jackson at the monthly board meeting of the Lubbock County Red Cross chapter by Bob Nash, chapter chairman. Jackson was presented with a special citation for heroic action earlier this year by the U.S. Forest Service. The Forest Service was represented by David C. Stevens, Forest Service supervisor for the Panhandle Grassland in Amarillo at Tuesday's ceremony.

Jackson is the son of Mr. and Mrs. Leete W. Jackson, Jr., 3805 21st Street, Lubbock.



dents in scientific fields of study.

SHORT COURSE OFFERED

A quick look at engineering departments shows the Southwestern Petroleum Short Course will again be offered by the Petroleum Engineering Department. Mechanical engineering will present tests on the Ford Falcon engine and a wind tunnel.

The electrical engineers will feature the "Road Hog," a remote control car, and civil engineering promises a scale model of the Sanford Dam.

Productive design and control will be on hand through the courtesy of the Industrial Engineering Department, and textile engineers will present a variation of fabrics.

Structural, soil and water design will be the feature of the Agricultural Engineering Department while architectural engineers and art design have decided upon structures in scale.

PHYSICS AND CHEMISTRY

The Physics Department will present various

Jack Cox **To Speak** At Tech

Jack Cox, candidate for the Republican nomination for U.S. Senator, will speak today at 8 p.m. in the Ballroom of the Pioneer Hotel.

The Texas Tech Young Republicans will co-host the meeting, according to Glenn Looney, President of the YR's.

Cox as the Republican candidate for governor in 1962 polled over 700,000 votes, more votes than any Republican candidate for governor in the history of Texas, His vote total was near 45 per cent of the vote cast.

The Houston businessman has served six years in the Texas House of Representatives. During his three terms in the Legislature, Cox served on twelve important House Committees. He has received the Freedoms Foundation Award three times, and he has served for six years on the Texas Commission on Cox is the third of the four candidates for the GOP nomination for U.S. Senator to be hosted by the only columns used on the ballots. Tech YR's. Dr. Milton Davis and There are two columns of numbers Robert Morris, both of Dallas, appeared before the club earlier in the year. George Bush of Houston is the fourth candidate in the race.

The army will also have the Raven, Birddog, Seminole, and Beaver aircrafts on hand and all ROTC Cadets are entitled to free flights upon the presentation of their I.D. Cards.

The air force will present the Agena "A" Spacecraft that has been used for lunar probes in the Atlas Discoverer series.

The Laser Beam, capable of cutting steel, will also be displayed, according to Ronald Vance, committee general manager.

The Home Economic Department will present an open house.

The Engineering Show Committee is composed of Ronald Vance, general manager; Jerry Brock, assistant manager; Don Vogler, business manager; Walt Frazier, advertising manager; Jim Scott, publicity manager; Jerry Knoll, assistant publicity; Mark Murdock, traffic manager; James Horstman, concessions manager; Don Cross, lighting manager, and Myrna Stephenson, secretary.

Russian Premier Ignores Rumors

MOSCOW (P) — In high spirits, Soviet Premier Khrushchev turned up at a Polish reception Tuesday night, drank red wine, snapped at Red China and predicted world communism would emerge stronger than ever from its disputes.

Khrushchev never alluded to the rumor that flashed around the world Monday night saying he had died. But a Foreign Office spokesman disclosed at the reception that a strong protest had been made to DPA, the West German news agency where the report originated.

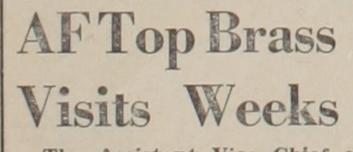
Khrushchev strolled into the Polish Embasy bareheaded and wearing a gray overcoat. He was grinning, undoubtedly aware of the reports of his death. He waved to ambassadors waiting in front of the cloakroom and walked on into the forward section of the embassy.

After a speech by Premier Josef Cyrankiewicz of Poland,

For Runoff Election

'65 girl cheerleaders.

The candidates and their numbers are: 01 Anita Edmiston, 02 Camella



The Assistant Vice Chief of Staff of the United States Air Force "dropped in" at Weeks Hall last night-to have dinner with his daughter.

The top brass caused quite a stir at Reese Air Force Base when he arrived by plane, Tuesday evening.

But Maj. Gen. John K. Hester and Virginia, a senior, had a good evening together . . father and daughter.

IBM voting machines will be used Moore, 03 Betty Newby, 04 Kathy for the run-off elections of the '64- Osthoff, 05 Karen Schroeder, 06 Higher Education.

Sondra Stargel. Columns H, I, and J will be the under each letter ranging from 0 to 9 in each column. Zeroes are marked on the left side of the column and numbers on the right side, since the numbers of the candidates go no higher than 06. Special pencils only may be used in voting because the machine will not pick up any other markings.

A person may vote for only one candidate if he wishes, but he must vote for that candidate in only one column.

Ballot boxes will be located in the east and west foyers of the Ad Bldg., the C&O, Tech Union, Agriculture building, East Engineering, and the Home Economics Bldg.

The meeting is open to the public.

Kemains Sold

The remains of Tech Beauty were given to the Lubbock Rendering Company yesterday, according to the animal husbandry department. Burial of Beauty on campus was not feasible, officials said.

Beauty, Tech's mascot since 1957, died early Monday morning of colic and virus.

Khrushchev went to the microphone and read a brief speech in a slightly hoarse voice.

"We live in a period when peace is important, and we appreciate the contribution of Poland in supporting a settlement of the German question, and its proposals for establishing nuclear free zone in central Europe," Khrushchev said.

Then turning to the ideological dispute with Red China, he said. "Imperialists are beginning to hope the Communist international will weaken due to action to China.

"The hope is premature because in the past there were always occasions when Communists had to fight against petit bourgeoisism and for the purity of Marxism-Leninism. We have come out of each battle stronger than before and we will come from this dispute stronger and more united than ever."

Don's Dolls Meet Him

Five Tech coeds will meet Don Yarbrough, gubernatorial hopeful, at Lubbock Municipal Airport Friday at 1:30 p.m.

Dressed in short skirts, net stockings, and red or black heels and wearing black stetsons-Don's Dolls will entertain him with an appropriate song.

Marvin Brock, Lubbock County Democratic Chairman, will select the girls from among those applying for the group.

Interested coeds may call PO 2-1828 after 6 p.m. and SH 4-9923 during the day. All garb will be furnished and the quintet chosen will probably receive a free trip to Austin.

The Daily Toreador ★

Wednesday, April 15, 1964

Campus News Review

Union Recruits Committeemen Carelessness Listed

of the Tech Union is now accept- Curlee, Benge Daniel, Jr. ing committee membership applichairman.

of the most important in the Un- Kinney and William McMillan. ion program, sponsors performing

* * * *

for the coming year Monday.

Those elected were: Lee Roy Cecil Green. Herron, president; Harold Cain, vice president; William P. Cox, Jr., secretary; Tim Fagan, treasurer; Paul and Mary program may be and Clark Willingham, librarian.

year are Larry Burk, James Burks, William Byrd, Harold Cain, Harold Cheatham, William Cox, Woodroe

Applications must be turned into Heineman, Lee Roy Herron, Clark

Additional initiates are Erwin arts and popular events programs. Meyer, Jr., Samuel Montgomery, Charles Morris, Joel Morrison, Dav-Phi Eta Sigma, national fresh- id Nelson, Daniel Puffer, Fred man scolastic honorary for men, Schall, Woodie Scott, John Simpson, elected officers from new initiates Ronnie Verhalen, James Woods, Alan Wylie, Charles Watkins and

Advanced tickets to the Peter, obtained today by holders of tick-

The Special Events Committee Crump, Samuel Cummings, Robert chase tickets may do so Thursday and afterwards, according to Others include Terry Diveley, Tech Union spokesman. The 1,500 cations, according to Pat Rogers, Tim Fagan, Theodore Fox, John student tickets are \$2. All other Gesin, Eddie Grisham, Robert tickets are \$3.50. In order to purchase tickets, students must prethe Union Program Office no later Willingham, Kent Keeton, Harry sent an I.D. card for each ticket. than today. The Committee, one Klein, Jerrold Kulm, Michael Mc- And their ticket to the Clebanoff performance.

* * *

Todd Oliver, roedo office spokesman announced Tuesday that the deadline for all entries in the Tech rodeo is 5 p.m. Thursday.

All students entering the rodeo events are urged to turn their entry forms in by this time.

NEGOTIATIONS CONTINUE WASHINGTON (AP)—The Railroad and union negotiators continulook could be described neither as



- Tech Morals -As A Major Factor In Campus Accidents

(EDITOR'S NOTE: This is the third in a series of 10 articles about Tech mores and morals.)

By PAMELA BEST and **BRONSON HAVARD Toreador Staff Writers**

Each year one or two or three Tech students die in traffic accidents.

The fatal accidents occur as Techsans are going to and from home during vacation periods. Also during the year more than a score of students receive injuries from traffic accidents and many more are involved in them, causing extensive loss of property.

One Dies This Year

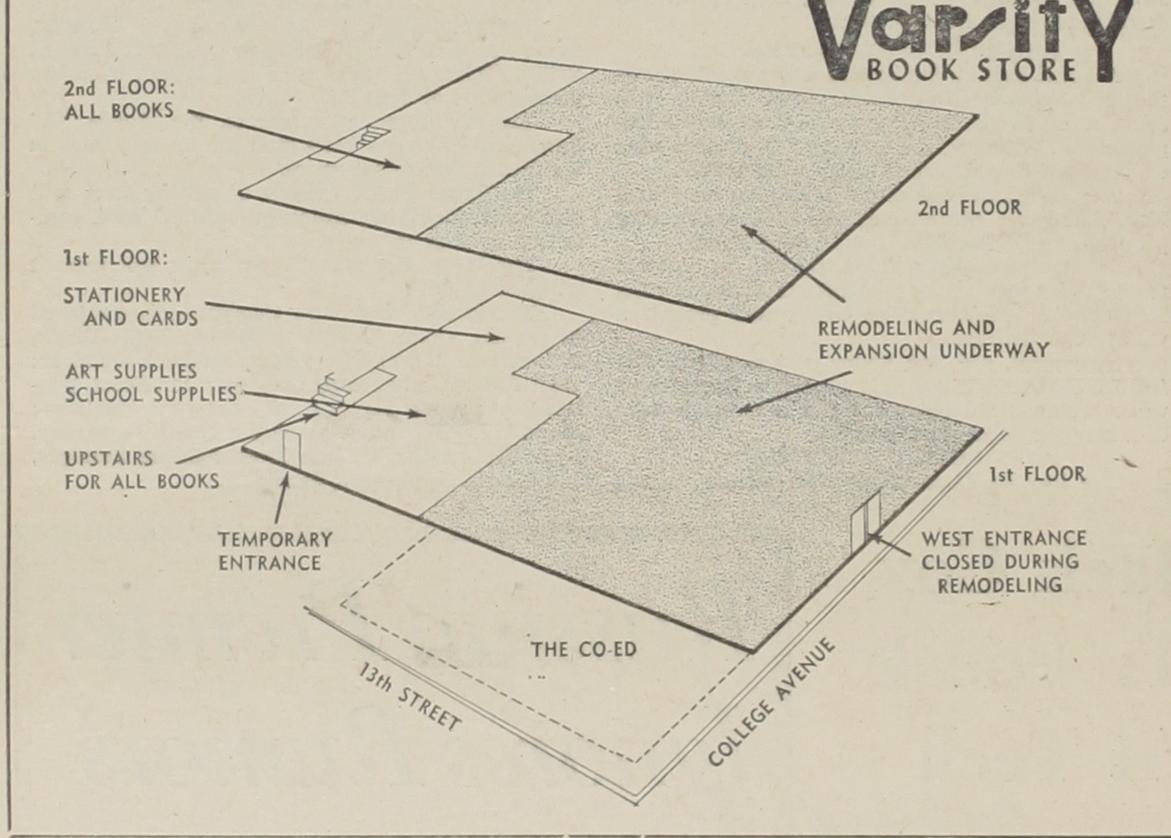
This year only one Techsan has died in a traffic accident and six ed bargaining under close White have been seriously injured. One coed still remains in critical condition at a Lubbock hospital.

> No records are kept of accidents away from campus involving students by either Tech officials or the police departments, making it difficult to be very exact. However, from newspaper files and conversations with students, one can draw this conclusion: Traffic accidents involving Techsans are not uncommon. In fact, they happen quite often.

> > **Most Accidents Minor**

But one good thing about most of the accidents, they are usually minor.

Before holidays, the Student Council Traffic Safety Committee sponsors campaigns to call attention to the danger





periods when the most serious accidents occur.

Most students involved in traffic accidents on the Tech campus have been careless," Bill Daniels, head of Traffic Security explained. "Students have everything else except driving on their mind and they aren't concerned with the immediate surroundings in traffic situations," he added.

The most common cause of accidents on the campus is following too close while failure to yield right of way holds a close second on the list. Other causes of car accidents, according to Daniels, are improper parking, negligent collision, imprudent speed and illegal right turn.

Also listed as causes of traffic accidents are failure to yield right of way by backing, failure to yield right of way to pedestrians, illegal backing from a parked position, improper turn and improper backing.

"We haven't had any serious accidents on campus," Daniels said. "Damages have ranged anywhere from \$10 to \$350 but that is property damage," he added.

Campus Accidents On Climb

A comparison of the 1962-63 fall semester to the 1963-64 fall semester shows that there were 29 campus accidents during the 62-63 semester and 36 accidents during the 63-64 semester.

There have been 23 accidents on the streets — the most common place for accidents — and only 11 in campus parking lots. The main cause of accidents in the parking areas, according to Daniels, is failure to see another car approaching in the lane.

"Some students just don't look, period," Daniels said.

"On the whole, we have been real lucky as far as accidents are concerned," he said. "With as many pedestrians and cars as we have at Tech, I feel that we have been exceptionally fortunate," he stressed.

A Campus Favorite

Slacks By Comas

The one lotion that's cool, exciting - brisk as an ocean breeze!

The one-and-only Old Spice exhilarates ... gives you that great-to-bealive feeling ... refreshes after every shave ... adds to your assurance ... and wins feminine approval every time. Old Spice After Shave Lotion,

1.25 and 2.00 plus tax.

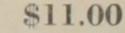
Old Spice

ATTER SHAVE LOTION

SHULTON

Old Spice - the shave lotion men recommend to other men!

Comes in dark olive, light olive, tan, blue, navy, brown and black olive.







Staff photo-Harrison WOMEN'S DAY - The campus will turn white April 21 as coeds observe AWS Women's Day. The AWS committee planning Women's Day is: standing, left to right, Rebecca Hord, Rosemary Paterson and Jane Deaver; sitting, Nina Koekf, Charlotte Dorsey, chairman, Celeste Craig and Judy Wimbish.



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PublicationBanquetSet; Awards Given Friday

The annual Student Publications at the Banquet. The program also Awards Banquet will be at the includes presentation of the year's Chicken Shack at 7 p.m. Friday. outstanding journalists and TOR-Students wishing to attend must EADOR articles.

sign either the list in the LA VEN-TANA staff room or in THE DAILY TOREADOR news room by 11 a.m., today.

NEW BRITISH TAXES

LONDON (P) - Britain's Conservative government, only six Price of the meal is 50 cents for months before facing the voters, slapped new taxes on liquor, tobaeco an dbetting Tuesday in a budget designed to head off the threat ficials warned that the balance of Outstanding non-paid LA VEN- payments position - imports over

staff members on either publication. Dates, if not staff members, will be admitted of \$2. The banquet is also open to any journalism of a run-away business boom. Ofstudent.

TANA and TOREADOR staff mem- exports - probably would worsen bers for 1963-64 will be announced | before the year it out.



Largest NEW directory. Lists hundreds of permanent career opportunities in Europe, South America, Africa and the Pacific, for MALE or FEMALE. Totals 50 countries. Gives specific addresses and names prospective U.S. employers with foreign subsidiaries. Exceptionally high pay, free travel, etc. In addition, enclosed vital guide and procedures necessary to foreign employment. Satisfaction guaranteed. Send two dollars to Jobs Abroad Directory-P. O. Box 13593-Phoenix, Arizona.

IT'S A MAD, MAD, MAD,

MADRAS WORLD

Young Demos Host State Commissoner

Lubbock County Young Democrats had breakfast with Jim C. Langdon, state railroad commissioner, Tuesday.

Mike Read, Young Demo president, announced that about 35 Young Democrats were present for the breakfast.

Langdon, the former chief justice of the Court of Appeals is running for election to the Railroad Commission after having been appointed to the position by Gov. John Connally.

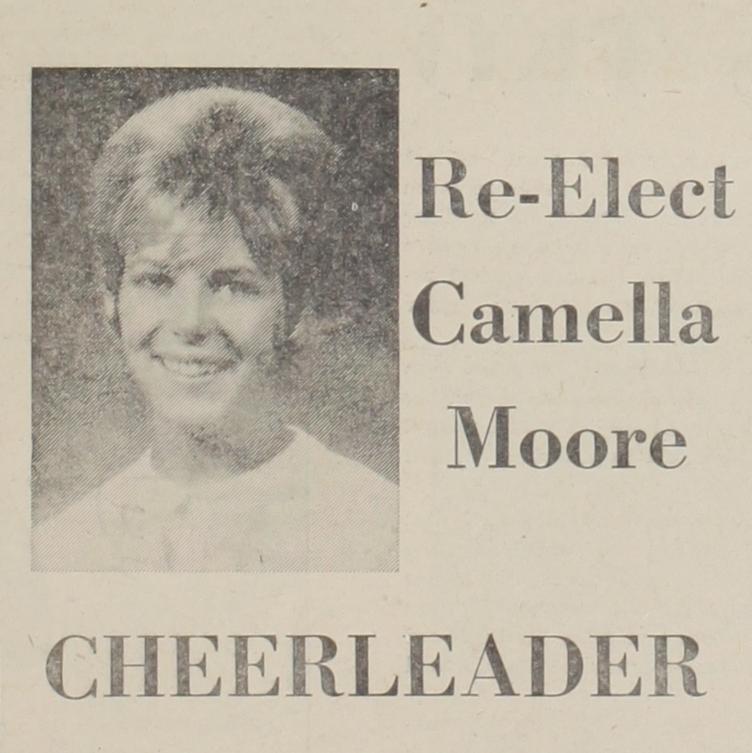
Plans for the breakfast were arranged through Jack Dudley, who is aiding Langdon in his campaign in this area.

Read also announced a meeting of the delegation to the Young Democrats State Convention in Brownwood. The meeting will be today at 7 p.m. in room 207 in the Tech Union.

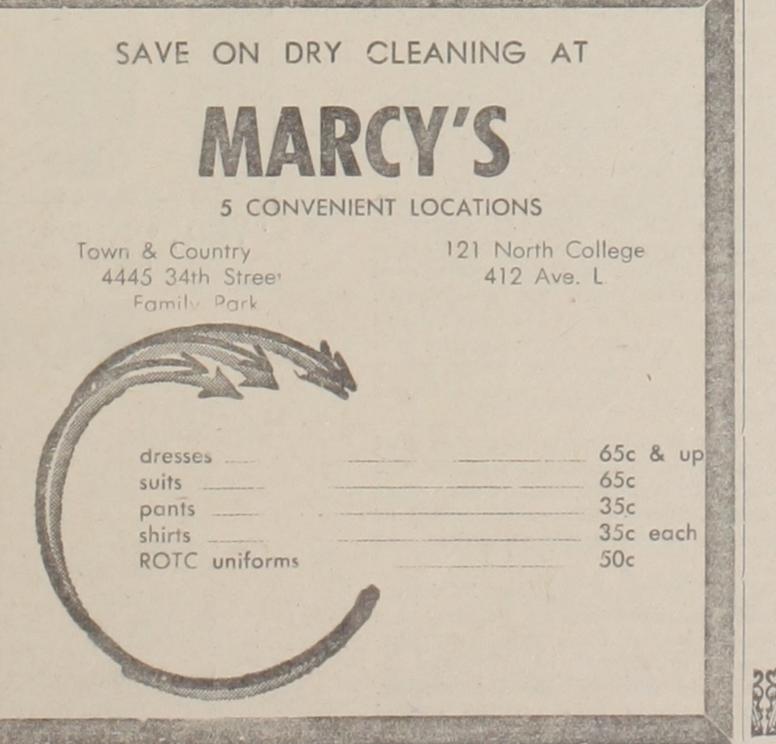
He emphasized that this meeting will be the only chance for the delegation to get together before the convention this weekend. About 17 members of the club are presently slated to go to the convention. Plans will also be discussed at this meeting for the upcoming Mock Political Convention. The Young Democrats are responsible for New York and Delaware delegations to this convention.

for STUDENTS

NEW S'64 directory lists 20,000 summer job openings in 50 states. MALE or FEMALE. Unprecedented research for students includes exact pay rates and job details. Names employers and their addresses for hiring in industry, summer camps, national parks, resorts, etc., etc., etc. Hurry!! jobs filled early. Send two dollars. Satisfaction guaranteed. Send to: Summer Jobs Directory -P. O. Box 13593-Phoenix, Arizona.







speaking of cotton

brings to mind the pleasure that will ensue with wearing one of our "Bunnies." Note the unruffled charm - straight, yet casual lines from collarless neckline to shirt cuffs and patch pockets. Consider solid colors, stripes or bright florals. Hop to it, get yours tomorrow. \$13.95, \$18.95 and \$21.95.

JEAN NEEL'S



Charge

Account

Wednesday, April 15, 1964 The Daily Toreador ★



They're A Sight.

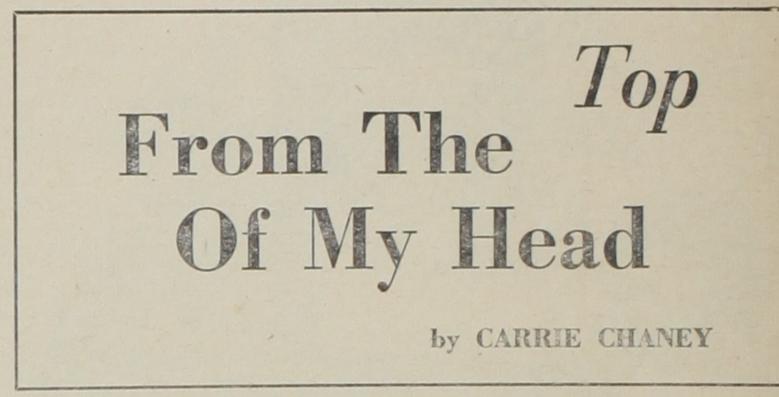
See the girl. She is a pretty girl. See her checked madras skirt. And cotton blouse. And Weejuns. And puffed hair. She is a college girl. She goes to the University.

See the boy. He is a college man. See his tapered slacks. And Gant shirt with the hoop. And cordovans. With no socks.

See them at the dance. Watch them twist and yell and wave paper cups in the air. It is hot and noisy. See them after the dance in the girl's driveway. They are in his car with the loud muffler. They are on the front seat and, no on second thought, don't see them in the driveway.

See them in class. The boy is slumped in the chair. He is asleep. The girl is slumped in her chair. She is asleep too. The professor is very dull.

See them studying. It is 4:30 in the morning. They have a test today. See the little pills. They keep them awake. See the bottles under the boy's bed. They put him to sleep.



Ever since Wilfred Funk drew up his list almost 30 years ago of the 10 most beautiful words in the English language, people have periodically drawn up lists of their own in an effort to out-do the famed wordsmith.

Funk's list, drawn up with reference to the sound of words and also to their meaning, went as follows: dawn, hush, lullaby, murmuring, tranquil, mist, luminous, chimes, golden and melody.

COMPETE WITH FUNK

Recently my roommate, who is serving her time as student teacher at Smylie Wilson Jr. High this semester, decided to see



if her 14-year-olds could compete .with Mr. Funk. Answers were, needless to say, varied and often amusing.

Most of the girls listed harmless little words: chiffon, chenille, twinkle, charming, merry, tingling, sparkling, Hawaii, enchant.

Others prudently submitted lists of: love, religion, hope, faith, charity, brith, mercy and mother.

One little girl, obviously a native of the arid South Plains, wishfully submitted "greenery," "spring," and "moss" as part of her list. A misguided child by the name of Deb-

CARRIE CHANEY

bie even added "Beatles."

Now they are taking the test. See the little piece of paper in their laps. They help them pass the test. It is hard.

They are college students. Their adult friends call them "Young men and women." And "Future leaders of America."

God save America.

from the University of Georgia Red and White

-Constitutional Revision-Backers Ignore TKO

(EDITOR'S NOTE: This is the second in a series of articles about the fight in Texas to see substantial changes made in the present constitution. The second article will deal with moves made by supporters and opponents during the last few years and the third will tell what road lies ahead in the struggle.)

By JOHNNIE LU RABORN **Toreador Editorial Assistant**

Suffering from what could be called a technical knockout in their fight for revising the Texas Constitution, an undaunted group of supporters continues to pound away at any opposition in hopes that interest can be aroused in their cause.

In fact, most persons concerned with the project of tidying up the cumbersome constitution agree only on one point: something needs to be done. The problem now is deciding just what is to be done about it.

NOT FUNDAMENTAL



It is generally conceded that the document is not fundamental because of long provisions that need abbreviation, unrelated elements that need lanche-Journal news story dated August of last year. Davis said, "Suddenly the entire research effort was directed toward denying the need for revision." He speculated that from somewhere powerful opposition turned the tide against revision and used the study group to stop further action.

As a result, the two groups came out with markedly different recommendations. According to Davis, his study of Article XI was distorted and the research used to substantiate a decision against revision.

The Legislative Council recommended that no constitutional convention is needed, that the constitution is sound and reflective of the people of Texas. The only positive recommendations were for the elimination of some 50 deadwood provisions and a future study of the judicial article be made.

In contrast, the Citizens's Advisory Committee reported that they still felt a need for revision, as earlier endorsed by both groups, and that a constitutional commission should be set up for further research plus the removal of the deadwood material.

Some of the boys weren't so aesthetic. Such words as "masticate," "virility," "bedroom," "Cheetah,"

"Marine," and "Grindl" dotted lists of the male members of the class.

A more mature adolescent named Richard added "gin," "booze," and "Brigitte" to his list.

"HYDROTHERAPUTICS?"

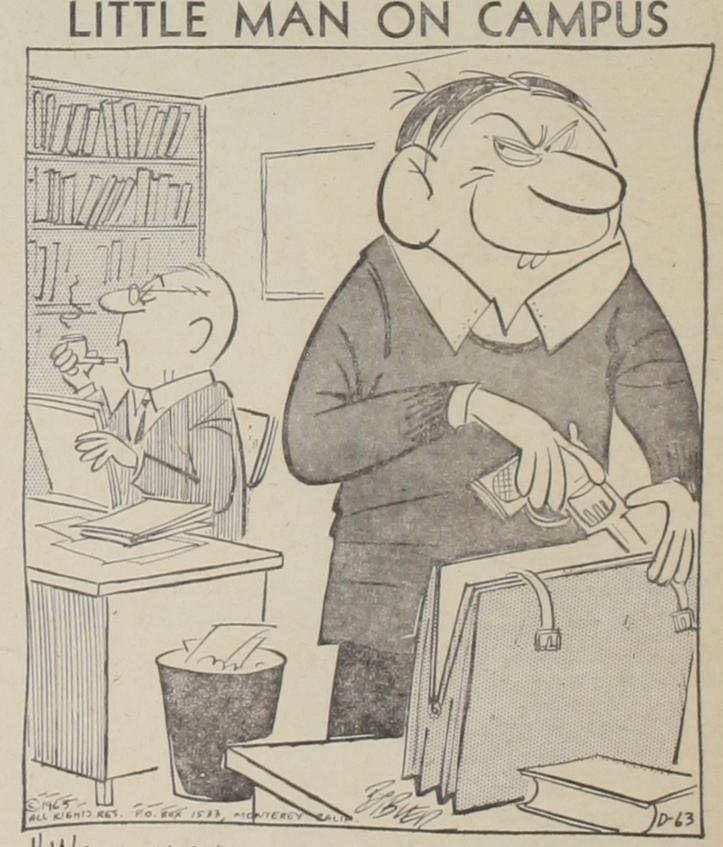
Another, after frequent trips to the dictionary, came up with "hydrotheraputics," "papelionaceaus," and "zygophyllacious."

After reading over the eighth-graders' lists I decided to make one out myself and found the task surprisingly difficult. Painful deliberation resulted in the following: dawn, lovely, breeze, warm, Jesus, sea, peace, Deirdre, sparkle, and summer.

A male member of THE TOREADOR staff didn't quite agree with my selection. Although he also submitted "dawn" as one of his choices, he added love, sex, dusk, sky, earth, stream, birth, fly (as in aircraft or bird), and blue (as in mood).

Another staff member-a senior-came up with misty, smokey, Desiree, green, diminish, willow, glen, shimmer and honor — all beautiful words, but not half as beautiful as the last one on the list-GRADUATION.

I must say I agree with her final selection.



unification and obsolete material that needs weeding out. A small core of workers, lead by the League of Women Voters, has waged a campaign to bring the problem to the at-

Johnnie Lu Raborn

tention of Texas citizens.

The league, aided by the legal profession and professors of government, scored a victory in 1957 when Gov. Price Daniel signed a House Concurrent Resolution recognizing the need to study revision and designating the Legislative Council and a Citizen's Advisory Committee to begin preliminary research.

The two groups working independently but sharing material, agreed in a report to the Legislature in 1959 that a definite need for revision existed.

After hearing the report, the Legislature approved a \$50,000 grant for the study which started in 1960. An article-by-article analysis was started by the Council, employing several professors to aid them in the research.

DAVIS CALLED IN

Dr. William J. Davis, head of Tech's government department, was asked to analyze Article XI and report his findings to the Council. The rosy prospect of finally getting action on the revision was soon to fade in some peculiar events described by Davis in a Lubbock Ava-

TWO TRIES FAIL

After the reports, two measures were introduced in the House to eliminate the obsolete provisions and to create a revision commission. Both measures were defeated.

Why has action been stalemated? Ultimately, the course of action is in the hands of the people of Texas. A poll conducted in 1961 by the League showed some 74 per cent of those interviewed expressed dissatisfaction with the constitution while only 6.3 per cent thought it adequate and 17 per cent had no opinion. Assuming the poll represents a general trend, such a large group should be able to bring enough pressure to get immediate action.

In reality, not enough persons are excited about the proposition. According to Davis, the average citizen is afflicted with certain fears that block mobilization. These citizens are afraid of any change and the less favorable provisions that might result.

The job of the revisionist now lies in changing the attitude of these persons so they can bring pressure. If this can be done, an agreement will have to be made on what type of revision is needed and who will do the revising. Supporters would gladly take on the second round hassle even if it only represents half a battle won.

"WELL, WHAT HAVE YOU DECIDED TO DO ABOUT ALL THE BACK WORK YOU OWE ME ?"



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Wednesday, April 15, 1964 ★ The Daily Toreador ★ 5 -Student Poll Reveals-Food Beliefs Follow Superstitions, Culture

By GRACE HOLMAN **Toreador Staff Writer** Do food habits rule your eating? Think twice before answering "no," for eating is a habit.

American society has a special aspect — a readiness — for adopting new habits, usually being passing fads. Sound nutritional information is drowned by advertising, slogans of which easily lure gullible persons.

Social and emotional factors have intermingled with food habits to the extent that they are considered normal and natural. Eating habits have strong emotional overtures, even though many persons insist they eat food they "like," for them."

Emotional Complexity

From the earliest days of life, eating has been an interpersonal

ed, a habit is difficult to change. mental activity." The new is regarded quizzically. The food and new idea must be tasted with the tongue, examined by eye, and studied as to how oth- eggs, lean meat, and olives do not ers reacted to it, especially one of increase sexual potency . . . addispecial significance, such as a mother.

Food Test Held

Techsans proved themselves to be no exception to holding faulty food and eating habits. A questionaire of sixteen food ideas, frequently considered to be true, was presented to 32 Tech students, none of which were enrolled in home economics.

Questions were compiled from a while avoiding food that is "good list in the December, 1963 issue of "Today's Health," an American Medical Assn. publication.

Students Agree

Students showed majority agreeexperience charged with emotional ment to these statements: "Raw complexity. From birth, food is as- eggs are more nutritious than are sociated with intimacy, conveying cooked ones;" "Vegetable juices feelings of security, protection, possess special health-giving quallove and strength; pain, rejection, ities;" "Yogurt and brewer's yeast deprivation and the potential ter- are requirements of a good diet;"

Explanation Given

Explanations are: "Oysters, raw tional food is not needed for mental activity . . . three meals, equally distributed through the day, will support optimum work efficiency." Students occasionally chose to add comments to certain questions. "As stated; to compare with all foods, fats, starches, etc." was added the statement, "Vegetable juices possess special health-giving qualities."; "if possible" was added to 'All fruits and vegetables should be eaten raw."

Students Add Ideas

The comments, "protein in gelatin is best" and "through experience," were added by persons agreeing with the idea, "Gelatin is the best food to grow fingernails."

"Not necessarily" and "but more satisfying" were comments added to "Hot meals are more nutri-

fluenced early, but once establish- amounts of food will stimulate of the protein value needed for thought, while acceptance of cergrowth, repair, and maintenance.

Personal Preference

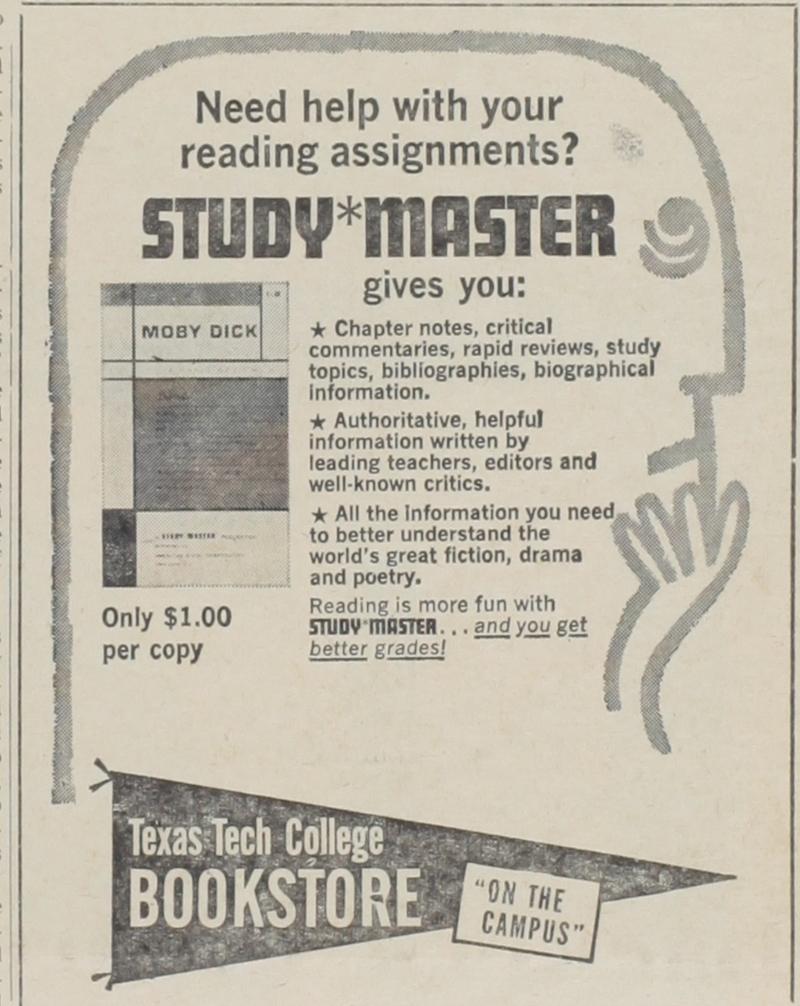
Nutritional content of food, not temperature of food, determines how nourishing the meal will be; hot or cold meals are a matter of personal preference.

No Questioning

Many food ideas are accepted and held without questioning or trary.

tain ideas reveal the effectiveness of advertising in obscuring sound nutritional information.

Habits are often deeply engrained with the owner stubbornly clinging to them despite sound nutritional information to the con-

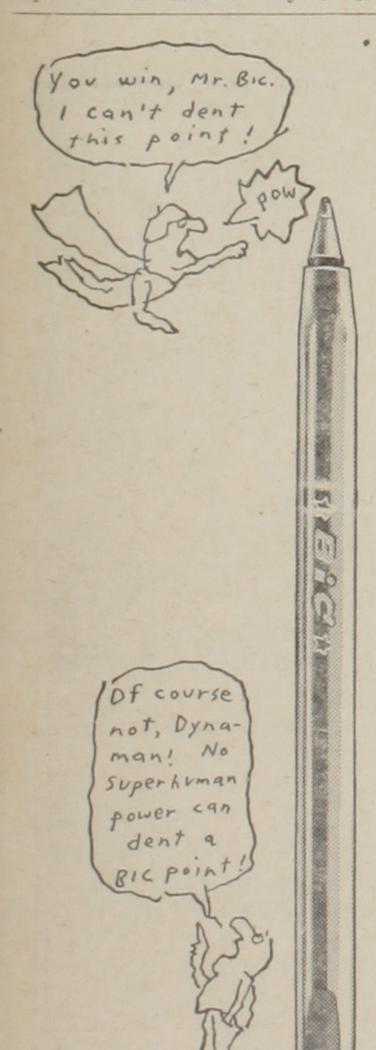


ror of starvation.

also influenced by age, sex, geographical location, economic stat- planations. us, availability of food, family traditions, religious beliefs, cultural fects the digestion of eggs has canning and freezing." habits, prejudices, fallacies, trans- been investigated. The cooking portation facilities, packaging and method influences the rate of diadvertising as well as by emotion- gestion, but only slightly affects explanations. The original theory al and social factors.

Develop Early

Food habits developed early in improvement. Habits may be in-



'Margarine contains fewer calories tious than are cold ones." To the Food which a person will eat is than does butter."

total utilization.

Misconceptions Used

"Promoters of 'health foods' and life are firmly established by the juicing devices are chiefly responstime the individual reaches adult- ible for the idea that vegetable soften cellulose for digestibility, hood. These habits then become juices possess special health-giving stubborn, resisting change and qualities. No vegetable or its juice has specific disease-curing prop- sult in excessive loss of minerals erties. Vegetable and fruit juices and vitamins. are prepared by separating juice The statement, "Gelatin is the ical means. Juices contain water dicates that gelatin could be used inal food.

> Yogurt and brewer's yeast are good roods, but possess no mysterious health-giving virtues attributed them. Yogurt, costing more than whole milk, is made from whole milk with varying amounts of whole milk solids. No difference has been found between fresh milk and fermented milk containing equal amounts of fat and nonfat milk solids.

Source Of Protein

"Brewer's yeast is an excellent source of protein of high biological value and B-complex vitamins, but no dietary supplementation is needed if eggs, meat, whole grain or enriched cereals or bread are included in the diet daily.

"Margarine and butter contain the same number of calories."

No students agreed with these statements: "Oysters, raw eggs, lean meat, and olives increase sexual potency;" and "Eating greater

statement, "Frozen orange juice "Today's Health" gives these ex- has less nutritional value than does fresh juice" was added the "The extent to which cooking af- comment, "depends on method of

Cooked Food

"Today's Health" again offers regarding eating fruits and vegetables raw was that food should be eaten in its natural state. Food is cooked for two reasons — to and to make it more acceptable to the taste. Over-cooking may re-

from the solid portion by mechan- best food to grow fingernails" insoluble nutrients found in the orig- as the only protein source. Gelatin, however, does not contain all



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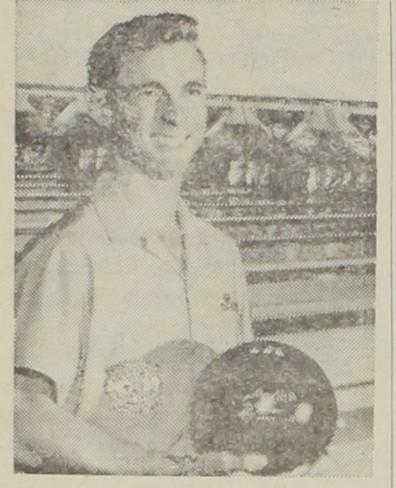
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The Daily Toreador ★

Wednesday, April 15, 1964



TECH BOWLER PLACES HIGH

1402 Ninth St., Lubbock, is a phys- 6-0, and Rice, 5-1. ical education major.

During the Intercollegiate Championships which took place on April 5-6, he finished 27 in singles, 24 in doubles and 29 in the all-events competition with a total score of 1626 for nine games.

Tech Resumes Rivalry With Texas. Western

Tech's tennis team resumes a Peterson of Wichita Falls, and junrivalry dating back to Border ior Greer Kothmann of Junction. Conference days when the Red Raiders are hosts to Texas West- ed to team for No. 1 doubles, ern here Thursday.

birds, it is scheduled to start at No. 2 combination. 8:30 a.m. Site will be the varsity courts, east of the Intramural Gym.

Texas Western last played the Raiders in 1957 with Tech winning, 5-1.

Tech, slated to resume Southwest Conference competitian Marvin Henderson, a 23 year old against Baylor in Waco Saturday, Tech senior, was one of 55 finalists will be seeking to bring its dual from an original field of more than meet record to .500 Thursday. The 13,000 bowlers who competed in the Raiders have beaten University 1964 National Intercollegiate Bowl- of New Mexico, 4-2, and Northing Championships in Oakland, ern Illinois University, 6-0, while Calif. Henderson, who resides at losing to Trinity, 6-0, Texas A&M,

Coach George Philbrick will probably use senior Don Draper of Houston, senior Beau Sutherland of Kerrville, junior Robert

SPRING GAME SLATED

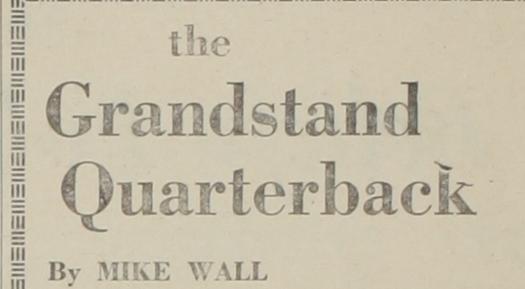
The last spring Red-White foot- Cannon, who hit an even .300 are ball game will begin at 7:30 p.m. all returning lettermen. Students representing 175 col- Saturday in Jones Stadium. Ad- Cannon is team captain this leges from 11 different geographical mission to the game will be \$1 for year and is serving as catcher, regions competed in the 1964 elimi- adults, 50 cents for all others ex- while Williams plays short and secnations in order to qualify for the cept Tech students, who will be ad- ond and Ayers serves as outmitted by their activity tickets. fielder.

Dráper and Peterson are expectwhile Sutherland and Kothmann A match designed for the early are expected to pair up for the



Top Tech Batters Played Last Year

Three of seven of last year's leading batters on the Tech varsity squad are playing this year. last year, Foy Williams, who batted .329 last season and Doug



One of the least known athletes on the campus is a physical education instructor whose specialty is weightlifting.

Dr. Richard Anthony Berger, who obtained his doctorate from Illinois, is currently working out in preparation for the AAU olympic tryouts at the end of the summer.

Berger may not be able to make the trip to Chicago where the annual meet is to be held this year because of the expenses involved, but he is preparing "just in case."

Last year Berger placed fifth in the nation at the AAU meet in the 181-lb. weight division and has placed as high as third in the event.

He said that a third place in the meet does not automatically qualify an athlete for the Olympic team, however, since weightlifting teams are not made up in the same manner as track and field teams.

Each weightlifting team is composed of the seven lifters who, in the judges opinion, have the best chance of placing in the Olympics. If the judges think that the three top finishers in one weight division might have a better chance at sweeping their particular division, then the winner in another weight division might not make the team.

The past two weekends must have been something of a nightmare Ronnie Ayers, who batted .333 for Coach Berl Huffman and his baseball squad.

> Going into the New Mexico series, the Raiders were standing 4-2. After four games with Highlands and three more with Sul Ross, the Raider team now has a 4-9 mark.

> Huffman said of the three losses to Sul Ross, "They are more than just the average college baseball team." Huffman said that the Raiders played as good a brand of baseball as they have played this year in the Sul Ross series, but Sul Ross just had the power when it was needed.

55 finalists berths.



Bob Fielder, first baseman and outfielder for the Raiders may miss the Raider's games with Eastern New Mexico in Portales due to an infection. Fielder apparently neglected a skinned spot incurred when he slid home in a play against Sul Ross and the spot subsequently became

The injury bug seems to have spread to the football squad in a minor way. Five players are currently out with either an infection, a

Jerry Shipley, right end Jerry Balch, left halfback Campbell, fullback

Coach J. T. King said that he would exchange some personnel between the Reds and the Whites before the final spring training football



Wednesday, April 15, 1964 The Daily Toreador ★ 7 *

Mets Sell Snider To SF

Vogan, Biffle Lead Cindermen Into Kansas Relays Saturday

nine-man squad to the Kansas Re- that event. lays in Lawrence Saturday. In the marks and tied two others.

The chunky junior's 48.5 anchor both of the relays. lap gave the Raiders their season's Entrants at the Kansas Relays best mile relay clocking of 3:16 and a first place.

Ronnie Biffle of Anton took first in the high hurdle event and came back to run his season's fastest time in the intermediate hurdles with a 38.4 time.

The 440-yard relay team of Kenneth Coleman of Dallas, Walter Cunningham of Galena Park, Biffle and Vogan tied their season's best

CUBS CUT PIRATES

Coach Don Sparks will take a time of 41.8 in finishing second in

Besides Biffle's pair of firsts and Vogan, Cunningham, 41.8. meet with Oklahoma and Kansas the mile relay's blue ribbon was State at Norman, Okla., last week, Scott Wood's first place finish of the Raider team set three season 1:58.4 in the half-mile. The form- Cunningham, Vogan, 1:27.4. er New Mexico Military Institute Richard Vogan, with a 21.6, ran runner had a 1:54.9 in winning the Abilene, Vogan, Wood, Norman the best 220-yard dash around a same event in a quadrangular meet Donelson of Stanton, 3:16.0. full turn ever made by a Tech in Albuquerque eariler this year. sprinter. His 9.6 in the 100-yard Still on the injured list is Noel dash tied the school record he holds Carter of Seminole, a 47-second with Franklin Wood of Stephenville. quartermiler who usually runs on

> 100-yard dash-Vogan, 9.6; Coleman, 9.7; and Cunningham, 9.8.

Odd-Lift Finals

Start Tonight

Finalists in the odd-lifts division

of intramurals weightlifting will begin weighing-in at 7 p.m. in the In-

tramurals Gym before competition

Mile relay— Tommy Yarbro of a couple of years younger.

High hurdles—Biffle, 14.3.

Davis of Brownwood, 10:10.0.

CROSS-COUNTRY SLATED

The intramural cross-country run will be held at 1 p.m. Saturday at Mackenzie State Park. On Sunday, an abbreviated version of the Olympic decathalon will be held on the Tech track field.

As Duke Voices Approval NEW YORK (AP) — The New York Mets sold veteran outfielder 440-yard relay-Coleman, Biffle, Duke Snider to the San Francisco Giants Tuesday for slightly more 880-yard relay-Coleman, Biffle, than the waiver price. The 37-yearold Duke immediately said he felt

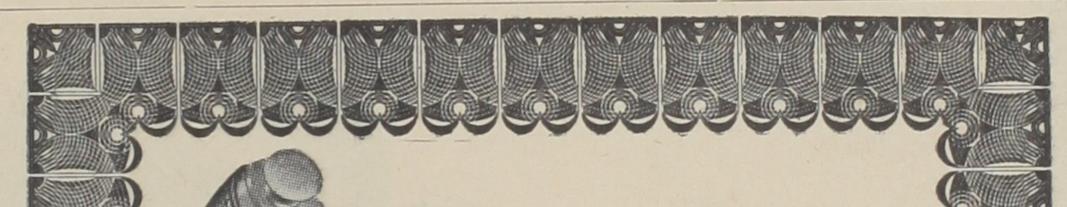
"Just the opportunity to play with a contender again should add Distance medley-Yarbro, Wood, a couple of years to my career," he Jerry Brock of Ft. Worth, Ronnie said. He estimated he could play at least two or three more years.

"You'd be surprised how much younger you feel when you're playing with a pennant contender."

Snider, a star of long standing with the Brooklyn and Los Angeles Dodgers, was purchased by the 10th place Mets a year ago. He hit .243 in 129 games, many as a pinch hitter, had 14 homers and drove in 45 runs.

Snider has a career total of 403 homers, fifth in National League history.

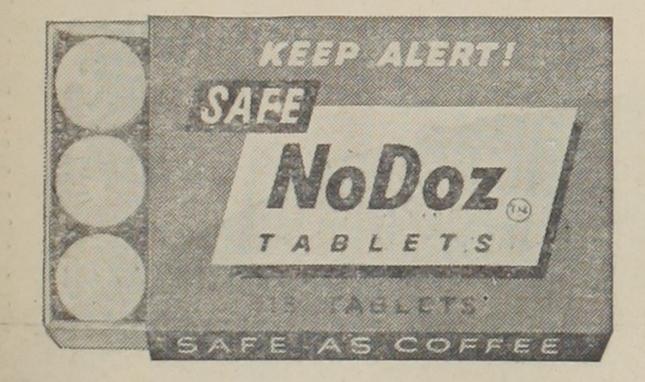
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starts **PITTSBURGH** (\mathcal{P}) — The Chica-

go Cubs cut loose against Roy opener at Forbes Field.

Contestants will not lift in strict Face for four runs in the 10th inn- weight division classes, but will be ing and beat the Pittsburgh Pir- judged on a formula considering ates 8-4 Tuesday in the season's both the lifter's weight and amount of weight lifted.



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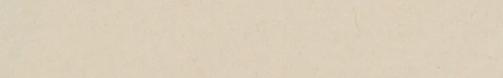
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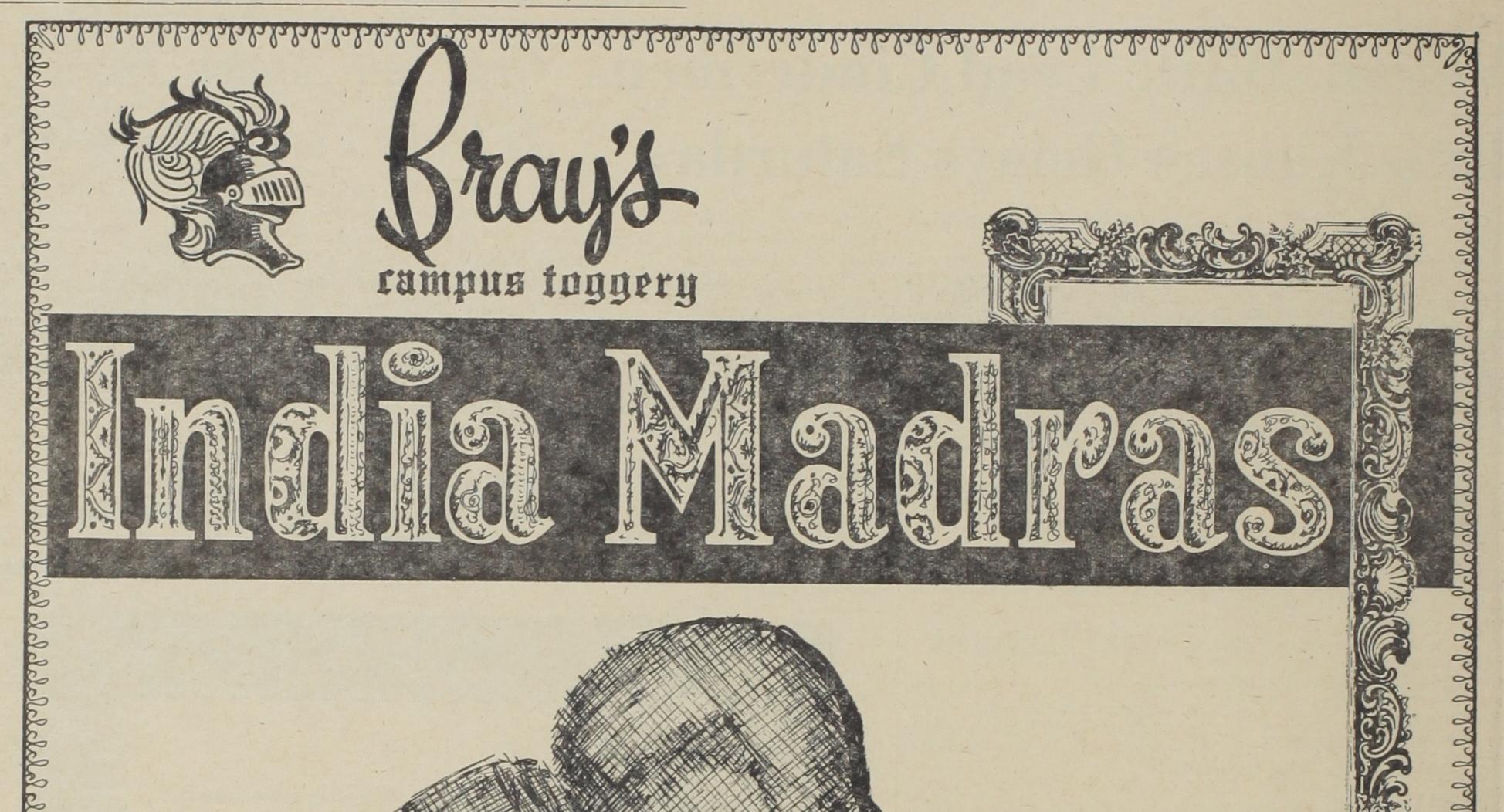
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