

Poll Tax Question Goes On Line

All students attending Texas Tech who have paid their poll tax in Lubbock may vote today along with other Texas voters on the question concerning abolition of the poll tax.

Those Techsians who live on campus in dorms located South of Broadway vote at Box 10, Thompson School, 14th and Ave. T Students to North of Broadway vote at Box 3, McWhorter School, 2711 1st. Students who live off campus vote according to the precinct designated on their poll tax receipts.

Lubbock County Judge Bill Davis said that any Tech student who has reached the age of 21 since the last time poll taxes were paid, could come by the tax assessor's office to obtain his tax exemption free.

The last session of the Texas Legislature approved a voter registration law to go on the books, regardless of what voters do today on the poll tax voting requirement.

Rep. Don Hefton of Sherman described to The Associated Press the effect of the new law. Sen. Tom Creighton of Mineral Wells was the senate sponsor.

Hefton said:

"The adoption of only the federal amendment (only two more states need ratify the proposed anti-poll tax ban to the U. S. Constitution) will permit those who do not pay the poll tax to obtain a poll tax receipt with the notation on it 'poll tax not paid', allowing the holder to vote for federal candidates only; and con-

tinue the present registration laws requiring the payment of the poll tax to qualify as a voter in all other elections.

"The adoption of the state amendment will not repeal the poll tax, but will abolish payment of the poll tax as a prerequisite for voting in any election, he said. "Present registration laws will be continued under the name 'registration certificate' rather than 'poll tax receipt' with counties allowed to charge a 25-cent fee for registration costs.

"Individuals are prohibited from obtaining registration certificates for anyone else, except husband, wife, mother, father, son or daughter.

THE DAILY TOREADOR

TEXAS TECHNOLOGICAL COLLEGE

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Concert Opens Fine Arts Festival

The Tech Choir and Symphony Concert will kick off the 1963 Fine Arts Festival Sunday, stressing this year's theme, "Form in the Arts."

The Tech Symphony will perform Wagner's "Overture to Rienzi" and Beethoven's "Pastoral Symphony," and the Tech Choir in conjunction with the symphony will perform Faure's "Requiem." Admission is free for the 4:15 p.m. performance in Tech Union Ballroom.

MONDAY the opening discussion on "Form in the Arts" will be staged as a type of theater in the round-audience participation panel. A montage of forms will be displayed as a prelude to the discussion including pop art, music, literature, sculpture, etc.

The panel, at 4 p.m. in the Coronado Room, will also discuss the conflicts of idea—form, philosophy, aesthetics and the

state of contemporary thought as related to form.

Dr. H. G. Alexander, guest lecturer and connected with the department of philosophy at the University of New Mexico, will discuss and compare form and content at 7 p.m. Monday in the Coronado Room.

Dr. Alexander can also be seen on educational television at 7:30 p.m. Tuesdays and Thursdays, carried by KTXT-TV, Tech's educational television station.

THE SPEECH department will present Ibsen's "A Doll's House" Monday through Saturday. Reserved seats are available for \$1 or on presentation of a Tech student I. D. card. Performance time is 8:15 p.m. in the Speech Auditorium.

Tuesday at 4 p.m. in the Coronado Room, Dr. Lawrence Bowling, department of English, will discuss theme in literature using

illustrations from the works of Shakespear, Faulkner, Herbert and Robert Frost.

Sophocles' 2,400-year-old drama, "Oedipus Rex," in the Yeats translation, is performed in color by the Stratford Ontario Festival Players. There will also be a 30-minute short subject, entitled "Art in the Western World," depicting highlights from the 13th century to the present on art in the western world.

PERFORMANCE time is 7 p.m. Tuesday and 4 p.m. and 7 p.m. Wednesday in the Coronado room. Admission is 25 cents for Tech students and 50 cents for the general public.

Friday Peter Nero, special guest artist for the Festival will present a piano concert including the classics, pop and jaz. Admission is 75 cents for Tech students, \$1 for other students and Tech faculty, and \$2 for the general public. Performance

time is 8:15 p.m. in Municipal Auditorium.

NOV. 18 WILL be a coffee hour with a slide lecture, "700 Years in Art." The speaker will be Prof. Joseph Skorepa. Lecture time is 10 a.m.

Nov. 19 a movie entitled "A Dancer's World" will be presented. Martha Graham, a noted choreographer and modern dancer discusses the dancer as a creative artist while members of her company illustrate her theories. Admission is free, and performance time is 11 a.m. in the Coronado Room. An additional showing is scheduled for 7 p.m., Nov. 20.

The Tech Modern Dancers and the music department's Woodwind Twintel collaborate in an evening's program of pre-classic and modern dance and music in the Coronado Room. The program will include 13th century arthale court dance and twentieth century electronic music. Performance time is 7 p.m. Nov. 20.

Looney Hits Demo Election Procedure

The chief executive officer of the Tech Young Republicans Friday leveled a blast of criticism at the manner in which Lubbock County Young Democrats conducted their election of officers Thursday night.

GLENN LOONEY, president of the Republican organization, directed his fire chiefly at Bill Fowler, a Tech junior who was elected vice president of the Young Democrats in the balloting.

Looney charged Fowler with using a number of proxy votes to dominate the voting and put into office the candidates of his choice.

In a statement given THE DAILY TOREADOR, Looney said he did not believe the Young Democrats had a provision for proxy voting in its constitution or by-laws.

ACCORDING TO LOONEY, Fowler cast 11 proxy votes for Jerry Rogers in the vote for president. Rogers, a history teaching assistant, was elected over Mike Read, a journalism major, by a 29-18 margin.

Looney, who attended the meeting, said Fowler was then nominated for vice president and cast the 11 votes to elect himself to that post.

The Young Republicans "have taken all possible safeguards to insure that our members are given the right to express themselves in our elections without fear of domination of any individual member," Looney emphasized.

HE SAID THE Young Democrats should take action to prevent "such an undemocratic election" from being duplicated in the future.

Fowler could not be contacted late Friday for comment on the indictment.

A statement by Rogers before the election also drew strong criticism from Looney.

"I WAS BORN and raised a Democrat, and I believe that is the best way to become one," Looney quoted Rogers as saying.

"We of the Young Republicans believe that each individual should consider both political parties, their policies, beliefs, and then after due consideration make his choice," Looney said.

He challenged Rogers to retract his statement "if this is not the belief of the Young Democrat organization as a whole."

Audience Agrees; Holm, Sweet Holm

—See Story Page 3



ART EXHIBIT — Bob Brown, Dallas freshman, and Vicki Pharr, Lubbock sophomore, are shown looking over part of a series of exhibits on the tech-

niques of painting. Miss Pharr is chairman of the Art and Design Committee, sponsor of the exhibits for the Fine Arts Festival.

—Staff Photo

Frat Pledges Unite

For many years the Interfraternity Council has realized the need for a better pledge system. The result of this need is the Interfraternity Pledge Council.

THURSDAY IFC sponsored the initial organizational meeting of the IFPC for 1963-64. Representatives of pledge classes of all Greek organizations which are members of IFC were present.

Bill Honey, vice president of IFC, addressed the group and briefly outlined its purposes. He said the main objectives of IFPC are better relations between fraternities and accomplishment of common goals. Honey urged IFPC to recognize its importance and meet the challenges it will face.

THE IFPC, now independent of the IFC, is composed of three members of each social fraternity on campus. The group will meet weekly to discuss problems pertaining to fraternities and fraternity pledge classes. Officers will be selected at the next regular meeting.



ART WINNERS — Michael Willoughly is acquiring an appreciation of art at an early age. Left to right are Mrs. J. T. Churhill and Mr. and Mrs. Neal Willoughly, Michael's parents. They are winners of a \$250 art work presented at the "Art to Own '63" exhibition now on display in the West Texas Museum.

—Staff Photo

Both Sides See Win On Tax Issue

By The Associated Press
Efforts for and against repeal of a requirement that Texas voters must show a poll tax receipt reached a peak Friday.

Both sides claimed victory in Saturday's balloting.

The proposed elimination of the poll tax voting rule is one of four suggested changes in the state constitution before Texas voters Saturday. A turnout of 350,000 voters is expected, from the more than 2 million eligible. Polls close at 7 p.m.

At the same time, voters in a 10-county Central Texas district will choose from three active campaigners—two Democrats and one Republican—a new congressman to succeed U.S. Rep. Homer Thornberry, D-Tex., who has been appointed a federal judge.

The winner will change the present U.S. House of 257 democrats and 178 Republicans.

The congressional candidates are: J. J. Pickle, 49, Democrat, former political aide of Vice President Lyndon Johnson and several Texas governors; Jack Ritter, 29, Democrat, Austin attorney and former state representative, and Jim Dobbs, 38, Republican, former Church of Christ minister and announcer for a conservative nationwide radio program (Life Line).

The vote leader Saturday must show a majority over the other two candidates or face a runoff, probably in mid-December, with the next-high man.

Other special elections Saturday include a total of 49 candidates seeking three state representative vacancies in Dallas and Austin.

In each of the three high-man-wins contest at least one of the candidates has official backing of the state or local GOP party.

Tech Coffers Clink With Record Donations

Tech's coffers marked "private donations" are bulging to the tune of more than \$700,000 this year.

The booming student population has caused economic demand greater than state appropriations. With record enrollment, however, comes another welcome record. Private donations have kept pace with record highs for the past five years.

"This year, with two months to go, is the biggest we've had," said William H. Butterfield, Tech vice president for development.

"During the past five years gifts through scholarships alone have amounted to more than \$330,000" said Butterfield. "1962 represented a total gain in donations of 25 per cent. We expect 1963 to show another 25 per cent gain."

The largest single grant in the history of the Tech Foundation, amounting to \$500,000 was made by the Killgore Foundation, Amarillo, for construction of the Killgore Beef Cattle Center at Tech Research Farm, Pantex. The smallest gift on record amounted to 50 cents from an anonymous donor.

Private sources have sponsored other research projects, provided scholarships, and given to the Library. Contributions have also been made to educational television; the agriculture, engineering and home economics schools; and the building fund and athletics. In the athletic department, stadium expansion through seat option payments receive private gifts.

Support of the Tech Foundation program comes from many sources, including individuals, corporations, foundations, professional associations and civic groups.

Look Who's Worried Now

DETROIT (P) — Fred B. Massey, 36, operator of a "No Worry Club," had something to worry about Wednesday.

Convicted by a federal court jury of mail fraud, Massey faces a penalty that could range up to a \$6,000 fine or 30 years in prison.

James Finn, Ass't U.S. attorney, said Massey, of Detroit, had placed this advertisement in periodicals: "No Worry Club—details 25 cents."

Persons who replied, Finn said, were invited to send \$7 for a list of Biblical quotations containing numbers.

ATTEND SERVICES AT

St. John's Methodist Church

1501 COLLEGE
SUNDAY, NOVEMBER 10, 1963

MORNING WORSHIP
9, 10, and 11 A.M.
MARK B. WILLIAMS, PREACHING

ALL CHURCH SCHOOL CLASSES—10 A.M.
METHODIST YOUTH FELLOWSHIP—6 P.M.

EVENING WORSHIP—7 P.M.
CARL L. AVERA, PREACHING

AFTERGLOW—8 P.M.

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WORSHIP WITH US THIS WEEK

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Paul Harvey



Sunday, November 10th... 3:00 P.M.

Lubbock Municipal Auditorium

Tickets
\$1.75
Person

Tickets On Sale At
RAFF & HALL
DRUG STORES
SCOGGIN-DICKY
BUICK COMPANY

Tickets
\$2.00
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Designed for you, forever

This is the look college women adore...styling as timeless as love itself, yet with a knowing contemporary flair that makes it very much "today."

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- Bryan—CALDWELL'S JEWELRY STORE
- Corpus Christi—GREEN'S CREDIT JEWELERS
- Dallas—LLOYD'S CREDIT JEWELERS
- Denison—LEWIS JEWELERS
- Denton—McRAY'S JEWELERS
- El Paso—W. T. HIXON CO.
- Hillsboro—JOBIE JEWELERS
- Lubbock—PAYNE'S JEWELERS
- San Antonio—ALAMO JEWELRY CO.
- San Antonio—P. J. McNEEL JEWELRY CO.
- San Antonio—SHAW'S OF SAN ANTONIO
- Seguin—PARKER'S JEWELRY
- Waco—MORRIS CREDIT JEWELERS

TRADEMARK

Delights Audience

Celeste Wins Again

Celeste Holm, winner of the coveted academy award, gave another winning performance Friday night.

The show was centered around the interesting question—Has the relationship between men and women changed? It is left to the audience to decide.

THROUGH THE device of one-shot skits, Miss Holm and company tried to help the audience along with their decision. The skits were taken from such authors as George Bernard Shaw, Sigmund Freud, Max Shulman, Margaret Mead, etc.

The setting was simple but effective—three people, a table, two chairs and a candelabra.

Through comedy, music, readings and dramatics, the performers presented their question. After the laughing had subsided, one had the feeling that he had learned something although it was presented in an amusing way.

ONE OF THE brightest spots on the program was the parody of the 1937 record hit "Never in a Million Years." The song was first presented as a heartfelt ballad. Then Miss Holm did a switch and presented the song as it may be heard today, minus the sentiment but plus unintelligible sounds, the twist and practically all kinds of sound effects.

Another remembered moment was the actress's portrayal of Ado Annie from "Oklahoma," which she originated on Broadway. She sang the comic song "I Can't Say No."

PERHAPS THE high point of the evening came with the skit staged around letters written between John Adams and his wife Abigail. The letters expressed the future greatness of America and, above all, the thoughtfulness and understanding between man and woman, as it can be.

The night was not all Miss Holm. She was ably backed by the noted Shakespearean actor Wesley Addy.

ADDY WAS a complement to Miss Holm's acting. The audience saw him, as adept as she at switching characters, change from hick farmer, Parisienne lover and demanding husband to a college undergraduate.

The two performers were backed by the able piano playing of William Roy, who also helped from time to time between scene changes and sometimes within the skits themselves.

Internationally Known

Prof Publishes Book

By LEW BULLION
Toreador Staff Writer

A Tech professor's academic endeavors are making her name and the name of Texas Tech known throughout the world.

She is Dr. Faye L. Bumpass, associate professor of Spanish and a noted authority on teaching English as a foreign language.

Her latest achievement is a textbook for teachers titled "Teaching Young Students English as a Foreign Language," published last month by American Book Company of New York.

Distributed Throughout World

The book's research was supported in part from Tech's Organized Research Funds. It is being distributed by the international division of American Book Company to all countries of the world.

Dr. Bumpass said the text "explores most of the basic problems encountered in teaching foreign languages, with special emphasis on teaching English to non-native English speakers.

"Although it applies in particular to teaching young students, its basic linguistic and psychological principles apply from the lowest grades through high school and even to the college level."

DR. FAYE BUMPASS



Her high school series received official recognition in Peru, and when she returned to Tech to continue her teaching career, she was decorated by the Peruvian Ministry of Education for her outstanding contribution to the teaching of English in that country.

A native Lubbockite, Dr. Bumpass began her foreign language career at Tech, where she earned her B. A. and M. A. degrees. She obtained a Ph.D. in literature and education from San Marcos University, Lima, Peru, in 1947.

State Dept. Uses Article

The State Dept. recently requested permission to reprint 15,000 copies of one of her articles, "Bridging the Gap Between Oral Language Instruction and the Teaching of Reading," which is being sent as a part of the U.S. Educational Program to key schools and libraries in all parts of the world.

Other honors include a recent listing of her name in the "Dictionary of International Biography," published in London, and inclusion of her name in a journal of English language education, published in Tokyo.

She is also recognized in "Directory of American Scholars," "Who's Who Among American Women," "Texas Women of Distinction," and "Who's Who in the Southwest."

J. W. Fishback, District Geophysicist with Pan American Petroleum Corporation in Lubbock, will interview senior students at Texas Tech in the Office of the Placement Service on Tuesday, November 12th. Fishback is interested in talking with geophysicists, geologists, electrical engineers, mathematicians and physicists who will receive their degrees next June.

Pan American, the exploration-production affiliates of Standard Oil Company (Indiana), is one of the leading oil and gas-producing companies in North America and is active overseas through an affiliated company. Geophysics and geology plays a key role in all of Pan Am's operations, and the company offers outstanding career opportunities to young men.

"AN EQUAL OPPORTUNITY EMPLOYER"

Madam Nhu Denies Reports

LOS ANGELES (AP) — Mrs. Ngo Dinh Nhu spoke out Friday for the first time on the subject of her personal finances, and denied she has funds abroad.

"They are all liars," she told The Associated Press, "those people who say I have a villa and money outside Viet Nam."

The former first lady of South Viet Nam, in seclusion at a private home here since the coup that overthrew the regime headed by her brother-in-law and husband and cost their lives as well, spoke to a reporter by telephone.

Was English Consultant

Dr. Bumpass formulated the idea for the book while serving as English consultant for the U. S. Dept. of State in Latin America. Her work as director of workshops for elementary teachers of Spanish-speaking children in Texas and the Southwest aided in crystallizing her ideas into practical applications to aid educators in solving some problems in teaching bilingual children.

Foreign Recognition

These texts have received wide recognition, but Dr. Bumpass said it is always pleasant to learn that her books are being used in far-off countries like Turkey and Indochina, or in cities of ancient renown such as Rome and Athens.

Evaluators Visit Tech

Tech's education department will be visited Monday through Thursday by a team of evaluators from the National Council for Accreditation of Teacher Education.

NCATE is the accrediting arm of the American Assn. of Colleges for Teacher Education, Dr. William M. Pearce, academic vice president said.

The evaluators will be here in

response to application for accreditation by the education department. On the basis of the group's report. Tech will be accredited or notified of steps necessary for recognition.

This is Tech's initial application for accreditation by NCATE. The organization attempts to set up uniform national standards for teacher training.

Club Scarlet Opens Doors To Merriment At Union

Dancing . . . floor show entertainment . . . sophisticated women and handsome men . . . all will combine to provide Techsians an outstanding evening at Club Scarlet, annual mock nightclub, from 7:30 to midnight today in the Union Ballroom.

Tickets may be purchased at the door for \$1 per person. Purchase of a ticket merits a vote in the Most Handsome Man competition. Before the balloting, contestants will be presented to the audience.

Most Handsome

The seven finalists are Billy Allison, junior pre-med major from Ft. Worth; Stacy Barton, junior interior design major from Corpus Christi; Richard Linnartz, senior industrial management major from Lake Jackson.

Also Steve Magee, junior math major from Lubbock; Clark Pfluger, sophomore finance major from Eden; Gene Price, senior radio and television major from Lubbock; and Pike Tienert, freshman engineering major from Freeport.

Winner will receive an engraved loving cup and a kiss from Mary Lou Watson, Theta Sigma Phi vice president. Theta Sigs sponsor the event each year.

Floorshow Skits

Tech's Most Handsome will also be featured in the 1964 La Ventana.

Floorshow entertainment will be skits which include "Hey, Look Us Over," a musical arrangement; "Kevin Cowboy and Irma Ivy-League," a folk singing group; an Old Time Movie; and a Cinderella parody.

Skits will be judged by Ivor Jones, Lubbock; Mrs. Everett Carver, Lubbock High School choral director; and Dr. P. M. Larson, head of the Tech speech department. The winning organization will be presented the floating plaque.

Memento Photos

Photographers will be on hand to provide on-the-spot pictures of night club attenders. These will be developed immediately by Polaroid process and will be available for 50 cents each.

Other floorshow entertainment will feature the antries of emcee Gene Price, KSEL disk jockey. Price reports he has a new barrage of material to present to Club Scarlet attenders.

Dance music will be provided by "The Bermudas" again this year. They will offer a variety of appropriate nightclub music.

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Pavlov...bell...lunch
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TOREADOR

THE TEXAS TECHNOLOGICAL COLLEGE

THOUGHT FOR TODAY: *Every sweet has its sour; every evil its good.*
—Ralph Waldo Emerson

Day Break Vetoed But Officials Show Cooperation

By this time next year, a change in the academic calendar may permit a "day of rest" for Techsians between Dead Week and final examinations.

A day break of some kind now seems possible as a result of action by the Student Council and the Council of Deans.

The student proposal asked for a class day break before examinations—a school day without tests at the end of Dead Week. The proposal was based on the assumption that finals would continue to begin on Saturday.

However, the Deans brought up the possibility that finals may begin on Monday, thus giving students a weekend rest.

Because of this possibility, the deans "in effect" turned down the student proposal.

Although the deans did not support the Student Council proposal entirely, they did make several significant recommendations.

The deans urged "When possible, final examinations should begin on Monday, thus providing a break between classes and examinations."

They also urged faculty members to provide their students with a course plan in order that students may have adequate anticipation of tests and assignments.

These two recommendations reflect an extensive study by the deans and a sincere effort to ease the load on students preparing for finals.

Faculty Advisory Committee (FAC) members worked with the Deans on the study.

The spirit of co-operation between students, faculty and administrators has made possible a step towards achieving the day break goal.

Because the calendar plans are already set for this school year, the deans reported it would be impossible to have a day break this year. Student Council members expressed optimism that a break could be planned for next year.

The favorable attitude of the deans gives added hope that the "day of rest" will be realized.

The three groups—students, faculty and administrators—have added another measure to the wealth of democracy at Texas Tech by tackling unitedly a problem of concern to one group.

The willingness of the Council of Deans and the Faculty Advisory Committee to work with the students gives us cause to laud their action.

—Bronson Havard
News Editor

—Viet Nam Coup Smooth—

Unlike Most Revolts

It was a smooth, short uprising, unlike most revolutions. The man behind it was a general, as many revolutionary leaders are. The reason for it was the reason for all revolutions: The time was right, conditions were perfect, and it couldn't help but succeed.



DOUG SMITH

Such was the way it was in Saigon last week. The Diem regime was quickly and skillfully overthrown, and South Viet Nam was under new management. There was no reason why it shouldn't have happened and every reason why it had to.

There was dissent, and it was measured in ashes. There was deceit, and it was measured in dollars. There was Diem, and

he had to go. Nobody, even the United States liked the way South Viet Nam was being run.

It was a virtual dictatorship with all the earmarks of communism.

After nine years of being in the top spot, Diem got carried away in more than one way. He took on the complete running of the country, making all the decisions with the help of his brother and his sister-in-law, Madame Nhu.

It was a desperate try by someone who believed that the only way to run a country was not to give any power or responsibility to anyone. Of course, very few people in South Viet Nam liked the way Diem was handling things. There had to be a coup.

The students, at a loss for something to do to show displeasure toward the whole thing, planned a street dance, and everybody did the "snake" (something like the bunny hop, only without music.)

The Buddhists then got in the act. They demonstrated, and were promptly put down by

Diem's special forces (which were the same troops the United States was paying for to fight the Communist Viet Cong Guerillas).

This not working, they decided to approach it from a different angle. "Tis better to light one small candle than to curse the darkness." Seven Monks took this literally, and it proved effective. It wasn't the prettiest thing, but it got results.

The Diem regime had been deceitful: Diem took United States' aid earmarked for fighting the Communists and used it for his own pleasures. It was then that the United States cut back the aid, and it didn't take too much thought on the part of the people of South Viet Nam to realize that Diem was the reason for it. Then the coup came.

As was said before, it wasn't a revolution like most revolutions. It took only 17 hours from start to finish. It was clockwork.

When it was all over, Diem and his brother were dead, presumably killed by rebels and not by their own hands as first thought. The new leader, General Duong Van Minh, resembles the dead Ngo Dinh Diem very closely in physical appearance. Let's hope that is where the resemblance stops.

Madam Nhu's first reaction was to blame the coup on the United States, and actually, although the U.S. didn't participate physically, it did have an influential part.

The U.S. put its two-bits worth in by stopping foreign aid to the country and suggesting that aid would be started again as soon as some changes were made. The way it stands, Viet Nam will get its money back, and under Minh, continue to fight the Communists. Under Minh, the United States hopes to see some strong reforms and a better attitude toward the Buddhists. Under Minh, the United States hopes to find a better reception for its foreign aid.

—Douglas I. Smith
Editorial Assistant

Aces and Deuces

by Hardy

The Lubbock Avalanche Journal has seen fit to indulge in various comments about the name-change issue which has been hovering over this institution for the past month. Its comments can be classified into two very neat packages: (a) an appeal to ignorance and (b) an appeal to emotion.



CELESTE HARDY

In Sunday's paper there was a story called "tongue in cheek" in an editor's note. Tanner Laine needed to bite that tongue of his because his story reeked of sarcasm and was permeated with an obvious appeal to the emotions.

The story was supposed to be one "flowing with memories" according to the headline. However, Laine just couldn't seem to keep from making a few asides on "Texas Technological Institute of Arts and Sciences . . . or whatever it is . . ."

NOT NAME CHANGE

Laine went on to say, "We're going to write about changes at Texas Tech and we don't mean the name either."

Really? The very next paragraph contained the following comment. "For one thing, when we went to 'The University' there were just two dorms — that's right, two — one for boys and one for girls."

And in commenting on the Ad Bldg. parking lot Laine had this to say. "Must have been 5,000 of them super sports jobs. When Sally went to Tech (excuse me, the university) there were three cars."

REPORTER MISSES POINT

Of course, Laine didn't say it but I seem to gather that he has doubts about Tech's university status. Despite his story on changes it seems that he is having some sort of problem grasping the idea that things do change.

Back in 1935-39 when Laine so eagerly tells us he attended Tech, it is doubtful that Tech was a university. But should it have to be pointed out to him that this is 1963 and that Tech is now a college boasting over 12,000 students and embodying five schools—the largest of which is the School of Arts and Sciences? It would seem not.

But Laine is not the only newspaperman in Avalanche-Journal offices having trouble keeping abreast of the time.

APPEALS TO IGNORANCE

In Tuesday's "The Plainsman" column, Charlie Guy pitched his appeal to ignorance.

"The professors who've been promoting a jawbreaking new name for Texas Tech, and the students who've been echoing the cry, had just as well go back to what they're on the campus for: teaching and learning respectively," he wrote.

What Guy didn't point out (or isn't aware of) is that this new name, jawbreaker or not, will affect what is taught and consequently what is learned. Instances have been repeatedly brought out where professors who are experts in their fields have refused job offers here because of the prestige drop working for a "technological" college.

And as for Guy's blunt statement that if there is a name change it will be to "Texas Technological University," he evidently doesn't realize there will be a public hearing to present all possible names at the next board meeting. Evidently, the Board of Directors intends to consider all names—not just "Texas Technological University."

TONGUE-IN-CHEEK

And now for our own little try at a tongue-in-cheek story. The following was written by a former roommate and, miraculously, still good friend of mine, Poss Pierce.

Once upon a time, not too long ago, comparatively, in the land of moo or Moora as it is sometimes called, there lived a frog named George, or Periwinkle as he was sometimes called. George was a rather self-effacing frog, living a quiet life and drinking his liquid wheat germ with regularity. His life went on, year after year, day after day, minute after minute, the same old thing. First wheat germ, then a hop around the pond, then a brisk rub-down and a nice long hour with a good book of Proust, or Peanuts as he is sometimes called.

One day, after the wheat germ, but before the hop around the pond, an astounding thing happened. A large bullfrog from the other side of the pond dropped in and said that he was going to change the name of the pond.

"The name Little Pond is just not big enough for our vast sheet of water! Just think, we have all sorts of creatures here: goldfish, frogs, birds, ducks, and even a heron. We can't let the name of our pond keep other creatures away, so I've decided to name it the Sea-side Water Resort." He slapped George on the back and went away.

George was astounded. Not only was Little Pond 2000 miles from the nearest drop of salt-water, but the pond was certainly no resort. George had often thought of changing the name but to something logical, you know, like Pond in the Wood or Birch Pond (there were very few birch trees around but that was beside the point). So George gathered his courage around him and went out to call an assembly of the pond creatures.

"Do you really think that Sea-side Water Resort is an appropriate name for this pond? I for one do not. What do you think?" He waited for an answer but all the creatures were talking about the big Fish Flop to be held over at the Big Pond. They all wandered away, laying bets on the possibility of Little Pond winning the Fish Flop Trophy.

Little Pond is now called The Sea-side Water Resort, but George is not there to see it. He left the land of Moo, or Moora, as it is sometimes called, and settled in New York, where he met Jackson . . . but that's another story.

Poll Tax Question Vote Today

—See Story, Page 1



STORMY WEATHER — Bobby Tollett, Olton freshman, appears to be having a mighty struggle as a stiff breeze threatens to carry away her umbrella. The scene was a typical one Friday as Techsians braved showers, puddles and cool weather to attend classes. —Staff Photo

Folk Artist Sings At Channing Meet

Folk singer John Wehrle will of himself taught on both the guitar and for a discussion of folk music at the banjo and has performed professionally in Dallas. One club in that city billed him as a singer and composer "to the nth degree." He is also known as an artist. Wehrle, a commercial art major, works in all media. Many of his cartoons have appeared in The Club.

Wehrle Dallas senior, will cover both the history and current trends of American folk music. He will illustrate his ideas with self-accompanied folk selections.

Wehrle has been a folk music performer for several years. He is

NY Theaters May Offer Added 'Fun'

NEW YORK (AP) — If the League of New York Theaters has its way, Broadway playgoers will be able to sip a drink between acts without leaving the theater.

The league, composed of producers and theater owners, will urge a state survey commission studying the state's alcoholic beverage control laws to recommend giving the city's legitimate playhouses permission to open bars.

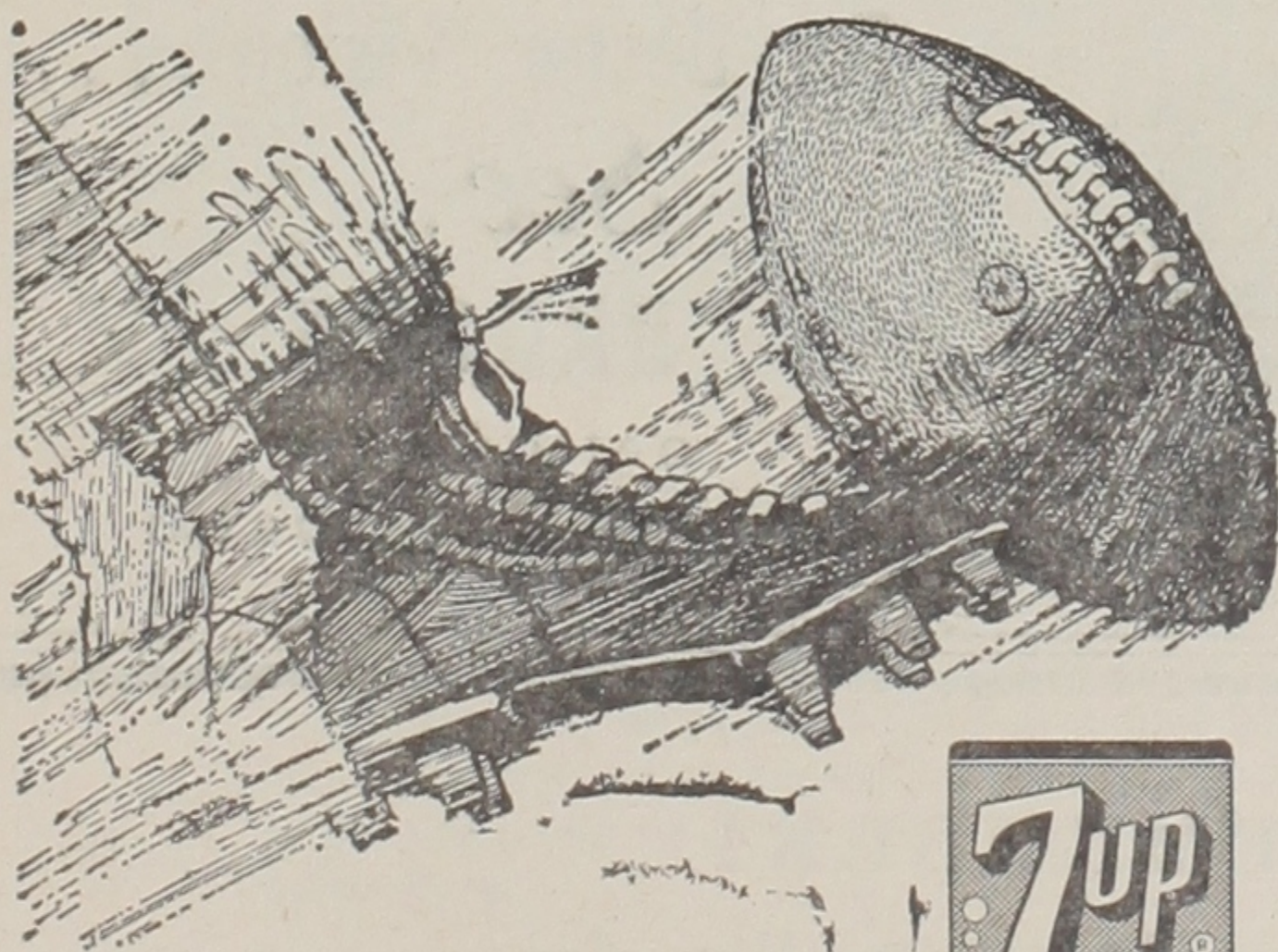
Playhouse bars would have to be exempt from the law's requirement that bars must be in a position to serve meals.

Raider Roundup

Saturday
 7 p.m. — Society for the Advancement of Management banquet — Coronado Room of the Tech Union — speaker, Dub Rogers, "Textile Industries in the South."
 8 p.m. — Club Scarlet and "Most Handsome Man" contest — Union Ballroom. Tickets are available in the lobby of the Tech Union.

Sunday
 4 p.m. — Campus Religious Council — Tech Union, room 209.

Tuesday
 Noon — Phi Alpha Theta luncheon — Coronado Room of the Tech Union — speaker, Dr. George Robert, "Luther, from the Tower to the Throne."
 Select Film: "Oedipus Rex" — Coronado Room of the Tech Union.



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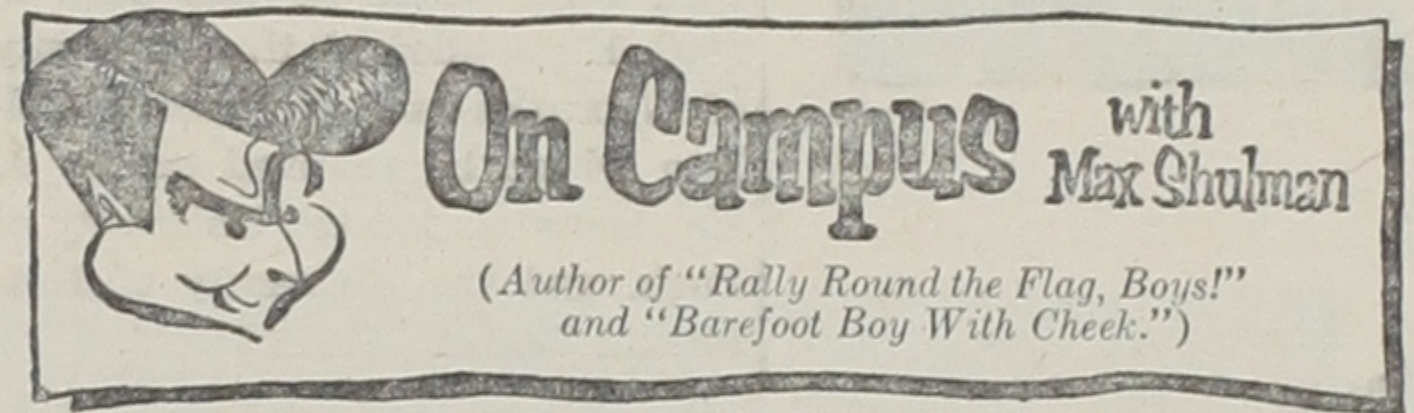
Greek News . . .

Delta Tau Delta fraternity has elected pledge class officers, for the fall semester. Officers are David Moore, president; Bill Chastain, vice president; and Randy Stevenson, treasurer.

Sigma Nu fraternity elected pledge class officers Oct. 28. Don Henderson, Amarillo, is pledge commander.

Other officers are Steve Voelzke, Dallas, lieutenant commander; Jerry Franks, Snyder, recorder; Tom Huie, Corpus Christi, treasurer; and Don Moore, Dallas, chaplain.

Also Ken Humphries, El Paso, sentinel; Jerry Moore, Lufkin, lodge manager; Hal Horton, Greenville, and Steve Voelzke Inter-Fraternity Council representatives; and Richard Aldrich, alternate.



I WAS A TEEN-AGE SLIDE RULE

In a recent learned journal (Playboy) the distinguished board chairman (Ralph "Hot Lips" Sigafoos) of one of our most important American industrial corporations (the Arf Mechanical Dog Co.) wrote a trenchant article in which he pinpointed our single most serious national problem: the lack of culture among science graduates.

Let me hasten to state that Mr. Sigafoos's article was in no sense derogatory. He said emphatically that the science graduate, what with his gruelling curriculum in physics, math, and chemistry, can hardly be expected to find time to study the arts too. What distresses Mr. Sigafoos—and, indeed, all of us—is the lopsided result of today's science courses: graduates who can build a skyscraper but can't compose a concerto; who know Newton's Third Law but not Beethoven's Fourth Sym-



The lopsided result of Today's science

phony; who are familiar with Fraunhofer's lines but not with Shelley's.

Mr. Sigafoos can find no solution to this lamentable imbalance. I, however, believe there is one—and a very simple one. It is this: if students of science don't have time to come to the arts, then the arts must come to students of science.

For example, it would be a very easy thing to teach poetry and music right along with physics. Students, instead of being called upon merely to recite, would instead be required to rhyme their answers and set them to familiar tunes—like, for instance, the stirring *Colonel Bogey March*. Thus recitations would not only be chock-a-block with important facts but would, at the same time, expose the students to the aesthetic delights of great poetry and music. Here, try it yourself. You all know *The Colonel Bogey March*. Come, sing along with me:

Physics
 Is what we learn in class,
 Einstein
 Said energy is mass,
 Newton
 Is high-falutin'
 And Pascal's a rascal. So's Boyle.

Do you see how much more broadening, how much more uplifting it is to learn physics this way? Of course you do. What? You want another chorus? By all means:

Leyden
 He made the Leyden jar,
 Trolley
 He made the Trolley car,
 Curie
 Rode in a surrey
 And Diesel's a weasel. So's Boyle.

Once the student has mastered *The Colonel Bogey March*, he can go on to more complicated melodies like *Death and Transfiguration*, *Sixteen Tons*, and *Boo-Hoo*.

And when the student, loaded not only with science but with culture, leaves his classroom and lights his Marlboro Cigarette, how much more he will enjoy that filter, that flavor, that pack or box! Because there will no longer be a little voice within him repeating that he is culturally a dolt. He will know—know joyously—that he is a complete man, a fulfilled man, and he will bask and revel in the pleasure of his Marlboro as a colt rolls in new grass—exultant and triumphant—a truly educated human person—a credit to his college, to himself, and to his tobaccoist!

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We, the makers of Marlboros and sponsors of this column, urge you not to roll colt-wise in the grass if you are carrying a soft pack of Marlboros in your pocket. If, however, you are carrying the crush-proof box and weigh less than 200 pounds, you may safely fling yourself about.

OVERSEER

SAN FRANCISCO (AP) — "I guess I had someone looking over me," a roofer said after he fell seven stories down a ventilator shaft Thursday and suffered only scratches.

**impact
music**

7

**THE
PAGE
7**



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**Prof Speaks
At Art Festival**

Dr. Hubert G. Alexander, chairman of the philosophy department at the University of New Mexico, is the lead-off speaker for the Fine Arts Festival program, "The World at Your Door."

The subject of Dr. Alexander's speech is "Art and Science: Their Different Goals."

Dr. Alexander is a native of Lincoln, Neb. where he was born in 1909. He studied at the University of Nebraska and at Pomona College where he received his B. A. He then attended the University of Paris, and the University of New Mexico Summer Field School.

Dr. Alexander became a student at Yale University in 1931 and received his Ph.D. there in 1934.

To those who wonder what a show business personality is like, it is an intriguing question that would be hard, under any circumstances, to answer.

A half-way answer was found in a backstage interview with Miss Celeste Holm, noted stage personality.

She has a sense of humor that is as alive and real off stage as it is on. Miss Holm, who has been noted for years as a comedienne as well as a dramatic actress, said humor was to her the spice of life.

The actress said in humor one can express and get across serious points besides being just amusing.

The idea for her one-performance show, "with Love and Laugh-

ter," posing the question has the relationship between men and women changed, was hers.

Miss Holm, who has a regular program at the United Nations, said in her job she was in daily contact with both men and women. In this day and age men and women need to work out the feelings between them and band together, she said.

Months before the program went into rehearsal, Miss Holm read many different plays, books, articles and manuscripts to help her form her idea into shape.

"My program (referring to 'With Love and Laughter') is designed to reach the mature audience audience," she commented. By mature audience, she meant any mature person above twelve years of age.

According to the performer, her show has been well received in every place she has played.

"I do not find a great deal of



By LANE CROCKETT

How About That?

difference in audiences across the country, whether it be in New York or Lubbock," said Miss Holm in answer to the question of reception of audiences in small towns compared to large ones.

The actress brought out the point she preferred to do live shows as opposed to films or television. She said she enjoyed the opportunity of meeting and getting to know people everywhere, and that a live show was the best chance for it.

As she so aptly put it—when a performer does a taped show or a film, he has to wait six months to find out how he did.

Previous to the interview, the actress did a tape for one of the local television stations, on behalf of the United Fund. Everyone was in awe of the competence and sureness with which she read the script, which she had not seen previously. A trouper, she read the script with sincerity.

One wonders how she memorizes and talks at the same time, which she did. Well, that's show biz!

In closing the interview, Miss Holm said that she would not give a performance which was not coordinate with her views and feelings, and that she would not give a performance that she herself would not like to see.

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**Newscaster
Visits Here**

News commentator Paul Harvey arrives in Lubbock today to present the second annual Great American Award to a West Texan tomorrow. Harvey received the first award last year.

He has received an honorary Doctor of Letters degree from Culver-Stockton College, Missouri and one from St. Bonaventure University in New York.

Wayland Baptist College of Texas has also awarded Harvey with an honorary Doctor of Humanities degree.

The program is scheduled for 3 p.m. Sunday in Lubbock Municipal Auditorium. Tickets may be purchased at Raff and Hall Drug Stores and at the door.

**Rusk Says
Red Boss
Gets Point**

WASHINGTON AP — Secretary of State Dean Rusk said today the United States cannot permit the Soviet Union to interrupt Western access to Berlin.

He told a news conference that Soviet Premier Khrushchev has already indicated he understands the seriousness of the issue.

Rusk declared also that the "world is in no shape" to permit any relaxation, and that U. S. foreign aid to other nations is still a critical need.

"There are large and dangerous questions still before us," he said and cited Berlin, Laos, Viet Nam and Cuba.

Rusk said the new government of South Viet Nam, given diplomatic recognition Thursday brings hope that troubled nation can be "free and secure."

He said this country wants no military bases, has no special interest of its own in Viet Nam and never has had a selfish concern there.



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Tech Honors Seniors During 'Senior Week'

By DON FORESTER
Treador Sports Writer

Following today's gridiron clash with Kansas State, 62 Texas Tech football players will enter the familiar confines of the Jones Stadium dressing room.

As they tenderly strip the adhesive tape from their battle worn bodies and remove sweaty, tattered game jerseys from their weary shoulders, win or lose, the room will be laden with an air of solicitude.

Sitting with their heads bowed in meditation will be eight Texas Tech seniors who have played the final home game of their college careers.

As they quietly reminisce, each can take pride in his personal accomplishments, team play, and leadership. They have all been instrumental in Texas Tech's successful struggle to escape gridiron obscurity.

In conclusion of Senior Week, the sports staff of THE DAILY TREADOR wishes to recognize the outstanding leadership and dedication of two more of the Red Raider seniors—Bill Worley and H. L. Daniels.

Tech fans and supporters will long recall the dazzling, and at times unbelievably accurate, kicking toe of senior fullback H. L. Daniels.

Originally recruited from Marshall high school as an outstanding fullback prospect, Daniel's talent as a place kicker soon had him cast in the roll of specialist. For the past three years he has been blasting away at opposition cross-bars with devastating effects.

Among his many records, Daniels holds Southwest Conference marks for the total number of field goals in a career (13) and the most field goals in one season (7). These marks are complete through seven games of the current campaign.

Used sparingly as a powerback and slowed by injuries during the 1962 season, Daniels managed to gain 101 yards in 33 carries for a three yard average. He led Tech scoring last year with 26 points, although he never once crossed the goalline.

An honor student in high school, Daniels lettered in football, baseball, and track, making all-district as a griddier. At Tech "The Toe" holds the college record for the javelin throw.

Bill Worley, who is nothing more than a little muscle with a giant heart, has been thrilling SWC fans with his hip-twisting scampers for three seasons.

The 155-pound "Midland Flash," who was moved from starting halfback to defensive quarterback this season, was the Raiders' third leading ground gainer in 1962, rushing for 245 yards in 48 carries, for a 5.5 yard average.

Despite a serious knee injury which sidelined him for part of last season — the "Squirrel" led Tech statistics in punt and kickoff returns and was selected the outstanding back at Tech for the second consecutive year. He also received the Del Morgan Courage Award in 1962.

An outstanding athlete at Midland High School, Worley was all-district in football and played on the Bulldogs' baseball team.

A tip of the hat goes to all eight Red Raider seniors for a job well done. They are living testimony to the old saying "When the going gets tough the tough get going." It is through their constant efforts and leadership that Texas Tech can look to the future with anticipation.

Treador Prediction Poll . . . Seventh Week

Game	Shaw	Richards	Orman	Consensus
Texas-Baylor	Baylor	Texas	Texas	Texas
Rice-Arkansas	Rice	Rice	Rice	Rice
SMU-A&M	SMU	SMU	SMU	SMU
TCU-LSU	LSU	LSU	TCU	LSU
Michigan-Illinois	Illinois	Illinois	Illinois	Illinois
Oklahoma-Iowa State	Oklahoma	Oklahoma	Oklahoma	Oklahoma
Notre Dame-Pittsburgh	Pittsburgh	Pittsburgh	Pittsburgh	Pittsburgh
Penn State-Ohio State	Ohio State	Ohio State	Ohio State	Ohio State
Wisconsin-Northwestern	Northwestern	Wisconsin	Wisconsin	Wisconsin
Tech-Kansas State	Tech (27-13)	Tech (30-7)	Tech (24-7)	Tech

Score: Richards, 43-21-1; Shaw, 44-24-1; Orman, 41-24-1



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Raiders Play Bruised K - State 'Cats Today

By ARTIE SHAW
Toreador Sports Editor

Texas Tech's unpredictable Red Raiders battle with Kansas State's predictable Wildcats today at 2 p.m. in Jones Stadium, as the Raiders complete their 1963 home schedule.

Texas Tech, the Southwest Conference's baby sister and most unpredictable member, will be looking for victory No. 4 over the predictable Wildcats (they usually lose) of the Big Eight Conference. The Wildcats seek victory No. 2, having

won only their opener, a 24-7 shellacking of Brigham Young.

SINCE THEIR opening win, the Wildcats have dropped successive contests to San Jose State, Colorado, Missouri, Nebraska, Oklahoma and Kansas.

Two outstanding pass-catchers will be facing each other in the game. Tech will send All-Conference David Parks against K-State's Ralph McFillen, the Wildcats' all time individual receiver. McFillen tied and broke the school record for number of receptions in one

campaign when he shoved his season total to 24 against Kansas last Saturday. The old record of 23 had stood since 1959.

SEVERAL Wildcat linemen incurred severe bruises in the Kansas game, and are listed as questionable starters for today's contest. Dennis Winfrey, senior tackle, and Leroy Barre, sophomore guard, were nursing injuries early this week. Both are members of K-States' defensive unit.

Meanwhile, on the home side of the field, only one injury is reported—that of Roger Gill, the senior halfback who has been out since the Baylor game with a shoulder separation.

The Raiders assume an unfamiliar position this week, as they come into the contest definite favorites.

Junior James Ellis of Lubbock is the only upperclassman in the starting backfield for the Raiders today. Donny Anderson and Johnny Agan have the nod at halfbacks, while Leo Lowery will start at fullback.

IN THE LINE, the program will read basically the same, as Parks and Tommy Doyle start at the ends, John Carrell and John Porter grab the tackle spots, C. C. Willis and Bill Shaha start at guard and Reg Scarborough gets the nod at center.

This game is the culmination of senior week on campus, and a crowd of 25,000 is expected.

SENATE INQUIRES

WASHINGTON AP — Senate investigators said today Fred Korth will be asked for details of a \$30,000 bonus reported paid him by a Texas bank from which he resigned as president to become secretary of the Navy.



FROM THE
BENCH
by artie shaw

tennnnn-hutt!!

The end of another spirit-building campaign comes today at 2 p.m. when the Raiders meet Kansas State in an intersectional clash. But it's not just another spirit-building campaign—it is a tribute to eight guys who have given their all for four years. Four years of heartbreak and tough luck. Four years of the worst football-luck Texas Tech has ever had. But yet, as they finish their fourth year, and the tide begins to turn and the organization and recruiting efforts of J T King begin to show, they do not complain because they played their eligibility during the bad years—they are only glad that Tech will be better. They are happy and satisfied that the Red Raiders will be a top team in the near future. It is little consolation to know that today's sophomores will darken the memory of the eight graduating seniors in the eyes of the fans and followers of the Red Raiders. Those men who played so hard during the "bad years" will be forgotten, because, somehow the bad memories seem to go away and only the good ones remain. It doesn't matter to them if their names are remembered—it matters that Tech—their school—does well.

"They should do better next year because they have even more experience, poise and almost everyone is back," David Parks told TOR-EADOR sports writer, Pam Best.

That's the type of player that makes a school great, in football or otherwise.

In my own small way, I would like to recognize Bill Worley, David Parks, David Rankin, Bill Shaha, H. L. Daniels, Robert Foster, Roger Gill and Richard Willis for a job well done.

This is one person who will not soon forget the effort and spirit they have possessed, the talent they have displayed and the exemplary sportsmanship (typical of Tech teams) they have shown on the field.

sophisticated phinque

There is a fellow in Teasipper Land named Tony Crosby (and from the prolific nature of Bing, he may be a relative) who kicks field goals. The only difference between Herr Crosby and other field goal kickers is that he kicks the field goals with no shoes on. I'd heard of Shoeless Joe from Hannibal, Mo., but this is ridiculous.

The Barefoot Boy with talented feet has a 1.000 average, and surprisingly enough, has 1.000 of his toes left.

"They stay pretty sore all the time," Barefoot says, "I average around 150 kicks a day in practice."

How? He says he kicks with the bottom of his first three toes, and the largest of his pinkies receives most of the impact.

And the most disgusting thing of all about him—he is tied with H. L. Dainels, Tech's Toe, and Mike Clark of A&M for the Southwest Conference season record. All three have kicked seven.

However, Daniels has 13 in his career, and that is good enough for undisputed possession of the career mark.

Why Do You Read So Slowly?

A noted publisher in Chicago reports there is a simple technique of rapid reading which should enable you to double your reading speed and yet retain much more. Most people do not realize how much they could increase their pleasure, success and income by reading faster and more accurately.

According to this publisher, anyone, regardless of his present reading skill, can use this simple technique to improve his reading ability to a remarkable degree. Whether reading stories, books, technical matter, it becomes possible to read sentences at a glance and entire pages in seconds with this method.

To acquaint the readers of this newspaper with the easy-to-follow rules for developing rapid reading skill, the company has printed full details of its interesting self-training method in a new book, "Adventures in Reading Improvement" mailed free to anyone who requests it. No obligation. Simply send your request to: Reading, 835 Diversey Parkway, Dept. 9968, Chicago 14, Illinois. A postcard will do.

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Texas-Baylor Clash Highlights SWC Tilts

By HAROLD V. RATLIFF
Associated Press Sports Writer

Baylor's pass-pass-pass flings itself at Texas' run-run-run at Austin Saturday in the first big showdown of Southwest Conference football. The stakes are high.

Texas seeks its second straight championship and a return to the Cotton Bowl the third year in a row.

Baylor wants to win the title for the first time in 40 frustrating years.

The game won't decide the championship mathematically no matter who wins, but general opinion is that this is the one—the team that comes through eventually will emerge as the king of football in the Southwest.

The Baylor - Texas struggle, matching the only teams with unbeaten records in conference play, is one of five contests on the schedule Saturday. But none of the others has one-tenth the interest of the clash of the Longhorns with the Bears.

Rice Must Win

Rice plays an important game—for Rice—when the Owls take on Arkansas at Houston. Rice still is in the conference race but must win all of its remaining games to do any good with it. Then, should Baylor beat Texas, Rice might still wind up with at least a share of the championship by defeating Baylor.

Rice already has played Texas and lost 10-6. That's what has the Owls behind the eight-ball.

Southern Methodist and Texas A&M meet at College Station in a game that may determine which escapes the cellar. Between them they boast only one tie to furnish them any margin and the Aggies have that.

ROBINSON GETS POST

ALBANY, N. Y. AP — Gov. Nelson A. Rockefeller plans to appoint former baseball star Jackie Robinson chairman of the State Athletic Commission, it was learned today.

Robinson, first Negro to play in the big leagues, also is expected to campaign for Rockefeller in the governor's quest for the Republican presidential nomination.

Other two conference members play intersectional games with good prospects of winning them to pad the already good record of 12 victories to six against the outsiders.

Texas Tech meets Kansas State, a team with a 1-7 record and winless all last season, and Texas Christian clashes with a Louisiana State team that collapsed last week under the weight of Mississippi's blistering attack.

Louisiana State does, however, have a better record than Texas Christian, which did some collapsing itself as Baylor's Don Trull showered the Christians with passes.

Texas Tech, 3-4 for the season, should be able to handle Kansas State and Texas Christian looks capable of trimming Louisiana State, although the Tigers are 3½-point favorites.

They are not very positive in Longhornville that Texas will remove the Baylor menace again. Failure to score in the last half has had the Longhorns in hot water

the last three games. It is conceded that if Texas doesn't score in the last half against Baylor it's going to get beat.

Texas is noted for the terrific start, Baylor for the terrific finish. That indicates another cliff-hanger.

The game has many angles — the nation's No. 1 team — Texas — meeting the nation's No. 1 passing team, Baylor; Baylor putting the nation's top passer and receiver — Don Trull and Larry Elkins — against the power of the Longhorns, who have carried the ball more than any other team in the country.

Texas is a 6½-point favorite, but based on their mutual showing against Arkansas—just four points difference—perhaps it should be all even.

Southern Methodist is favored, barely, over the Aggies and Rice in an even narrower choice. The Owls are given only one point over Arkansas. That's too close to say anybody is a favorite.

Wildcat End Nearing Pass Catching Mark

MANHATTAN, Kans. — Ralph McFillen, 168-pound senior end on Kansas State's football team, needs 96 yards to surpass the Kansas State season record for most yards gained on pass receptions. McFillen broke the record Saturday for most catches in one season when he caught two against Kansas to run his total to 24 this year.

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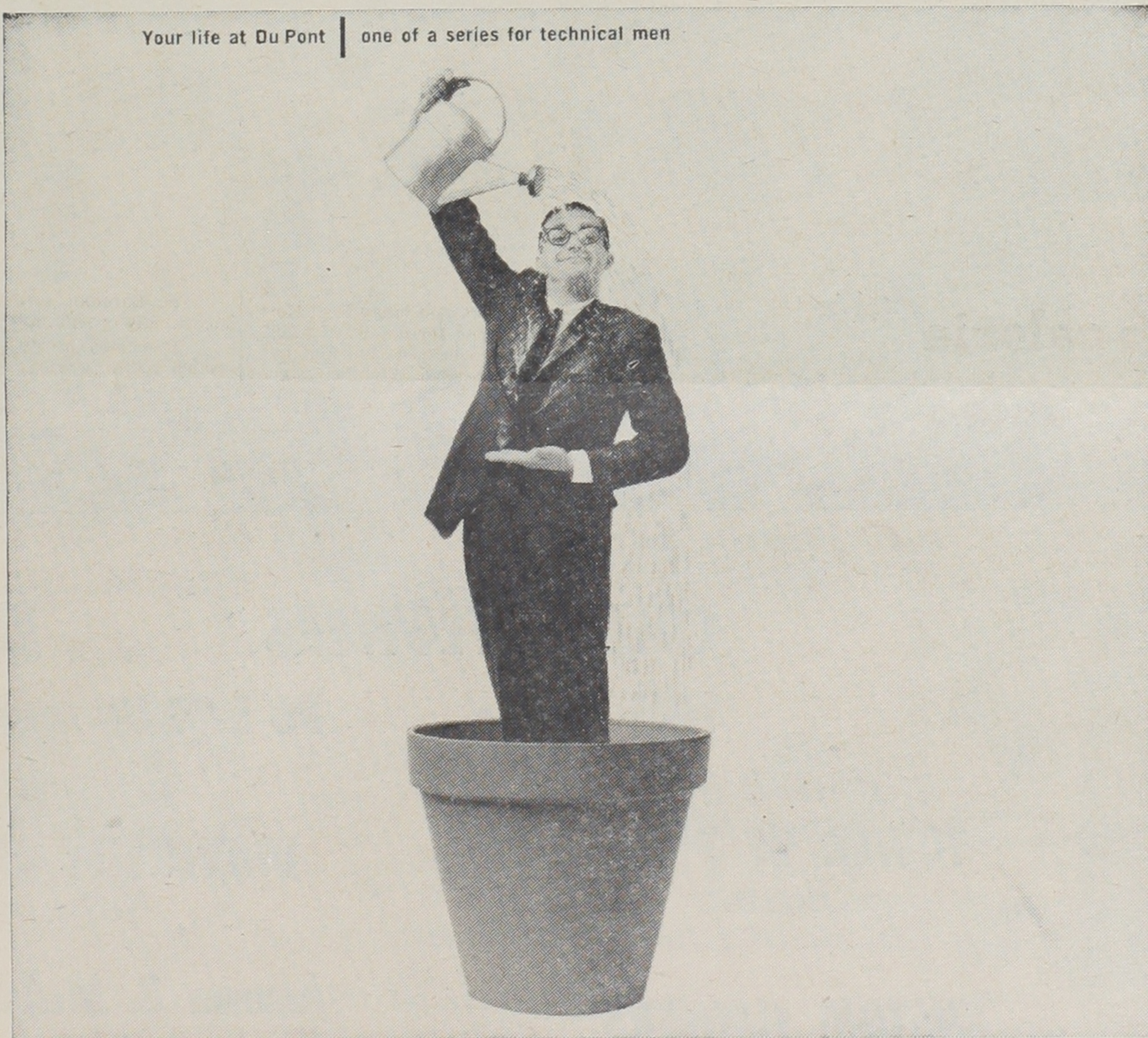
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BEAT K — STATE

SWC Teams Netting TV Money Galore

Southwest Conference members will get more than \$400,000 from television this year. It isn't as much as last year but it still is a tidy sum and should keep everybody solvent.

It just points up the fact that the colleges of the country have played it smart and have managed to live with television without being hurt. In fact they have profited from it under their plan.

They have prevented a glut of the market by TV but have been able to present enough football on the screen to satisfy the public.

The plan, which was inaugurated in 1951, was designed to keep up the attendance at the football games yet give the public a fair share of free football.

There are national games and games that are called "split networks." The latter are regional telecasts. They pay \$172,000 each. The national games pay \$280,000.

This year Rice and Arkansas meet at Houston Nov. 9 in a split network game. Texas and Texas A&M clash at College Station on Thanksgiving Day in a national game. It's just one-half game less than last year when the Texas-Oklahoma extravaganza was a split network affair.

Rice and Arkansas each get 10 per cent of the net (three per cent is taken out by the NCAA), which means \$16,640 and the remainder is split eight ways so that Rice and

Arkansas share again. They will receive \$33,280 and the other conference members \$16,640.

Texas and Texas A&M each will get \$27,160 from their nationally televised game and they will share in the remainder with the other conference schools. So Texas and A&M get \$54,320 and the other conference members will receive \$27,160.

Thus from television this year Texas and Texas A&M each receive \$70,960, Rice and Arkansas get \$60,440 and Baylor, Texas Christian, Southern Methodist and Texas Tech each receives \$43,800. The total for the conference schools is \$438,000.

This, of course, is designed to take care of any loss they might have incurred through television detracting from their games.

However, since 1954 there has been an increase each year in football attendance. Thus the schools not only have not lost anything, they have gained some important money.

The college officials have been told by experts who investigated the situation from top to bottom that the colleges have not made normal progress in view of the growth of student bodies and the population. This is a scientific diagnosis.

The colleges are pretty happy about the whole thing, however. They have made money and pick-

ed up in attendance, too. Perhaps it isn't normal progress but it's progress. As long as they aren't losing anything they should feel pretty good. Colleges are supposed to be non-profit operations anyway.

In the case of a special telecast like Texas-Oklahoma this year, the participating school gets little money, Texas received about \$2,000 and split that with the remainder of the conference. Texas got about \$600 and the other conference members \$200 each.

This was one of those special telecasts that can be put on at the homes of the participating schools and at the neutral site if it be played at a neutral site, provided the game is a sellout 48 hours before it is played and there is no other college game within a radius of 120 miles.

It doesn't pay the competing schools much but it does give the local public a chance to see the game if they can't get into the park. Nobody is losing anything and the public is benefitting.

It seems the colleges have done a good job of working out of what could have been a serious problem.

Odds Good New Role For Tech

National rating services are favoring Texas Tech over Kansas State University here Saturday, and Coach J T King doesn't know whether that's good or bad.

For seven straight Saturdays his Red Raiders were underdogs according to the experts, and on three of those occasions Texas Tech came out on top.

Kansas State, King feels, has the kind of team that can surprise the selectors, especially if anyone takes them lightly. He points to the Wildcats' leading rusher, 220-pound Ron Barlow, to their passing combination of Larry Corrigan-to-Ralph McFillin, and to their big linemen.

Texas Tech closes out its home schedule with the Kansas State game. Remaining will be Texas Western at El Paso and University of Arkansas at Fayetteville.



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Board Says Prison Life May Be Best

CHESTER, Ill. (AP) — Would it really be right to free a man after he had spent 64 years in prison?

That question faces the Illinois Parole Board in the case of Richard Honeck, 84, who was sentenced in 1899 to life in prison for murder.

"I can't speak for the others, but I personally feel this old man should be able to spend the time he has left in freedom," a member said after Honeck appeared before the board Wednesday.

"However, we do have to think of many things, and not the last of them is consideration of the old man himself," the board member said.

Bread Cutter

"He has, of course, absolutely no idea of what it's like on the outside. For instance, he's been cutting bread in the prison bakery since 1928. What would he do if you suddenly took him away from his bread cutting?"

As he spoke, the prison band struck up a tune, a signal for the noon meal.

"And what if he didn't hear the band at meal time?" the board member asked. "Maybe he wouldn't want to eat."

Honeck was virtually a forgotten man until The Associated Press distributed a story recently, relating that he had not received a letter or a visitor since 1904.

Got Letter

The story prompted a deluge of 3,000 letters, cards, periodicals and small gifts.

One of the letters was from a niece, Clara Naegelin Orth of Oakland, Calif. Honeck had believed all his relatives were dead.

Mrs. Orth, 62, wrote that she would try to establish a home for Honeck if he were released.

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