

Panel Selects 10 Finalists

Big Week Planning Underway

With Homecoming less than two weeks away, plans are being stepped up for the big annual event scheduled for Nov. 14. on the Texas Tech campus.

ALPHA PHI Omega, in cooperation with the Tech Union and the Student Council, is in charge of the Homecoming activities.

Representatives from Saddle Tramps, Association of Women Students and the Double T Assn. will coordinate and plan the Homecoming activities. Jim Dinsmore heads the entire Homecoming committee. Tony Gustwick acts as his sub-chairman and Cheryl Crawford as secretary.

IN CHARGE of registration of exes will be Kay Sharp and James Langford. The pep rally, bonfire and coronation of the queen plans are being made by Claude Rogers and LeRoy Tillery.

In charge of Homecoming queen selections are Charlie Draper and Tillery. Taford Blessing, Jerald Bell and Jim Joyner will coordinate and map the parade route. Luncheon arrangements will be made by Jim Lindley and Arthur Hantz.

HALF-TIME show activities are being planned by John Harrison and Don Mason. Lighting will be taken care of by James Zezschke, Roger Freeman and Kurt Von Osinski. Publicity chairman is Andy Scott assisted by Bill Riley and Larry Justice.

The freshman school spirit convocation will be conducted by the Freshmen Council with the help of Ann Jaroszewski and Dick Toll. Pat Porter heads the Homecoming Dance.

All Homecoming plans will revolve around a 1929 theme. "The Varsity Drag," featuring Buddy Morrow and his "Night Train Orchestra," will highlight the weekend.



HOMECOMING QUEEN CANDIDATES VIE FOR BIG HONOR
 ... on Nov. 14, new queen and her court will be selected from, bottom row, left to right, Gail Petersen and Jean Gilliland. Second row, left to right, are Shirley Stephens, Sandra Hendrix, Ellen Edwards and Delia Close. Top row, left to right, are Ruth Sewell, Annette Rose, Janis Jones and Deana Ward.

'59 Queen Election Set For Nov. 11

Tech's Homecoming Queen and her court will be chosen in campus-wide elections Nov. 11.

THE TEN finalists were chosen from a field of 28 candidates Sunday in the Tech Union Rec Hall.

The candidate who receives the greatest number of votes in the election will be crowned Homecoming Queen at a pep-rally Nov. 13. The four who receive the next largest number of votes will serve as the Queen's court.

A REPRESENTATIVE from each of the 28 student organizations which sponsored a candidate made the preliminary selections.

"Describe your version of an ideal date," Kenneth Lee, master of ceremonies, asked each candidate as they appeared before the judges Sunday.

THE IDEAL date was described as everything from a picnic to a coronation ball.

Two Tech cheerleaders, Sandra Hendrix, sponsored by Sigma Alpha Epsilon, and Gail Petersen, Weeks Hall, are among the finalists.

Other finalists and their sponsors are Delia Close, Pi Beta Phi; Deana Ward, Casa Linda; Janis Jones, Doak Hall; Ruth Sewell, Gamma Phi Beta; Ellen Edwards, Delta Tau Delta; Jean Gilliland, Bledsoe Hall; Shirley Stephens, Kappa Sigma; and Annette Rose, Delta Gamma.

WUS Week Features Shine Stand in Union

Fraternity pledge classes are bending their backs and manning the shine cloths today and the remainder of the week for the shoe shine stand in the Tech Union as part of the World University Service Week at Tech.

Designed to raise funds for needy university students around the world, the WUS

MC Comes Out On Short End

Kenneth Lee, master of ceremonies at the preliminary selections for Homecoming Queen, asked each candidate to describe the ideal date. "I would like a date who is tall, ..." each of the 28 girls would begin, as Lee grimaced. Lee is only 5 ft. 3 in. tall.

Picture Sale Ends Today

Sigma Delta Chi will again sell 1959 La Ventana pictures between 1 and 3 p.m. today in Rm. 206 of the Journalism Bldg. This will be the last time these pictures will be sold.

The pictures, taken for last year's annual, are pin-ups, individual portraits, action sport shots, pictures of organizations and other scenes of faculty members and students.

Trueblood to Visit Tech; Lectures In Auditorium

Willson Lectures will bring Dr. D. Elton Trueblood to Texas Tech Nov. 9-12.

ALL LECTURES will be in Lubbock Municipal Auditorium. Nov. 9-10 Dr. Trueblood will lecture at 9 a.m., Nov. 11-12 he will lecture at 10 a.m.

"The Life We Prize" is the overall title for the 13th series of Willson Lectures to be presented at Tech.

AT THE FIRST lecture, "The Predicament of American Youth," Dr. R. C. Goodwin will introduce the speaker. Tech Women's Choir under Gene Kenney's direction will perform.

Tuesday's topic is "New Life in the College," "New Life in the

Church" will be discussed at Wednesday's session. Finishing the series will be a lecture on "New Life for the Individual."

DR. TRUEBLOOD will speak at a faculty-student dinner in the Union Nov. 11 at 6:15 p.m., according to James G. Allen, dean of student life.

Reservations for the dinner sponsored by the Campus Religious council may be obtained in the office of the Dean of Student Life or from the CRC.

Dr. Trueblood is presently professor of philosophy at Earlham College, Richmond, Indiana.

BORN OF Quaker parents in Pleasantville, Iowa, Trueblood holds eight college degrees. He has written 17 books.

His latest book, "Idea of a College," was published in July, 1959.

activities at Tech include, in addition to the shoe shine stand, a mile of pennies and a dance Wednesday night.

The mile of pennies will take place in front of the Union Wednesday through Friday. The dance, a record hop emceed by Troy Fields, local radio announcer, is planned for Wednesday at 7-8:30 p.m. in the Union Ballroom. Admission will be 25 cents per person.

PETER LEPPMANN, regional executive for WUS, is on the campus today for conferences concerning the WUS activities at Tech.

Pledges of Kappa Sigma fraternity operated the shoe shine stand Monday, shining an estimated 50-60 pairs of shoes and boots.

PLEDGES FOR Pi Kappa Alpha, Sigma Alpha Epsilon, Phi Gamma Delta and Phi Delta Theta will be in charge of the stand for the remainder of the week.

Charges for shines are 15 cents for shoes and 20 cents for boots, with the stand open from 8-12 a.m.



PHI DELTA THETA PLEDGE BRENT PERRY SHINES AWAY
 ... at active Joe Appleby's shoes for World University Service

Block and Bridle Club Initiates Fall Pledges

The fall pledges of Block and Bridle were initiated Monday night. New members are Frank Simms, John Mearg, Pat Shepard, Jimmy Neal, Charly Fields, Scott Pepper, Don Curry, John Holt, Rudy Tate, Dan Keith, Reeves Brown, Mike Roberson, Don Hobbs, Richard Franks, Al Adams, Charles Henderson, Bailey Mayo, Buddy Black and Roger Corbin.



everyone's
waiting for
Kathy's
for
exciting fashions

NEW ZEALAND

Novel Shows Early Life

THE FRESH AND THE SALT
by Olga Stringfellow
Published by Doubleday

by MELINDA HUSBANDS
Toreador Staff Writer

The setting of Miss Stringfellow's novel is New Zealand during the Maori uprisings of the mid-1800's. The Maoris, like their American Indian cousins, became unhappy when they were pushed off their ancestral lands by the white man. To show their displeasure, they reverted to an uncivilized old custom of forcibly removing the heads of unfortunate white settlers. This, needless to say, did not help the New Zealanders sleep well at night.

At this point the author's young heroine, Mary Bravender, enters the scene, having traveled from Scotland to New Zealand to marry a man she scarcely knew. In spite of the warnings given her by Chase Pendennis, a handsome, dashing, Clark Gable-type rogue who has his eye on her, she marries Edward Grey anyway. Well, like Pendennis said, her new husband turns out to be an unspeakable cad which really doesn't matter because the rampaging Maoris do away with him about halfway through the book.

Mary is taken prisoner by one of the tribes as a sort of hostage. Pendennis, who turns out to be half-Maori, comes bravely to the rescue and saves her from heaven-knows-what. In order

to get her out of the Maori's clutches, who really aren't bad chaps for the most part, he has to marry her. It comes as somewhat of a surprise to Mary when she finds out that the native medicine man who performed the ceremony turns out to be an ordained Church of England minister and that they are really married.

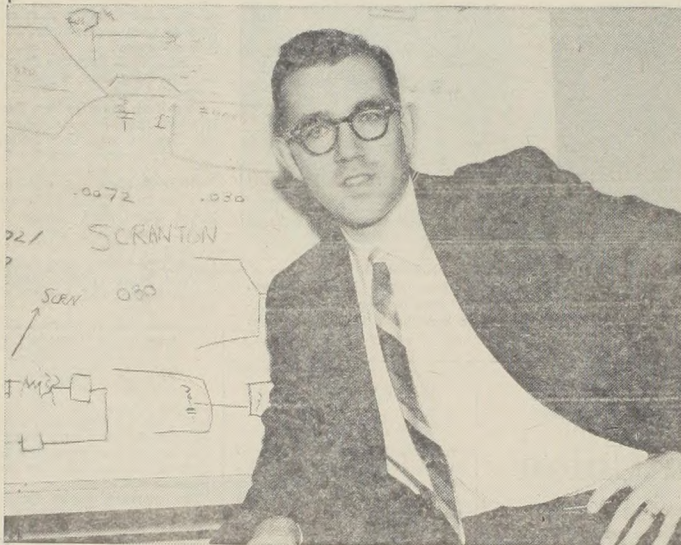
After they get back to civilization Mary sends Pendennis packing. After he leaves she discovers that all along she had really loved him instead of hated him. From here on the story becomes confused.

To give her book atmosphere, Miss Stringfellow has written in approximately the same flowery style as the writers of that period used. She makes effective use of that style without overdoing it and becoming dull.

The novel sticks fairly close to history, which is unusual for most historical novels. She presents an accurate picture of the early colonization of New Zealand as well as a great deal of information concerning the Maoris. In fact, any question one might have about the Maoris is probably answered in this book. Besides a rundown on their customs, rituals and habits, she throws in a few hundred unpronounceable Maori words for those readers who might be interested in the dialect.

Although "The Fresh and the Salt" will probably never be a classic, it is worth reading by those who enjoy romantic historical novels.

A Campus-to-Career Case History



**"I found I could be an engineer
—and a businessman, too"**

William M. Stiffler majored in mechanical engineering at Penn State University—but he also liked economics. "I wanted to apply engineering and economics in business," he says, "and have some administrative responsibilities."

Bill got his B.S. degree in June, 1956, and went to work with the Bell Telephone Company of Pennsylvania at Harrisburg. During his first two years, he gained on-the-job experience in all departments of the company. Since June, 1953, he's been working on transmission engineering projects.

Today, Bill is getting the blend of engineering and practical business-engineering he wanted. "The economic aspects of each project are just as important as the

technical aspects," he says. "The greatest challenge lies in finding the best solution to each problem in terms of costs, present and future needs, and new technological developments."

"Another thing I like is that I get full job-responsibility. For example, I recently completed plans for carrier systems between Scranton and four other communities which will bring Direct Distance Dialing to customers there. The transmission phase of the project involved almost a half-million dollars—and it was 'my baby' from terminal to terminal."

"Telephone engineering has everything you could ask for—training, interesting and varied work, responsibility, and real management opportunities."

Bill Stiffler and many college men like him have found interesting careers with the Bell Telephone Companies. There may be a real opportunity for you, too. Be sure to talk with the Bell interviewer when he visits your campus—and read the Bell Telephone booklet on file in your Placement Office.



BELL
TELEPHONE
COMPANIES

Union Offers Rental Records

Records from Broadway shows, movies, operas and symphonies are now available to Tech students. The record lending library sponsored by the Tech Union will open this week.

The library is open from 10 to 12

a.m. and from 1 to 3 p.m. daily. Three records may be checked out at one time for a week. Rental on each record is 10 cents for the week.

Many new records have been ordered including "Pajama Game," "Bolero" and "Buddy Morrow."



Dyed To Match . . . and
What a Bargain !!!

You must see these easy-care orlon sweaters and dyed to match, 100% wool skirts. They come in: Sun Yellow, Harbor Blue, Tropic Iris and Coral Pink.

the cardigan sweater	6.95
the slip over sweater	6.95
the 100% wool skirt	6.95

Open til 9:00 Thurs.

ADD
35 cents for
Mail
Orders

Charge or
Lay Away
30, 60 or 90 DAY CHARGE,
NO CARRYING CHARGE

Dorothy's

1014 BROADWAY

Martha Baxter Army Dietetic

Martha Baxter, a food nutrition major, is the second to receive an internship with the armed forces.

Her U. S. Army dietetic ship will begin next September. Each branch of service offers an internship to nutrition graduates who receive recommendations of the Dietetic Association.

Under the Army program, Martha will receive \$200 per month during her senior year. After graduation she will enter into



MARTHA BAXTER ... wins internship

HAWAII

With the 12th Annual

Howard To

The Original Tour for the University of Hawaii Summer Session

58 Days Sea-Air \$529.00 Plus \$

Tour Price Includes

Steamship travel to Hawaii, West Coast via jet airplane accommodations, and all major sightseeing drives on Oahu, Maui, Mt. Tantalus, Koko Head, Pearl and Hermes, and City Tour. It also includes an extensive beach program, a luxury cruise, outrigger canoe races, and a special excursion to the aquarium. Several highlights of the tour. These include: reception parties where new arrivals are met, welcome dinner and dance at the Hawaiian Village Tapa Room, show dinner at the Royal Hawaiian Hotel, and "Maui" native feast at Queen's. To all which events, military and college men are invited. Dressing rooms and lockers, tips, transfers and many other services are also covered by tour price. Steamship travel is available at adjusted tour rates.

Also Available

Orient To

Immediately follow Hawaii Tour

INCLUDES

A fabulous history of the island with a special emphasis on special events as on significant events escorted by J. D. days in Hawaii with optional tours to Hong Kong, Bangkok, Singapore, Manila, etc.

APPLY UNIVERSITY TRAVEL CENTER

At Delam's - 007 H Adjoining SMU - Da

Consult: Mrs. C. C. Telephone: LA 6-2

Martha Baxter Receives Army Dietetic Internship

Martha Baxter, a food and nutrition major, is the second Tech-san to receive an internship in the armed forces.

Her U. S. Army dietetic internship will begin next September. Each branch of service annually offers an internship to food and nutrition graduates who meet the recommendations of the American Dietetic Association.

Under the Army program, Miss Baxter will receive \$200 per month during her senior year. After graduation she will enter into a one

year internship with a second lieutenant ranking.

While interning, she will work in all areas of hospital dietetics, including meal planning, preparation and purchase.

Miss Baxter will complete her program either in Brooke General Army Hospital, San Antonio, or Walter Reed General Army Hospital, Washington, D.C.

A graduate of Cottey Junior College for Women in Nevada, Mo., Miss Baxter entered Tech in 1958. She is a member of the Home Economics Club and was a dressmaker for the 1958 "Cotton Around the Clock" premier style show of Vogue patterns on the campus.

She is the daughter of Mr. and Mrs. Dean Baxter of Tucuman, N.M.



MARTHA BAXTER
... wins internship

MEMOS...

Der Liedekranz, German club, will see slides on Austria in the Anniversary Room of the Union at 7 p.m. today.

JR. PANHELLENIC

Junior Panhellenic will meet at 5 p.m. today in Room 201 of the Ad Bldg. All delegates should attend or send a substitute, Marilyn Gardner, chairman, said.

BSO

The Board of Student Organizations meeting will be in the Union Ballroom at noon Wednesday. BSO dues are to be turned in to the Dean of Student Life's office.

ALPHA DELTA SIGMA

Fall semester dues must be paid at the 7 p.m. Wednesday meeting of Alpha Delta Sigma, national advertising fraternity, in the Journalism Bldg. Conference Room.

UNION RATS, INC.

Shoe Shines Added To Union Features

by PAT PORTER
Toreador Staff Writer

Thanks to World University Service Week you can now have your coffee and doughnuts, read your paper and get a shine on your shoes, all at the Tech Union. Charges for the service will be 15 cents for shoes and 20 cents for boots.

Union events this week should brighten up any Rat's dreary week. Tuesday there will be a record dance in the Rec Hall from 7-8:30 p.m. "Autumn Dance" is the theme and disc jockeys from KSEL will spin records.

Friday there will be a "Rawhide Romp" in the Rec Hall from 8:30-11:30 p.m. Jimmy Mackey and his band will play.

A student caller will be featured at the Thursday square dance beginning at 7:30 p.m.

"Magnificent Obsession" starring Rock Hudson and Jane Wyman will be shown Sunday and Monday. The Sunday showing will be at 2:30 p.m. in the Union Ballroom. Two showings are scheduled for Monday, one at 4 p.m. and one at 7 p.m.

Signups for the snooker Tournament will get under way this week. Also, ticket sales for the 1959 Homecoming Dance, The Varsity Drag, will begin this week.

That just about does it for this week, Rats. The good word this week is "relax"—in the union, of course.

REWARDING

Your future at Dowell can be rewarding in so many ways. Because the earth still holds mystery in the production of oil—the ideas of every Dowell man must be considered, Dowell offers you the opportunity to set the limits of your assignment. Your skills and your desire to progress are given an open road. And, Dowell is eager to recognize and reward your growth.

Dowell's industry leadership is based on the best in well stimulation services, and also, the best in chemical cleaning services for all industry. Providing the best requires top-flight personnel. Dowell seeks these people constantly, and the range of talents needed is wide. Petroleum engineers, mechanical engineers, chemists, accountants, management personnel and sales representatives, all are needed by Dowell to provide its services to industry.

Industry is aggressive, and so is Dowell. As industry reaches out to new frontiers, Dowell must constantly expand its operations. Today, Dowell operates throughout the United States, also Canada and South America, soon Europe. As a Dowell man, your open road may lead in many directions.

The challenge Dowell offers you can be most rewarding. For full information, write Employment Manager, Dowell, Box 536, Tulsa 1, Oklahoma. Or contact your school Placement Officer.

DOWELL

DIVISION OF THE DOW CHEMICAL COMPANY



HAWAII

With the 12th Annual

Howard Tour

The Original Tour for Credit to the University of Hawaii Summer Session

58 Days Sea-Air Travel
\$529.00 Plus \$9 Tax

Tour Price Includes:

Steamship travel to Hawaii, return to West Coast via jet airplane, living accommodations, and all major sight-seeing drives on Oahu-Circle Island, Mt. Tantalus, Koko Head, Pearl Harbor, and City Tour. It also includes an extensive beach program—a catamaran cruise, outrigger canoe rides, glass bottom boat excursions, and a visit to the aquarium. Social events highlight the tour. These include introduction parties where new friends are met, welcome dinner and floor show at Hawaiian Village Tapa Room, fashion show dinner at Reef Hotel, a special "Night in Japan" party, formal dinner dance and floor show at Royal Hawaiian Hotel, and farewell "hau" native feast at Queen's Surf—to all which events military officers and college men are invited. Beach dressing rooms and lockers are provided, major movies are shown weekly, tips, transfers and many other extras are also covered by tour price. Round trip steamship travel is available at adjusted tour rates.

Also Available

Orient Tour

Immediately follows Hawaii Tour

INCLUDES

A fabulous itinerary of the Far East, with as much emphasis on social and special events as on sightseeing. Personally escorted by J. D. Howard who lived in the Orient. Includes 21 days in Japan, with optional extensions to Hong Kong, Bangkok, Singapore, Saigon, Manila, etc.

APPLY

UNIVERSITY TRAVEL CENTER

At Delann's — 607 Hillcrest
Adjoining SMU — Dallas 5

Consult: Mrs. C. C. Turner
Telephone: LA 6-2470

the Iconoclast

by Joe Nicholson

Some time ago I wrote of a young godling named Flexus Fleck, who was somewhat unsuccessful in his first attempts at ruling people. Since that time many have inquired about Fleck; some wondering what ever became of him and his school, others not giving a tinker's dam, and so forth.

Although I am aware that at the time of Fleck's creation there were many cries of, "wave back the outfielders" (utterly to no avail since it went over anyway); and that the majority of the student body is well fed (being continually out to lunch), I will endeavor to explain some of the inner workings of Flexus Fleck's college, which should be of interest to all, since we, too, attend a college of sorts.

UPON FOUNDED THE SCHOOL, Fleck had decided to keep its rule completely autocratic to avoid friction, but also to keep a pretense of democracy by occasionally allowing little meaningless elections. This, of course, solved the main and most pressing problems, but many trivial difficulties continued to arise. Probably the most pressing of which was a parking problem. The people of Fleck's little, backward area might have lacked culture, common sense, etc., but they were extremely susceptible to material possessions and their favorite mark of status was the automobile.

Thus, parking space was a problem at Flexus Fleck's little school. However, not a difficult problem for a god like Flexus. Locating several old boxes full of Sam Browne belts and broken chalk, Fleck pressed into service some short-tempered refugees from the county relief roles as highly paid patrolmen and established a code of contradictory traffic laws. "No parking" signs were made from old beer cans (there were always plenty lying in the gutters of Fleck's campus after the weekends, even though Fleck had prohibited alcohol) mashed flat and inverted. These signs were then placed in all the desirable parking areas.

IN ALL FAIRNESS Fleck had the strictest entrance requirements for his patrol force. They had to be men of singular mental ability, utterly unreasonable, without pity, unable to conceive of an extenuating circumstance. Once a violation had been made, no matter how trivial, they had to be able to resist the strongest appeals of logic and common sense; and to make no answer other than to monotonously repeat, again and again, the "Law" as they had learned it from the booklet which Fleck had given them.

Despite the fact that many of the patrolmen were somewhat elderly citizens, the strenuous physical requirements included: being able to bend over and chalk tires (in the 30 min. zones), blow a whistle (loudly), walk around the corner of a building every 30 minutes, and sit on their cans for hours at a time (without relief). Eventually these rules were relaxed and sticks were provided with chalk holders in the end. Also, little rails were set up in the parking areas for the patrolmen to sit on while they worked.

As for those people who drove cars to Flexus Fleck's school, they were forced to buy parking stickers which were supposed to guarantee a parking space. Actually, Fleck found that all of the people would never use the parking lots at the same time, and so he pocketed a good percentage of the parking money and built fewer parking spaces than he sold stickers for. In effect those people with cars were only purchasing the right to fight for a parking space. But no one ever complained. Fleck used this philosophy in solving many later problems.

LITTLE MAN ON CAMPUS



"FUNNY, BUT EVERY TIME WE HAVE A BULL SESSION' HERE AT WORTHAL'S THE DISCUSSION ALWAYS GETS AROUND TO GIRLS."



EDITOR Tom Schmidt
MANAGING EDITOR Arthur Mayhew

The Toreador, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published each Tuesday, Thursday, and Saturday morning during the two long terms, excepting holidays, by students of the College as an expression of campus news and student opinion only.

The Toreador is financed by a student services fee, advertising, and subscriptions. Letters to the editor and columns represent the views of their writers and not necessarily those of the Toreador. Letters must be signed, but may be published with initials in justifiable instances. The views of the Toreador are in no way to be construed as necessarily those of the administration. Entered as second class matter at the Post Office in Lubbock, Texas, under the act of March 3, 1879.



Serving Texas Tech Since 1925

A THOUGHT FOR TODAY—Two great European narcotics, alcohol and Christianity.

Maybe, Maybe Not

Are Wet Counties Bad?

An interesting advertisement, depending on the various views of stupidity, appeared Sunday in a local newspaper entitled "Must We Have Liquor," authored by C. C. Harkey of the American Temperance Society.

It began like this: "Intoxicating liquors have many defenders but no defense. Let us examine some of the arguments put forth in favor of legalizing the liquor traffic."

The authors then went on a seemingly endless spiel supposedly examining defenses of liquor and refuting them with such ridiculous arguments that we wonder whether prohibitionists actually have any real defenses.

For example, and we cannot go into each one individually since the ad occupied half a page, several quotations from the Bible were used—one: "Wherefore do ye spend money for that which is not bread. Isaiah 55:2."

And does the author suggest that the whole human race commence to walk to work naked each morning, freezing to death in the winter and likewise smothering in the summer? Or does he suggest that this little tidbit from The Word applies only to liquor? Or what?

And then another choice excerpt, "We pray that every bootlegger, large or small, will be put out of business, and that speedily." Keep praying, buddy, there's a lot of work to be done. And don't become frustrated if your prayers aren't answered.

Again on liberty: "Where one person's liberty ends, another's begins. A man may claim his liberty to drink, but, alas, he soon forgets which side of the road is his, and he takes liberty, both his and yours."

And we echo, but, alas, he does this most of the time when forced to drive one to two hundred miles to the nearest wet town and then finds himself inebriated on his return.

Back to the Bible once again, "No drunkards . . . shall inherit the kingdom of God." But then who is advocating that the populus turn sot. Do those who support food likewise support overeating; and cigarette advocates, cancer. We doubt it. But then how many hard-shelled Christians have ever been converted?

TOM SCHMIDT
Editor

Truebloods 'Witness' Family Importance

Editor's Note: This is the fourth in a series of reviews of books written by Dr. Elton Trueblood, featured speaker at the Willson Lectures at Lubbock's Municipal Auditorium, Nov. 9-12.

THE RECOVERY OF FAMILY LIFE
by Elton and Pauline Trueblood
Reviewed by Dr. E. L. Koos

In this small (127 page) book the authors present what they frankly admit to be a witness to the central importance of the family in personal and social life in America. Since the book is a "testimony," it can hardly be expected to present an unbiased point of view—nor does it! The fact that the authors present a witness rather than an objective statement concerning the family in the American culture makes reviewing a less than satisfactory task.

IN ESSENCE, the authors say "This is our position," and we are therefore limited to pointing to omissions in the establishing of this position—for one can never deny the individual the right to his own position.

The book is a collection of five essays, each intended to portray one aspect of the whole "problem" of family recovery. Quite logically, the first essay deals with "The Withering Away of the Family," and calls for "an ideological transformation in regard to the family." The second essay, "The Ideal of the Family," puts forth the authors' philosophy regarding modern marriages. These are followed by two titled "The Vocation of Married Women" and "Responsible Fatherhood," and the closing essay discusses "The Sources of Family Strength."

THIS REVIEWER would be much happier in his task if he could determine the purpose of the authors in putting forth this witness, and the audience for which it is intended. If the purpose is to put down in capsule form a series of clichés which can be used by hard-pressed (and unimaginative) preachers, the authors have suc-

ceeded admirably—for example, "If we have enough good homes we shall have a good world."

The book appears to be a rather nostalgic following after the "family of old." There are, in our opinion, two serious omissions in this book. One is the important failure to recognize that, however desirable it might be, man is not entirely the master of his own fate. The family, in both form and function, does reflect the society in which it exists, and does express the culture in which it shares. And the social structure and the culture both have prescriptive and compulsive powers which the authors seem largely to have ignored in considering what the family shall be!

The second, and even more important omission, seems to us to be the authors' failure to recognize that maturity of personality—the sine qua non of family strength—is something which is not automatically arrived at through physical growth, or even through the acceptance of Christian principles, but which can come only through the extent that the socio-cultural milieu will permit and encourage such development.

SAID IN ANOTHER WAY, it is unfair to think that the recovery of family life—and a more realistic term might be "the reciprocal adjustment of family and society"—is a responsibility to be assumed only by the family. As long as we live in a social world which places the important emphasis upon material goals and "practical" motivations (and what else do we expect in an industrial society, if it is to function?) as does ours, we can only expect that "the vocation of married women" and "responsible fatherhood" will fail to be the goals which the authors demand of parents.

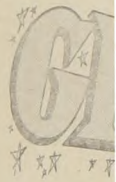
Despite these omissions, the book has something to say. The authors do point out the often repeated challenges which the family faces in our society. It is simply unrealistic to consider that the family can operate without regard for and without feeling the compulsions of living in a society which is not basically "Christian" in its orientation.

Speech M Into Seco

The second round of the Inter-collegiate Speech Program is scheduled for 7 p.m. Monday in the Speech Hall.

First round leaders are Kappa Sigma with 78 points, Phi Gamma Delta with 75 points, and Kappa Kappa Gamma with 62 points.

Any individual or organization may still enter until Friday noon by contacting Mrs. Vera Simpson of the Speech Dept.

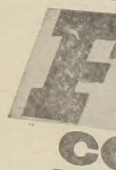


Come in and me

TO BE GIVEN
WED., THURS., FRI.

You Need Not Be
ENTER AS FREE
YOU V

PO 2-9131



LAST WEEK'S WINNER
Tie: Burl Masters
Jack Giles

Texas
Go. Tech
Northwestern
SMU

For Saturday
OFFICIAL ENTR
Cards Must Be In
Friday, Nov. 6 B

Speech Meet Goes Into Second Session

The second round of the Intramural Speech Program is scheduled for 7 p.m. Monday in the Speech Bldg.

First round leaders are Kappa Sigma with 78 points, Phi Gamma Delta with 75 points, and Kappa Kappa Gamma with 62 points.

Any individual or organization may still enter until Friday noon by contacting Mrs. Vera Simpson of the Speech dept.

Those already entered in the second round are Kappa Kappa Gamma, Phi Gamma Delta, Kappa Sigma, Pre-Law Club and Phi Mu.

Others are Alpha Chi Omega, Air Force ROTC Assn., Phi Kappa Psi, Knapp Hall, Pi Beta Phi, Sigma Alpha Epsilon and Kappa Alpha Theta.

Trophies to be awarded in Speech Intramurals are being displayed in the Union.

TCU UNDEFEATED

Forensic Festival Ends

Texas Christian University was the only team to remain undefeated in the eighth annual Texas Tech Forensics Festival Debate which ended Saturday.

TEAMS FROM 11 schools debated "That Congress should be given the power to reverse decisions of the Supreme Court." Five teams emerged with 5-1 records. They were Abilene Christian College (team 2), East Cen-

tral Oklahoma (2), Texas Tech (1), and University of New Mexico (1 and 2).

SEVEN SUPERIOR ratings were given in extemporaneous speaking. These went to Bob Bak-

er, ACC; Andrew Schuovaloff, A&M; John Morrill, University of New Mexico; Bill Brogden, Southwestern Oklahoma State; Neil Weatherbogg, TCU; Bobby Holcomb, Lubbock Christian College;

and Betsy Ballard, Amarillo College.

BOB ANDERSON of Texas Tech was awarded an excellent in discussion for the highest rating in that contest.

In poetry reading Ed Mullins, ACC, and Don Borders, Texas Tech, received superior ratings.

The only superior in after dinner speaking went to Bill Brogden, Southwestern Oklahoma State.

GRAND OPENING

OF THE

EL

MATADOR

Barber Shop



Come in and meet our 4 friendly barbers and register for the following gifts:

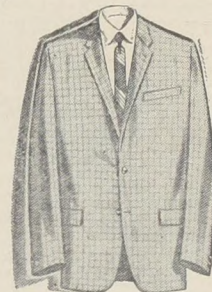
TO BE GIVEN AWAY
WED., THURS., FRI., NOV. 11, 12, 13

You Need Not Be Present To Win

ENTER AS FREQUENTLY AS
YOU WISH!



NEW SUIT AND ACCESSORIES
SPORT COAT
ELECTRIC RAZORS
SHIRTS
SOCKS
ACCESSORY SETS
CIGARETTE LIGHTERS



PO 2-9131

1205 COLLEGE

FOOTBALL

CONTEST

WEEKLY PRIZES!

\$10.00 In Merchandise

LAST WEEK'S WINNERS

Tie: Burl Masters
Jack Giles

Texas _____	Baylor _____	TIE BREAKER	Texas Tech _____	Arizona _____
Ga. Tech _____	Notre Dame _____		Arkansas _____	Rice _____
Northwestern _____	Wisconsin _____	Tulane _____	Harvard _____	Princeton _____
SMU _____	Texas A&M _____	Ala. _____	Rhode Island _____	Buffalo _____

Sponsored by BROWN'S VARSITY

Listen to the predictions Friday Afternoon, 5:45 p.m. on KFYO Radio

PLEASE PRINT CLEARLY

For Saturday, Nov. 7
OFFICIAL ENTRY CARD
Cards Must Be In Our Store By
Friday, Nov. 6 By 6 P.M.

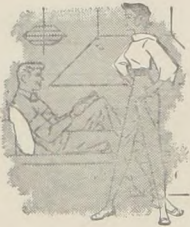
NAME _____
ADDRESS _____
CITY _____
TELEPHONE _____

RULES: Pick the team you think will win and mark "X" after its name. Or, if you think the game will end in a tie, put your "X" in both columns. In the middle will find a "tie breaking game listed; indicate the score you predict for this game. In case of tie, the winner will be the contestant who gives the score nearest to the actual outcome of the game.

ESPRESSO HOUSE

OPENS TUESDAY
AT 5 P.M.

1107 AVE. K
ACROSS FROM
THE HOTEL
LUBBOCK



.....JOIN US!

Raiders Start Drills For Arizona Wildcats

Texas Tech's Red Raiders returned to the practice field Monday to prepare for Arizona's Wildcats.

THE RAIDERS LOST their fourth straight game Friday night when they fell victim to the Tulane Green Wave, 17-7. Other losses have been to TCU, Baylor and SMU.

The Tech lads came through the Tulane tussle with the regular game bruises. Dick Stafford, fullback from Temple received the worst blow. Stafford was kicked in the mouth and lost two teeth.

TRAINER DON Sparks said Monday he thought Stafford would be able to play against the Wildcats.

For a change, Tech won't be primarily on the defensive aerially Saturday night.

ARIZONA, TO BE sure, again has a dangerous passing attack, but this time the Red Raiders are throwing the ball at a clip that may see some school records broken this week.

Among the marks in sight this Saturday night:

PASSES RECEIVED, one season — Bake Turner of Alpine has already tied the mark of 20 set last year by Floyd Dellinger and can break it with one catch Saturday night.

Yardage gained receiving, career — Turner breaks a record

★ ★ ★



BAKE TURNER
... after a record

now every time he makes a yard. He broke the old mark of 366 set by Pat Hartsfield (1954-57) and Ken Vakey (1955-56) in the Tulane game, with 23 yards, and now has 384 yards.

PASSES RECEIVED, career — Don Waygood of Sundown has snagged 24, counting 13 this season, 11 in previous years. The mark is 30 set by Hartsfield.

Passes completed (team), one season — Tech's mark of 63 is just five under the mark of 68 established in 1952.

YARDAGE GAINED receiving season — Turner breaks his own mark with every gain here, too, since he shattered Dean White total of 252 set in 1954 by mid season.

Tech, although averaging a respectable 108.9 yards a game passing, is finding that it is using two-edged weapon. Five throw went into Tulane hands last week and the Green Wave tallied bot of its touchdowns in the 17-7 victory by passing.

STILL, with the Red Raider running game accounting for only 87 yards a contest, it's likely Texas Tech will go frequently to the air lanes against Arizona.

SAE's Lose To Phi Delt

Hudgins, Bryant, and Co. proved to be too much for a slow-starting SAE crew Sunday as Phi Delta Theta won their sixth straight game of the season by a margin of 13-7.

BOTH TEAMS ran a series of downs before any scoring action was seen. The first break in the game came as Art Jones of the Phi Delt intercepted Jerry Pearson's aerial and gave the Phi possession within SAE territory. Pete Hudgins then launched a barrage of missiles to Dewey Bryant and Jim Patterson, occasionally carrying it himself to keep the Sig Alpha defense honest. Patterson snagged the one that counted as he stepped into the end zone. Percival kicked to make 7-0 for the Phi Delt.

Adding insult to injury, Bryant the wee will-o'-the-wisp in the Phi Delt backfield, intercepted the next SAE effort and threaded his way through a maze of grasping Sig Alphas for 50 yards and the tally. The try for extra point was no good and the score stood half-time, 13-0.

THE SAE lads began to live up to their potential in the second half as Pearson ripped the rugged Phi Delt defense time after time to Bob Kinney, Jerry Craft, and Jimmy Johnson, with the latter hauling in the touchdown pass. Johnson also converted to bring the count to 13-7.

★ ★ ★

Intramural Score

SUNDAY'S RESULTS

Phi Delta 13 — SAE 7
Delta 14 — Sigma Nu 6
Phi's 13 — Phi Delta 0
Kappa Sigma's 8 — Pikes 0
ATO 1 — Sigma Chi 0
Roman Rushers 20 — AFROT 0
Church of Christ 8 — Delta Sigma 0
Dorm 7 12 — Snesd 0
Bledsoe 12 — Gordon 0

MONDAY'S RESULTS

BSU 13 — AFROT 6
Roman Rushers 8 — Delta Sigma 2

Picadors Slam Arkansas 26-6

Texas Tech's Picadors had ball Saturday night at the expense of the Arkansas Shoats. The young Raiders pounded out a 26-victory before 3,000 fans.

The rout was so complete, Coach Tom Hamm pulled out his starting unit late in the third quarter. Tech reserves came on to do the mop-up chores.

The win marked the second victory of the season for the Picador eleven. They lost their opener to North Texas State and then came back to defeat Hardin-Simons.

Sparked by fullback Coolidge Hunt and quarterback John Lovelace the Picadors scored with 8:31 left in the first quarter and the rout was on.

FOOTBALL CONTEST!

Pick The Score of the Following Game

Texas Tech _____ Arizona _____

THE 10 BEST GUESSES RECEIVE A

Free Haircut!

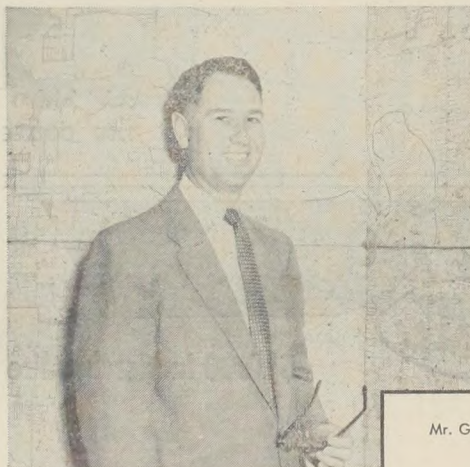
Ties will be broken by a drawing

TURN ENTRIES IN BY 5:30 P.M., FRI. NOV. 6 AT

1301 COLLEGE VARSITY BARBER SHOP PO 2-9949

Opportunities for Growth

...IN A GROWING COMPANY



GEORGE HEDRICK, Texas Tech '48, is a distribution field engineer in Texas Electric Service Company's Fort Worth Division.

Capable young men and women have extra opportunity in a growing company serving a growing area. During the past twelve years, Texas Electric Service Company has increased its power generating capability to more than nine times that of 1947, has constructed more than 1100 miles of high voltage transmission lines and 2800 miles of distribution lines, along with related substation and other facilities, more than doubled the number of employees, and serves more than twice as many customers.

And the company is continuing to build its organization as it plans and constructs new electric transmission and distribution facilities to serve our rapidly developing area. New career opportunities are opening for qualified men and women.

Mr. George Hedrick and other representatives of Texas Electric Service Company will interview seniors.

Wednesday,
NOVEMBER 4

Electrical and Mechanical Engineers

An appointment can be arranged through your Placement Office.

TEXAS ELECTRIC SERVICE COMPANY

Vern's

Coach Tom Hamm's Picadors...
After the poor showing against...
Lovelace the Picadors scored with...
The poor season the Sooners...
The Oklahoma Sooners saw...
The poor season the Sooners...
Texas coaches are hoping this...
Texas Tech will go frequently to...
The heralded game of the se...
Texas Christian, the defending...
The Red Raiders seem to hav...
Texas will be fortunate from last we...

It looks like sports writers...
Texas Christian, the defending...
Texas will be fortunate from last we...
The Red Raiders seem to hav...
Texas will be fortunate from last we...



Var...
BOOK

Vern's Views

by J. Vernon Stewart

Coach Tom Hamm's Pleadors nailed down a sweet victory Saturday night with their 26-6 rout of the Arkansas Shoats.

After the poor showing against North Texas, the Hardin-Simmons victory didn't show that the freshmen have a real winning team. One victory doesn't prove much. But the win over Arkansas shows the Pleadors are on par with the boys they will be competing against the next three years.

Remember the names Lovelace, Hunt, Garrison and Kimberlin. These boys are good bets to play lots of varsity football next season. A 160 pound halfback named George Berger is also making himself known, largely because of a tremendous amount of hustle. Berger is only 17 years old and may grow some before he leaves Tech. If he can add some weight without losing his hustle, he'll help the Raiders.

★ ★ ★
The Oklahoma Sooners saw their 74-game conference winning streak go down the drain Saturday when Nebraska pinned a 25-21 loss on Bud Wilkinson's men.

The poor season the Sooners are having may help the Texas recruiting situation greatly. Oklahoma is becoming just another football team.

Texas coaches are hoping this season may start a vicious circle that even the old master Wilkinson can't halt. They are saying that if someone would give Texas University a sound thrashing, recruiting would be a dream.

★ ★ ★
The heralded "game of the season" in the Southwest Conference was played last weekend. It wasn't nearly as close or hard-fought a battle as expected. The game in question was the Texas-SMU affair, which the Longhorns won by the comfortable margin of 21-0.

It looks like sports writers were talking through their hats, as is often the case when they try to pick SWC champs, when they chose probable winners.

Texas Christian, the defending champion, still has a chance but Texas will be favorite from last weekend forward.

★ ★ ★
The Red Raiders seem to have fallen into a rut of hard-fought losses. It is to be expected. Tech just doesn't have the horses to win them all, or even most of them. The small squad has done a good job so far. If the players don't quit now, they can still have a winning season.

Drills
decats

GE GAINED receiving
Turner breaks his own
in every gain here, too
shattered Dean White's
52 set in 1954 by mid-

though averaging a re-
108.9 yards a game pass-
ing that it is using
weapon. Five throw
Tulane hands last week
Green Wave tallied both
chdowns in the 17-7 vic-
tissing.

WITH the Red Raiders
game accounting for only
a contest, it's likely Tex
will go frequently to the
against Arizona.

E's Lose
PhiDelts

Bryant, and Co proved
much for a slow-starting
Sunday as Phi Delts
on their sixth straight
the season by a margin of

TEAMS ran a series of
before any scoring action
The first break in the
me as Art Jones of the
intercepted Jerry Pear
rial and gave the Phi'
n within SAE territory
edgins then launched a
of missiles to Dewey Bry-
Jim Patterson, occasion-
ing it himself to keep
Alpha defense honest. Pat-
aged the one that count-
stepped into the end
rival kicked to make it
e Phi Delts.

insult to injury, Bryant
will-o-the-wisp in the Ph
field, intercepted the
effort and threaded his
ugh a maze of grasping
for 50 yards and the
try for extra point was
and the score stood at
13-0.

AE lads began to live up
potential in the second
earson ripped the rugget
defense time after time
Kinney, Jerry Craft, and
Johnson, with the latter
in the touchdown pass
also converted to bring
it to 13-7.

★ ★ ★
amural Scores

SUNDAY'S RESULTS
13 - SAE 7
Sigma Phi 4
Phi Psi 4
6 - Phi 0
Sigma Chi 0
Alpha 21 - APFOC 0
Chi Psi 8 - Delta Sigma 0
- Sigma 0
- Gamma 0
MONDAY'S RESULTS
APFOC 6
Alpha 8 - Delta Sigma 2

adors Slam
ansas 26-6

Tech's Pleadors had
riday night at the expense
Arkansas Shoats. The
Pleadors pounded out a 26-
before 3,000 fans. Coach
it was so complete, Coach
Hamm pulled out all
unit late in the third
Tech reserves came on
up-up chores.

marked the second vic-
the season for the Plead
on. They lost their oppon-
Texas State and the
ck to defeat Hardin-Sim-



threesome
for
techsans
for coldweather days

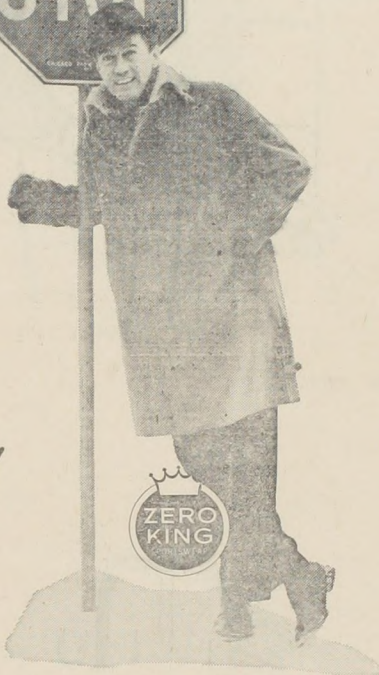
CAVALIER JACKET

Just right for campus . . . fair weather or foul . . . this light-weight, washable HIS jacket is a "must" for men of action. Superbly crafted with self-collared and cuffs; side elastic inserts. Exciting new colors. Wash 'n wear with little care. 9.90



CAR COAT

For colder weather . . . Dom's Ltd. has the answer car coats by H. I. S. and Zero King. For weather protection, style-correctness and only the finest of domestic and imported fabrics and leathers you can't go wrong or cold either with a car coat from Dom's. Priced from \$24.95 to \$49.95



CORDUROY PIPERS

Tapered, trim and stovepipe slim! These real sharp slacks fit real tight and ride real low on your hips. Extension waistband with adjustable side buckle tabs. Roomy frontier pockets. Plain, pleatless front for that lean look you've always wanted. No cuffs. In velvety soft corduroy of exceptional stamina. New Fall colors to choose from. 6.95



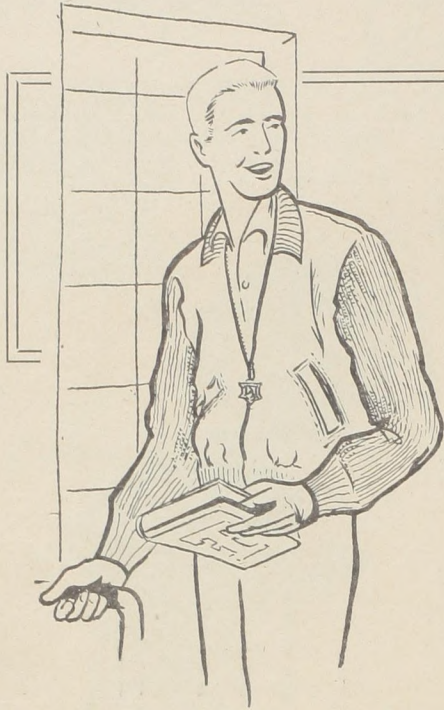
COME IN TODAY AND OPEN
UP ONE OF OUR CHARGE
ACCOUNTS . . . EASY AT

Dom's Ltd

2420 BROADWAY • BILL & JEAN NEEL

Varsity
BOOK STORE

COLD WEATHER VALUES



JACKETS

KNIT SLEEVE

Leather and Knit with carefree comfort - popular winter wear—

reg. 27.50

Now

\$21⁹⁵

—SUEDE

Seasons latest fashions Snug - Smart —

reg. 23.95

Now

\$18⁹⁵

—COTTON & ORLON

Waist Length and 3/4 length with hard wearing appeal—

reg. 16.95

Now

\$12⁹⁵



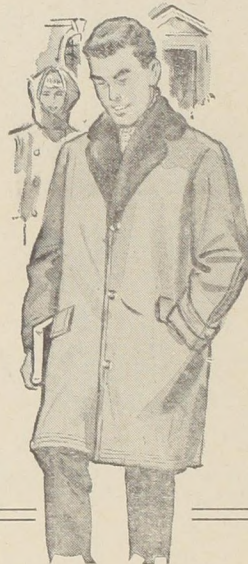
DRESS PANTS

IVY MODELS IN HOPSACKING AND WOOL
14.95 VALUES

NOW

\$8.95

CAR-COATS



1. COTTON WITH ORLON COLLAR

HEAVY, DURABLE WITH BULKY COLLAR— Deep Flee Orlon Lining

reg. 24.95 — **\$17⁹⁵**

2. COTTON CLICKER

SHADES OF WINTER WITH WARMTH APPEAL — Cotton Poplin Shell — with Deep Flee Orlon Lining —

reg. 18.95 — **\$14⁹⁵**

3. DRESS MODEL

SHARP WITH DRESS WEAR — LOOKS GOOD FOR ALL OCCASIONS

Fine Wool Herringbone, Tweeds and Plaids —

regular

27.50 & 29.95

Now

\$19⁹⁵

Bray's

CAMPUS TOGGERY

2422 BROADWAY

PO 2-3501