TECHSANS BALLOT ON NAME ISSUE

Interest Runs High On Important Issue

American democracy will prevail here Wednesday when Tech voters decide what action the Student Council should take on changing the name of Texas Technological College.

In the campus-wide vote, the controversial proposals to change this institution's name and the question of changing it will be presented in ballot form to Tech citizens at

the polls.

Indications are that an increased interest in the name change issue has built up among Tech's 10,000 potential voters. Council and organization leaders are generally optimistic about the turnout exceeded the Machanders. pected for Wednesday

Random surveys around the campus reveal genuine concern among Techsans and an eagerness among Tecnsans and an eagerness on the part of the individual to express his opinion. The name change vote has sparked serious discussion in nearly all campus so-cial and academic circles.

discussion in nearly all campus social and academic circles.

The Student Council Office announced Monday the 11 suggested ame changes that will appear on the ballot. They are as follows:

a. Texas State University
b. Trans-Texas University
c. Plains University
d. South Plains University
e. University of the Plains
f. Texas Technological Institute
g. Texas Technological Institute
g. Texas Technological University
i. Texas Tech University
i. Texas State University
j. Texas Technology
k. University of Arts,
Sciences and Technology
k. University of the Southwest
Voters will indicate on the ballot whether they approve a name
change or not. If they vote "yes,"
then they will check the name
preferred. Voters will also be
asked to check the reason why
they voted yes, no, or undecided.
Several reasons will be presentd. Space will be provided for voters desiring to give other reasons.
Techsans may also write-in name
changes that are not listed.

Voting places will be in the

changes that are not listed.

Voting places will be in the Tech Union, Administration (first and second floors), C&O, East Engineering, Architecture-Computer, Agriculture, Home Economics and Plant Science Buildings. All polls will be closed during the noon hour except for the Tech Union. Voting begins at 8 a.m. and ends at 5 p.m.

Student Council members meet.

Student Council members meeting in regular session March 13 will hear the results of the voting and will decide what action to take on the name change pro-

posais.

Council members and officers report that if a majority of voters clearly indicate their support for a particular proposal, they will feel obligated to seek Council action in favor of the voters' decision.

Cision.

The counting of the votes will begin immediately after the polls close. The results of the voting will be made public as soon as tabulations are completed.

tabulations are completed.
Voters must present their I.D. cards to election clerks. Only students will be permitted to vote. The Student Council urges Techsans to "Get Out The Vote" Wednesday. Individual Council members and officers have explained that Tech citizens will not find a better opportunity to show their elected representatives how they feel on the issue of changing Tech's official name.

101. 37

Lubbock, Texas, Tuesday, March 6, 1962

Students Cast Votes For Class Favorites



MORE RODEO QUEEN ENTRIES — Susie Couch, secretary of the Rodeo Assn., looks over the list of entries in the Rodeo Queen contest. Deadline for entering the contest is Friday, and five fin from the field will be chosen on their horseback riding ability and choice of western clothes. Queen will be crowned on the first night of Tech Rodeo, April 9. Watching is John Woody.

Smith Warns Students Concerning Poor Voter Turnout On Wednesday

Carlyle Smith, president of the Student Assn. said Monday that at least one-third of the student body would have to cast votes in Wednesday's name-change polling before the Council would feel "obligated" to carry out any decisions reached in the balloting

Smith, along with six other representatives of various groups interested in changing Tech's name, participated in a panel discussion Monday at noon in the Tech Union.

The discussion began with an exchange of eas among the panel members on the question Tech's actual status—college or university.

Jim Schermeyer, dorm supervisor in Sneed Hall, said any school that offered degrees above Bachelors is considered a university.

Smith commented that the common reaction to such a question by the average student was to compare Tech with other "universities" in the state. The panel agreed that, by comparison, Tech could compete as a university with any school in Texas.

Concerning steps that must be taken if the name is to be changed, Dr. William Oden, associate government professor, outlined the legal steps that are necessary for such action.

"The Texas Senate and House will have to pass on the matter to make it official," Oden said. "Then, too, the Texas Commission on Higher

Education may look into the question to decide Tech's qualifications for becoming a university."

Oden stressed that he felt getting the four different interest groups concerned — ex-students, faculty, student body and Board of Directors — to decide on a common name might be the most difficult part of getting the change

The executive committee of the Ex-Students Assn. has already presented a resolution for "Texas Tech University" as the new title. Too, Tech's faculty is on record as approving the name with "Texas State University" the first choice of the Faculty Advisory Committee.

Summire up the newel the members agreed.

choice of the Faculty Advisory Committee.

Summing up the panel, the members agreed that Tech definitely deserved the university tag, and that it could no longer be considered solely as a technological school. With its growing liberal arts enrollment, the school, according to the panel, must change now or be content to stay "just another big college in West Texas."

As for the name that finally will be selected, the group agreed that whatever name was chosen, some stipulation for retaining the Double-T as the school's symbol should be incorporated in the decision. "Texas State University of Arts, Sciences and Technology" was mentioned as filling both the university requirement and keeping of the tradition.

and four girls, will be elected class favorites in Wednesday's all-school election. Techsans will also elect Mr. and Miss Texas Tech.

There are ten seniors in the race for Mr. and Miss Texas Tech. Six girls will contend for the title of Miss Texas Tech, while four boys will run for Mr. Texas Tech. All students will vote on these

Election winners will not be an-Executive Milling States and the analysis of the Allat 8:30 p.m. Friday in the Downstairs Union Ballroom. Entertainment will be provided by Johnnie "Seat" Davis and his band.

Tickets for the dance will be \$1.25 stag or drag. They are on sale in the Tech Union Lobby.

sale in the Tech Union Lobby.
Ballot boxes for the election
will be placed in the following
buildings on campus: Tech Union,
Administration, C&O, East and
West Engineering, Home Economics, Architecture-Computer, Plant
Science and Agriculture Bldgs.
The polls will be open from 8
a.m. to 5 p.m. Wednesday.

Nominees for Miss Texas Tech are Kay Woody, Diana Gibson, Marjie Baird, Mary Jo McClain, Susie Couch and Beth O'Quinn.

Nominees for Mr. Texas Tech are Carl McKinzie, Wayne Under-wood, Mike Denton and Kelly Waggoner.

Waggoner.

From the senior class come 10 candidates for class favorite. The seven girls are Janice Cobb, Jane Crockett, Ouida Daugherty, Jeanne Earl, Peggy Maloy, Carolyn Maniha, and Kay Woody. The three senior boy candidates are Mike Denton, Bill Rachel and Woody Wood.

Eight junior girls will run: Bettye Jane Aston, Carolyn Davis, Mary Helen Hatton, Judy Jack-son, Kay Kagay, Sandy Sellers, Pam White, and Susan Ziegler. The two boy junior candidates are Amon Burton and John Perry. Sophomore girls newlasted are

Sophomore girls nominated are Jane Batson, Diana Harbert, Car-olyn Wood, Molly Fulton, Mary Alice Hill, Karen Conner and Jim-mie Bibb. Three sophomore boys will run: Dave Woltz, Gary Strickland, and George Guthrie.

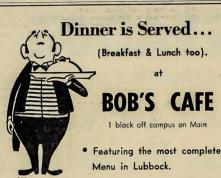
Strickland, and George Guthrie.
Twenty one freshmen will contend for class honors. The fifteen girls are Tommie Arnold, Cecile Camp, Dottie Gates, Sydney Gibbs, Carole Gibson, Gay Gillespie, Julia Ann Herrell, Jackie Knight, Gloria Martin, Betty Newby, Patsy Rohrdanz, Nancy Shoemaker, DeVonna Suitt, Sharon Vinyard and Maryneil Ward.
The six boys are Larny Ander-

The six boys are Larry Anderson, Bob Black, Norman Coleman, Tommy Griffith, Robert Legg and Lee Weatherly.

Poetry Hour Spotlights Angels Head Ball Highlights Fall Harbinger Winners For Capital

in a series of poetry hours at 4 p. m. first and second place winners res-Thursday in the Union Workroom. pectively in poetry, will head the The topic of discussion will be discussion on poetry and poetic "Poetry As We See It" and will values. They will read their selecfeature the winners of the poetry tions that appeared in the "Hardivision of last fall's "Harbinger." binger."

Sherry Perry and Michael Bone



Tech's Angel Flight has been invited to participate in the Cherry Blossom Festival in Washington D.C. after its first place win in area competition drill last spring. Before the Angels travel to the nation's capital they will compete in Austin March 16-18 with Angel

Flight groups from Texas and Oklahoma schools. Tech's Angel Flight has won first place for the last two

In confunction with the competition drill, Angel Flight and the Arnold Air society will hold its an-nual conclave to submit suggestions and ideas concerning the betterment of the AFROTC.

Arrangements are now being made for the trip to the Cherry Blossom Festival scheduled for April 4-7. Participation in the Festival, top drill competition in the United States, is by invitation only. This is the first time that Tech's Angel Flight has been invited.

Year's Socials

Tech's Coronation Ball, perhaps the biggest social event of the year, will be highlighted by the announce-ment of Mr. and Miss Texas Tec-tand the class favorites. The extra-vaganza will be Friday, 8:30-11:30, in Tech's Union Downstairs Ball-room.

Foom.
Entertainment will be provided by Johnnie "Scat" Davis and his showband. Davis, a comedian has recently completed an engagement at Las Vegas' Sahara Inn. He will be accompanied by comic Frank "Skinny".
Miller and vocalists Anita Grant and Murray Horne.

The dance will be semi-formal and tickets are on sale in the Tech Union lobby for \$1.25 per couple or individually.

Fraternity Initiates Eleven Members

Kappa Alpha Order, social frater-nity, recently initiated, 11 members at the First Methodist Church. The new initiates are Clay Nun-nally, Dow Patterson, David Aus-tin, Jim Milstead, Jerry Benninger, A. J. Montoto, Albert Hall, Robert E. Lee, Phil Suitt, Art Howard and Bob Doan.

Raider Roundup

COSMOPOLITAN CLUB

The Cosmopolitan Club will meet at 7:30 p.m. Wednesday in the Rec. Hall.

CANTENAS

Town Girls will meet today in the Tech Union. PHI GAMMA NU

Phi Gamma Nu will have a bus-iness meeting today at 5 p.m. in the Workroom of Tech Union.

DOUBLE "T" ASSN.

The Double "T" Assn. will meet at 7 p.m. Wednesday at the sta-dium. Little brothers will be cho-

AMERICAN MARKETING ASSN

Twelve members of the AMA. and their sponsor, Dr. John Ryan, toured marketing firms in Dallas over the weekend. The group visited the Tracy-Looke Advertising Agency, the Trade Mart and Safeway Distribution Center.

SIX FLAGS OVER TEXAS

Interviews for summer jobs with Six Flags Over Texas are sched-uled at 11 a.m. Saturday in the First Floor Ballroom of the Tech

"The Great Gilbert and Sullivan," technicolor movie starring Robert Morley and Maurice Evans, will be shown at Tech Union at 4 p.m. Wednesday. The film, a biography of Gilbert and Sullivan, portrays highlights from "H.M.S. Pinafore," "The Pirates of Penzance," "The Micado" and "Trial By Jury."

PERSONAL MEASUREMENTS

Mrs. Roy Bass will, speak on "Personal Measurements" at 7 p.m. Thursday in the Tech Union Workroom. The meeting is open to all students.

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REMENTS , speak on nts" at 7 Tech Union ng is open

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NU ll have a but at 5 p.m. i ch Union. These are typical controversial questions that have been tossed back and forth among photograph lovers since the 1840's.

Is photograph a fine art?

Are pictures made with a camera 56 leading museums of fine art. An orthy of preservation in the colation of a museum?

being shown across the country by ph 56 leading museums of fine art. An our diditional exhibit is being shown across the country by ph 56 leading museums of fine art. An our diditional exhibit is being shown across the country by ph 56 leading museums of fine art?

being shown across the country by ph 56 leading museums of fine art. An our diditional exhibit is being shown across the country by ph 56 leading museums of fine art. An our diditional exhibit is being shown across the country by ph 56 leading museums of fine art. An our diditional exhibit is being shown across the country by ph 56 leading museums of fine art. An our diditional exhibit is being shown across the country by ph 56 leading museums of fine art. An our diditional exhibit is being shown across the country by ph 56 leading museums of fine art. An our diditional exhibit is being prepared to satisfy requests from him exhibit is being prepared to satisfy requests from him exhibit is being prepared to satisfy requests from him exhibit is being prepared to satisfy requests from him exhibit is being shown across the country by ph 16 leading museum and the first prepared to satisfy requests from him exhibit is being shown across the country by ph 16 leading museum and the first prepared to satisfy requests from him exhibit is being shown across the country by ph 16 leading museum and the first prepared to satisfy requests from him exhibit is being shown across the country by ph 16 leading museum across the country by ph 16 le

These are typical controversial questions that have been tossed back and forth among photograph lovers since the 1840's.

One can judge for himself at an exhibit called "Photography in the Fine Arts" March 7 through April 8 at West Texas Museum.

The exhibit features 76 photographs in color and black and white taken by amateurs and professionals, both U. S. and foreign. The display will be presented by the West Texas Museum Association and Herald Photo of Lubbock.

This exhibit was first shown at Metropolitan Museum of Art in New York City, where the show attracted approximately 80,000 oviewers. At the present time four "Photography and the Fine Arts"

West Texas Museum of Art in New York City, where the show attracted approximately 80,000 oviewers. At the present time four "Photography and the Fine Arts"

William The photographs chosen for the exhibit were selected by a panel of judges and collectors, editors, directors of famous magazines, curators of museums and professional photographs through thousands of photographs submitted by New York's Museum of Modern Art, the picture library at Columbia Universities such as Life, Look, Vogue, Holiday, and The Saturday Evening Collector, served on the panel of spudges.

Stalley Marcus for non-ine foreign countries.

The photographs chosen for the exhibit were selected by a panel of spudges and collectors, editors, directors of mawas magazines, curators of museums and professional photographs through thousands of photographs submitted by New York's Museum of Modern Art, the spicture library at Columbia University advertising agencies, and magazines, curators of museums and professional photographs through thousands of photographs submitted by New York's Museum of Modern Art, the still photographs submitted by New York's Museum of Modern Art, the still photographs submitted by New York's Museum of Modern Art, the still photographs submitted by New York's Museum of Modern Art, the still photographs submitted by New York's Museum of Modern Art, the still photographs subm

understanding of those factors by which photographs may rightfully be classed as fine arts.

The photographic display will be

The photographic display will be previewed at 7:30 p.m. today in the Museum Auditorium, Raymond Entemann, U. S. Camera Club Juror from Fort Worth, will lead an informal discussion of "Famous Photographers" at the preview. Anyone interested is invited to attend.

The Museum and "Photography in the Fine Artis" exhibition are open to visitors without charge 8-12 a.m., 1-5 p.m. Tuesday through Friday; 8-12 a.m. Saturday; 3-6 p.m. Sunday, "The Museum will not be open March 30, 31 and April 1 during spring vacation.

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F. W. Mattox, president of Lubbock Christian College, and Dr. Jack Bates, LCC academic dean, will pre-

sponsor the first in a series of "The Battle Aheau. The sponsor the first in a series of during the following weeks will be Americanism lectures at 7:30 tonight in Aggie Auditorium. Dr.

F. W. Mattox, president of Lubbock
Christian College, and Dr. Jack
Bates, LCC academic dean, will present the lectures.

"The Structure of the American
Way of Life," March 13; "The Communist Threat," March 20; "The
Socialist Threat," April 3; "The
Profit System," April 10 and "How
to Save America, Your Responsibility," April 17.





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Whittenburg Runs Conservative In Texas Gubernatorial Race

By PATSY ROHRDANZ Toreador Staff Writer

"Tm ready for some competition," was Roy Whittenburg's statement after his last day entry for the Republican nomination for governor of Texas.

publican nomination for governor of Texas.

Whittenburg, the surprise GOP candidate, will make his second fling in the political arena on May 5 with the primary ballot.

"I will label myself as a conservative. I always have been," said Whittenburg after paying his \$1,000 gubernatorial entry fee. In his unsuccessful senatorial race, in 1958 against Sen. Ralph Yarbrough, Whittenburg polled 186,000 votes. Father of three daughters and four sons, Whittenburg, 49, lives in Amarillo His gubenatorial eampaign was temporarily halted recently when fire destroyed his \$30,000, 4-bedroom brick home. Although the home was a complete loss, there were no injuries and Whittenburg has resumed his campaign schedule, Widely known Texas Panhande businessman and civic leader, Whittenburg likes to spend much of his time with his children on their 850-acre ranch.

"I like to stretch the time I can

arre ranch.
"I like to stretch the time I can have with my children by driving them to school" Whittenburg said.
"If I don't do this I often walk to

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Dr. C. Earl Hildreth OPTOMETRIST

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'An interest in student activities can pay you dividends later on!"

Gibson F. Dailey, Asst. to the President George A. Fuller Company

"Extracurricular activities never really interested me... architecture and construction always did. It's a paradox, though, because as it turned out student activities gave me a big jump on my career in construction.

"Studies educated me. But college activities provided the confidence I needed to approach the business world. Looking back, it was these activities that really gave me

my first knowledge of people, administration, leadership.
"Working for the college newspaper, fun magazine, and engineering bulletin taught me writing—a gift I use today in the promotion and getting of new business. Student Council brought the chance to work with other men—a daily occurrence now. Penn's theatrical group and engineering shows helped me relax in front of an audience then—and help me find my voice when I'm talking to large groups now.

then—and help me find my voice when I'm talking to large groups now.

"True, today's heavy college curriculum doesn't allow much time for activities. There wasn't much time for them in my day either. I burned a lot of midnight oil on architectural studies, but difficult as they were I still found time for student activities.—I'm mighty happy that I did.

"If you have time during the rest of your years in school to take an interest in activities—do it! It's certain to pay big dividends in an inspiring future in the business of your choice."



Have a real cigarette-Came

THE BEST TOBACCO MAKES THE BEST SMOKE

Students Offer Opinions Dear Editor: The last three editions of the Toreador have had considerable to say concerning the changing of the name of this college. Indeed, "The Great Instigator," Ralph Carpenter, and his journalistic coharts have been pumping hot air under this day. The last three editions of the Toreador have had considerable to say concerning the changing of the name of this college. Indeed, "The Great Instigator," Ralph Carpenter, and his journalistic coharts have been pumping hot air under this day. The last three editions of the pict, but lack of research on the part of the proposers will surely keep this plan from maturing. Respectively, Lynn McElroy Off-Campus Representative to Freshman Council The suggested pame of Texas. The suggested pame of Texas. The suggested pame of Texas.

and his journalistic coharts have been pumping hot air under this de-flated balloon for some time using the newspaper of a varied opinioned been pumping hot air under this deflated balloon for some time using the newspaper of a varied opinioned student body to continuously badger home their viewpoint. "Change," it seems, is in the air. The school song is all wet; inconvenience to off-campus students by banning cars around the circle, and consequently from the library parking lot, would create little more havoc than already exists due to parking space shortage; the governing body of this state really had something else in mind when it authorized the establishment of a technological college, this college, on the Plains of West Texas; Georgia Tech, Cal Tech, etc., because they teach other subjects besides math, science, engineering, etc., should change their names to include all of these subjects, otherwise "scholastic prejudice" will exist. The things that motivate Mr. Carpenter are anybody's guess.

Last year when some officials of a S.W.C. school strongly protested againsts the Red Raider making his pre-game ride at their school (it "damaged" the field and was dangerous). Mr. Carpenter concluded that perhaps the Red Raider making his pre-game ride at their school (it "damaged" the field and was dangerous). Mr. Carpenter concluded on road games should be discontinued. Apparently Tech and the things that have helped make Tech what it is today mean nothing to Mr. Carpenter, He knew what the name of this school was before he came here.

To the student body we appeal. On March 7 get out and vote for their university status, but retain Texas Tech. A name means what people want it to mean.

Sincerely, Charles F. Hamilton

Sincerely, Charles F. Hamilton

Dear Sir:

In reference to your editorial of March 1, 1962, we do agree with you that Texas Tech does need a new marker or a way of drawing attention to the marker now new marker or a way of drawing attention to the marker now there. We of the Freshman Coun-cil are interested in this project, and since we have begun to dis-cuss the possibilities of an arch-way over the Broadway entrance, we have uncovered several per-tinent points that were not visible at first glance. at first glance

First we would like to know ow we might handle the financial burden of this expensive project. We believe that without the help of other organizations of Texas Tech this project could not succeed. After all, we are not a profit-making organization.

or other organizations of Texas
Tech this project could not sueced. After all, we are not a profit-making organization.

As was mentioned in your editorial, the approval of the ExStudent Association would be necessary before the marker could
be moved. Will the ex-students
agree to such a change? The exstudents might not agree with you
that the present marker is outdated.

Since Tech is now considering a name change, this project would be completely ruined if the new marker were constructed and the

narker were constructed and the name were changed.

In your editorial you stated that this project has been proposed before but has fruitlessly -failed. Why did other organizations reject this project?

Refore the Toward

Ject this project?

Before the Toreador Staff proceeds to inaugurate another project, we feel that they should try to extend their research into greater depth. The idea of a new (Editor's Note: The advantages of

Mike Horridge Vice President of

Horay for Edwin Gloyna and Richard Wilkerson! It is time that someone took a stand against your ceaseless campaigns in the newspaper of the students of Tex-as Tech. Find your own soapbox. Knock it off, Crusader! Tradi-tion is a powerful element al-

Knock it off, Crusader! Tradi-tion is a powerful element al-though meaningless in itself, it be-comes a symbol of pride and cause when it represents something that has meaning. Our symbol is the double T and our cause and mean-ing is the excellence that is Tech. We need no front! Tech will continue to grow with

Tech will continue to grow with recr will continue to grow with or without a change of name. If the word "university" on your de-gree means so much, why don't you head for T.U. There might be very few Techsans weep at the loss

e to such a change? The ex-ents might not agree with you the present marker is out-d.

nee Tech is now considering a nee the change, this project would completely rulned if the new ker were constructed and the ne were changed.

Your causes are hollow; they have no meat. Find a valid con-troversy. Don't waste our time on things we should not have to think twice about; things which we should see as self evident. In other words, if you must be a Crusader do it right, damn it!

With all due respects, Michael Charles Dean Bob Lee David Bell Roy White Alan Tarrent

Member The Associated Press

Member The Associated Collegiate Press

Toreador

I believe that he classified the composers according to the intellectual status of their works. The lectual status of their works. The contemporary composers, Stravinsky, Bartok, Schonberg, Berg, etc., are certainly more intectually stimulating than those of the mature Baroque; however, I feel that most musicologists would certainly put the mature Baroque composers such as Bach, Vivoldi, Scarlotti, Couperin and others show the composers. as Bach, Vivoldi, Scarlotti, Couper-in, and others above the composers of the pre-Baroque era in the level of the "brow." Therefore I believe that the order of the first two list-ings in his letter should be reversed to be completely accurate.

Sincerely yours, Gary Nored

We believe that the name change is getting to be a real "Mess." The names suggested have variations that seem all right, but then some are truly

State University would lead only to confusion of the inhabitants and prospective students of the state, seeing how there is already University of Texas, Texas Christian University, East Texas State University, North Texas State University, West Texas State University, etc. This would make the now existing "Tech' 'just another rank and file losing damn, all of its individuality.

So it is seen that the name State University and Oklahoma University. There is also about "1001" state universities now existing in the United States.

Therefore, if it is necessary to change the name to a university from a college, let's keep "Texas

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Dear Editor:

For hundreds of years the people of our country have fought and often died to protect our many freedoms. Among these are the freedom of speech and the right "not to give a damn." I too would be willing to place my life on the alter of these freedoms. But, I feel that it is much less likely that I will have to do so if more people did give a damn. Yes, Mr. X has a right "not to give a damn." but he has a duty to give a damn."

So it is seen that the name
Texas State University would be another name and would add to the already existing confusion. Such a conflict is present in Oklahoma in the names of Oklahoma University. There is also about "1001" state universities now existing in the United States. and communism!

Sincerely, R. C. Bell "I Give a Damn"

At Texas Tech

Student Body Is SICK!

This university—and Tech is a university whether or not its name is ever changed—has a sick student body. We're suffering from chronic apathetic lethargitis.

The most important issue facing the students of this university is the assignment of a suitable name to replace the outdated misnomer Texas Technological College. It is an ignored issue. A rousing crowd of somewhat less than two dozen persons attended a name-change panel discussion yesterday in the Ballroom. The lower floor of the Union was crowded at the time. The student body—so named because it behaves as a corpse-wouldn't even come upstairs to hear the panel.

This is no tempest in a teacup. This is not change for the sake of change. This is no controversy full of sound and fury signifying only good Toreador filler ma-

This is the most vital issue Tech has ever faced. This is a turning point for this institution. This will effect each of the past, present and future students of this university. This will prove to be a decisive factor in Tech's future.

What will Tech be fifty years from now? It can continue to develop economically, politically, educationally and socially. Or it can slow to a stagnant standstill and be passed by less important institutions which attract more attention with less restrictive names.

This is the third largest university in Texas ... and is still called technological college! And two dozen out of ten thousand care!

These groups must agree on the need for a change before any further action is taken: 1) the administration 2) the faculty 3) the board of directors 4) the ex-students and 5) the students.

Student listlessness now can mire name-change efforts. Every student has an opinion on the issue . . . opinions which just are not strong enough to become vocalized. This is the same sort of apathy which has destroyed far older and stronger institutions than this university.

We are willing enough to fight for our school after a football game. We are willing enough to defend Tech when the Austin crowd refers derogatorily to "that country college out West." We are willing enough to stand up for this university against all who would degrade it in any manner.

Why don't we carry this chauvinistic fight into the most telling controversy we've ever faced? Tech's survival as a competing educational institution can depend upon this issue.

Tech holds its head high in this part of the country. There's no need to explain its name to people in this area. But will we have to explain to prospective employers in other parts of the nation how we managed to get a degree in English, in accounting, in education, in music or in history from a technological college?

There's an opportunity to do something about this. There's a chance to change the name of this university. There's an election tomorrow.

LETS GET OFF OUR BIG FAT COMPLACENCIES AND VOTE!

BILL McGEE Editorial Assistant

Techsans Receive **Awards At Clinic**

Marilyn Caplinger and Don ley, member of the Federal Com-Marilyn Caplinger and Don ley, member of the Federal Com-Freidkin, representing Tech Radio munications Commission, spoke on Station KTXT-FM, were recog-the other side of the topic "Im-nized this weekend for their proving Government and Industry award-winning work at the annual Relationships." University of Oklahoma Radio- "The Place of Women In Radio Television Conference and Clinic. and TV" and "How Broadcasters

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elevision Conference and Clinic.

Miss Caplinger, local program ricetor, rated excellent in radio rogramming and TV announcing, reidkin, KTXT station manager, seeived a merit award in radio innouncing. Both students are raio-television majors from Dallas fors. director, rated excellent in radio programming and TV announcing. Freidkin, KTXT station manager, received a merit award in radio announcing. Both students are radio-television majors from Dallas and received awards last year at

Also attending the three-day clinic were Nicky Redinger, Karen Sue Hale and Charles Buzzard, associate professor of speech. Tech-sans were entered in radio an-nouncing, programming, contin-uity writing and TV announcing contests.

Students from Texas, Kansas and Oklahoma represented 14 universities and colleges.

At the Friday noon luncheon Allan Page, manager of KGWA in Enid, Okla., and regional di-rector for the National Associa-tion of Broadcasters, spoke on "Improving Industry and Govern-ment Relationships." That even-ing the Honorable Robert T. Bart-

Fraternity Begins Spring Pledgeship

Alpha Delta Sigma will begin spring pledgeship today with the following pledges: Ronnie Bagby, Slaton; Ted Carter, Lubbock; James W. Choate, Graham; Bryan Edwards, Lubbock; Tom Edwards, Matador; Walter Hailes, Goldsmith; Mike Harrell, Lubbock, Also David Heath, Graham; J. L. Henderson, Dallas; Gary Hewett, Plainview; Ronny Koons, Lubbock; Arnold Kriegel, Bovina; Joe La Roe, Lubbock; Carrol McGinnis, Lubbock; Rodney Pace, Lubbock; Terry Scott, Eunice, N.M.; Donald St. John, Lubbock; George Thompson III, Lubbock; and Bobby Wallace, Fort Worth.

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(Just Across From Weeks)

COP/ITY

1305 College

Techsan Plans Marriage Upon Return To Thailand

"The Place of Women In Radio

The petite 4 ft. 11 in, girl explained that age was counted differently in her country. "I am 21 in your country and 22 in my country." She said that children in her country were considered one year old when they were borr and celebrated their first birth

"I plan to go back to my own country and teach there when I get my degree," Pranee Jardsan thut of Thailand said concerning cooking and writing to be solved and writing and writing to be solved and writing the solved and writing the solved and writing the solved and writing the solved and writin



THE GRASS IS ALWAYS GOLDER

THE GRASS IS ALWAYS GOLDER

The academic world, as we all know, is loaded with dignity and ethics, with lofty means and exalted ends, with truth and beauty. In such a world a heinous thing like faculty raiding—colleges enticing teachers away from other colleges—is not even thinkable. However, if the dean of one college happens—purely by chance, mind you—to run into a professor from another college, and the professor happens to remark—just in passing, mind you—that he is discontented with his present position, why, what's wrong with the dean making the professor an offer? Like the other afternoon, for instance, Dean Signfoos of Gransmire Polytech, finding himself in need of a refreshing cup of colong, dropped in quite by chance at the Discontented Professors Exchange where he discovered Professor Stuneros from the English Department of Kroveny A and M sitting over a pot of lapsang soochong and shrieking "I Hate Kroveny A and M!" Surely there was nothing improper in the dean saying to the professor, "Leander, perhaps you'd like to come over to us. I think you'll find our shop A-OK."

(It should be noted here that all English professors are named Leander, just as all psychics professors are named Fred. All sociology professors are, of course, named Myron, all veterinary medicine professors are named Rover, and all German professors are named Hansel and Gretel. All deans, are, of course, named Attila.)

But I digress. Leander, the professor has just been offered a

But I digress. Leander, the professor, has just been offered a job by Attila, the dean, and he replies, "Thank you, but I don't think so."

"And I don't blame you," says Attila, stoutly. "I understand Kroveny has a fine little library."

"Well, it's not too bad," says Leander. "We have 28 volumes in all, including a mint copy of Nancy Drew, Girl Detective."

"Very impressive," says Attila. "Us now, we have 36 million volumes, including all of Shakespeare's first folios and the Dead Sea Scrolls."

"Golly whiskers," says Leander.

"But of course," says Attila, "you don't want to leave Kroveny where, I am told, working conditions are tickety-boo."

"Oh, they're not too bad," says Leander. "I teach 18 hours of English, 11 hours of optometry, 6 hours of forestry, coach the fencing team, and walk Prexy's eat twice a day."

"A full, rich life," says Attila. "At our school you'd be somewhat less active. You'd teach one class a week, limited to four A students. As to salary, you'd start at \$50,000 a year, with retirement at full pay upon reaching age 29."



"Sir," says Leander, "your offer is most fair but you must understand that I owe a certain loyalty to Kroveny."
"I not only understand, I applaud," says Attila. "But before you make a final decision, let me tell you one thing more. We supply Marlbore eigarettes to our faculty—all you want at all times."
"Gloprocky!" start and a start of the same and the

times."

"Gloryosky!" cries Leander, bounding to his feet. "You mean
Marlboro, the filter cigarette with the unfiltered taste—
Marlboro, the cigarette with better makin's—Marlboro that
comes to you in pack or box—Marlboro that gives you such a
lot to like?"

"Yep," says Attila, "that's the Marlboro I mean."

"I am yours," cries Leander, wringing the Dean's hand. "Where do I sign?"

"Where do I sign?"
"At the quarry," replies Attila. "Frankly, we don't trust
paper contracts any more. We chisel them in marble."

. . . Stonecutters cut it in stone, woodcutters cut it in wood, seamstresses embroider it in doilies: you get a lot to like in a Mariboro—filter, flavor, pack or box.

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VELMA McDONALD, Owner

HELLO,

The conference was sponsored by the University of Oklahoma radio-television department and

co-sponsored by the Oklahoma Broadcaster's Association and the Sooner Chapter of American Wo-men in Radio and Television.



may I introduce myself?

I am the editor of **bacchanal**, the new college humor magazine for the whole Southwest Conference which is sweeping the country like a wild prairie fire, or something.

the first kid on your block to have one of these Be the first kid on your block to have one of these bacchand magazines. You'll probably be the first kid in your block, or for that matter in your hemisphere, to even hear of bacchanal. But be that as it may, when you get a copy you will want to run and hide it in your secret place so that none of the other kids can find it and befoul it with peanut butter and jelly stains.

J. Frank Dobie has written the lead article for the March J. Frank Doble has written the lead article for the March issue. He calls it "Censors and Satire." The featured SWC school for this month is Rice. The featured girl for March is Miss Patti Ayers of Texas Tech. Other items of interest include a story of one child's visit to the U.N., one on the psychology of the sports car fanatic, drinking songs for the 8 SWC schools, etc., and so forth.

The bacchanal will be in your neighborhood soon . . .

BACCHANAL

ON SALE WEDNESDAY, MARCH 7 Tech Drug

Snell Drug or contact John Wehrle 50c a copy or by subscription In Baseball Opener

Picadors Face SPC

lers begin their 1962 season against ments, according to Coach Bill Dean. of Crane. South Plains College in a double-

and Charles Gladson of Snyder have nelius of Spearman, Johnie Bentley Fielder of Abilene, Richard Perry

South Plains Conege in a count of the precise state James Ellis of Lubbock Monterey David Tarter of Friona, Sam Cor-

Other pitchers available are Traof Lubbock, Steve Reed of Dallas,

Among the infielders are Bob of Hobbs, N. M., Billy Rice of Dal-las, Billy Monk of Abilene, Foy Williams of Lubbock, James Miller of Levelland, Pat Friend of Amarillo, Eddie McWhorter of Spring Branch, and Ronnie Simpson of

Outfielder candidates are Balch, Johnny Mack King of Lubbock Monterey, Tommy Walker of Andrews, Monk, George Guthrie of Jal, N. M., and Pat Kelly of Dallas.

GAMES OF

Biffle Leads Tech In Fort Worth Meet

and a week of bad weather the Tex-as Tech track team still had a suc-Two of Tech's cindermen who Worth.

rose on one by taking the team a spike injury. He is expected to victory in the first outdoor meet of return to action this week. Turthe season. Baylor, Southern Methoner was given a good chance to win the low hurdles and make a good showing in the broad jump, had be competed. listed.

some disappointment in his boys saying that many of them are capable of better performances. He felt that the extremely cold weather in Lubbock last week coupled with a

BOWLER APPRECIATION WEEK

OAKWOOD LANES 3004 Slide Road

"Bowling at its Best"

cessful weekend, finishing sixth in were held out of the meet due to the Southwestern Recreation track injuries were Bob Swafford and meet staged Saturday in Fort Bob "Bake" Turner. Swafford, considered the team's best hurd-Abilene Christian College sur- ler, did not participate because of

Besides these two, Coach Sparks related that a number of other runome disappointment in his boys aving that many of them are capble of better performances. He felt that the extremely cold weather in aubbock last week coupled with a specific of experience.

Making one of Tech's better per-formances in the meet was Ronny Biffle. The Anton sophomore finish-ed second in the high hurdles with a time of 14.4, the fastest time he has ever recorded. He also took fifth place honors in the low hurdles. Also contributing a personal high

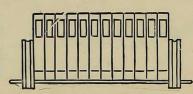
Also contributing a personal high was Curtis Hart. But, attributing to the quality of competition en-countered in the Cow Town meet, his 1:54 in the half-mile gave him only a fifth place finish.

Sprinter Franklin Wood brought home third places in the 100-yard and 220-yard dashes. His times were 9.8 and 22.4 respectively.

Tech's mile relay also finished third with its season-high time of 3:16, and sophomore H. L. Daniels contributed a third place to the Raiders' cause with a 162-7 3/4 throw of the javelin.

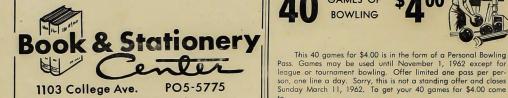
throw of the javelin.

The performances of several freshmen tracksters found favor in the eyes of Coach Sparks. Among these were Arlington's David Bailey and his first place triumph in the low hurdles, Steve Terry's first place tie in the high jump, a 50.5 quarter mile by Freddie Walker, and miler Jerry Brock's 4.24 time.



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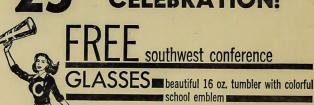
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Raiders Eye SWC

Open Letter

hurd. use of ted to Tur-ice to ake a jump,

parks other re ac-er in-

al high ibuting ion en-i meet, we him

finished time of Daniels to the 2-7 3/4

Among Bailey in the s first a 50.5 ker, and e.

Dear Basketballers,
I am sure that all the students of Texas Tech join me in wishing you all the best in tonight's game with Rice. We are always behind you but especially so tonight since the game is such a crucial one in the race for the championship.

for the championship.

Very few of us will be lucky enough to be able to make the trip to Houston for the game, but you can be sure that we will all be glued to our radios and backing you all the way.

We know that we have one of the finest teams that the SWC has had in a long time. We also feel that Mr. Gibson is doing a great job as your coach.

The most important fact is

The most important fact is that we know our team is doing its best and trying its hardest to keep the SWC basketball championship here at Texas Tech.

Good luck again in the game tonight. We know you'll play a good game.

Sincerely, Gary Strickland

TECH

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1003 College

Harrison, Davis Earn NCAB Slugging Titles

Two Texas Tech Raiders have furnished the Southwest Conference ed in 31 runs in 17 games, a fre-with its first National Collegiate quency of 1.82 that was just ahead baseball statistical championships.

leaders:

"The Red Raiders' sophomore titlists—third baseman Charlie Harrison, who established new standards
in home runs and slugging, and outfielders Cagle Davis, the RBI leader—are the first Southwest Conference players to earn principal individual crowns."

dual crowns."

Harrison, a center during the football season, actually accounted for two championships. The former Abilene Eagle amassed a slugging percentage of 1.020, slamming out 22 hits good for 51 total bases in 50 times at bat and clouting eight home runs in 15 games. The latter title was based on number of hits per games played, and he barely edged a pair of Southwest Conference players for the top national honor.

Texas Christian's Leon Baze hit

Texas Christian's Leon Baze hit 11 and 21 games and Texas' Chuck Knutson had 10 in 25.

10 Blankets To Be Awarded

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BLANKET

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FIRST: Estimate the number of DUAL FILTER TAREYTON Cigarettes

Davis, ex-Amarillo Sandy, knock-

These accomplishments of Charlie
Harrison and Cagle Davis are disclosed in the current official Collegiate Baseball Guide now being distributed.

According to Danny Hill, associate director of the NCAB, in his article on the 1961 statistical leaders:

The Ball Novel Charlie of the 1.67 figure compiled by Baze. Other national rankings attained by last year's Red Raiders: batting—Harrison, 7th, 440; Dennis Willett of Lubbock, 17th, 448; slug-marking and Large Market and Large Harrison, 7th, 440; Dennis Willett of Lubbock, 17th, 48; slug-market with the statistical read to the 1.67 figure compiled by Baze.

again playing a non-conference schedule, open the 1962 season a-gainst New Mexico Highlands Uni-versity with a doubleheader here Friday.

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CONDITIONS: 1. Contest is limited to students and faculty. 2. Contest winners will be posted on the bulletin board in the bookstore on Mar. 5 and Mar. 12 at 9:00 a.m. 3. In the event of ties, a special runoff will be conducted. 4. Contest closes March 10. 5. Limit one prize per person.





2420 BROADWAY

Techsan Visits Switzerland In International Experiment

education major from Honeygrove, Citizenship Study Seminar. She has was accepted for the International been BSO corresponding secretary, Living Experiment this year. She is Pi Beta Phi rush chairman, Presithe third Tech student accepted.

Miss Fuller was selected on the Council. basis of leadership, scholarship, and citizenship from thousands of appli- marked, "will present a great oppor-

live with a Swiss family June 15. live with a Swiss family June 15. Sarilyn Bay and Debbie Peltier She will remain in Switzerland for are the other Tech students who two months

Miss Fuller was selected last sum- ment

Sissy Fuller, senior elementary mer to serve on the Washington dent's Hostess, and on the Student

"This experience," Miss Fuller retunity to contribute to personal, na-She will be sent to Switzerland to tional and world understanding."

have been accepted for the experi-

Official Explains Progress In BA's Honors Program

Tech's School of Business Adminstration began its honors program
August, 1961, under a "crash
rogram charge." Vincent Luchinger, executive secretary of the
onors council, said "the program business, 20 were accepted for the
ras introduced on an experimental
special sections.

basis so that it might be effected in
the Fall semester.

Of the 32 high school students
with overall averages of "A" or "B"

Class work was conducted at an
intensified pace in these advanced
on subjects pertinent to the course but
advanced in content.

At the end of the fall semester. istration began its honors program in August, 1961, under a "crash program charge." Vincent Luch-singer, executive secretary of the honors council, said "the program was introduced on an experimental

Tech Band Plays

Tech Band, under the direction of Dean Killion, will present a concert to area music teachers at a convention of District B, Texas State Teachers' Assn. at 2 p.m. Friday in the Music Bldg.

Tech will also present the concert at an area pre-contest clinic at Lamesa Saturday. They will be special guests of the 18 schools participating in the clinic.

Keith McCarty, assistant professor of woodwinds, will play a clarinet solo and Richard Tolley, brass instructor, will entertain with a cornet solo.

At the end of the fall semester, the sere seults were noted:

1) the grade point average of the sensults were noted:

2) only two students were 10 per performance failures, and net other the sere sults were noted:

2) only two students were fore performance failures, and net other the sere sults were noted:

3) all students involved in the syperimental first semester, the honor plan students were counselled frequently. Progress mester, the honor plan students were counselled frequently. Progress reports were prepared at intervals of advanced in content.

At the end of the fall semester, the sere sults were noted:

1) the grade point average of the source that covered in two by regular an amthematics course that covered in two by results advanced in content.

fashion favors . . . for spring Great spring times ahead . . . for the lively young set . . . in our slim-figured selection of smart things to wear. Choose from all the new twists in fashion. 9.95 Capris Matching Blouses 2.98 to 5.95 Lillian's Dress Shop



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