

TEXAS TECH PREPARING FOR ANOTHER SESSION **RECORD LONG** New Regime Awaits Matador Athletic Activities Officials Expecting Another Year Of

Sponsor Activities

The Association of Women Stud-nts plans to bring about coopera-

Gaston Is Able

Women Students To Dean Gordon Sends

Four New Coaches Will Be In Posts At Opening of Grid Season; Staff Is Headed By Coach Pete W. Cawthon

New Course Will Be Offered For Students In Ag.

enior Work in Agricultural Education To Be Offered; New Buildings Are To Be Erected in Fall

General Textile **Course Is Offered**

Non-Technical Work Will Be Open to Students in Fall: Two-Hour Credit Will Be Allowed Students

will start with the his

Four Students Get Into Medical Class

The constraint of the control of the

Up For Extension Del Morgan, W. L. Golightly and Russell Smith Other Members of Staff; All Men Well Equipped Examiner To Inspect Work Of Department; Wide Variety Of Work Is Offered rlet and Black

Early this fall Dean Voght of

Affiliation With

National Body Is

Uses Uniform Lis

Book Store To Be In New Quarters Old Cafeteria Building To Be Used as Quarters for Store This Year; Added Space To Be Afforded.

Collect to the

Fred Seely has been working for a local drug store this summer: working for store in Wortham, Texa.

Miss West To Spend Year In Spain In **Research Work: Miss Main Takes Place**

class, of man who always is indence ward to greater and big

have Beginners' Course

Business Manager

Greetings To Old

And New Students

In Latin Is Offered

Textile Department Is Recognized by Cotton Men

Former Student Writes Article for Magazine

And Tech Students Answer Call; Nearly 40 Wed

Successful Work; Opening Events Are Scheduled To Begin On September 15

With a heavy correspondence flowing into the o

Are Welcomed By President

New Students

Club Activity Is Planned For Year

"Big And Little Sister" To Be Carried Out Girls; Forum, Y. Others Make Plans

ultural Teachers To Meet In September Wedding Bells Ring Out During Vacations Days

THE TOREADOR

New Regulations On Women Boarding Students Given Out By College; All Freshman Girls Must Spend Year In Dormitory; Social Requirements Remain Same As Before

is sent to the hos-

for the women stui-have just been re-

 let called "Student
 pected to be home by 10 p.m.
 mill 4 p. m. on Sur

 for Women." A copy
 May Attend Approved
 Students will 4 p. m. on Sur

 if rom the office of nen.
 Women students may attend only automobiles when go those dances that are approved by forth from school and the College. Notice of these danc- ical affairs. But permit to stay in either to save and the concept and the concept of the second of the s

d may not change d, may not change sidence during the request of the pro-termission given by men, upon the writ-distance calls, are not allowed to have guests over nicht except for guests must be made with the No telephone calls, except long distance calls, are not allowed to have guests over nicht except for tended summer is said that Do is said that Do in a cotton in a cotton

Kathryn Lindsey,

Hank Morgan, Mgr.

ubbock with M yn Hartzog.

Hurrah! Hurrah!

A NEW SCHOOL YEAR MADE MORE PLEASANT,

MORE ENTERTAINING

— on —

NEW FAIRWAYS, NEW GREENS, NEW HAZARDS

Pee Wee Golf Course

Brilla Mae Willis of Sweetwater s visited in Lubbock this summer.

Nell Goodloe worked at a loc lepartment store during the h

Basil Hill has been amsa this summer.

On Your Return To School We Want You To **Feel At Home** AT THE **Hotel Lubbock** SHEFF SHEFFIELD, Mgr. . WATCH FOR DATE OF FIRST DANCE

WELCOME-----Former Students and New Students

Broadway at X

We await your return to school and sincerely hope that this will be a successful year for you. Yet ... you will not feel that the year is successful unless your clothes are kept clean by the laundry Here's one of our many ways of keeping your clothes clean.



our to bre complete changes-interaity mood your hothes with cleanliness, when they're trusted to us. No ome laundress could humanly equal this thorough, yet centle treatment. But owing to our modern methods, his service actually cett less' Send this week's bundle and see!

LET OUR PHONE LINE BE YOUR CLOTHES LINE JUST ACROSS FROM THE CAMPUS **MODEL LAUNDRY**

REME BI

When Yo

BILL'S



eland Mast has been attending

REMEMBER BILL

When Your Shoes Need

SHINING **BILL'S SHINES**

Oil

Gas

E

16th and College Ave.

University at George-mmer. She will be back The latest news from she plans to room with Harmon and live

has taken se

Julius and Merril Craver were through Lubbock on their way to Oregon

CHEERS

for the mailman

He's all right. But somebody out-of-town would rather hear

your voice over the tele-phone than get a letter.

Bell **Telephone Co.**

Faculty and Students

TEXACO PRODUCTS

Owned and Operated by College Students MATADOR SERVICE STATION

WELCOME

-- to ----

TEXAS TECHNOLOGICAL COLLEGE

— and —

LUBBOCK

LUBBOCK CHAMBER OF COMMERCE

-- and ---

BOARD OF CITY DEVELOPMENT

Flats

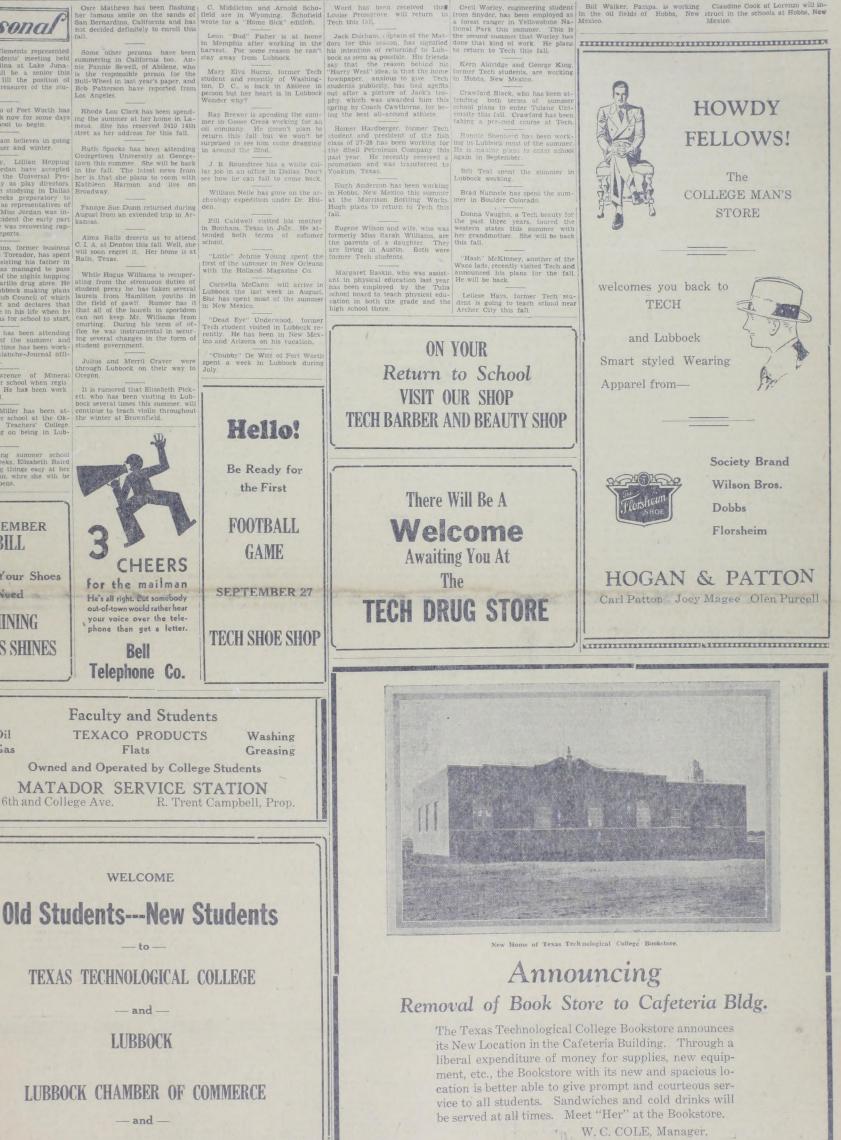
on regret it. Her home is at Texas.

Cornelia McCann will arrive

"Dead Eye" Underwood, forme ch student visited in Lubbock re ntly. He has been in New Mex o and Arizona on his vacation.

Texas Technological College Book Store

THE TOREADOR





THE TOREADOR one time a member of such a great student body. You yourself would be repaid by the actions of these old men toward you.

Official Publication of The Texas Technolog-ical College, Lubock, Texas.

should be faced with a downward countenance and a determination to do better. As has been stated, we are to have six foot ball games at home this year. One of these games will be a homecoming game. How about showing those old men and students who have gone on before that Texas Tech has the live of students on activity tickets. Its effect will be far caular club affairs we can all be the same. Just and a determination to partment is to because you a bit better than he. If you think you are the only pebble on the beach men yray some one to help you. Comerback gone on before that Texas Tech has the live of students on activity tickets. Its effect will be far caular club at didn't like, wouldn't you? The Just students would have the member or sponsor of some club proud, yes, extremely proud that they were at

Published Weekly, on Wednesday Editor-in-Chief ______Frank Emison Business Manager ______Byron Clauneh Happiness along with western hospitality. On the unbit of the city of Lubbock had arisen

LOOKING BACK

CALENDAR FOR SIXTH ANNUAL SESSION September 15-17, Monday-Wednesday. Entrance examina

THE TOREADOR

Lloyd Pyett, 29, was in Lubbock a w days. He will teach at Lodisiana inversity this winter. Doris Ladd Johnson and

parties.

"Seepy" Moore nimer in Hamilio d with the dutie i town. e town. Wiline Jones of ach this fall.

Wenver Medlin ha a Lubbock tilling a at the summer.

Byron "The Great" ry to be the Tetnel o is will fill the page

New

AND

Bet

Built to Last a The new, imp Portable h peed, ease, beau bility. It has es the standard

om writing lab ng stencils. We invite eve id teacher to vis nd inspect this available in a

onal correspond

PORTA YPEWR TYPEWRITER 1008 13th Heate

Heler, Coon gets her degree this fall. She will visit in Dallas a few days with her parents. A "special" sure does make her nervous.

Harrison Thomas of Eastland has

Joe Kelly, after traveling in th West, has spent the summer in Lub book working in a dentist's office.

Ray Moore has spent the summe thome in Hamilton, Texas, and cull return to Tech this fall.

"Scapy" Moore has spent the sum er at home in Hamilton, Texat nd will return to Tech this fall.

Moore has spent the n Hamilton assisting his the duties as mayor of

Byron "The Great" Claunch v ry to be the Tetsel of modern da le will fill the pages of the To

AND

"Built to Last a Lifetime"

al Portable has greater speed, ease, beauty and dur-ability. It has every feature

of the standard office type-writer, including the tabula-tor. And it will do any work

from writing labels to cut-

We invite every student

and teacher to visit our store

and inspect this wonderful

personal typewriter, which is available in a variety of

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and styles of type, including the "VOGUE" type for personal correspondence

PORTABLE

YPEWRITERS

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ting stencils.

The new, improved Roy-

Better

New

tall. Louise Sneed has been working big year. In Dalhart but she is making plans to return to Lubbock as soon as pos-sible.

Ruben Lindsay was last heard of from Kansas. He has been travel-ing this summer. Catherine Jameson, one of the Tech beauties, has spent the sum-mr in Lubbock. She has entertained for quite a number of her friends.

y Nettles, after having tour-week has synnit the summer me. He will be summer as the has been poor the past too y carse specific the say. He has been well below was given a \$100 schol-has been specific time has the will below the say the satch this fail.
Chandler is back at home poor this fail.
Coker, who registered same as a docal drug store and at che this fail.
Coker, who registered same as a docal drug store and at che this fail.
Coker, who registered same as the will do better spect that fail.
Coker, who registered same as the will do better spect that fail.
Coker, who registered same as the will do better spect that fail.
Fost Portis has been working in
Fost Davis has been working in
Huley of Dailas has been
<

 1031 La Ventana.
 attend Tech this fall.
 been attending summer school.
 Sanders at a house party in Anton.
 For the winder with the winder the

big year. James Harley Dallas, student vi president and otherwise known fr his good looks and speed has ber running down the Frigidaire bur ness in his home town of Brow

Red Gainer has spent the summer at home and will return to Tech this fall.

Tech Folks

Hurry Back ...

Jelly Brown is still working at Bowen's. Max Nail and St. Elmo Powell aunt and uncle, Mr. and Mrs. W. B. Atkins to New Mckico for a two weeks stay. She was also the guest of Miss Lena Burt Medilin in Stam-tor for a week end. Waurika, Oklahoma has the pleas-ure of J. M. Dyer this summer, points on different occasions this summer, the is anxious for school to fall.

"Soapy" Moore has spent the Tech beauties, has spent the sum-ummer in Hamilton assisting his ad with the duties as mayor of he town. Wilma Jones of Lamesa will each this fall. Weaver Medlin has been working a Lubbock filling station through-Red Gainer has spent the sum-the sumburger of the first year Red Gainer has spent the sum-spent the summer at nome. He will Red Gainer has spent the sum-spent the summer at nome. He will return to Tech this fall. Red Gainer has spent the sum-the sumburger of the Athletic Council,

We are making ready to serve our friends and pa-trons with Style, Value and Service that will merit confidence and create good will.

"THAT FRIENDLY STORE"

LINDSEY THEATRES Inc.

PALACE - and - LINDSEY

Welcomes all Students-the old and the new-back to Tech and Lubbock.

This year we offer better entertainment at cheaper admissions.

C. C. LINDSEY

Manager

Looking Backwards--

We are just finishing the Summer Season that has been an important part of our life.

Looking Forward--

Minter Gamel Co.

THE TOREADOR

Any Dress Cleaned and

Where Dyeing and Cleaning is an Art

Tech's Official

Photographer

Brown's Studio

STINSON'S

1708 Ave. B

Pressed Furs glazed and oiled. We do sample and fancy dyeing

CASH and CARRY

We're Waiting For You

Back to College and the Hilton

NEAL CARSON

and his

Oklahoma Ramblers

With music that's hot, sweet, lowdown and unique

Make the Hilton your home until permanently located

We miss your little groups on the streets-your going back and forth on Broadway hoping for a ride-your Collegiate Fords on the campus-in short all the things you do that gives Lubbock a youthful air when you are

Come Back With New Enthusiasm

here.

Everything is in readiness for you-the old campus has been freshly mowed-the football field looks wonderful with its new coat of grass-the buildings are all spick and span-your old hang outs are being freshened up for you.

It will be a great year for Tech, this 1930-31 term

Freshmen Caps Again This Year

WELCOMING YOU-

We wouldn't feel right if we didn't start each class of Freshmen out with the old Green Caps. Again this year we will supply them and as always before all the profit goes to the College Activities. See to it that 'your' Freshman gets off on the right foot-

YOU OLD STUDENTS, COME IN AND SAY HOWDY AS SOON AS YOU GET BACK-WE'LL APPRECI-ATE IT FOR WE HAVE MISSED YOU -- YOU NEW ALSO WE WANT

Hemphill-Wells Co.

TO ASSIST IN

GRIDSTERS INTO ON SEPTEMBER 10 CAWTHON CALLS TRAINING Host Of Players Await Coaches' Call **Tech Eleven Faces Tough Schedule In** HEAD COACH

The students of Texas

For Training; 10 Lettermen, Reserve And Fish Athletes Included In List

Durham, Brothers, Vinzant, Tadlock, Waller, Langford, McWilliams, Nixon, Floyd

JACK DURHAM

Students To Find Things Changed At Gym; New Field House Is Erected To Provide For Athletics; P. T. In Gym

play the game because he loves He will be a hig help this year

Athletes To Be Housed In Cheri **Casa During Year**

w Coaches To Have Entire Football Squad Under One Roof: Coaches Morgan And Golightly In Charge

The start and a model and a model mean set of luck this year.
 The start are of luck this year.
 The start of the start of luck this year.
 The start of the start of luck this year.
 The start of the

PETE CAWTHON Four New Coaches

welcome you.

Phone 888

LINE COACH

DELL MORGAN

1930 Season; Nine Games Carded, Six

For Home; Fish Squad To Play Three

MITC

Broa

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Is Now

Your

ATT

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Duck in and eat at the Duck N

11月1

Give Us A Trial

MR

On Your

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LUBBO (Special

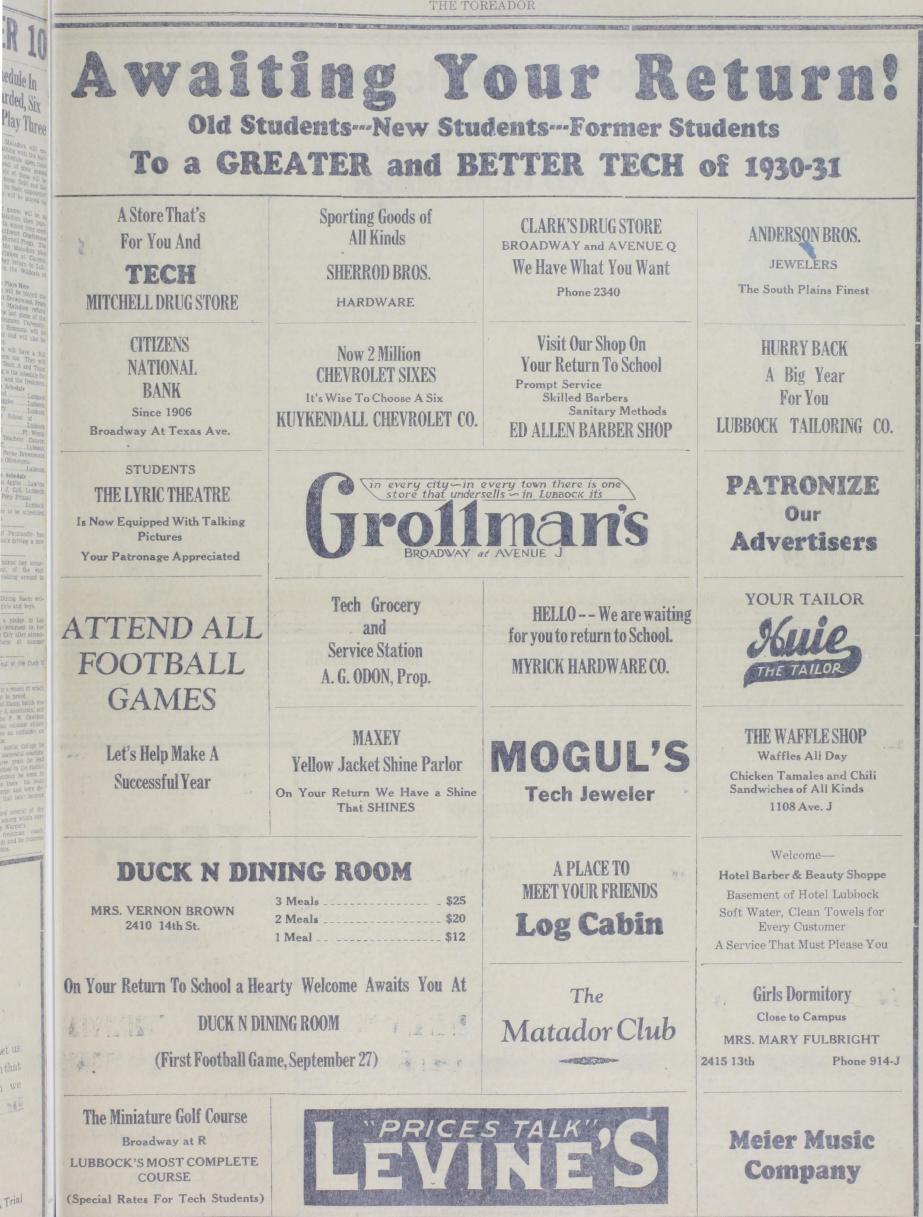


haul that trunk. Give your trunk check to the man that has the Yellow Cab or City Bus cap on. Again we

City Bus Line



THE TOREADOR



Trial

THE TOREADOR

Hey! Hey! Fellows---Welcome to Lubbock



AND TO COLLEGE

We hope this term at Tech Will be a very successful one for you-

AND REMEMBER

We are in position to serve you more efficiently this season than ever before.

Clothes)

Our Woolen stock will be nearly twice as large as ever

before, giving you hundreds of patterns to select from.

You will be surprised when you see the newest colors for fall. They are different from anything ever shown in Lubbock.

Through special efforts of our Woolen Buyers and close

observation of the style leaders of America we will have

on display this season exactly the same patterns and styles as will be worn in the Eastern Universities, putting

us a season ahead of the average tailoring or ready-made

Prices are down. Here your suit and coat or two suits will cost you less than one suit in some stores.

FIRST-

SECOND-

THIRD-

1207 Broadway St.

(3 Reasons why you should let Bell Tailors Make Your PARENTS-

You want your boy to be dressed like the other fellows Then let him have his Suits, Overcoats, Tuxedo and extra pants hand tailored to measure in the correct syle. And one of the outstanding features in having clothes made by Bell Tailors is the FREE PRESSING SERVICE. Every garment we make will be pressed free as often as once a week for one year. You save enough in one year on pressing alone to buy another suit.

OUR CLEANING DEPARTMENT-

Is one of the best and our prices are right

Suits C. & P. and Delivered _____ 50c Dresses C. & P. and Delivered _____ \$1.00

You can have your Bell Suits and Overcoats called for and delivered free by sending them with other garments to be cleaned and pressed.

If your last year's suit or coat needs relining or remod-eling, bring it to us. We understand this work and can do a first class job, as we work experienced tailors, only, coat makers and pant makers.

THE ADDRESS IS 1207

BROADWAY ST. Phone 1484

Wedding Bells

this year tobegin a two years pack graduate, bar of the department of the Hemphilic graduate, Mary having won recorration, with the pre-law course.
Barnoy Brady and Myra Llord were ward at Trindand Colo, on the standard color, and the graduate at Trindand Color, and the graduate at Trindand Color, and the graduate at Trindand Color, and the graduate at the standard color, and the graduate at Trindand Color, and the graduate at the term of the standard color, and the graduate at the term of the the standard color, and the graduate at the term of the standard color, and the graduate at the term of the standard color, and the standard color and





HERE'S TO A BIG YEAR

More than ever we are catering to

-SCHOBLE and STETSON HATS

-NETTLETON'S MILLER COOK

ARROW SHIRTS and UNDER-

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