

ECO-ACTION DAY -- By scouring Lubbock for more than seven hours Saturday, many Tech students became more aware of the pollution

problem. The Day was sponsored by the Tech Senate and endorsed by Lubbock Mayor Jim Granberry. (UD photo by Jeff Lawhon)

Eco-Action Day

Pollution awareness

By Gary Mangum
STAFF REPORTER

Over 350 Tech students representing campus organizations in Eco-Action Day here Saturday, are more aware of the pollution problems in Lubbock, after collecting over 30 tons of litter.

The groups completely filled three City Sanitation Department trucks with boxes, cans, papers and other debris. The days collecting amounted to nearly 300 cubic yards of compressed pollution.

Many of the groups began early in the morning, covering most of the alleys, vacant lots, and tornado stricken areas of the city. Others waited until noon, in hopes the soggy weather would clear.

The weather didn't dampen the spirits of those participating, however. Squads ranging in number from five to over 25, spread themselves throughout most sections in north and east Lubbock.

Interesting pieces of trash and litter were collected by several groups, and were brought to the final collection point in the coliseum parking lot. Among these were a broken store mannequin, one large burlap sack of nothing BUT soda straws, and numerous abandoned kitchen and other household fixtures.

Thirty-one honey locust and pine trees were awarded to groups participating. The trees were donated by local nurseries and purchased with money given by interested merchants in Lubbock.

Sigma Phi Epsilon, the University Center, the Catalyst, and the Eco-Task Force of the Wesley Foundation were named grand prize winners by Deaton Rigsby, Lubbock city councilman and judge for the contest. Each of these groups received four honey locust and one pine tree.

Phi Kappa Psi was awarded three trees. Kappa Alpha, Freshman Council, and Pi Beta Phi each received two trees. Knapp Hall, Phi Gamma Delta, Clement Hall, and Sigma Alpha Epsilon each won one tree.

Other participants in the Eco-Action project included a sixth grade class from Bayless Elementary School and two Monterey High School students. For their assistance each was presented with a tree.

The trees will be planted where the groups desire by the Park and Recreation Department, who volunteered to plant and care for all trees donated to the city. Some winners kept their trees to plant as they wished.

Most of the participants in Eco-Action Day felt one such day was not enough. Barbee Anderson, A&S senator and Eco-Action chairman said she felt the project had not begun to make a dent in the litter problem here. "Perhaps this will help make the citizens of Lubbock realize how great the problem really is."

Tech students were given the opportunity to express concern for their environment through the Eco-Action campaign. It is hoped the campaign made the citizens realize their responsibility in the ever increasing pollution problem.

Miss Anderson said ecological problems could more readily be solved on the local level. "Lubbock is in no

danger of air or water pollution, but if each citizen was to dispose of one piece of trash daily, it would not be long before we would really have a big problem," she said.

After working nearly three and a half hours on one street corner in north Lubbock, members of the Knapp Hall Eco-Action force, found they were still surrounded by litter. They, as most of those participating from the 15 organizations, each resolved to "stash the trash" and never discard litter in the streets.

A large part of the litter and garbage collected Saturday came from weedy, vacant lots adjacent to many of north Lubbock's drive-up restaurants. In most instances the trash consisted of cups, napkins, and thousands of plastic straws. Groups working in these sections, felt the businesses should take precautions to prevent this type of pollution.

In many areas scoured by participants, there was evidence of deliberate dumping of trash, garbage and other unwanted items. One group made two trips to a lot in east Lubbock to haul away discarded bed springs, refrigerators, and large numbers of empty paint cans.

Some groups concentrated on the larger, more bulky pieces of trash, while others went after anything they considered to be trash.

Committee provides booth

In an effort to help the Tech community stay better informed on Homecoming activities this year, the University Center Public Relations Committee will provide an information booth in central campus buildings beginning Tuesday through this week. "We feel this will be the best way to

keep students and faculty in touch with all Homecoming activities," Diana Dozier of the University Center public relations committee said. "In past years some Homecoming activities have not been well attended because they were not publicized."

Dale Buckner, public relations

chairman said this booth would allow students a chance to "get the scoop" on all Homecoming activities. "Students can find information on all the activities they are interested in and know when and where they will take place," he said.

Miss Dozier said the booth will be placed in the most used buildings.

Miss Texas Tech will receive \$500 in prizes

Thanks to local merchants, the winner of the 1971 Miss Texas Tech pageant will be \$500 richer in gifts and certificates, according to Larry Gallagher, Sigma Delta Chi president.

Donated merchandise ranges from a diamond ring to a \$25 gift certificate. Hemphill-Wells will give a gold trophy to the young lady selected to represent and promote the name of Tech in scholastic and athletic recruitment, and other areas.

The gala pageant, set for Nov. 6 in Municipal Auditorium will feature area beauties, the Tech Symphony Orchestra and a host of community leaders.

Lubbock merchants donating to the event are Hemphill-Wells, Reeves Camera Store, the Jewel Box, K-Mart, Anderson Gros. Jewelers, Zales, Furr's Super Markets, Furr's Cafeterias and Koen's Photography.

Other businesses participating are White Stores Inc., Bentley's, Town and Country Gift Shop, Pauline's Sportswear in Town and Country Shopping Center, House of Flowers, J. C. Penny stores and Gabriel's Shoe Haven.

Miss Texas Tech of 1971 will work with Jim Carlen, head football coach, in athletic recruitment. She will represent the student body at orientation programs, serve as judge at several university and local contests, and will be featured on several local radio and television programs.

She will also participate in area dedications, work with the Board of Regents, to whom she will be formally

Tech coed is killed in wreck

A bus en route to Dallas with 60 Tech students for the Baptist Student Union Convention, overturned Friday night killing an 18 year old Tech coed and the driver.

Apparently killed instantly, was Lynn A. Pinson, a home economics major from Amarillo.

The driver, Trenton P. McCurry, 50, of 2820 33rd St., died in St. Joseph's Hospital in Fort Worth.

At least 13 of the injured still were hospitalized late Saturday night, but authorities said none was in serious condition.

The bus was one of three heading for the state convention. Two others already had arrived in Dallas when the accident occurred about 11 p.m. A total of 185 students were making the trip in the three coaches.

presented, work in the promotion of the university and scholastic recruitment, and will be honored at numerous social and business affairs.

The winner will be the cover girl for the Vogue section of the '71 issue of La Ventana, Tech yearbook.

Special guest appearing at the pageant are Mrs. Max White, Mrs. Texas 1968-9; Janis Jones, Miss New Mexico 1971; Pam Kirk, Miss Mademoiselle 1970; Mary Beth Rafferty, Miss Playmate 1970 and Barbara Specht, National Centennial Football Queen.

Susan Ledbetter, Miss Lubbock 1969, will sing a medley of songs from the musical comedy, "Camelot", and Peggy Kincannon, Miss Lubbock 1968 will sing a medley of songs by Burt Bacharach.

Tech readies for Homecoming

The excitement of the occasion is enveloping the campus of Tech as the university makes ready for its 45th Homecoming celebration this weekend.

Business will be the first order of the day on Friday beginning with a board meeting of Ex-Students Council at 8:30 a.m. in room 208 of the University Center. The Ex-Students Council will meet at 10 a.m. in the Mesa Room of the University Center to elect officers for the following year.

Four former students of Tech will be honored at the fourth annual "Distinguished Alumnus" luncheon at noon Friday.

The four are: Demetrio B. Lakas, president of Panama; Waymond Austin Davis of El Segundo, Calif., staff vice president in the headquarters of North American Rockwell Corporation; Rear Admiral Felix P. Ballenger, commanding officer, National Naval Medical Center, Bethesda, Md.; and Charles A. Bucks of Los Angeles, senior vice president-marketing, Continental Airlines.

The luncheon will be in the Ballroom of the University Center. Tickets are \$4.00 and the public is invited to attend.

There also will be an open house for all ex-students at 3 p.m. in the Ex-Student Building.

A highlight of the evening will be the Century Club Dinner featuring guest speaker H. Ross Perot, wealthy Texas philanthropist.

Perot is the 39-year-old Dallas computer magnate, who, in the last few months, has devoted his time and fortune to an effort to secure the freedom, or at least better treatment, for American prisoners of war in North Vietnam.

The Century Club is an organization of ex-students and friends of the university.

Paul Ellsworth and the Tech Symphony Orchestra will accompany entertainment and pageantry. The Tech Corpsdettes will usher.

Master of ceremonies will be Bill McAllister, president of KSEL radio and television stations.

Judges for the pageant will include: Panel captain Mrs. Jack Strong, former chaperone for Miss Lubbock at the Miss Texas and Miss America Pageants;

Mayor James Granberry who has judged the Miss Lubbock and Miss Mademoiselle pageants;

Mel Lisman who has judged the Miss New Mexico, Miss Grain Sorghum, and Miss Mademoiselle pageants;

Mrs. Herbert Leaverton, former judge of the Miss Lubbock, Maid of Cotton, and

Miss Mademoiselle Pageants;

Mrs. Donald Tankersley, professional model and instructor at Robert Spence School; a local television celebrity; and a past judge for the Miss Mademoiselle Pageant;

Mike Anderson, president of Tech Student Association.

There are no classification requirements to enter, and contestants may pick up entry forms in Room 103 of the Journalism Building. Deadline for entries is Oct. 31.

Tickets are on sale at Broadway Drug, Furr's Family Center, Montgomery-Wards, Dunlap's, Sear's Dept. Store, and by mail: Miss Texas Tech Pageant, P.O. Box 4664, Tech Station, Lubbock, Texas 79405.

Membership is based upon financial support of at least \$100 per year through the Texas Tech Loyalty Fund.

There will be a bonfire and pep rally at 7 p.m. Friday on the Tech Farm 15th and Indiana.

Koko Palace will be the scene of a class reunion dance for the classes of 1925-50 and a reception for the classes of 1951-70. Both events will begin at 9 p.m. Friday.

The celebrating will begin in earnest Saturday morning with the Homecoming Parade. The parade is scheduled for 10 a.m., forming at Main Street and Avenue J, going south one block, turning west on Broadway and proceeding to the campus.

Floats will be displayed in the Administration Building parking lot after the parade and the winners will be announced there.

The three different categories to be awarded prizes will be fraternity, sorority and all-campus organizations. Seventeen entries are expected in the competition.

Float building has been going on in

Miss Playmate selection is based on photogenic appeal

Occupying the gatefold of the La Ventana Playboy section will be the 1971 Miss Playmate who is selected for photogenic appeal from a panel of three judges.

Contestants are judged from photographs in which the girls appear in swimsuit attire. There are no classification or sponsor requirements to enter the contest.

Judges include Ronny Allen, chief photographer for Division of Information Services; Richard Schroeder, assistant

secret for the past few weeks. Theme of the parade is "Texas Tech-You've Come a Long Way, Baby."

Marching in the parade will be three local high school bands, Lubbock High, Dunbar and Coronado. The Corpsdettes, Sabre Flight and Angel Flight will also march.

The Ex-Students noon luncheon in Municipal Coliseum is expected to be attended by about 6,000 persons. The slate of officers of the association will be introduced there. The luncheon is sponsored by Furr's Inc., Furr's Cafeterias and Gold Bond Stamps.

Football will take over at 2 p.m. as the Tech Red Raiders meet the SMU Mustangs in the Homecoming clash at Jones Stadium.

During the half-time show, the 1970 Homecoming Queen will be crowned.

Night life will include an Ex-Students Dance for all exes at 9 p.m. to midnight at the Koko Palace, and a concert and dance for Tech students from 8:30 p.m. to 1 a.m. at the Municipal Coliseum.

IE provides foreign study

What better way to learn about a country and its people than through first hand experience?

That's the question the Institute for International Education (IE) asked itself - and came up with an answer open to Tech students and those of 13 other institutions.

Through the 14-member consortium, IE's Latin American Studies Program provides one or two semesters of work at the Pontificia Universidad Catolica del Peru in Lima.

The first semester will start Feb. 12 with a Miami departure and end July 25 with departure from Lima. The second semester will follow an intercession of about five weeks, and starts Sept. 1, ending Dec. 24.

Field trips are scheduled in the program, coinciding with university holidays or on weekends.

Applications for the participants must be in the Tech office of Dr. Harley D. Oberhelman by Dec. 1. Prof. Oberhelman is chairman of Latin American Studies at Tech, and his office is on the second floor of the old museum. His phone numbers are 742-5111 or 742-1197.

Oberhelman said applicants must have completed at least three semesters of undergraduate study and have above average academic standing. They should have sufficient Spanish on the university level to handle course work at the Peruvian institution. Students majoring in Latin American Studies will have preference, he said.

Tech has made arrangements to give academic credit for work taken in Peru. This provides students with a combination of intensive language training

and a general study of Latin American anthropology, art, archaeology, economics, history, literature, political science and sociology.

The fee, which may be paid in installments, is \$1,825 for one semester and an additional \$1,075 for the second semester. Round trip fare between Miami and Lima is included as well as room and board with a Peruvian family.

Other institutions participation in the consortium are the universities of Arizona, Arkansas, Houston, New Mexico, Oklahoma, Texas at Austin, Carleton, Colby and California State colleges, and Oklahoma City, Ohio State, Northwestern and Louisiana State universities.

Freshmen cheerleader elections

Freshmen cheerleader elections will be conducted tonight at 7:30 p.m. in the Coronado Room of the University Center. The doors will open at 7:15 p.m. and will be locked at 7:30 p.m. Students will have to stay the whole time. Any student leaving beforehand will not receive a ballot.

Ballots and voting will be conducted at the conclusion as the students leave the room.

There are 12 freshmen listed on the ballots; six boys and six girls. Out of the 12, three boys and three girls will be chosen.

All freshmen students with validated IDs will be eligible to vote.



HARGRAVE SCORES -- In Saturday night's heartbreaker against Mississippi State, Larry Hargrave (33) makes Tech's second and final touchdown. He made the Raider's only two TD's along with Dickie Ingram's lone field goal for a final score of Miss. 20 - Tech 16. (UD photo by Mike Warden)

About letters to the editor

The University Daily provides space daily on the editorial page as a place for students to express their opinions.

The University Daily has made it a practice to print all letters submitted to the letters to the editor column with rare exceptions.

Letters should be typed, double-spaced on a 65-character line. They should be mailed to

Editor, The University Daily, Journalism Building, Texas Tech, Lubbock, Texas 79401. Postage is free for all letters mailed through Tech campus mail.

In order to be considered, letters must include the writers name, address and telephone number.

However, a writer may request that his name be withheld from publication.

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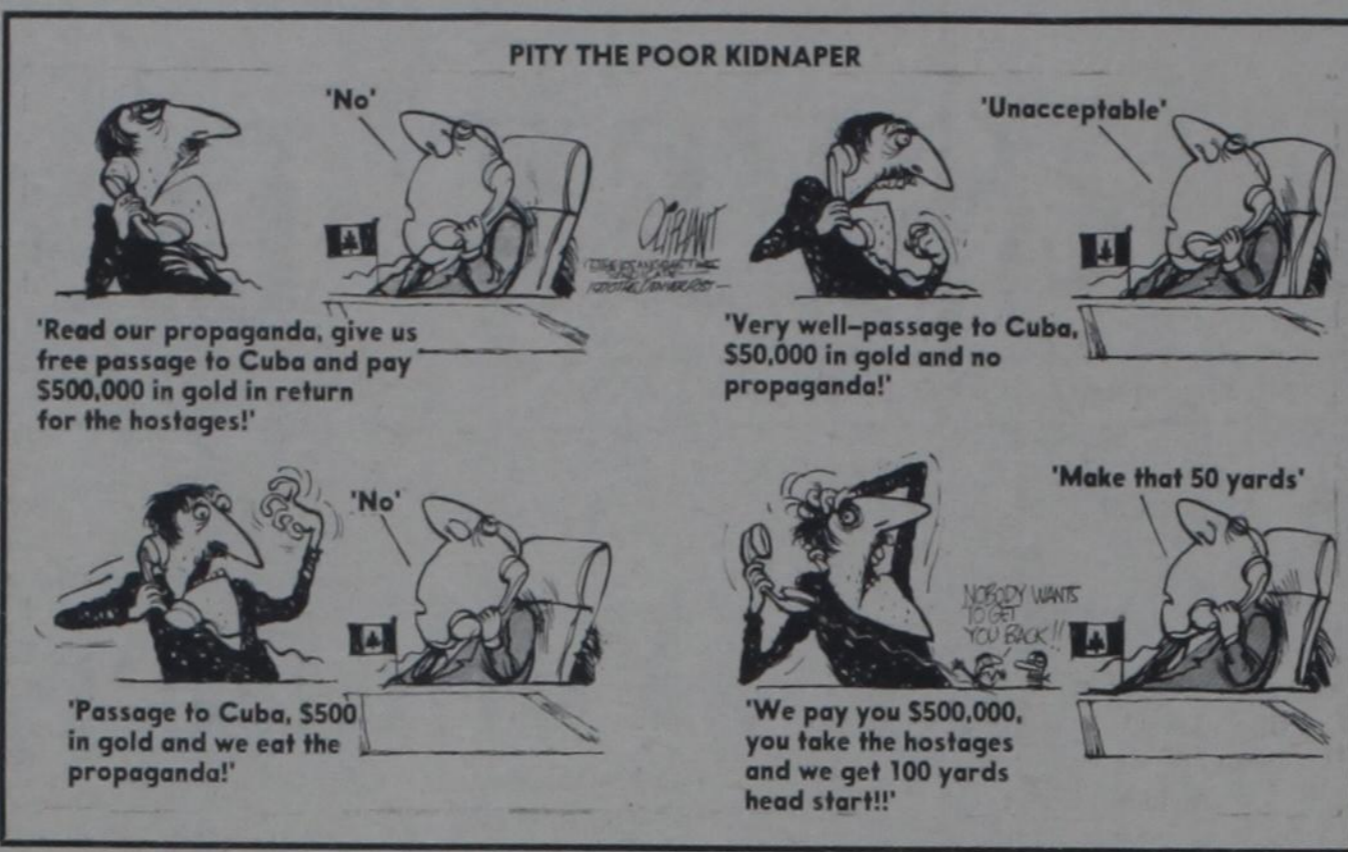
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'No'
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'Very well—passage to Cuba, \$50,000 in gold and no propaganda!'
'No'
'Make that 50 yards'
'Passage to Cuba, \$500 in gold and we eat the propaganda!'
'We pay you \$500,000 in gold and we get 100 yards head start!!'

Letters to the editor Been shafted

Individuals have been getting the "super shaft" from big business for such a long period of time that they don't realize just what is going on. There has been a big hassle as of late about our environment being ruined by pollution etc.

Now, it is time for individuals to unite and start a drive against big business and their beating the populus into blind submission. The auto industry is one such institution that has especially taken great care to keep the public from reality. Anyone who has been involved in an accident within the last year or two and has attempted to have the resulting damage repaired, immediately realizes the point I am attempting to make.

In most cases it is not really the cost of repairs, but the time-of-delivery promises made innumerable times, and the failure to honor them just as many times. Also, the customer must endure the many threats to have his car thrown out of the shop and forgotten if he ever drops by again to see if everything is being repaired as

specified. Finally, to the owner's delight, the car is delivered.

However, his confidence in the shop is further shattered almost from the time he steps into the car. As the owner turns the key, a frightening noise immediately erupts from the starter. Without hesitating, the shop representative assures his customer that this is all normal. Fearlessly, the owner proceeds to drive his auto down the street. Noticing the manner in which his auto fights his directional wishes, the driver mentions this to the repairman sitting by his side.

Immediately the owner is severely reprimanded and told that this condition probably existed before the accident and that the shop could not be held responsible for its repair. Besides, only the day before, the shop had been paid in full for the auto's repairs.

Experiences such as this are common, everyday occurrences. However, the populus still retains a ray of hope in an attempt to return to a state of equalibrium between big

business and the customer. There is just one catch to this task though. The populus must take advantage of the tools at hand. One method that is available to the individual is refusing to do business with the firm that doesn't respect its customer and their purchasing power.

A second course of action would be to file a complaint with the Better Business Bureau. To do this, all one must do is place a call to the local B.B.B. and request that they mail you a short form. Upon receipt of the form, just fill it out and drop it in the mail in the envelope provided.

If you are one of those that really doesn't care about being shafted, or your brother undergoing the same experience, this message isn't for you. However, if you are tired of paying for services never received, now is the time to arise and act for a change.

Steve S. Holmes
Lubbock
4511 48th

Lubbock citizen praises cheerleaders

I would like to take this opportunity to commend Mr. Bill Abernathy, head cheerleader and also the other cheerleaders for the great job they are doing this year. I think they deserve a lot of credit for the high spirit and enthusiasm that is so noticeable at all the football

games. As an ex-student and as a parent of a son that is active in the Saddle Tramps this year, I attend all the home games and have been impressed as I am sure others have that the spirit of the student body is the greatest that it has been in

many years. I think that the hardwork and leadership of Bill and his co-cheerleaders is a contributing factor to the success the Red Raiders are having so far this season.

Best wishes for a successful year.

Lewis R. Kerr

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Campus satire

Agnewito raps Fulbrillante

By Charles B. Moore

In a recent speech, the Vice President criticized Administration opponents for taking a 'defeatist' attitude.

Students of history will quickly note how closely this drama parallels a well known event which occurred almost 500 years earlier.

In 1492, Captain Christopher M. Nixonbus was sailing west to discover a new world and a way to get Spain's troops out of Mexico. His first mate was a quiet and shy individual by the name of Fernando Pedro Gonzales Agnewito. After about 30 days out, the seas became choppy and this awoke Queen Isabella's personal representative, Jose Fulbrillante, a poor politician from Southern Spain.

Fulbrillante looked over at his bunk-mate and said, "Looks like the captain has us in trouble again."

On deck, the rough seas also worried the crew who were already concerned that Captain Nixonbus would steer them to some unknown Asian continent instead of Mexico. They had been told earlier by the ship's former captain, who resigned when the crew told him they didn't love him anymore, that Spain would withdraw all her troops from Mexico. But now it seemed that Captain Nixonbus planned to sail instead to a place called America.

"Where's America?" one sailor asked.

"I don't know," answered another, "but it must be near a place called 'Sanctuary' because that's what the first mate called it."

When Fulbrillante came on deck, he was enraged because the captain was sailing a different course without consulting him. He promptly took a seat in a lifeboat and demanded that Nixonbus either turn around or

abandon ship.

The captain tried to explain that while Fulbrillante represented the Queen, he, Nixonbus, was commander-in-chief of the ship and was responsible for the lives of his men. He did state, however, that when the Santa Maria landed at America, Spanish troops would go no further than necessary.

This failed to satisfy Fulbrillante who conspired with crewmen Rafaele Cooper and Don Iglesia to steal the ship's treasury so Nixonbus couldn't make it even one mile much less for 21.7 miles.

When Agnewito heard about this he drew his rhetoric sword and attacked Fulbrillante by reminding him of the 1464 Gulf of Tonkin Resolution.

"Where in the hell is Tonkin?" asked Fulbrillante.

"Oh, he must mean the Gulf of Valencia," answered Don Iglesia. "You know how Agnewito always gets words mixed up."

"Who's Agnewito?" asked a sailor. As recorded by historians, everything came out okay. Nixonbus entered America and then successfully withdrew with tons of captured enemy supplies.

Back in Spain, a grateful silent majority of Spaniards begged Nixonbus to run for King but he replied: "A man cannot be a King and a great man at the same time. Say! I've got an idea. Why don't you just call me President?"

In the meantime, Fulbrillante continued to criticize the Santa Maria's leaders and two-hour siestas.

And Agnewito finally became a hacienda word throughout Spain.

Says play was a sick joke

I should like to comment on a few columns of childish opinion in the UD's October 14 issue, namely, the review (?) given the University Theater's production "Lysistrata."

It is too bad that "Lysistrata" was not cast from a local junior high school. At least, then, the actors' portrayals of boys and girls enthralled with sexual

symbology and sensationalism would have been convincing.

William E. Mouser
Junior A&S
250 Sneed Hall

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LEARN helps students financially, culturally

"We are speaking the wrong language, we cannot communicate," said Nephtali De Leon, area coordinator for LEARN. "We need to get people turned on to education."

This is the problem faced by LEARN, a local group working under the federal project Education Talent Search, and by a Tech advertising class.

"The major objective of LEARN is to assist students with financial or cultural need who are interested in continuing their education, but may not be able to do so under normal circumstances," said Carrillo.

"We have two other objectives also—to help potential dropouts stay in school at both the secondary and college level, and to inform students of the many financial assistance programs supported by local, state and federal funds," he said.

LEARN was begun in the fall of 1966 with the goal of helping to solve some local problems. LEARN members believed that many of the problems could best be solved through education.

This year, LEARN has been awarded a \$50,000 grant from

the Bureau of Higher Education to continue its work in Lubbock and the 18 surrounding counties.

As a non-profit service organization, LEARN has somewhat of a problem in making the public aware of the services it offers. Dr. S. Bernard Rosenblatt, professor of journalism, has given his advertising class the assignment of helping the organization with this problem.

The class will divide into teams of three to prepare a minicampaign to publicize the efforts of LEARN. The teams will have a working budget of

zero because the group is a non-profit organization.

Frank Carrillo, executive director of LEARN, spoke to the class this week to give background information on the project.

Carrillo said one of the major problems the advertising student would have to work with would be the problem of motivation.

"Students who do not want to continue their education are generally the victims of circumstance," he said. "They have been conditioned not to expect college in their future,

and since they are not college oriented, they do not prepare for college through their secondary school courses. Their high school study is mostly vocational. We have to make them want to go to college and we have to help them prepare to go."

The results of the student's efforts will be presented to Carrillo for use in publicizing LEARN.

"We are happy to be working on this project for two reasons," said Dr. Rosenblatt. "First we are honored in being able to provide some assistance to so worthwhile an effort, and secondly, we are fortunate in having a true-to-life situation for advertising students to work with."

Studies by Tech students have proved helpful to community organizations before, said Carrillo. Urban renewal projects were aided by suggestions from classes of civil engineering students following the May 11 tornado.



A NEW ASSIGNMENT—A Tech advertclass will work on an advertising project to publicize LEARN, a local group working under the federal project Education Talent Search. This organization seeks to aid

students in continuing their higher education. Frank Carrillo, executive director of LEARN, explains the problems to Gerald Nixon, of Cotton Center, and Marilyn Clark, Houston, both senior advertising majors.

Experts consider office efficiency

NEW YORK (AP) - Analysts of worker efficiency, who once directed their efforts almost solely to production line or blue collar workers, are more and more applying their mathematical calipers to office personnel.

The office, they say, has long been known as an area of concentrated inefficiency, but precise measurements were

difficult to develop. Improvements in techniques now makes analysis more practical.

There's more to the trend than the development of techniques, however. At least two other major changes are involved:

-The economic downturn, which made it clear to many firms that waste had to be

eliminated. The boom of the 1960s had permitted poor work methods to develop that couldn't be tolerated as business turned down.

-The growing trend toward a service rather than production-oriented economy, which makes office procedures assume greater importance. Wall Street, for example, was almost destroyed by a blizzard of paper.

The so-called methods-time management specialists say they hope to improve office efficiency not by reducing workers to machines and then speeding them up, as sometimes has been charged in the past.

Their aim, they explain, is simply to make work more enjoyable, productive and rewarding, often through the development of incentives. Motivation plays a big role in their business.

At Aetna Life & Casualty, which classifies as a paperwork factory, the productivity systems department claims an

annual saving of more than \$7.5 million, largely through the use of wage incentives.

There does seem to be something foreboding, however, in the assessment of some other MTM specialists now attending the annual MTM conference here. Says Robert E. Nolan, chairman of the conference planning committee and an executive with a management consultant firm: "The country club atmosphere and laissez-faire attitude that has prevailed in too many offices for too long will be just as obsolete as the manual typewriter and the hand-cranked adding machine in a few years."

Of 23 formal presentations at the conference, fully a third are on office procedures and only two on factory matters, an abrupt departure from earlier meetings, which began 18 years ago.

One presentation, produced more in jest than seriously, serves nevertheless to demonstrate some of MTM's methods. It analyzes the activities of girl-watchers and concludes that the miniskirt is detrimental to office efficiency.

Alpha Lambda Delta will grant fellowships

The National Council of Alpha Lambda Delta will award several fellowships for graduate study for the 1970-71 academic year.

Each scholarship, in the amount of \$2,000, will go to an eligible member of Alpha Lambda Delta who graduated in 1968, 1969, or 1970. Eligibility

is based on the Alpha Lambda Delta average maintained by each candidate. Graduating seniors can apply if they have maintained this average to the end of the first semester (or first quarter) of this year.

Applicants will be judged on scholastic record, recommendations, the soundness of their stated projects and purpose, and on need.

Information and application blanks can be obtained from Miss Jane Terry, director of student organizations, room 171, Administration Building.

Application forms must be completed by applicants themselves, and must be submitted to the National Fellowship Chairman by January 12, 1970.

Fellowships to be awarded are: the Maria Leonard Fellowship, the Alice Crocker Lloyd Fellowship, the Adele Hagner Stamp Fellowship, the Kathryn Sisson Phillips Fellowship, the Christine Yerges Conaway Fellowship, and the May Augusta Brunson Fellowship.

Attendance at a school where there is a chapter of Alpha Lambda Delta is encouraged.

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Wisconsin University

Madison, Wis. (I.P.) - The faculties of universities such as Wisconsin have little to gain and much to lose by unionization of professors, according to the University of Wisconsin Madison campus Chancellor Edwin Young.

Noting that faculty already possessed substantial bargaining power in colleges and universities, Chancellor Young said efforts to unionize faculty "can only lead to a general weakening of the professors' role in determining the future course of our coun-

try's higher educational system.

"If this movement grows, I think we can expect to see more and more decisions forced on the university from outside."

Chancellor Young also briefly touched on the UW's experiences during last spring's collective bargaining with members of the Teaching Assistants Association. He emphasized that reappointment of teaching assistants here will be contingent on three factors:

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Tax Institute to host attorneys, accountants

A panel of 10 attorneys and certified public accountants will address the annual Tech-hosted Tax Institute Thursday and Friday in the University Center.

Two of the featured lecturers will be Frank M. Burke Jr., of Dallas and Hollis A. Dixon of Tucson, Ariz., both graduates of the College of Business Administration at Tech.

Attendance of approximately 250 attorneys, CPA's and accountants are expected to at-

tend and participate, according to Texas Tech accounting professor Haskell G. Taylor, executive secretary of the institute.

Other officers are Jimmie L. Mason of Lubbock, president; and Joe Sharp of Amarillo and John B. Billingsley Jr., of Midland, vice presidents.

Burke received his bachelors' and master's degrees in business administration from Tech and has

served as a lecturer in taxation at Southern Methodist University. He is a partner in the firm of Peat, Marwick, Mitchell & Co., of Dallas.

He will speak on the effect of the 1969 Tax Reform Act on corporations and shareholders. His lecture will be delivered at 2 p.m. Thursday.

He will discuss the effect of the act on multiple corporations, debt-equity-guidelines, redemptions using

appreciated property, stock dividends, debt-financed acquisitions and related changes, reasonable accumulations by corporations, increase in alternative corporate capital gains tax, carryback of corporate capital losses, computation of earnings and profits, and other changes relating to corporations.

Dr. Dixon received his doctorate from the University of Arkansas but received his other degrees from Tech. He also has served as an instructor at Tech and at the University of Arkansas. His other experience includes work as consultant to the Internal Revenue Service and CPA work in Texas and Arizona. He now is professor of taxation at the University of Arizona. He will speak at 2 p.m. Friday on "Trusts and Estates."

Mason will preside at a noon luncheon Thursday and Dean of the College of Business Administration Jack D. Steele of Tech will be the principal speaker.

Thursday morning speakers will include Dr. Reginald Rushing, Accounting Department chairman; G. Merwyn Eiland of Amarillo, executive vice president and director of Pro-Chemco, Inc., on "Methodology of Tax Minimization by the Plowboy and Cowboy after the Tax Reform Act of 1969", and Norvie L. Lay, professor of law at the University of Louisville, on the constitutional rights of tax payers.

Thursday afternoon speakers, in addition to Burke, will be John M. Eagleson of Houston,

partner in the CPA firm of Main LaFrentz & Co., on deferred compensation, and Robert J. Piro, of Houston, partner in the firm of Baker, Botts, Shepherd & Coats, on charitable foundations.

Friday morning speakers are Billy M. Mann, partner in charge of the Fort Worth office of Arthur Anderson & Co., on "Tax Reform of Real Estate and Other Investments;" A.W. Dieffenbach of St. Louis, partner in the CPA firm of Ernst & Ernst, on "Tax Preferences and Individual Taxes," and Buford P. Berry of Dallas, member of the law firm of Thompson, Knight, Simmons & Bullion, on "Oil and Gas."

The Friday afternoon program will feature Aubrey M. Farb in addition to Dixon. Farb, managing partner of Houston office of Alexander Grant & Company, will speak on planning techniques.

Several panel discussions are scheduled. Eiland and Lay will conduct one at 11:10 a.m. Thursday; Eagleson, Burke and Piro at 4 p.m. Thursday; Mann, Dieffenbach and Berry one at 1:30 p.m. Friday and Dixon and Farb at 4 p.m. Friday.

Charlie S. Williams of the Lubbock chapter of the Texas Association of Public Accountants will preside at the Thursday morning session, Joe Sharp at the Thursday afternoon session, Robert H. Schneider, Odessa, of the Permian Basin Chapter of the Texas Society of CPAs at the Friday morning session, and Morris G. Barrett of Hobbs, N.M., at the Friday afternoon session.



DAD'S DAY--Plans are being formulated for Dad's Day on Saturday Nov. 7. The annual event is scheduled each year to honor Tech dads. Pic-

tured here is the committee responsible for planning the program. (UD photo by Mike Warden)

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KTXT-TV Schedule

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4:30 SESAME STREET NO. 46
5:30 MISTEROGERS...Dr. and Mrs. Duckhill platypus move into the Neighborhood.
6:00 WHAT'S NEWS - George Fischebeck discusses pets on "Science Fare;" Muri Dasing explains how coral is formed on "Coral Reef."
6:30 OLD GLORY GIRL - "Meet King Cotton"...Liz talks to South Plains Maid of Cotton about...you guessed it!...cotton, and some novel uses of it.
7:00 WORLD PRESS (C)
8:00 REALITIES (C) - "Factory"...A sympathetic study of the blue collar worker: his interests, life aspirations & political views. The documentary focuses on men & women working in a wedding ring factory in New York City.
9:00 BOOK BEAT (C) - "God Is an Englishman" by R. F. Delderfield is about the son of an army officer who decides to make his fortune & start a dynasty in the world of Victorian commerce.
9:30 FLICK OUT - Series of experimental films ranging from social commentary to visual abstraction.

Raider Roundup

WOMEN'S LIBERATION
Women's Lib will meet today at 8:30 p.m. at the Wesley Foundation at 2420 15th St.

PHI UPSILON OMICRON
Phi Upsilon Omicron will hold an executive meeting Tuesday at 6:30 p.m. in room 105 of the Home Economics Building. The regular meeting will be at 7 p.m. Dr. Montgomery will speak on witchcraft.

PISIGMA ALPHA
The government honorary, Pi Sigma Alpha, will meet Thursday at 7 p.m. in room 214 of the Social Science Building. All persons interested in joining should attend this meeting.

INTERNATIONAL INTEREST COMMITTEE
International Interest Committee will meet in the Coronado Room of the University Center Tuesday at 8 p.m. The film "Peyote Hunt of Huichols of Mexico" will be shown.

Price in hospital

BETHESDA, Md (AP) - Rep. Bob Price, R-Tex., was reported resting well after undergoing an emergency appendectomy here.
Price, who represents the 18th congressional district covering the Texas Panhandle, became ill while in Amarillo, Monday night where he attended a dinner in honor of Vice President Spiro T. Agnew.

Homecoming

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Sideline Comments

Tech will be back from Bulldog clash

By Bob Brewster

Tales from Mississippi, where they give you an Archie button for fill-up of eight gallons of gas or more. Archie who. Archie Manning, the supposedly great quarterback for Ole Miss who is being pushed for Heisman Trophy honors by the people of the great state of Mississippi. After Saturday's games in which an unheralded Southern Mississippi team thrashed Archie and his "invincible" teammates and Mississippi State whipped Tech, maybe Joe Reed should be the Heisman Trophy candidate.

The majority of Missisippians adore Archie and Ole Miss, while State is the most despised institution in the state since the North won the Civil War. Whether this is still the case or not after Saturday's upsets remains to be seen.

Mississippi, ranked fourth in the nation last week, may have taken Southern too lightly, but who can make excuses for a 30-14 loss? Archie has been hurt and there was speculation that he might not play, but he threw for two touchdown passes and played the entire game, so Ole Miss cannot be excused there.

Mississippi State's Reed was really great against Tech. The Lorenzo product broke the back of his ex-neighbors with passes to flanker David Smith, who always seemed to be open. The feeling here is that State has a good football team that just happened to be a little sharper than Tech was when they met.

The game could easily have gone either way. It would have been a real boost to the mental attitude of the Raiders if they could have won on an off-night, but miscues cost Tech the price of victory.

Football fans in Mississippi may have to do some reevaluating in respect to the best team in the state, for Southern and Mississippi State now look to be alongside Ole Miss for that honor. Those Archie buttons may not be such a hot item in Mississippi any more.

Meanwhile, on the home front, Tech now has five games left, all of them conference encounters. The Southwest Conference is beginning to look like its old self after the weekend's games. TCU's win over Texas A&M has to be considered something of a shocker, especially considering the ease with which they beat them.

SMU whipped Rice in a mild surprise to SWC followers. Rice was beginning to look a corner, but the truth may be that beyond the Big Two, Arkansas and Texas, any team is capable of beating another on a given day.

Such cliches are trite, but true. There may even be some upstart sneakup on one of the dandy duo, but that is really wishful thinking.

The Raiders now face somewhat of a new season, with five conference games between them and the end of the regular season. SMU is certainly going to be no patsy. Everyone knows about the heroics of Chuck Hixon and Co., but the Ponies found something against Rice no one knew they had a defense.

The true test of Tech's character and the success of Jim Carlen's first campaign as head coach will be determined in the next five weeks.

The attitude of the Tech coaches, only a short time after the heart-breaking loss, was summed up pretty well by quarterback coach Jim Ragland.

"You have tough games," Ragland said. "But we'll be back after them."

And you can bet that they will.



NAPPER SITES ODOM—Tech quarterback Charles Napper zeroes in on end Johnny Odom, who is open over the middle during the Raiders' loss to Mississippi State Saturday night in Jackson, Miss. Napper hit on eight of 15 passes for 67 yards and one touchdown. (UD photo by Mike Warden)

Cowboys get whipped

MINNEAPOLIS-ST. PAUL (AP)—Ed Sharockman, Minnesota's very offensive defensive back ran back two touchdowns and set up a third Sunday as the Vikings handed the Dallas Cowboys their worst National Football League humiliation 54-13.

Sharockman returned a deflected punt 23 yards and an intercepted pass 34 yards for first half touchdowns. He took back another interception 43 yards before a second half score.

The Cowboys, who had not lost to the Vikings in four previous regular season games, were beaten 48-7 by Cleveland in their first season in 1960 and 52-20 by St. Louis the following season for their previous worst showings.

The Vikings did not take command immediately as the Cowboys took the game's opening kickoff and a 3-0 lead on the first of two first half field goals by Mike Clark.

The Vikings took the ensuing kickoff and drove 79 yards to set up Dave Osborn's 1-yard touchdown that put the Vikings ahead for good, 7-3. Osborn gained 49 yards in the drive with a pass catch and four rushes.

Then, Sharockman took over. The 10-year veteran from the University of Pittsburgh fielded Ron Widby's block punt at the Dallas 23, wiggled from Dave Edwards grasp and headed into the end zone.

The win pushed Minnesota's record to 4-1 in the Central Division of the National Football Conference. Dallas dropped to 3-2 in the conference's Eastern Division.

Bulldogs extend hex over Raiders in Mississippi tilt

By BOB BREWSTER
Sports Editor

Costly mistakes by the Red Raiders and Mississippi State's passing combination of Joe Reed to David Smith were the prime ingredients of a recipe that made Mississippi State a 20-16 victor over Tech Saturday night in Jackson, Miss.

Reed's aerials found the sure hands of Smith 12 times for 215 yards and two touchdowns while the Bulldog's mystical mastery over Tech continued for the fourth year in a row.

Tech led, 16-14, with eight minutes left in the game after quarterback Charles Napper finally started hitting some passes and engineered a 48-yard touchdown drive. The clincher came on a fourth and three situation, when Charley hit runningback Larry Hargrave on a screen pass. Hargrave not only got the three yards, but slithered his way into the end zone. Dickie Ingram missed the extra point kick.

At this point the Raiders finally found a way to stop Reed and State's Billy Baker punted on fourth down. Waiting for Baker's punt was Ken Perkins, who earlier in the night had picked off his third interception of the year.

Perkins didn't catch this one though, for the ball bounded out of his arms and when the scramble was over the Dogs had the ball on Tech's 26-yard line.

From there Reed wasted little time capitalizing on the break, hitting Smith four plays later for a seven-yard touchdown. State went for two, but didn't make it, and five minutes remained for Napper to save face for Tech.

He responded by moving the Raiders from their own 32 to the 45 and it was first and 10 from there. Napper stepped back on the next play to pass to Johnny Odom cutting across the middle one of the few plays that had

been working for Tech on this miserable night.

Odom was covered, so Napper looked to his right and threw behind the line to swing man Doug McCutchen. The only trouble was, Doug happened to be busy blocking and no one was there to catch Napper's toss. Bulldog Bob Anger pounced on the ball and the referee signaled first down State.

Tech held the Dogs off near the goal line and got the ball back with 54 ticks left on the clock. Napper tried to hit Odom down the left sideline, but State's Frank Dowling intercepted and Tech saw their last flicker of hope snuffed out.

"I've never said we were a great football team," said Tech coach Jim Carlen after the game. "We have to be emotionally high to beat anybody and we weren't as high tonight as we have been in the past."

Carlen refused to single out any one play or phase of the game that spelled defeat for the Raiders.

"I don't think there was any one thing that hurt us," Carlen explained. "We played good in

some places and broke down in others."

"We knew Mississippi State was tough," Carlen continued. "Reed is excellent. He is the best all-round quarterback I've seen. He does everything well."

Carlen had expressed the same admiration for Reed last week before the game, and the Lorenzo product did nothing to ruin his own image. He hit 16 of 27 passes for 246 yards and further harassed the Tech defense with his scrambling and running maneuvers.

The absence of defensive end Bruce Dowdy and halfback Jerry Watson of the Raiders certainly did not help Tech, but the Bulldogs were playing without the services of a few of their top hands, too. Dowdy was injured at Thursday night's practice and will be out for three weeks. Watson is still nursing a sore leg.

Carlen had praise for State coach Charles Shira and Smith, who set a new Bulldog receiving record Saturday night.

"Smith runs the ball real well," Carlen said. "We missed a tackle on his touchdown (a 48-yard bomb from Reed in the

third period), but he made a good run, too."

"We kept coming back," Carlen said, referring to his players. "There were just some things that hurt us."

Napper finished the game with eight completions in 15 passing attempts for 67 yards. The Raiders outgained State on the ground, 208 yards to 140, but Reed's 246 yards passing gave the Dogs the edge in total offense.

Reed was so successful in moving his offense that State did not have to punt the entire first half, which Tech led, 10-6. Dickie Ingram kicked his second field goal of the season in the second period, a 45-yarder. Ingram's toe was responsible for Tech's edge at halftime after State kicker Glenn Ellis missed a conversion following the Bulldog's opening touchdown by runningback Lewis Brubbs.

That first period score was followed by a 72-yard touchdown drive by Tech; Hargrave getting this one, too on a pitch from Napper.

Freshmen play reserves tonight

The Texas Tech freshmen will square off against the varsity reserves in a game to be staged in Jones Stadium tonight at 7:30.

The Tech chapter of the Fellowship of Christian Athletes will sponsor the game. The proceeds, a collection to be taken up at halftime in lieu of an admission charge, will go to help finance projects for the local FCA chapter.

The donations will be used chiefly to defray expenses of both high school and college FCA conferences. Also some of the funds will be used in sending local FCA members to various speaking engagements.

A group from the South Plains

Shriners Club will be in attendance. The Shriners will sponsor a freshman game later this fall, the Khiva Shrine Bowl Nov. 5.

The Picadors are fresh from a 24-6 crushing of the Arkansas Shoats in Little Rock. In their first game of the season, the Pics toppled New Mexico Military Institute, 55-7.

Leading the offense for the freshmen will be high school All-America quarterback, Jimmy Carmichael. In his first two outings, Carmichael completed 21 passes in 46 attempts for 350 yards. Joe Barnes and James Mosley have been the big ground gurus with 163 and 162 yards respectively.

The Picador defense which has allowed only 13 points, is led by defensive tackle Tony Gorman, middle guard George Herro, linebacker Steve Wade, and defensive backs, Freddie Pattison and Kenneth Wallace.

The reserves will counter with either Greg Waters or Jack Frampton at the quarterback slot. Ed Lee Renfro, Benny Akin, Pat Rogers, and Mike Nicolle will handle most of the running chores for the reserve team.

The game will be a tune-up for the freshmen as they prepare for their third game of the season, Monday, October 26, facing freshmen from Oklahoma University.

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