



## VoL. VII TEXAS TECH

## Tech Joins Nation In Armistice Day Celebration

## Matadors Win From Wildcats By Score, 26-6 Yascey Price Scores Two of Tech's Touchdowns: Wildcats Score Early In Second Quarter <br> 



| Judging Team |
| :---: |
| Leaves For |
| Fall Contest |



## Is Organized On Thursday




ctures To Be Exhibited Here
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| Homecoming To Be Opened |  |
| :---: | :---: |
| By Huge Ca | mpus Bonfire |
| Followed By Pep Meeting |  |
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Attend Convocation Today

Delivers Address


Evans Boosted
As Candidate

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Tech Begins Armistice Day With Parades The American Lerion, National
 Convocation Held
 Gmictarenion Are To Be


Engineers To Feature Fifth Annual Dance
 US Toum Dance Placect 0 Saturdey Nisht

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Pig Roast Is Given At Tech

Artist Course Is To Be Held Later
$\qquad$ Teams of College Hoored
At Anvual Affaic 1250
On


Home Coming Edition Is Planned;
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$\frac{\text { PAGE TWO -THE TOREADOR. TEXAS TECH }}{\text { THE TOR FADO }}$ ofrcial student pubucation or the
TEXAS TECHNOLOGICAL COLLEGE


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Dean Weeks Is
Class Speaker ㄴ․ ,
TO AND FROM CLASSES TECH DRUG
JUST INSTALLED: NEW COFFEE URN
SANDWICHES AND HOT COFFEE
We Have It . . . When You Want It!

## THE LOG CABIN


Tech 26, A. C. C. 6. Whet Score
Brown's Studio
"Official College Photographers"
"Where Picture Making Is An Art"

## Formal Opening

Wylie-Jarrett Drug
No. 2
Thursday Evening, 6:00 P. M. to 10:00 P. M.
Two Complete Service Drug Stores

| No. 1 | No. 2 |
| :---: | :---: |
| 1007-09 Main | 1314 Broadway |
| Phone 1082 | Phone 160 |

Phone 1082
Phone 160


## "It's a Truly Modern Cigarette"



Strike It's certainly grateful for Lucky Strike. It's a truly modern cigarette for And your Improver Cellophane wrapper is wonderfully modern wrapper is wonderfully modern, too. It opens without any coaxing -aflip of the lite tab and there my Luckie

frats yang
 taking girlish beauly-could fate hove
been kinder to Loretta Young? She's the very incarnation of young loveliness.
If you hove not seen her in FIrst That LUCKY tabla Moisture-Proof
Cellophane, Sealed tight-Ever right. The Unique Humidor Package. Zip - And it's open! See the
new notched tab on the top of the package. Hold down one half with your thumb. Tear of the other half, Simple. Quick, Zip! That's all. Unique! proof Cellophane. Clean, protected, neat, FRESH! -what could be more modern than LUCKIES' improved Humidor package - so easy to open! Ladies - the LUCKY TAB is
$m$ your finger nail protection. protellon.

## "It's toasted"

Your Throat Protection-ggalinat lrititation-agoinst cough And Moisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh Nt e iN-The Lucky Strike Dance Hour, every Tues
Thursday and Saturday evening over N.B.C. networks

## 5




Made of the finest robaccos-the Cream of many Crops - LUCKY STRIKE alone offers the throat protection of the exclusive "TOASTINQ"
Process which includes the uso of modern Process which includes Violet Rays the process that expels cereUris hale harsh, biting irritants naturally present in
tole every tobacco leaf. These expelled lritants are not present In your LUCKY sTRIKE. "They're out
-so they cant be in"" No wonder LUCKIES - so they cant be int" No wonder

## Matadors Will Meet Texas Miners In El Paso Today

Under The Double "T"


Tech Students and Faculties We are propared to serve
you with lunches and Lubbock Coffee Shop We also have private din-
ing rooms for clubs and See us for your arrangeGus Kallas, Manager Tech Gridsters Face Heavy Schedule For 1932; Six Games Here


Im In Love With My "Doctor"


AT $10-2 \& 4 O^{\prime} C L O C K$

Say Boys!
Visit Our New Barber Shop In The Conley Building 1006 Brosiway

| Blondie Hinson | O. C. Kyzer |
| :--- | :--- |
| M. K. Foster | J. W. Branch |
| Ed Allen | I. C. Reynoids |

c. D. Shaw, Prop

Tech We're For You!



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## in Hatule $e^{\circ} \mathrm{s}$ wey

## Camels are never parched or tausted?

Freshiness and flavor in a cigarette trace right back to natural moisture.
If you overheat or process tobacco so harshly as to dry out all natural moisture you drive out freshness and flavor too.

Camel never parches or toasts the fine Turkish and mild Domestic tobaccos it uses - they are naturally smooth, cool, mellow, with natural moisture retained.
R. J. Reynold, Tobases Company', Coastion Coast Radio Programa



## Made FIESH-EXPt FIESHI

Don't remove the moisture-proof urapping from your
packuge of Camels after you open it. The Camel Humidor packuge of Camels after you openul, dust and germs. In offices and homes, even in the dry atmosphere of artifiand keeps them right until the last one has been smoked.

That's why the Camel Humidor Pack proves such a blessing to Camel smokers-it brings them a fine cigarette fresh to start with, and fresh to smoke. If you don't realize what natural moisture means in genuine freshness and flavor, switch to Camels and see.

Try this mild, slow-burning, throat-friendly favorite for just one day - then leave it, if you can! R. J. reynolds tobacco company, Winston-Salem, N, C.


W/hat They Tell The Editor







 Noll
 Eiphteen Guests Entertained




 Bilw wiat turade whe ubbove

 see Terrel sheppard, a freshman en
neer. is recovering from a knee in

Have You Tried Our Sandwiches? They're Good ... Ask Any One
 Anything To Drink crystas: Jackson Drug


| Dance Given By | \|Several Talk |
| :---: | :---: |
| Les Cigales Club | Latin Club Meet |
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It seems so! But itican be induced to linger longer ...
to leave behind enduring menintar hat fletting ace
nesting place as you'll find for Such monoy. For in return
you qet values in clothes and other needs of college lifo that ore happy compenso-
tion fon the pain of parting.
J. C. PENNEY Company, Inc.
$\qquad$ in making tine shoes shees made to withstand harch wear and at the same time tlook well untll worn out -



GBOOKSFORE
"I

## liked Chesterfield

 right from the start""O, I don't know a blessed thing 1 about how cigarettes are made. But, course, I would want the tobacco to be PURE. And then I've heard that the blending is very important. I'd want that to be done just right
"Then the paper. I don't like paper that you can taste-or smell when it's burning. I'd want that pure too.
"Another thing. I want to smoke whenever I feel like it-without worrying about smoking too many. So I want my cigarettes MILD.

But the main thing, of course, is TASTE. I don't care for over-sweetened cigarettes. I much prefer those that are just sweet enough.

Chesterfield seems to satisfy in every one of these ways. That is why I'd rather have a Chesterfield

