



Howdy! * * *

Invite Your Friends To Tech's Homecoming On Nov. 20



TEXAS TECH

LUBBOCK, TEXAS, WEDNESDAY, NOVEMBER 11, 1931

Tech Joins Nation In Armistice Day Celebratio

Matadors Win From Wildcats By Score, 26-6

Yancey Price Scores Two Of Tech's Touchdowns; Wild-cats Score Early In Second

broken field running, and acurate punting brought the crowd to their feet often.

The next issue of The Toreador will greet you on the morning of the big homeocoming celebration, November 20.

An Indian navajo rug is being made in the textile department by Pfora Gofforth. 31 graduate, with the help of textile atudents. The work is supervised by Professor C. D. Brandt and M. E. Hear?

MAKES RUG

November 20.

The staff is making an effort to put out a special edition which work is supervised by Professor C. D. Brandt and M. E. Hear?

The next issue of The Toreador that day.

The will greet you on the morning of that day.

The staff is making an effort to put out a special edition which well ontain at least 8 pages, with special emphasis on the Tech-New

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Asked To Write Letters Will Bring Them Back

Tennis Club Is Organized On Thursday

W. B. Rushing Is Chosen President; Cecil Bickley, Vice President; O. C. Corry Named Sponsor

Pre-Law Banquet To Be At Hilton

Home Coming Edition Is Planned; Tech Plays New Mexico University

Judging Team Sewing Class Leaves For Fall Contest

New Deadline

Is Announced

Huff Announces Extension Of

Date To November 24; Students Asked To Have Pic-

tures Made At Once

First Test At Wichita, Kans.; Travel By Auto; Will Be Gone For Three Weeks On Northern Tour

Pictures To Be Exhibited Here

150 Reproductions Of The Works Of Great Artists Will Be Exhibited Here Novem-ber 17 To 27

Thirteen years ago today, the world settled

Attend Convocation Today

down to peace!

Today we celebrate. Today we pay homage to those brave men who did not return. Today we honor those among us who risked their lives for our country and returned safely.

A special program has been arranged for today's celebration by the college and by the city of Lubbock. At 11 o'clock this morning in the college gymnasium, Dr. A. B. Cunningham, member of the English department, and World War veteran, will speak. His message will be the main feature of today's celebration.

The Toreador urges that every Tech student attend the gathering today. The Toreador suggests that every student hear the message of Dr. Cunningham.

Armietice Day is here. Let us pay homage!

wing Class Planning Show Homecoming To Be Opened By Huge Campus Bonfire Followed By Pep Meeting

The College

ar the Thanksgiving Is working on coats, resses; making pockets, salion-pressing. We corthing to avoid that everything to avoid that the everything to avoid that the salience of the local national guard unit have been invited by a triple of the college.

Frosh Y Council Given Lecture

Today We Celebrate

Evans Boosted As Candidate

Head Of Tech's Department Of Education Is Candidate For President Of Teacher's

ATTENDS BAPTIST EVENT



DR. A. B. CUNNINGHAM

Engineers To Feature Fifth **Annual Dance**

Members Of Tech Engineering Society To Hold Event In Up Town Dance Palace On Saturday Night

Artist Course Is To Be Held Later

Dr. Jenkins To Lecture On Psychology At Pi Gamma Ma Dr. Luia Jenkins, psychologist and lecturer, will be the principal speaker at the regular monthly innesting of the local chapter of Pi Gamma Mu on Priday evening at 7.30 in Room 214-A. Dr. Jenkins address will be based upon recent linvestigations in the field upon recent work of the White House of Conference. Following the address, there will be an open forum discussion. This program promised to be both instructive and interesting, and the public is invited to be present.

Delivers Address Tech Begins **Armistice Day** With Parades

The American Legion, National Guard, R. O. T. C., Band, World War Veterans March

Convocation Held

Dr. Cunningham To Speak At General Assembly In Tech Gym; Ceremonies Are To Be Held At Flag Pole

Pig Roast Is Given At Tech

Crops And Livestock Judging Teams Of College Honored At Annual Affair; 125 On Guest List; Talks Made

THE TOREADOR

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE

PUBLISHED EVERY THURSDAY

covered by Student Activity Fee. By subscription \$1.50

NINE MORE DAYS

Only nine more days until—
One week from Friday Texas Tech will be celebrating its annual homecoming occasion. Graduates and exes from all parts of Texas and from several other states will be back on the campus greeting old friends. Memories of the first days of Texas Tech will be revived.

The college has prepared a nice little entertainment for the horecomers — the Tech-New Mexico university football tilt. Other forms of entertainment are being planned and it is certain that those returning to the campus will not lack for something to interest them.

The Toreador hopes that there will be a large representation of Tech graduates and ex-students back on the campus next Friday.

A string of dance programs encircles his room, his date book is filled with notations on every page, stubs of tickets fill an entire drawer on his deck, and his wastebasket is full of discarded programs. Shoved back on the far rim of his desk are a few dusty books. On the dresser is the camouflage of his social attraction and the mirror is obscured by the portraits of beautiful girls. A shining brass smoking set, dusty with the ashes o many an Omar and Melanchrino, is strewn upon his table. In an easy chair loils a bathrobed, slippered, collarless figure reading Hearst's or the Cosmopolitan.

He has been in school three years. He has 74 hours occided and his average is 64.2.

A neat row of books, easily accessible, is on the back of his desk. A few pencils and a fountain pen show evidence of use recently. There is a quiet atmosphere about the room that betokens the man of character. His dresser is unpretentious with knick-knacks and his wardrobe is in order. At a table sits a clean-cut young man, engrossed in a book that looks suuspiciously like a text.

That man has been in college three years. He has 145 hours of college credit and his average is 86.3.

Take your pick.—Selected.

Tech W.A.A. Plans Tech Christian Groups Hold Daily Services Fall Weiner Roast

TO AND FROM CLASSES TECH DRUG

JUST INSTALLED: NEW COFFEE URN SANDWICHES AND HOT COFFEE We Have It - - - When You Want It!

THE LOG CABIN

1301 College Ave. Quality-Service-Courtesy

"Nuf-Sed"

Tech 26, A. C. C. 6.

Whata Score

Brown's Studio

"Official College Photographers"

"Where Picture Making Is An Art"

Dean Weeks Is Class Speaker

Home Economics Head Tells Class Members That Tech Girls Are A Healthy Group On The Average

Meal Preparation Class Will Meet

WEEK'S CALENDAR

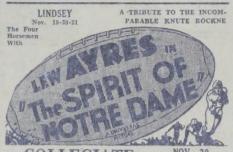
F. D., room 221, 7 o'clock,

Edith Love And Loy S. House
Elerted Latin Club Officers
New officers elected at the regu-ar meeting of the S. P. Q. R. Latin
club were Edith Love, secretary and





CAUGHT PLASTERED



COLLEGIATE

Formal Opening

Wylie-Jarrett Drug

No. 2

Thursday Evening,

6:00 P. M. to 10:00 P. M.

Two Complete Service Drug Stores

1007-09 Main

Phone 1082

1314 Broadway Phone 160

United Council Is Planned Here

Another meeting will be held sometime next week, in which more definite plans will be made, it has been announced.

Miss Wanda Butler Entertains San Souci And Several Guests One of the loveliest social events of the season was given by Miss Wanda Butler Saturday evening when she entertained members of San Souci and guests in her home at 2405 Broadway. Beautiful cut flowers were arranged in the entertaining room and bridge was the diversion of the evening. Members present were: Frank Plans, Mark Helden, Roberta Myrick. Guests were: Julian Davis, Lenore Brownfiled, Ads May Oilbert, Melba Oilbert, Jerry Durcham, John Anna Boyd, Minnie Jim Christian of Abliene, Drew Dickerson, Bob Walker, Douglas Keffer, Trent Cambell, Bill Collins, Jimmy Whitesides, Roy Pryor, Hera Mc-Kinney, Jeff Murphy, Ned Bradley, Gene Mitchell, Tom Aggerton, Frank Maddox, Reuben Smith, Henderson, Maryar Lou Hopper, Collend Michell, W. B. Holden.

Is CAMPUS VISITOR Charles Wooldridge, a graduate in Terestile engineering, was visiting on the sensing will be made, it has been announced.

Mr. and Mrs. Conner Cole and Mr. and Mrs. Col. J. Quinten were special guests. Mr. Cole is sponsor of the organization.

Hosts were Frank Kelley, James Loughridge, Charlie Holden, Robis Mockon, Rauban Thompson, Laudents of the Pirst Presby-Faring Sunday school attended a pienter and J. P. Ruhmann.

Les Cigales Entertained

With Bridge, Theater Party
Saturday afternoon members of the Les Cigales Club and guests attended a theatre party and afterwere hostesses at a bridge party.

Members attending were Misses Muryel Rankin, Elizabeth Adams, Lois Thompson, Letta Tarrane, Imogene Gordon, Mildred Rylander, Christian of Abliene, Drew Dickerson, Bob Walker, Douglas Keffer, Trent Cambell, Bill Collins, Jimmy Whitesides, Roy Pryor, Hera Mc-Kinney, Jeff Murphy, Ned Bradley, Clene Mitchell, Tom Aggerton, Frank Maddox, Reuben Smith, Henderson, Margaret Lindsey, Elihor Nelson, Margaret Lindsey, Elihor Nelson, Margaret Lindsey, Elihor Nelson, Margaret Lindsey, Elihor Nelson,

Seventeen New Members Are

Home Economics Club Will

College Club Entertains With Informal Dance Friday

MARTIN'S

On The Avenue

Where you are always welcome! We have your needs in fresh

Drug Sundries

We serve the best in: Sandwiches Hamburgers

Short Orders "Coffee You'll Like" Ice Cream The Best of Candies

Try our fountain service Open after all dances Always Welcome

David S. Martin, Prop.

Mal

Under

Dout

Dr. Marshall Harvey

"It's a Truly Modern Cigarette"

"I'm certainly grateful for Lucky Strike. It's a truly modern cigarette for it gives me modern throat protection. And your improved Cellophane wrapper is wonderfully modern, too. It opens without any coaxing - a flip of the little tab and there are my Luckies."



A famous and beloved picture star while still in her 'teens—blessed with breathtaking girlish beauty—could fate have been kinder to Loretta Young? She's the very incarnation of young loveliness. If you have not seen her in First National's "Ruling Voice," do so.

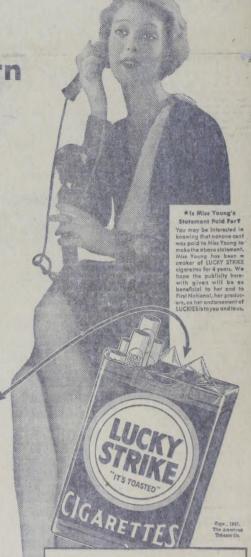
That LUCKY tab! Moisture-Proof Cellophane. Sealed tight-Ever

Cellophane. Sealed tight—Ever right. The Unique Humidor Package. Zip—And it's open! See the new notched tab on the top of the package. Hold down one half with your thumb. Tear off the other half. Simple. Quick. Zip! That's all. Unique! Wrapped in dust-proof, moisture-proof, germ-proof Cellophane. Clean, protected, neat, FRESH!—what could be more modern than LUCKIES' improved Humidor package—so easy to open! Ladies—the LUCKY TAB is "your finger nail protection." -- your finger nail protection.

Your Throat Protection - against Irritation - against cough

And Moisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh

TUNE IN-The Lucky Strike Dance Hour, every Tuesday Thursday and Saturday evening over N.B.C. networks.



many Crops-LUCKY STRIKE gione offers the throat protection of the exclusive "TOASTING" Process which includes the use of modern Ultra Violet Rays—the process that expels cer-tain harsh, biting irritants naturally present in every tobacco leaf. These expelled Irritants are not present in your LUCKY STRIKE. not present in your LUCKY STRIKE. "They're out — so they can't be in!" No wonder LUCKIES are always kind to your throat.

Lubboo

Gus Kal

Matadors Will Meet Texas Miners In El Paso Today

Under The Tech Gridsters Face Heavy Schedule For 1932; Six Games Here Double "T"

Tech Students and Faculties

We are prepared to serve you with lunches and dinners

Lubbock Coffee Shop

We also have private din-ing rooms for clubs and sororities See us for your arrange ments

Gus Kallas, Manager

Matadors Will Take On Mack Saxon's Miners In Armistice Day Contest At Border City

Miners Loom Strong Having
Lost Only One Game This
Season; Matadors Have Lost
Two During 1931 Season
The Maiadors of Coach Pete Caw
thon are in El Paso today, prepared to take on the Miners or Coach
Mack Saxon. It is the chief attraction of the border city's Armistice
Day program.
This week is the second trip for the Cawthomen to make through the Maxican country. They passed the Maxican country. They passed the Mexican country.

Candidates For This Year's
Basketball Team Working
Out Three Nights Each Week
Under Coach Dell Morgan

Candidates for varsity basketball

1932 Season Aud Darr, of Melrose, N. M., forward on the varsity last year and who got off to a late start because of an injured ankle, but lettered

Seven Varsity
Men Back For

| ers, and a letterman for three yesis will be one of the mainstays, Coach Morgan is depending on. Harvey Dunn, letterman at guard last year, and former all-state guard from Teams Appear On Tech's '3' Teams Appear On Tech's '32 Tentative Football Schedule

You needn't tell me

-1 know Camel is the fresh cigarette!

Tech's Opponent





Say Boys!

Visit Our New Barber Shop In The Conley Building 1006 Broadway

Blondie Hinson M. K. Foster

O. C. Kyzer J. W. Branch

1. C. Reynoids C. D. Shaw, Prop.

Tech We're For You!

When You Want Your Clothes Cleaned Call 1878 For

BRAY'S

2430 19th Street

STUDENTS: You can bet "Your Bottom Dollar" that when You send your Tailoring work to Dr. Bray and his veteran Clinic of clothes specialists, they'll come back like you want them.

WE MEET PRICES

Cleaned and Pressed 25c Suits

DRESSES Cleaned and Pressed 50c and up

BRAY'S 2430 19th Street

in nature's way

CAMELS are never parched or tousted?

RESHNESS and flavor in a cigarette trace right back to natural moisture.

If you overheat or process tobacco so harshly as to dry out all natural moisture you drive out freshness and flavor too.

Camel never parches or toasts the fine Turkish and mild Domestic tobaccos it uses-they are naturally smooth, cool, mellow, with natural moisture retained.

See local paper for time



Don't remove the moisture-proof wrapping from your package of Camels after you open it. The Camel Humidor Pack is protection against sweat, dust and germs. In offices and homes, even in the dry atmosphere of artifi-cial heat, the Camel Humidor Pack delivers fresh Camels and keeps them right until the last one has been smoked That's why the Camel Humidor Pack proves such a blessing to Camel smokers-it brings them a fine cigarette fresh to start with, and fresh to smoke.

If you don't realize what natural moisture means in genuine freshness and flavor, switch to Camels and see.

Try this mild, slow-burning, throat-friendly favorite for just one day-then leave it, if you can! R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.



What They Tell The Editor



DR. R. P. REEDS

Physician—Surgeon Osteopath

409 Myrick Bldg. 469 — Phones — 831-W

EAT AT La Casita

Across From Cheri Casa

Phone 9544

"Easy" Nettles, Prop.

ck them up, and they Les Cigales Club Honors With Tea

Ghosts, Gobblins, Witches



TYPEWRITER

SALES CO.
"Next door to Western Union"
1008 13th St. Phone 78

Dance Given By Les Cigales Club

Several Talk At Latin Club Meet

Young Men! Packard Shoes \$6.00

Sold Last Year At \$10

Shoes that are made for young men, according to their ideas! Designed by shoemakers of over 50 years experience in making fine shoes-shoes made to withstand hard wear and at the same time llook well until worn out several styles in all sizes and widths.



"The Best Place To Shop After All"

and Miss Laurence Bu

duced to linger longer . . . to leave behind enduring memories of that fleeting ac-

Penney's is as satisfactory a nesting place as you'll find for such money. For in return you get values in clothes and other needs of college life that are happy compensa-tion for the pain of parting.

J. C. PENNEY Company, Inc.



Have You Tried Our Sandwiches? They're Good - - - Ask Any One WATCH REPAIRING

Toasted Sandwiches

Anything To Drink

Shop Crystals: - - 25c, 75c, \$1.00

Jackson Drug

BIOGRAPHY

History is made over again before were very care in these fits outless and women told by such great writers at Londing. Strachery, Papini and Sandburg.

ABRAHAM LINCOLN, 50 Call Sandburg.

(68)

BISMARCK, by Emil Lodwig. (16)
LORENZO THE MAGNIFICENT, by David Loth.
LIFE OF CHRIST, by Giovanni
Papini. (24) QUEEN VICTORIA, by Lytton Strackey. (37) GEORGE WASHINGTON, by W.

GENIUS AND CHARACTER, by



KYWARD, by Admiral Richard Burd, U.S. N. Ret. (45)

UP THE YEARS FROM BLOOMSBURY, by George Arline.

HOUDINI, by Harold Kellock. (43) FOOTLIGHTS AND SPOT-LIGHTS, by Otie Skinner. (44)

PROPOSED ROADS TO FREE
DOM, by Bertrand Russell. (63)
WOMAN AND THE NEW RACE,
by Margaret Sanger. (63)
THE ROAD TO BUENOS
AYRES, by Albert Londres. (11)

"NO, I don't know a blessed thing about how cigarettes are made. But, of course, I would want the tobacco to be PURE. And then I've heard that the blending is very important. I'd want that to be done just right.

I liked Chesterfield

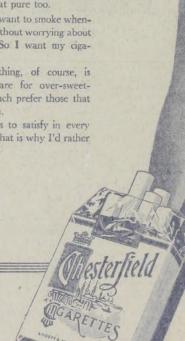
right from the start"

"Then the paper. I don't like paper that you can taste-or smell when it's burning. I'd want that pure too.

"Another thing. I want to smoke whenever I feel like it-without worrying about smoking too many. So I want my cigarettes MILD.

"But the main thing, of course, is TASTE. I don't care for over-sweetened cigarettes. I much prefer those that are just sweet enough.

"Chesterfield seems to satisfy in every one of these ways. That is why I'd rather have a Chesterfield."



SMOKERS tire of too much sweetness in a cigarette, and they don't like rawness. For a steady diet, they want a cigarette like CHESTERFIELD — a mild and mellow smoke, free from any over-sweetness or any harshness or bitterness. That's why more and more smokers every day are changing to CHESTERFIELD. Good . . . they've got to be good.

HUMAN BEHAVIOR will keep YOU get what SEX AND THE LOVE-LIFE, by William J. Fielding. (7) HAPPINESS IN MARRIAGE, by THE NEXT AGE OF MAN, by The BEST KNOWN WORKS ACROSS MONGOLIAN PLAINS, by Roy Chapman Andrews. OUR FACES OF SIVA, by R. J. STORY OF EVEREST, b MAN HUNTING IN THE BEASTS, MEN AND GODS, by SCIENCE



HUNGER FIGHTERS, by Paul de Kruif. (60) ON THE BOTTOM, by Com-mander Edward Ellaberg. (75) LIFE OF THE BEE, by Meurice Masterlinck (17) MODERN WONDER WORK-ERS, by Waldemar Kaempfiert. KEEPING UP WITH SCIENCE, by E. E. Slosson. (46)

MISCELLANEOUS

Benchley.

FIX BAYONETS, by John W. Thomason, Jr., Captain U. S. Marine Corps. (13)

STORY OF WALL STREET, by
Robert Irving Warshow.

THE DECAMERON OF BOCCACCIO
(51)

S. S. VAN DINE'S THE WORLD'S REAT DETECTIVE STORIES. (58) OW TO READ CHARACTER ROM HANDWRITING, by Jerome