# THE TOREADOR

VOL. III.

TEXAS TECH, LUBBOCK, TEXAS, OCTOBER 4, 1927

#### MATADORS DEFEAT SAINTS IN CLOSE GAME, 13-6

# LEADERS ARE ELECTED AT

# Officers and Student Council Members

## Ex-Toreador Men Now Journalists

## SPLENDID ARTIST Attention Turned FREE TO STUDES

## COURSE OFFERED To T.C.U. Frogs as Oct. 8th Nears

## ELECTED AT
CLASS MEET

The Transact many and the second second meeting of the second meeting meeting of the second meeting of the second meeting meetin

## MATADORS COME FROM BEHIND TO WIN OVER ST. EDWARDS IN SECOND GRID GAME OF YEAR

## THE TOREADOR

Official Publication of the
TEXAS TECHNOLOGICAL COLLEGE
LUBBOCK TEXAS

PUBLISHED WEEKLY, ON TUESDAY

EDITOR-IN-CHIEF Tom B. Morris
BUSINESS MANAGER Marlin Hayhu

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In the near future the staff will be assembled and credit lines given in ear instance.

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#### TECH'S GROWING SCHOOL SPIRIT

As Texas Technological College enters upon the third year of he existence it is very consoling to note the growing school spirit, which has evidenced itself on many occasions during the past two years. I would seem to the casual observer that Tech is slowly but surely rasping off the rough spots—the spots of loyalty to other schools—the spots of newness—which so manifested themselves during the first strenuou two years.

Among many other things that Tech can well be proud, is the present Freshman class. Not that the institution was not proud of previous Freshman classes, but the Freshmen of '31 seem to be more wholehearterly behind the school than were 'their predecessors. The present Freshman class is composed, in the main, of young boys and girls; boys and girls who are impressed with the value of a college epirt. They are doing all in their power to get the most out of their college life. To this end the three upper-classes should, likewise, bent their every effort.

Tradition—the word has a variety of meanings. Tech Tradition—It is the desire of every true Tech citizen that the early tradition of the school shall be something for later classes to strive to maintain. Tradition should say that every student must attend convocations, pel meetings, and all other student gatherings. In the past all old student realize that this has never been done. Now, as we enter the third year of our existence, as a new and better Freshman class enters the portals of the school, Sophomores, Juniors, and Seniors, should endeavor to get a 100 percent turnout for all student meetings.

If each upper-classman will answer for himself, or for herself, the Freshmen will see that they are expected to attend all such functions and thus the school spirit will be increased.

At Convocation last week, President Horn emphasized the fact that no student gets more out of college than he puts into it. This is at true of all phases of college work. The student who does not attenuclass meetings, Convocations, and who does not take part in at least one extra-curricula activity, is not getting all out of college that there is in it.

A true citizen, either in life or in college, will participate in the activities of his group and by his endeavor, will try to make the world a little heter for his having lived in it.

#### PEP AND THE MATADORS

The Texas Tech Matadors, so named by Mrs. E. Y. Freeland, and the proud wearers of the Scarlet and Black, have in the first two years played a total of nineteen games. These games have been played with the Lune and Proceedings. In the majority of cases the Matadors have emerged victorious, however, a few of the games have

During the history of the college the Matadors have gone far and near to battle for the school and have carried the banner of the college proudly, defiantly. Taking their one from the fighting football team, the student body has only to exert themselves to the utmost in what the scarce high whatevery they may sat out to do.

team, the student body has only to exert themselves to the utmost in order to accomplish, whatsoever they may set out to do.

The first few pep meetings were woefully mis-named. "Pep," to mis-quote Octavius Roy Cohen, "was the only thing, there was none of."

The Ft. Worth game is scheduled for next Saturday. Tech made a name for itself in the Cowtown last year. What is going to be the attitude of the student body toward upholding that reputation?

## AGGIE NEWS.

Claude Hope is now general flunky for the School of Agriculture. He also insists on everybody knowing that he has not been chasing the little cowlets about a Sweetwater farm as was reported in the last issue of this paper, but instead he has been working in his father's milk plant. Claude will be remembered as the winner of the first agricultural scholarship by Mr. Jones.

John Simpson, supposed lost to the University of Arkansas, reappeared at Tech just as everybody was celebrating. However, we suppose we can stand him another year or so. Everybody is used to him now, anyway.

Aggie students were awarded passes to the Panhandle South Plains fair for one day last week, and sevenal laboratory periods were spent in going over the various exhibits of vegetables, grains, and livestock.

Secretary Mims of the Agricultural Club informs the writer that anything short of a barn dance twice as good as the last year one. won't be tolerated. That's taking quite a chaw, but Mim's a hard working, as well as hard looking, man, so it ought to be a humdinger.

Dean Leidigh is beginning to get over his hard-boiled attitude, which he assumes about the time of year that registrations begin for the fall term. He has everybody in their place, we

Orders have been placed for material for the construction of the green-

#### Notice: All Would-be Writers Meet in 311

All students interested in the practical side of journalism are invited and urged to be present at a meeting of The Toreador reporters on Thursday at 4 o'clock, in the Publication office room 311. All who are interested in press work but who have class work at that hour and are unable to be present are requested to call at the Publication Office at their convenience and register their names.

TOM B. MORRISON, Editor-in-Chief. The Toreador

#### Waghorne to Direct Choral Club Numbers

The Texas Tech choral club, under the direction of Mr. W. R. Waghorne, meets in room 214, on Tuesday afternoon, from 3 to 5.

Every students is cordially invited to attend, and an interesting time is promised to all. The course is registered as Music 011. The club will present a program cach term, that of the last term beings a proceeding.

The Girls' and Boys' quartettes are to be organized, and the try-outs are to be held soon. Those interested will please see Mr. Wagherne as soon as

ments will be made from Tonawanda, New York, we can't say when construction will be completed.

The Student Dairy has quite a few new members as it begins this year's work. A meeting of the Dairy Association was held last week.

The Engineers are not the only ones hat have brought in a bunch of transers, both from other colleges and from other schools in this college. The Aggles have several of these

#### CHERI-CASA COL-YUM

Well some how or other we're back together again; most of us are anyway. With only nine of the old inmates back it is hard to feel the same as we did last year. We will just suppose that hard luck overtook them and they will be here after Xmas.

There's Frank Stone; hard luck nearly ruined him. He is here in a brand new Chiyvy coach. Some boys

Jeff Newton is back with some new ideas about the world and he says that he is more firmly convinced that a good five cent cigar is not all that the country needs.

Carl Pfluger's physical exam showed him to be six degrees lazier than he was at the same time last year.

Red Huff is going to save money or stamps and stationary this year That "flame" of his is now -a lowly freshman, but Red says she is just as sweet as she ever was. Need there be another reason?

We can't find out just why Curtis Reese came back, but it seems that there is a reason whose name we are not allowed to disclose here.

Roy Leach is here to fix anything that has wires on it and comes under the name of wireless. He has cut out lots of the static within himself and promises to express almost human intelligence, this year.

Red Rollins must have enjoyed the summer. He is all fat and healthy and his hair still looks like a third alarm fire. Chevrolets agree with Red.

Bill Riley says that beauty is not bis only excuse for being. Bill says that there are better shows in Lubbock than in Coleman, and besides, the people up here haven't found him out yet. The boy honsetiy believes that he is good for another term.

Then, there's that Dunlap boy! We dir expect him back, but since he is here, there seems to be nothing we can do about it. Yeah, I imagine Purney caused it.

Students, allow Slime Pfluger to introduce himself. He is the cutes thing that ever went without four wheel brakes. His map is not so good but we are exerting every effort to find a sack that can stand the strain.

but we will be out with a regular directory next time, with the office hours of each one and—oh, well.

WEEKLY MORAL: He who lauged last ought to have kept quiet.

# Pep Squad Hopes To Present All Tech Cheer Song

At last!

for a song for Texas Tech that wil rank along with the "Aggie Song" and "The Eyes of Texas," may be sat isfied.

several very clever and appropriate songs. One may be chosen from this group as the All-Tech song.

Wednesday evening at the Lindsey theatre the thirty-six girls who compose the pep squad will sing the songs. It is to be a beneficial programme for the purpose of raising node by to send the girls to Ft. Worth Oct 8. In addition to the songs, dance and music by the Toreadors will add to the programme. The regular admission of thirty-five cents will be

The girls have worked up severs new and original stunts to be performed at the T. C. U. and A. and A.

Election of a leader and the other officers of the squad will be held the first of next week

#### Ag. and Home Ec. Staff Judge Community Fair

Miss Edna Walker, professor in the School of Home Economics, Professor Harold Brodrick, and Professor H: J. Bower were judges at community fairs at Levelland and Bledsoe last week. Miss Walker was judge of domestic

tt Levelland and Bledsoe last week. Miss Walker was judge of domest cience and arts. Mr. Brodrick judge ruits and vegetables, and Mr. Bow was judge of grains. Dean Leidig udged in a similar fair at Muleshoe

#### Just a Word to the Fish of '31

By a CHERI CASIAN.

It seems that some of the freshme will never learn that there are othe students in school besides themselve. If there is anything unpardonable it a freshman, it is ego. We naturall expect them to be dumb to a certain extent, but when they try to go the limit they ruin all of their chances of ever getting over.

One freshman came into the library the other day and, on seeing a fellow fish, he yelled out at him. Probably the freshman forgot that he was not calling the bogs or yelling at a neigh-

Another young freshman inade a public announcement that she had litted to be twenty years old and had never been kissed. The audience never could figure out whether it was a threat, warning, or a promise. If the sweet young thing had just kept quiet we would probably never have known the difference.

One fish was accused of looking like a high school student. She just turn ed up her nose and said, "It don't make any differece, I came up to stay a while anyway." We are glad to have her; just for a while.

It would probably do none of the fish any harm to get a blueprint of the Ad building and find out where the library and a few of the class

That gag about having a Cadillac at home don't go over any more because it has been over worked for the last ten years and it was pretty old wher

it got into college.

Just remember, freshmen, that every time you say anything that you think is cute or try to pull any cute stunts, you are just a repitition of last year's gang and it is old as the hills so keen quiet and "don't let on".

#### Library Prepared For Increased Enrollment

Doubtless the students who were here last year, as well as the students who were here in the summer school. have noticed a very different arrangement in the stacks in the Library. Too, a work room has been built for the cataloguer, Miss Emma Main, and her assistants.

her assistants.

In part, this new arrangement is temporary. Along the west wall, and part of the north wall, there are wooden stacks, or shelves. These are to be replaced in the near future by stee stacks, according to Miss West, the Librarian. These stacks are expected to arrive at an early date and will

The magazines have been moved to the east end of the wall just behind the charging desk. The magazines

have a new rack.

As the Library is not large enough
to accommodate as many students as
will want to use it the rotunda, or
room just east of the Library, will be
fitted with tables and chairs. This
room will be a type of study hall, any-

one is welcome to make use of it.

"We ask the co-operation of the students," Miss West said, "who are passing through the study room. We want
them to be very quiet in passing
through, so that they do not disturt
those who are trying to work. The
object of this study hall will be te
provide a place where students will
have more freedom, where they will

one another."

"The Library, is a home for students; they are to act as freely as possible; taking care, however, not to disturb a fellow student who is trying to
study. Each student has certain obligations to the library; 1. He must
use it intelligently. 2. He must give
us a chance to serve him. 3. He must
remember and observe the rights of
others. 4. Proper use and care of
omaterial is important. Care should be
taken not to mark the books. Every
good student will return books prompt.
lyand in good order. 5. He must keer

material is important. Care should be taken not to mark the books. Every good student will return books prompt ly and in good order. 5. He must keep quiet and really work. 6. He must help keep the Library tidy and in good order. There are a number of trash baskets in the Library—don't fail to use them! Care should be taken of the furniture, also."

Miss Frances Whatley, of the Spanish Department, and Miss Eugenis Marshall, of the French Department have made presents of books to the Library. Miss Whatley sent one very interesting book from Spain—Sandoval's VIVA de CARLOS SEGUNDO Miss Marshall presented HISTORIE de la CIVILISATION FRANCAISE in four volumes.

Is prohibition a Failure at S Prul's Church.—Headlines in a Co lingswood (N. J.) paper. TECH GIRLS REPRESENT HOME TOWNS AT ABILENE

Two Tech girls, Miss Mart Chamberlsin ad Miss Thelma Caraway, re-

where they represented their ree spective towns in the reception giver in honor of Col. Lindbergh. Miss-Chamberlain went to Abilene as Miss-Burnet, while Miss Caraway portraye of the "Spirit of Spur."

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man Sun de la Servicia de la Companya de la Company

## **Bobber Beauty Shoppe**

Basement Leader Bldg.

# Methodist Class

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oe

## Engineer Items.

## X X HALL ITEMS.

phonograph fairly well after only three lessons.

Colonel Harber, of the Imperial Tech Guards, has purchased himself, a shiney, new pair of military, (officer's) boots, which are the admiration of all the Fershman Thomas Be Goode is anything else but. He has been trying to get into the fair grot als on general principles and looks. His looks defeated his purpose; even when accompanied with a ticket.

Freshman Harold has been furnish-

# New Department Shows Rapid Growth "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended appears." "Enrollment, since July 1, has reached eighty-six, and expended eighty-six and expended ei

paraments has controlled as the faculty, has begun a real year's work.

Many Sophomore and Junior students are learning the processes of making difficult materials.

Professor Camp has just completed several tests for the Murray Gin Company of Dallas. No machinery capable of testing the cotton sent here by that firm could be found in the state or Southwest, except here at Tech. This is another example of the up-todateness and completeness of Tech's Textile mill.

Of interest to the engineers and others as well is the fact that workmen are breaking ground for the new Engineering building just west of the oval between the Ad building and the Textile Mill.

Child of Ag. Faculty Member Dies Suddenly

Funeral services were held Wednesday afternoon at five o'clock for the child of Mr. and Mrs. K. M. Renner at their residence, 2214 Eighteenth Street. Death came to the child after a short attack of whooping cough. Mr. Renner is a recent addition to the Agricultural faculty, connected with the Dept. of Dairy Products and Manufactures. He came to Tech from Manhattan, Kansas.

## Special Train to Carry Tech Fans to Ft. Worth

# Tech Students

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Lubbbock, Texas

THE TECH

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#### DOAK HALL DAY-DREAMS

That Soph from Slaton, Edith arrs, and her room-mate, Soph Hall, om Littlefield, have found a new by to take their "daily dozen"; oving furnichure upstairs and wastairs bout three times a day—cuse: Too cold upstairs when it's hot downstairs.

Construction Hurried.

Ground has been broken preparatory to the erection of the \$220,000 Engineering building. A giant steam shovel was moved on the job Thursday night, and everything is in readi

Our best outside-the-door ornaent has become a fixed object—Jerme Sanders and his "hoopie". Ask

#### Co-eds Show Fashions.

om Littlefield, have found a new ay to take their "daily dozen"; toving furnichure upstairs and wastairs 'bout three times a day-xcuse: Teo cold upstairs when it's to hot downstairs.

Slime Stringer is Doak's toughest—te's so tough her day-dreams are ghtmares."

Ground has been broken preparatory to the erection of the \$240,000 Engineering building. A giant steam shovel was moved on the job Thursday night, and everything is in readiness for speedy work. The contract is in the hands of the Sampson Construction Co., of Lubbock.

#### CHURCHES FETE ALL TECH STUDES IN FIRST SOCIAL

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THE MATADOR, L. M. Brooks, Prop

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