







# A \$9,000,000 DIVIDEND

In March, 1935, thousands of Americans invested \$27,000,000 in "Baby Bonds." These Bonds were to mature in ten years.

In March, 1945, this very month, these Bonds have matured. These thousands of Americans will receive the full maturity value of those Bonds—\$36,000,000.

People of foresight, these thousands of Americans. People who recognized a bargain—one which paid \$4 for every \$3 invested.

But, above all, people with great common sense, who understood that holding their Bonds till the date of maturity would bring them the greatest return on their investment.

These "Baby Bonds" of ten years ago are the same as today's War Bonds.

People are buying War Bonds. Yes—people are buying them today because it is a patriotic duty. But they are also buying them today with an eye to the future.

That future will be best guaranteed by not only buying War Bonds, but by holding them. Your country's interest is best served by buying and holding them, and so is your own interest.

Holding War Bonds you bought yesterday, makes it easier to wage war today. Holding War Bonds till maturity makes your future a lot more certain tomorrow.

Sincerely,

*Henry Morgenthau, Jr.*

SECRETARY OF THE TREASURY

## The Treasury Department Acknowledges with Appreciation the Sponsorship of this Advertisement by

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