

PETA adds billboards to anti-Tech, Orem campaign

By PATRICK RICCI The University Daily

Billboards are the latest weapon Orem's research." employed by an animal rights group as it intensifies its campaign against particular, sleep apnea in adults and Texas Tech University and sleep Sudden Infant Death Syndrome. researcher John Orem.

paign against Tech.

PETA's Austin billboard, which ty." The sign lists PETA's phone against Orem. number and encourages persons to again."

a cat used in Orem's research.

labratory.

Animal Liberation Front (ALF) un- to mankind. covered evidence and took pictures and rescued five cats that were being used in his experimentation. Orem skulls to gain acces to the brain and negative light." securing a metal connector with electrodes into the brain," Woods said. "The National Insitute of Health. Orem's research as accurate.

which was funding the experimentation, admitted that no information of clinical value had ever come from

Orem is studying sleep disorders, in

Since the 1989 break-in, Orem's People for the Ethical Treatment of research has been the subject of Animals (PETA) has posted several internal and external inbillboards in several Texas cities and vestigations, including an investigaplans to mount a nation-wide cam- tion by the National Institute of Health,.

Tech spokesperson Margaret was posted from March through June, Simon said the investigations have read "Texas Tech killed this cat. not uncovered any information on They call it science, we call it cruel- which to base animal cruelty charges

"There is a national propaganda call and "Help stop it from happening campaign that Texas Tech is at the center of and these billboards are The poster also shows a cat with another example of that campaign dilated eyes and a surgically installed meant to dicredit Texas Tech," skull cap. PETA says the picture is of Simon said. "Every regulatory agency that has reviewed Doctor Orem's PETA spokesperson Jenny Woods research, and the university's intersaid PETA is acting on information nal investigation, has found absolutegained in a July 4, 1989 break-in at ly nothing cruel, unusual or in any Orem's Health Sciences Center way out of the ordinary in the protocol that he uses with the animals, and "In that break-in members of the that his research is highly beneficial

"We believe that because that has been the position of everyone that has reviewed his research that PETA was removing the tops of the cats keeps on trying to paint Tech in a

> Woods said her organization does not recognize the investigations of



Revised billboard

Billboards like this one have appeared in major Texas cities, Lubbock being the latest one. PETA's original poster, depicting a more graphic photograph of animal research and Tech's name, was turned down by the Lubbock Poster Co.

"We have our own professionals cessary experimentation. whom we contact," she said.

has misrepresented their findings in Lubbock similar to the one in regarding the research because they Austin. do not want to appear to fund unnec-

Woods said the National Institue of general manager, said PETA had sonal attack against an individual or Health, which funds Orem's research, contacted him about running a poster organization.

Aguilar rejected the poster design some ethics," Aguilar said.

saying he respected PETA's constitutional rights to display their message, John Aguilar, Lubbock Poster Co. however, he would not condone a per-

Walter Granberry/The University Daily

"I need the business, but I have

New KTXT manager wants less song repetition

By KIRK BAIRD-PARKS

The University Daily

Peter Cross, who was formally production and promotions director for KTXT, took over as station manager after elected manager Tracy Barden resigned before the summer term began.

"They came to me and offered me the position and I accepted it," Cross said.

For those who are concerned about possible music changes that this switch might bring Cross said the station will continue its format from last year with a few minor refinements.

"There will not be any more problems with repetition - you won't hear the same songs over and over consistently," he said. "You will hear some music that is a little



Cross

more recognizable, you will hear a lot more of the mainstream college artist. You might hear a little less alternative music. We're not going to stray far."

Cross said KTXT is a "New Rock" station.

"New Rock is a term that encompasses all different types of music. You will hear your regular Rock 'N' Roll, college rock, folk music, hiphop, dance and rap. All different types of music and genres that fit into new rock," Cross said.

Dave White, the music director for the station, said that the station will continue to be alternative in nature but with the inclusion of hiphop and rap, an important form of music he said has been ignored.

"One of the big trends in college radio is incorporating more rap," White said. "It is probably one of the most innovative things happening right now in popular music. It is definitely the music with the most social commentary."

White said that the inclusion of

rap will not occur at the expense of Rock'n'Roll but will complement the format.

The station will also continue the specialty shows ranging from metal to underground music. The only difference is that the Dreadlock Rock show is now the World Music Show which has been expanded to include music from all parts of the world, White said.

All of this should be particularly exciting to KTXT's listeners since the station has a new tower, which means more wattage power -40,000 watts of it - compared to 18,500 last semester. Cross said this will allow people to pick up the station from as far away as Hobbs, New Mexico. Quite a switch from when the station used to fade out when you would leave campus, he said.

Student diesin car accident-

A Texas Tech junior in the College of Business, James Raymond Gelabert, died May 17, in an automobile accident in Carlsbad, New Mexico.

Gelabert was born August 26, 1969 in Denver, Colorado.

Services for Gelabert were held May 19 at the Queen of Peace Catholic Church in El Paso.

Burial for Gelabert was May 21 at the Fort Bliss National Cemetery.

Survivors include Gelabert's parents, James and Cynthia Gelabert of El Paso, Texas; two brothers, Christopher, 6, and Nicholas, 10, and one sister, Tina, 18, all of El Paso.

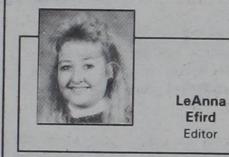
Delta Sigma members began a scholarship fund in El Paso under Gelabert's name for Texas Tech University.

IEWPOINT

TUESDAY JUNE 5, 1990 THE UNIVERSITY DAILY

2

The UD – ready for summer



Well, here we are. As if our thirst for knowledge wasn't quenched enough during the regular academic year, we just had to subject ourselves to summer school.

Sounds like a contradiction in terms, eh? Summer...school. They just don't go together.

But, alas, we have tossed aside our beach towels, put away our exotic tropical tanning oils, and resigned ourselves to the fact that the "savage tan" will have to wait another year.

Although summer school may the fall. seem like a drag, we here at The University Daily remain totally optimistic and excited about the coming summer. Afterall, there are stories to be uncovered, deadlines to be met and hate-mail to be received.

In our quest to bring you the best campus newspaper we possibly can, a few changes have been made in the format.

As you have probably already too.

Besides being more convenient for the small summer staff, in a recent readership survey, you, the readers, expressed a preference for the tabloid size newspaper during the summer months.

In addition, you will see that the cartoon Doonesbury has been dropped from the Viewpoint section. The Far Side will be brought back to the Lifestyles section of the paper as soon as we receive it.

As some of you might recall, The Far Side was once a part of The UD, but was dropped last year. We received many complaints as a result. So, we're bringing it back. Sorry Doones fans - welcome to The Far Side!

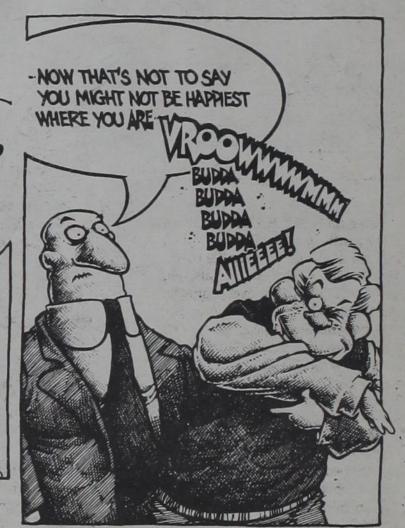
Oh, before you grab a pen and write any life-threatening letters, Calvin and Hobbes is on vacation for the summer, but will return in

Our goal at The UD is to keep you informed of current news, entertainment and sports. Although we try our best to cover relevant issues and events, we could always use your suggestions and information. Let us know what's going on.

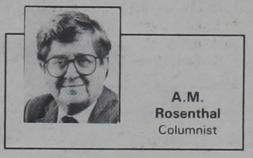
As always, we encourage you to use the Viewpoint section to express your opinions and ideas. The main purpose of the Viewpoint pages is to deduced, we have changed the provide a forum for the students, paper to a tabloid size. For those of faculty and staff members of Texas you who really lucked out and got to Tech. Everyone has different opiattend summer school last sum- nions on issues, so let us know how mer, you will know that The UD you feel! After all, our motto still was changed to a tabloid size then remains - "The University Daily by students, for students."

OKAY, DANNY, HERE'S THE SCENARIO - JIM BAKER BECOMES VICE PRESIDENT, DICK CHENEY TAKES THE STATE DEPARTMENT. YOU WIND UP SECRETARY OF DEFENSE, AND





New era of Germany becomes reality



The new era of German ascendance is already beginning.

Western diplomats and politicians events. do not talk about it publicly because they do not know how to deal with it.

But it has begun, and in a very few years denials will be impossible. It will be an accepted reality of interna- pean market, an enormous boon to intional economics and politics from the dustrial Germany. channel to Siberia, probably the It is commonplace for us to think single most important reality.

Those four sentences wrote ting about unwrapping the packages. yin-yang terms. Nancy was said to be themselves when I asked myself what Edgar Bergen to be her husband's one thing remained with me most growing, Germans intend to get as Charlie McCarthy, and Rosalyn was vividly after a trip to Germany, much profit and expansion as they

many's neighbors are concerned, many will be a strong economic asset they already are beginning to deal to united Germany. It will be a with the reality of a growing Ger- market in itself, ready for developmany - now, not some time in the ment by western German capital. comfortable future.

munity is moving as fast as it can to take advantage of the markets and investments made more available and profitable than ever by the unexpected combination of three historic never ceased to do, Germany is

They are the collapse of communism, the sudden arrival of unification and the coming elimination of trade barriers within the Euro-

It is Christmas in the springtime. Quite sensibly the Germans are set-With Western markets assured and can from the collapse of communism the Soviet Union at the usual bargain

Soon afterward it will be more than In West Germany the business com- a market. Its own industrial growth, freed from the monumental, stifling weight of communism, will add to German economic power.

> Looking farther east, as it has already making plans to be the major supplier, customer and creditor of the Soviet Union - or its component parts.

The unified Germany will not only provide loans directly to the Soviet Union but will guarantee that East Germany continue to supply the machine parts and other technical equipment on which the Soviet Union has depended for so long.

Factories in East Germany will be subsidized to keep supplies going to Kanin. I suppose Betty was Lucy to I knew before I arrived that as far in the East. They just do not like to prices. Of course, that is an important

Barbara Bush plays big part in husband's stand on issues



about the president and his wife in Ruth Gordon to Jimmy's Garson Czechoslovakia and Poland.

Columnist

Anna

Quindlen

I have long nursed a secret fantasy of kidnapping Barbara Bush, taking her to a Connecticut hideaway with a perennial border and lots of chintz. and forcefeeding her Gatorade until she breaks down and admits she is pro-choice.

This fantasy has nothing to do with Mrs. Bush; it has to do with the role we have been led to believe she plays in the life of her husband.

It is said that Mrs. Bush's is Bush's social conscience. She persuades him to embrace AIDS babies, to think about gun control, perhaps even to modify his hard-line stance on legal abortion.

At Christmastime there were reports of a verbal free-for-all chez Bush at which women took the side of Roe, and the men of Wade. This did not change anything except to make the Bush women look good to those on one side and the Bush men look good to those on the other.

Gerald Ford's Ricky Ricardo. the president's Pinocchio. True or understanding that as far as Gernot, this is her image.

This discussion has not damaged Mrs. Bush's image. It has hurt the oftbattered image of the women's movement, resurrecting a perception problem we feminists have had lo these many years.

The movement was supposed to be about choice, but its public profile continues to be that choice is fine but as long as you choose what we approve.

If Barbara Bush has, unwittingly, forced all of us to think again about the issue of choices for women, then she probably has inspired more useful and provocative thought than most commencement speakers will this season. Now if she could only get her husband to think more about choices.

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as Germans were concerned, unifica- talk about it too much, which is also extra subsidy to the Soviet Union Barbara Bush is Jimmy Cricket to tion has taken place. I came away sensible. itself.

In a couple of years, eastern Ger-

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Letters to the editor of The University Daily are welcome. All letters must be TYPED, double-spaced and must include the writer's name, address and telephone number. All letters must be signed. Unsigned letters will not be published. A letter writer's name may be withheld from publication upon request and with a valid reason. Letters shorter than two double-spaced, typewritten pages will be given preference. Letters must be presented for publication picture identification

The editor reserves the right to edit letters for libel, taste, obscenity and space limitations. Letters will be edited for spelling, grammar and punctuation.

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OP-ED

THE UNIVERSITY DAILY **TUESDAY JUNE 5, 1990**

Gorbachev: as American as apple pie, Marx brothers



Francisco Rodriguez Managing Edito

Never mind Mr. Gorbachev hangs around with Jane Fonda and the like. he's got admirers all over the place. World leaders, church officials, oh, just about everybody except maybe the people who should really cheer him on - the Soviet people.

Sure, Ronald Reagan, George Bush and the rest of the GOP credit themselves with the changes in Eastern Europe - namely the tearing down of the Berlin Wall - but I know better.

"Tear this wall down," Ron said, but he wasn't the one with the ham- every discontent with the govern- has been enforced with an iron hand mer. I think Gorbachev already had ment, and although most of the that in mind. Even if he didn't, he violence comes from the government wouldn't need the advice of somebody itself, I have to say that the people his shoes.

Gorby has proved to be the man next. with the plan. His battles against the politburo have been successful so far. Most of them, anyway.

Stalin liked to say the same thing, but he was the only one saying it.

Of course, under Stalin, nobody could say any different. Gorbachev has changed all that - including the history books on Stalin, and given the Soviet people a chance to speak. And what are they saying?

Get out.

I guess he should have seen that coming. Our very own Bill of Rights gives the people the chance to present their grievances to the government, and that was all Gorbachev was asking for, really. But rather than giving him a chance to continue, some of them want him out. Riots are part of



who used to work with chimpanzees. should wait and see what he does

He means well, you know.

too.

But he's going against an institution that was established back in 1917 and ter of fact, The University Daily

ever since. All he is asking is "give peace a chance," but put yourself in bumpersticker and button, all in ap-

People lack money, food and, of So I like the guy.

So do many other people. As a mat- for the rest of the world's.

received a brochure from the MGFC McDonald's in Moscow, he's about - the Mikhail Gorbachev Fan Club. Ok, so it's just another capitalist attempt at cashing in on the latest trend - namely "Gorby". But still, they know there's a market for it, and by golly, they're right.

Suddenly, Gorbachev is just as American as the Marx Brothers.

The MGFC gives Gorbachev the title of "super star" and gives members the "opportunity to join in bachev is accomplishing."

So, for a \$20 membership fee, you things up. can join the idea of a worldwide Democratic revolution being led by a Marxist. Glasnost lives in America, too.

Along with that, you also get a year's subscription to Glasnost, the certificate (suitable for framing), a ple buying it. membership card (suitable for carrying) and a "Go Gorby Go" propriate pinko-pink.

But before you order your "Wake change now. If he wasn't trying, he cup, you have to realize that Gor-He wants what's best for the people, wouldn't be signing papers over here. bachev should not be a passing fad.

letting people own their own McDonald's in Kiev and Minsk and anywhere else they want to in the Soviet Union. With the exception of Chernobyl, of course. Maybe he'll put a Sonic there.

Gorby is quite upset about the whole thing. That look of worry he had on at the summit was not caused by the chili cook-off he judged before the consciousness of change and ex- the meetings. He knows people are press empathy for what Mikhail Gor- upset back in the motherland, and he wishes he could hurry up and fix

So do many of us.

I hope that one day the batterypowered, quartz-movement, goldplated thin case with genuine leather band Gorby watch will be available in official newsletter, a membership the USSR and that there will be peo-

> By God, the thought of it makes me have Gorbasms.

So, let's give the guy a chance. Let course, toilet paper. They want up and smell the Glasnost" coffee the people talk. He's listening. This may be the man who can eradicate communism from the face of the Not just for the fan club's sake, but Earth (with the possible exception of the United States of America).

Go Gorby go.

The man is not just about opening a

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NEWS

THE UNIVERSITY DAILY **TUESDAY JUNE 5, 1990**

Spring commencement experienced largest participation, new format

By CONNIE SWINNEY The University Daily

The Texas Tech University spring general commencement experienced its largest participation with 1,250 students, and changed its ceremony format for the first time in five years, said Virginia Sowell, associate vice-president in the office of the provost.

The hooding and general commencement took place at 9 a.m. May 12, and afterwards the colleges and departments dispersed to individual bachelors and masters degrees ceremonies, she said.

university conducted two large ceremonies combining departments and colleges where all students would be recognized at the two ceremonies.

would be a more personal ex- university wanted to make sure perience to go to an individual col- that the experience would be lege ceremony, so a student could memorable for the students," she be recognized in his or her in- said.

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dividual college," she said. "The format has changed fre-

quently such as hooding and degree distribution occuring on a different days," she said, "so it has changed a lot over the years.

Format change usually depends on the size of the colleges at the time of a graduation and what seems to work best in terms of availability, she said.

The general ceremony featured Ed Whitacre, chairman of Southwestern Bell and a Tech alumnus, as keynote speaker.

"The new general format was Prior to the new format, the successful having a lot of pageantry with the usual maze and individual college and department banners," she said.

"The commencements are "The new format seemed like it always very exciting, and the

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At individual ceremonies, speeches were delivered by deans and chairmans of respective departments.

Most colleges and departments reported smooth-running ceremonies with regard to facilities, she said.

The College of Home Economics and the College of Education experienced overcrowding of family and guests in the Allen Theater, she said.

The College of Arts and Sciences conducted their ceremonies in the Lubbock Memorial Coliseum.

The College of Business Administration, the School of Law and the College of Engineering ceremonies were in the Municipal Auditorium.

The College of Agricultural Sciences had its ceremony in the University Center Ballroom.

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Sixth special Texas legislative session pressures lawmakers

By The Associated Press

opened the agenda of the record sixth that reported budget deficits. special legislative session Monday to state's wagering tax.

allow lawmakers to take up legisla- meet orders of a federal judge who tion to permit Anheuser-Busch oversees the system. Cos.Inc. to sell alcohol at its recently acquired Sea World of Texas theme lawmakers: park in San Antonio.

school finance reform, a bailout of the state law that prohibits brewers financially strapped social service from owning establishments where agencies and a proposed constitu- their alcohol is distributed. Mothers tional amendment to clear up confu- Against Drunk Driving has criticized sion over gubernatorial the Texas Alcoholic Beverage Comappointments.

Lawmakers immediately went to to sell alcohol at Sea World. work on a \$528 million package to meet a Texas Supreme Court order racing have complained that the for school finance reform, and a \$100 state's 5 percent wagering tax is too million appropriation to the depart- high and has stalled investment in ments of Human Services, Mental large Class 1 tracks in Houston, Health and Mental Retardation, and Dallas-Fort Worth and San Antonio. Health.

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approved a quarter-cent increase in the state sales tax, and the Senate budget committee approved the AUSTIN - Gov. Bill Clements bailout for social service programs

Without new money, state officials changes in the Texas Racing Act, say they will have to cut back some which horse racing advocates say critical programs, including should be reformed to lower the assistance for chronically ill children and the elderly. Mental health of-The governor also said he would ficials say they need more funds to

On the other issues before

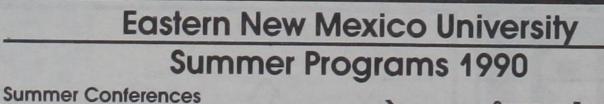
· Legislation has been filed that The new issues on the agenda joined would exempt Anheuser-Busch from mission for allowing Anheuser-Busch

Proponents of pari-mutuel horse

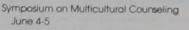
Clements has said he favors a The House tax-writing committee sliding scale ranging from 1 percent to 5 percent that would depend on the amount of money wagered.

 A question over gubernatorial appointments arose last month after Attorney General Jim Mattox ruled in a legal opinion that the Senate must confirm a governor's appointment in its earliest session after the appointment is made - or the nomination is considered rejected.

In the past, the Legislature had interpreted the Texas Constitution to allow nominees to serve until confirmed, no matter when that occurred.







Policy Issues in Education Seminar June 6-7

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> Second Session July 9-August 3

THE UNIVERSITY DAILY **TUESDAY JUNE 5, 1990**

NEWS ommon sexually transmitted disease hard to detect

By PATRICK RICCI The University Daily

students contract the sexually discharge in males. transmitted disease chlamydia durdon't know they have it.

to pelvic inflammatory disease, ec- chlamydia. topic pregnancy and infertility. antibiotics.

Approximately one in 10 college discomfort in females and penile said.

Carol Plugge, Texas Tech Universiing their college years, most of whom ty Health Sciences Center health mon disease and it produces no sypeducator, said the disease will infect toms in about 70 percent of women Figures released through Abbott about 10 percent of Tech students dur- and 30 percent of men who have the ly active with a new partner in the he or she is not carrying the disease, Laboratories in Illinois show ing a four year college career. A re- disease, Fry said every female pa- preceeding three months, chlamydia infects 3 to 5 million cent study by Dr. Lane Mercer, chief tient who undergoes a pap smear at • persons who have abdominal pain Americans annually, making it the of gynecology at Northwestern the Student Health Center is tested for or tenderness, most prevalent sexually transmitted Memorial Hospital in Chicago, chlamydia. disease (STD) in the United States. revealed that one in six women, age If left untreated chlamydia can lead 24 or younger, were infected with

Chlamydia can be treated with month and we see approximately 25

Tech Student Health Director Dr. ually transmitted disease because or more of the following risk factors: way," Plugge said. "We get about 10 Scott Fry said chlamydia symptoms most people don't know they have it, gonorrhea, mutiple sex partners or percent positive and these are women include vaginal discharge and pelvic so they're passing it around," Plugge past history or presence of an STD.

trol recommends chlamydia testing STD. "We do about 250 pap smears per for all pregnant women in their first trimester. It strongly recommends

The center also recommends Because chlamydia is such a com- testing for women in the followng risk categories:

• 25 years old or younger and sexual-

inflammatory disease, cervical behavior," she said. "A latex con-The U.S. Centers for Disease Con- discharge or have had exposure to an dom, used properly, will prevent the

positives. It is the most prevelant sex- testing for pregnant women with one because we catch a lot of disease that it is not going to be transmitted."

who didn't know they had the disease."

Plugge said no one is immune to the disease. Just because a person does not have symptoms it does not mean she said.

"Chlamydia is another good reason · persons with gonorrhea and pelvic to be responsible about sexual transmission of chlamydia. It is passed through the mucus, so as long as "It's a test we really like to do the person is protected with a condom







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NEWS

PASS offers new program to students on academic suspension

By CONNIE SWINNEY The University Daily

Programs for Academic Support Services (PASS) will offer its first summer XL 201 program for students returning from academic suspension, pleted the XL and completed the said Judy Stocks, director of PASS.

tunities for students returning from said. scholatic suspension to acquire learning strategies increasing their chances for academic success, she said.

The four-week program will meet for 80 minutes on weekdays and will follow a more vigorous format than Stocks said.

the regular long term program in the spring and fall because of the shortness of the summer terms, she said.

The spring XL 201 program achieved successful pass rate results with 60 percent of the students who comsemester receiving 2.0 grade point

Forty percent of that percentage achieved 3.0 GPAs or better, she said. "We feel like the program went a lot better in the spring than in the fall Stocks said. where we strongly emphasized and

The fall program experienced a 59 percent pass rate with 25 percent of the participants making 3.0 GPAs or better, she said.

"PASS hopes to consider the improvement due to the program quality improving," she said.

"We feel positive about implemen-The program provides oppor- averages (GPAs) or better, Stocks ting the summer program because meeting with these students every day will give us more continuity with the program and enable us to enforce those important skills even better,"

> enforced the attendance policy," feel for the students in the summer because classes meet every day. You can get to know them much better which may be a key to improving their academic success rate," she said.

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Minor differences in the XL 201 program includes rules on attendance.

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If a student misses more than three sessions in the spring or fall programs, the student is dropped from the program and withdrawn from the university, she said.

The new summer program will drop students with three or more absences from the program, but will allow him or her to sign up for the program again in the fall, Stocks said.

In the spring and fall the program lasts 10 weeks, so the condensed sum-"In the summer there is a different mer program will demand better time management, she said.

> "The quickness of the summer program will be good because we will every day," she said.

"There will be so much consistency teach," she said.

with reinforcement and utilizing skills every day in class that the differences in summer and long term will be evident," she said. will be interesting to see if students who have not been successful academically can handle so much happening at once as in the intensive learning that goes on in the summer," she said.

TUESDAY JUNE 5, 1990

A maximum of three hours per session is recommended for students enrolled in the XL 201 program who are returning from academic suspension, she said.

"With the least amount of hours those students can have more time to cover a lot of important information study and more time to properly apply the skills that the XL program will

Industry giant dies at age 62

By The Associated Press

AUSTIN - Leaders of the computer industry and the Sematech consortium say Robert Noyce, the group's chief executive and an inventor of the microchip, was an industry giant whose contributions were immeasurable.

Noyce died Sunday after suffering a heart attack at his home. He was 62.

"He was bigger than his reputation.

"We've lost a personal friend."



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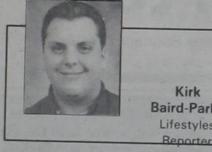
Double Cooked Park



JFESTYLES

THE UNIVERSITY DAILY **TUESDAY JUNE 5, 1990**

Long-awaited summer movies assured to be future blockbusters



Baird-Parks Lifestyles

Rating Scale:

1. \$\$\$\$\$ - Do not worry about it. The film is so accomplished and ex- finale to the hit series. All though

is top-notch and worth the money.

using a coupon.

with very few redeeming values.

entertainment.

6. ? - Sooo bad one questions why they made it. Not even worth free time spent watching cable.

"Bird On A Wire" is this summers' entry into the romantic couple action/adventure genre. The "Romancing The Stone" films are perfect examples of this and put this film to shame. Goldie Hawn and Mel Gibson Since everyone uses stars, letters, are both playing cliched characters numbers and even thumbs to evaluate hers: a lawyer who needs adventure films - when all anyone wants to and love in her life. His: a man runnknow is "How much should I pay?" - ing from old enemies and evil governmy scale is based accordingly. The ment workers, and who just wants to settle down and live his life.

"Back To The Future 3" is the traordinary that money is no object. some thoroughly disliked the previous opus plays like director Paul screenplay makes or breaks the film, 2. \$\$\$\$ — Full-price rating. The film film they should enjoy this one more. Three is much more in line with the 3. \$\$\$ — Bargain matinee. The film original in terms of its slow pacing is good but it has its flaws. Consider and characterizations. There is even time for a love interest for Doc Brown 4. \$\$ - Dollar Movie. Fairly weak (Christopher Lloyd). The plot starts up where the sequel hastily ended: 5. \$ - Wait until cable. The film is Doc Brown is stranded in 1885 and



trapped in 1955. Having fixed their future problems, the question is whether they will have one now. \$\$\$\$ "Total Recall" the \$50 million plus Verhoeven's personal sequel to and in this case, no matter how hard "Robocop" - the 1988 surprise hit he they tried - \$55 million is a lot of efdirected. Unfortunately, "Total fort - they proved this theory right. Recall" is a completely different film Still, the effects alone make this and Irvin Kershner, who directed the above-average. \$\$\$ "Empire Strikes Back," is directing the Robo-sequel. What Verhoeven has hit of the spring. It steadily climbed to given us is a special effects ex- the number one position, amassing

many loopholes that one wonders if amount for an official blockbuster plenty of action scenes and effects, film. \$\$\$. but just as many cliched lines and story plots. It has been said that the rently playing in Lubbock:

"Pretty Woman" was the surprise definitely late night fodder Marty McFly (Michael J. Fox) is travangaza with a twisted plot and so over \$100 million - the required \$\$

perhaps instead of just wearing the in an 8-week period. Unfortunately, budget on the sleeve, as this film cer- the movie is not really deserving. tainly does, maybe a little more Essentially, a variation on the should have gone to the story. Arnold Cinderella story, involving a good-Schwarzenegger plays an ordinary hearted hooker (Julia Roberts) with a worker in the year 2084 who begins to rich businessman (Richard Gere). realize that there might have been She teaches him how to love, he more to his life than he previously teaches her dignity. The chemistry thought. Thus his quest for total recall between the two rarely did spark takes him to Mars where he believes much less sizzle. This is not Robert's he is to help a group of rebellious fault as much as it is Gere's, who's mutants overthrow the ruler played big comeback year (he won rave by Ronnie Cox - Cox also played a reviews for "Internal Review") has ruthless sort in "Robocop." There are him sleepwalking through most of the

A quick glance at other films cur-

"Cadillac Man" - \$\$\$

"The Cook, The Thief, His Wife And Her Lover" - \$\$\$\$

"Driving Miss Daisy" - \$\$\$\$1/2

"The Hunt For Red October" -\$\$\$\$

"Joe Versus The Volcano" - \$\$\$1/2 "Mountains Of The Moon" - \$\$\$\$1/2 "Teenage Mutant Ninja Turtles" -



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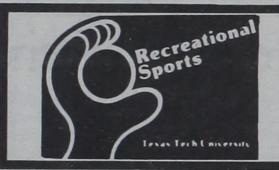
Model: Cindy Gipson, Madison Photographics

Andropolis

THE HAIR FORUM

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THE UNIVERSITY DAILY TUESDAY JUNE 5, 1990



Recreational Sports

Articles on this page are provided by Recreational Sports and are paid by the advertiser. Francisco Rodriquez, editor.

Rec Summer Hours STUDENT RECREATION CENTER HOURS – 742-3351 June 4-August 17

Open Recreation	
Monday-Friday	
Saturday-Sunday	
Family Hours	
Tuesday & Friday	
Saturday & Sunday	
The South Entra	
Recreational Sports Office Hours - R	

Locker Rental

Locker rentals for t	he summer sess	sions begin June 5.
7:30 a.m 4:30 p.r		
Locker and towel ra		THE STREET
Cubicle	\$3	Full
Half	\$5	Towel Service

AQUATIC CENTER HOURS - 742-3896 June 4-August 17

Open Recreation Swim

Monday-Friday	
Saturday & Sunday	
Family Hours	· · · · · · · · · · · · · · · · · · ·
Tuesday	5:00 p.m. — 8:45 p.m.
Friday	5:00 p.m. — 8:45 p.m.
Saturday & Sunday	
Early Bird Swim	
Monday, Wednesday & Friday	

Intramural sports info

Summer is an ideal time to enjoy the structured activities of the Recreational Sport Intramural Program. Both team sports (softball and 3 on 3 basketball) and individualdual sports (racquetball and tennis) are offered during the first summer session. The only fee involved is a \$25 refundable forfeit fee for slow pitch softball. Additional information is available in the Student Rec Center.



Playin' in the pool

Students take advantage of the recent warm weather by gathering at the Aquatic Center and playing a game of water volleyball. The pool is

open weekdays, noon to 8:45 p.m. and weekends, noon to 6:45 p.m.

Aquatic rec center offers classes, clinics for every age and interest

Youth learn to swim program

The Recreational Aquatic Center will be offering children swimming lessons for all ages and skill levels during the following dates:

Session II: M-F, June 18-29

Session III: M-F, July 9-20 The cost is \$20. For more information please phone

742-3896.

\$7

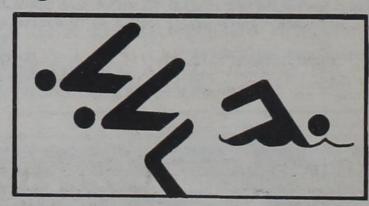
\$4

YOU MUST CALL 742-3896 TO REGISTER FOR ALL CLASSES

Community CPR classes

This course provides the latest information and training for adult, child and infant CPR procedures. The cost of this course is \$20 (includes books and materials).

Session I: June 11 & 13, 6-10 p.m.



AQUATICS

ty skills by an American Red Cross water safety instructor. The cost of this program is \$10. Session I: June 12-June 28, 6-7 p.m. Tuesday & Thursday

The closing dates for entries are listed below; however, space may be limited, so plan on entering early.

Softball (M,W,CR)June 12
3 on 3 Basketball (M,W)June 19
Tennis Singles (M,W)June 20
Racquetball Singles (M,W)June 22
Racquetball Doubles (M,W,CR)July 6

Join the softball league

Avid softball players are in luck as Slow Pitch Softball leagues are offered both summer school terms for men's, women's and co-rec teams. Softball leagues are open to students, faculty, staff and spouses. There is a \$25 forfeit fee required per team that will be refunded at the end of the summer provided a team does not forfeit. Team managers should register their teams in the Recreational Sports Office making sure they have all players' full names, addresses and phone numbers. Entries may be limited, so enter early. Entries for the first term are due by 5 p.m. on June 12 with league play beginning on June 14. The second term entries are due by 5 p.m. on July 24 with league play starting on July 26. There are play-offs at the end of the end of all league play; however, there are no T-shirts awarded during summer play—recreational fun is the name of the game. For more information stop by the Rec Sports Office in room 202 of the Student Recreation Center or call 742-3351.

Standard first aid

This course provides the latest information on First Aid procedures as set by the American Red Cross. The cost of this course is \$20. Session I: June 19 & 21, 6-10 p.m.

Water safety instructor's course (updated material) For those of you who have always wanted to learn to teach others to swim, this is the course for you. This course teaches the newest methods of water safety instruction. The cost of this course is \$40. Session I: June 6-June 27 from 6-9 p.m. Monday & Wednesday

Lifeguard training course

Learn the techniques of water rescues. This course replaces the Advanced Lifesaving course. The cost of this course is \$27.

> Session I: June 5-June 28 Tuesday & Thursday

Adult beginning swim

For those of you who have always wanted to learn how to swim but never did, this is the course for you. Participants will be taught basic swimming and safe-

Deep water exercise clinic

Are you tired of swimming lap after lap, over and over again? Come to one of our deep water exercise clinics and learn alternative water exercises. June 20 from 6-7 p.m.

Stroke Mechanics and Flip Turn Clinic

If you are having some problems with one of your strokes or your flip turns, stop by one of our clinics. This is a drop-in class. No registration is required.

June 6 from 7-8 p.m.

Long course swim

For those of you who enjoy a change of pace, try swimming Long Course. The lane lines will be set up the length of the pool and not the width. Long Course swimming will be offered on June 9 from 10 to 11:45 a.m.

Water Aerobics

Water exercises that take place in the shallow end, so you need not be a good swimmer to participate. Classes will meet Mondays and Wednesdays at 5:30 p.m.

THE UNIVERSITY DAILY TUESDAY JUNE 5, 1990

Aerobics have begun

Non-credit drop-in aerobic classes have begun in the Student Recreation Center. Schedules are available in the Rec Center+please try to get by and pick one up.

Wednesday's schedule is:

- Early Bird Noon Aerobics Easy Goin' Fit Is It Water Aerobics Body Toning
- 6:45-7:45 a.m. ArchGolf Rm 12:12-12:50 p.m. ArchGolf Rm 5:20-6:20 p.m. Wrestling Rm 5:30-6:30 p.m. ArchGolf Rm 5:30-6:30 p.m. Shallow end o 6:30-7:30 p.m. Wrestling Rm Thursday's sc ferent, so plea

ArchGolf Rm ArchGolf Rm Wrestling Rm ArchGolf Rm Shallow end of pool Wrestling Rm Thursday's schedule is different, so please pick up a schedule.

Rec center briefs

Classes begin soon

Women N Weights and Racquetball classes will begin next week—you must register in the Rec Sports Office (742-3352) to attend these classes. Women N Weights will be offered on Tuesdays and Thursdays from 3:15-4:15 p.m. for four weeks (two sessions—one beginning June 12 and the other July 17). Beginning Racquetball will be offered on Mondays and Wednesdays from 5:45-7:00 p.m. June 11-July 2 while Intermediate will be offered July 16-August 8.

Get Healthy this summer

The Student Rec Center is offering several screenings this summer to check up on your health. Blood Cholesterol Screening will be done from 6:30-9:00 a.m. on June 19. There is an \$8 charge. Please register by noon June 18 by calling 742-3352. A 12-hour fast is recommended and a seminar will be held the following week for an explanation of results.

Fitness Testing will be held June 20 at the Aquatic Center Courtyard from 3:30-5:00 p.m. Five tests are offered—Blood Pressure, Skinfold percent body fat, sit-ups, flexibility, cardiovascular Step Test. Choose any or all—they're free.

Blood Pressure screening will be done June 13 and June 28 from 3:30-4:30 on the Lower Level of the Rec Center. Remember that high blood pressure, "the silent killer," can only be detected through screening.

Hub City Coca Cola Triathlon June 17

Mark you calendars and start training now for the Hub City Coca Cola Triathlon which will be held June 17. A 900-meter swim, 22-mile cycle and five-mile run compose the event. Awards will be given in five-year increments as well as six team divisions—men's, women's and co-rec total ages less than 99 and more than 100. Entry fees are \$22.50 individual and \$45 team and are due June 8. Entries are available in the Rec Sports Office (742-3352).

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Summer adventure trips

Recreational Sports' outdoor program has scheduled a wide range of exciting off-campus adventure trips for this summer. All trips provide equipment, transportation and an experienced coordinator. Inexperienced students, faculty and staff are welcome and should not hesitate to sign up and experience the southwest's great outdoors. To sign up, come by the Outdoor Shop (fee is required at registration).

Rockclimbing at Enchanted Rock State Park

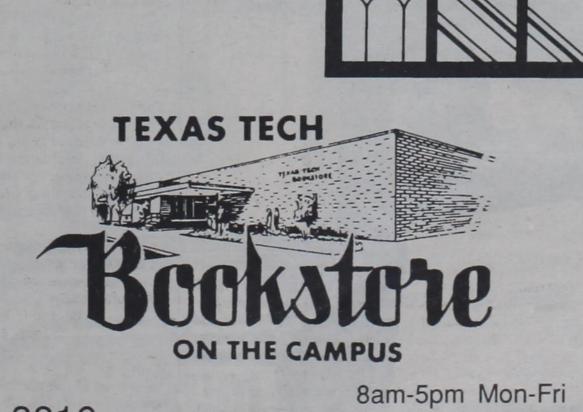
Come enjoy Texas bluebonnet country while learning to climb andor rappell on the largest 100 percent granite mountain in Texas. The trip will be tailored to the group's needs. June 29-July 1, \$45. Includes transportation, equipment, climbing instructions and fees. Limit 14. Rafting the Royal Gorge, Colorado

Explore the Great Sand Dunes National Monument and experience the rushing white water of the Royal Gorge. Swimming prerequisite. July 5-8, \$120. Limit 14.

Backpacking in the White Mountain Wilderness, New Mexico

Hike the highlands trails of the Three Rivers Canyon and hike to Elk Point. Fitness level should be good. July 20-22, \$35. Limit 14. Hiking—"The Play Texas" at Palo Duro Canyon State Park

Spend the day hiking, and rappelling down the canyon walls; then sit back and enjoy the musical romance of Panhandle history while watching the play "Texas". August 2-4, \$20, does not include ticket for play. Limit 14.



742-3816

8am-5pm Mon-Fri 8am-12 noon Saturday

THE UNIVERSITY DAILY TUESDAY JUNE 5, 1990 10



LIFESTYLES

THE UNIVERSITY DAILY

11

KTXT offers students opportunity to fulfill dreams as radio DJs

By KIRK BAIRD-PARKS The University Daily

Clint Eastwood played one who was lusted after by a pyschopathic woman in "Play Misty for Me." Howard Hesseman and Tim Reid lampooned them in "WKRP in Cincinatti." Now KTXT is giving you the chance to live out your dreams of being one - an onair D.J. - as well.

scheduled for 7 p.m. Wednesday, building room 101 and sign up.

Singer breaks through

By The Associated Press

mainstream.

the Smithereens.

3604-50th

regardless of his or her major, as long as they are enrolled in at least a 1 hour course. "It is just a matter of you fitting into the time slots we have open."

elsewhere

Scott's Tees

Peter Cross, station manager of year is training people how to work in KTXT, said the stations' positions are radio and really giving them good ex- kind of music KTXT plays, White exopen to any student of Texas Tech, perience that they can take with them plains there are many names for its some place else," he said. "It is going format. to be fun."

Dave White, music director of

For those wondering exactly what

"We are a college radio station KTXT, said the students should enjoy which means we play what is known Cross views this as a chance to gain the music they are playing. "My per- as alternative music - music you do valuable experience that you can use sonal desire is that they are in- not hear on top 40 or album oriented Isewhere. telligent and that they care about stations," he said. "The industry term is 'new rock." term is 'new rock.'"

791-0377

8

til

12

All you have to do is go to a meeting June 6, in Mass Communications

Singer-guitarist Richard Barone ★T-shirts ★Boxers has come "above ground," he hopes. LADIES NIGHT Barone, long a staple of underground and college radio play ★Caps ★Jackets lists, may be on the verge of being ★Socks ★Warm-Ups Tuesdays discovered by the American ★Special Orders ★Sweats FREE POOL & 25¢ draft His first solo studio album, "Primal ★Windshorts ★Custom Work All Night Dream," on Paradox Records, follows his successful 1987 We Specialize In "Hate" A&M and UT Shirts underground Passport Records Thursday Nights release, "Cool Blue Halo," cut live at 1107 University \$5 Buckets of Beer New York's Bottom Line. He has completed a spring tour with 765-6704 Our T's start at \$7.95 7 pm-2 am ********************** Billiards THE TEXAS CAFE & BAR & Games **DOLLAR MONDAY & THURSDAY** This Coupon Worth 1 Hour FREE Pool! 7-10 p.m. 4009 19th **\$1 FROZEN DRINKS** Friday 12-2 pm \$1 KAZIS Texas Fiddle Legend TOMMY HANCOCK'S \$1 LONG NECKS MUSIC SHOWCASE Proundly Serving J & M Bar BQ ANY 2 BBQ SANDWICHES \$4.50 ALL DAY SUNDAY & MONDAY Presents 792-8544 Summer Heat Happy Hour 8 \$1₅₀ Well Drinks Some PEOPLE FEAR THE NIGHT \$125 Long Necks til \$2.25 pitchers \$100 Margaritas BECAUSE IT LIBERATES \$250 Pitchers THE OTHER SENSES. 12 Your only cold beer body snatching cool breeze video beer garden 2 pm-7 pm \$250 Pitchers DAILY Monday-Amateur Comedy Night Tues- Acoustic showcase 2408 4rth Street Next to The Virgin Club 21 and over please 1 cover 2 great adventures Mazatlan, Mexico Lubbock, Texas Thurs- SING ALONG THE NIGHT REVEALS Wednesday Thursday Friday Saturday Fri & Sat Live Music WHAT THE DAY HIDES. Sun-Free Beer Party Listen to AM CLUB 58 AND EXPLORE IT. FM 99 Saturday 10-2 a.m. We Deliver 5 Star BBQ for live Broadcast. 762-2445 2420 Broadway

FESTYLES

THE UNIVERSITY DAILY

TUESDAY JUNE 5, 1990 12

Simpsons' goods sweep stores after cartoon's success

New York Times News Service

stantly broke.

didn't materialize at the nuclear power plant where he's a safety inspector, and when the Christmas savings went to get a tattoo removed napkins, air fresheners, cups, chewfrom his puckish son, Bart, he was ing gum, beach towels, sleeping bags, reduced to trying to scrounge up snow boots, rubber sponge balls, money for gifts by gambling his last license plate frames, scratch paper, \$13 at the dog track.

Nice try. All he wound up with was hand held pinball games. one of the losing dogs.

coming.

poised to become fabulously rich.

The animated half-hour television emblazoned on them. show "The Simpsons," about the exploits of the bickering family with the potentially high reward in which shoes, snow boots, sandals and moon protuberant eyes and massive overbites, has already hooked millions of viewers and is turning into the hottest

Now that the Fox Broadcasting Co. newsletter.

show has blossomed into a surprise ratings success on Sunday evenings, While the biggest licencing category Poor Homer Simpson. He's con- Simpsons T-shirts, sweatshirts, is trademarks and brand names, carposters and buttons are cramming toon characters like the Simpsons Last Christmas, when his bonus store shelves and selling speedily. A fuller flood of goods is slated to of the industry.

begin shortly - probably peaking in the fall - with the arrival of dolls, ploiting American entertainment laminated magnets, penlights and balance of trade.

Not to worry, Homer. The money's tempting new property to be dangled to rule world pop culture - an before the hundreds of companies estimated 90 percent of licenced For all their penny-wise behavior, that bet their well-being on the public goods are based on licences Homer Simpson and his family are craving for beanbags and shoe horns originating in the United States - and with some character's image are likely to do so for years to come.

Mermaid and Freddy Kreuger.

new money machine in the fickle but worldwide amounted to \$10 billion, ac- the last four years." remunerative licencing sweepstakes. cording to the Licencing Letter, a

The riches to be collected from exphenomena - the likes of Disney characters, the Flintstones, Dick Tracy and rock groups - play a not inconsequential role in the nation's

For the ideas and products of The nutty Simpsons are the most American dream factories continue

Chadwick Industries, a footwear It's a curious world of high risk and company bringing out Simpsons Rambo competes against the Little boots over the next year, said that orders are "stronger than for any In 1980, sales of licenced products other licenced character we've had in

acknowledged, is heavily reliant on with a naked woman, are widely be-Last year, sales hit \$64.6 billion. Fox's assurances that the Simpsons ing sold at cut-rate prices. will not go away.

be just a fad, a quick-in quick-out," represent a healthy \$12 billion chunk said Matt Groening, one of the show's three producers.

"The shoe business is too difficult to go with a fad."

How does he know the Simpsons won't be a fad?

"I don't,"he said. "I'm just going by my instincts."

Fox said it is being careful to exercise control of what marketers can make.

We want to limit the merchandise to make it witty when possible so that it's not just an image slapped on the side of a plastic piece of junk,"Groening said.

"Ridiculously high-end, expensive items don't mean anything to us, either. One thing we turned down was a limited edition gold medallion."

Among other headaches Fox faces is bootlegged merchandise.

Unautherized Simpsons T-shirts, But the footwear's succes, he such as one that depicts Bart in bed

Fox has been working with law en-"Fox's position is this is not going to forcement authorities to crack down on the bogus goods.



Music legend demands pay

By The Associated Press

NEW YORK - After 35 years, Bo Diddley wants his payday.

It's nice to be called a legend. It was fun playing the White House. Induction into the Rock 'n' Roll Hall of Fame was flattering, and telling Bo Jackson that he didn't know diddley was a laugh.

But now, Bo wants more. Bo wants cash.

"I feel like America owes me something more than just saying, 'Oh, the great Bo Diddley,"' the 61-year-old said in a recent interview.

"Elvis Presley copied me and I used to wouldn't say anything about it. When they found the white boy who could do what I was doing, then they shoved me back in the corner and he went on to Las Vegas, where all the money was.

"I have no bitterness against Elvis or any other white entertainer that records black music,

but I think there should be some recognition as to where he got the



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SPORTS

THE UNIVERSITY DAILY TUESDAY JUNE 5, 1990 13

Polo's best started as cowboy

By The Associated Press

DALLAS — A veteran cowboy who became a world-class polo player credits a horse trainer seeking potential champions for his start.

Trainer George Miller's greatest find turned out to be Cecil Smith, considered by many to be the best player in the 2,600-year history of polo.

Hearing of a young cowboy's magical touch with horses, Miller found Smith 66 years ago on a 25,000-acre Hill Country ranch where he was being paid \$1 a day. Miller offered the young cowboy what was then considered a lavish sum of \$100 a month and board.

The offer took Smith from the corrals of Oxford, Texas, to the playgrounds of the court of King George VI, where Smith's Texas Rangers polo team captivated the British by winning the coveted Coronation Cup in 1938.

As a player, Smith reigned for more than 40 years. He is the only player in the world to be rated 10 goals for 25 consecutive years analogous to Babe Ruth hitting 60 home runs every year for 25 years. In the sport's heyday, as many

as 45,000 fans paid to see Smith.

"Cecil Smithwould have been absolutely topnotch at anything he would have done," polo-playing Dallas businessman Norman Brinker told The Dallas Morning News.

"Whatever he was doing, he would have been in the pursuit of excellence. That's Cecil Smith."

Smith, 86, was inducted into the Texas Sports Hall of Fame in 1956. In April, he was inducted into the national Polo Hall of Fame.

His first polo mallet was made from a broom handle, Smith recalled.

Despite his dominance in a rich man's sport, Smith never lost his workmanlike attitude toward polo.

"We worked from sunup to sundown," he said. "Each one of us rode 15 horses a day. And we didn't have a groom or anyone to help us. We did it all ourselves, even cooling down the horses after we rode."

Smith's character was molded by his family and the rugged ranch land they worked around Llano.

"There's a distinguished history of polo around this area," said "Lonesome Dove" star Tommy Lee Jones, who on May 6 hosted the fourth annual Cecil Smith Day at the actor's Fleming Springs Ranch in San Saba, 30 miles north of Llano.

The last game Smith played was in 1987, on his 83rd birthday. A second hip replacement operation has put an end to further play, but Smith delights in watching his son Charles, 46, play. Charles Smith, an aerospace engineer in Fort Worth, turned pro at age 17. Another son, Sidney, 48, also became a good polo player.

Today, Smith and his wife of 56 years, Mary Miller Smith, live at his 120-acre ranch 35 miles north of San Antonio. He continues to ride and train horses.

SWC officials discuss merger, alliance with Big Eight league

By The Associated Press

DALLAS — The Southwest Conference, fearful that Arkansas may join the Southeastern Conference, held a hastily called meeting at the College Football Association's annual meeting and discussed a contingency plan involving expansion to 16 or 17 teams.

SWC officials discussed the "Big Southwest," an alliance with the Big Eight Conference, The Dallas Morning News reported Sunday.

Together, the leagues would account for about 15 percent of the nation's television sets and 31 million people.

SWC president James Vick, Texas' faculty representative, would not confirm or deny that an SWC-Big Eight alliance was discussed at the meeting Saturday. But a league source said it was, the Morning News reported.

"Everybody is concerned about the health of the conference," Vick said. "All sorts of ideas were discussed."

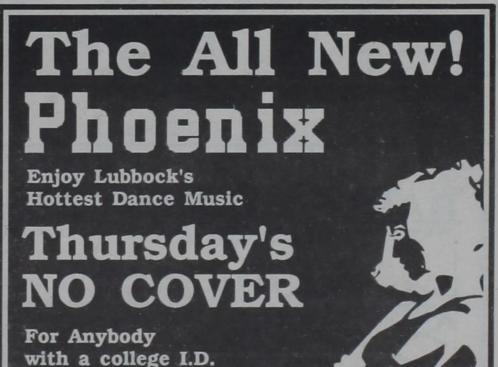
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SPORTS .

THE UNIVERSITY DAILY **TUESDAY JUNE 5, 1990** 14

After 40 years, U.S. soccer gets shot at World Cup in Italy '90

By The Associated Press

TIRRENIA, Italy - The United States soccer team has finally arrived where it has been trying to get to for 40 years - the World Cup.

After a seven-hour trip from Switzerland through the Alps, two buses pulled into the Italian Olympic training center in this seaside town

nine miles from Pisa.

waiting outside the camp on the sunny Sunday afternoon in Tuscany, where the team will have its final preparations for the 24-nation tournament, he said. "The underdogs." But an which opens Friday. In fact there Italian did not understand. were more police and security guards - some with machine guns - than there were players.

short news conference after the ar- we'll see what happens." There weren't any American fans rival and tried to put things in perpective for a group of mostly Italian reporters.

"We come into this the outsiders,"

"The non-favorites," Gansler tried. "Would that help?"

This time, the Italian got the point Bob Gansler, the U.S. coach, held a but now Gansler wanted to make his. "Every language has words like 'surprise' and 'upset' besides 'under-

World Cup match next Sunday in Florence against Czechoslovakia, and pic Stadium. Five days later the U.S. against Austria in Florence.

the second round. The second round is in the final 20 minutes. the goal for the U.S. team and achieving it is widely viewed as an impossible task.

ceed," Gansler said. "Consequently, The Americans play their first you're goal in the qualifying round of three matches is to succeed."

The U.S. team finished its warmup on June 14 play Italy in Rome's Olym- run with a 8-7-1 record, losing to Swtizerland 2-1 Saturday in its final team plays its final first-round match exhibition game. Bruce Murray scored 22 minutes into the first half, Sixteen of the 24 teams advance to but the Amercans allowed two goals

> "We wanted to practice holding a lead and playing counter-raids," Gansler said. "That didn't quite work

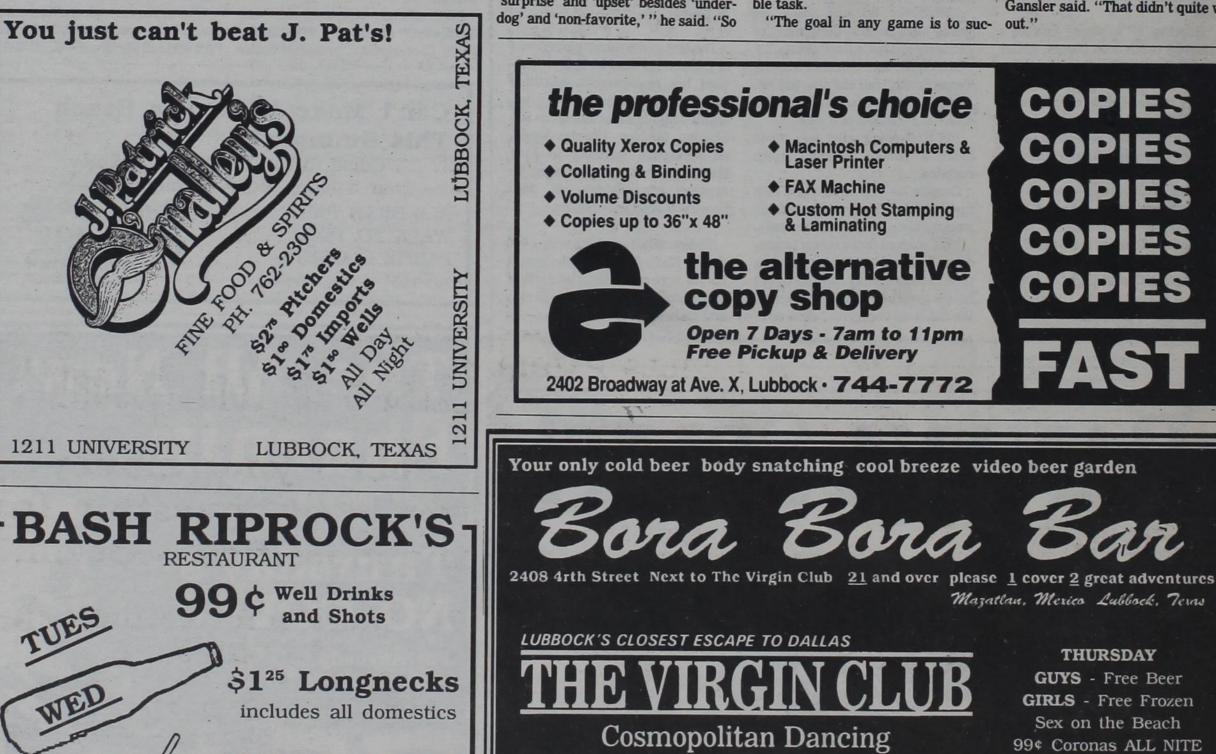
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THE UNIVERSITY DAILY TUESDAY JUNE 5, 1990 15



SPORTS

College fans prefer playoff to poll system

By The Associated Press

DALLAS - More than two-thirds of the general public believes a championship playoff would add interest to college football, according to a Gallup Poll commissioned by the College Football Association that was released on Friday.

While 77 per cent of the general public said "yes" to an NCAA playoff, the same question asked of college football fans drew an 84 percent positive response.

Thirty-seven percent of those polled said the current poll system wasn't a fair way to determine a national champion.

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The Gallup poll disclosed that 98 per cent of the college football fans it polled said they would watch a national championship game on television.

The average age of those polled -52 percent of which were women was 46.8 years, with an average household income of \$42,070. The poll showed that those from 25 to 34 years of age make up the largest group of college football fans, 21 percent.

There were some sobering statistics to be pondered by those attending the 14th annual CFA meeting. For instance, pro football is more popular than the college version.

The Gallup poll showed that 46 percent of the general public polled preferred professional football, to 37 percent for college football.

"That shows we can't afford to stand still," CFA executive director Chuck Neinas said. "The NFL is going for the jugular with its TV packages financially and really has little regard for college football. NFL expansion is a threat. We can't afford to lose our identity or popularity.

"Let's not lose sight of what we have and promote the hell out of it."

The poll showed that four out of every 10 Americans consider themselves college football fans.



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It concluded that 64 percent of the college football fans are male and 54 percent have some level of education beyond high school, with 35 percent earning college degrees.

The Gallup poll respondents indicated that drugs were the top threat to the game.

A public misconception about college football players was uncovered. Fifty-three percent of those surveyed believe that college football players graduate at a rate lower than the average college student. Only 19 percent believe that football players graduate at a higher rate.

The CFA said college football players graduate at a rate higher than the male student population in general.

The Gallup poll was conducted randomly by telephone from last October through January. There were 3,000 respondents. The poll had a sampling error of plus or minus 3.1 percent.

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