# THE <br> UNIUERSITY DAIIY 

## Shuttle makes historical space take-off


earlier last week and Friday. Astronauts John Young and Robert Crippen are the crewmen for the shuttl

Committee selects

## LaVentana co-editors



## 

tanes coediditors Friday by by he Student Publications Commitice chosen 1981-82 La Ven ${ }^{4 y}$ members and students. $I$ think by being new $I$ have the advantage of seeing things in a more objective fashion, McCrary said.
The two editors have each expresesed a hope of h heightened involvement with La taventana by ysaff members .We want more student involvement." Tinnell said. "It would be easy for us to make
 The editors said they are going to keep the eight-magaine format and Wereo fourstar yearbook. We get all those excellent marks in layout.
and color but we didnt get the fives sar becasse of our copy." Tinnell said.

Fach heditor began his
Junior hight sewspaper
Tinnell served on his
poots editor and editior.
Dallasite Mcrast
Dolasite McCCrary worked $21 /$ years on her high school newspaper as reporter and
ditior
on La
La Tinnel is a member of Society of Professional Journa

## United States rejoins space race with successful Columbia launch



Clashes erupt between London blacks, police

| between blacks and police erupted Sun- | 1650 ot hem police, were iniurued by rococks. |
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| The new Inghing broke out ater |  |
| Surravs s vioence: amon |  |
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News Briefs

UD, LaVentana applications available


Man's body found in trunk


Soviet leader stresses consequences

| Soviet leader wanead Sunday at East Germanys Communist Party Co |  |
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| ideologisit. did notsistentimplement |  |
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| --There is no other road." Suslov sa |  |
|  |  |
| He appeared to concede the Poles limited freedom to tinker with the system when he noted, while discussing East Germany, that Lenin had said principles could bemodified to fit national differences. That passage was the only one underlined in an official text of Suslov's speech provided by East German officials. |  |
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## Braniff employees accept pay cut

oted - after heated debate - to accept a 10 percent pay cut to healp propel the Now theast one union official has predicted that an implemented raise for non-
nion management employes would set off protests from workers who took the salary lash under a profitstharing plan.
"People are going to be raising total
hell," said Jery nanager of the International Association of Machine And Aerospace Workers. Cept maybe for


## Holmes defeats Berbick




## Tech's pride hurt by publication

Doug Simpson I am proud to be a Tech student. With apologies to Washington Post, The Philadelphia Enquirer and The Wall Street Journal, I am proud of my West Texas heritage. I still feel West Texas people find their priorites in each other rather cumstances.
And before I get into an essay on apple pie and the American ans fight back when their pride is hurt. I have found it discomfor ting to read ridiculous statements made about Lubbock and Tech mecently in magazines and for being competent
The pride of West Texans and Tech students has been
I could stomach comments lik "a dusty, windswept college town" and "a prosaic state-run university on the dusty flatlands
of the Texas Panhandle." But I
drew the line when The
Washington Post claimed "some university students carry guns to class and the pistol-packing frontier Texas tradition runs deep and long." I couldn't carry a gun to class if I wanted to. There isn t room on my horse, saddle and Jack
Daniels bottle. Oh, I might carry Daniels bottle. Oh, I might carry
a gun once in a while to the annual barbecue. I might also need one to shoot rattlesnakes, coyotes and trespassers I happen to see on campus.
Just good
Just good old Dodge City.
Ridiculous Ridiculous, righ
I have never carried a weapon to class in my life. I have never
seen a rattlesnake and don't par ticularly care to. I don't shoo trespassers. I doubt that al 23,000 students at Tech take pride in partying, and I resent
Time's description of Lubbock as "dry and bleak."
There's more.
The Rocky Mountain News said "students at Tech say there
isn't much to do besides study
and party." The newspape misspelled the name of my good friend and colleague Joel Brandenberger, referring to him
as "Joe." They doctored up some as "Joe." They doctored up some
of Brandenberger's quotes, he said, and put high in the story that most students at Tech consider parking to be of greater conThan their studies.
ty and Tech in two ways. First many readers of these newspapers and magazines already perceived Lubbock to be a dust bowl and a backward hell hole. The comments may have reinforced their attitudes. They'll surely stay away from Lubbock Tech students.
In addition, this incident will affect Tech graduates, particularly those May 1981 grads attemp ting to land out-of-state jobs. Employers may remember some of the things they read and wonder if a degree from Tech panies.
AHOY, SalLOR-
I'M YOUR NEW CAPTAIN...
WHeRE'S THE REST
OF THE CREW?...


BPootins


The sad thing about the whole situation is there isn't much any individual can do to rectify it. I'll never pick up a copy of Tim or Newsweek again. The Post is not on my list of my favorite newspapers for its comment that "academically, Tech's reputation is modest, but its 23,000 studen take pride in their parties What a shame that a few sensa-
tionalist writers have lowered the credibility of respected publica tions - where Lubbockites are concerned.
These writers, however, may their publications. Entertainin readers is a the priority in this rempetitive field. Americ screamed for a reason behind John W. Hinckley Jr.'s alleged assassination attempt of Presi dent Reagan. Journalists, grop ing for a correlation between Hinckley, a withdrawn life and a gungiving it to them - at Lubb and Tech's
The day selling subscription becomes more important tha presenting an accurate picture of reality is the day I get out of jour Maybe this experience will be a blessing in disguise. Perhaps students will realize what thing they have going. Mayb they won't be so quick to cut it down in conversations. They might even rise to its defense. Other than writing letters to these publications and boycotting them, there isn't a great deal w can do to recify what's done. I time, people wil forget. Perhaps, who understand Tech and know who understand truth about our city and our school will be changed for the bet
Perhaps Tech and West Texas will now be determined to keep that good thing going. The



## Opinion

## U.S. modern enterprise

 no longer that free
## Flora Lewi <br> cutters want to do will actually

PITTSBURGF
Steelmakers, like the automobile industry, complain about imports. The free world's steel producing capacity, says Thomas C. Graham, president of Jones and Laughlin, is n
above need.
But, he claims, the American But, he claims, the American
industry is the most "economically efficient" in the world. True, the Japanese produce a lot more cheaply than Americans, and number of countries are still expanding steel output because they are obviously confident of their ability to compete. These include South Korea, Taiwan, Venezuela, Mexico, and Canada. however, Graham explained that he doesn't mean cost of production. He means profits. Steel is capital-intensive, and in the United States it takes healthy profits to raise the new money to modernize plant and thus to lower roduction costs.
The Japanese, he said, "almost percent of sales, far too little to induce investment on the American capital market. Their firms operate with as much as 80 percent debt, whereas a steel firm in the United States with 50 percent borrowed capital would be
considered heavily overloaded considered heavily overloaded
and would be unable to attract further financing. So Graham and other steel industrialists want the government to restrict imports. He argues
that this isn't protectionism, just that this isn't protectionism, just
making sure that "the rules of the making sure that "the rules of the game," that is, U.S. conditions, are applied equally to domestic and foreign producers. The charge
is that anti-dumping agreements are in fact circumvented by foreign exporters.
There is some merit in the argument that unreasonably cheap imports ristort the market, drive out competition, and wind up bilking dependent consumers with much higher prices. That is what happened with oil, in the United States and Europe. It tries who created our dependency, we did it ourselves with our own production of cheap foreign oil. However, there is a contradic tion in saying the U.S. government should get off the back of American business, but help it by blocking foreigners who cooperate
ments.
Beyond this obvious point, capital a question of how the capital market functions in the
United States, and whether free ing more funds as the Reagan tax-
bring more productive invest-,
ment and therefore jobs, or in crease speculation and therefore inflation.
It was long axiomatic in the steel business that the only way to improve productivity was big keep profits high to attract capital.
Only
steelmakers, goaded by Japan, ac cepted the idea that they can also raise efficiency with better

There are too many conflictin explanations for declining American productivity to accept the simple thesis of unfair foreign competition, whether in producdeeper look is needed into the deeper look is needed into the
structure and habits of U.S. dustry, how its decisions are made how investments are channeled. This really hasn't been done since Roosevelt's New Deal, and the landscape has totally changed since then.
Rick Black, an energetic young industrialist who recently sold
out to a Swiss company, and who studied Japanese planning and manufacturing techniques, said that before he moves into a new business he wants to be sure it won't have massive Japanese competition. He believes that Japan's carefully studied approach, its persistence, the way the banking community work in harmony with industry, add up to a huge advantage.
For Black, the big problem of government "meddling" in this country isn't that it's excessive, but that it's erratic and unpredictable. Business has to make 20 year decisions on key issues, but government is changing the rules
all the time, he complains. Taken together Graham Black are telling us something important, something that isn't going to be fixed just by tax cuts and deregulation. It is that modern enterprise simply isn't all that free. It is obliged to plan well ahead, and planning is seriously tinuity in what government does and by the way private capital is induced to flow.
Protecting domestic pronuce
won't turn the situation around. It will probably make matters worse. It's good to have faith in American initiative, but it isn't enough. The free market isn't so spontaneous any longer. Neither more nor le problem, went will solve the problem, but more
knowledge about the physics of investment and its specific gravi ty. We need another look at what makes money run

## Sheriff Keesee sees job as the 'right choice'

UD Staff Writer

| Lubbock County Sheriff D.L. "Sonny" Keesee seems perfectly cast for the part of West Texas sheriff. When he was young, he had to choose between three traditional West Texas careers: farmer, cowboy or policeman. Keesee says he thinks he made the right choice. <br> "I can't stand heat, so I got rid of the farmer," Keesee said. "And I can't ride a horse, but I can shoot a gun. <br> Keesee said a life time dream came true when he was elected sheriff of Lubbock County in November 1980. <br> 'I have been interested in law enforcement all my life. I don't remember a time when I wasn't interested in it," Keesee said. <br> Police fascinated me. I watched all the crime shows, and it's an occupation I just always desired to be in.' <br> But Keesee's background hasn't always been in law. After graduating from Lubbock High School, he attended the University of New Mexico where he studied pharmacy. <br> 'I lacked a year and a half on my degree and did the proverbial 'I think I'll pull out for one semester and catch up on bills,"' said Keesee, "and I'm still trying to catch up on bills! <br> "When I finally had to pull out of school, I was |
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 "monumental accomplishment." "I feel that the commissioners court, as
whole, is being as understanding as they feel they need be," Keesee said.
But Keesee said he wished the
would walk a mile in his shoes.
would walk a mile in his shoes.
"It would really please me if they would take the time to perhaps ride weith our people. And
the reason, I believe, is they would have a better
understanding understanding of our problems and our needs.
As the saying goes. When youve walked the As the saying goes, When
walk, you can talk the talk."

## Keesee said he feels the public's reception of his programs is good, but wishes to remind




"We feel up to this point, and hope we're not
being presumptuous, that the reception so far
has been very good Wert hy being presumptuous, that the reception so far
has been very good. Were human. We're doing something, and we re going to make mistakes.
allowed myself on Jan. $1-1,742$ mistakes. allowed myself on Jan. $1-1,742$ mistakes,
just hope we can get them over with in the f
six monthe and get the just hope we can get them over with in the
six months and get them out of the way."

Characteristics for improved teaching discussed

By DENNIS BALL


 and teaching, said Associate Pholessor of Biology David K. Nor-
thington.
ins. 'Teachers can entertain and teach both - not telling jokes,
but making students enjoy the subject. That's what I shoot for," Northington said.
Charles N. Kellogg, as Charles N . Kellogg, associate professor of mathematics, said
he feels orgaination is an important key to teaching. "The main
ery of studento to Happy Mixthday
Soll Sove, Sann
get organized so that you can let the student know."
Kelogg also said teachers must be willing to innovate classes
to meet the need of the students.
"."assing an exam isn't going to get you a job". Jerry. Hudson L meet the need of the students.
"Passing an exam isn't. toing to get you a job," Jerry Hudson,
associate professor of telecommunications, said. Hudson said he
s. spoke from a unique position because the classes he taught in-
volved rimarily mass con "Getting on-the-job experience for students, in any major, is so very important for teachers to to," he said "Students seem
to be more worried about their to be more worried about their grades, but I've never had an employer call and ask for a prospective employee's grades."
The final member to speak was Assistant Professor The final member to speak was Assistant Professor of
Economics Edna Gott. She said that because economics is con-
stantly expanding, she had to be very well prepared

Kimberly Hartwell Do you know where your Camel is?

K.K.K.



Lubbock County Sheriff "Sonny" Keesee's main objectives are crime reduction and citizen potection.
Keesee was involved in law inforcement for several years prior to running for the county sheriff's posi-
tion, and he feels he made the right

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Guitar studies lead from Singapore to Lubbock By PEGGY REYNOLDS
UD Staff Writer

## Tragedy staged

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Iphigenia at Aulis is ed bech's Universty Theater and will be presented at $8: 15$
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The cast includes Brad Camp.
bell as Agamemnon, Toni Disk bell as Agamemnon, Toni Disko
as Iphigenia, Freda Williams as
A Iyter as Iphigenia, Freda Williams as
Clytemnestra, William Carter as Achilles, Jerry Cotton as Menelaus, Brent Adams as the
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a doctoral candidate in Tech's music Legge)



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Sports
Cougars sweep Raiders

| They came close. Three times |  |  |
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| - | attack. |  |
| on |  |  |
| you know what they say out closeness: it only counts | ings, Tech incredibly did not score either time and the | tie the game in the top of second at $5-5$, but the |
|  | Cou |  |
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| And since this was basebal |  |  |
| der |  |  |
| er | Tec | Rice, Lamar |
| Cougars in Houston. The losses |  |  |
|  | banged out five his |  |
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| nce standings after |  |  |
| iders had climbed bac | in the heartbreaking Andy Dawson, Ge |  |
|  |  | ference Tournament, losing |
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| overall while Hou | up a 3-0 lead in the second |  |
|  | that $5-4$ lead in the se |  |
| Yet the Raider |  | the |
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|  | goubleheader as again | defe |
| if Tech misses tho | opened up leads of 4-1 and | Melaas of Rice, $6-3,6-2$ in |
|  |  | gles action and combin |
| Raiders might look back on th | as Tech utility infiel | Crutchfield for a doubl |
| ill-fated weekend in Housto | Ke | victory over Rice's Kares |
|  |  | Garman-Wanna Hadnot, 6-3, |
| lost to the Coogs | ing |  |
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| two of those |  | Agains |
|  |  | and Mangum again teamed up |
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Ex-champ Joe Lou's dies



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