

# THE UNIVERSITY DAILY

VOLUME 53 NUMBER 143

Texas Tech University, Lubbock, Texas, Wednesday, June 14, 1978

SIX PAGES

## WEDNESDAY NEWS BRIEFS

### KTXT-FM announces hours

KTXT radio will broadcast 12:30 p.m. - 12:30 a.m. Monday through Friday during the first summer term. Clive Kinghorn, faculty adviser for the station, urges any student with a broadcast license who would like to work as an announcer to call 742-3379 to sign up for board shifts or come by room 112 of the Mass Communications Building. Several time slots are open, Kinghorn said.

### Gulf begins drilling tests

HOUSTON (AP)—Gulf Oil Corp. said Tuesday it now is drilling its first wildcat oil and gas test in the Baltimore Canyon area off the New Jersey coast. Drilling began Saturday on the projected 16,000 foot test on Hudson Canyon Area Block 857 in 334 feet of water about 90 miles offshore from Atlantic City. Daily drilling costs of about \$75,000 are expected to boost the cost of the test to about \$9 million. Gulf holds a 50 percent interest, Aminoil USA Inc. 25 percent, Tenneco Oil 15 percent, and Cities Service 10 percent. The group paid \$10,646,784 for the tract in the August 1976, federal lease sale.

Gulf is making use of the semi-submersible rig New Era, owned by the Diamond M. Co. of Houston.

The New Era moved to Block 857 after completing a dry hole test for Continental Oil Co. on Block 590. The Conoco test began April 10 and ended at 12,000 feet June 9.

Four other Baltimore Canyon tests still are under way, Exxon Co. USA in Block 684, Texaco Inc. in Block 598, Shell Oil in Block 632, and Houston Oil & Minerals in Block 570.

The Gulf test is expected to require about four months.

Gulf, with interests in 10 blocks in the area, plans to drill a second wildcat later this year on Block 718 and participate with Shell in drilling another on Block 273.

### Foreign investments increase

WASHINGTON (AP) — Buy an ice cream cone at a Baskin - Robbins Ice Cream store, and the cash register rings at A. Lyons Co. in London.

Buy a pair of Foster Grant sunglasses and the Hoechst Co. of West Germany has made another sale.

Stay at the Atlanta Hilton Hotel, and the Kuwait Investment Co., is your host.

Pick a Magnavox television, and you buy from the Philips family of the Netherlands.

Foreigners are investing more money in America, in all kinds of enterprises.

But there is little danger they will buy up the country, government officials say. In fact, Americans have \$4 invested overseas for every \$1 foreigners have invested here.

The biggest foreign investors are from such countries as the Netherlands, the United Kingdom and Canada, rather than the Middle Eastern countries, the nouveau riche of the investment world, whose recent spending has attracted considerable attention.

In Florida, meanwhile, the First National Bank of Hialeah and the Central National Bank of Miami were recently purchased by Latin American investors. And a number of real estate brokers say there is a growing interest in Florida land among Latin Americans.

Most foreign investors in America are large companies, such as the Nestle Co. of Switzerland, which owns Libby McNeil & Libby canned products, and the British American Tobacco Co. of the United Kingdom, which owns Hardee's, a hamburger restaurant chain.

### Carter urges urban renovations

WASHINGTON (AP)—President Carter said Tuesday a \$10 billion fund is being set up to encourage savings and loan associations to loan more money for housing in old urban neighborhoods.

The money will permit repairs and construction of about 300,000 houses over the next five years, officials of the Federal Home Loan Bank Board estimated.

The money will not come from taxes, Carter said, but will be financed by securities sold by the board. The board itself is supported by fees from savings and loan institutions, which are regulated by the board.

At a White House ceremony, Carter said the loan fund is an important part of his urban program and will "reinstigate the vitality of the deteriorating neighborhoods in our country."

The program was established by Robert H. McKinney, chairman of the Federal Home Loan Bank Board.

Savings and loans which volunteer for the program must give the bank board a plan of action on how they will loan the money for declining neighborhoods. If the board approves, the savings and loans can borrow from the fund at rates below what they would normally have to pay. Then the money would be loaned to homebuyers in old neighborhoods at normal rates.

The board also wants to encourage loans for lower and moderate-income people. McKinney said the loan fund provides the "carrot" for urban lending while recent redlining regulations provide the "stick."

Last month the bank board established penalties for lenders who refuse to loan money in deteriorating neighborhoods, a practice often described as "redlining."

### SALT talks to resume in July

WASHINGTON (AP)—The next round of U.S.-Soviet nuclear weapons negotiations probably will be held next month in Europe, according to U.S. officials.

It will again bring together Secretary of State Cyrus R. Vance and Soviet Foreign Minister Andrei A. Gromyko in what has been until now an unsuccessful effort to conclude a treaty limiting intercontinental ballistic missiles and long range bombers until 1985.

In the meantime, the Carter administration is urging the Kremlin to offer further proposals on the testing of new missiles to break the current deadlock. "The ball remains in their court," said one U.S. official who asked not to be identified.

The last major Soviet offer, a surprise proposal to ban the testing and deployment of all new missile systems for the life of the treaty, was rejected by the U.S. late last week, mainly because the U.S. felt it would sidetrack the American MX mobile land-based missile.

## WEATHER

Weather for Lubbock and vicinity is partly cloudy today through Thursday. High today will be in the lower 90s with the low tonight in the mid 60s. Winds will be southeasterly at 15-20 mph.

# Hill criticizes Carter, praises firefighters

BY LARRY ELLIOTT  
UD Reporter

Democratic gubernatorial nominee John Hill had some praise for Texas firefighters and some sharp criticism for President Jimmy Carter during a stop in Lubbock Tuesday.

Hill, who was in town to address the state Firemen's and Fire Marshals' Association annual convention at the Lubbock Memorial Civic Center, pointed to advancements in benefits for families of firemen killed in the line of duty.

He reminded the convention of his successful argument before the U.S. Supreme Court to have the death penalty applied to persons who kill firemen during the course of their duties as one of the accomplishments of his term as attorney general.

But Hill began a press conference immediately following his speech with a blast at Carter for allowing beef imports at a time when the beef industry, in Hill's words, "is just beginning to get back on its feet," calling the Carter move "little more than a public relations effort."

Hill said government interference put cattlemen under pressure in the first place and the Carter proposal hurts beef producers who have been operating "in the red" for the past few years.

"I can't see that the beef import act has helped the cattle industry or con-

sumers," Hill said, adding that he will "stress to Carter that he needs to understand there are cattle producers and farmers down here" who need help.

In an off-year (non-presidential election) when the President's popularity is believed to be sagging and of little help to Democrats who must seek election without the help of a highly popular president, Hill seemed to disassociate himself from the White House.

Hill, who is involved in a hot campaign with Republican Bill Clements for the top spot in Texas government, said Clements' plan to cut the state payroll by dumping 25,000 state employees is "a meat-axe approach and overly simplistic."

He said he does not "anticipate the number of state employees going up" during his administration, but declined to promise a hiring freeze if elected.

Commenting on the effects of California's recently approved Proposition 13, which takes effect July 1 to require a property tax cut of 57 percent, Hill said he has not changed his basic stance on ways to reduce the tax load for Texans.

Hill said his tax relief plans include a proposal for increased exemptions in the inheritance tax, a statewide uniformity of property tax appraisals, and a request to the lieutenant governor and speaker of the house to "consider some type of arbitrary tax ceiling

beyond which the property tax cannot be increased in one year."

He said there will be "no new taxes and no additional state taxes," and that he has "embarked on a hold-the-line tax program for Texas."

"I met yesterday (Monday) with 32 administrative heads to urge them to hold the line on spending," Hill said.

The Democratic gubernatorial nominee said he has continued to campaign for tax relief in state government and said any such relief in Texas must come from lawmakers and the state administration because Texas has no initiative process to make laws directly from citizen referendums as California does.

Hill said he would continue to monitor the effects of California's experience with the new tax law through the coming months to learn how the law might change his thinking on the tax structure in Texas.

As for his campaign against Republican Clements, Hill said current polls show him "so far ahead I'm going to discount them myself" and continue his policy of "always campaigning as if I needed one more vote" to win the November election.

Asked if he were trying to separate himself from Carter during the campaign because of the possibility of the President being a political liability in the campaign, Hill said he doesn't really think "there's anything to

separate," a reference to his past criticism of Carter energy policies with regard to Texas.

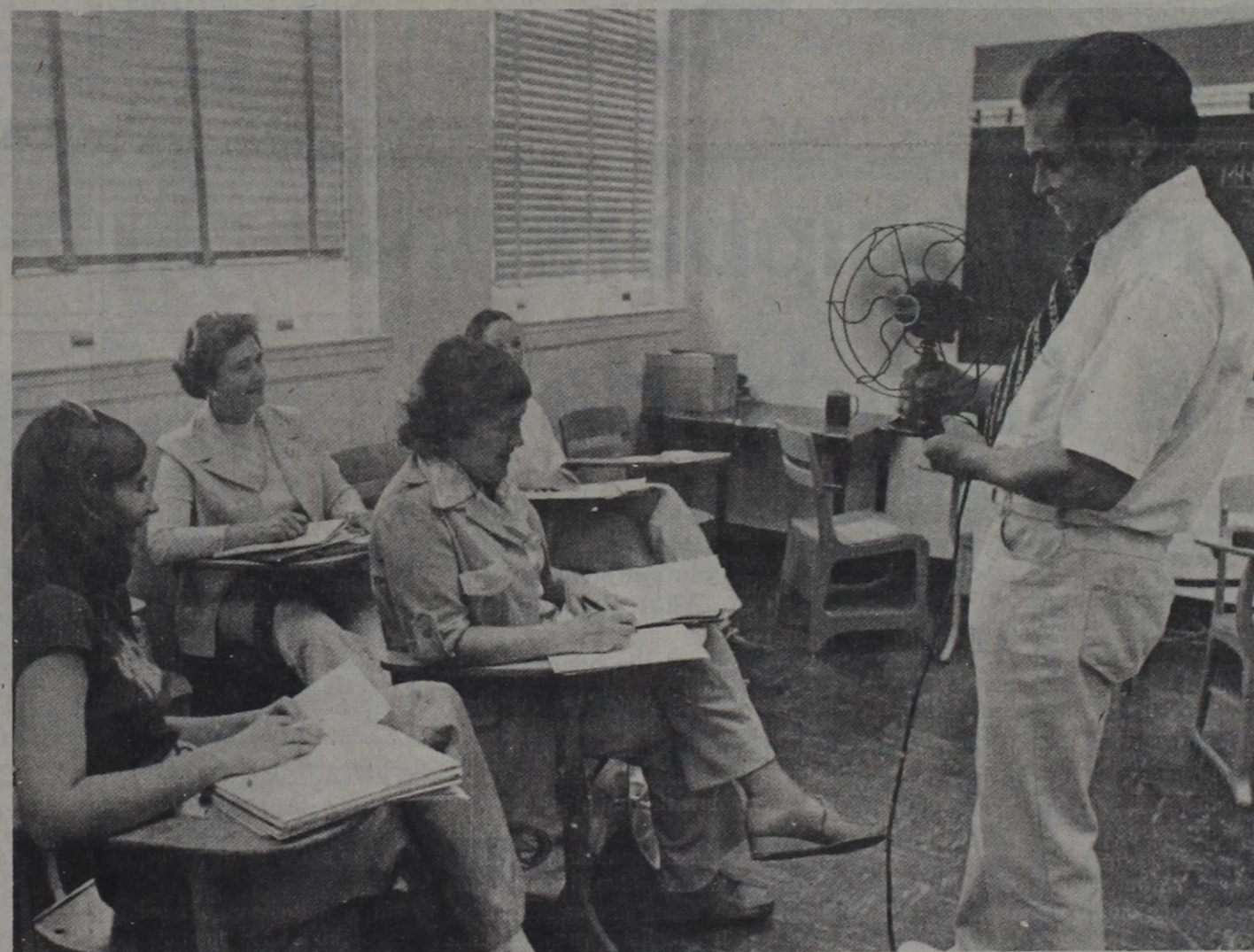
Continuing his criticism of the Carter administration, Hill said if he could send a message to Carter, it would be that the President needs to understand Texans' resent the intrastate gas market being under federal control.

He also said Carter needs to understand that "family farmers are going broke" and the federal government should take some initiative to help the farmers' future without trying to make them rich.

Hill also criticized the federal revenue sharing plan, saying Texas is not getting its fair share of the money returned to states under the plan, and that current federal programs are "draining the wealth of the country" by sending money abroad that could be used to alleviate domestic problems like the farm program.

Hill, who has battled California in court for a share of the Howard Hughes estate, called the recent rejection of the so-called "Mormon will" good news for the state, saying another hurdle has been cleared toward obtaining the money for Texas now that the Utah will has been declared invalid.

He said California will now have to "fish or cut bait" on the Hughes money in their own state court and predicted that if the case is appealed to the U.S. Supreme Court, Texas will win and gain the tax money from the Hughes estate.



### Keepin' cool

Howard Hsia attempts to cool off his students during one of his "heated" lectures. Temperatures ranged from 74 to 85 degrees Fahrenheit in campus buildings Tuesday because of

a defect in the central cooling plant. Repairs are expected to be completed in 10 days. (Photo by Darrel Thomas)

## Cooler breakdown cause for high room temperatures

BY ILENE BENTLEY  
UD Reporter

Students and professors alike may be wondering whether it is more pleasant to have class indoors or out. Because one of the "chiller" units in the Tech Central Heating and Cooling plant has broken down, many classrooms and offices have had room temperatures ranging from 74 to 85 degrees Fahrenheit.

According to M. S. Buckberry, building maintenance director, one of the three machines used for cooling is "down for retubing."

Together, the three machines put out 12,500 tons of water per day in order to air condition campus buildings, Buckberry said. Yet, the biggest of the three which contains 6,500 tons of water, is being repaired, he said.

"The tubes on the machine are worn out," he said. Workers are presently replacing the 2,547 tubes.

"They are working 12 hours a day to

get it done," Buckberry said. Yet the work may not be completed for at least another 10 days, he said.

According to John Millar, administrative supervisor of maintenance, the broken "chiller" is the "newest of the bunch."

The machine ruptured and became leaky, Millar said.

"When that happens you've got to turn it off or you'll ruin the machine," he said.

The campus has grown beyond the capacity of the two cooling systems, so until the third system is repaired, the present temperatures of the buildings will remain the same, Millar said.

"At this time of year, we can't give ideal service with only two chillers," he said.

An experiment is being conducted with plastic film to help cut down heat, according to Stanley Moore, special assistant to the director of building maintenance.

Transparent plastic film was put on windows of various campus buildings. The film reflects heat, not light, Moore said.

In the winter, the film helps to insulate some, yet there is not much gain or loss, he said.

"This film is permanent in that it will last for years," Moore said. "But it can be scratched off."

So far the film has been a successful experiment, he said.

"Although it is expensive, it is worth it," Moore said. "It pays for itself."

Moore said he is concerned with energy conservation and makes an effort to eliminate waste by not cooling or heating unoccupied rooms and buildings.

"I know I'm accused (of the high room temperatures), but that's not energy conservation," Moore said with a smile.

## SYZYGY to study pool roof

By MIKE VINSON  
UD Reporter

Representatives of SYZYGY Co., a Houston-based air structure firm, were at Tech Tuesday to gather information about the problem-plagued roof over the Aquatic Center.

Dr. Monty Davenport, senior associate vice president of the Office of Planning, is hopeful SYZYGY Co. will present a proposal on the roof in the near future.

"SYZYGY Co. is looking at a routine program for maintenance and handling of the roof," Davenport said. "At this time I really can't say how long it will take them to get back to us. That probably depends on how large are the engineering problems they are faced with."

Part of the problem SYZYGY Co. will have to solve is how to raise and lower the inflatable roof safely. Building Maintenance Department officials, who had worked on the roof in the past, deemed the task too dangerous following a number of serious injuries incurred by their workmen.

Davenport said the SYZYGY Co. came highly recommended. "I'm impressed with them," Davenport said. "They have a lot of experience with air structures and have done some remarkable work with tension structures."

A tension structure is a tent-like roof supported by a lightweight framework. The SYZYGY Co. built one such structure for the St. Louis Symphony to play under during the summer. The St. Louis structure is moved from park to park.

"They (SYZYGY Co.) seem to be familiar with unusual engineering situations," Davenport said. "They used some clever devices on tension structures."

The SYZYGY Co. representatives made a presentation on their work to Tech officials Tuesday morning and then examined the Aquatic Center roof. Tuesday afternoon they met with the Building Maintenance Department to discuss problems in handling the roof.

Davenport said the cost of working on the roof was unknown at this point.

"Finance won't be a question until we have a viable proposal," he said.



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**Russell Baker**

# What a time!

NEW YORK — What a splendid time to be alive. Everybody holding down cholesterol intake, everybody reading "The Complete Book of Running." Has there ever been another period in American cultural history when you had the choice of four movies, all running simultaneously, about people inhabited by evil spirits?

And what about computerized airline tickets? I got my first computerized airline ticket last month. Right on the front it said, "Computerized Airline Ticket." Until now, the only kind of airline ticket you could get was an airline ticket. What a time to be alive.

WHEN, I ASK you, ever before in history has it been possible to moisturize your skin? With a genuine skin moisturizer right from a jar? Think of the possibilities for a cultural evening. You start by moisturizing the skin, take in a movie about evil spirits inhabiting a human body, then meet with some friends afterward for a long discussion of "The Complete Book of Running."

A man who conducts a polling business reports that a recent sampling of the suburbs showed an astonishing percentage of people who said they were "reasonably happy." No wonder. We've got Billy Carter jokes, Billy Beer, Miller Time and gusto. We've got Dean Martin "roasts."

IT'S A WONDER we aren't positively smug when we contemplate how far we have come from our dim 18th-century roots. We've got

dollar productions to pass the time. We've got miniseries. We've got docudramas.

We've got chairpersons. For the first time in history, it is possible to see a real, live chairperson. And not caged up behind bars either, but walking around in public as free as you please.

They aren't made possible by a grant from the Exxon corporation either, but this is only because chairpersons don't have to be. If they did, you can bet they would be, because some of our richest cultural phenomena these days are made possible by a grant from the Exxon Corporation. Or a grant from Mobil Oil.

OUR PARENTS DIDN'T become culturally richer with grants from the Exxon Corporation or Mobil Oil. This is because they didn't have our good luck. They were too early to be the Pepsi generation. They were the lost generation and had to get by with Fitzgerald, Hemingway, Eliot, Pound and Rudy Vallee, and without any skin moisturizers, remember, to help them stand it.

They didn't have Bianca Jagger, either to read about in the gossip columns. We've got Bianca Jagger and lots more. We've got Andy Warhol, Meg and Roddy, Halston, Jackie, Liberace. And Why? Because we've got Studio 54. We've got discos, light shows, NoDoz and leather clothes.

Our gazebos are filled with gay beaux. IT'S A MARVELOUS TIME to be alive. We've got Presidents one jump ahead of the posse with multimillion-dollar book contracts. We've got Presidents with multimillion-dollar

television contracts, athletes with multimillion-dollar sports contracts, writers with multimillion-dollar book contracts, actors with multimillion-dollar movie contracts and singers with multimillion-dollar record contracts.

And because of them, we've got savvy, we've got the smarts. We know what saps George Washington, Atlas, Homer, Bernhardt and Caruso were for not figuring the percentages. We've got lawyers, we've got tax accountants.

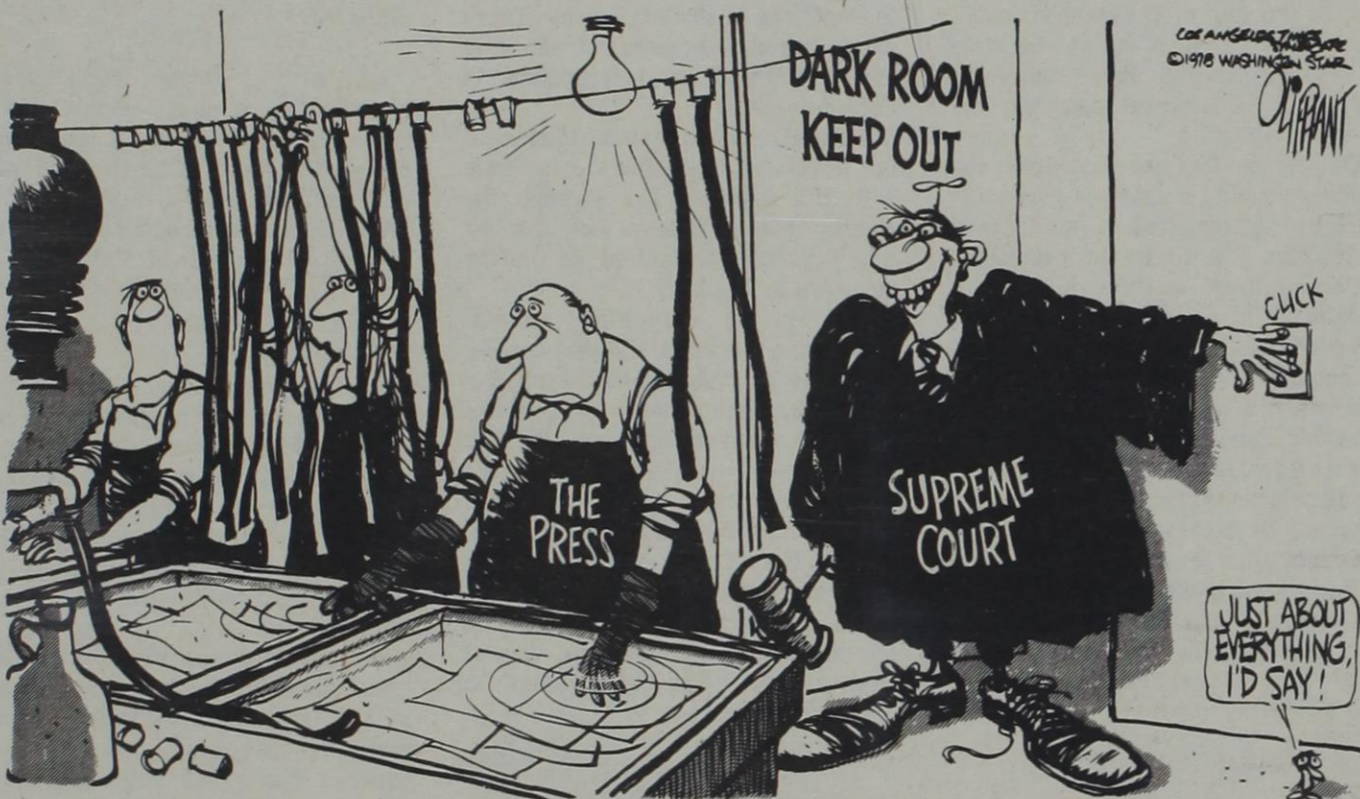
We don't sweat either. Washington, Atlas, Homer, Bernhardt, Caruso — they sweated. In their times, they couldn't help it. Sweat hadn't been abolished yet. It has now. In our times, sweat has been replaced by perspirant, and perspirant is easy to get rid of because we've got anti-perspirant.

WE'VE GOT DENTURE glue that makes it possible to eat taffy.

We've got credit cards that make it possible to make your own money.

We've got frozen veal cutlets in frozen gravy to eat on airplanes while listening to frozen music, watching a movie about a body inhabited by evil spirits, reading "Adrien Arpel's Three-Week Crash Makeover, Shapeover Beauty Program," or wondering whether we're going to be murdered at the next airport by idealistic young terrorists in need of some refreshing publicity.

What a splendid time to be alive. We've got tranquilizers to help prevent us from noticing it.



## Letters

# Will the top come down?

To All Fun Loving Students:

Whether the students are aware of it or not the top of the T.T.U. pool is not coming off this summer. There has been much talk about the Aquatic Center and the issue concerning its top. The talk has come to no avail, this seems to be par for the course when students are concerned. It seems now that the best way to get enough attention is by taking action - by writing letters and signing as many petitions as possible. We the students must make our opinions known in order

to have some choice about our pool. Let's work together as a student body to get the top off of the pool so we can have an enjoyable summer. Please, everyone take part in this effort.

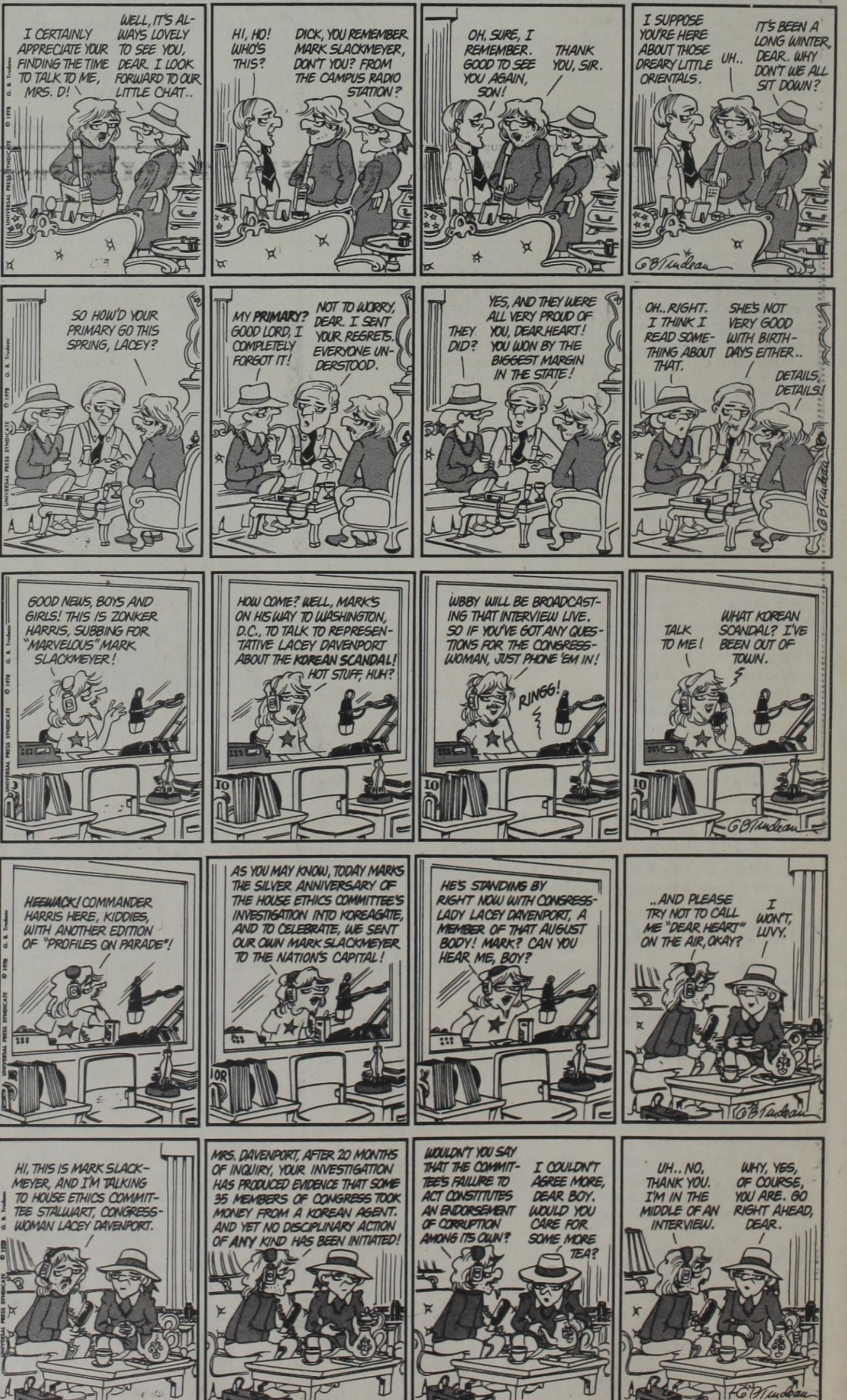
The pool was built to provide an indoor-OUTDOOR facility for the students. We would like to know what happened.

Tim Jenkins

Editor's Note: This letter was also signed by 18 other persons.

## DOONESBURY

by Garry Trudeau



# Relax sunworshippers: It's only a cloudy day

The rush of his voice expressed the urgency of the matter. This was no small problem. There was no easy solution.

The sunbathers of a major part of the Tech student population were at stake. You can deny them civil liberties, but don't withhold the tan. Social lives have crumbled under less strain.

A WAY TO REMOVE the Aquatic Center top would have to be found fast or the summer would be wasted. Ignore the cost in human lives. Workers died during the construction of the Panama Canal, didn't they?

Tech students had not been challenged with such a great problem since the regents denied on-campus alcohol. Now, there was the chance of no on-campus tanning.

The student's voice pushed two octaves higher. "You know what we're talkin' here. Crisis. This could screw up untold numbers of co-ed tans."

NOT TO MENTION the outrage of the disgruntled who watch the tanning process closely.

Reassurances were given that every effort would be made to find a safe way to remove the top. But, in the meantime, some stopgap measures would have to be taken.

"What about QT—you know, tan without the sun?" His voice snapped, this student wasn't

about to take that. "Hell, you can't get a tan that way. It washes off and, besides, your palms tan mysteriously. Worse yet, you get streaks."

OK, the QT was out. What about Stangel beach?

"There's no water around the beach."

"You need water to tan?" (The best retort I could come up with in a squeeze).

"YOU KNOW NOTHING about tanning. That's obvious."

"Excuse me."

"There's more to it than just laying around. We're talkin' investment. The rafts, bathing suit, lotions, booby pillow, ice chest..."

"I still don't get the connection with the pool."

"It's the angles, the angles. You've got to catch the angles. The water reflects while you lay on the float."

Oh, now I understood. It's the angles...and you've got to have a strategy to get the "perfect tan." Proper lotioning, timing, exposure...and a solid pool (without a top).

THOSE WHO SPEND hours in the sun are not simple-minded fools so many others mistake them for. It's a science.

He only shook his head. "You still don't understand. It's not a science; the perfect tan is a piece of art."

That makes sense. Time spent in the sun is not wasted. Oh no, it's for the arts, all for the arts.



**GARY SKREHART**

## About letters

The University Daily provides space for personal comment through its letters to the editor. Letters will be printed as space permits. The University Daily reserves the right to edit letters for length and libelous material. Letters must be:

- Typed, triple-spaced, on a 65-character line
- Include the name, address and telephone number of the writer(s)
- Be signed by the writer(s)
- Limited to 200 words
- Addressed to the editor, The University Daily, Texas Tech University, P.O. Box 4080, Lubbock, Texas 79409

## THE UNIVERSITY DAILY

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"It's this newspaper's business to raise constructive hell."  
 Editor ..... Gary Skrehart  
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 Reporters ..... Ilene Bentley,  
 Larry Elliott, Mike Vinson  
 Photographer ..... Darrel Thomas





**Hidden music**

Chitra Jayaseelan, a participant in the high school chamber music camp, takes a rest from activities to hide in her instrument case. Camp participants will present a recital Friday in the UC Recital Hall at 7 p.m. (Photo by Darrel Thomas)

**Professors study fabrics for comfort**

Unpredictable weather and changing humidity is very typical for Lubbock. So deciding what fabrics will make the most comfortable clothing can often be confusing.

Cotton and nylon clothing prove to be the most comfortable of all fabrics in differing humidity levels according to research done by Patricia Horridge and Carmyn Morrow, associate professors of the College of Home Economics.

Polyester and acrylic are comfortable at low humidity levels, yet were reported to be scratchy and clingy at higher levels.

Wool rated as the most uncomfortable in all levels of humidity.

Horridge and Morrow completed their research last

summer on the effects of humidity levels on comfort. Fifteen Tech women, ages 19 to 21, were used as volunteers in the project, reported Horridge and Morrow.

The volunteers wore cut-off, sleeveless, high-neck blouses during testing sessions. The blouses were made of either cotton, wool, polyester, nylon or acrylic and were all double-knit, the research report said.

An environmental chamber in the department of industrial engineering was kept at 70 degrees Fahrenheit with humidity levels at high (80 percent), medium (55 percent), and low (15 percent), the report said. Wearing the different fabrics at the various levels, the women made note of comforts and discomforts.

**Writing program enrollment increases**

The technical writing program in the English department has been experiencing a tremendous increase in enrollment over the last six years, despite problems and handicaps it faces on various levels, according to C. W. Brewer, assistant professor and director of the program.

Brewer estimates an increase of about 250 percent in enrollment since he became director in 1972. He took over the traditional and only course, English 233 and introduced an advanced course, English 4339, in 1974. Currently, he is working on an individual program for graduate students, English 731-732.

It's the basic course, 233, which carries the program and faces some controversy. It has a current enrollment of about 250 students, compared to less than 10 students in English 4339 and 731-732; like in previous semesters, more than 50 students could not be accepted.

The main reason for this limitation, Brewer explained, is that there are not enough qualified teachers available. He is not able to recruit them, because he has no appropriate budget. He indicated that he has some problems in "selling" his program to the administration, to proliferate it.

Why faces Brewer these problems? Technical writing has a tradition of more than 40 years at Tech and a survey, done in 1978 by Vincennes University in Indiana, shows that technical writing is well established and in high regard at other universities.

Brewer's course is characterized by three special features, features which give it a distinctive profile.

The textbook, "Essays In Technical And Professional Writing" which is used ex-

clusively at Tech, is designed and written by Brewer in cooperation with Carolyn A. Lyle, instructor for English.

Numerous other textbooks for technical writing are on the market. According to Dr. Steve Carter, lecturer in technical writing, two of the most popular are: "Reporting Technical Information," by K. Houp and T. Pearshall and "Technical Writing," by G. Mills and J. A. Walter.

A comparison of these two books to Brewer's work shows wide, fundamental differences. The two commercial books are well edited, well finished textbooks. They deal with all major aspects of technical writing. They go into detail, they even show how to incorporate technical drawings, charts and statistical material into a write-up. Their ratio, grammar to conceptual information is about 5-8 percent.

The Brewer book, in contrast, is just a spiral bound collection of typewritten copy, only touching technical writing. It barely deals with reports about technical subjects and has no information on graphic material. In the conceptual section it mainly talks about the business world aspects of technical writing (business-letter style). Its grammar-part represents well over 40 percent of the entire book. Besides these structural differences, it does not meet expected criteria for a book. It

lacks any index, is inconsistent in various paragraphs and in one case even contradictory.

Brewer is aware of the book's shortcomings. "The book is not very good, I know, but this was all we could do with the time and money we had," he said. "We are working on a better one, one which can be sold nationally. It could be published within about two years."

He defends his conceptual approach in the current book with some contradiction. He feels that the other books don't contain enough specifically needed grammar and — he draws a fine line — grammar related information on "sentence structure," but he also presumes that the other books disguise grammar in differently labeled chapters, that their grammar ratio comes close to his.

The other specialty is the teaching system. It is built up of lecture and discussion sections. A discussion section consists of a relatively small group, about 15 people, taught by a permanent discussion section instructor. In the lecture sections, numerous discussion sections are combined into one big class, which is taught by all the discussion section leaders on a weekly revolving system, with the instructors not teaching sitting in class and watching the performance of their colleague.

Brewer sees a special ad-

vantage applying such a system: Since only a few instructors have "the necessary experience for teaching technical writing," they educate not only the students, but also — in the lecture sections — their attending colleagues.

A third unusual feature is the procedure of creating tests for the course: A committee, including the instructors, composes every exam, hour tests for use in the lecture sections, weekly pop - quizzes for the discussion sections.

Brewer regards this as another step to train his staff. These three specialties can cause considerable problems for a student.

One told about his experience with the course in 1977.

"I learned a lot, but I also missed a lot. There was a gap between catalogue description and actual course. The discussion sections were basically good, but the lecture sections were just awful; the book was the worst I ever used."

The student explained, the book began interesting: "Introduction to technical writing," "business letters," "analytical technical and professional writing" and other interesting chapters. But when he was ready to switch from learning writing in a technical way to learning

writing about technical subjects, he was confronted with extensive grammar, chapter after chapter, throughout the rest of the book.

"I think some grammar is helpful in a technical writing course, but this was just too much," he said, "the last half of the book, chapters 9-18, were plain, fundamental grammar, only decorated with some technical writing relevance."

He learned about logic, sentence structure, compounding, embedding, complementing, paragraphs and other basic grammar, without getting new information on technical writing.

"In retrospect, the course appears to be a grammar and logic course, framed and embellished by technical writing information," he said.

His opinion is partially supported by the experience of Carter with the course and his discussion sections. "There are problems coming up, questions which I cannot answer with our book." He keeps several commercial technical writing books ready for reference.

Talking about the classes, the student acknowledged the efforts of his instructor.

"She really gave her best and was a good teacher, but she lost profile in the system. Since I did not only have her, but also the weekly changing teachers in the lecture sections, I never felt belonging into a certain class. Everything appeared to be improvised, there was no clear reference - person for me."

When asked a specific question, the discussion section leader often had to refer to the lecture instructors, but they just referred back.

Also a particular problem had been the pop - quizzes in the course. The questions were sometimes unrelated to the discussed material, ambiguous, or just unclear. More than once, his discussion section instructor had to say, "I see the problem, sorry for that, but I did not make up the test."

The student said most of his classmates faced the same problems he did. Once, they even considered to "revolt" against the way the course was set up.

Students in other discussion sections of the same course talked about similar experiences.

**THE OPTICAL STORE**  
Shades Galore at the Optical Store. Now is the time to pick up your wardrobe of Sunglasses for the New Spring look. 10 percent discount for Tech Students on Prescription and Non-prescription sunglasses. We also Handle Ray-Ban Sunglasses.  
**TOWN & COUNTRY SHOPPING CENTER NEXT TO COPPER CABOOSE 747-7954**

**BROWN & BROWN**  
Attorneys at Law  
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Wishes to announce the following fee schedule for designated legal services:  
Uncontested divorce \$125 and up  
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Representation  
-City traffic offenses \$45 and up  
-County traffic offenses \$85 and up  
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# Something for the ladies: macho, macho men

For quite a few years now, various nightspots have been holding tasteful competitions in order to attract clientele. By tasteful, I am referring to those contests where human beings exhibit their bodies in various stages of undress, to garner crowd approval, and most importantly, big bucks.

Until this spring, every contest I had ever heard about featured females as contestants. Sure, I had heard a few whispered rumors about the girl in my dorm whose boyfriend won the "Mr. Jock" contest in a Dallas club. But that was just hearsay, and in my mind those contests were normally

nothing but blatant male sexism.

Then came "Mr. Macho," or "Macho Man." For the uninitiated, Macho Man is a contest, presented Monday nights at Uncle Nasty's, where the men have their turn to prove to the women present that they own a physique worthy of the title Macho.



ANA MORALES

To convince the unruly females present, contestants are usually compelled to disrobe to their shorts. Although the concept sounds embarrassing, it is amazing how courageous a male will become, after an evening of alcoholic consumption.

Which brings us to the meat, I mean good part... important part of the story. Being an able bodied and quagillible journalist, I was somehow conned into covering the contest. "We need a woman's point of view," my editor lied. "This is a truly important story."

Which translated into nonjournalistic terms means, why don't we see how humiliated we can make our only non-Disco journalist feel?

Monday night arrived, with much apprehension on my part. Even though I had seen "Saturday Night Fever" twice, I had little to prepare me for my assignment. The only practical experience I had was viewing the disco group Village People performing their hit "Macho Man," which probably inspired the contest.

I had arranged to go with a good friend and Tech grad (whom I shall call J., so the populace of the small town where she resides will never know how she ruined the town's reputation by her attendance.) J. and I arrived early enough

to mingle, and to case the joint.

"Look at the guy in the white overalls and no shirt," she whispered. "Wonder if he'll enter?"

I had no idea. I was more interested in speculating upon the possibilities of the male in the white shirt split in his navel. His trousers and display of ego hinted at "macho," even though it was probably but a self-applied label.

Around 11:30 the real contest began. Being a professional, I naturally sat on the floor to attain a better perspective on my subject.

The lights dimmed, and strains of Village People's "Macho Man" began pulsating from the speakers. A name was called, and a brunette male physique took the floor.

Originally he was attired in a yellow shirt and khaki pants, but before his strutting was over, he had removed his apparel until he was left dancing in red patchwork bikinis.

Camouflaging my reporter status, J. and I lapped and cat called. So far we were not impressed. The person next to us seemed to be, however. He sat there, mesmerized, biting his tongue.

Body after body after body appeared. Originally, there were to be 14 contestants, but four chickened out. None so far were really impressive.

But then Number Six took the stage. Dressed in a black silk shirt and black pants, Six had the face of an angel. Appearing quite coy about the entire situation, he slowly removed his clothing until he was clad only in black and red swim trunks.

Still, I was not impressed by the display of physiques. Number Eight proved to be well-versed in the art of flexing, and his shoulders and chest were by far the most muscular. The girls roared. J. whistled and I clapped.

Bodies, bodies everywhere...and still I was not impressed. My rock and roll cynicism had taken hold. Still, I

had been given my assignment, and I was not about to let the UD down. So, J. and I stayed around for the finals.

In addition to Numbers Six and Eight, Numbers Three and Thirteen were named as finalists. Three had worn blue jogging shorts with white trim, and Thirteen had originally worn a T-shirt and jeans.

The finals proved to be more of the same. Four bodies, trying to impress. Eight didn't even bother to remove his clothes. He made his appearance in a pair of brown undies, and once more the women screamed. Eight had it in the bag...or did he?

A fifth contestant was announced. Silence filled the club. Then he appeared, slowly strutting his stuff. Few had seen anything like him. What a tail! Applause burst simultaneously. Number Five in his orange bikinis was a beautiful blonde...lion. The feline lay before his admirers, basking in attention.

Finally, the five were called back for a final once over from the judges. Then the girls cleared the floor, and the ritual disco dance took over.

J. and I were slowly suffocating in the smoke filled building, so we decided to exit for a few minutes and breathe in some of the luscious Lubbock night air.

While we were outside the club, we heard the disc jockey mention the name of contestant Eight. A later check at the cash register informed us that Eight had indeed walked off with the title of "Macho Man" and one hundred dollars.

Inside, the waning crowd was dancing to Warren Zevon's "Werewolves of London," from that album I had praised in print so shamelessly. What a night. Macho men and disco werewolves.

I think when it all comes down to it, I'd rather drive a truck.

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# Professor says food prices result of inflation, not cause

More and more of the American paycheck is going to go for food "and we might as well get used to the idea," according to Dr. Willard F. Williams of Tech's agricultural economics faculty.

"But the thing to remember," he said, "is that higher food costs are by no means a case of inflation but a result of inflation."

Williams, nationally recognized as an expert in agricultural marketing, particularly livestock, said that the American farmer has absorbed as much of the increased costs of production and marketing as he can. He cannot look to any great increase in foreign markets, either, because world markets aren't rich enough to buy.

"The farmer can't grow it and give it away," Williams emphasized.

"Agriculture has been squeezed down to where the producer has to get higher prices, not as a cause of inflation but as a result."

Williams said he sympathizes with farmers who reluctantly accept government plans to give the farmers money to breach the difference between costs and prices. The concept is to set a target price and pay the difference between what the farmer gets in the marketplace and the target price.

"While acceptable for the moment, it is not going to solve our excess supply problem in agriculture. Farmers want to get their income through the marketplace on the basis of 'you get what you pay for.'"

Williams attributed inflation, which has been in progress throughout the life of this country, to three factors: deficit government spending—which began in the Depression years; accumulated buying power on the part of the consumer for a limited supply of consumer goods—a situation that gave a particularly big boost to inflation after World War II; and a forced "cost-push" effect resulting from such things as the high costs of labor and energy, which push up the prices of consumer goods.

"These are the things that are forcing food prices up. Once the basic forces of inflation, mainly union wage demands coupled with deficit spending, are set in motion, all other prices eventually must adjust accordingly."

For example, he said, food marketing costs trended steadily higher after World War II because the food marketing sector was no more immune to inflation than other sectors.

"For many years farmers absorbed these costs and continued producing in heavy volume despite acreage restrictions. Benefits of improved technology and management were passed along to consumers. Farm prices were lower in the late 1960s than during the early 1950s, and consumer prices of food rose much less rapidly than the general level of other prices."

Inflation, however, was affecting the producers' own costs. To get into farming now, Williams estimated, would cost easily a half-million dollars.

"Labor not only is costly, but you can't even find labor to work in some areas of agriculture such as swine production."

The cost of a tractor has doubled, and the costs of other machinery, farm chemicals and energy have all affected production costs. The farmer, he said, has absorbed these about as long as possible. He did so by mortgaging his land as its value has risen and by increased efficiency and by using new technology.

The producer cannot absorb any more of the costs.

The cattle producer, he pointed out, "went through the wringer" from 1973 to 1976, losing millions. Ranchers and feedlot operators were forced, partly by inflationary effects on costs, to reduce cattle inventories and sell fewer for

slaughter. Higher beef prices, therefore, were inevitable. The increases are a direct result of supply-demand conditions which, in turn, were caused by earlier effects of inflation on the beef industry.

"It's ridiculous to call the

upward trend in beef prices a cause of inflation. They are a result. Farm prices are just the last manifestation of inflation, and they'll probably have to go a lot higher.

"There is no escape, and we might just as well make up our

minds we are going to have to pay more."

Williams said it will make no difference in prices if some farmers are forced out of business. The land resources are there and others will produce the food, but the prices still will go up.

# Entertainment

Lubbock Symphony Orchestra will stage a "Summer Pops" concert Friday night at 8:30 p.m. in the Civic Center. Pianist Peter Nero will be the special guest. Tickets are on sale at the symphony office. Prices are \$3, general admission; \$6, reserved balcony; and \$12, main floor

including dinner. "Paper Moon" starring Tatum and Ryan O'Neal will be presented Friday at 1 p.m. and 7 p.m. in the UC Theatre. Admission is \$1 for Tech students.

Heart and Bob Welch will be in concert at the Lubbock Municipal Coliseum Thur-

day, June 22 at 8 p.m. Tickets are \$6 in advance and may be purchased at B&B Music, Flipside Records, and Al's Music Machine.

The University Theatre will begin their summer season June 30, with the three productions, "Once Upon a Mattress," "The Real In-

spector Hound," and "Ten Nights in a Bar - Room." The productions will alternate nightly, and will run until July 14. Curtain is at 8:15 p.m. Tickets for Tech students are \$2, and general admission is \$3, with the exception of "Once Upon a Mattress" which is \$4.75.



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## Tennis club compiles player list

There is an almost universal complaint voiced by tennis players. As one local tennis aficionado said, "The hardest thing about playing tennis is finding new opponents who play about the same as you do."

The fledgling Texas Tech Racquet Club hopes to offer a solution to just that problem.

"One of the main goals of the Tech Racquet Club is to compile and publish a list containing the names, phone numbers and approximate level of play of

all the interested tennis players at Tech," said Mark Hamilton, one of the club's original sponsors.

Anyone who wants to have their name on such a list should put the information in an envelope and send it to the department of health, physical education and recreation care of Patsie Ross," Hamilton said.

The Tech Racquet Club was formed last spring and Hamilton hopes participation in the club will pick up with the resumption of the fall semester.

"We held one tournament in the spring," Hamilton said, "and we would like to schedule several more. The club could provide a forum for such things as improvement of tennis facilities at Tech."

"The club would also provide travel opportunities," Hamilton added. "For instance, a group might get together and go to Mexico to play on clay courts."

For more information call Patsie Ross, 742-3364.

## Tech football chronicle due in July

The first "real effort" to chronicle in book form the events and accomplishments of the Tech football program will be completed in July.

A 416-page volume, "The Red Raiders - The History of Texas Tech Football," written by Ralph L. Sellmeyer and James E. Davidson, will be released by Strode Publishers of Huntsville, Ala.

Sellmeyer is a professor of journalism in Tech's mass communications department, and Davidson formerly was director of the National School Yearbook and Newspaper Association with offices in the mass communications department. He now is director of student publications at Lake Highlands High School, Richardson.

"It is pleasing to know that someone has taken the time and effort needed to research and put on paper this colorful era," wrote former Sports Information Director Ralph Carpenter who is now at

University of Mississippi.

"The authors have made every effort to provide an authentic account of the players, coaches and other athletic officials who have had a part in making Texas Tech a football power recognized throughout the nation. "The book is filled with names and pictures of the greats of Texas Tech's football past and their opponents."

The history of the Tech football team from the first

game in the fall of 1925, the first year of the institution's operation, through the 1977 Tangerine Bowl game with Florida State University is included, Sellmeyer pointed out.

"There is some commentary about every game," he said, "and Texas Tech has played more than 500."

There are stories on all of Tech's All-Americans and other outstanding individuals.

University of Mississippi.

"The authors have made every effort to provide an authentic account of the players, coaches and other athletic officials who have had a part in making Texas Tech a football power recognized throughout the nation. "The book is filled with names and pictures of the greats of Texas Tech's football past and their opponents."

The history of the Tech football team from the first

## Sailing club meets Thursday

The Texas Tech Sailing Club will meet in FL&M 121 at 5:30 Thursday to make plans for summer sailing. All sailors and non-sailors are invited.

Following Companies will be on campus to recruit graduates. Schedule for sign ups will be available in the lobby of the

## Career Planning & Placement Office

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 June 20 Nitrogen Oil Well Service Co Majors ME, PET, (bachelor only) Aug. & Dec. grads.  
 June 20 Texas Instruments - semiconductor group. Major ME, EE, CHEM E, Computer Sci, Solid State physics Major (bachelor, masters, doctors)  
 June 27 - Pacific Pumping Co. Majors ME, MET, Bus. Ad. This schedule will be open starting June 13, 1978.  
 June 27 - Armstrong, Backus & Baker Major Acct (Bachelor & Masters) Aug. & Dec. graduates.

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## Braves owners prefer Dallas

CORONADO, Calif. AP—Dallas remains the No. 1 choice for relocation of the National Basketball Association's Buffalo Braves franchise, according to co-

owner John Y. Brown, who presented his recommendation on the shift to the league's Advisory-Finance committee on Tuesday.

That group will report on the proposed move to the league's Board of Governors, which begins its annual summer meetings Wednesday at this resort community outside San Diego. Brown indicated, however, that final approval for movement of the franchise may take a while.

"All my people are positive on Dallas," said Brown, referring to co-owner Harry T. Mangurian and club President Norm Sonja. "But there are some objections and I can't say in good faith that a move to Dallas is imminent."

Governors decide."

Meanwhile, the league's Competition and Rules Committee is considering 11 proposed rules changes, the most prominent of which would be the addition of a third referee to help officiate NBA games. The committee met Tuesday and will gather again Wednesday before making its presentation to the Board of Governors, which must approve any rules change.

## Fitness class open to everyone

The Rec Sports Department is offering a noon fitness class every Monday, Wednesday and Friday. The half-hour class will work on stretching and endurance exercises.

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