Buy A Tag
Today!
Let's Send The Band
To Los Angeles

# $\xrightarrow{\text { The }} \mathrm{E}$. 



Annual Aggie Rodeo Staged Here Friday



Hardgrave Lectures On
Advantages Of Tech Advantages Of Tec
Organization




## New Courses Are Offered



Tech Music Head To Play Tuesday

Home Ec Girls Get Teaching Positions

$$
\begin{aligned}
& \text { Carved Words, Mottoes, And Images } \\
& \text { Of Immortal Men Adorn Ad Facade }
\end{aligned}
$$

SPES To Apply For Local Chapter Of

| Tech Livestock Judgers Howard Reed |
| :--- |
| Enter Kansas City Meet |
| Selects Seven |


| Tech Livestock Judgers Howard Reed |
| :--- |
| Enter Kansas City Meet |
| Selects Seven |


| Tech Livestock Judgers Howard Reed |
| :--- |
| Enter Kansas City Meet |
| Selects Seven |

## Six Extension <br> 



New Members Of
Chapter Initiated


Student Prexy Calls Meeting
For Tonight
 Broadcast Monday Over KFYO


Enrollment Soars To 2,409 Tuesday

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$\qquad$

| Reptiles Creep In Tech Print Plant$\qquad$ |
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| :---: |
| $2$ |



McElya Resigns
As Band Manager



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## Tech To Go On Air Each Week <br> Tech To Go On Air Each Week



Tech Print Plant
$\qquad$

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| :---: | :---: | :---: | :---: | :---: |
| For Band Benefit | Agrie-Home Ec Party |  |  |  |
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| Sill | and | Yearly Plans For Debate |  |  |
|  |  | Club Discussed Tuesday |  | In ure center ame |
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## THE TOREADOR, TEXAS TECH



Las Chaparritas Have Annual Open House Saturday Evening

Student Body Is
Guest Of Council $\begin{gathered}\text { Bystanders Weep As Tear } \\ \text { Gas Bombs Are Huried }\end{gathered}$


TALEGK
TAILORS
oreige study descramen
$\square$

Dalace Fri. \& Sat.


Para
News
and Kelly
Comedy
STAGE
SUN.-MON.
ON THE SCREEN
SCREEN
SHOW


GIRL SHOW SORORTTY SWEETHEARTS
IG TALENTED PEOPLE ON




 June Knight

WAKEUP AND DREAM'

STAGE | SUN.-MON. |
| :---: |
| ON THE SCRER |

poreve ana news



Work Is Outlined

 dent directories and to pian for the Home Economics freshmen will
sponsoring of a Tect theatre pary
not be divided into maio thoups
on November 3 at the Palace thea- but the council will direct proOnly women who are outstandin
oeders on the campus are taken nembers of this honor soclety
purpore of the orgunization

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pus, and take up new problems that' tions in distressed schools was
arise
orficers for the year are Ruth Rooderevelt to week the deperidin Orficers for the year are Ruth
Douglas, prestdent: Inez Hesmitey,
secretary; Lorenn Chliders, business
manager: and manager: and Ellizabet, Co
halrman of the memberalip
mittea other membors mittee. Other members are
Aytes, Agnes Abernathy,
Dovis, Lois Pitt, Pauline Ye
Kathurine Leidigh, ETizabeth $\qquad$
 back of your jacket free-We
jackets in leather and suede-

Caprock Uniform Co.

## 

## Fish Tangle With Kimbrough's Amarillo Badgers Saturday



Picadors Will Seek Third 0CU Goldbugs Win Over Amarillo Team



Intramural Basketball Practice Gets Underway; Two Leagues Formed

## Levine's-------Suits



LEVINE'S


Picadors Win From Canyon In Mud Battle Freshmen Chalk Up Firs


Among the Alumni

College Alumni Are Teets Reveal Seniors Students Identify Portrait As Mae Alaskan Indian Enrolls in Dupes Of Man Who Dumber Than Freshmen West, Santa Claus And John Keats Institute Of Tectinology Poses Under Alias

In 8 Out of 10
Homes

Lighting is totally inadequate for goo seeing-American homes need bette light-Tests now reveal the urgen noed for stronger (higher wattage) lamps in almost every home.

Texas Utilities C .

## PEN REPAIR SERVICE

We maintain a service for repair on fountain pens Adjust Ink Flow, Replace c, Clean and Polish

Bring us your pen troub ill be glad to furnish prices on any re We engrave names on pens and pencils
TROOFOTORY


THE TOREADOR, TEXAS TECH

Page Eight


## Barrice:Durham <br> No New <br> 

Eyes That See Right Are Priceless

cumstances when the fault Hes
When extra effort and straty are needed to focus the eyes
time is lost and fiequently the picture too.
$\qquad$ Eyes that see easily and quickly are priceless. They observe that escape the less alert.
The record of your eye condition today can be had by con-
suiting your Eye, Ear, Nose, and Throat Physician (Oculist). suiting your Eye, Eur, Nose, and Throat Physician (Ocuirs),
He will be able to tell exactly how efficiently your eyes are
serving you.

Broome Optical Coupany


## world crisis brought on by mans obstinaney ignorance and folly. and her .igh conception of pub

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loin Mann strat



## Fair enough

$\boldsymbol{F}^{\text {ROM time to time we tell you facts }}$ about Chesterfield Cigarettes. We say that Chesterfields are different from other cigarettes-that the tobaccos are different, the paper is different, and the way they are made is different. Everything that modern Science knows
about or that money can buy is used in making Chesterfield a milder, better-tasting cigarette-a cigarette that Satisfies. You can prove what we tell you about Chesterfield. May we ask you to try them -that would seem to be fair enough.


