TOTOREADOR

## Student Officers To Be Nominated Today



Show Is Staged For AAAS Meet
$\square$






Commercial Art Students Show Varied Exhibit


Frank Leavell Will Lead Revival For College Students

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| Pre-Laws Hear |
| Local Lawyer |
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## WAA Sponsors <br> Fourth Annual <br> Girls Play Day <br> 

Home Ees Will
Offer Courses


Cowboy Artist


Simmons Band
Features Rope

## Artist May 12

## Johnny Regan, Famous Trick Roper, Will Be

 On Cowboy Band Reci$=5$Phi Psi Group
Selects Delegates

Ballot System Installed As New Method Of Election For General Voting Held May 11



A Photographic Studio
Pictures are stories told without words.
A story that would take paragraphs in
words is sometimes told in a few simple pictures but that is not the point that we are trying to lead For the past nine years, La Ventana has let photographic contracts to local studios. Well and
good, we'll grant, but why not take a step furth er and keep the business on our own campus? Figures of expenditures for photographic work
could be quoted from local studios, but ethics of publishing prevent us from delving into private affairs of local merchants.
four students of experience in this business of taking pictures, it has been revealed that Tech could
operate a studio. The maintenance of this studio would provide work for at least two Tech students as well as pay its financial ends. This last
statement is affirmed by use of figures on past contracts and prices of equipment taken from ationally known jobbers' catalogues.
Here are three needs that Tech would gain through this enterprise: First, studio and outside We might add to this, that campus snapshots taken for the annual could be used for the Tor-
eador and for mailing to college magazines, thus gaining national recognition by other colleges. Second, identification pictures for the registrar's
office could be taken. This second need is one that is felt by the Administrative officials when they recommend graduates for positions in their particular field of work. They may remember dent more thoroughly. Third, in the future, pic tures of athletic tax holders will be attached to the booklets issued by the Athletic department
The studio could provide these photos of the inThe studio could provide these photos of the in-
dividual also. Tech students voted last year to tax them-
selves seventy-five cents per semester to raise money for buying a printing plant for the Torea that fee because college officials found another means of financing the plant
Now, the Toreador offers this suggestion for
consideration: Why not use the same means of securing initial finances for a studio that was used last year to get a printing plant? If we may, we
would like to pass this on to the student council to be discussed before the end of the semester.

## Coach Ballard

WEN "Dell"-Morgan, freshman coach and
varsity basketball and track mentor went to
Auburn, the coaching department was beseiged
with over a hundred applications for the vacancy.
However, a man was chosen who did not apply,
and had the distinction of not applying for any
of the three coaching positions he has filled in his
six years of experience.
Virgil Ballard, coach of Gainesville Junior
college and high school, and former linesman un-
der Cawthon at Austin college fiom i924 to
1928, was given the difficult position of filling
the departed mentor's shoes. Coach Ballard.
prior to his position at Gainesville, had coached
at Sulphur Springs high school and Childress
high school. He was regarded as one of the out-
standing high school mentors of the state.
Mr. Ballard expressed great enthusiasm for
the future of Tech and stated it was a real op-
portunity for a young man to coach in one of the
fastest growing colleges in the Southwest. He
praised Coach Cawthon highly, speaking of him

weat-shop mercenary is much more dangerous to cal to society than Richard Whitney. The aboliwould remove the incentive for such acts, and Whitney and his breed are not interested in the
stamping out of poverty. They planted the field where Dillinger sprouted.
racy craze hit America. Technocracy sprang
irom the writings of Thorstein Veblen, the only major economist America has produced since
Henry George. Technocracy was a daring attempt to point in vivid fashion the folly of an
economic order that stopped production while consumers went naked and hungry. It was hocked by reputable authorities and it still is. Last
month the editor of The Living Age remarked racy had ever been disproved. The name of Stuart Chase was linked with technocracy. His
rechnocratic book, The Economy of Abundance s a national best-seller. He preaches the doc-
trine but avoids the name. Why? What of technocracy? It was damned and ridiculed out of
noxistence by a frightened, hireling press. The papers played it as news for a few weeks and then, realizing its implications, buried it in an
avalanche of petty objections and insane jokes. Out on the deserts of Palestine the shepherd
folk evolved a code that said it was $\sin$ in the the possessions of that people, a goat, a day's pro visions, that their loss meant death ard to steal
was equivalent to murder. Though we have passed from that envirorment where the code was
worked out we still flatter the commandment with lip service. If a ma, has a million bushels of
wheat, is it wrong (let us forget our Sunday school lesson for a moment and think) is it wrong
to take the surplus he cannot use and to give that to the starving? Perhaps I have ethical a atiomar
tism but I cannot see where the laws of a deser goat herder, suited for an unproductive land
should apply to a country whose only problem should apply to a country w
how to distribute a surplus.
But that desert dogma "Thou shalt
steal," has built legal safeguards steal," has built legal safeguards about propet
that rob it of all social significance. A man hat a huge factory; he cannot sell his producis
closes it down. Now the are at hand, the factory wairs for the power to
the consumers want the goods, the raw mater turned on. Because of a superstitous fea wrought into law, the people hesitate to step
and take over the operating functions, altious violated every social claim he ever had to the
ve factory. That is the hurdle and Franklin Delano
Roosevelt will ne'er o.erleap it. So in thin clouds of smiles and good wishes we see departing forever all signs of the American Revolution of 1933
The poor, the Dillingers and the Barrows, are ever with us.
May I respectfully call to the attention of the President of the United States an American of the Southern planters' slave property after the Civil war: the complete destruction of four billion dollars worth of capital goods, which act was, in
the language of Charles A. Beard "The most stupendous act of sequestration in the history of Anglo-Saxon jurisprudence."
as daring for the white folks?

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Be Plentiful Over Coaching For Gridders Duties At Tech Before Tackling This
Falls Schedule," Says
Cawthon Alfe the spribe prectue gam




## + Dine

To Take Lead




Satador Netmen Will Return Buff Matches

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its summer time
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 ITS TIME TO COOL OFF

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Tuesday,

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* FRANK SAPUTO

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the cigarette that tastes better.

## hesterfield <br> the cigarette that's MILDER

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