VOLUME IX

LUBBOCK, TEXAS, THURSDAY, MARCH 1, 1934

TEXAS TECH

Howdy!

# Contracts Signed By Board

# Texas Tech Expedition To Mexican Wilds Leaves Today

# Yaqui Country Is Object For Party Of Seven

Holden To Lead Lubbock Men Into Wild Indian Territory Of Sonora

### Harvard Man Goes

Will Be Gone For Six Weeks In Attempt To Uncover Historical Rec-ords There

### BY ELIZABETH DRYDEN

Grape-vine telegraph has pre-sumably sent word to the Yaqui village of Potam, Sonora, Old Mexico, that Dr. W. C. Holden and party leave this morning on the Tech-sponsored first scientific ex-pedition ever to penetrate this ter-

leave for Noages and from there down the treacherous road to Potam.

Gifts of cloth, trinkets, candy, and other articles dear to the red men's hearts will be taken them to show that the expedition is a friendly one.

Beans, prunes, potatoes, coffee, eta, and canned fruit and vegetables will be table fare for the party. W. T. McMillan, Lubbock contractor, will kill fresh game fish for the party. McMillan is a herpetologist and an ornitoligist, who will study reptiles and of the Caupliand.

Camplete Party

Six others complete the list of visitors to the unconquered brongen of Old Mexico: Dr. Carl Steltzer, physical anthropologist from the stellar of the sclentists, will work on their traditions, history, and ethology of the cleasance of the Lubbock avalance, Journal of the sclentists, will work on their traditions, history, and ethology department, when the plant life of the Old Taquis. Chasses of the Sanitarium will ranke a study of the characteristic diseases of the Sanitarium will ranke a study of the characteristic diseases of the Sanitarium will ranke a study of the characteristic diseases of the West Texas.

Members of the senior class will be admitted to the Junior Promi the queenship will be in the royal of the characteristic diseases of the senior class will see admitted to the Junior Promi the queenship will be in the royal of the characteristic diseases of the senior class will see admitted to the Junior Promi the characteristic diseases of the senior class will see admitted to the Junior Promi free, accoling to tradition, provided they register with Leon Ince, of the general dance committee, for the party.

Members of the senior classes and the price of one dollar for couples and only the price of one dollar for couples and one of the party of the classes and the price of one dollar for couples and one of the party of the classes and the price of one dollar for couples and one of the party of the pa being depertured, will study the company will study the company will be used for the serior class will be used for the control to the register of the regist

### Sandstorms May Generate Electricity

# **Dance Date Set** By Juniors For Night March 10

Bradley's Music Will Be

### Home Ec Student **Expires Saturday**

Miss Willie Snider, 21, home economics senior of Crosbyton, died of pneumonia in a local sanitarium Saturday morning at 12:10 o'clock after an Illness of several days.

Miss Snider came to Tlech in 1831 after a year's work at Wayland college in Plainview. She would have received her degree in vocational home economics in June. She was staying at the home management house this semester. The body was taken to Crosbyton for burial. She is survived by her parents; a brother, Stokes, also a Tech student; and two sisters, Viola and Ruth.

### Double T Show Will Be Revue

# **Engineers Will** Stage Banquet

Hubert L. Allen Of Texas Utilities Company Will Make Speech At Annual

The eighth annual Engineering society banquet will be given Saturday night in the ball room of the Hilton hotel. Letters have been sent to as many graduate engineers as was possible and the feature of the evening will be the reading of the telegrams from members who can't attend. In some localities where a number of Feeb graduates live, subsidiary dis-

# **Student Body Names Officials** For 1934-35 Publications In **Elections Held Last Week End**

Carnival To Feature Annual Event Sponsored By AWS; Social Clubs To Take Part

# Students Are Given Spirit Song Tuesday

Waghorne Presents New Matador Pep Song

The first original Texas Technological college song to be submitted to the student body appeared

ast week. Written by W. R. Waghorne, mu

# Cash Available **Upon Signature At Washington**

Texas Tech Directors Are In Fort Worth Meeting To Complete The Final

### Contract Let

Signature Of Secretary Ickes Is Last Required Move To Be Made For Actual Work

# IRC To Travel To WSTC Meet

Four States Represented In Annual Convention At Canyon On March

# Lomer Nelson Is Named

# Returns By Schools Arts and Scien Aris and Scient Lomer Nelson Larry Messersmith Hal Hitchcock J, Mason Moxley Engineering Lomer Nelson Larry Messersmith Hal Hitchcock J, Mason Moxley Agriculture Lomer Nelson Larry Messersmith Hal Hitchcock J, Mason Moxley Messersmith Hal Hitchcock J, Mason Moxley Home Econom Lavy Mesersmith 164 Hal Hitchcock 288 J. Masson Moxley 222 Lomer Nelson 95 Larry Mesersmith 38 J. Masson Moxley 36 Hal Hitchcock 288 J. Masson Moxley 36 Hal Hitchcock 38 Hitchcock 38 J. Masson Moxley 36 Hal Hitchcock 38 Hitchcock 38 J. Masson Moxley 36 Hal Hitchcock 38 Hitchcock 38 J. Masson Moxley 48 Hal Hitchcock 38 J. Masson Moxley 48 Hal

Any woman student who wishes to submit a name as a nominee for an AWS office or for president of the Junior council must do so at Dean Doak's office before 5 o'clock today.

# Toreador Editor; Hal Hitchcock Elected As La Ventana Manager Faculty At Boxes

# The Toreador

OFFICIAL STUDENT PUBLICATION OF THE Texas Technological College

Hob Tracy	Editor
Joe Harter	Business Manager
David Rutledge	Assistant Business Manager
Buster Moxley	Circulation Manager
Finis Mothershead	Associate Editor
Mary Elizabeth Dryden	News Editor
Lloyd Glover	Assistant News Editor
Clay Thompson	Campus Editor
	Sports Edito
	Sports Editor
	Society Editor
	Feature Edito

logical College Journalism Department

Reporters: Lorene Oliphint, Doris Mullins, Geral-dine Wicker, Naomi Moore, Josephine Powell, Helyn Kinslow, Ray Moore, James Etheridge, W. R. Hudson, Elmer Fortner, Rosamond Langdon, Edith Young, Bruce Zorns, Kathryn Hill.

Campus news covered by students in the department of journalism.

Entered as second-class matter, October 31, 1925 at the postoffice at Lubbock, Texas, under the act of March 3, 1879.

Phones: 1280—Day 1283—Night

# Should We "Join Or Die"?

A current question that is being hotly de bated among the "Hot Stove Leagues" of the Southwest is, "Should Texas Tech Join the Southwest Conference". Even though these sessions have been featured by unreasonable arguments from both sides, the Toreador as well as a fair percentage of the student body of the college ers. Small, impoverished Austria had what was the Southwest Conference have expressed their country. The workers of Vienna were better opinion that they would like to see the Matadors housed than is any group of American workmen,

Matadors should pause before asking for admission to the "All Powerful" for the third time. First, they have bound themselves to two home and home intersectional series with nationally prominent schools with a forfeit guarantee. Should Tech become a member of the conference, she would have to forfeit these guarantees, besides losing the prestige of meeting schools of football prominence. Second, Tech has been highly successful in football seasons for the past three years.

During the 1932 season she was ranked among the first 50 college teams, mostly because of her affiliation with stronger competition than some conference teams could produce.

There are numerous other reasons that can be cited to the "Hot Stove Leaguer," but the preceding two should be convincing within themselves that Tech should not jump at the chance to "Join or Die." Some have said that it would lend prestige to the college in the event that they should Paso, every town of fifteen thousand has its finish in the first bracket of the conference for only one season in a score of years. This may have some truth, but the aforementioned prestige would be planted within an area, namely the liability to the owner and to society. But into boundaries of the Southwestern Conference, which on this North American continent is only a small wood, brick and mortar—which if socially used portion of land. The trend of events lately have made Tech known from the Great Lakes to the individual took his risk alone, society could West Coast. These boundaries look more enticing to the scribes to write about than merely those of the Southwest. There are many prominent the rugged destructionist.

athletic ledgers for games played by colorful dict its marking the decline of the Rockefeller for-teams like the one we have raised here on the tune? These social and economic monstrosities South Plains? In answer to the exhorbitant traveling expense, it can be stated that Tech is located at a disadvantageous distance from any South-western Conference campus. Traveling expense does not go much higher when it reaches past the present administration at Washington (for whose 400 mile mark. Tech, like another school alexistence I thank Providence in my more creduready in the conference would be slightly out of lous moments) has inaugurated a campaign to

argument that can be put forth in favor of Tech found in all the combined enactments made durjoining the conference can be broken down by ing the stewardships of Harding, Coolidge and statistical and factual evidence. Why Should Tech Join the Southwest Conference?

## Student Elections

Texas Tech has passed another crisis! The entire governing right of the student body depended on this past election and the results of the revised voting procedure.

Past elections have left doubt and uncertainty in the minds of the administration, the faculty, and the student body. Many thought, 'crooked politics.' A few violently stated, 'machines, machines, machines,' but failed to prove

their claims or to take any definite action to renove these local Tammany halls.

The Student Council spent the entire first ester revising and checking the weak point of the old method of procedure, and to find the best possible way of handling school politics. All they wanted was that the men best qualified for the various positions should receive them. The final draft was approved by Dr. Knapp. The Council was satisfied.

The student body cooperated with the council and voted according to instructions; every student who cast his ballot realized before the vote was counted that it had received a four-way check. No chance there for stuffing the boxes or voting twice. The student body was satisfied.

In each precinct a faculty representative or judge was supposed to be present, for even they thought that something was wrong with out student elections. The hours of voting were from 8 a. m. until 11:45 a. m., and from 1:15 p. m. until 5 p. m. But some of these members, chosen by the dean of their division, were not interested enough to give a few precious moments of their aesthetic scholarly time, to be there less than thirty minutes to an hour late.

Texas Tech has passed another crisis! But hrough whose efforts?

# I REVIEW WITH ALARM

During the recent Austrian flare-up, many Americans were doubtless amazed to read of the huge apartment tenements of the Viennese workrould like to voice its opinion. Sports editors of probably the best housing for workers of any opinion that they would have to see the inflatacions as a member of the group, but there is a faint note of leeriness in the tone of their writings. Why should we join the conference?

The should we join the conference?

The should we join the conference? Here are few reasons why Texas Tech's the rules of classical American economics.

probably the best housing for workers of any country. The workers of Vienna were better housed than is any group of American workmen, and the resources of our country are stupendous compared to those of Austria. This fact reveals a chaotic situation but one that conforms to all the rules of classical American economics.

\* \* \*

In America slum clearance and low rental housing have been left entirely up to the speculative individual, that rugged personage whose once titunitic virtues have shrunk so noticeably of late years in the public mind until he now appears almost a sinner. If we had money for speculation during the calm twenties he took it to the most productive marts; he built automobile factories or he invested in government subsidized aviation stocks. But if this behavior were of mementary benefit to the individual, it was injurious to society and to the individual members thereof. For a long percod of time the factories or workers.

In America slum clearance and low rental housing have been left entirely up to the speculative individual, that rugged personage whose once titantic virtues have shrunk so noticeably of late years in the public mind until he now appears almost a sinner. If we had money for speculation during the calm twenties he took it to the most productive marts; he built automobile factories or he invested in government subsidized aviation stocks. But if this behavior were of mementary benefit to the individual, it was injurious to society and to the individual members thereof. For a long percod of time the factories were idle: to society and to the individual members thereof. For a long perod of time the facto ies were idle; many still are. If this capital had been put into low cost community housing, society would at least have had the use of the structures.

On the run west from Fort Worth to E.

of the Southwest. There are many prominent syndicated columns that are not so prone to bend their dignity to writing about football and other athletics of the Southwest Conference.

Other arguments point out that Texas Tech would benefit financially and that she would not be burdened with an exhorbitant traveling expense if she were a conference member. Tech's two outstanding intersectional games for 1934 are played in cities of more than 500,000 population. Do cities of this size enter red figures in their athletic ledgers for games played by colorful dict its marking the decline of the Rockefeller for-dict its marking the decline of the Rockefeller forwere put up by rugged speculators in the face of an overwhelming need for adeuquate housing fa-cilities for New York's working classes

the way for the state members of the group to travel to.

The subject is almost unlimited, but every shows more intellectual leadership than can be

There is some excellent material on this subject in the Architectural Forum for February, 1934. Of especial interest is the article by Frederick L. Ackermann, one of the original Technocrats. Catherine Baum says in the current issue of The American Mercury:

"There is probably not a single spot in Western Europe in which it would have been legally possible to erect a New York New Law tenemant, or a Boston or Chicago three-decker, or one of the mill-town flats, or long, narrow houses two to three feet apart, for any income group, at any time since the war."

For which fact we should hang our heads, not in prayer but shame.

# Prexy's Paragraphs

When the new paving propect ompleted, the entrance to the opening and not Broadway. I am announcing this in advance in order that you may get used to it. I notice that a number of cars have been using the temporary entrance provided for the trucks hauling callche in order to get to the buildings I have mentioned.

Prospects at the present strongly point to beginning work on the dormitories next week. Of course, materials will have to be shipped in, but we are hoping that the ground will be broken some time next week. These buildings will add to

seives in hand and definitely say "no" to such temptations.

I am writing this in order to caution students. Except for the little thrill you may get out of playing the game, which I acknowledge must be a very weak one, you might just as well take your mone, out and throw it in the road. You could put that money to very muchetter use in the purchase or daily paper, or some other means of keeping yourself up-to-date wit. public affairs, or possibly contribute toward paying your other legitimate and necessary expense for board and room, books, clotthes.

## Mysterious > Mike Moses Around

HEADED WOMEN.
FRIDAY night after WRANGLER'S dence BOB TRACY were
the RECEIVER of a HOLE in the
HEAD. This VANDAGRIFF girl
am quite a WOMAN. WRANGLERS am very genteel, as was
shown by their WASHINGTON
DECORATIONS, and MIKE were
glad to see every body show the
they reed the TOREADOR'S EDII/NORIAL PAGE, and were PO,
LITE.

LITE.
SUNDAY MORNING, FIRST
CHRISTIAN CHURCH the KO
SHART'S had six RED FACED
girls at church on account of they
was supposed to hev THIRTY, and
the MINISTER was disappointed
and SED so. SILVER KEYS were
also visitors to the SAME
CHURCH but they had THREE
ROWS of people.

HABIT. MIKE JUNIOR am so sorry, but he am not the efficient low down GETTER that MIKE SENIOR is.

He will do better by you next time. WHAT is the meaning of calling JULIA BIHL TWO TIME TADDY? Mike JUNIOR SAYS GOODBYE.

MARK HALSEY'S Jumbo Malt

LUBBOCK'S ORIGINAL CUT RATE DRUG

# "WHEN A FELLER NEEDS A FRIEND"



When fate hangs heavy over your head, retain a cheerful outlook with a pipe of genial BRIGGS. There's not a bite in a bushel of this aged-in-wood blend . . . and it has a rare and spicy savor that will thrill your taste. You'll find BRIGGS the



# AS A STUDENT SEES... SO DOES HE WORK

THERE is a very definite relation between your sight and the productive efficiency of your work. Upon a STU-DENTS ability to SEE depends in a large measure his ability to DO.

> Good vision depends upon light. "Tests have shown," says Mr. A. L. Lyman in National Safety News, "that when the level of illumination is raised from three to twelve footcandles, the rate of working of those with good eyes increases 14 percent while the rate of those with poor eyes increases 22 percent."

### Is Your Room Equipped For Efficient Seeing?

Consider these facts about light and vision in connection with the problem of increasing the productive efficiency of your work and ....

HAVE YOUR LIGHTING CHECKED ---- NOW!

TEXAS UTILITIES CO.

LIGHT - POWER -

# Washington Theme Features Week End Society Affairs

# Wranglers Entertain Guests With Annual Formal Dance At Hilton Hotel Ballroom Friday

es to work on the lovelorn colb-cause she has fallen down
story.

In and Miss Farrell are seen
ther for the second time in
Nellie." They appeared in "I
A Fugitive From A Chain,
g," last year. Others in the
include Ned Sparks, Robert
tet, Kathryn Sergova, Hobart
haugh, and Harold Huber.
Roman Scandals
die Cantor, elfin comedian, has
complications to make his
to eyes pop in "Roman Scan"his fourth annual musical
dety. With Ruth Etting, Gloria
rt, David Mann, and this
's prize collection of Goldwyn
titles the pleture comes to the
tesy Theater Sunday, Monday,
Tuesday.

Tuesday.

Tuesday.

The season's fastest stepping and
riest tunes are promised in a
cking yarn of adventure among
beautiful slave girls of ancient

The season's davenure among
beautiful slave girls of ancient

The season's davenure among
T



A survey made by New York Unversity has revealed "bull session to be deterimental to scholarship

Dr. R. B. Hutchinson DENTIST

# KoShari Club **Attends Event**

Patronesses Entertain Members With Semi-Formal Buffet Supper

Event, Memories Of Members With SemiDifference of the Comparison of the Comparison

# Dentist

MADAME FANNING Psychic Reader-Astrologist — Here short time only. Have your future scope read, then you will know how to make your plans for 1934, and early 1935. Special rates to college stu-

dents. 626 Hotel Lubbock Phone 1332



# Ful-Vue Glasses Do Not Hide Your Eyes

More youthful glasses! Ful-Vue Frames have high-up temples, or "ear-pieces," which reveal the eyes and give full side way

Yes, Ful-Vue Frames are distinctly different. They actually add to personal appearance. There are masculine Ful-Vue Frames for men and dainty feminine styles for women. To look your best wearing glasses, try Ful-Vue!

Before you buy your Ful-Vue or any glasses be sure to conyour oculist. Let him advise you whether you need glas Seven out of ten people do and you may be one of the three w do not! It is best to be sure. See your ear, eye, and nose scialist, then follow his advice about the care of your eyes.

### BROOME OPTICAL CO.

### Strenous Tasks Initiate Pledges: Red Noses and White Faces Popular

# College Calendar

Thursday, March 1
AWS Dance for Girls, Gym,
Officers Club, 7 o'clock.
Gargoyle D an ce, Eng I is h
Building, 9-12.

Tuesday, March 5
Physics Club, 7-8 Cl16.
Home Economics Club 7-8
H107.
Aggie Club 7:30-8:30.
A. S. M. E.
Inter-Club Council, room 209,

### Who Geaux There?

Beaux e doesn't wear expensive



Hilton Hotel Bidg. or Nite Pho

# Sans Soucis Attend Party

With table appointments carrying out the George Washingtor
birthday theme, ten members of
Sans Souci club were hostesses to
the remainder of the club at a
bridge dinner at the Hotel Lubbock last Thursday evening.

Nosegays of spring flowers marked the places at the dinner.
Hoatesses were Misses Dorothy
Dobbins, Helen Barstow, Mary Wilbanks, Eleanor Halbert, Wanda
Butler, Christine Bundy, Mary Geencic Hardberger, Mary Lee Bardwell, Faye Brown, and Dorothy
Rushing.

Guests attending were Misses
Charlotte White, Helen Anderson,
Billie Bob Jones, Alma Brown,
Gray Kirk, Joni Bundy, Woodrow
Sheridan, Billie Bloom, Katherine
Hill, Lena Grace Sanderson, Lena
Belle Brown, Chrystelle Schudder,

A man may promise to love, honor and cherish, says the "Tiger Rag" of a Tennessee institution, but, they add, the question is "How many?"

The Toreador wishes to cor-rect the statement made in the story of club averages last week by saying that the schol-astic average of the Centaur club was 67 instead of 76.7.

DR. MARSHALL HARVEY Foot Specialist

Surgical Chiropodist 403 Myrick Bidg. Phone 844

# YOUR PRESCRIPTIONS

Are Accurately Compounded DAY OR NIGHT TWO REGISTERED PHARMACISTS ARE HERE TO SERVE YOU

PINSON DRUG NO. 2

Ph. 1900

Ph. 1900

Home-made candies and salted nuts for your par-





Sandwiches Lunches And Dinners

1210-Broadway

# It's about as good as a tobacco pouch HIS Granger package is what

I call good common sense. It's just about as good as a tobacco

"Here's what I mean-it keeps the tobacco right, and you can fold it up smaller after every pipe. That makes it handy to carry.

"And I want to put in a word for the tobacco while I'm at it. Granger keeps a pipe clean as a whistle, and man, it is cool.

"I want to say Granger is just about the best tobacco I ever smoked."

a sensible package

10 cents

the pipe tobacco that's MILD the pipe tobacco that's COOL

\_folks seem to like it

# Under The Double "T"

BL LOMER NELSON



uthwest rold in breefere."

H. H. Mitchell, who is not a Lubbock resident, by the way, writes to Mr. O'Brien thus:

"... a team that made a splendid record and yet been accorded scant recognition by a state that should be filled with pride over the record of its baby—Texas Tech... In my opinion the Southwest conference ought to extend, not an invitation, but a plea for Tech to join and retrieve some of the Southwest's lost prestige, in intersectional play. With two victories over conference teams and that smashing defeat of Kansas State, Texas Tech is the outstanding football team in the state today."

### Tennis Will Hold Spotlight Soon On Sports Calendar

bible each player to advance as far it slessly comes up fress. Ince is possible in the tournament. Last on the warsity team will be summer wear. No vacation is combosen from the highest ranking players in the intransural scramples.

A tentative varsity schedule has been released and includes seven neets at the present, three of them to be played here.

Tentative schedule:
March 30-Simmons (here), April 6-W. T. S. T. C. (Canyon), April 13-N. M. M. I. (here), April 20-21.
—Simmons, McMurry, and A. C. C. (Abliene), April 27-W. T. S. T. C. (here), May 4-N. M. M. I. (Roswell), May 12-Border conference meet at Tucson.

# Tech Tourney

# Boxers, Wrestlers Are Here From Four States Campaign By

Putting aside winter football and climaxing the basketball season. Pete Cawthon has assembled one of the finest arrays of intercollegiate boxing and wrestling stars below the Mason-Dixon line to participate in the first Texas Tech Invitation A. A. U. meet to be held at the Tech gym, starting Friday afternoon and ending Saturday night.

Geod Teams

The meet stands out like a lighthouse on a stormy coast with such famous teams as Oklahoma A & Mational intercollegiate wrestling champions, Southwestern of Weatherford, Oklahoma, national A. A. U. champs, New Mexico Mijutary Institute, the peer of Southwestern boxing teams, and the J & J Sporting Goods store.



DOBBS

# Matadors End **Beating Buffs**

	y sandadorini	et a.
The starti	ng lineups:	
Engineers	Position	Aggles
Ince	_ L. E	Street
Simmons	L. T	Marks
Caldwell	L. G.	Benning
Beans	C	Williams
	R. G	
	R. T.	
	R. E.	
Fellows	Q	Young
Peden	L. H.	Williams
	F	
	R. H.	

# Gindsey FRI. & SAT.

**Engineers Annex** 

Intramural Title



D DEAD MEN WRITE HEADLINES?—SEE HOW THE DICE OF THE PAST WHISPERED A MESSAGE THAT TUNNED A CITY'S NEWSHAWKS—RIGHTED A GREAT

PREVIEW SAT. NITE 11:30



The start	ing lineups:	
Engineers	Position	Aggles
Ince	_ L. E	Street
Simmons	L. T	Marks
Caldwell	L. G.	Benning
Beans	C	Williams
Cox	R. G	Rigley
	R. T.	
	R. E.	
Fellows	Q	Young
	L. H.	
	F	
	R. H	

have taken straight two games from the Buffs in eight years of competition.

The starti	ng lineups:	
Engineers	Position	Aggles
Ince	_ L. E	Street
Simmons	L. T	Marks
Caldwell	L. G.	Benning
Beans	C	Williams
	R. G	
	R. T.	
	R. E.	
Fellows	Q	Young
	L. H.	
Austin	F.	Reed
	R. H	
With the second	THE REAL PROPERTY.	-

Stroud, f ()
McMinn, f
Clement, f
Britt, f
Walker, c
Richards, g

6 Nights-Thurs. March 1, to Tues., March 6 AMERICAN CIRCUS

18 - Big - Time - Circus - Acts - 18

FREE DANCING EACH NIGHT AFTER SHOW. FREE GIFTS. THE AMUSEMENT EVENT OF THE YEAR.

GENERAL ADMISSION a under 12 years of age Auditorium—Lubbock FLOOR OPEN AT 7; SHOW AT 8

SPECIAL—CHILDREN'S SATURDAY MATINEE March 3, at 15c

THE

HUNGARIAN CAFE

"Our Food Is Our Pride'

FEATURING KOSHER DELICATESSEN AND CHINESE DISHES.

1114 Texas Ave.

Jack Dempsey In

Person



National Guard Armory, Lubbock, Texas Mon. Nite—8:30 p. m.—March 5 "THE MANASSA MAULER" REFEREES

THOMPSON

MAIN EVENT -VS-

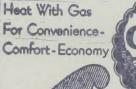
-10 ROUNDS-

AUSPICES National Guard

RINGSIDE \$1.50—Plus Tax

MICKEY

DUNIVON



See A Dealer Who Displays This Symbol

Symbol of Dealer

Texas Gas



I USED TO BE JUMPY AND NERVOUS. THEN I STARTED ON CAMELS. THEY NEVER UPSET MY NERVES ... AND, BOY, HOW GOOD THEY TASTE!

YOU CAN SMOKE THEM STEADILY... BECAUSE THEY NEVER GET ON YOUR NERVES . . . NEVER TIRE YOUR TASTE!

# Morgan's Basket Crew Sweeps Series With Texas Muckers

the closing game.			
Box score, first gar Texas Mines	FG.	FT	TP
Cox. f	3	0	6
Milner, f, c	1	1	3
Travis, f	0	1	1
Andrews, c	0	1	1
C. Weaver, g	3	1	
Eady, g	0	1	1
Reys, c	0	0	0
		-	
Totals	7	5	19
Texas Tech	FG	FT	
A. Crews, f (Co-C) _	3	3	9
L. Crews, f	6	0	12
Robison, c (Co-C)	3	1	7
Wester, c	1	. 1	3
Priddy, g	0	0	0
Gilmore, g	1	1	3

Referee: Hull	man	(,TLH	nity	ui
versity).				
Second game	box so	core:		
Matadors	FG	FT	TP	P
A. Crews, f	4	1	11	
Cook, f	1	0	2	
L. Crews, f	1	2	4	
Loter, f	2	0	4	
Robison, c	2	1	5	
Wester, c	0	0	0	
Pridy, g	3	- 0	6	
Stanfill, g	0	0	0	
Weaver, g	2	0	4	
Gilmore, g	0	0	0	
,		-		

FG	FT	TP	PF
1	0	2	2
1	2	4	1
2	1	5	0
0	2	2	0
1	1	3	0
1	0	2	1
0	0	0	0
- 6	-6	18	11
	1 1 2 0 1 1	1 0 1 2 2 1 0 2 1 1 1 0 0 0	1 0 2 1 2 4 2 1 5 0 2 2 1 1 3 1 0 2 0 0 0

### Lubbock Sanitarium and Clinic

Dr. J. T. Krueger
Surgery and Consultation
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. J P. Lattimore
General Medicine General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
Surgery
Dr. H. C. Maxwell
General Medicine

Dr. Jerome H. Smith
X-Ray and Laboratory
Dr. Olan Key
Obstetrics and General Medicin
Dr. A. L. Borchardt
Urology and General Medicine

C. E. Hunt J. H. Felton Superintendent Business Mgr. A chartered training school for nurses is conducted in connec-tion with the sanitarium.

# **Senior Invitations** N G N R A Seniors! 0 Are you all set? Samples of the R E invitations are now on display. Place your D R orders Early N G R D Caps and Gowns

1696

COLLEGE **TAILORS** 

1109 College Avenue Phone 1696

Tech Wins Over Miners
From El Paso With Ease
Lercy Crews Is High In
First Game As Alvin
Crews Tops Scorers In
Series Finder
Guiden Series
Guiden Seri ONLY THE CENTER LEAVES FOR UCRIES Luckies do not use the top leaves ... because top leaves are under developed ... they are not ripe ... They would give a harsh smoke. Luckies use only the center leaves of the finest tobacco plants ... because the center leaves are the mildest, tenderest, smoothest. Luckies do not use the bottom

> This picture tells better than words the merit of your Lucky Strike. Luckies use only the center leaves. Not the top leaves, because those are under-develuged in the second of the picture tells better than words the merit of your Lucky Strike. Luckies are cut into long, even strands and are fully packed into each and every Lucky—giving you a cigarette that is always ped-not ripe. Not the bottom leaves. because those are inferior in qualitythey grow close to the ground and are tough, coarse and always sandy. The center leaves are the mildest leaves, the

are cut into long, even strands and are fully packed into each and every Lucky -giving you a cigarette that is always round, firm, completely filled-no loose ends. Is it any wonder that Luckies are so truly mild and smooth? And in addition, you know, "It's toasted"-



leaves, because bottom leaves are

inferior in quality. They grow

close to the ground, and are

The Cream of the Crop

Always the Finest Tobacco and only the Center Leaves



\$25 \$30 \$35

# Hemphill-Wells Co:

Any Magazine READ A BOOK FOR 15e HILTON BLDG. 10041/2 MAIN

# New Draft

(Continued from page 1)

(Continued from page 1)
eering building.
Nominations announced Tuesday
include: AWS president, Ann Caldwell, arts and science juniors; and
Emily Davis, home economics junior; vice-president; Agnes Abernathy, home economics junior; and
Sue Michie, engineering junior;
secretary-treasurer, Lorena Carter,
arts and science junior; and Mary
Frances Johnston, home economics
sophomore; president of Junior
council, Idell Bacon, arts and
science sophomore, and Katherine
Leidigh, home economics sophomore.

ange, nome economics sophore.

Any woman student in the colse may submit a nomination to
nominating committee. All
miness must have at least a C
erage. Candidates for AWS
sident and vice-president must
seniors the year they are to
ve. The secretary-treasurer may
cither a junior or senior the
trahe is to serve, and the Junior
year she is to serve. AWS ofers must have had one year's
serience on the AWS cabinet or
ior council.
Il nominations submitted must

Hazel Price, Home Economics graduate is now teaching Home Economics at the Whitharral school, west of Lubbock.

EAT YOUR SUNDAY DINNER AT THE NEW

WE SERVE CREAM

1106 Bdwv

Mr. and Mrs. Clarence Rollo are residents of Lubbock. He is em-ployed by the power and light plant of the City of Lubock.

BUSY BEE CAFE

WAFFLES AND FRENCH PASTRY AT ALL HOURS-

# We've Built A Tennis Shoe For Rough Wear---



J.C. PENNEY CO., Inc.

### **Spans Continent** Twice Each Week

Twice Each Week

For the first time in amusement history, half a continent has been spanned weekly for six weeks so that an entertainer could fill two engagements simultaneously.

The feat was achieved by Charles "Buddy" Rogers, whose orchestra is playing at the College Inn at Chicago. Rogers also played a leading role in the film musical, "Take a Chance," with James Dunn, June Knight, Lillian Bond, Dorothy Lee and Lona Andreff The picture will be shown at the Broadway Theater beginning with the 11:30 preview Saturday night and through Tuesday.

"Take a Chance" was produced for Paramount in New York by Laurence Schwab, William Rowland and Monte Brice.

Rogers worked throughout the week at the studio, flew to Chicago Friday night direct his orchestra in person over the week-end, and returned to the New York studio by air Monday morning in time for film work.

Alphi Chi

(Continued from page 1)

Conlege presidents and well-known, college presidents and well-known, and returned to the New York studio by air Monday morning in time for film work.

Center: Robison, Texas Tech, and Filbura, University of Arizona.

Second team:
Forwards: L. Crews, Texas Tech, and Filbura, University of Arizona.

Second team:
Forwards: L. Crews, Texas Tech, and Crumley, Figastaff Teachers.
Center: Byrne, Artzona university Rylander, who holds a borother and decomplete the solution of the please of the Heistontane and decorations, members of the elestand ducrations, members of the pleasand decorations, members of the pleasand ducration and decorations, and the Manual Epilon and the Members of the geology departments and decorations, members of the pleasand ducration and decorations, and the Members of the pleasand and the Inphale and the Members of the geology department and special guests attended the banquet which the assistance of Coach Dell Morgan, the Toreador

Mrs. Garnett Reeves, English major is now a homemaker in Lub bock. Her husband is connected with the Chamber of Commerce.

# **Matadors Place** Four Players On

### Geologists Dine At Hilton Hotel

Dorothy Rylander, who holds a fasters degree in History is now hief Librarian and secretary to he Division of Engineering of the

DUNN \* June KNIGHT

\* Lillian ROTM \* Cliff EDWARDS

A "Buddy"
ROGERS
Produced by
Lourence Schwell

BROADWAY Sat. Night First time 11:30 Preview Shown

SEE ... the Girls! WATCH ... the Store!

THEATRE

# GHOLSON'S can you get such

the selection of your spring

well informed assistance in

Craig-Gholson Co. Lubbock

William R. Sewell, Business Ad-ministration graduate, is now em-ployed at Tahoka, Texas. Until a Broadway.



# DANCE

Thurs. Nite-March 1st.

HILTON HOTEL

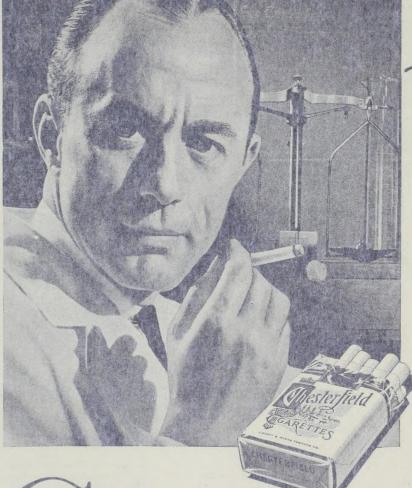
Presenting

FRED HANSON

FAMOUS ORCHESTRA

PARAMOUNT CLUB-Chicago

\$1.00 Tax



- we believe you will enjoy them

You hear a lot today about balanced diet-

.. and there's something too in the way tobaccos are balanced that makes a cigarette milder and makes it taste better.

I keep coming back to that statement on the back of the Chesterfield package-

> CHESTERFIELD-... (GARETTES

ARE A BALANCED BLEND
OF THE FINEST AROMATIC
TURKISH TOBACCO AND
THE CHOICEST OF SEVERAL
AMERICAN VARIETIES
BLENDED IN THE CORRECT
PROPORTION TO BRING OUT THE FINER QUALITIES OF EACH TOBACCO. REG. U. S. PAT. OFF.

We believe you'll enjoy Chesterfields and we ask you to try them.

-the cigarette that's MILDER

-the cigarette that TASTES BETTER

© 1934, LIGGETT & MYERS TORACCO CO.