VOLUME IX

TEXAS TECH

NUMBER 6

Did You Know

Five Students Are Installed

Tech Enrollment Total Reaches 1952: Lack Of Gain Charged To **Fee Increase And Cotton Checks**

Prexy's Paragraphs

BY BRADFORD KNAPP

Sciences And Frosh English Gain; Graduate Students Number Forty-Five; Depart-mental Figures Given

Student Embarks In Business With Hand Loom In Her Home

50,000,000 Years

Geology Head Gives Proof On Wind

Music Center Is Opened To Music Groups

YWCA And YMCA Travel Secretary Will Visit Here For Three Days

Don't Be Sophisticated

An Editorial Urging Tech Students To Back The Matadors By Becoming A Regular Guy And Unsophisticated

Debaters Select Practice Subject

Residents Of New Home At Tech Are At Home; Effort Made To Increase Local Interest In Center Residents Of New Home At Austin Arrested Austin Arrested For Kidnaping

State Attorney Asks Sock And Buskin For Death Penalty Of "Blow Gum"

Growth Since 1925 Is Over Hundred

Home Ecs Grow

By RUTH HURMENCE Bigger and better" is the under g slogan for most institution for the Home Economics divis

Iowa Company Gets Contract

Ou b lication Committee Lets Contract For 1933-34 La Ventanz; Art Editor Will Receive Salary For Work

Initiate Pledges

Class Officers Are Elected At Convocation Thursday Evening;

Moore Officiates

McKeever Leads Juniors Of College While Halsey Is Again Elected; Freshmen Elect Officers

BY PARKER TAULMAN

Hitler Exiles Ten German Profs; To Open Unique College In USA

Schools Have Place On Council Godeke, Ross, Taulman And Roach Represents The Senior Class; Smith Is Student Secretary

Own Clubhouse

Cadets Ready For Big Guns

Cook, Cole, Crawford, Linck, McPherson, Roberts, Stahler Are Candidates For Officers Commissions

'How Vacations Were Spent" Used As Theme Of Program

THE TOREADOR

TEXAS TECHNOLOGICAL COLLEGE

Bob Tracy foe Harter David Rutledge Assistant Buster Moxley Chi	Business M	anager
Parker Taulman Mary Eltrabeth Dryden Lloyd Glover Assi Calvin Hazelwood Ed McKeever Lomer Nelson Lorene Childers Ruth Bernence	stant News Campus Sports Sports Society	Editor Editor Editor Editor



t Eaton, Malouf Abraham, Doris Mullins, Helyn Kins son, Jasper Hubbert, Bonnie McCay, Lorene Oliphin Womaek, Jim Lindsey, Josephine Powell, Helen Wil

GOOD ROADS PROGRAM

Ever since the opening of Tech's ninth year, there has been some comment on the condition of the main driveways leading to the various buildings on the campus. Most of these comments, however, came from the new students enrolled in the college.

Texas Tech is comparatively a new school, and as far as the completion of its plant is concerned, it has only begun. The cost of some of the buildings on the campus run well over the quarter million mark, that is, counting the equipment that is housed by them. Our style of architecture rivals any other school in the state and the southwest in beauty and uniformity in carrying out the Spanish theme.

A picture of the Administration building

Spanish theme.

A picture of the Administration building was carried on one of the pictorial pages of the Denver Post, one of the most widely circulated newspapers in the western section of the United States, last year. The picture showed a beautiful building that symbolized a great institution of learning, but immediately in front of the building was a road that symbolized the poverty of a farm section afflicted with a drouth.

True enough, not many people noticed the road because the photographer had in all probability used one of the numerous tricks of his trade in hiding the real condition of the driveway, but to those students who have travelled that road, it brought a shade of embarrassment to think that such a beautiful building in which he attended college was marred by the bumps and mud-holes

to think that such a beautiful building in which he attended college was marred by the bumps and mud-holes of the road in front of it.

The Toreador realizes that the college has difficulty in taking care of all the things that comes up in the way of upkeep of the college. Money some times is the cause for what the students call neglect, but in the case of our driveways and road on the campus, it looks like a case of not grading frequent enough.

This matter is being called to the attention of no one particular person, but is merely being discussed in hope that whatever may be concerned will understand the importance of good roads on the campus.

COLLEGE PUBLICITY

During the course of last week a picture of the Vice-President of the United States and the President of

Vice-President of the United States and the President of Texas Tech college was carried in the pictorial sections of no less than 14,000 newspapers in the country.

A picture of these two figures is a news story in itself, but this time the real news story lie in the fact that Dr. Knapp was presenting to the Vice-President a suit made of strictly Tech products, and that it was made by the students of the Textile department of Texas Tech.

Publicity for the college, some say. Without a doubt its the greatest publicity stunt pulled in this section for boosting the school, but is not the school deserving of it? Surely, any school that can boast of such well-equipped facilities in teaching its students one of the leading industries of the south, would not hesitate to go for the publicity.

This kind of publicity never hurt anyone or anything.

This kind of publicity never hurt anyone or anything. In the first place, the story was based genuinely on facts. Secondly, it was connected with some of the outstanding

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Alumni News

Mysterious Mike Moses Around

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General Medicine Dr. F. B. Malone Eye, Ear, Nose and Throat Dr. J. H. Stiles Surgery

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MARK HALSEY'S Jumbo Malt

9c LUBBOCK'S ORIGINAL CUT RATE DRUG to a door in which the glass had been shattered. She suffered a severe laceration on her right elbow.

Missouri four, 5-0.



SPECIAL!

Collegia

Notes .

Woollies

The Ar

Rent o ouy

est books from

Bookshop on

Garter-H

Hab

Here it is-the month's outstanding value in fine personal stationery

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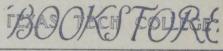
The paper alone — without any printing is worth more than this low price.

Fine quality paper in Grey, Ivory or Blue with a slightly darker thread in the formation of the paper. Two sizes of paper — the smart new flat sheet. — 11 1-2 by 7 5-8 — which folds in the distinctive Continental manner — or the always popular Standard fold sheet — 11 1-2 by 7 5-8, folded 5 3-4 by 7 5-8. Pointed Flap envelopes for both size sheets.

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package

We wanted to sell it for 10 cents so we put Granger in a sensible soft foil pouch-easy to carry and keeps the tobacco just exactly right-just like it was made.

Granger ... good tobacco ... Wellman Method . . . cut right . . . packed right. And there is this much about it:

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_ the tobacco that's MADE FOR PIPES

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Louisiana Poly To Face Matadors Tomorrow

AL!

Collegiate Notes ...





Woollies Win!

And now wonder...they're the softest possible mixture of wool, silk and cotton, are light, warm and clinging and fit you like your very own skin. Don a pair for the game Friday night and be comfortable. Vest and panties, 50c and 69c each.



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Is a good habit to have . . , they not only wear well but they are so flattering to wear in their new shades of Spinx, Pompon, Thrush, Mid-nite, Seal, Moth and Creole.

Rent or say all the newest books from the Little Bookshop on our balcony.

Carter-Houston

Double

BY LOMER NELSON Toreador Sports Editor w that the Matadors have suc-celly warded off the scratching cats, they run head-on into a

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Of South Land To Challenge Scarlet In Intersectional Tilt McKeever Makes Touchdown the lone counter of the game. Davis As Result Of Triple Lateral The scoring occurred with only six name Eleven Was Up-De- throw almost all of their full Late In Game; Davis Boots Tech Thronton and The Counter of the game. Davis Counter of the game. Davis Counter of the game. Davis Counter of the game counter of the game. Davis Counter of t

Lauisians Poly. Judging by brand of football the Mats ed out at Tucson, the Canaries in for a night of trouble. But can't tell about buildogs in gention of the strongest teams among the same tell about buildogs in gentions. With a hard-earned Border competer the strongest teams among the smaller colleges of Louisians, is a first tell about buildogs in gentions. With a hard-earned Border competers the strongest teams among the smaller colleges of Louisians, is a first tell about buildogs in gentions. With a hard-earned Border competers the strongest teams among the smaller colleges of Louisians, is a first tell about buildogs in gentions. With a hard-earned Border competers the strongest teams among the smaller colleges of Louisians, is a first tell about buildogs in gentions. With a hard-earned Border competers the strongest the strongest the strongest the smaller colleges of Louisians, is a first the strongest them saming the smaller colleges of Louisians, is a smaller colleges of Louisians, is a first the strongest thems among the smaller colleges of Louisians, is a smaller colleges of Louisians, is a first the strongest thems among the smaller colleges of Louisians, is a first the strongest teams among the smaller colleges of Louisians, is a smaller colleges of Louisians, is a first the strongest thems among the smaller colleges of Louisians, is a first to stronge the strongest thems among the smaller colleges of Louisians, is a first the strongest thems among the smaller colleges of Louisians, is a first the strongest teams among the smaller colleges of Louisians, is a first the strongest thems among the smaller colleges of Louisians, is a first the strongest thems among the smaller colleges of Louisians, is a first the strongest thems among the smaller colleges of Louisians, is a first the strongest thems among the smaller colleges of Louisians, is a first the strongest thems among the smaller colleges of Louisians, is a first the strongest thems among the smaller colleges of Louisians, is a first the stro

Louisiana Eleven Was Un-Defeated In 1931; First Clash
Of Two Teams; Mats Seek
Wir Chart Paller, Mark Seek
a joust with the Texas Miners.

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Chi Omega And Pi Beta Phi Omega and Pi Beta Phi Organizations Are Hostesses George George Field, C. C. Man Mage, Harry Froy. W. H. Abbitt, B. C. Di Misses Groce and Louise Misses Groce and Louise Misses Groce and Louise





ALICE BRADY JACKIE COOPER JIMMY DURANTE FRANK MORGAN MADGE EVANS EDDIE QUILLAN **FAY TEMPLETON** MAY ROBSON RUSSELL HARDIE ALBERTINA RASCH

CHARLEY CHASE

"ARABIAN TIGHTS"

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PARAMOUNT NEWS



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Leather Buttons It's always fair weat

• 48 Inches Long

Men's Sizes

Geologists Plan Programs And Initiate Pledge

Music Center

(Continued from Page One)

Hitler

(Continued from Page One)

Y.W. And Y. M. Make Plans

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Several Nationally Known Dem-

ocrats To Attend At Fort Worth Conference; Students

Annual Aggie Rodeo Staged Friday Night

Al Simmons Is Champion For Feature Event; Prizes Are Given Winners; John Anna Boyd Crowned Queen

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the cigarette that's MILDER

the cigarette that TASTES BETTER