Howdy!

VOLUME IX

LUBBOCK, TEXAS, THURSDAY, MARCH 22, 1934

TEXAS TECH

# **CWA Workers** Get Pay After Month's Delay

Texas Relief Commission Forwards Funds After Exchange Of Letters With Officials

### **Issued Saturday**

Knapp Asks Students To Wait For Announce-Wait For Announce-ment Before Calling at Business Office

### Tech Third On Relief

Tech Third On Relief
List

In number of CWA employees,
enrollment, and monthly payroll, Texas Tech holds the position of third place, according to
a tabulation released by the
Texas Belief commission and
published last Saturday in the
Dally Texan, University of Texass newspaper.

Texas university hedds the list
with 593 employees, an enrollment of 5931, and a monthly
payroll of 88,695. Second is Texas A. and M. with 296 employees,
2067 eurollment, and a \$3,090
payroll.

### National Chemist Group Honors Tech Graduate

Jerome Sanders, First Graduate Here to Get Ph. D. Degree; Is Elected To Yale Chapter Sigma Xi

ther more than three weeks' explained that three weeks' explained of letters concerning the fleet work. Tracing the causes for the local list was to President Knapp and Tracing the causes for the local last, both President Knapp and Tracing the causes for the local last, both President Knapp and Tracing the causes for the local last, both President Knapp and Tracing the causes for the local last, both President Knapp and Tracing the causes for the local last, both President Knapp and Tracing the causes for the local last, both President Knapp and Tracing the causes for the local last, both President Knapp and Tracing the causes for the local how Teeth's payroll as originally prepared and in all the Work of the local business and the local tracing the causes of the local last, between the local tracing the cause of the local last, between the local last, betw

# **Dramatists** Finish Plans For Tourney

Sock and Buskin, Alpha Psi Omega Sponsor Intercollegiate Drama Convention

### 13 Schools Enter

continue to membership in territy chapter of the first plants of the plants.

In of Sanders with the membership in territy chapter of the Journal of the Jou

tion with the Aggie all-colleg dance.

Bob Tracy, in a dude costume of the what the well-dressed man will wear on the street, did a "Down ak in Arkansas" song and dance as G. Lead of the Silver Key headliner.

Second place was won by the Los Ir. Camaradas, who presented a country fair, boys with highly-rouged cheeks dressed as grits, country hicks, and the class of the silver were all there.

The Sams Soucis placed third is with a girls' quintet, and D. F. D.'s won fourth place with their study.

This was the second annual AWS carnival, Campus organizations had booths and social clubs on the campus presented stunts.

University Women Office.

### In Wednesday Night's Sports Revue Staged By Double T Club Members Pre-Meds To Give

Meet Brandt

Power Of Press

Helps Boys

# Dance At Lubbock

Athletes In All Sports Participate

## Debate Teams To Meet Here

Boston Confab Brings Heads of 12 Schools Together For Discussion Of Mills

O'Neall and Smith Will Uphold Negative; Clay And Carroll Thompson Take Affirmative

Two men's debate teams, representing Texas Tech, will meet two teams from McMurry college of Abilene in an inter-school debate here next Monday.

Charles O'Neall and Garland Smith will uphold the negative while Clay Edward Thompson and Carroll Thompson will defend the affirmative side of the proposition. Resolved, That the Powers of the President of the United States

# Physics Program

Gilkerson, Reigel Direct Show Presented This Year As Substitute for Annual Minstrel

"By the perspiration collecting on his head, science is able to detect the presence of a solder who sticks his head over a trench five hundred yards away," Joe Caldwell, talking on "Thermo-Currents," told Physics club members Tuesday night.

Caldwell related history and development of the thermo-couple, and how it was used in the latter part of the war to detect the presence of airplanes from the hast generated by the engine.

Raymond Coffman talked on "Barabolic Reflectors" and their part of the war to detect the presence of airplanes from the hast generated by the engine.

Raymond Coffman talked on "Barabolic Reflectors" and their application to the short of the war to detect the presence of airplanes from the hast generated by the engine.

Raymond Coffman talked on "Barabolic Reflectors" and their application to the present of the year to will be a significant to the short of the gradest surprise of the year to will be a highlight in that it will be the presented by the audience of the gridiron, basketball court, and ring carry out the difficult application in the participated, the present of the year to will be a displication to the present the part of the war to detect the presence of airplanes from the hast generated by the engine of the gridiron, basketball court, and ring carry out the difficult application to the present of the gridiron, basketball court, and ring carry out the difficult application in which the participated, the contest in which he participated, the contest in wh

### Toreador Reporter Sees Collection Of Pre-Historic Animals In Museum

Of Home Ecs Meeting

Are Wary Of White Invaders In Indian 10wn

BY ELIZABETH DRYDEN

"Bad men?"

"Fad men?"

"Yaquis asked Dr. W. C. Holden head of the partisent make the partisent make the Partisent data they dispose the spartisent make the year to the garrison maintained by the Mexican were make the expansion maintained by the Mexican government there.

"Yaquis at Took Control of the make they are the spartisent make they are the spartisent make they are they are the partisent make they did not want to move but the garrison maintained by the Mexican were make the plates of the measurements by the measurements white plated in promining that they did not want to move but the garrison maintained by the Mexican were maked the plates of the measurements white plated in promining that they did not want to move but the garrison maintained by the Mexican were making them. Tech party is camped on the year to make the plates make they are the they are th

### Backfire Of Car Causes Near Riot As Yaquis Are Wary Of W hite Invaders In Indian Town

### Alpha Chi Society Engineering Students Make Ready For An-nual Exposition Of Technical Work In Meeting Today

Policy."
Miss Annah Jo Pendleton, debate coach, attended the Durant, Oklahoma, debate tournament with a boys' debate team March 10 and 11.

# Three Speakers On

this would be a great help to night-

### The Toreador

OFFICIAL STUDENT PUBLICATION OF THE Texas Technological College

EDITORIAL ST	AFF
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Ass't, News Editor	Lloyd Glove
Campus Editor	Clay Thompson
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Ass't. Sports Editor Society Editor	Larry Messersmith
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Campus news covered by students in the department journalism.

Entered as second-class matter, October 31, 1925 at the postoffice at Lubbock, Texas, under the act of March 3, 1879.

Advertising rates: 30c per column inch by contract: 35c per column inch by insertion.

### **Faculty Non-Cooperation**

On March 7 letters were sent to all the faculty members by Dr. Knapp requesting that they cooperate with the La Ventana staff in an en-

Some of the faculty had offered excuses for not having their pictures taken but some of them have merely ignored the request because it was too much trouble. It is lots of trouble but the students go to trouble to fill the requests of the faculty.

It is very unfortunate when the students make

a simple request of the faculty, for they get very

### **OPINIONS MAKE NEWS!**

BY GEORGE SELDES

NATIONAL DICTATORSHIPS KILL ART

By Jean Lureat
(World-famous French painter, founder of
the modern art movement in Paris with
Picasso, Matisse, Braque, Derain, war veteran, advisor on art to the French government.)

from another, gorilies one people above another, is a synonym for fascism. Insularity and parochial-

whoever wishes to set up or affirm, in 1934, any definite national form of industry or culture is a fascist, be he French, German or American. An artist like Manet, wholly French, betrays an emphatic Spanish influence. A Spanish artist like Picasso can live only in the atmosphere of Paris. Matisse is in a sense an oriental painter. When Hitler kicks us out, us young artists, from German museums, exiling at the same time Grosz, Braque, are and sunlight and even gasolene, cannot be museums, exiling at the same time Grosz, Braque, Klee and others, we are rated and reviled (although we are in fact nothing of the kind) as Jewish Marxists. Does he save the German soul, world.

German deserts. But we must remember that wheat and sunlight and even gasolene, cannot be the city schools of Lubbock. She works in the Mexican schools.

Cecil G. Kersey, who received his degree in Business Administration

### I REVIEW WITH ALARM

We cannot logically contend that a man skill-ed in the art of butchering a cow is likewise to be

Months and source of the control of cooperate with the La Ventana staff in an enterprise to secure pictures of all the faculty members in college.

In the past eight volumes of La Ventana there has never been a hundred percent representation of the faculty in any one edition. La Ventana is supposed to be a history of one complete year of college life and the omission of the larger part of the faculty members leaves a lot to the imagination of any outsider who may chance to glance through the book, and at the same time the students are cheated of a chance to become acquainted with the administration.

The business manager of the college tell as for that illuments and the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to be used to the same time the students are cheated of a chance to the same time the students are cheated of a chance to the same time the students are cheated of a chance to the same time the students are cheated of a chance to the same time the students are cheated of a chance to the same time the students are cheated to the same time the students are cheated to the same time the students are cheated to the same time the students are cheat

become acquainted with the administration.

The business manager of the college tell a story that illustrates this point very clearly. Howas driving to town and on his way he stopped and picked up a Tech student. When the student had gotten into the car, he asked, "In what department do you teach?"

Why can not we have a hundred percent representation of the faculty in college yearbooks? Here's why.

The requests for pictures this year were sent out on March 7. The price for the picture was fifty cents (seventy-five cents cheaper than what the students paid). The deadline was March 20. Up to March 19 only nine out of the approximately two hundred members had cooperated. Some of the faculty had offered excuses for not having their pictures taken but some of them.

those liberties? Is he not, as any other man finan cially interested in aviation stocks, but a specia cially interested in aviation stocks, but a special pleader for his cause? He may again stimulate the posture of daring American boyhood but he is hardly a free witness as he stards before the bar of his country pleading for non-cancellation of collusive contracts. He has bound himself to the Republican party, to the House of Morgan, to the aviation kings. Through five long years of to the aviation kings. Through tive long years of the travail of the people, these men fattened on government bounty, while other Americans, less predatory, less skilled in stock-jugglery, scoured the refuse heaps of the nation searching for food.

These obvious injustices were of no concern to our liftying knight of the air; they did not touch those lengage. Today let us brutally and candidly declare that every nationalist trend that isolates one people from another, gorilies one people above another.

is a synonym for fascism. Insularity and parochialism of this sort inevitably crush art and free literary expression.

But there is another danger, namely war and hatred. Senator Borah has said, and truly, that "national frontiers are in fact battlefronts."

The Great War showed pretty vividly that justice and liberty disappear under tyranny and during economic and racial conflicts. Ideas of race and nationality, such as we see in several European countries today, are a virulent poison infecting the unity of the human race: white, yellow and black.

Whoever wishes to set up or affirm, in 1934, who first tensity and internationalism. If Nationalism is to continue to poison painting, then a similar the proper continue to poison painting, then a similar will wither and die. To save culture, to the superiority, by stabbing att, the employed by the McIlhaney is employed by the McIlhaney is employed by the McIlhaney in the and artists who transcend nationality, in the back? When young Parisian painters turn to take and Goebbels, whom they pretend to hate, and Goebbels, whom they pretend to hate, and whose fatal attack on t

ever wishes to set up or affirm, in 1934, ainting will wither and die. To save culture, to

### Mysterious M Mike Moses Around



Mr. and Mrs. Roe Bavousett are now living in Lubbock, where he is employed by a local creamery con-

Becton, northeast of the City of Lubbock.

Mrs. Rex Greer is now teaching in the Dupre school of the city schools of Lubbock.

# College And Campus

Students at Baylor University

sail on October 4 for its 1934-35 college year on a 225-day world cruise. Sixty ports in thirty-four countries will be visited by the students.

A college prof is a guy who lead a hard life in order to have

ROYAL PORTABLE Ribbons and Service for ALL TYPEWRITERS SESTEUS OFFICE SUPPLY CO. THE TYPEWRITER STORE

At

Ding

Gi

2436 )

# A freshman at UC signed up for 34 different courses with many conflicts. When reminded that he could not be in six classes at once he replied: "But I didn't really intend to go to all of them." "Sleep while you learn" may be the academic motto of the future, if experiments started by Dr. Ralph Winn of New York City college prove a success. Students may sleep during the lectures while their minds are actually wide awake and in their imaginations they will be taken to the places about which the professor is lecturing, according to Dr. Winn . . . "WHEN A FELLER NEEDS A FRIEND"



draw pleasure from a pipeful of BRIGGS. Aged in wood for years . . . BRIGGS is mellow, fragrant, bite-free. You can pay twice as much for tobacco . . . not half so good. Won't you let BRIGGS win you in



You'll be interested in knowing what we're studying. Briefly, to enable you to "work play-sleep" better. It amounts to the same thing as real living. There is involved search and research for those improvements in conditions that can mean more to your attainment of those many things as you desire

When you permit yourself to read with inadequate lighting you do yourself an injustice paying for something without getting it. Proper illumination conserves many resources of power and energy that can be put to use

Texas Utilities Company

# Club Announces New Members At Dance Friday Night

### Las Vivarachas Club Honors Five New Members With Dance

LE e for

ORE ORE

Picture Frame; Ned Bradley Officiates; 1
Annual Dance

Las Virvarchas club presented five new members at an annual formal dance in the ball room of the amount to be a page at the filter of the date of the thitten hotel last Priday evening.

The presentes stepped from a large modernistic photograph frame and were met by their escorts. Ned Pradley officiated at the presentation. Two hundred guests of the date of the presentation. Two hundred guests for the date of the dat

# Dinner Dance Is

SAVE CLOTHES **EXPENSES** DRY CLEAN At **BRAY'S** 

Luster-Sheen Process

2436 19th st. Phone 1878

1704 Main st

strip March 29.

Dinner Dance Is

Given Friday Eve
A dinner dance for special guests as given at the Home Manage ent house last Friday night by 1s staying there this semesterner was served at 7 o'clock, and 1gs called at 8:30 for dancing.

St. Patrick's motif was carried.
Table appointments were ing flowers with individual bouts for each table.

Totale appointments were ing flowers with individual bouts for each table.

Decrease in engineering drawing, sketching and lettering.

Sketching and lettering.

Cile Hunt, Agnes Abernathy, Winelle Ward, and Mayme Twyford; Messrs L. Keaton, Jason Gordon, Cotton Simms, William Nellé, and Cy LaMaster, Special guests were: Misses Brooksie Spurlock, Roberta Hunt, Merle Walker, Vera Tate, and Inez Hensley; Messrs Garland Nystel, Robert Bloomintread, Ed Aycock, Hicks, Frank Ward, Bob Peterson, Mart Peterson, Maston Jones, and John Lowery.

Professional Cards

DR C 30

DR. W. J. HOWARD Dentists 505-6 Myrick Bldg

### Dr. R. B. Hutchinson

DENTIST 403 Myrick Bldg. Phone 131

### Lubbock Sanitarium and Clinic

Dr. J. T. Kirleger
Surgery and Consultation
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. J. P. Lattimore
General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles

Surgery
Dr. H. C. Maxwell
General Medicine Dr. Jerome H. Smith X-Ray and Laboratory Dr. Olan Key
Obstetrics and General Medicin
Dr. A. L. Borchardt
Urology and General Medicine

C. E. Hunt J. H. Felton Superintendent Business Mgr

A chartered training school for nurses is conducted in connec-tion with the sanitarium.

### Windy Days Las Chaparritas Attend

panish epic literature contemporty drama, and a course in methads, with a review of major gramar problems and a study of phonics.

Engineers Show Drawing Exhibit

Four exhibits of student work in angineering drawing are now on isplay in the north wing of the nagineering building, according to irof. O. A. St. Clair, new head of an department.

In room 255, operation of a printing machine and actual making of their may be observed. Drawings, lettering, and models may be been in room 251, and in room 262 display of methods of reproduction of prints for engineering purior of prints of the president of D. F. D. Club at a recent meeting. Other of the prints of the prints of the pr

# Wranglers In Sunday Meet

SPECIAL PLATE ,30

GLORIETA

Burns, Addle Brown Benton, Eve-lyn Spaulding, Dot Lisenby, Velma Conner, Helen Barstow, and Mr. and Mrs. William Warren of Pom-ona, California.

Graduate Gets Job
Miss Orene McClellan, a home
economics graduate of June, 1931,
has recently accepted a position as
home demonstration agent of Houston county with headquarters at
Crockett.

### And You, Too

Ribble's roses, they are

To fill your purpose or design.

When your loved ones

try to stray Bring them back the

Ribble way By phoning Ribble, two

two-one, And sending flowers just for fun.



FORGET YOUR TROUBLES

semester quizzes. It won't be long now.

SUNDAY TURKEY .50

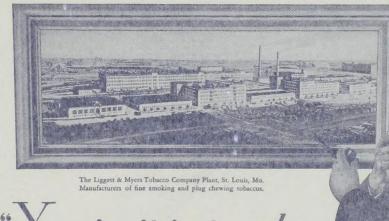
Drown them in Glorieta Double Rich Ice Cream.

Any Magazine READ A BOOK FOR 15e

10041/2 MAIN HILTON BLDG.



J. C. Penney, Inc.



"Yes sir.. it just makes your mouth water

L out to St. Louis, I wish factory and see how they make Granger Rough Cut.

"I tell you it beats anything you ever saw to watch them age and condition that

© 1934, LIGGETT & MYELS TOBACCO CO.

"HE next time you go old ripe Kentucky Burley.

"And aroma-well sir, you could just go to this it just makes your mouth water to get a good whiff of that tobacco when it comes out of those hot ovens.

"Everything about that St. Louis factory is just as clean as your own kitchen."



ranger Kough Cut

the pipe tobacco that's MILD the pipe tobacco that's COOL

\_folks seem to like it

# Spring Football To Start Monday; All Boys Are Invited Out

### Under The Double 66777

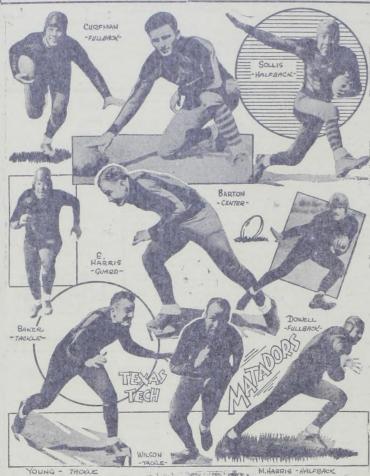
BY ELMER FORTNER FOOTBALL-

# Coach Issues **Call For Spring Grid Training**

Cawthon And Smith Will Return This Weekend To Begin Six Weeks Of

### Grid Game With Louisiana Tech Is Called Off

# Turn From Gridiron To Stage



G - TACKLE

members of the 1933 Matador football team will appear as song and cance men
rts Revue, to be held at the high school auditorium next Wednesday night at 8 p. m

### Intramural Baseball Plans Made

Cadets Finish Vote

# For Queen Friday

MARK HALSEY'S Jumbo Malt

LUBBOCK'S ORIGINAL CUT RATE DRUG STORE

I AM STILL AD-VISOR

MARTIN'S CLEANERS Call 1800

West Texas Gas Co.

# Basketmen On Honor Teams

**Five Matador** 

Even Though Winners Of Border Circuit Title, Crews Is Only Man To Make First Team

### **Favorites Look** Good In Early Season Tennis



Repair Shop

**Jackson Drug** 1610 Bdwy. Phone 1880

### Martin Drug Nine In Early Victory

Pete Ca

Will Bring Country's lege Ment Campus

Most





**NOVARRO** MACDONALD the CAT and the

OUR GANG COMEDY AND CARTOON

**PREVIEW** SAT. NITE 11:30



DAVID

HARUM Louise Dresser Evelyn Venable Kent Taylor

Stepin Fetchit

EXTRA MUSICAL

READ ABOUT-

TECH'S Most Famous NOSE

BLOWER

SAVE YOUR

NICKELS

NEXT WEEK

On Sale Thursday Morning, March 29 5c -- PRICE -- 5c

SAVE YOUR

NICKELS

READ ABOUT-

CURVE SYSTEM BEING Used In Judging Local "MAE" WEST CONTEST

ut

at.

# Most Colorful Lineup Ever Offered In Summer Session Will Bring Several Of Country's Greatest Color of Country's Gr Coaching School Teaching Staff Completed



Ray Morrison Gets The "Razz" On Grid Tactics

Dallas, March 15.-It isn't often a

# THE HUNGARIAN CAFE

"PICKED BY CHAMPIONS"

FEATURING KOSHER DELICATESSEN AND CHINESE DISHES.

1114 Texas Avc.

Here's An Opportunity To Buy Fine Stationery!

# College Seal Stationery

15 Sheets Paper, 12 Envelopes

For 39c

31 Tablets With Tech Seal

For 50c

Regular Price \$1.15

# **Old English Crushed** Bond

60 Sheets Paper ..... 25 Envelopes

Sale Price 89c

### Civic Lawn

60 Sheets Paper ...

Our Price 39c

# PENCIL CHEWER?

# Watch out for the telltale signs of jangled nerves

So it pays to watch your nerves. smoke.

Other people notice them—even when you don't—little nervous habits that are the danger signal cigarette, particularly if you are

a steady smoker.

And remember, right or wrong, people put their own interpretations on them.

For remember, Camel's cost-lier tobaccos never jangle your nerves—no matter how many you

### COSTLIER TOBACCOS

amels are made from finer, MORE EXPENSIVE TOBACCOS than any other popular brand of cigarettes!



SMOKE AS MANY AS YOU WANT...

How are YOUR nerves?

THIS FREE BOOK WILL TELL YOU

CLIP AND MAIL TODAY!

TUNE IN! CAMEL CARAVAN with Casa Loma Orchestra, Stoopnagle and Budd, Connie Boswell, Every Tuesday and Thursday at 10 P. M., E.S.T.—9 P. M., C.S.T.—8 P. M., M.S.T.—7 P. M., P.S.T., over WABC-Columbia Network

### New! New! Whispers Spring--

What man, woman or child, regardless of position in life, does not respond to the feeling of spring with a yearning for something new to wear, new to do, new to live and plan for. Spring, most bewitching of seasons-when every bud and chirping bird says dress up, clean up, be gay. Spring-when Winter's dreams take form in vibrant action—when every being feels Nature's urge to buy new things, to wear new things-to enjoy life to its fullest.

LET US SUPPLY YOUR SPRING NEEDS



### **Test Tube Elects** Officers Monday

John Lowry was elected first vice-president of the Test Tube, chemistry society, Monday even-ing in a meeting of the society in

Toom Cloi.

Other officers chosen were Carl Hoefs, second vice president; James Ripps, secretary; and Edwin Parker, treasurer, Other candidates were Clifton Crawford, Howard Schultz, Howard Hurmence and W. A. Griffith.

The president and publicity director will not be elected until the fall semester. Oquin Meyers now holds the office of president.
Following the election two motion pictures were shown. "Man Against Microbes" and "The Manufacture of Wire Products" were titles of the reels. Frank Spuhler was in charge.

PRESS CLUB WILL MEET

### HOW WAS YOUR TONGUE?

Perhaps it was coated, but let's forget that. You take a bath to get rid of B. O.; you gargle three times a day; brush your teeth and watch out for pink tooth brush. What are you after that? A social success, of course!

social success, of course!

It's getting to a point where you can't even comb your hair without somebody trying to make you a social bug. But there is still one thing you can count on other than your fingers, and that is Carlton Thomas—he won't guarantee you to be letter perfect. But it WILL help.

Call 1696 COLLEGE TAILORS

1109 College Ave.

### COCA COLA 5c

be not but wait till you try on But be careful when using ou soap, even it looks so good you might try to eat it. Everything is so much better at Clark's that you won't even recogniz

CLARK'S

Drug Store BROADWAY AND Q

### That's not unusual is it? May

# **Broadway**

Starting 11:30 PREVIEW SAT. NITE

TWO SONGWRITERS



Jack Oakie Jack Haley Ginger Rogers Gregory Ratoff Pickens Sisters and the Hundred Hollywood Honeys

A Paramount Picture Directed by Harry Joe Brown



—by McCallum

Of all days, Easter's the day when your stockings should be clear and sheer as possible. Pull on a pair of these exquisite grains and feel the gossamer glamour of really luxurious site ingst. Every silken thread is dyed before the stocking's mad that's why you notice such an extra-even, transparent text.

Three styles, all in the new McCALLUM Master Colors, blended to go with Easter costumes.

\$1.175 \$1.35 \$1.65

Craig-Gholson Co.

Former Students Are Parents Of Daughter

Texas, where Holcomb is in bus ness.

Parents Of Daughter

A daughter, Marcia Ruth, was porn to Mr. and Mrs. James G. Holomb from 18. Mrs. Holeomb is he former Faye Kemp. She received her B. S. degree in home economics from Tech in June, 1930. Holoomb was graduated from the singlineering division during the Lubbock Quality Meat show to be held March 28, 29, and 30. Ray C. Mowery, assongtheering division the same year.

They are now living at Denton,

### HERE'S YOUR INVITATION...

Its always nice to give the girl friend a bit of refreshment after the show or dance. Or if you just want to have a friendly little chat, bring her around for coffee and those good French pastries in one our quaint and secluded booths. You'll like the booths as well as the coffee. M-m-m-m-m. Try it on your next date—but be sure you get her home on time.

And a free Radio Log 1106 Broadway

**BUSY BEE** 

### NEW ROUGH WEAVES

... IN BI-SWINGS



ment of men's spring clothes and . . . are they collegiate Well . . . drop by and see.

FEATURING GRAYS IN ABUNDANCE

SUPERBLY TAILORED BY EXPERT CRAFTSMEN

You can even FEEL the difference \$18.50

And they're only

PRICES TALK

# **What About** Your Eyes?

Talk It Over With Your Doctor...



HAVE YOUR EYES EXAMINED

DISPENSING AND MANUFACTURING OPTICIANS
JOHN W. BROOME, Manager
Phone 114
Lubbock, T

# about Cigarettes

# Practically untouched by human hands

WE'D like you to see Chesterfields made. We know you'd be impressed by the absolute cleanliness of our factories.

The tobaccos are the best that money can buy.

Expert chemists test for cleanliness and purity all materials used in any way in the manufacture of Chesterfield cigarettes.

The factories are modern throughout. Even the air is changed every 41/2 minutes. When you smoke a Chesterfield you can be sure that there isn't a purer ciga-

rette made. In a letter to us an eminent scientist says: "Chesterfields are just as pure as the water you drink."

Inspectors examine Chesterfields as they come from the cigarette making machi and throw out any imperfect cigarette

the cigarette that's MILDER

the cigarette that TASTES BETTER

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