VOLUME X

NUMBER 16

# New York Illustrator Selects La Ventana Beauties

### SPES Society Initiates Six **New Members**

## Engineering Group Elects Officers At Meeting Wednesday

r members, besides those ned, are Leon Ince and Paul Young Demos

## Tech Home Ec Professor Asked To Deliver Speech

### Tech Decennial Planned For '35

## Thirty-Four States And Six Countries Will Be Represented

### Students Cannot Get Federal Loan For Fee Payment

ollowing reports to the effect government loans were avail-for the payment of student Discussed By Double Key

### They'll Grace Annual Beauty Pages This Year



Organization

Phi Psi Pledges To

BOARD TO MEET HERE









"Y" Organizations Plan Year's Work

### Senorita Luisa Espinel Presented As First Number On Tech Spring Elect Heads Semester College Artist Course Working Daily McPherson Is Named As Prexy Of College

### Home Ecs Gain In Membership

### How To Buy Irons Told By Smith And Eaton At Meeting

Present Program "Hov

### Yang Will Discuss Farming In China

# Tech Debaters Fifteen Forensic Artists Preparing For ACC Tournament

### Installation Held At Aggie Meeting

### Eight Tech Girls Named From Fifty Photographs Judged By John La Gatta

Zorns, English, Clapp, Roach, Wicker, Watson, Hambright and Bundy Are 1935 Beauties

### Four Are Patients In Local Hospital

## Freshman Elected

### Plains Dancers Sponsor

### Tech Will Begin Course

### Allen Speaks To Press Club

### Instructor Tells Details Of Hauptmann Case To Journalism Club

### Tech To Have **Welding Meet**

### Queen Of Cadets Well-Known American Engineers To Talk Engineers To T At Conference

### Something Wrong With This Class!

### The Toreador

OFFICIAL STUDENT PUBLICATION OF Texas Technological College Lubbock, Texas

David Ruttedge Business Manage  EDITORIAL STAFF  Managing Editor Clay Thompso Associate Editor Lloyd Glove Copy Editor Doris Mullin News Editor Elizabeth Dryde Ass't. News Editor James Ethridg Campus Editor Bob Trac Sports Editor Jim Lindase Society Editor Jorrest Weimhol Feature Editor Forrest Weimhol Feature Editor Ruth Hurmenc Woman's Editor Ruth Hurmenc Reporters:—Harvey Bond, Pauline Coc, Mrs. Rut Hyriddy, Julia Slough, Marian Hurmence, Jamie M Neill, Geraldine Turner, Orville Smith, Russell W, kinson, James Toothalder, Bill Davis, Betty Bizzel Verla Blassingame, Burgess Dixon, J. B. Oxfor- Bill Holt, Everett Fairchild, Wayne Sellers, Weldo	Lomer Nelson	Editor
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Woman's Editor Josephine Powe Reporters:—Harvey Bond, Pauline Coe, Mrs. Rut Priddy, Julia Slough, Marian Hurmence, Jamie M. Neill, Geraldine Turnor, Orville Smith, Russell Wi Kinson, James Toothaker, Bill Davis, Betty Bizzel Verla Blassingame, Burgess Dixon, J. B. Oxfor	Night Editor	Forrest Weimhold
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Verla Blassingame, Burgess Dixon, J. B. Oxford		
Whitefield, Elizabeth Jones, Anna Mae Puett, Henr		

BI	VESS	STA	TEAR.
Mar			

Assistant Bus, Manager Advertising Manager		im Lindsey Schumpert
Entered as second-class matte	r, October	31, 1925, at

### **Beautify The Campus**

MANY students who are enrolled in Tech come from the piney woods of East Texas, where large, beautiful trees and green shrubbery are in abundance. Hundreds of other students are from off the Caprock where flowers and shrubbery are more plentiful than on the plains. To these students especially, Tech's campus looks like a sandswept desert with miniature oases at isolated points. However, West Texans think nothing of the bareness, and in contrast, would be startled at a beautiful campus of shrubs and trees.

Since the campus is unusually large and the buildings are widely scattered, this handicap causes the campus to look even more barren than a tactually is. Still, neither the buildings nor the ampus can be conveniently changed, so the andscape ought to be changed to meet the condition

There are a comparative large number of so on the campus already, and when they are so not the campus already, and when they are so a bit befuddled. Most teachers are too conserved with forcing children to learn facts, to memorize, and they ignore the fact that the greatest may be and still they would never be beautiful, or or grow if they are not taken care of more adetately than the ones already planted. Trees in est Texas need an abundance of water at quent intervals.

If an artismy is made to beautify the campus the solution of the United States is already entered with forcing children to learn facts, to memorize, and they ignore the fact that the greatest into a time of the United States is already entered with forcing children to learn facts, to memorize, and they ignore the fact that the greatest into a time of the United States is already entered with forcing children to learn facts, to memorize, and they ignore the fact that the greatest into think for himself.—James Ethridge.

STUDENT FORUM

Instead of a bare campus to East Texans, and the typical scenery to the West Texans, the ampus can be made pleasing to both, and at the time time make the students proud of the insti-

### Student Elections

IN the last week in February the editors and business managers of The Toreador and La Ventana, the student publications, will be elected by a majority vote of the student body for the ensuing year. The newly elected officers will assume assistant duties for the remainder of the year, and will take full responsibility of the positions next September.

The student election is an annual problem which should deserve the most careful thought, analysis, and decision of every bona-fide student. An unintelligent vote is worse than no vote at all but in a student body of 2,431, every student can get officially posted on the qualifications, record and character of every candidate for these positions, and be able to vote for the candidate best fitted for the job.

The offices of the student publications are

### This World Of Ours

WE say that Americans are stupid, but perhap you won't argue with us. It is rather an af firmed fact. That will force us to simply point to a

### ON MILITARY TRAINING

### CURRENT COMMENT

positions, and be able to vote for the candidate best fitted for the job.

The offices of the student publications are ite only salaried positions on the campus, and they carry with them the most prestige and honor. It is a distinction to be elected to one of them and Tech students should vote so intelligently that it is only the exceptional students who have the privilege of filling them. There is one man who can fill the position best, and it should be the purpose of the democratic student to elect that man for the best interests of his college.

Experience is an invaluable qualification for these positions. The editors of the two publications should be students who have had training in the technical and practical aspects of such work, make-up, layout and organization. The business managers should have an abundance of initiative, energy and vitality and should be able to meet people easily, mix with them, and make them ther friends.

Age should be a qualification worthy of considerable thought. The editors of these publications have an enormous responsibility, that the discreption of these officials is a serious decision for the student to make. Investigate the candidates, analyze their respective qualifications, and support the man who will be of service to Tech first, his fellow students second and himself last.

### CAMPUS CAMERA



### ONE-MINUTE INTERVIEWS

Jerry Tudor: "Must have a good ,

DR. W. J. HOWARD DR. C. M. BALLINGER

### Dentists 505-6 Myrick Bldg. DR. CLYDE C. CRAIG Dentist

DR. ROGERS Sweet Air Dentist
Conley Bldg,
50 percent Off to all Tech
Students
Bdwy, and Texas Ave,
"He Does Not Hurt"

### Ask Her!

She Knows Where Real Corsages Are Made



Day or Nite

"Tech's Favorite Florist"

### **CAMPUS ECHOES**

By JIM LINDSEY

## Lubbock

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Surgery and Consultation
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children Diseases of Children
Dr. J. P. Lattimore
General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throa
Dr. J. H. Stiles
Surgery Dr. H. C. Maxwell General Medicine

Dr. Jerome H. Smith X-Ray and Laborator Dr. Olan Key

C. E. Hunt J. H. Felto Superintendent Business Mg

A chartered training sch nurses is conducted in ion with the sanitarium

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"Woman In The Dark"

with FAY WRAY, RALPH BELLAMY
An RKO-Radio Picture

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PHOTOGRAPHS MADE Anytime, Anywhere, By Appointment

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# Los Camaradas Dance Closes Semester's Social Season Planning Steak Frys Tonight Buffet Supper Is Given For Special Guests Ry DED: Took III

# Las Chaparritas And Aggies

Centaurs And KoSharis
Plan Formals For
February 8-9

The cocial celaration for the fall
semester will close Saturday evening when Los Camaradas club will
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will be semester.

Missee Charlotte Ratilf and Jane
The Los Camaradas
will be semester.

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Plead weed with faring the semester will control to the campus calendar for the semester.

Plead weed the semester will farsite form Simmons university in Abiten, and in the semester wi

at Boles ranch located mass canyon. Faculty the club are W. Last Festival Featured By Folk Songs And Mrs. Hardrompany the club to an

d Mr. and Mrs. Haraccompany the club to an American Mark A. H. Leise special greets Billie himman of the general treomnities. The other members are Lud J. Lawrence Shipman is president of the large and American Mark Sharif clubs are life annual presentation February 8 and 8.

In which he was graduated from Derlin college.

Music for "The Seven Last Words" oberin college.

Music for "The Seven Last Words" in which he was graduated from Derlin college.

Music for "The Seven Last Words" oberin college.

Music for "The Seven Last Words" oberin college.

Additional Sculpturing Course To Be Started

Bitz, head of the music department.

The choirs of the First Methosis and First Christian churches for Lubbock have expressed their evening in the college gym and desire to join the Tech Choral clubs in singing this on the Wednesday before Easter.

Music for "The Seven Last Words" in which he was graduated from Derlin college.

Additional Sculpturing Course To Be Started

"History of Sculpture" is a new course to be offered in the architectural department next senseter. The course will be instructed by F. A. Kleinschmidt, head of the department, and will offer two hours proposed to the program began at a clock and was followed by a required from Derlin college.

### Journalism School For Newspapermen Is Conducted At Temple University

## Annual Formal Dance At Hilton Club Members



## **Guard Your Eyes** Look Your Best

### BROOME OPTICAL CO.







By JIM LINDSEY Toreador Sports Edite



first and second are in ... Martin, Owen, Iroy, and Baze on ... Dowell and Wilson chine ... (Wise guy, Four Grayson county the varsity this past on from North Texas to L. plays Loyola and lis year ... "Mule" Bud Sprague, lives in Housto ... Times: Parris (Haylotz, Illand, Illand, Parris (Haylotz, Illand, Parris (Haylotz, Illand, Illan

## Matadors Divide Series With West Texas Teachers

## Buffs Bow To **Techsters By** Large Margin

Scarlet Quintet Finishes Strong To Avenge Loss In First Contest

registered the first the Can-

SECOND G	S.LYI	T.			
TEXAS TECH (53)	1	G	FI	F	TP
Gilmore, f		6	3	2	15
Crews, f		0	1	2	1
Wester, sub. F		1	0	2	2
Garrett, sub. f		0	0	0	0
Wilkinson, c		5	2	3	12
Thornton, sub. c		2	1	0	5
Weaver, g		4	2	1	10
Hale, sub. g		0	0	1	0
Priddy, g (c)		3	2	0	- 8
West, sub. g		0.	0.	1	- 0
Neill, sub. g		0	0	0	0
Totals	21	1	1	12	53

	0	0	0	0
21	1	1	12	53
	2	1	3	5
	1		0	2
	0	0		
	0	2	3	2
	0	1		1
	6	0	3	12
	0	0	1	0
	1	1	3	3
	21	21 1 2 1 0 0 0 6 0 0	21 11 2 1 10 0 0 0 0 2 0 1 6 0 0 0	0 0 0 0 21 11 12 2 1 3 1 0 0 0 0 0 0 0 0 0 0 0 1 1 6 0 3 0 0 1

### Meet Wester

**Until February 11** 

PHONE

70

1207 Broadway "Across Street from the Lubbock Hotel"

BO BRYANT CARLTON LUPER

## Back Picadors In Close Game

Cherry Leads Visitors In Triumph Over Frosh With Eleven Points

	The box score;				
	PICADORS (30)	FG	FT	F	TP
9	Patterson f	0	0	1	0
1	Jaggers sub f	2	0	0	4
e	Kelly f	2	0	1	4
	Wiginton sub f	_ 2	0	0	4
9	Case c			0	8
	Brown sub c	_ 1	0	1	2
	Henderson g	1	0	0	2
	Turn sub g	0	0	-0.	- (
6	Hale g	I	0	1	
3					
1	Byrd sub g	1	0	0	2
3	Totals LORENZO (34)	15	0	5	30
t.		-	á		-
8	Williams f	_ 3	2	0	0
	Bean f Bradshaw c	5	0	0	10
	Bradshaw c	2	1	1	3
1	Cherry g	5	1	0	11
S	Greenhaw g	0	0	-0	0
1	Totals	15	4	1	
		-	-	-	-

1800

Martins Drug

"Just Across the Campus"

### Lorenzo Turns Bierman Returns As Instructor At Coaching School

WHO SAID DEPRESSION? Herb kopf, Lou Little's assist

### 1935 Conference Cage Schedule

January 4-5—Tempe vs. New Mexico at Albuquerque.

January 11-12—New Mexico U. vs. Flagstaff at Albuquerq
mpe vs. New Mexico Aggies at Las Cruces.

January 14-15—Flagstaff vs. Texas Tech at Lubbock.

January 18-19—Tempe vs. Arizona at Tucson. New Mexico A
s vs. New Mexico U. at Albuquerque.

January 25-26—Flagstaff vs. New Mexico Aggies at Flagstaff.
February 1-2—Tempe vs. Arizona at Tempe. New Mexico U.
agstaff at Flagstaff.
February 4-5—Arizona vs. New Mexico U. at Tucson.

gstaff at Flugstaff.

February 4-5—Arizona vs. New Mexico U. at Tucson.

February 8-9—Flugstaff vs. Tempe at Tempe, Arizona vs. New xico Aggies at Tucson.

February 13-14—Texas Tech vs. New Mexico Aggies at Lasces.

uces.

February 15-16—Texas Tech vs. New Mexico U. at Albuquerque izona vs. Flagstaff at Flagstaff.

February 22-23—New Mexico U. vs. New Mexico Aggies at La uces. Tempe vs. Flagstaff at Flagstaff.

February 26-27—New Mexico U. vs. Arizona at Albuquerque.

March 1-2—Arizona vs. Texas Tech at Lubbock.

### Wiginton Leads Picadors In Victory Over Lubbock High School Hoopsters

Paced by "Cotton" Wiginton, the Fish basketeers turned back the Lubbock Iligh Westerners to the tune of 34-17 at the gymnasium prior to the last game of the Techwest Texas series. The blond-headed guard dropped five field goals and three charity tosses through the net for a total of 13 markers. Jones won scoring honors for the high school cagers with five tallies. The box score:

LUBBOCK HIGH (17)

Kerr f	2	0	0	4
Oden sub f	0	2	0	2
Venable f	. 0	1	3	1
Letsinger sub f	0	1	0	1
Jones sub f	2	1	1	5
Gammill c	1	2	1	4
Scott sub c	0	0	0	0
Upton g	0	0	1	0
Jacob sub g	0	0	1	0
McWhorter g	0	0	4	0
Calhoun sub g	0	0	0	0
Chase sub g	0	0	0	(
Totals	5	7	11	15







PREVIEW SAT. NITE Sun.-Mon.-Tues.-Wed

Musical



Also Mickey Mouse Fox News Sport Slant

## SET THE THROTTLE



No watching—no guesswork. No waiting for the iron to heat or pulling of plug to cool it down — with a new, improved Hotpoint Super-Automatic Iron. Set the throttle for any heat you want—and it keeps that temperature. Choice of a dozen temperatures. To make ironing an easier and pleasant task it has two BUTTON-NOOKS. Irons under buttons without breaking or loosening them. Its smooth, gleaming Chromeplate finish glides over fabrics with hardly an effort.

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You've never used a beauty cream like it! Skin Clearing Cream frees the skin of the film of sallowness. Clears dull, freckled conditions. Brings out a smooth radiance — refines the texture. The answer to many beauty problems! The daily beauty diet you can count on for the skin you envy. 1.00, 2.50.

Mark Halsey Drug Co

### College Employs Engineering Majors To Do Practical Work In Machine Shops; Large Furnace Being Made

### College Student Is Held Captive For Three Days

# AMUJEMENTS

### President Stops Snowballing At Northern College

### Eligibility Rules For Candidates To Tech Publications Offices Is Given

### Manager Of Tech Show New Philosophy Minter Is Advertising

Heat With Gas

For Convenience-

Comfort-Economy

GAmerican Servant

Symbol of Dealer

est Texas Gas Co.

## ew Philosophy Course Is Added Freshman Geologists Are Settle Serves On Four Committees Two Weaving Courses Offered In Textiles

5c Any Magazine 5c

SHINES

See Clyde First Floor, Men's Bldg.

See A Dealer

Who Displays

This Symbol

### Rooms

With Kitchen Privileges For Girls

MRS. W. C. GRIGSBY 2402 Main Street

## LOOK! SEE YOUR BACKERS

These firms and friends have ven us ads for the LA VEN

MARY DALE BUCKNER

### Jackson Drug And WATCH REPAIR

SAME

REASONABLE

PRICES



1610 Bdwy. Phone 1880



## THE NEW CAMEL CARAVAN

featuring WALTER O'KEEFE . ANNETTE HANSHAW GLEN GRAY'S CASA LOMA ORCHESTRA



CAMEL'S COSTLIER TOBACCOS NEVER GET ON YOUR NERVES!

### Calm To Reign As Dead Week **Begins Sunday**

Campus Activities Stop In Anticipation Of Final Exams

FRIDAY, FEBRUARY 1

0, Classes meeting 11:00-

MONDAY, FEBRUARY 4

Classes meeting 9:00-

0-5:00, OMWF.
TUESDAY, FEBRUARY 5
Classes meeting 9:00-

00 MWF. WEDNESDAY, FEBRUARY 6 8:00-11:00. Classes meeting 8:00-

THURSDAY, FEBRUARY 7 the

# Fair Competition

Atlanta, Ga., Jan. 24.—Delegates the annual convention of the Asciation of American Colleges re were told that the use of uper-salesmanship" in recruiting radmissions was one of the old theme a new interpretation with some new ideas that we are using."

At Work By Fairchild

### Toreador Will Be **Issued Thursday**

### Tech Cagers Pace Border Conference



# Given To Clubs

Classes meeting 10:00-esDAY, FEBRUARY 6 0. Classes meeting 8:00-Scholastic Average

New College Code

not been reported on to the council by the social activity committee Marcus "Hop" Halsey is president of the council.

attest dangers to the American actional system."
"code of fair competition," just that now used in business, was rested as a need for colleges by the fairchild, 1933 editor of La V tona, is in charge of all art work. The competition Harmful aregulated competition is just armful to colleges as it is to least any the competition is just armful to colleges as it is to least any the competition is just armful to colleges as it is to least a competition in the sub-least any the colleges of the competition is just be competitioned on the sub-least and the work is the competition of the competition of

### Tech Decennial

# Plaques Will Be Ohio State University Students Pen Collection Of Silly Verse For Paper

They Laughed

When I Took

That Exam

THEY DIDN'T KNOW I STUDIED WITH COLLEGE OUTLINES

Texas Tech College

Bookstore

RIDE

### Don't Let Study Wrinkle Your Brow

Texas Tech College **Bookstore** 

helps you spend time that otherwise would be wasted.

And you can ride any other time if you will go out to the at the Lubbock Fair Grounds.

## Beasley Riding Academy

50c for the first hour 25c every hour more

## Columbia Girl Speaks To Club

Miss Hermenia Morales Of South America Tells Of Bogota

### Luisa Espinel

### Miss McCrery Has Leave Of Absence

### I'd Walk A Mile To Study With College Outlines 75c Each

Get Ready For Exar

Texas Tech College Bookstore

### College Outlines

## College Outlines Now Available

First Year College Physics First Year College Chemist History of Europe History of Education Ancient, Medieval and Mod-ern History

History of England First Year College Geology

Economics
Outlines of Shakespeare's
Plays History of United States

Each Is Priced at 75c

Texas Tech College Bookstore

# Clearance

Woolen Dresses

To clear our stock of these drewe offer them for

ONE-HALF PRICE

The sizes in this group are 6-12's; 8-14's; 18-16's; 8-18's and 2-20's.



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## where C to

Anytime Is The Best Time . . .
Our Food Is The
Best Food . . . BUSY BEE 1106 Broadway

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A Pair of Trousers CLEANED & PRESSED

FREE, with every Suit or Dress Sent to BRAY for Cash Only

Suits C C P 50c Dresses C & P 50c Up

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